



**CONTACT:**

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# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: July 12, 2019**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Grand Strand Humane Society hosts a special Free Adoption Event on Saturday and Sunday, July 13-14.** The shelter is open from 10:00 a.m. to 6:00 p.m. each day, and the event is sponsored by the Petco Foundation and Hadwin-White Subaru. Grand Strand Humane Society is located at 3241 Mr. Joe White Avenue in Myrtle Beach.
3. **Crabtree Memorial Gymnasium hosts a special Customer Appreciation Carnival from 10:00 a.m. to 1:00 p.m., Saturday, July 20, 1004 Crabtree Lane.** The family-friendly event features games, fun prizes, a bakeoff contest and much more! If you would like participate in activities but need disability-related accommodations, contact Rob Cardella at 843-918-2359.
4. **Everyone is invited to the Downtown Redevelopment Corporation's Downtown Coffee Club at 8:00 a.m., Thursday, July 25.** The event takes place at the DRC Building, 517 Ninth Avenue North, and serves as a networking opportunity for local business owners and entrepreneurs. For more information, call 843-918-1055.
5. **Consider giving the gift of life alongside City of Myrtle Beach employees at the American Red Cross Blood Drive from 10:00 a.m. to 3:00 p.m., Tuesday, July 30.** The event takes place at the Myrtle Beach Sports Center, 2115 Sports Center Way. For more

information and to sign up, contact Carolyn Wheaton at 843-918-1114 or [cwheaton@cityofmyrtlebeach.com](mailto:cwheaton@cityofmyrtlebeach.com).

- 6. Applications for Myrtle Beach Police Department's popular Citizens Police Academy are available.** The 38th Session begins Monday, September 9. The program allows participants to get a behind-the-scenes look at law enforcement. Topics include crime scene investigation, K-9 units, emergency vehicle operations, simulated firearms training and more. *The deadline to apply is 5:00 p.m., Thursday, July 25.* For more information, visit [https://www.cityofmyrtlebeach.com/i\\_want\\_to/apply\\_for/citizens\\_police\\_academy.php](https://www.cityofmyrtlebeach.com/i_want_to/apply_for/citizens_police_academy.php).
- 7. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly with new information.
- 8. Myrtle Beach celebrated Independence Day with the traditional fireworks show from Second Avenue Pier, and that's the subject of our [Photos of the Week](#).** Rainy weather kept the crowds down, but the show went off as scheduled. While the beach wasn't as busy as usual, the boardwalk was packed with sightseers. Look for more fireworks every Wednesday evening at 10:00 p.m. during the summer months.
- 9. Did you know...** That green street signs indicate public streets, while a blue street sign indicates that a street is privately owned?

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
July 15-20, 2019**

**MONDAY, JULY 15**

- **8:30 a.m.** – Staff Meeting/Hosted by Planning and Zoning Department, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

**TUESDAY, JULY 16**

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

**WEDNESDAY, JULY 17**

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

#### **THURSDAY, JULY 18**

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Grande Dunes Neighborhood Watch, First Floor Dining Room, Grande Dunes Ocean Club, 101 Grande Dunes Boulevard

#### **FRIDAY, JULY 19**

- No Meetings Scheduled

#### **SATURDAY, JULY 20**

- **10:00 a.m. to 1:00 p.m.** – Crabtree Memorial Gymnasium hosts Customer Appreciation Carnival, 1004 Crabtree Lane

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
10:00 a.m., Tuesday, July 16, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** June 18, 2019, meeting

**C. Old Business**

**D. New Business:**

**Sign, Lighting and Building Permit Applications**

1. **Mo Mart Express Convenience Store – 1403 Mr. Joe White Avenue:** Requests approval of LED rope light added to building façade. In addition, requests a conceptual/final review for the repainting of the building exterior. (Owner)
2. **Nino's Pizza – 1113 North Kings Highway, Unit B:** Requests approval of (1) 6'10"w x 2'5"h lettering mounted to building with a 3'9"w x 4'6"h logo mounted beside it, (1) 2'2"w x 1'8"h vinyl graphics on door and (1) 3'3" x 1'1"h vinyl graphics on window. (Owner/Showcards)

**Building Permit Applications**

1. **Watercrest Development – 6151 Colline Verdi Way:** Requests a final review for a three-story 93,249 square foot assisted living building comprised of 98 dwellings, dumpster with enclosure, parking and landscaping. (Previously heard on 06/06/2019) (Life Built Architecture/Development Resource Group, LLC)
2. **Big Air Trampoline Park – 3820 South Kings Highway:** Requests a conceptual/final review for façade alterations and landscaping. (Previously heard on 06/20/2019) (COR3 Design, LLC)
3. **Treadway Residence – 301 Surfview Place:** Requests a conceptual/final review for a privacy wall with gate around patio. (Owner)
4. **Palms Court – 600 Chester Street:** Requests a conceptual/final review for fencing for (4) properties: 6'h galvanized chain link fence for rear of property and 4'h and 6'h black coated chain-link fence facing streets. (Goode Fence)
5. **La Quinta Motel #2007 – 4709 North Kings Highway:** Requests a conceptual/final review for a 6'h dog eared wood shadowbox dumpster enclosure with (2) gates. (Mr. Fence It, Inc.)

6. **Hardwick Townhome – 3583 Evergreen Way:** Requests a conceptual/final review for a 6'h white vinyl shadow box fence and 6'h white vinyl privacy fence with walk gate. (Action Fence Company)
7. **Whiteman Townhome – 6305 Somerset Drive:** Requests a conceptual/final review for an 8'h white vinyl privacy fence. (Action Fence Company)
8. **Jones Townhome – 509 67th Avenue North:** Requests a conceptual/final review for a 4'h white vinyl picket open-top fencing. (Action Fence Company)
9. **Avrill Auto – 1618 Executive Avenue:** Requests a conceptual/final review for a 1,270 square foot storage addition, 3,050 square foot lean-to addition, fence alteration and landscaping. (Oram Engineering)
10. **I Scream for Candy – 1316 Celebrity Circle, Unit V175:** Requests a conceptual/final review for exterior façade alterations. (e3 studio)
11. **Long Bay Resort – 7200 North Ocean Boulevard:** Requests a conceptual/final review for exterior repainting of the buildings. (Watkins Services, Inc.)
12. **North Industrial Park Lot 36 (Eaddy Warehouse) – 1645 Dividend Loop:** Requests a conceptual/final review for a 4,975 square foot office-warehouse, dumpster with enclosure, parking and landscaping. (Nick Nye, AIA)
13. **Chabad Mikveh (rear building) – 2803 North Oak Street:** Requests a conceptual/final review for landscape revisions to previously approved plans for a 3,053 square foot building addition. (Previously approved 04/21/11) (Miller Design Services)
14. **Sugar Life – 6901 North Kings Highway:** Requests a conceptual/final review for a 4,950 square foot building, dumpster with enclosure, parking and landscaping. (Miller Design Services)

**E. Non-Agenda Items from Staff**

**F. Adjournment**

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, July 16, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call Meeting to Order**

**B. Matters of Order:**

1. Approval of Minutes – July 2, 2019

**C. Matters of Business**

**D. Discussion:**

1. **Z 19-04 – South Beach Resort:** Proposal by Myrtle Beach Farms Co. to rezone approximately 12 acres (the remainder of PIN #446-00-00-0009) located along Kings Highway, roughly between 29th Ave. S. and Ocean Boulevard, from HC-2 (Highway Commercial) to MU-H (Mixed Use – High Density). The purpose of the proposal is to unify the entire property into one zone (the property is currently split-zoned) and to rezone the adjacent portion of Kings Highway accordingly.
2. **Z 19-03 – Arts & Innovation District:** Proposal by City Council to enact a new Arts & Innovation District as recommended in the Downtown Master Plan.

**E. Communications from the Planning Commission**

**F. Reports and Information Presentation from City Staff**

1. Training Opportunities

**G. Executive Session**

**H. Meeting Adjournment**

**City of Myrtle Beach**  
**Property Maintenance Hearing**  
**8:30 a.m., Wednesday, July 17, 2019**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. New Business:**

1. **Alexandra Grivakis TR:** The property is located at 406 8th Avenue South and is identified by PIN #443-11-02-0130.
2. **Joe G. Rideoutte, Jr.:** The property is located at 407 5th Avenue North and is identified by PIN #443-05-02-0113.
3. **Rodrigo Prieto Martinez:** The property is located at 1217 Rosehaven Drive and is identified by PIN #442-05-01-0008.
4. **Robert N. Wick:** The property is located at 1226 Rosehaven Drive and is identified by PIN #442-05-02-0001.

**C. Communications from Staff**

**D. Adjourn**



**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, July 18, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Roll Call**

**B. Approval of Minutes:** June 20, 2019, meeting

**C. Old Business**

**D. New Business:**

**Sign and Awning Permit Applications**

1. **Watertree Cafe – 3620 Walton Drive, Unit C1:** Requests approval of (1) 5’8”w x 1’6h channel letters mounted to building. (Mad Signtist)
2. **Captain D’s Seafood – 1204 South Kings Highway:** Requests approval of (1) 8’6”w x 5’10”h sign face on a 22’ overall height freestanding pole. The sign will also include a 5’w x 3’1”h changeable copy area mounted below the sign faces. (TNT Signs)
3. **Little White Dress – 4377 North Kings Highway:** Requests approval of (1) 12’w x 2’11”h HDU sign mounted to building lighted by (4) gooseneck lights mounted above the sign. (Signworks)
4. **Belle Harbor Phase 3 – Coventry Boulevard, PIN #44703040078:** Requests approval of (2) 2’w x 2’4”h column mounted signs. (Lennar Carolinas)
5. **Gray Man Spirits – 1600 Farrow Parkway, Unit B5:** Requests approval of (1) 13’1”w x 1’10”h flat vinyl sign mounted on building and (1) 3’w x 8”h tenant panel on multi-tenant freestanding sign. (Island Sign Company)
6. **Pine Lakes Plaza – 5311 North Kings Highway:** Requests approval of (1) 5’w x 10’h multi-tenant freestanding sign to replace the current freestanding sign on the property. (Image 360)
7. **Stretch Zone – 7825 North Kings Highway:** Requests approval of (1) 14’2”w x 1’6”h internally lit channel letters mounted on raceway. (Tyson Sign Company)
8. **Grand Strand Health – 809 82nd Parkway:** Requests approval of (1) 38’4”w x 5’7”h channel letters and logo mounted to north elevation, (1) 29’7”w x 2’h channel letters mounted to south elevation, (2) 7’6”w x 3’2”h channel letters mounted on east and west elevations. In addition, requests approval of (2) 5’4”h x 2’3”h channel letters mounted on east and west elevations. (Tyson Sign Company)

9. **LTC Health Solutions – 1350 Dividend Loop:** Requests approval of (2) 1'6" w x 2' h vinyl graphics applied to the front door. (Fastsigns)
10. **Fleet Feet – 7931 North Kings Highway, Unit 120:** Requests approval of (1) 14'7" w x 3'4" h internally lit channel letters mounted on building. (Fastsigns)
11. **Dal-Tile – 1330 17th Avenue South:** Requests approval of (1) 16'10" w x 3'4" h dimensional letters mounted on building. (Fastsigns)
12. **Crown Reef Resort – 2918 South Ocean Boulevard:** Requests approval of (1) 24'4" w x 1'7" h channel letters and (1) 24'1" w x 1'7" h channel letters mounted to building. (ASL Sign Services)
13. **Ben & Jerry's at Paradise Resort – 2201 South Ocean Boulevard:** Requests approval of (1) 11' w x 1'6" h internally lit channel letters mounted to building. (Seaboard Signs)
14. **Autoworx – 2304 South Kings Highway:** Requests approval of (1) 12' w x 1'7" h channel letters mounted on building, (1) 7'8" w x 1'4" h building mounted sign and (1) 6' w x 9' h sign faces to include a CEVMS in the existing monument sign. In addition, requests approval of (1) 25' long x 22' wide x 4' high awning, (1) 21' long x 29' wide x 4' high awning, (1) 90' long x 2' wide x 4' high awning and (1) 23' long x 22' wide x 4' high awning attached to building. (Seaboard Signs/Action Awnings)
15. **Event Parking – 1008 Withers Drive:** Requests approval of (1) 3' w x 3' h freestanding sign at 4' above grade, (1) 3' w x 3' h pole sign at 10' above grade and (1) 2' w x 1'6" h pole sign at 6' above grade. (Owner)
16. **Mad Myrtle's Ice Cream – 918 North Ocean Boulevard, Unit A:** Requests approval of (1) 2' tall blade sign mounted on building. (Owner)
17. **Dr Henna Tattoo – 907 North Ocean Boulevard:** Requests approval of (5) 11" x 17" framed henna tattoo pictures mounted on building. (Owner)

### **Sign, Lighting and Building Permit Applications**

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**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**

**City of Myrtle Beach  
Human Rights Commission  
4:30 p.m., Thursday, July 18, 2019  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Chair Steve Gamble
- B. Approval of Minutes** – June 20, 2019, Meeting
- C. Welcome and Comments** – Chair Steve Gamble
- D. Cases** (no cases at this time)
- E. Applicants**
- F. Updates on 2019 Goals**
- G. Community Spotlight**
- H. Comments from the Public**
- I. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- J. Adjournment**