



**CONTACT:**

Mark Kruea  
Office: (843) 918-1014  
Mobile: (843) 450-1695  
[info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)  
[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)  
[www.facebook.com/myrtlebeachcitygovernment](http://www.facebook.com/myrtlebeachcitygovernment)

---

# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Mark Kruea, Public Information Officer**  
**Date: August 10, 2018**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) and agendas are attached.
2. **Vendor registration for South Carolina's Largest Garage Sale sold out in one day, although demand for the Myrtle Beach Sports Center didn't quite materialize.** As a result, the sale will be held only at the Myrtle Beach Convention Center. The big sale is 7:00 a.m. to 2:00 p.m., Saturday, October 6. This is the 30<sup>th</sup> year for this annual event.
3. **The 10<sup>th</sup> annual Kids' Triathlon begins at 5:00 p.m., Friday, August 17, at Pepper Geddings Recreation Center.** Youngsters from third through ninth grade can participate, although space is limited. Bicycles with helmets are required for participants. The triathlon culminates a week-long summer camp where young people practice their triathlon skills in the pool, on bicycles and on foot. Volunteers are welcome to help along the triathlon course. Contact Pepper Geddings Recreation Center at 843-918-2280.
4. **With school starting soon, a community-led Back-to-School Prayer Walk is scheduled for 4:00 p.m., Sunday, August 19, at Doug Shaw Memorial Stadium.** Participants will walk the grounds of all of the Myrtle Beach schools. The academic year begins Wednesday, August 22. For more information about the Prayer Walk, call 843-918-1061.
5. **Looking ahead, the Waves of Praise Gospel Festival is coming to the Burroughs & Chapin Pavilion Place, Friday through Sunday, September 7-9.** The three-day festival features local, regional and national gospel groups and performers. Admission is free! The event is sponsored by the City of Myrtle Beach and the Myrtle Beach Area Chamber of Commerce. Friday's activities begin at 6:00 p.m. and include choirs and quartets in a gospel

music showcase. Saturday's live performances are from 2:00 to 10:00 p.m. and include major national names in gospel music. Sunday's event starts at 7:00 a.m. and features local pastors and choirs in a worship service. Vendors will be on site for food and souvenirs. Bring a beach chair or blanket. Visit [www.mbwavesofpraise.com](http://www.mbwavesofpraise.com) for more information.

6. **Want to know what's going on in Myrtle Beach? See the updated Events list at <http://www.cityofmyrtlebeach.com/Events.pdf>.** It's a comprehensive list of city-related activities, festivals, concerts, programs and more, updated each week with new information.
7. **The Downtown Myrtle Beach Children's Theatre is producing its first play this summer, and that's the subject of our [Photos of the Week](#).** Families will enjoy more free performances of *Jack and the Beanstalk* this Thursday, Friday and Saturday at Chapin Park, 1410 North Kings Highway. The shows start at 6:30 p.m. and feature a lively cast of youngsters in a modern version of the classic *Jack and the Beanstalk* story. Come see this delightful production. Admission is free, but bring a beach chair or a blanket.
8. **Did you know...** That City Council appoints a total of 169 volunteers to the various boards, commissions and committees that serve and represent the City of Myrtle Beach?

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 voice (843) 450-1695 mobile

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
August 13-19, 2018**

**MONDAY, AUGUST 13**

- **8:30 a.m.** – Staff Meeting/Hosted by Municipal Court, Courtroom, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

**TUESDAY, AUGUST 14**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

**WEDNESDAY, AUGUST 15**

- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **6:00 to 11:00 p.m.** – Myrtle Beach Boardwalk Bonanza, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard
- **7:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

**THURSDAY, AUGUST 16**

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, Fire Department Conference Room, City Services Building, 921 North Oak Street
- **6:00 to 11:00 p.m.** – Myrtle Beach Boardwalk Bonanza, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard

#### **FRIDAY, AUGUST 17**

- **11:00 a.m.** – Cultural Arts Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 p.m.** – Tenth Annual Kids' Triathlon, Pepper Geddings Recreation Center, 3205 North Oak Street

#### **SATURDAY, AUGUST 18**

- No Meetings Scheduled

#### **SUNDAY, AUGUST 19**

- **4:00 p.m.** – Community-Led Back-to-School Prayer Walk, Doug Shaw Memorial Stadium, 705 33<sup>rd</sup> Avenue North

**MYRTLE BEACH CITY COUNCIL**  
**TUESDAY, AUGUST 14, 2018**  
**9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER**  
**2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER**  
**1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**THE FOLLOWING PUBLIC HEARING WILL BE HELD AT THE TED C. COLLINS LAW ENFORCEMENT CENTER 1101 NORTH OAK STREET, AT 9:00 A.M., PRIOR TO THE START OF THE REGULARLY SCHEDULED WORKSHOP:**

**9:00 A.M. PUBLIC HEARING ON THE AMENDMENTS TO REDEVELOPMENT AND FINANACING PLAN FOR THE FORMER MYRTLE BEACH AIR FORCE BASE.**

**CALL TO ORDER MEETING:** Mayor Brenda Bethune

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MEETING MINUTES:** July 24, 2018

**APPROVAL OF MEETING MINUTES:** July 24, 2018

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Presentation from MASC representative on award received for Savannah's Playground. (mtg)
2. Proclamation declaring September 17-23, 2018, as Constitution Week – Daughters of the American Revolution (mtg)
3. Recognition of Order of Daedalians 77<sup>th</sup> Flight – Elliott Springs (mtg)
4. Presentation from Fire Chief Gwyer on new fire truck. (mtg)
5. Public Information Update – PIO Staff/Police (mtg)

**CONSENT AGENDA** *(The Consent Agenda covers items that are anticipated to be routine in nature. Any councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.)*

*NOTE: City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading), and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces policy, or makes policy, not rising to the level of a law.*

*Motions are generally oral in nature and related to direction from City Council to City staff to take specific actions.*

2<sup>nd</sup> Reading **Ordinance 2018-51** to amend Ordinance No. 2018-38, the 2018-19 Budget Ordinance, (1) to implement recommendations of the Chapin Memorial Library Board, (2) to provide for the transfer of funds to finance animal shelter improvements, and (3) to correct a scrivener's error in the schedule of Solid Waste fee and charges.

*At City Council's July 10, 2018, meeting, the Chairperson of the Chapin Memorial Library Advisory Board presented several recommendations that the Board adopted at its June 22, 2018, meeting, including:*

- *Free library cards for veterans.*
- *Acceptance of County grant to Chapin Library for purchase of library materials.*
- *Free library cards for residents participating in Palmetto Library Consortium or other inter-library loan arrangements with Chapin Library (Darlington, Georgetown, Horry, Marion, Dillon, Williamsburg and Sumter).*
- *Keeping other fees as they are to offset costs of materials lost to patrons of other locations, for which the library has no recourse.*
- *The amendment also appropriates funds from Capital Project Fund Balance for further animal shelter improvements and corrects a scrivener's error relating to the landfill tipping fee charge adopted in Fiscal Year 2018.*

Motion **M2018-124** to accept a JAG (Justice Assistance Grant), grant no. 2017-DJ-BX-0529 from the United States Department of Justice, Bureau of Justice Assistance, in the amount of \$36,413 for the Phase I purchase of License Plate Readers (LPRs) to be placed along Farrow Parkway and Highway 17; and to authorize the preparation of the grant application for 2018 funds to cover Phase II. Local match has been budgeted.

*The License Plate Readers have proven to be extremely valuable crime fighting tools. The ability to track wanted vehicles entering and leaving the city has led to a number of criminal apprehensions, especially when used in conjunction with the surveillance camera network. This grant provides for additional cameras for the fly-over at Farrow and the By-Pass. Phase II will cover the underpass at that same location. Those additions will complete LPR coverage for each entry point and exit point in and out of the city. In 2017, more than 20 million license plates were read. Please note that we do not maintain a log of any plates that have not been entered into the NCIC database.*

**REGULAR AGENDA** *(The Regular Agenda includes items that are not anticipated to be routine in nature. Any councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that an item be moved.)*

2<sup>nd</sup> Reading **Ordinance 2017-23** to amend Appendix A, zoning, by enacting Article 18, Section 1806 to enact and establish the Ocean Boulevard Entertainment Overlay District (OBEOD), to establish a family friendly entertainment and retail land use.

*The proposed ordinance is designed in conjunction with other recently approved incentives and policy initiatives to address issues that are not conducive to the family friendly environment desired on Ocean Boulevard. These actions need to be considered in the context of other recent Council actions to achieve these goals. There is no single solution to the challenges faced in revitalizing our downtown, but this proposal is an additional,*

significant tool toward achieving that family friendly environment that we all desire. As proposed, the following would be prohibited in the OBEOD district:

- Smoke shops and tobacco stores.
- Retail merchandising of alternative nicotine, alternative nicotine delivery products, vapor products, e-cigarettes, tobacco, tobacco products, or tobacco paraphernalia products, tobacco paraphernalia and cannabis products.
- Retail merchandising or display of sexually oriented materials.
- Providing space for a “barker” for a business not located at the premises.

2<sup>nd</sup> Reading **Ordinance 2018-43** to amend the Grande Dunes Planned Unit Development to add an additional 32.4 acres of land.

*This PUD now includes the Member’s Club, Bal Harbour, Siena Park, Seville, Castillo del Mar, Calais, Vista del Mar and Cipriana neighborhoods, as well as certain areas on the west side of the Waterway. Developing neighborhoods include Living Dunes and the Marina Parkway Tract. The owner requests adding 32.4 acres to the PUD, bringing the total to 2,256 acres. The additional property is bounded by Grissom Parkway to the north and Wild Iris Drive to the south, and is zoned MUH (Mixed-Use High Density).*

*The Grande Dunes PUD and current MUM are mixed-use districts allowing similar uses. Although Community Appearance Board approval is required in both zoning districts, the Grande Dunes PUD requires additional approval by their Board of Architectural Review. The maximum Equivalent Residential Units (ERU) allowed in the Marina Village Tract is 22,000. Although the proposed amendment adds an additional 32.4 acres to the Marina Village Tract, the amendment does not include an increase in maximum ERUs allowed, thus decreasing the maximum density in this tract.*

2<sup>nd</sup> Reading **Ordinance 2018-49** concurring in amendments to the Redevelopment and Financing Plan of the Myrtle Beach Air Force Base Redevelopment Authority, as amended; and other matters relating thereto.

*Myrtle Beach Air Force Base Redevelopment Authority (MBAFBRA) has amended the Redevelopment Plan to modify the project list and to facilitate distribution of surplus funds to taxing districts. The projects that were deleted, or funds reduced due to inactivity or change in feasibility, are the Natatorium, Boat Landing, Community School, Grand Park Phase V and Linear Park Extension. Projects added to the Plan include:*

- Renewal, reconstruction, repair and remodeling of Redevelopment Projects (streets, parking, storm water, park facilities and CCTV cameras).
- Public infrastructure to serve HomeFed’s proposed development of two remaining parcels in Market Common.
- Extension of taxiway from Shine Avenue to the new airport hangar site.
- Extension of Howard Avenue to Emory Road.
- Grand Park, improvements to Phases I-IV.
- Playground expansion and additional safety measures for Grand Park alternative recreation facilities.
- Police and Fire Station expansion and renovation to sites in the district.

*By adopting this proposed ordinance, the city formally concurs with proposed amendment. This approval is required to issue Tax Increment Financing (TIF) Bonds to fund these project expenses.*

2<sup>nd</sup> Reading **Ordinance 2018-50** to declare a redevelopment district zone known as the Gateway Galleria Redevelopment District as eligible for redevelopment incentives, pursuant to Chapter 15, Article IV.

*This is the third of three companion ordinances to facilitate the construction of the "Gateway Galleria" project, a 75,000 square foot mixed-use project at the corner of 7th Avenue North and Ocean Boulevard. Ordinance 2018-47 set out the project in a "Redevelopment District" and Ordinance 2018-48 approved the necessary redevelopment agreement. This proposed ordinance authorizes the application of the city's financial incentive policy to this redevelopment project.*

*The estimated construction cost of this project is \$10,000,000. Per the city's incentive policy, a voucher in the amount of two percent (2%) of the construction value (in this case \$200,000) may be provided to the project upon the issuance of a Certificate of Occupancy. The first draw on the voucher is to reimburse the project for permit and impact fees associated with the construction of that property. Thereafter, the voucher may be used to off-set city utility fees, business license fees or Local Accommodation Taxes accruing to this property until the voucher reaches zero or five years (whichever is first). The voucher may not be used to off-set property taxes, State A-Taxes or sales taxes of any kind. NOTE: As structured, the incentive does not use other people's property taxes to provide an incentive. The voucher is basically a deferment of some forms of city revenues. The voucher does not affect County or School District taxes.*

1<sup>st</sup> Reading **Ordinance 2018-53** to amend Section 1407.C of the zoning ordinance to add hatchet and axe throwing as a permitted use in the HC1 and HC2 (Highway Commercial) Zones.

*Axe throwing is becoming a popular recreational activity and competitive sport, especially among millennials, but it is not currently allowed in any zoning district. If Council approves this matter, the activity would only be permitted indoors in Highway Commercial Zones.*

Resolution **R2018-31** adopting the City of Myrtle Beach Bicycle and Pedestrian Master Plan.

*The Bicycle and Pedestrian Committee reviews matters affecting bike and pedestrian safety, the enhancement of bicycle and pedestrian experiences, the improvement of bicycle and pedestrian related infrastructure, the creation and/or support of related events and other bicycle and pedestrian issues. Since inception, the committee has conducted numerous studies of the city's transportation network, including walkability audits, bike-ability audits, facilities inventories and current condition assessments. The committee has compiled findings, goals and strategies into the proposed Bicycle and Pedestrian Master Plan.*

*The goal of this Master Plan is to improve our bicycle-friendly and pedestrian-friendly community making it safer for all; this goal is based on the belief that these activities matter to our community. The plan focuses on the economic impact of bicycling and walking, and includes a comprehensive list of objectives and specific strategies for achieving the goal. The list is categorized by seven E's, which include: Evaluation, Education, Engineering, Enforcement, Equity, Economic Benefits and Encouragement.*

Resolution **R2018-32** granting a special event permit for the "Waves of Praise Gospel Music Festival" September 7, 2018 thru September 10, 2018, and affirming the city's co-sponsorship.

*Coastal Broadcast, LLC, has planned a free gospel music event on both Burroughs & Chapin Pavilion Place sites; "Waves of Praise Music Festival" is set for September 7-9,*



2018. Event hours are: Friday, September 7, 12:00 to 10:00 p.m.; Saturday, September 8, 12:00 to 10:00 p.m.; and Sunday, September 9, 7:00 a.m. to 12:00 p.m. The festival will include a choir competition, performances by nationally known gospel artists on Saturday and a worship service on Sunday. The event is expected to draw 10,000 -15,000 spectators and concert-goers.

Proposed site plan includes closure of Ocean Boulevard, from 8th to 9th Avenues North, from Friday at 8:00 a.m. until Monday at 8:00 a.m. The resolution includes the city agreeing to provide in-kind support services and the fee for the performers. The Promoter is responsible for providing a stage, stage lighting and portable power for the production of the event.

Motion **M2018-110** to approve the form of an agreement between the City of Myrtle Beach and the Chamber of Commerce with respect to Accommodations Tax advertising and promotion funds, and to authorize the City Manager to execute the Agreement.

The proposed agreement requires the Chamber to segregate these funds into a separate account. The agreement also requires that all of the information relating to this use of A-Tax funds be listed with the purpose, payee and amount, and that this information be available on the Chamber's website.

Motion **M2018-121** to appoint/reappoint one member to the Cultural Arts Advisory Committee to replace Diane DeVaughn Stokes who has resigned. This term will expire July 10, 2019.

At Council's last meeting, two city residents were appointed to the committee, bringing the ratio to four residents and five non-residents. Since then, Council received several concerns from existing committee members about the removal of Ms. Arielle Fatuova (a non-resident) from the Committee. With (non-resident) Ms. DeVaughn Stokes' resignation, Council may now re-appoint Ms. Fatuova to that seat without undoing the progress that was made in increasing city resident representation.

Motion **M2018-122** to appoint/reappoint two members to the Recreation Advisory Committee.

The terms of James D. Lewis and Robert Calamari will expire on August 22, 2018. Both wish to be reappointed.

Motion **M2018-123** to appoint eleven members to the Technology Advisory Group.

We have received resumes from the following applicants for nine of the positions on this new committee: Rev. P. Kelly Barr, Joseph Bonanno, Donna Catton-Johnson, Kendall Davis, Peter Gasca, Bruce Grant, Jason T. Greene, Brent Groome, Josh House, Bradley Kohr, Mark Manafo, Frank McClatchy, Meagan Michal, Kaitlyn Mikus, Richard Miller, Susan Roe, Gina Trimarco and Keith Walters.

In addition, Council designated two seats for Coastal Carolina University (CCU) and Horry-Georgetown Technical College (HGTC). The Presidents of those institutions have requested the appointment of Jean French and John Dove, respectfully.

## **NON-AGENDA ITEMS FROM THE PUBLIC**

## **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

## **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update

## **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** South Carolina Law requires Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council can take no votes or action in Executive Session.*

## **ADJOURNMENT**

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
10:00 a.m., Tuesday, August 14, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** July 31, 2018 Meeting

**C. Old Business**

**D. New Business**

**Signs, Lighting, and Building Permit Applications**

1. **Grand Strand Plaza – 1430 South Kings Highway:** Requests replacement of existing parking lot lighting. (Visual Concepts Signs & Lighting)
2. **Turbo Jet Car Wash – 2755 Agnes Lane:** Requests approval of parking lot lighting. (Dynamic Construction)
3. **North Industrial Park Lot 14 (Gateway Supply Warehouse) – 1386 17<sup>th</sup> Avenue South:** Requests approval of site lighting plan and a final review for a new 25,417 square foot office-warehouse, landscape plan, parking plan, 6' screen fence with slats or mesh around outdoor storage in rear, and dumpster enclosure. (Spear Designs/Ayres & Associates) (Previously heard on 8/2/2018)

**Building Permit Applications**

1. **Grande Dunes Marina Store – 8205 Marina Parkway:** Requests a conceptual/final review for the renovation of the existing rear stairs to add a ramp and new stairs. (Spear Designs/Ayres & Associates)
2. **Lance Residence – 301 Shuffleboard Court (Sands Beach Houses):** Requests a final review to enclose the lower level of the house. (The Carpenter 1, LLC) (Previously heard on 8/2/2018)
3. **Eagle Crest – 3736 Robert M. Grissom Parkway:** Requests a conceptual/final review for 73' of 48" tall 3-rail black aluminum fence for a small dog park. (Goode Fence)
4. **Carolina Bay Swimwear – 1106 North Kings Highway:** Requests a conceptual/final review for the repainting of the building. (Owner)
5. **The Palace Resort – 1605 South Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building. (Ally Management)
6. **Market Common Tract R7 Townhome Building #7 – Fillman Alley:** Requests a conceptual/final review for an 8,892 square foot building comprised of (6) two-bedroom units and landscape plan. (Sands Building Group, Inc.)

7. **Ripley's Marine Science Building – 952 Mancini Drive:** Requests a conceptual/final review for an approximate 32,000 square foot building with exterior mechanical equipment, parking, landscape plan, and wood dumpster enclosure. (Tungsten Corporation)

**E. Non-Agenda Items from Staff**

**F. Adjournment**

**City of Myrtle Beach**  
**Special Events Technical Review Committee**  
**10:00 a.m., Wednesday, August 15, 2018**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes** – July 25, 2018, Meeting

**C. Matters of Business**

**Review of Last Week's/On-Going Events**

1. Carriage Rides at The Market Common, June 12-September 7, 2018 (Need Insurance)
2. Making Waves: Drew Brophy Retrospective Visual Art exhibit at The F.G. Burroughs-S.B. Chapin Art Museum, June 23-September 18, 2018
3. Myrtle Beach Boardwalk Bonanza, Burroughs & Chapin Pavilion Place, Wednesdays and Thursdays, June 27-September 1, 2018

**Review of Upcoming Approved Events**

1. Arts & Music Festival, The Market Common and Grand Park, September 8, 2018 (Need Insurance & Security Plan)
2. Native Sons Salt Games, Burroughs & Chapin Pavilion Place, September 9-16, 2018 (Need Insurance)
3. Bacon and Brews, Burroughs & Chapin Pavilion Place, September 22, 2018
4. Myrtle Beach Jazz Festival, Along Carver Street, between 18th and 21st Avenues North, September 28-30, 2018 (Need Insurance)
5. Smoke on the Beach Fundraiser for the Myrtle Beach Shrine Club, Burroughs & Chapin Pavilion Place, September 28-29, 2018 (Need Insurance)
6. *Festa Italiana*, Grand Park, October 4-7, 2018 (Need Insurance)
7. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-7, 2018 (Need Insurance)
8. Five Points First Friday Art Walk, Five Points area (Along Broadway Street, Main Street, Bratcher Park, and City Hall Parking Lot), October 5, 2018 (Need Insurance)
9. Myrtle Beach Oktoberfest, The Market Common and Grand Park, October 12-13, 2018 (Need Insurance)
10. Myrtle Beach 1 Mile Sprint and Music Festival, Ocean Boulevard and Plyler Park, November 3, 2018 (Need Insurance)
11. American Heart Association (AHA) Annual Beach Ride, November 3, 2018 (Need Insurance)
12. Mistletoe Market at Five Points, December 8, 2018 (Need Insurance)
13. Ground Zero Fall Bon-Fire, Burroughs & Chapin Pavilion Place, October 22, 2018 (Need Insurance)

**D. New Business**

**Review of Upcoming Proposed Events (Final)**

1. Waves of Praise Gospel Festival, Burroughs & Chapin Pavilion Place, September 6-10, 2018 (Need Insurance)
2. Myrtle Beach Turkey Trot 5K / 8K, The Market Common, November 22, 2018

#### **Review of Upcoming Proposed Events (Conceptual)**

1. Myrtle Beach Mini Marathon and Coastal 5K, Coastal Grand Mall, Downtown Myrtle Beach and The Market Common, October 18-23, 2018 (Need Insurance & Security Plan)
2. Myrtle Beach Irish Festival, The Market Common and Grand Park, March 16, 2019 (Need Insurance, Site Plan, Security Plan)

#### **E. Review of Temporary Use Permits**

#### **F. Review of Sports Tourism Events**

#### **G. Review Parade Permits**

#### **H. Review Film/Photo Requests**

#### **I. Convention Center Events**

#### **J. Discussion Items**

#### **K. Executive Session**

#### **L. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, August 16, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes:** Meeting of August 2, 2018

**C. Old Business**

**D. New Business**

**Sign Permit Applications**

1. **Hi-Fi Coffee Bar – 918 North Ocean Boulevard:** Requests approval of (1) 30” round internally illuminated blade sign and vinyl window lettering. (Owner)
2. **Grande Dunes (Seville Neighborhood) – 76<sup>th</sup> Avenue North/Driftwood Drive:** Requests installation of (2) 3’10” x 21’ monument entry signs with back lighted “halo” letters and logo. (Seaboard Signs)
3. **La Vinotinto Restaurant – 403 Broadway Street:** Requests installation of (3) 36” vinyl circles in windows. (Graphic & Art Studio)
4. **Styling Room – 5001 North Kings Highway:** Requests installation of (1) 16” x 36” building mounted aluminum sign with raised PVC letters. (Sign Works)
5. **Riptydz – 1206 North Ocean Boulevard:** Requests installation of (2) freestanding menu boards. (Sign Works)
6. **Exxon/Mobil – 1700 South Kings Highway:** Requests installation of Synergy brand waves, blade signs, dispensers and number wedges to gas pumps along with repainting of existing freestanding sign (refresh paint). (ASL Signs)
7. **Sid Harvey’s – 1300 Dividend Loop:** Requests installation of (1) 4’ x 4’ double face non-illuminated V-shaped monument sign with an overall height of 4’, (1) 3’10” x 16’6” set of non-illuminated building mounted cut out letters and vinyl door graphics. (Tyson Signs)
8. **Anderson Brothers Bank – 1010 London Street:** Requests installation of (1) 5’5” x 12’ monument sign with an overall height of 6’11”, (1) 3’6 x 14’3” set of building mounted channel lettering, (2) single face directional signs, (2) post and panel sign, and vinyl door graphics. (Tyson Signs)
9. **Grande Dunes – Grande Dunes Boulevard & Highway 17 Bypass:** Requests removing two existing ID monument signs and replacing them with new concrete block and stucco with reverse channel lettering, and logos with decorative trellis. (Sign Studio & Graphics)

10. **Palmetto Vacation Rentals – 4101 Mayfair Street:** Requests installation of (1) 3' x 3' freestanding sign with an overall height of 6'. (Fast Signs)

### **Signs, Lighting, and Building Permit Applications**

1. **Grand Strand Plaza – 1430 South Kings Highway:** Requests replacement of existing parking lot lighting. (Visual Concepts Signs & Lighting)
2. **Turbo Jet Car Wash – 2755 Agnes Lane:** Requests approval of parking lot lighting. (Dynamic Construction)
3. **North Industrial Park Lot 14 (Gateway Supply Warehouse) – 1386 17<sup>th</sup> Avenue South:** Requests approval of site lighting plan and a final review for a new 25,417 square foot office-warehouse, landscape plan, parking plan, 6' screen fence with slats or mesh around outdoor storage in rear, and dumpster enclosure. (Spear Designs/Ayres & Associates) (Previously heard on 8/2/2018)

### **Building Permit Applications**

1. **Grande Dunes Marina Store – 8205 Marina Parkway:** Requests a conceptual/final review for the renovation of the existing rear stairs to add a ramp and new stairs. (Spear Designs/Ayres & Associates)
2. **Lance Residence – 301 Shuffleboard Court (Sands Beach Houses):** Requests a final review to enclose the lower level of the house. (The Carpenter 1, LLC) (Previously heard on 8/2/2018)
3. **Eagle Crest – 3736 Robert M. Grissom Parkway:** Requests a conceptual/final review for 73' of 48" tall 3-rail black aluminum fence for a small dog park. (Goode Fence)
4. **Carolina Bay Swimwear – 1106 North Kings Highway:** Requests a conceptual/final review for the repainting of the building. (Owner)
5. **The Palace Resort – 1605 South Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building. (Ally Management)
6. **Market Common Tract R7 Townhome Building #7 – Fillman Alley:** Requests a conceptual/final review for an 8,892 square foot building comprised of (6) two-bedroom units and landscape plan. (Sands Building Group, Inc.)
7. **Ripley's Marine Science Building – 952 Mancini Drive:** Requests a conceptual/final review for an approximate 32,000 square foot building with exterior mechanical equipment, parking, landscape plan, and wood dumpster enclosure. (Tungsten Corporation)

### **E. Non-Agenda Items from Staff**

### **F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

### **H. Adjournment**



**City of Myrtle Beach  
Human Rights Commission  
4:30 p.m., Thursday, August 16, 2018  
Fire Department Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Approval/Correction of Minutes**
- C. Old Business**
- D. New Business**
  - 1. Interview candidates for vacancies
- E. Open Comments/Discussion**
- F. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- G. Adjournment**

**City of Myrtle Beach  
Cultural Arts Advisory Committee  
11:00 a.m., Friday, August 17, 2018  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order – Diane DeVaughn Stokes**
- B. Approval of Minutes**
- C. Welcome and Introduction of New Members**
- D. Election of Chair and Vice Chair**
- E. Proposed Art Project Updates**
  - 1. Murals
- F. Arts in the Community Projects and Programs**
- G. Old Business**
- H. New Business**
- I. Next Meeting Date, Agenda Items and Meeting Location**
- J. Adjourn**