



**CONTACT:**

Mark Kruea  
Office: (843) 918-1014  
Mobile: (843) 450-1695  
[info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)  
[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)  
[www.facebook.com/myrtlebeachcitygovernment](http://www.facebook.com/myrtlebeachcitygovernment)

---

# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To:** Myrtle Beach Media  
**From:** Mark Kruea, Public Information Officer  
**Date:** July 27, 2018  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) and agendas are attached.
2. **The Downtown Myrtle Beach Children's Theater and the City of Myrtle Beach present a youth production of *Jack and the Beanstalk* at 6:30 p.m. on various evenings in July and August.** The free live shows take place at Chapin Park, 1400 North Kings Highway. The modernized theatrical performance is a fun, interactive experience that children and adults of all ages will enjoy! Bring a blanket or a beach chair. Concessions will be available. The play is under the direction of Ashley Love. For more information, contact Janet Hobson at [janetshobson@gmail.com](mailto:janetshobson@gmail.com). Here are the show times and dates.
  - 6:30 p.m., Monday, July 30
  - 6:30 p.m., Thursday, August 2
  - 6:30 p.m., Friday, August 3
  - 6:30 p.m., Saturday, August 4
  - 6:30 p.m., Thursday, August 16
  - 6:30 p.m., Friday, August 17
  - 6:30 p.m., Saturday, August 18
3. **Dedication ceremonies are at 10:00 a.m., this Saturday, July 28, for the newly renovated Matt Hughes Skateboard Park.** Come see the contemporary cityscape park with concrete pipes and surfaces. It features hand rails, two quarter pipes, long flat rails, manual pads and ledges. While the ceremony is Saturday, the park won't officially open to the public for

another week or so. The rainy weather has delayed some last-minute finishing touches, but the dedication will be held as scheduled.

- 4. The city will officially name a beach walkway in honor of the late Carroll Taylor at 11:00 a.m., Tuesday, July 31.** In retirement, the former educator and coach adopted the dune crossover on Ocean Boulevard at Highland Trail and was known as the “ambassador of 62<sup>nd</sup> Avenue” at that location. City Council approved the sign in his honor late last year. Taylor’s family will be on hand Tuesday for the official dedication.
- 5. Come give the gift of life alongside City of Myrtle Beach employees at the American Red Cross Blood Drive, 10:00 a.m. to 3:00 p.m., Tuesday, July 31.** The blood drive is held at the Myrtle Beach Sports Center, behind the Convention Center. The American Red Cross faces an emergency blood shortage, so donors are in demand. Give a pint and receive a \$5 gift card from Amazon! For more information and to sign up, call 843-918-1114.
- 6. Please join us for a bit of Christmas in July, as the Myrtle Beach Fire and Police Departments receive checks for their children’s charities from Sticky Fingers and the Dickens Christmas show.** The check presentation at 10:00 a.m., Wednesday, August 1, benefits the “Shop with a Hero” program in December. Police and Fire personnel raise funds during the year to provide a holiday shopping trip for local children. As part of the Dickens Show last year, visitors took photos with a Victorian-costumed officer or firefighter, and each photo was worth a one dollar contribution.
- 7. South Carolina’s annual Sales Tax Holiday is next Friday through Sunday, August 3-5. During the tax free weekend, shoppers will not pay any sales tax on qualifying items.** The 6% state sales and use tax, as well as any applicable local sales and use tax (such as the school district’s Capital Improvements Tax and the city’s one percent Tourism Development Fee) will not be imposed on qualifying items such as clothing, shoes, school supplies, book bags, computers, printers, bedspreads and linens. For more information, visit the South Carolina Department of Revenue’s website, <https://dor.sc.gov/taxfreeweekend>. A list of qualifying items is available at <https://dor.sc.gov/resources-site/lawandpolicy/Advisory%20Opinions/RR10-7.pdf>. The Tax Free Weekend begins at 12:01 a.m., Friday, August 3, and ends at midnight, Sunday, August 5.
- 8. Want to know what else is going on in Myrtle Beach? See the updated Events list at <http://www.cityofmyrtlebeach.com/Events.pdf>.** It’s a comprehensive list of city-related activities, festivals, concerts, programs and more, updated each week with new information.
- 9. Warbird Park on Farrow Parkway is a great place to learn about the history of the Myrtle Beach Air Force Base, and it’s the subject of our [Photos of the Week](#).** The park features three real military jets that were stationed at the Air Force Base, along with the Wall of Service and other historical markers about the people, places and planes from Myrtle Beach’s military history.
- 10. Did you know...** That the City of Myrtle Beach offers a preference to local companies in its purchasing process? Local preferences are applied in two ways. First, should qualifying low bids tie, with the product, quality and service being equal, then the contract is awarded to the local bidder. Second, local companies get a preferential discount when considering their quotes and bids. For amounts up to \$5,000, companies within the city limits get the benefit

of a five percent discount when calculating their bid total. Companies outside the city limits but within Horry County get a four percent discount when calculating the bid total. And companies within the Northeastern Strategic Alliance (NESA), an eight-county area, get a three percent discount when calculating their bid total. The discounts drop by one percent in each category for amounts between \$5,001 and \$10,000 and again for amounts above \$10,000. During the last fiscal year, which ended June 30, the city purchased \$64.2 million worth of goods and services. Of that amount, 63 percent, or \$40.7 million, was spent inside South Carolina. And 27 percent of that total (\$11 million) was spent inside the city limits.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
July 30-August 3, 2018**

**MONDAY, JULY 30**

- **8:30 a.m.** – Staff Meeting/Hosted by Fire Department, Fire Station No. 6, 970 38<sup>th</sup> Avenue North
- **2:30 p.m.** – Planning Commission Staff Technical Review, First Floor Conference Room, City Hall, 937 Broadway Street

**TUESDAY, JULY 31**

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m. to 3:00 p.m.** – City of Myrtle Beach hosts American Red Cross Blood Drive, Myrtle Beach Sports Center, 2115 Farlow Street
- **11:00 a.m.** – Carroll Taylor Sign Unveiling, Beach Access, Ocean Boulevard at Highland Way
- **1:00 p.m.** – Grievance Hearing, Law Enforcement Center Annex, 3340 Mustang Avenue
- **6:00 p.m.** – Grande Dunes Neighborhood Watch, First Floor Dining Room, Grande Dunes Ocean Club, 101 Grande Dunes Boulevard

**WEDNESDAY, AUGUST 1**

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – “Christmas in July” Check Presentation, Sticky Fingers, 2461 Coastal Grand Circle
- **11:00 a.m.** – Coastal Alliance, First Floor Conference Room, City Hall, 937 Broadway Street
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street
- **5:00 p.m.** – Piper’s Pointe Neighborhood Watch, Main Office, 1310 Piper’s Pointe Lane
- **6:00 to 11:00 p.m.** – Myrtle Beach Boardwalk Bonanza, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard

**THURSDAY, AUGUST 2**

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **6:00 to 11:00 p.m.** – Myrtle Beach Boardwalk Bonanza, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard

**FRIDAY, AUGUST 3**

- No Meetings Scheduled

**City of Myrtle Beach**  
**Planning Commission Staff Technical Review**  
**2:30 p.m., Monday, July 30, 2018**  
**First Floor Conference Room, City Hall**  
**937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call Meeting to Order**

**B. Matters of Business:**

*Potential items for the August 21, 2018, Planning Commission meetings:*

1. **PRE-FIN 18-06 Belle Harbor Phase 3:** Proposal by Thomas and Hutton to divide 29 acres off Coventry Blvd (TMS#185-00-04-012) into 54 lots and 3 streets.
2. **PRE-FIN 18-09 Ritter 4th Ave. N.:** Proposal by Michael Ritter to subdivide 0.32 acres at 901 4th Ave N (TMS#181-06-21-004) into 2 lots.
3. **PRE-FIN 18-07 Marina Tract D:** Proposal by GDMB Marina Land LLC to divide 42.06 acres at the corner of Fontane Way and Colline Verde Way (TMS# 165-00-01-450 and 165-00-01-451) into 196 lots, 14.45 acres of common area, and 5 new streets.
4. **PRE-AP 18-10 Habitat on Carver St.:** Proposal by Habitat for Humanity to divide 0.892 acres on Carver Street (PIN# 42416010082, 42416010081, 42416010080) into 6 residential lots and 1 new street.
5. **PRE-AP 18-11 Summit at Meridian Phase 2:** Proposal by Earthworks Group to divide 13.8 acres off Emory Road (PIN# 44200000033) into 51 single family residential lots and the extension of Orion Loop.
6. **PRE-FIN 18-08 82 Dunes:** Proposal by Mazingo+Wallace to subdivide 3.22 acres at the corner of 82nd Parkway and Nigels Drive (TMS# 165-12-03-093) into 29 single family residential lots and 2 private streets.
7. **Z 18-05 First Reliance Bank:** Proposal by DDC Engineers, Inc., to rezone ~1.77 acres at 3842 Robert Grissom Pkwy (PIN#4214040009) from MU-M (Mixed Use – Medium Density) to MP (Medical/Professional.)
8. **Z 18-06 Santee Cooper Solar Farm:** Proposal by EDF Renewables to rezone 17.004 acres on South Kings Hwy near the runway (TMS# 186-00-01-320) from PRC (Parks, Recreation and Conservation) to HC2 (Highway Commercial) for the purpose of installing a solar farm for Santee Cooper.
9. **TEXT 18-11 Bed & Breakfast Overlay Zone:** Proposal by Susan B. Lynch to create a Bed & Breakfast Overlay Zone to allow Bed & Breakfast establishments in select residential neighborhoods.
10. **TEXT 18-10 Pet Boarding in The Market Common:** Proposal by BEI Beach LLC to allow Day and Overnight Pet Boarding as a conditional use in the Market Common Commercial District.

11. **TEXT 18-12 HC1 Heavy Durable Goods**: Proposal by Custom Care Inc to allow heavy durable goods in the HC1 (Highway Commercial) District on lots less than 2 acres with conditions.
12. **STN 18-10 Summit at Meridian**: Proposal by Earthworks Group to name 6 new streets Zodiac Court, Stellar Loop, Orion Loop, Pegasus Place, Polaris Path, and Cosmos Lane, and a new segment of Celestial Boulevard.
13. **STN 18-11 82 Dunes**: Proposal by Mazingo+Wallace to name two new streets Aqua Street and Wave Place.
14. **STN 18-13 Burroughs & Chapin Boulevard**: Proposal by the City of Myrtle Beach to rename existing Founders Center Drive and a new segment extending therefrom to Burroughs & Chapin Boulevard.
15. **STN 18-12 Imagine Way**: Proposal by the Burroughs and Chapin Company to rename existing Burroughs & Chapin Boulevard to Imagine Way.
16. **STN 18-14 Convention Center**: Proposal by the City of Myrtle Beach to name an existing street Convention Avenue and a new street Sports Center Way.
17. **STN 18-15 Welde Place**: Proposal by High Market Properties LLC to name a new street off Pampas Drive in the new High Market Townhomes development Moen Place.

### **C. Meeting Adjournment**

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
10:00 a.m., Tuesday, July 31, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** July 17, 2018, Meeting

**C. Old Business**

**D. New Business**

**Signs, Lighting, and Building Permit Applications**

1. **North Industrial Park Lot 14 (Gateway Supply Warehouse) – 1386 17th Avenue South:** Requests approval of site lighting plan and a conceptual/final review for a new 25,417 square foot office-warehouse, landscape plan, parking plan, 6' screen fence with slats or mesh around outdoor storage in rear, and dumpster enclosure. (Spear Designs)

**Building Permit Applications**

1. **Holiday Inn Pavilion – 1206 North Ocean:** Requests a conceptual/final review for a 72" tall black chain-link fence with black privacy slats along the north side property line. (Gator Fence, LLC)
2. **Long Leaf Estates – 4115 Little River Road:** Requests a conceptual/final review for the replacement of existing perimeter wood fence with a 72" tall white vinyl privacy fence. (Gator Fence, LLC)
3. **Cloisters at the Ocean Lot 5 – 301 Surfview Place:** Requests a conceptual/final review for 2nd story porch revisions to previously approved HPR. (Wall Tec Construction)
4. **Lance Residence – 301 Shuffleboard Court (Sands Beach Houses):** Requests a conceptual/final review to enclose the lower level of the house. (The Carpenter 1, LLC)
5. **Market Common Tract R7 Townhome Building #7 – Fillman Alley:** Requests a conceptual/final review for an 8,892 square foot building comprised of (6) two-bedroom units and landscape plan. (Sands Building Group, Inc.)
6. **Ocean Breeze HPR – Cassandra Lane Lot 4 Block 11:** Requests a conceptual/final review for (3) duplex buildings, landscape plan, parking plan, and screening of mechanical units and garbage containers. (Venture Engineering, Inc.)

**E. Non-Agenda Items from Staff**

**F. Adjournment**



**City of Myrtle Beach  
Employee Grievance Committee Hearing  
1:00 p.m., Tuesday, July 31, 2018  
Conference Room, Law Enforcement Annex  
3340 Mustang Avenue, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. 1:00 p.m. Grievance Hearing**
- C. Executive Session**
- D. Committee Recommendations to City Manager**
- E. Adjournment**

**City of Myrtle Beach  
Property Maintenance Hearing  
8:30 a.m., Wednesday, August 1, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. New Business**

1. **James R Schwartz II Etal.:** The property is located at 306 Cedar St, Unit 15 and is identified by PIN # 443-04-01-0040.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, August 2, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes:** Meeting of July 19, 2018

**C. Old Business**

**D. New Business**

**Sign Permit Applications**

1. **Total Wine – 550 Seaboard Street:** Requests installation of (1) 61” x 421”, (1) 23” x 389”, (1) 41” x 281”, (1) 15” x 259” set of building mounted channel lettering, (2) 16” x 61” and (2) 16” x 82” sets of non-illuminated fascia mounted lettering along with (2) 27” x 139” tenant panels in existing freestanding sign. (Twin Palms Signs & Sun Shades)
2. **Furnish – 5001 North Kings Highway:** Requests installation of (1) 36” x 90” building mounted aluminum panel with raised black acrylic letters. (Seaboard Signs)
3. **Physical Therapy – 1620 Farrow Parkway:** Requests installation of (1) 13” x 118” building mounted composite panel with raised acrylic letters. (Seaboard Signs)
4. **Tidelands Community Hospice – 1600 Farrow Parkway:** Requests installation of (1) 20” x 147” dibond sign with printed vinyl graphics, (2) 7.5” x 42” tenant panels on existing monument sign and vinyl window graphics. (Sign Studio & Graphics)

**Signs, Lighting, and Building Permit Applications**

1. **North Industrial Park Lot 14 (Gateway Supply Warehouse) – 1386 17th Avenue South:** Requests approval of site lighting plan and a conceptual/final review for a new 25,417 square foot office-warehouse, landscape plan, parking plan, 6’ screen fence with slats or mesh around outdoor storage in rear, and dumpster enclosure. (Spear Designs)

**Building Permit Applications**

1. **Holiday Inn Pavilion – 1206 North Ocean:** Requests a conceptual/final review for a 72” tall black chain-link fence with black privacy slats along the north side property line. (Gator Fence, LLC)
2. **Long Leaf Estates – 4115 Little River Road:** Requests a conceptual/final review for the replacement of existing perimeter wood fence with a 72” tall white vinyl privacy fence. (Gator Fence, LLC)

3. **Cloisters at the Ocean Lot 5 – 301 Surfview Place:** Requests a conceptual/final review for 2nd story porch revisions to previously approved HPR. (Wall Tec Construction)
4. **Lance Residence – 301 Shuffleboard Court (Sands Beach Houses):** Requests a conceptual/final review to enclose the lower level of the house. (The Carpenter 1, LLC)
5. **Market Common Tract R7 Townhome Building #7 – Fillman Alley:** Requests a conceptual/final review for an 8,892 square foot building comprised of (6) two-bedroom units and landscape plan. (Sands Building Group, Inc.)
6. **Ocean Breeze HPR – Cassandra Lane Lot 4 Block 11:** Requests a conceptual/final review for (3) duplex buildings, landscape plan, parking plan, and screening of mechanical units and garbage containers. (Venture Engineering, Inc.)

**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**