



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: August 7, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Visitors to Ocean Boulevard and the Boardwalk in Myrtle Beach will be greeted by our Gold Cap Ambassadors starting this Saturday, August 8.** City Council approved the new program last month, and the ambassadors are set to provide daily, year-round service from 21st Avenue North to 14th Avenue South. The goal of this one-year trial program is to significantly improve service, safety and cleanliness on the sidewalks and streets by identifying and quickly addressing issues. To learn more, read our full [Myrtle Beach Point of View](#) blog post.
3. **Cancellations due to COVID-19 for large-scale fall events have been announced this week.** The following events are no longer scheduled for Fall 2020: Myrtle Beach Mustang Week; Pee Dee Street Rodders' "Run to the Sun" Car and Truck Show; and, South Carolina's Largest Garage Sale.
4. **The list of new business licenses for July 2020 is now available.** To view the list, published monthly, visit our Issued [Business Licenses](#) webpage.
5. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. If you'd like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The

following boards, commissions and committees have vacancies...

- Bicycle and Pedestrian Committee (2 seats)
- Chapin Memorial Library Advisory Board (1 seat)
- Community Appearance Board (1 seat)
- Employee Recognition Committee (1 seat)
- Standard Code Board of Adjustments and Appeals (5 seats)
- Technology Advisory Group (3 seats)

6. **Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
7. **The online [E-Resources](#) webpage is available on the city's website.** City buildings are closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
8. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
9. **807 North Kings Highway is the first building to be renovated in Myrtle Beach's Arts & Innovation District, and that's the subject of our [Photos of the Week](#).** Mashburn Construction announced plans to purchase and renovate one of the historic buildings facing Nance Plaza on Kings Highway. The project is complete, as you'll see in these photos. The small building has been turned into an efficient office space, complete with airy conference room, all while preserving the original character of the former storefront. The company even kept the broken terrazzo tiles on the floor as part of the historic feel for the new space. When the adjacent brewery and residential units are completed, access to Mashburn Construction will be from an expanded stretch of Nance Plaza that runs between the buildings.
10. **Did you know...** That the Myrtle Beach Fire Department has been honored with the Richard S. Campbell Award for Excellence in Public Education for nine consecutive years? The department first won the award back in 1999!

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 10-16, 2020**

MONDAY, AUGUST 10

- **8:30 a.m.** – Staff Meeting, Conference Call

TUESDAY, AUGUST 11

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, AUGUST 12

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

THURSDAY, AUGUST 13

- **1:30 p.m.** – Board of Zoning Appeals, Conference Call (*Streamed on the [Myrtle Beach City Government](#) Facebook Page*)

FRIDAY, AUGUST 14

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, AUGUST 15

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SUNDAY, AUGUST 16

- No Meetings Scheduled

MYRTLE BEACH CITY COUNCIL MEETING
TUESDAY, AUGUST 11, 2020
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... July 28, 2020

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Gold Cap Ambassador Program Introduction – Brian Schmitt
2. Carolina Country Music Festival Update – Amie Lee and Bob Durkin
3. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

REGULAR AGENDA

1st Reading Ordinance 2020-037 providing for: the issuance and sale of not exceeding \$5,500,000 General Obligation Bonds, Series 2020A, of the City of Myrtle Beach, South Carolina; fixing the form and details of the bonds; authorizing the City Manager to determine certain matters relating to the bonds; providing for the

payment of the bonds and the disposition of the proceeds thereof; and, other matters relating thereto.

These general obligation bonds will be issued to finance the construction and equipment needed for a new solid waste transfer station. The current transfer station includes a mechanical compactor that frequently malfunctions. The new station will be a top-loading station that does not include a compactor. At times, repairs to the station have resulted in limiting the city's ability to accept waste materials, and having to stockpile certain materials on-site. The new site will also include a composting area as well as a convenience center. Construction of this facility is anticipated to begin in December.

1st Reading Ordinance 2020-038 providing for: the issuance and sale of not exceeding \$14,500,000 General Obligation Refunding Bonds, Series 2020B, of the City of Myrtle Beach, South Carolina; fixing the form and details of the bonds; authorizing the city manager to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; and, other matters relating thereto.

This ordinance authorizes the current refunding of Series 2011B GO Refunding Bonds and Series 2015A Refunding Bonds (2001 Referendum Bonds). The amortization schedule for the refunding bonds does not extend beyond the current maturity dates of the refunded bonds. This ordinance is one of three refunding issues proposed to reduce debt service costs. Total debt service savings for these three issues are expected to be about \$100,000/year, or about \$685,000 (8.5%) net present value savings.

1st Reading Ordinance 2020-039 providing for: the issuance and sale of not exceeding \$7,200,000 General Obligation Refunding Bonds, Series 2020C, of the City of Myrtle Beach, South Carolina; fixing the form and details of the bonds; authorizing the city manager to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; and, other matters relating thereto.

This ordinance authorizes the current refunding of Series 2015C GO Refunding Bonds, which refunded the Series 2008A bonds (under 8% debt limit). The amortization schedule for the refunding bonds does not extend beyond the current maturity dates of the refunded bonds. This ordinance is one of three refunding issues proposed to reduce debt service costs. Total debt service savings for these three issues are expected to be about \$100,000/year, or about \$685,000 (8.5%) net present value savings.

1st Reading Ordinance 2020-040 providing for: the issuance and sale of not exceeding \$6,100,000 General Obligation Refunding Bonds (federally taxable), Series 2020D, of the City of Myrtle Beach, South Carolina; fixing the form and details of the bonds; authorizing the city manager to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; and, other matters relating thereto.

This ordinance approves an advance refunding of Series 2012B to finance HVAC improvements to the Convention Center (original issue was taxable and issued under 8% debt limit). The amortization schedule for the refunding bonds does not extend beyond the current maturity dates of the refunded bonds. This ordinance is one of three refunding issues proposed to reduce debt service costs. Total debt service savings for these three issues are expected to be about \$100,000/year, or about \$685,000 (8.5%) net present value savings.

Resolution R2020-034 stating the policy of the City Council concerning the issue of workforce housing, and to support certain actions in furtherance of this policy.

The term “Workforce Housing” is generally understood to mean affordable housing for households with insufficient income to secure quality housing in reasonable proximity to the workplace. The need for workforce housing in this community is particularly acute for workers in the hospitality and service industries (Group 1) and for most public employees, teachers, and other middle income workers (Group 2).

As a result of the shortage of such housing, these workers are commuting into the city, which degrades their quality of life, increases traffic congestion and negatively impacts efforts of city businesses to resume normal operations following a major disruption such as a significant storm.

Per this resolution, Council supports using the Workforce Housing Fund for strategies to increase the stock of workforce housing options for both groups and creation of a non-profit corporation to:

- *Coordinate with other agencies to expand workforce housing.*
- *Create affordable rental and home ownership programs.*
- *Create a community land trust to assemble property to develop and perpetuate additional workforce housing.*
- *Seek additional private development and financial partners.*
- *Conduct market and financial feasibility studies as needed.*
- *Actively seek federal and state funding opportunities.*
- *Conduct community engagement meetings.*
- *Continue to study best workforce housing practices.*

Motion M2020-092 to approve a Special Events Permit to NS Promotions for the Myrtle Beach Mini Marathon and Coastal 5K, October 17-18, 2020, from 6:00 a.m. to 11:00 a.m. on Saturday, and 6:00 a.m. to 12:00 p.m. on Sunday. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This is the 11th year for this event and with an expected 500 participants. Rolling road closures will occur on each day as indicated on the route maps. The applicant is aware that they must pay for any services provided by the City of Myrtle Beach. Special COVID-19 precautions will be in place.

Motion M2020-093 to authorize the City Manager or his designee to enter into a Memorandum of Agreement (MOA) with the City of Myrtle Beach and the South Carolina Department of Juvenile Justice for Fiscal Year 2020-2021.

This motion renews an existing agreement with the Department of Juvenile Justice. The services cover all interactions with the department including mental health evaluations, interventions, overnight stays and/or any other needed assessment for active case investigations.

Motion M2020-094 to appoint/reappoint five members to the Standard Code Board of Adjustments and Appeals.

The terms of Joel Carter (city resident), David Raynor (city resident), Robert McElveen (non-city resident), Allan Hay (city resident) and Jeff Hunter (non-city resident) expired on April

26, 2020. Mr. Raynor, Mr. McElveen and Mr. Hunter all wish to be reappointed. Mr. Carter was appointed to the Charlie's Place Advisory Board and his seat is to be filled by an architect or engineer. A licensed contractor must fill Mr. Hay's seat. No resumes are currently on file to fill these two seats.

Motion M2020-095 to appoint/reappoint one member to the Employee Recognition Committee.

Ms. Millen wishes to fill the seat of Mr. Springs due to his resignation. Ms. Millen meets the requirements of being a city resident and not a city employee.

Motion M2020-096 authorizing the City Manager or his designee to apply for a grant of \$35,374 from the Edward Byrne Memorial Justice Assistance Grant (JAG) Program for the purpose of: purchasing portable vehicle mitigation barriers and a barrier drop trailer designed to help with public safety during special events; acknowledge receipt of the application for the purpose of Governing Body Review that will be filed in the Office of the City Clerk where it will be available for a 30-day period; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. There is no match requirement.

This motion begins the 30-day review period required for JAG grants and contains assurances that the governing body notification and public comment requirements of the program are satisfied. This motion documents that the JAG application was made available for review by Council for at least 30 days, and that an opportunity to comment on this application was provided. A subsequent motion will be placed on Council's agenda on September 22, 2020, stating that the Governing Body Review requirements have been met. The system sought is the Archer 1200 vehicle mitigation barrier and the Archer 8 barrier drop trailer to tow the barriers and is the second and final phase of this project. The barriers would add an extra layer of protection to existing traffic control devices (cones, jersey barricades and metal fencing).

Motion M2020-097 authorizing the City Manager or his designee to apply for a grant of \$18,277.67 from Firehouse Subs Public Safety Foundation for the purpose of: purchasing two digital nozzles, two rescue manikins and a HAZMAT placard kit to educate and provide an engaging fire service experience for the community; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The fire prevention education tools are designed for public education in order to prevent disasters in the home and community.

Motion M2020-098 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles that staff has tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, August 13, 2020
Conference Call**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO kmay@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Minutes:

1. Approval/Correction of Minutes – July 9, 2020

C. Old Business

D. New Business:

1. **Request 20-08 Benjamin R. Gooding, Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to permitted uses within the City of Myrtle Beach per Section 1407 of The City of Myrtle Beach Zoning Ordinance. The property is located at 1325 Celebrity Circle, Unit S5C, and is identified by TMS #173-00-04-087.

E. Communications from Board

F. Communications from Staff

G. Adjourn