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# Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: July 31, 2020**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **The city has declared a civil emergency, as Hurricane Isaias is likely to bring wind and rain to Myrtle Beach and the Grand Strand on Monday.** Please pay attention to news and weather reports this weekend regarding the storm. Depending on the exact track, we could experience Category 1 hurricane effects here, so now is the time to be prepared – just in case. The City of Myrtle Beach is monitoring the storm closely and will make a determination Saturday or Sunday about Monday's schedule for solid waste and recycling collection. We will post any change (likely just a delay by one day, if needed) on our [Myrtle Beach City Government](#) Facebook page. Take time this weekend to prepare your property in the event of a hurricane. Secure or bring in any outdoor items that may blow around in strong winds. Check your family plan and your emergency kit and be ready to act if needed. For more helpful information, see our [Hurricane Preparedness](#) webpage.
3. **The City of Myrtle Beach has received "Certified Autism Center" status!** The Parks, Recreation and Sports Tourism Department partnered with the International Board of Credentialing and Continuing Education Standards (IBCCES), a global leader in online training and certification programs, to be designated as a Certified Autism Center™ (CAC). City staff completed specialized training to ensure they have the requisite knowledge, skills, temperament and expertise to cater to all community members and visitors. It is our goal to provide every family with an enjoyable and memorable visit to Myrtle Beach, and we are proud to offer specialized services to guests with autism and other needs.

- 4. New solid waste rules for residential customers take effect Saturday, August 1, 2020.**  
The city's goal is to encourage customer compliance, improve community appearance and deter illegal dumping. A few things to note include the following: lids on solid waste containers must be closed completely; no additional garbage may be placed outside or on top of the pelican; and, customers who regularly have more garbage than fits in a pelican will be required to pay for an additional pelican. To view all of the updates, see the [Solid Waste Division](#) webpage.
- 5. The Neighborhood Services Department hosts another Beachside Chat to discuss race and healing at 6:00 p.m., Sunday, August 9, 2020.** The event takes place at Chapin Park, 1410 North Kings Highway, and includes a mural painting. Bring a collaborative attitude, face mask and a lawn chair. For more information, call 843-918-1062.
- 6. Looking ahead, South Carolina's Annual Tax Free Weekend is August 7-9, 2020.**  
During the annual Sales Tax Holiday, shoppers will not pay any sales tax on qualifying items. The Tax Free Weekend begins at 12:01 a.m., Friday, August 7, and ends at midnight, Sunday, August 9. The 6% state sales and use tax, as well as any applicable local sales and use tax (such as the school district's Capital Improvements Tax and the city's one percent Tourism Development Fee) will not be imposed on qualifying items, such as clothing, shoes, school supplies, book bags, computers, printers, bedspreads and linens. For more information, visit the South Carolina Department of Revenue's website at <https://dor.sc.gov/taxfreeweekend>.
- 7. Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
- 8. The online [E-Resources](#) webpage is available on the city's website.** City buildings are closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
- 9. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 10. Work is underway to renovate and restore several buildings on Ninth Avenue North and fronting Nance Plaza on Kings Highway, and that's the subject of our [Photos of the Week](#).** Downtown Myrtle Beach is getting a facelift. The biggest project is the future brewery and residential spaces that will face Nance Plaza. Work is expected to wrap up by year's end, and they hope to be producing beer in the former Edwards Five & Dime by January 2021. The second floor will offer ten studio-like apartments with a variety of views of the ocean and Arts & Innovation District. Meanwhile, six buildings on Ninth Avenue North are being prepped for future work, with three of the buildings to be restored to their original historic character. Asbestos abatement is nearly complete in those structures. The city will receive bids in mid-August for renovations to include restoring the original facades on the three historic buildings while receiving a new roof, updated storefronts and electric and water connections. The building at 509 Ninth Avenue North will become a co-work space, partially funded by a grant from HTC.
- 11. Did you know...** That the City of Myrtle Beach's utility billing customers contributed \$3,914.82 in June 2020 to the Grand Strand Humane Society as a part of the R.A.I.N.

(Remembering Animals In Need) program? Since R.A.I.N. began in April 2011, our utility customers have contributed a total of \$371,308.67 to help homeless animals here in Myrtle Beach.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
August 3-9, 2020**

**MONDAY, AUGUST 3**

- **8:30 a.m.** – Staff Meeting, Conference Call

**TUESDAY, AUGUST 4**

- **8:30 a.m.** – Bicycle and Pedestrian Committee, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

**WEDNESDAY, AUGUST 5**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

**THURSDAY, AUGUST 6**

- **9:00 a.m.** – Monthly City Council Workshop, Ballroom, Myrtle Beach Convention Center, 2101 North Oak Street
- **1:30 p.m.** – Community Appearance Board, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

**FRIDAY, AUGUST 7**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

**SATURDAY, AUGUST 8**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

**SUNDAY, AUGUST 9**

- **6:00 p.m.** – Neighborhood Services Department hosts Beachside Chat: Race and Healing, Chapin Park, 1410 North Kings Highway

**City of Myrtle Beach  
Bicycle and Pedestrian Committee  
8:30 a.m., Tuesday, August 4, 2020  
Conference Call**

*NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO [kmezzapelle@cityofmyrtlebeach.com](mailto:kmezzapelle@cityofmyrtlebeach.com). WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Matters of Order**

1. Approval of Minutes – July 7, 2020

**C. Implementation Items**

1. Bicycle Friendly Community Application – Tom Austin
2. Traffic Control Box Wrap Project – Kelly Mezzapelle
3. Bike Racks Resolution – Kelly Mezzapelle

**D. New Business**

**E. Non Agenda Items**

**F. Important Dates**

1. Bicycle Friendly Community Application Deadline – August 26, 2020
2. Bicycle and Pedestrian Committee Meeting – 8:30 a.m., Tuesday, September 1, 2020

**G. Adjourn**

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
10:00 a.m., Tuesday, August 4, 2020  
Conference Call**

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**A. Roll Call**

**B. Approval of Minutes:** July 14, 2020, Meeting

**C. Old Business**

**D. New Business:**

**Lighting and Building Permit Applications**

1. **Coventry Crossing – Coventry Boulevard and Farrow Parkway (PIN #442-16-04-0020):** Requests approval of (8) 14' tall Santee Cooper decorative pole mounted lights and a conceptual review for a 4,621 square foot, three-tenant building with parking, landscaping and dumpster enclosure. (SCGVIII-Coventry Crossing LLC/McMillan Pazdan Smith Architecture/Santee Cooper)

**Building Permit Applications**

1. **Exchange Apartments (formerly known as Grissom Tract Multifamily Development) – Marina Parkway (PIN #421-00-00-0015 and #421-00-00-0017):** Requests a final review for a 300 dwelling unit multifamily development. The (11) residential buildings consist of (2) four-story buildings, (7) three-story buildings, (2) carriage buildings with residential space above a six-car garage, clubhouse, pool with pool fence, trash compactor enclosure, parking and landscaping. (Thomas & Hutton)(Previously heard on 06/04/2020.)
2. **Walmart Wine & Spirits – 665 Oak Forest Lane:** Requests a final review for revisions to permitted plans to add an exterior door and storefront glazing changes. (CPH, Inc.)
3. **Carpet King & Flooring – 532 Broadway Street:** Requests a final review for revisions to permitted plans to add faux stone with ledger on the front of the building. (A1 Signs & Graphics)
4. **Brazilian Food Mart – 310 North Kings Highway:** Requests a conceptual/final review for a building mural. (Owner)
5. **Essex Holdings LLC – 7508 North Kings Highway:** Requests a conceptual/final review for façade and landscape alterations. (Ayres & Associates Architects, Inc.)
6. **Polofsky Residence – 8922 North Ocean Boulevard:** Requests a conceptual/final review to add a window in the kitchen, replace front door, rear balcony glass panels, replace existing deckboards with Trex and add a raised walkway from the second floor of the home to connect to a new dune walkover. (Bellark Construction)

7. **Brumfield Residence – 4302 North Ocean Boulevard:** Requests a conceptual/final review for an 11,406 square foot home (5,072 heated) with a concrete paver driveway and landscaping. (Nations Homes)
8. **Chartier Residence – 4710 North Ocean Boulevard:** Requests a conceptual review to replace exterior siding and roof finishes and replacement/realignment of windows. (Mozingo & Wallace Architects)
9. **Century 21 Broadhurst – 2304 North Kings Highway:** Requests a conceptual review for façade alterations. (Miller Design Services)

**E. Non-Agenda Items from Staff**

**F. Adjournment**

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, August 4, 2020  
Conference Call**

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**A. Call Meeting to Order**

**B. Matters of Order:**

1. Approval of Minutes – July 21, 2020

**C. Matters of Business:**

1. **\*\*PUBLIC HEARING\*\* STN 20-10 Arbor Isle Way:** Proposal by Thomas and Hutton to name a new street on the Grissom Tract, Marina Parkway, as "Arbor Isle Way."
2. **PRE-FIN 2016 Summit at Meridian, Phase 3:** Proposal by Earthworks Group to subdivide approximately 11.22 acres off Emory Road (PIN #442-00-00-0035) into 49 single family lots, the largest being 11,400 sq. ft. and the smallest being 4,696 sq. ft., and one private street.

**D. Presentations**

**E. Discussions**

**F. Communications from the Planning Commission**

**G. Reports and Information Presentation from City Staff**

**H. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Meeting Adjournment**



**MYRTLE BEACH CITY COUNCIL WORKSHOP  
9:00 A.M., THURSDAY, AUGUST 6, 2020  
BALLROOM, MYRTLE BEACH CONVENTION CENTER  
2101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING.*

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**A. Mayor and Council Welcome and Statement of the Meeting's Purpose**

**B. Executive Session\*** (9:00 to 10:00 a.m.)

**C. Other Matters**

1. Historic Tax Credit Discussion – Robert Lewis (10:00 a.m.)
2. Outside Agencies for Fiscal Year 2020-21 (10:30 a.m.)
3. COVID-19 Update
4. Hurricane Preparedness in a Pandemic Environment
5. Ocean Boulevard Task Force Proposal
6. Workforce Housing – Next Steps

**D. City Council Discussion Items**

**E. Public Input** (three-minute limit per speaker; maximum of 30 minutes)

**F. Executive Session\*** (If Necessary)

**G. Adjournment**

*\*Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action*

*on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.*

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, August 6, 2020  
Conference Call**

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**A. Roll Call**

**B. Approval of Minutes:** July 16, 2020, Meeting

**C. Old Business**

**D. New Business:**

**Sign Permit Applications**

1. **Myrtle Beach Stack Exchange – 411 Broadway Street:** Requests approval of (1) 5'6" w x 2' h non-illuminated sandblasted HDU sign mounted on building. (Fastsigns)
2. **The Private Shop – 515 Highway 501:** Requests approval of (1) 3'6" w x 11' h HDU routed sign mounted to building. (Neon Works)
3. **Tropical Sno – 981 Hackler Street, Unit F:** Requests approval of (3) 27" w x 8" h DiBond metal signs with flat vinyl graphics, (1) 4'2" w x 14" h DiBond metal sign with flat vinyl graphics and (2) 2' w x 4'8" h metal "Surfboard" signs with vinyl graphics attached to the front of the building. (Owner)
4. **Toscana Italian Restaurant – 2703 North Kings Highway:** Requests approval of (1) 27" w x 35" h internally lit channel capsule mounted to building, and the re-naming of the business on (1) 8' w x 17" h building mounted sign capsule and (1) 6'8" w x 12" h capsule mounted on the existing freestanding sign. (Seaboard Signs)
5. **Taylor Wellness Med Spa – 5001 North Kings Highway, Unit 111:** Requests approval of (1) 14'11" w x 16" h channel letters mounted on raceway and (1) 6'5" w x 16" h acrylic sign face in the existing multi-tenant freestanding sign. (Seaboard Signs)
6. **Knotting Hill Interiors – 5001 North Kings Highway, Unit 110:** Requests approval of (1) 8'7" w x 2'3" h internally lit channel letters mounted on raceway and (1) 7'6" w x 4.75" h sign capsule mounted to building. (Seaboard Signs)
7. **Ocean Breeze – 270, 280 and 290 19th Avenue South:** Requests approval of (2) 9' w x 5' h non-illuminated HDU routed building mounted signs. (Seaboard Signs)

8. **Kings Realty Management – 1000 South Kings Highway:** Requests approval of (1) 10'w x 4'6"h pan-embossed acrylic face in the existing 21' tall freestanding sign. (ASL Sign Services)
9. **Bluewater Resort Parking Garage – 255 20th Avenue South:** Requests approval of (2) 15'w x 9'h painted signs on parking garage. (Owner)
10. **Berkshire Hathaway Myrtle Beach Real Estate – 413 79th Avenue North:** Requests approval of (1) 9'8"w x 7.25"h internally lit acrylic letters and (1) 17" round internally lit sign capsule mounted to building. (A different sign was approved on 04/02/2020)(A1 Signs)
11. **Flooring Authority – 3550 Northgate Road:** Requests approval of (1) 28'6"w x 7'6"h internally lit channel letters mounted to building and (1) 8'w x 2'6"h acrylic sign face in existing multi-tenant freestanding sign. (A1 Signs)
12. **Gator Tails – 637 Broadway Street:** Requests approval of (1) 4'w x 2'h non-illuminated routed PVC sign mounted to a DiBond metal background. (A1 Signs)
13. **501 at Nene's Cajun Seafood & Grill – 938 Highway 501, Unit A:** Requests approval of (1) 5'9"w x 3'6"h flat acrylic sign in an internally lit sign cabinet. (Landmark Signs)
14. **Granite Stars – 601 Seaboard Street, Unit C:** Requests approval of (1) 16'w x 27"h internally lit channel letters and (1) 6'w x 13"h internally lit channel letters mounted to building. (Yesco Signs)

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**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**