



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: August 9, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Applications are now available for the Fire Department's second session of the Citizens Fire Academy.** The 10-week program gives participants an in-depth, behind the scenes look at the City of Myrtle Beach's outstanding fire and rescue team. Classes are 9:00 to 11:00 a.m. on Wednesdays, September 4-November 13. *Applications are due by 5:00 p.m., Monday, August 19.* For more information and to download the application, see https://www.cityofmyrtlebeach.com/i_want_to/apply_for/citizens_fire_academy.php.
3. **A free back-to-school event is set for 6:00 to 8:00 p.m., Friday, August 16, at 1908 Highway 15 (next to Patrick Mobile Home Park).** The event features vendors, free food, games, music and free school supplies. Donations of school supplies are being collected before the event. Donation items, including book bags, pens, pencils, crayons, notebook paper and notebooks, can be dropped off at the city's Neighborhood Services Department in City Hall, 937 Broadway Street. For more information, contact the city's Neighborhood Services Department at 843-918-1062.
4. **The eleventh annual Kids Triathlon is set for Saturday, August 17, at Pepper Geddings Recreation Center, 3205 North Oak Street.** Kids, rising third through ninth graders, can participate in the day's swimming, biking and running competitions. We are still in need of

volunteers, ages 18 and older! For event or volunteer information, contact Sam Vititoe at svititoe@cityofmyrtlebeach.com.

- 5. The Myrtle Beach Fire Department's Station No. 1 hosts a 20th Anniversary Neighborhood Celebration from 11:00 a.m. to 2:00 p.m., Saturday, August 17.** The event takes place at Fire Station No. 1, 1250 Mr. Joe White Avenue, and welcomes local residents and children to an informal gathering and small open house. Questions? Contact Lt. Evans at jwevans@cityofmyrtlebeach.com.
- 6. Grand Strand animal shelters join together to present a "Furricane Party," the area's largest pet adoption event, from 10:00 a.m. to 6:00 p.m., Saturday and Sunday, August 17-18.** The event takes place at the Myrtle Beach Convention Center, 2101 North Oak Street. The family-friendly event features hundreds of furry, adoptable animals alongside local vendors. Participating shelters include: Grand Strand Humane Society (Myrtle Beach), Saint Frances Animal Shelter (Georgetown), The Humane Society of North Myrtle Beach, All 4 Paws Animal Rescue (Pawleys Island), Safe Haven 4 Cats (North Myrtle Beach), Horry County Animal Care Center (Conway) and Kind Keeper No-Kill Animal Rescue (North Myrtle Beach).
- 7. The family-friendly Concert of Hope weekend event is set for Saturday and Sunday, August 17-18, at Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard.** The event is co-hosted by Sonshine Recovery Ministries and the City of Myrtle Beach. The Concert of Hope event features various guest speakers, performing artists, a kids' zone, games and fun! The program includes Christian Crossroads, 2nd Chance Ministries, Don Stiles, Doug Corum, Doyle Hobson, Pastor Greg Locke and more. Guests are invited to bring a blanket and chair. Sonshine Recovery Ministries is an organization that provides aid to recovering addicts. We hope to see you there!
- 8. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
- 9. It's time for end-of-summer talent shows at our youth day camps, and last Friday's performance at Pepper Geddings Recreation Center is the subject of our [Photos of the Week](#).** Youngsters attending Camp Friendship thrilled parents and grandparents with costumes, dances, skits and lots of energy. Public schools reopen in Myrtle Beach on Monday, August 19.
- 10. Did you know...** That during the fiscal year which ended June 30, 2019, the City of Myrtle Beach issued 7,177 building permits (all kinds) with a total construction value of \$331,281,527? That's up 105 permits and \$19,884,923 over the previous fiscal year. Of the 2018-19 total, \$182,821,721 was for residential construction, while the remaining \$148,459,806 was for commercial construction. The numbers include 530 new single family residences, nine new multi-family buildings and 40 new commercial buildings.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 12-18, 2019**

MONDAY, AUGUST 12

- **8:30 a.m.** – Staff Meeting/Hosted by Parks, Recreation & Sports Tourism Department, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, AUGUST 13

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street

WEDNESDAY, AUGUST 14

- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

THURSDAY, AUGUST 15

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, AUGUST 16

- **6:00 to 8:00 p.m.** – Neighborhood Services Department hosts Highway 15 Neighborhood Back-to-School Bash, Lot, 1908 Highway 15

SATURDAY, AUGUST 17

- **7:30 a.m.** – Myrtle Beach Kids Triathlon, Pepper Geddings Recreation Center, 3205 North Oak Street

- **9:00 a.m. to 9:00 p.m.** – Concert of Hope, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard
- **10:00 a.m. to 6:00 p.m.** – Grand Strand’s Largest Pet Adoption “Furrricane” Party, Myrtle Beach Convention Center, 2101 North Oak Street
- **11:00 a.m. to 2:00 p.m.** – 20th Anniversary and Neighborhood Celebration of Fire Station No. 1, 1250 Mr. Joe White Avenue

SUNDAY, AUGUST 18

- **10:00 a.m. to 6:00 p.m.** – Grand Strand’s Largest Pet Adoption “Furrricane” Party, Myrtle Beach Convention Center, 2101 North Oak Street
- **12:00 to 6:00 p.m.** – Concert of Hope, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, AUGUST 13, 2019
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES... August 1, 2019

APPROVAL OF MEETING MINUTES... August 1, 2019

APPROVAL OF MEETING MINUTES... July 23, 2019

APPROVAL OF MEETING MINUTES... August 6, 2019

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Proclamation recognizing Widows of Opportunity.
2. Kids Triathlon Update – Samantha Vititoe (WS)
3. Mid-Year Crime Stats – Deputy Chief Marty Brown
4. Downtown Master Plan Update – Lauren Clever, DRC Executive Director
5. Public Information Update – PIO Staff/Police

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the APPROVAL OF THE AGENDA.*

Note: City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

REGULAR AGENDA

2nd Reading Ordinance 2019-035 to rezone 2.16 acres between Ocean Boulevard and Chester Street (PIN #424-15-04-0199, #424-15-04-0200, #424-15-04-0201 and #444-02-01-0431) and the adjacent rights-of-way of Ocean Boulevard and Withers Drive, from MU-H (Mixed-Use High Density) to A (Amusement) in order to accommodate a mix of family-centric uses, and to amend Sections 14 of Appendix A Zoning to restrict amusements near a public library, school and church.

The subject property is in the Downtown Master Plan Area and located within an Opportunity Zone. The applicant proposes to develop: an amusement on the second row property; six eight-bedroom vacation rental homes; and, a 350-space, four-story parking garage on the third row. The rezoning is recommended to take advantage of the reduced set-backs in the A zone to facilitate development of the third row improvements. The proposed ordinance also states that no portion of the ride, at maximum extension, shall be closer than 220' to any public library, school or church.

Opportunity Funds must be invested before 2020 in order to maximize tax benefits. The third-row property is across Chester Street, Chapin Memorial Library and Chapin Park. The Master Plan suggests moving the library and repurposing the existing building. Current parking spaces on these lots are not required for any nearby businesses. Once a property is rezoned, any permitted use in that zone may be built, and the applicant will not be held to the original plans.

2nd Reading Ordinance 2019-036 to extend the corporate limits of the City of Myrtle Beach by annexing 0.632 acres located at 4105 and 4107 Little River Road (Horry County TMS #174-09-01-030 and 174-09-01-035), and rezone said property from Horry County SF 6 (Single Family Residential) to City of Myrtle Beach RMM (Multi-Family Residential).

The applicant owns property along Little River Road, currently located in the unincorporated part of Horry County and zoned SF 6 (Single Family, 6,000 sq. ft. per unit). Applicant wishes to combine the two lots to construct townhouses. The proposed zoning allows a maximum of 12 units/acre; it does not allow mobile homes. The applicant is required to annex as a condition of receiving city utilities to service the proposed townhomes.

The adjacent in-city property, located to the north of this property, is zoned Longleaf PUD (Residential) and is a townhouse development. The zoning across Little River Road is R-10 (Single Family, Minimum 10,000 sq. ft. lot). The property currently contains mobile homes, although that is not a permitted use in the proposed zone. If approved, these mobile homes would be grandfathered in as legal non-conforming uses.

2nd Reading Ordinance 2019-037 to amend Ordinance No. 2019-023 to ensure consistency in the amounts of penalty charges between the local hospitality tax and local accommodations tax.

Ordinance 2019-022, adopted on 03/07/19, amended the Accommodations Tax with no changes to the penalty provisions section. Ordinance 2019-023, also adopted on 03/07/19,

authorized the city to levy a Hospitality Tax, which included penalties that differed from those of the Accommodations Tax.

The current A-Tax penalty is 2% per month on the amount of taxes which remain unpaid. The current Hospitality Tax penalty is 25%. The proposed ordinance would standardize on the current A-Tax penalty.

2nd Reading Ordinance 2019-038 to amend Section 1 of Ordinance 2019-030, the 2019-20 Budget Ordinance, to adopt tax rates consistent with the 2019 Horry County reassessments and statutes governing the implementation of a reassessment.

In accordance with South Carolina laws providing for the equalization and reassessment of real property values, Horry County is conducting its five-year reassessment of property values. The reassessment is scheduled for implementation with the 2019 tax year, for which tax notices will be issued in October of this year. The county has recently sent notices, as required, to all property owners whose properties have increased in value by \$1,000 or more since the last reassessment, which was implemented in tax year 2014.

Following the establishment of reassessed property values, local governments are required to adjust their base tax rates for operations by a formula that should generate a tax levy that is roughly equal to the prior year's levy when applied to properties that were taxed in the prior tax year. This establishes a new baseline on which to apply any additional operating millage levies for the new year.

For 2019-20, the city's baseline tax rate for operations will be adjusted to 72.9 mills, which includes a "rollback rate" of 69.9 plus the 3-mill increase adopted in the provisional rate of the 2019-20 Budget Ordinance that Council adopted on June 11, 2019. No change is proposed in the debt service millage. As a result, total millage for tax year 2019 (Fiscal Year 2019-20) will be 78.9 mills.

1st Reading Ordinance 2019-039 to authorize the sale of property located at 807 North Kings Highway (identified as Horry County PIN #444-01-01-0043, TMS #181-07-07-019) to L1PMyrtleBeach, LLC, for \$159,000, an amount which equals the City's purchase price and exceeds the market value of the property as reflected in the current Horry County tax records.

The city owns property at 807 Kings Highway in the area designated as a historic area in the proposed Arts and Innovation District. Renovations to historic structures are eligible for State and Federal tax credits, off-setting about 30% of the renovation costs. The city has received an offer from L1PMyrtleBeach, LLC (doing business as Mashburn Construction), to purchase the property "as-is" for \$159,000. In addition to the historic tax credits, the transaction contemplates the city accepting a note for 90% of the sales price (subject to a mortgage interest) for one year to allow the buyer to realize these credits.

Per the proposed ordinance, Council finds that the proposed sale is consistent with Council's intent when the property was acquired by the city, that it contributes to the implementation of the Downtown Master Plan and that the proposed price is reasonable. The ordinance also authorizes the City Manager to execute the sale of the property pursuant to a proposed real estate contract.

With interest on the note, the buyer's total payment by the end of the year is \$166,155. The city acquired the property for \$159,000. Current County Tax Records show the fair market value as \$155,300.

Resolution R2019-036 to establish a policy to set guidelines for the review of requests to place monuments in Warbird Park.

Warbird Park is located on the former Myrtle Beach Air Force Base site, on the north side of Farrow Parkway, and is a short distance from the Kings Highway intersection. The park recognizes the former base itself, military personnel assigned to that base and civilian employees who worked there. Numerous monuments and memorials have been added to the park over the years and the city continues to receive requests. This resolution proposes guidelines to aid in the review of such requests.

The following guidelines are proposed:

- The monument must relate to a category listed above, the Public Health Service Commissioned Corp or the National Oceanic & Atmospheric Administration Commissioned Corp.*
- The entity proposing the monument will be responsible for the cost of the monument, including installation costs.*
- In consultation with the requesting party, the city will determine the monument location.*
- Requests must be in writing and include: detailed information regarding the proposed honoree; a picture or drawing of the monument; and, the proposed inscription.*
- The Manager may approve the placement of monuments in accordance with this policy.*

Resolution R2019-037 to accept the dedication of those certain rights-of-way within the Market Common R-13 subdivision.

This resolution is consistent with a long-standing city policy and practice regarding the "acceptance" of residential streets into the city's street system. The streets are initially built by the subdivision's developer. When construction is complete, and the streets have been determined to have been properly constructed and meet all city standards, the streets are formally accepted into the city system by City Council. The city is thereafter responsible for all roadway maintenance.

The following streets are proposed for dedication (acceptance) into the city's system: Peterson Street, William Hook Street, Air Force Lane, Cope Alley, Means Circle, Kalcevic Alley, Crowell Lane and Binder Alley. All are located in the Market Common Area.

Resolution R2019-038 granting a special event permit to Coastal Broadcast, LLC, for the "Waves of Praise Gospel Music Festival," from noon to 10:00 p.m. on September 7, 2019, at the Burroughs and Chapin Pavilion Place (both sides) and affirming the City's co-sponsorship.

This free festival includes performances by nationally known gospel artists, food, non-alcoholic beverages and merchandise vendors. The festival is expected to attract 10,000 concert-goers. The public parking spaces along the event site at Eighth Avenue North, and

a single lane on Eighth Avenue North, will be used for production load-in, production load-out and talent vehicles.

Per the proposed resolution, City Council declares the festival a “Special Event” and:

- *Adopts the site plan and authorizes the Manager to make changes as needed.*
- *Affirms festival co-sponsorship and to provide in-kind services (under negotiation).*
- *Authorizes area businesses to display temporary welcome signs.*
- *Extends a warm welcome to festival participants.*

Resolution R2019-039 granting a special event permit to Crossroads Events Productions, Inc., for the “2019 Myrtle Beach Jazz Festival,” October 4-6, 2019, and affirming the City’s co-sponsorship.

The promoter proposes a food, music and entertainment event, known as the “Myrtle Beach Jazz Festival,” for October 4-6. The event is to take place along Carver Street, between 18th and 21st Avenues North, from 10:00 a.m. to midnight each day. Activities include food vendors, live entertainment and a beer garden.

In this proposed resolution, City Council:

- *Declares Myrtle Beach Jazz Festival to be a “Special Event.”*
- *Adopts the proposed event site plan.*
- *Authorizes the City Manager to make minor changes to the plans as deemed necessary.*
- *Affirms co-sponsorship of the festival and agrees to provide in-kind services, including venue set-up/take down, waste management, police and emergency medical services.*
- *Authorizes businesses to display temporary welcome signs.*
- *Extends a warm welcome to festival participants.*

Resolution R2019-040 to approve the allocation of \$7,000 from the Sports Tourism Fund’s 2019-20 appropriations to meet the 50% matching requirement for the South Carolina Department of Parks, Recreation & Tourism (PRT) STAR bidding grant.

The Sports Tourism Division, partnering with Diamond Sports Group, will host the “Winter Shine” youth football event on November 28-December 1, 2019, at the Ned Donkle Complex, Doug Shaw Memorial Stadium and Grand Park. This resolution provides assurance to SC PRT of the immediate availability of the 50% matching funds required under the STAR bidding grant program.

Motion M2019-088 to appoint/reappoint two members to the Human Rights Commission.

David Victoria and Bennie Swans have resigned and their terms have expired. Resumes have been received from city residents Matthew Hardee, Patti Lynn Bongiorno, Mark Tagtmeyer and Cameron Clark. And, resumes have been received from non-city residents Nicole Criss and Lucas Hazel.

Motion M2019-101 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 1901 N. Kings Hwy, to show cause as to why they

should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

If approved, the Rule to Show Cause order compels the property owner to either bring the structure (or property) back into compliance with City Code, or to demolish the structure. The order allows the city to mitigate the non-compliance issues if the property owner fails to do so, and to lien the property for the costs incurred.

Motion M2019-102 to authorize the City Manager to enter into an agreement for professional services with DDC Engineers for an infrastructure study and plan for the downtown redevelopment project.

This agreement is proposed to review the sufficiency of the city's infrastructure in areas included in the Downtown Master Plan. Specifically, the study will focus on water, sewer, stormwater, overhead utility and natural gas needs in the downtown area, especially the area impacted by the 501 realignment. The study will include a phasing plan and preliminary engineering cost estimates.

The proposed study cost is \$98,380, with an additional cost of up to \$8,400 for survey work, if required. The current city budget includes \$600,000 for site work and engineering associated with the implementation of the Master Plan.

Motion M2019-103 to approve a Special Event Permit to NS Promotions for the 11th Annual "Myrtle Beach Oktoberfest", on October 11-12, 2019, between the hours of 4:00-9:00 p.m. on Friday and 11:00 a.m.-7:00 p.m. on Saturday. The event will take place on the Grand Park Lawn near Farrow Pkwy and Hackler. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This event is proposed as a celebration of German food and beer. In addition, the event will feature craft vendors, live music and an area for kids' games. The promoter expects attendance of approximately 3,000 event-goers. No road closures are required.

Motion M2019-104 to approve a Special Event Permit to NS Promotions for the "2019 Turkey Trot" 5K race on the streets in the Market Common area and Valor Park on November 28, 2019, between 8:00-9:30 a.m., with take down by noon. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This is the 10th edition of this traditional road race on Thanksgiving morning. An expected 1,200 athletes will participate. The 5K (3.1 miles) race takes approximately one hour to complete. The event uses "rolling" road closures (the roads are only blocked long enough to let the runners go by). The course has been vetted by the Police Department. The following streets will be briefly impacted: Farrow (eastbound only), Shine, Pampas, Mallard Lakes, Cactus, Cardinal, Willow, Swallow, Hemlock and Meyers.

Motion M2019-105 to approve a Special Event Permit to BEI-Beach, LLC, for the "Annual Tree Lighting Ceremony at The Market Common" in the area adjacent to the Grand 14 Cinema on November 23, 2019, from 6:00 until 9:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This annual event features choral groups, kids' games, inflatables, train, face painters and a balloon artist. A heavy-set special guest with a beard and a red suit is also scheduled to be in attendance. Temporary road closures include Reed Street (Deville to Howard) and Deville (Blizzard to Nevers).

Motion M2019-106 granting a Special Event Permit to BEI-Beach, LLC, for “Holiday Bazaar, Carriage Rides, Pictures with Santa and Music in the Streets” for the period October 1-December 30, 2019. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This event is the annual holiday season series in The Market Common and features: hay and carriage rides on Howard Avenue and Deville Street; a holiday bazaar in the median of Howard; and, music and pictures with Santa in front of the movie theater. The event requires the use of two public parking spaces on Howard for the carriage rides and two on Reed Street for the hay rides.

Motion M2019-107 to approve a Special Events Permit to NS Promotions for The Myrtle Beach Mini Marathon and Coastal 5K, October 19-20, 2019, from 6:00-11:00 a.m. on Friday and 6:00 a.m. to 12:00 p.m. on Sunday. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This event has been purchased by a local group: NS Promotions. For the proposed 2019 event, two races will take place: a 5K (3.1 miles) on Saturday, followed by a half-marathon (13.1 miles) on Sunday. The Saturday race will follow the same course described for the “Turkey Trot” (see M2019-104 above). The Sunday race will follow the same course used for several years. The race starts at Coastal Grand Mall. Rolling road closures for the half marathon include: Grissom Parkway (Seaboard Street to 62nd Avenue North), 62nd Avenue North (Grissom Parkway to Ocean Boulevard) and Ocean Boulevard (62nd Avenue North to Second Avenue South). From Second Avenue South, the runners get on the Boardwalk and finish at Ninth Avenue North. Approximately 5,000 athletes are expected to attend and participate. Per agreement with the previous event owner, the city is paid \$5 per each half marathon athlete to off-set expenses.

Motion M2019-108 to approve a Special Events Permit to The Grand Strand Humane Society/Jess Wnuk for “Woofstock,” a concert fundraiser on August 24, from 12:00 to 10:00 p.m., at the Burroughs and Chapin Pavilion Place. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This event is a fundraiser for the Grand Strand Humane Society. Woofstock features musical performers throughout the day, as well as food and beverage vendors. GSHS expects 500 participants for this event.

Motion M2019-109 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff has tagged as abandoned or

derelict. Council's approval of this item allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

Motion M2019-111 to authorize the City Manager to enter into a Pilot Agreement with the Trojan Cow, LLC, in order to coordinate surveillance services to be provided by valid Food Truck Permit Holders at certain city parks, in return for the right to sell food and beverages at these locations.

This program is an extension of the Recreation, Parks and Sport Tourism's designed as an experimental (pilot) program to allow vendors holding valid Food Truck Permits to sell food and beverages in Futrell, Bathsheba Bowens, Savannah's Playground and Withers Swash Parks, as well as Myrtle's Market. In exchange, these vendors will provide surveillance services in order to keep the parks cleaner and safer.

The pilot covers the period of activity from March through October. During this period, the goal is to provide a food truck at each park from, 11:30 a.m. to 1:30 p.m., and 6:00 p.m. to 8 p.m., for a minimum of two days per week, although each vendor may extend at their discretion (but not beyond normal park hours). With proper permitting, vendors may also arrange special events at these parks at appropriate times with no previously scheduled events. Normal park rental fees shall be waived for such purposes.

Trojan Cow, LLC, will coordinate a rotating schedule of vendors in each park to provide a variety of foods at each location. Each vendor will be responsible for providing receptacles for their own trash and picking up after their customers. In addition, prior to setting up and breaking down daily operations, each vendor will scan the park to identify any unresolved maintenance issues requiring special attention and either rectify the situation or notify the city. Vendors will also immediately notify the Police of illegal, dangerous or suspicious behavior, and display a large A-Frame sign indicating that they are providing surveillance on the Police Department's behalf. Trojan Cow will not be compensated by the city for this service, nor will any of the individual vendors be compensated by the city.

Motion M2019-112 to authorize the City Manager to enter into a Letter of Intent with American Surf Parks, LLC, for the lease of City owned property adjacent to the Myrtle Beach Sports Center for the development of a Surf Park and amphitheater site.

American Surf Parks, LLC, proposes to develop a Surf Park and Amphitheater on the city-owned property located behind the Sports Center, east of Grissom Parkway, and south of Burroughs and Chapin Boulevard. The proposed term of the lease is 15 years, with developer options to renew for seven additional five-year terms, as long as the proposed use is maintained.

The proposed lease begins at \$180,000/year, with a 10% escalator every five years. The premises contain approximately 295,000 cubic yards of stockpiled spoil dirt, which must be removed at an estimated cost of \$2,000,000. The tenant will be responsible for the initial site work expenses, but will be reimbursed with an amount equal to the annual lease payments for 10 years, or until the tenant's initial site work investment is repaid (whichever comes first). A large portion of the spoil dirt will be used on the property adjacent to the proposed surf park to create an amphitheater with a sloping seating bowl. The estimated

capacity of that amphitheater is approximately 2,000 spectators with fixed seats and 8,000 more in the seating bowl.

Staff estimates the total projected revenues from the surf park operations alone at nearly \$450,000/year (exclusive of rent payments) for phase one of the project. This estimate includes city property taxes, business license fees, TDF, Hospitality Fees and the city's portion of the State Admissions Tax. A separate phase two is contemplated with a proposed hotel. Staff has not estimated the financial impact of the proposed amphitheater. No outlay of city funds is contemplated in this proposal.

This proposal is non-binding and serves as proposed as evidence of the city's sincere interest in this project. Upon approval, the developer will complete their due diligence and work to secure financing. Upon completion of these steps, the developer will provide a final lease agreement consistent with this LOI for Council's review and approval.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to:
 - A pending, threatened, or potential claim.
 - Other matters covered by the attorney-client privilege.
 - Settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, August 13, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: July 31, 2019, Meeting

C. Old Business

D. New Business:

Building, Signs and Lighting Applications

1. **Havertys Furniture – 1100 Seaboard Street:** Requests approval of (2) 25'6" w x 5'7.5" h channel letters mounted to building and (1) 14'5" w x 3'2" h channel letters mounted to building. In addition, requests approval of (28) building mounted lights. (Nova Lighting/Owner)
2. **North Industrial Park - Lots 52, 30 and 31 (A&I Fire & Water Restoration) – 1548 American Way:** Requests approval of (10) LED building mounted lights and a conceptual/final review for a 20,543 square foot building, asphalt parking lot with landscaping, dumpster enclosure and a gravel parking lot. (Ayres Architects)

Building Permit Applications

1. **The Market Common Townhomes, Tract R7, Building #2, Lots 22 to 26 – 2789 Howard Avenue, Units A through E:** Requests a final review for a townhome building with (5) 2,665 square foot 3-bedroom and 2.5-bathroom units with landscape plan. (Previously heard on 08/01/2019) (Sands Building Group)
2. **Marriott Tower (Dual-Branded) – 2004 North Ocean Boulevard:** Requests a final review for a 26-story 208,833 square-foot building comprised of 230 units, rooftop amenities and landscaping. (Previously heard on 12/16/2018) (LS3P)
3. **Krager Townhome – 3584 Evergreen Way:** Requests a conceptual/final review for a 6'h white semi-privacy vinyl fence on left side of rear property and a 4'h white semi-privacy fence around remaining rear property. (Action Fence Company)
4. **Mena Townhome – 3586 Evergreen Way:** Requests a conceptual/final review for a 6'h white semi-privacy vinyl fence on right side of covered patio in rear yard and a 4'h white semi-privacy fence around remaining rear property. (Action Fence Company)

5. **Caribbean Resort – 3000 North Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building exterior. (Brittain Resorts)

E. **Non-Agenda Items from Staff**

F. **Adjournment**

**City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, August 14, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – July 24, 2019, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Can't You Sea? Ocean Plastic ARTifacts, Franklin G. Burroughs-S.B. Chapin Art Museum, June 15-September 8, 2019
2. Movies Under the Stars, Valor Memorial Garden
3. Farmers' Market at The Market Common, Every Wednesday and Saturday, August 5-September 28, 2019
4. Concerts on the Green, Valor Memorial Garden, BEI Beach
5. Hot Summer Nights, Plyler Park, Ocean Front Merchants Association (OMA)
6. Palmetto Event Productions/Tin Roof's Coastal Sound, August 3, 2019

Review of Upcoming Approved Events

1. Concert of Hope, Burroughs & Chapin Pavilion Place, August 17, 2019
2. Woolstock, Burroughs & Chapin Pavilion Place, September 6-8, 2019
3. Myrtle Beach Jazz Festival, Crossroads/Mickey James, September 27-29, 2019
4. The Market Common Fall Events, BEI Beach, October 1-December 30, 2019
5. Oktoberfest, The Market Common and Grand Park, October 11-12, 2019
6. Myrtle Beach Mini Marathon & Coastal 5K, NS Promotions, October 19-20, 2019
7. Palmetto Event Productions/Tin Roof's Myrtleween, October 26, 2019
8. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, November 1-3, 2019
9. 38th Annual American Heart Association "Horses on the Beach" Beach Ride (Lakewood Campground to 54th Avenue North), November 9, 2019 (Need Insurance)
10. The Market Common Tree Lighting Event, BEI Beach, November 23, 2019
11. Myrtle Beach Turkey Trot, The Market Common, November 28, 2019 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events

1. Jeep Jam, Old Myrtle Square Mall Site, NS Promotions, April 30-May 2, 2020

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, August 15, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: August 1, 2019, Meeting

C. Old Business

D. New Business:

Sign and Awning Permit Applications

1. **Speedway – 1845 Mr. Joe White Avenue:** Requests approval of (1) 4'9" w x 4'9" h LED fuel price signs to take place of the manual fuel price signs in existing monument sign. (Skyline Signs)
2. **Bar Louie – 1318 Celebrity Circle:** Requests approval of (1) 4'1" w x 16' h internally lit blade sign mounted to building facade. (Coastal Signs)
3. **The Salt Escape – 2105 Cromley Circle:** Requests approval of (1) 8'9" w x 1'8" h tenant panel in existing multi-tenant monument sign. (Coastal Signs)
4. **Mei Spa – 1108 South Kings Highway:** Requests approval of (1) 9'11" w x 1'11" h channel letters mounted above storefront. (Seaboard Signs)
5. **Rooms To Go – 601 Market Court:** Requests approval of (2) 40'5" w x 3'8" h wall sign mounted to north and south elevations of building, and (1) 8' w x 5' h sign faces on existing monument sign. (Skyline Signs)
6. **Happy Scooter – 311 3rd Avenue South:** Requests approval of (1) 30' L x 3' H x 3' P Sunbrella awning and (1) 85' L x 3' H x 3' P Sunbrella awning mounted to building facade. (Action Awnings and Signs)

Building, Signs and Lighting Applications

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, August 15, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Steve Gamble
- B. Approval of Minutes** – July 18, 2019, Meeting
- C. Welcome and Comments** – Chair Steve Gamble
- D. Cases** (no cases at this time)
- E. Guest Speaker** – John Pedersen, City Manager
- F. Comments and Questions for Guest Speaker** (five minutes)
- G. Mission and Vision Statement Discussion**
- H. Community Spotlight**
- I. Comments from Commissioners and the Public**
- J. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- K. Adjournment**