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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: July 26, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Today, Myrtle Beach received its Historic District designation at the South Carolina Department of Archives and History meeting in Columbia.** The application was approved by a unanimous vote! The good news serves as a positive step forward for the City of Myrtle Beach's implementation of the Downtown Master Plan. The Historic District includes portions of Main Street, Oak Street, Broadway Street, North Kings Highway and Eighth and Ninth Avenues North. In total, that's 18 contributing buildings and eight non-contributing buildings. The designation allows contributing buildings to utilize State and Federal Tax Credits. Questions? Contact Lauren Clever at lclever@cityofmyrtlebeach.com.
3. **Myrtle Beach's finance team received the Certificate of Excellence in Financial Reporting for the 31st consecutive year this week.** The folks who keep the books for the City of Myrtle Beach received the award, which recognizes the city's outstanding work for the 2018 Comprehensive Annual Financial Report. Congratulations, Finance staff, for 31 years of financial reporting excellence!
4. **Help solve the critical blood shortage by making a donation alongside City of Myrtle Beach employees at the American Red Cross Blood Drive, 10:00 a.m. to 3:00 p.m., Tuesday, July 30.** The event takes place at the Myrtle Beach Sports Center, 2115 Sports

Center Way. For more information and to sign up, contact Carolyn Wheaton at 843-918-1114 or cwheaton@cityofmyrtlebeach.com.

- 5. South Carolina's annual Tax Free Weekend is Friday through Sunday, August 2-4.** During the annual Sales Tax Holiday, shoppers will not pay any sales tax on qualifying items. The state sales and use tax, as well as any applicable local sales and use tax, will not be imposed on qualifying items such as clothing, shoes, school supplies, book bags, computers, printers, bedspreads and linens. You won't even pay the city's one percent Tourism Development Fee! Visit the South Carolina Department of Revenue's website, <https://dor.sc.gov/>, for more information.
- 6. Vendor registration begins online at 8:00 a.m., Monday, August 5, for the 31st Annual SC's Largest Garage Sale.** The event is set for 7:00 a.m. to 2:00 p.m. on Saturday, October 5. The registration link will be available on the event webpage on August 5. For more, see https://www.cityofmyrtlebeach.com/i_want_to/learn_about/sc_s_largest_garage_sale.php.
- 7. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
- 8. Fun was the order of the day at Crabtree Memorial Gymnasium last Saturday, and that's the subject of our [Photos of the Week](#).** The staff at Crabtree Gym hosted Customer Appreciation Day, treating visitors to fun games with chances to win prizes. If you haven't been to Crabtree Gym, give it a try. Activities include racquetball courts, exercise classes, a large weight and fitness room, a basketball court with a great wood floor and much more.
- 9. Did you know...** That Chapin Memorial Library offers a new pilot delivery service to homebound patrons? The program, called Homebound Delivery, delivers books to applicants within a specific delivery area. If you or someone you know has limited mobility due to a physical or medical condition, call 843-918-1275 for an application and to learn more.

For more information, contact:

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<https://twitter.com/MyrtleBeachGov>
<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
July 29-August 2, 2019**

MONDAY, JULY 29

- **8:30 a.m.** – Staff Meeting/Hosted by Public Works Department, Conference Room, Public Works Administration Building, 3210 Mr. Joe White Avenue

TUESDAY, JULY 30

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m. to 3:00 p.m.** – City of Myrtle Beach hosts American Red Cross Blood Drive, Myrtle Beach Sports Center, 2115 Sports Center Way

WEDNESDAY, JULY 31

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, AUGUST 1

- **9:00 a.m.** – Special City Council Meeting, Myrtle Beach Sports Center, 2115 Sports Center Way
- **9:15 a.m.** – City Council Workshop, Myrtle Beach Sports Center, 2115 Sports Center Way
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, AUGUST 2

- No Meetings Scheduled

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, July 30, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: July 16, 2019, meeting

C. Old Business

D. New Business:

Building Permit Applications

1. **Veterinary Clinic of Myrtle Beach – 708 21st Avenue North:** Requests a final review for a 4,000 square foot addition, façade alterations to existing building, porches, fencing, parking lot repaving and landscaping. (Previously heard on 03/21/19) (Animals Arts Studios)
2. **Dunkin Donuts/Baskin Robins – 7102 North Kings Highway:** Requests a conceptual/final review for a landscape plan. (Facade alterations approved on 06/20/2019) (Venture Engineering, Inc.)
3. **La Quinta Motel #2007 – 4709 North Kings Highway:** Requests a conceptual/final review for a 6'h dog eared wood shadowbox dumpster enclosure with (2) gates. (Mr. Fence It, Inc.)
4. **Whiteman Townhome – 6305 Somerset Drive:** Requests a conceptual/final review for a 7'h white vinyl privacy fence. (Action Fence Company)
5. **Costco – 1021 Oak Forest Lane:** Requests a conceptual/final review for (2) 600KW diesel powered generators and a galvanized chain-link fence with privacy vinyl slats for generator enclosure. (Barghausen Consulting Engineers, Inc.)
6. **Dunes Village Palms Building – 5200 North Ocean Boulevard:** Requests a conceptual/final review for a wading pool with water features. (Hucks Pool Company)
7. **Earth Café – 3811 North Kings Highway:** Requests a conceptual/final review for a covered patio with railing and landscaping. (Nick Nye, AIA)
8. **Market Common Townhomes, Tract R7, Building #2, Lots 22 through 26 – 2789 Howard Avenue, Units A through E:** Requests a conceptual/final review for a townhome building with (5) 2,665 square foot 3-bedroom and 2.5-bathroom units with landscape plan. (Sands Building Group)

9. **Grande Dunes Marketplace – 970 Cipriana Drive:** Requests a conceptual review for façade alterations. (Grande Dunes Development Co., LLC)

E. Non-Agenda Items from Staff

F. Adjournment

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, July 31, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

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A. Call to Order

B. New Business:

1. **Northstar Investments, LLC:** The property is located at 210 Cedar Street (Units 101, 108 and 109) and is identified by PIN #443-03-02-0001, #443-03-02-0006 and #443-03-03-0001.
2. **3rd Ave. S., LLC:** The property is located at 407 Eighth Avenue North and is identified by PIN #444-01-04-0033.
3. **Wayne S. Lucas:** The property is located at 2005 Greens Blvd., Unit E208, and is identified by PIN #425-05-04-0049.
4. **David J. and Hillarie A. Rothman:** The property is located at 108 South Oak Street and is identified by PIN #443-05-01-0048.
5. **Pingora Loan Servicing, LLC:** The property is located at 306 Cedar Street, Unit 15, and is identified by PIN #443-04-01-0040.
6. **Debra Dale Edwards:** The property is located at 817 Jensen Lane and is identified by PIN #443-10-01-0231.
7. **Jennifer Helene Turner:** The property is located at 829 Ninth Avenue South and is identified by PIN #443-06-04-0002.

C. Communications from Staff

D. Adjourn

**SPECIAL CITY COUNCIL MEETING AGENDA
9:00 A.M., THURSDAY, AUGUST 1, 2019
MEETING ROOM, MYRTLE BEACH SPORTS CENTER
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

REGULAR AGENDA

1st Reading Ordinance 2019-038 to amend Section 1 of Ordinance 2019-030, the 2019-20 Budget Ordinance, to adopt tax rates consistent with the 2019 Horry County reassessments and statutes governing the implementation of a reassessment.

In accordance with South Carolina laws providing for the equalization and reassessment of real property values, Horry County is conducting its five-year reassessment of property values. The reassessment is scheduled for implementation with the 2019 tax year, for which tax notices will be issued in October of this year. The county has recently sent notices, as required, to all property owners whose properties have increased in value by \$1,000 or more since the last reassessment, which was implemented in tax year 2014.

Following the establishment of reassessed property values, local governments are required to adjust their base tax rates for operations by a formula that should generate a tax levy that is roughly equal to the prior year's levy when applied to properties that were taxed in the prior tax year. This establishes a new baseline on which to apply any additional operating millage levies for the new year.

For 2019-20, the city's baseline tax rate for operations will be adjusted to 72.9 mills, which includes a "rollback rate" of 69.9 plus the 3-mill increase adopted in the provisional rate of the 2019-20 Budget Ordinance that Council adopted on June 11, 2019. No change is proposed in the debt service millage. As a result, total millage for tax year 2019 (Fiscal Year 2019-20) will be 78.9 mills.

Motion M2019-097 to authorize the City Manager to enter into an agreement for architectural services with the firm of LS3P related to the public spaces and venues in the proposed Arts and Innovation District.

As required by state law, LS3P was initially selected through a public "Request for Qualification" process. Based on that process, City Council gave the Manager authority to negotiate a specific contract with the firm in June. LS3P's resulting proposal is an innovative one, designed to take advantage of the economies of scale essential in packaging together the design of these public improvements.

The proposal recognizes that: some of the design work is relatively simple (the public plaza and non-habitable structures); some of the design work is medium complexity (multi-family residential and retail); and, some of the design work is very complicated (performing arts center). The proposal also further recognizes that the size and cost of the structure is negatively correlated to the appropriate charge for architectural services (expressed as a percentage of construction costs). As a result, the proposal reflects the percentage charged for architectural fees will go down as the construction price of the structure goes up.

In addition to these percentage charges, the proposal includes a flat fee of \$100,000 for “Advanced Planning” efforts. Efforts include documenting existing building edges, floor plans, size, massing and facilitating a number of public input sessions. Funds were provided in the current budget for these expenses.

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**MYRTLE BEACH CITY COUNCIL WORKSHOP AGENDA
9:15 A.M., THURSDAY, AUGUST 1, 2019
MEETING ROOM, MYRTLE BEACH SPORTS CENTER
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of the Meeting's Purpose

B. Reports from City Staff (expected to be 30-60 minutes each)

1. Arts and Innovation District Zoning
2. Solid Waste Collection Services and Fees
3. The Market Common Traffic Calming Update

C. Updates from Staff (expected to be 10-15 minutes each)

1. Budget Amendment – Washington Park Sale Proceeds (\$160,000)
2. Grande Dunes Traffic Signal Update
3. “City Room” at Chapin Memorial Library

D. City Council Discussion Items

1. Observations from Municipal Association Annual Meeting
2. Plastic Bag Ban
3. Encroachments into the Nature Trail – The Reserve

E. Public Input (three-minute limit per speaker; 30 minutes maximum).

F. Executive Session

G. Adjournment

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, August 1, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: July 18, 2019, meeting

C. Old Business

D. New Business:

Sign and Awning Permit Applications

1. **Saltwater Grande – 3751 Robert M. Grissom Parkway:** Requests approval of (1) 12'w x 3'h channel letters mounted on building, (1) set of 4'3"w x 1'h tenant panels on existing main monument sign and (1) set of 2'2"w x 6"h tenant panels on existing parking lot directional sign. (Tyson Sign Company)
2. **Coastal Surface Solutions – 710 Seaboard Street, Unit C:** Requests approval of (1) 5'3"w x 3'11"h HDU letters mounted on building. (Coastal Signs)
3. **The Lovely Law Firm – 1053 London Street:** Requests approval of (1) 5'10"w x 3'7"h acrylic lettering on existing monument sign. (MB Showcase Signs & Reprographics)
4. **Fleet Feet – 7931 North Kings Highway, Unit 120:** Requests approval of (1) 14'7"w x 3'4"h internally lit channel letters. (Fastsigns)
5. **Rooms To Go – 601 Market Court:** Requests approval of (2) 40'5"w x 3'8"h wall sign mounted to north and south elevations of building, and (1) 8'w x 5'h sign faces on existing monument sign. (Skyline Signs)
6. **Seagulls Convenience Store – 711 South Kings Highway:** Requests approval of (1) 16' overall height freestanding sign with 8'w x 2'h sign faces, and a 6'w x 2'h manual changeable copy area. (Graphic & Art Studio)
7. **Quality Inn & Suites – 1004 South Ocean Boulevard:** Requests approval of (6) green Sunbrella awnings replacing the existing white and green awnings on the building's south facade. (Graphic & Art Studio)
8. **Carroll Food Service – 1633 Dividend Loop:** Requests approval of (1) 8'w x 3'h sandblasted HDU sign mounted to building. (Owner)

9. **Coastal Laundry – 400 North Kings Highway, Unit C2:** Requests approval of (1) 15'9.5"w x 1'4"h channel letters on raceway mounted to building. (ASL Sign Services)
10. **Sweet Treats – 930 Boardwalk:** Requests approval of (5) 3'3"w x 2'2"h vinyl graphics and (1) 6'w x 2'2"h vinyl graphic on storefront windows. (Owner)
11. **Food Lion – 1241 38th Avenue North:** Requests approval of (4) 2'w x 2'8"h sign faces on 6' high poles installed in the parking lot. (Rite Lite Signs)

Lighting Permit Application

1. **Victory Parking – 202 South Ocean Boulevard:** Requests approval of (2) LED pole mounted parking lot lights. (Owner/Santee Cooper)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment