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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: July 10, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The city's three recreation centers now offer extended hours.** Access is limited to members only, and pools and showers remain closed. Here are the updated hours....

Crabtree Memorial Gymnasium, 1004 Crabtree Lane
Monday through Friday – 6:00 a.m. to 7:00 p.m.
Saturday – 8:30 a.m. to 4:00 p.m.
Sunday – Closed

Mary C. Canty Recreation Center, 971 Canal Street
Monday through Thursday – 8:00 a.m. to 8:00 p.m.
Friday – 8:00 a.m. to 6:30 p.m.
Saturday – 10:00 a.m. to 5:00 p.m.
Sunday – Closed

Pepper Geddings Recreation Center, 3205 North Oak Street
Monday through Friday – 6:00 a.m. to 7:00 p.m.
Saturday – 8:30 a.m. to 4:00 p.m.
Sunday – Closed

3. **The City of Myrtle Beach will accept and dedicate a new park property at 8:30 a.m., Tuesday, July 14.** The Robert Shelley Family is donating property at 405 Balsam Street for

use as a city park and as part of the city's stormwater management system. The Myrtle Beach City Council will be on hand Tuesday morning to gratefully accept this land from the Shelley Family. Our plans call for green space and public park improvements, as well as a stormwater detention pond. A small playground already on the property will be improved in time. The land will be known as "Shelley Park," in honor and remembrance of the family and its contributions to the city throughout the years. Council members will unveil the park sign during Tuesday's event, with additional improvements to follow at a later date. Note Tuesday's Council Workshop will begin at 9:30 a.m. and the Council Meeting will begin at 10:30 a.m. to allow Council members to attend the dedication ceremony.

4. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to City Clerk Jennifer Adkins, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. The following boards, commissions and committees have vacancies....
 - Cemetery Committee (4 seats)
 - Cultural Resources Committee (1 seat)
 - Employee Recognition Committee (1 seat)
 - Recreation Advisory Committee (7 seats)
 - Standard Code Board of Adjustments and Appeals (5 seats)
 - Tourism Committee (5 seats)
5. **Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
6. **The online [E-Resources](#) webpage is available on the city's website.** City buildings are closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
7. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
8. **This year's Leadership Grand Strand Class recently completed a makeover of the public restrooms on Ocean Boulevard, and that's the subject of our [Photos of the Week](#).** LGS Class 40 came up with the colorful design and did the painting themselves as a teambuilding and community project. All 26 members of Class XL took part in the painting, and we send a big "thank you" for their effort. We think you'll agree that the results are lively and welcoming. The Withers Alley Public Restrooms are directly across Ocean Boulevard from the Myrtle Beach SkyWheel.
9. **Did you know...** That the crepe myrtle is the official flower of the City of Myrtle Beach? The colorful plant was so honored by City Council on October 30, 1956.

For more information, contact:

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<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
July 13-19, 2020**

MONDAY, JULY 13

- 8:30 a.m. – Staff Meeting, Conference Call

TUESDAY, JULY 14

- 8:30 a.m. – Shelley Park Dedication, 405 Balsam Street
- 9:30 a.m. – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- 10:00 a.m. – Community Appearance Board Staff Plan Review, Conference Call
- 10:30 a.m. – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, JULY 15

- 9:00 a.m. to 3:00 p.m. – Myrtle’s Market, 605 Mr. Joe White Avenue

THURSDAY, JULY 16

- 1:30 p.m. – Community Appearance Board, Conference Call (*Streamed on [Myrtle Beach City Government Facebook Page](#)*)
- ~~4:30 p.m. – Human Rights Commission, Conference Call (*Streamed on [Myrtle Beach City Government Facebook Page](#)*)~~ **CANCELLED**

FRIDAY, JULY 17

- 9:00 a.m. to 3:00 p.m. – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, JULY 18

- 9:00 a.m. to 3:00 p.m. – Myrtle’s Market, 605 Mr. Joe White Avenue

SUNDAY, JULY 19

- No Meetings Scheduled

**City of Myrtle Beach
Shelley Park Acceptance and Dedication
8:30 a.m., Tuesday, July 14, 2020
Shelley Park, 405 Balsam Street
Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Welcome and Introductions** – Mayor Brenda Bethune
- B. Recognition of Robert Shelley and the Shelley Family**
- C. Donor Remarks** – Robert Shelley
- D. Proclamation Accepting and Dedicating Shelley Park** – City Council
- E. Unveiling of the Shelley Park Sign**
- F. Adjournment**

MYRTLE BEACH CITY COUNCIL MEETING
TUESDAY, JULY 14, 2020
9:30 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
10:30 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... June 23, 2020

APPROVAL OF MINUTES... July 2, 2020

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Chamber Marketing Update – Karen Riordan, Myrtle Beach Area Chamber of Commerce
2. COVID-19 Update – City Staff
3. Public Safety Update – Police Chief
4. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

REGULAR AGENDA

2nd Reading Ordinance 2020-032 to amend Chapter 1, Section 1-9, of the Code of Ordinances of the City of Myrtle Beach entitled “General Penalty; Continuing Violations; Abatement of Prohibited Conditions,” by adding provisions for abatement and restitution in Section 1-9 (d).

This proposed ordinance authorizes the city to abate City Code violations and places general penalty provisions provided for in other sections of the code into the appropriate code section. The ordinance authorizes the Municipal Judge to order up to \$7,500 (or the limit provided for in State Code) in restitution to recover costs to abate such nuisances. The city has historically absorbed the cost to abate nuisances and prohibited conditions without financial recovery. This change is proposed to relieve our taxpayers of this financial burden.

2nd Reading Ordinance 2020-033 to amend Chapter 17 of the Code of Ordinances of the City of Myrtle Beach entitled “Solid Waste Management” to add definitions and more clearly describe collection and enforcement provisions and to amend Exhibit C entitled “Schedule of Solid Waste Fees and Charges” of the 2020-21 Budget Ordinance.

This ordinance adds definitions and clarifies collection and enforcement provisions of the Solid Waste Management Ordinance. The purpose of the changes is to improve the quality of life for our residents and improve the overall appearance of the community. This ordinance will also amend the Schedule of Solid Waste Fees and Charges to include fees for enhanced service.

The city has historically absorbed the cost to collect and dispose of non-compliant material and illegally dumped material without financial recovery. This practice affects the community’s appearance and unfairly burdens our tax payers.

This proposal provides:

- *Fair allocations of the costs of solid waste collection services by defining standard service levels.*
- *A mechanism and fee structure for collection services over and above standard collections.*
- *Enforcement of compliant collection practices and illegal dumping corrective actions.*
- *A mechanism for financial recovery from violators.*

1st Reading Ordinance 2020-034 to amend Chapter 11, Article II, Sections 34, 35 and 36 of the Code of Ordinances of the City of Myrtle Beach (Business License Ordinance) to allow for the temporary suspension of business licenses as a tool for addressing underlying unlawful or nuisance activity relating to certain businesses.

As it is currently written, the Business License Ordinance is almost exclusively a revenue generation tool. Revocations of the license are permanent and, as a result, staff historically have been very reluctant to propose suspensions/revocations to cure nuisances. The first proposed amendment allows the Business License official to work with more flexibility with business owners to restore suspended business licenses once the underlying issues have been resolved. It also allows the official to renew those licenses in a subsequent year.

Additionally, where time is of the essence, the proposal allows the City Manager to address unlawful activity and public nuisances more quickly by suspending the license (thus temporarily closing the business) to cure public nuisances without that action necessarily leading to a permanent license revocation. These suspensions may be lifted with or without conditions based on the businesses’ submission of a plan to eliminate the underlying

unlawful/nuisance behavior. In such cases, the businesses have 15 days to submit and receive approval of this plan, or to appeal the suspension. All appeal rights remain intact.

1st Reading Ordinance 2020-035 to amend Appendix A Zoning of the Code Ordinances Sec. 1407.C permitted uses to allow Brewpubs in the E (Entertainment) Zoning District.

The applicant is developing a surf park on the corner of Grissom Parkway and Burroughs & Chapin Boulevard, behind the Myrtle Beach Sports Center. The business model includes a brewpub, which is currently not listed as a permitted use in the Entertainment (E) Zone.

The code defines a Brewpub as, “a facility with on-site food service (not more than 50% of total sales), tap room and retail operations that brews or produces alcoholic and non-alcoholic beverages for sale and consumption on-site, as well as wholesale or off-site sales, consistent with State law (including separation from school, church and playground uses).” Brewpubs are currently permitted in the LM (Light Manufacturing) and WM (Wholesale/Manufacturing) districts.

1st Reading Ordinance 2020-036 to amend the Code of Ordinances, Article VI, Sections 19-178 and 19-180 to identify certain extraordinary events and to provide additional management authority during such events.

Designation as an “Extraordinary Event” currently allows the City Manager to implement certain event management tools as needed to protect lives and property, including:

- *Hiring armed, registered private security officers.*
- *Requiring hoteliers and retail stores in designated areas to employ private security.*
- *Utilizing public or private property when public welfare is in jeopardy.*
- *Contracting for non-consensual towing of vehicles and motorcycles.*
- *Using temporary signage to enforce the temporary closure of retail sales businesses within event boundaries between 11 p.m. and 6 a.m. (unless circumstances compel).*
- *Temporarily closing or diverting pedestrian and vehicular traffic.*
- *Enforcing “no cruising” zones, and temporarily prohibiting cruising on designated streets.*

Upon recommendation of the Police Chief and in agreement of the City Manager, this proposal broadens the fifth bullet above by applying the authority to enforce temporary closures to businesses beyond retail stores (providing at least one previous attempt has been made to advise the businesses of the necessary corrective actions). In addition, as a last resort, the proposed ordinance allows the City Manager to control an Extraordinary Event by imposing a curfew in the affected area (currently authorized for Civil Emergencies, e.g. hurricanes). Both actions would require a written report to Council within 12 hours.

The existing code authorizes Council to: declare an Extraordinary Event, fix the boundaries and establish a timeline for such events. These declarations expire within 96 hours (unless modified by Council). Declaration does not prohibit the event, but it allows the manager to use five of the seven Extraordinary Event management tools.

As proposed, the following would be defined as “Extraordinary Events:”

- *Debates for political office (no change).*

- *The appearance of a state, national or international political or religious dignitary (automatically designates these as Extraordinary Events rather than just permitting this designation).*
- *Events with an anticipated or actual estimated attendance greater than 10,000 (currently only applies to performances).*
- *The motorcycle event that occurs before, during, and the day after Memorial Day (proposed for deletion).*
- *Memorial Day, July Fourth and Labor Day weekends (replaces and expands on the point above).*
- *Car and truck shows with a history of disruptive and unlawful behavior (addition to current code).*

Resolution R2020-032 certifying a building site as an abandoned building site containing two abandoned building units pursuant to the South Carolina Abandoned Buildings Revitalization Act, Title 12, Chapter 67, Section 12-67-100 ET SEQ., of the South Carolina Code of Laws (1976), as amended, regarding property located at 819 North Kings Highway (TMS #186-07-07-017 and Horry County PIN #4440110041).

This property was purchased with the intention of rehabilitating the existing structure into a brewery/restaurant on the first floor and 10 rental apartments on the second floor. Staff determined the building to be abandoned as that term is defined by State law (structures must be at least 66% vacant for the past 5 years, cannot produce income, and cannot be single-family residences).

The act incentivizes redevelopment by reducing the cost of repurposing vacant buildings. The minimum investment threshold is \$250,000 for units with a population greater than 25,000. Credits include:

- *Income tax credits:*
 - *May equal 25% of actual expenses, but not to exceed \$500,000.*
 - *Must be taken over three years beginning when the building is placed back in service.*
- *Property tax credits:*
 - *May equal 25% of actual expenses, but may not exceed 75% of real property taxes due.*
 - *May be taken over eight years beginning when the building is placed back in service.*

In theory, this action reduces property taxes to the city, county and school district. In actuality, many of the target properties would not redevelop in the absence of these incentives. The city will receive Accommodations Taxes, Hospitality Taxes, Business License fees and TDF fees from the business activity in the renovated structure. The state, county and school district will also participate in sales tax revenues.

Resolution R2020-033 to amend Resolution 2020-031 declaring an Extraordinary Event and authorizing the City Manager to take all steps necessary for the preservation of public health, safety and welfare by extending such action through Sunday, September 6, 2020.

Designation as an “Extraordinary Event” allows the City Manager to implement certain event management tools as needed to protect lives and property, including:

- *Hiring armed, registered private security officers.*

- Requiring hoteliers and retail stores in designated areas to employ private security.
- Utilizing public or private property when public welfare is in jeopardy.
- Contracting for non-consensual towing of vehicles and motorcycles.
- Using temporary signage to enforce the temporary closure of retail sales businesses within event boundaries between 11 p.m. and 6 a.m. (unless circumstances compel).
- Temporarily closing or diverting pedestrian and vehicular traffic.
- Enforcing “no cruising” zones, and temporarily prohibiting cruising on designated streets.

Absent this declaration, the manager has no clear authority with respect to bullets one through five above (the code includes separate authority for sixth and seventh bullet above). Resolution R2020-031 declared three weekends (Friday, June 19, 2020, at 12:01 a.m. through Sunday, July 5, 2020, at 11:59 p.m.) as Extraordinary Events. This proposed action adds each weekend from Friday, July 12, 2020, at 12:01 a.m. through Sunday, September 6, 2020, at 11:59 p.m., as Extraordinary Events.

Motion M2020-086 authorizing the City Manager or his designee to apply for a grant of \$34,600 from the National Association of State Treasurers’ State and Local Government Financial Wellness Grants Program to: develop and offer an expanded program to City employees and retirees; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match required.

Building upon the CitySAVE educational program, the City’s Human Resources and Organizational Development Department seeks to increase the level of accessibility to all current employees and retirees using a mobile app, website and continuing in-person presentations. The course materials will be designed to connect with participants to raise awareness, improve knowledge and change financial wellness behaviors. The goal of the program is to reach a broader audience and continue sharing knowledge to provide employees with tools to help plan for the future, prepare for retirement and plan for possible times of hardship.

Motion M2020-087 authorizing the City Manager or his designee to apply for a grant of \$477,944.50 from the South Carolina Rural Infrastructure Emergency Grant Fund for the purpose of repairing an additional 575 linear feet of pipe comprising of the 36” Force Main on Mr. Joe White Avenue, to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

This funding would help repair an additional 575 linear feet of the 36” sewer force main located in the travel lane of Mr. Joe White Avenue. This force main is a key transmission line for our south end regional sewer flows from the Fifth Avenue South Pump Station to the Grand Strand Water and Sewer Authority’s wastewater treatment plant. The average daily flows for this force main are approximately 1 to 2 million gallons per day. This force main is critical to provide efficient sewer service to much of the city.

Motion M2020-088 authorizing the City Manager or his designee to apply for a grant of \$5,000 from Eat Smart Move More South Carolina to: design and install 10 vinyl wraps with artwork, bicycling and safety information, and wayfinding maps on traffic cabinets at intersections in the Arts and Innovation District and other strategic intersections used by pedestrians and cyclists; record the appropriation of such

grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match required.

Eat Smart Move More SC is a nonprofit organization that partners with communities to create healthy eating and active living options. The mini-grant program funds healthy eating and active living projects that support policy, systems and environmental changes. The Bicycle and Pedestrian Committee and Planning Department request approval to apply for a grant to support Eat Smart Move More's goal of environmental change to the physical environment to influence our practices and behaviors. Artistic vinyl wraps will be created to provide information on where to walk and bike in the city and how to do so safely.

Motion M2020-089 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff has tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

Motion M2020-090 to authorize the City Manager to enter into a Memorandum of Agreement (MOA) with Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) and the City of Myrtle Beach Police Department.

The Myrtle Beach Police Department, along with other local agencies, participates with the Federal Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) in a joint operations task force to investigate violations of federal, state and local laws. This MOA sets out the procedures to be used for both parties to allow ATF to reimburse MBPD for certain overtime, travel, training and equipment costs.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*

- *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, July 14, 2020
Conference Call**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: June 16, 2020, Meeting

C. Old Business

D. New Business:

Sign, Lighting and Building Permit Applications

1. **Palmetto Goodwill – 2754 Agnes Lance:** Requests approval of (1) 6’7”w x 5’h pan-embossed face and (1) 6’7”w x 2’4”h pan-embossed face mounted on a 10’ tall monument sign, (1) 15’2”w x 30”h channel letters and logo mounted to front of building and (1) 10’1”w x 2’4”h building mounted directional sign. In addition, requests approval of (6) 25’ tall pole mounted parking lot lights and (20) building mounted lights. (Thomas & Hutton/AAA Sign Co., Inc.)
2. **Shoreline Parking Solutions – 1501 North Ocean Boulevard:** Requests approval of (4) 25’ high pole mounted Santee Cooper parking lot lights. (Owner/Santee Cooper)
3. **Myrtle Beach VA Outpatient Clinic – 1800 Airpark Drive:** Requests approval of (51) 25’ high pole mounted lights and (37) building mounted lights. (Oculus Inc./Melton Electric)
4. **Henderson Rentals – 404/406 Broadway Street:** Requests approval of the changing of the existing 20’ long awning to a solid black Sunbrella awning. In addition, requests a conceptual/final review for the repainting of the building. (Budget Awning/Owner)
5. **Wells Fargo ATM Kiosk – 7651 North Kings Highway:** Requests approval of (4) 3’7”w x 2’2”h vinyl signs mounted to ATM Kiosk roof and (1) 3’1”w x 18”h vinyl sign mounted above ATM window. In addition, request a conceptual/final review for a walk-up ATM machine inside Northwood Shopping Center parking lot. (Security Vault Works)

Building Permit Applications

1. **North Industrial Lot 55 (Stone Corp. Warehouse) – 1583 American Way:** Requests a final review for a 7,825 square foot office/warehouse, dumpster enclosure, parking and landscaping. (Previously heard on 06/04/20.)(B Design)
2. **Dick’s Sporting Goods/Golf Galaxy – 300 Coastal Grand Circle:** Requests a final review for landscape revisions to reflect previously approved building revisions. (CBL Properties)

3. **Pine Grove Apartments – 1200 Pine Grove Drive:** Requests a conceptual/final review to replace the existing shingle roof with a metal roof. (Ace Solar & Roofing)
4. **810 Bowling – 1220 Moser Drive:** Requests a conceptual/final review for installation of 8'h aluminum picket fence railing around outdoor dining area. (Owner)
5. **Ocean Villas at 67th Avenue North:** Requests a conceptual/final review for a 6'h perimeter stucco wall with columns and black aluminum entrance gate. (The Earthworks Group)
6. **South Star – Lot 26 and 27, Seaboard Street:** Requests a conceptual/final review for a 6'h silver galvanized chain-link fence with double gate. (Milher Fence, LLC)
7. **Grand Strand Medical Center – 809 82nd Parkway:** Requests a conceptual/final review for replacement of an existing AHU on the third floor roof and provide a screen wall around three sides. The backside of AHU faces the penthouse and is to remain open for access. (TMPartners, PLLC)
8. **Verizon – 1416 17th Avenue South:** Requests a conceptual/final review for a 120'h Monopole/Stealth Tower with equipment facility, an 8'h black coated chain-link fence with 1'h barb wire and black fabric mesh screening, double gate, concrete drive, parking pad and landscaping. (Hellman Yates & Tisdale)
9. **Highway 15 Townhomes – Highway 15 and Third Avenue South (PIN #443-06-01-0095):** Requests a final review for a townhome complex comprised of (1) four-unit 4,968 square foot building, (6) eight-unit 9,936 square foot buildings, parking and landscaping. (Previously heard on 05/07/20.)(Miller Design Services)
10. **Sugar Life – 3105 North Kings Highway:** Requests a conceptual/final review for façade alterations. (Miller Design Services)
11. **Sign Works – 1231 Stockholder Avenue:** Requests a conceptual/final review for a 6,560 square foot office with fabrication shop for this sign company, parking and landscaping. (Previously approved on 03/15/18.)(Miller Design Services)
12. **Mancave – 1221 Stockholder Avenue:** Requests a conceptual/final review for a 11,793 square foot distribution warehouse and office, parking and landscaping. (CAB approved on 03/15/18.)(Miller Design Services)
13. **Pyade Market Common Commercial Center – Farrow Parkway and Cottage Drive:** Requests a conceptual review for a 9,000 square foot retail building (Building I) and a 6,600 square foot retail building (Building II), parking and landscaping. (Miller Design Services)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, July 16, 2020
Conference Call**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO hsoos@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: June 18, 2020, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Mashburn Construction – 807 North Kings Highway:** Requests approval of (1) 22'10" w x 15" h internally lit channel letters mounted on the existing awning, (1) 3'4" w x 2'2" h channel capsule mounted to building front façade, (1) 6'4" w x 15" h painted letters on rear of building and (3) 18" w x 15" h vinyl graphics for doors. (Tyson Sign Company)
2. **A&I Fire & Water Restoration – 1536 American Way:** Requests approval of (1) 13'2" w x 6" h vinyl flex fabric sign face on an internally lit sign cabinet mounted to building. (Tyson Sign Company)
3. **Coastal Pantry – 1611 South Kings Highway:** Requests approval of (2) 3' w x 20" h channel letters, (1) 4'6" w x 2'8" h logo capsule, (1) 6'10" w x 11" h channel letters and (1) 6'10" x 2'2" h "ABC" circle capsules mounted to building. (Signs Ltd. Of Lake City, Inc.)
4. **Averill Automotive – 1618 Executive Avenue:** Requests approval of (1) 29'4" w x 2'8" h non-illuminated ½ inch thick acrylic letters mounted to building. (Image 360)
5. **United Bank (Formally CresCom Bank) – 1331 44th Avenue North:** Requests approval of the re-facing of (1) 7' w x 2'8" h sign face on the existing monument sign and (1) 8'7" w x 2'11" front lit channel letters mounted to building. (ASL Sign Services)
6. **T-Mobile – 3001 North Kings Highway:** Requests approval of (1) 12'7" w x 3'4" h internally lit channel letters mounted to building and (1) 5'11" w x 4'5" h pan-embossed sign face in existing multi-tenant monument sign. (ASL Sign Services)
7. **SOS Care – 704 21st Avenue North:** Requests approval of the re-facing of (1) 7'5" w x 3'5" h sign face on existing monument sign and (1) 11'10" w x 2'9" h non-illuminated acrylic letters mounted to building. (Fastsigns)

8. **Munchies Pizzeria – 1307 South Ocean Boulevard:** Requests approval of (1) 6'w x 4'4"h dimensional sign face and (1) 6'w x 2'6"h manual changeable copy area mounted to existing freestanding sign, and (1) 12'2"w x 3'3"h internally lit channel letters mounted to building. (Seaboard Signs)
9. **Locals Restaurant & Bar – 811 Seaboard Street:** Requests approval of the re-facing of the existing freestanding sign to include (1) 5'4"w x 3'11"h sign face and (1) 3'6w x 3'1"h manual changeable copy area. (Seaboard Signs)
10. **Community Association Management Services – 3081 DeVille Street:** Requests approval of (1) 3'w x 2'8" projection sign mounted to building and (1) 2'w x 19"h vinyl graphic on storefront window. (Seaboard Signs)
11. **Shanti Yoga Studio – 5103 North Kings Highway:** Requests approval of (1) 9'5"w x 13"h sign face on existing multi-tenant freestanding sign, (1) 6'1"w x 12"h vinyl graphics and (1) 6'1"w x 9"h vinyl graphics applied to storefront windows and (1) 5'2"w x 17"h vinyl graphics applied to existing black Sunbrella awning. (Graphic & Art Studio)
12. **Klassy Kurvez Kouture – 938 Highway 501, Unit B:** Requests approval of (1) 8'w x 2'h embossed and pan face sign in existing internally lit sign cabinet. (Coastal Signs)
13. **Palette Resort by Oyo – 703 South Ocean Boulevard:** Requests approval of (1) 5'w x 4'h channel cloud sign mounted on existing freestanding sign. (Coastal Signs)
14. **Jumbo Smoked Turkey Legs – 946 Boardwalk:** Requests approval of (1) 4'w x 2'h double faced sandblasted sign hanging from building awning. (Coastal Signs)
15. **Gator Tails – 637 Broadway Street:** Requests approval of (1) 4'w x 2'h non-illuminated aluminum sign with vinyl graphics and ½ inch thick PVC letters mounted to building. (A1 Signs and Graphics)

Sign, Lighting and Building Permit Applications

1. **Palmetto Goodwill – 2754 Agnes Lance:** Requests approval of (1) 6'7"w x 5'h pan-embossed face and (1) 6'7"w x 2'4"h pan-embossed face mounted on a 10' tall monument sign, (1) 15'2"w x 30"h channel letters and logo mounted to front of building and (1) 10'1"w x 2'4"h building mounted directional sign. In addition, requests approval of (6) 25' tall pole mounted parking lot lights and (20) building mounted lights. (Thomas & Hutton/AAA Sign Co., Inc.)
2. **Shoreline Parking Solutions – 1501 North Ocean Boulevard:** Requests approval of (4) 25' high pole mounted Santee Cooper parking lot lights. (Owner/Santee Cooper)
3. **Myrtle Beach VA Outpatient Clinic – 1800 Airpark Drive:** Requests approval of (51) 25' high pole mounted lights and (37) building mounted lights. (Oculus Inc./Melton Electric)
4. **Henderson Rentals – 404/406 Broadway Street:** Requests approval of the changing of the existing 20' long awning to a solid black Sunbrella awning. In addition, requests a conceptual/final review for the repainting of the building. (Budget Awning/Owner)
5. **Wells Fargo ATM Kiosk – 7651 North Kings Highway:** Requests approval of (4) 3'7"w x 2'2"h vinyl signs mounted to ATM Kiosk roof and (1) 3'1"w x 18"h vinyl sign

mounted above ATM window. In addition, request a conceptual/final review for a walk-up ATM machine inside Northwood Shopping Center parking lot. (Security Vault Works)

Building Permit Applications

1. **North Industrial Lot 55 (Stone Corp. Warehouse) – 1583 American Way:** Requests a final review for a 7,825 square foot office/warehouse, dumpster enclosure, parking and landscaping. (Previously heard on 06/04/20.)(B Design)
2. **Dick’s Sporting Goods/Golf Galaxy – 300 Coastal Grand Circle:** Requests a final review for landscape revisions to reflect previously approved building revisions. (CBL Properties)
3. **Pine Grove Apartments – 1200 Pine Grove Drive:** Requests a conceptual/final review to replace the existing shingle roof with a metal roof. (Ace Solar & Roofing)
4. **810 Bowling – 1220 Moser Drive:** Requests a conceptual/final review for installation of 8’h aluminum picket fence railing around outdoor dining area. (Owner)
5. **Ocean Villas at 67th Avenue North:** Requests a conceptual/final review for a 6’h perimeter stucco wall with columns and black aluminum entrance gate. (The Earthworks Group)
6. **South Star – Lot 26 and 27, Seaboard Street:** Requests a conceptual/final review for a 6’h silver galvanized chain-link fence with double gate. (Milher Fence, LLC)
7. **Grand Strand Medical Center – 809 82nd Parkway:** Requests a conceptual/final review for replacement of an existing AHU on the third floor roof and provide a screen wall around three sides. The backside of AHU faces the penthouse and is to remain open for access. (TMPartners, PLLC)
8. **Verizon – 1416 17th Avenue South:** Requests a conceptual/final review for a 120’h Monopole/Stealth Tower with equipment facility, an 8’h black coated chain-link fence with 1’h barb wire and black fabric mesh screening, double gate, concrete drive, parking pad and landscaping. (Hellman Yates & Tisdale)
9. **Highway 15 Townhomes – Highway 15 and Third Avenue South (PIN #443-06-01-0095):** Requests a final review for a townhome complex comprised of (1) four-unit 4,968 square foot building, (6) eight-unit 9,936 square foot buildings, parking and landscaping. (Previously heard on 05/07/20.)(Miller Design Services)
10. **Sugar Life – 3105 North Kings Highway:** Requests a conceptual/final review for façade alterations. (Miller Design Services)
11. **Sign Works – 1231 Stockholder Avenue:** Requests a conceptual/final review for a 6,560 square foot office with fabrication shop for this sign company, parking and landscaping. (Previously approved on 03/15/18.)(Miller Design Services)
12. **Mancave – 1221 Stockholder Avenue:** Requests a conceptual/final review for a 11,793 square foot distribution warehouse and office, parking and landscaping. (CAB approved on 03/15/18.)(Miller Design Services)

- 13. Pyade Market Common Commercial Center – Farrow Parkway and Cottage Drive:** Requests a conceptual review for a 9,000 square foot retail building (Building I) and a 6,600 square foot retail building (Building II), parking and landscaping. (Miller Design Services)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, July 16, 2020
Conference Call
CANCELLED**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO akegler@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Miriam Berrouet
- B. Approval/Correction of Minutes**
- C. Welcome and Comments** – Chair Miriam Berrouet
- D. Cases** (No cases at this time.)
- E. Community Spotlight**
- F. Comments from Commissioners and the Public**
- G. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- H. Adjournment**