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# Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: August 14, 2020**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Most summer and fall special events have been cancelled due to COVID-19, but a few remain on the schedule.** Most are small, and all are outdoors. These will occur only with proper permission, requirements for social distancing and other safety precautions in place. The events on this list are still subject to change or cancellation.

|                         |                                 |                     |
|-------------------------|---------------------------------|---------------------|
| September 1-December 31 | Carriage Rides                  | The Market Common   |
| September 5             | Tunnel to Towers 5k             | Grand Park          |
| September 12-13         | Concert of Hope                 | Chapin Park         |
| September 19            | Beach Volleyball Tournament     | On the Beach        |
| September 20            | Beachside Chat                  | Chapin Park         |
| October 10-11           | Beach Volleyball Tournament     | On the Beach        |
| October 17              | Coastal 5K                      | The Market Common   |
| October 18              | Mini Marathon                   | Streets/Plyler Park |
| October 22-25           | Jeep Jam                        | Former Mall Site    |
| October 31-November 1   | Food Truck Festival             | To be determined    |
| November 7              | American Heart Association Ride | On the Beach        |
| November 26             | Turkey Trot                     | The Market Common   |

3. **The Neighborhood Services Department hosts another Beachside Chat to discuss race and healing at 6:00 p.m., Sunday, August 23, 2020.** This time, the event will be at the Historic Myrtle Beach Colored School Museum and Education Center to unveil the mural

that everyone painted two weeks ago. See our [Photos of the Week](#), below, for images from that painting session. For more information, call 843-918-1062.

4. **Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
5. **The online [E-Resources](#) webpage is available on the city's website.** City buildings are closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
6. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
7. **Residents of all ages gathered at Chapin Park last Sunday to paint a mural, and that's the subject of our [Photos of the Week](#).** The painting project was part of the Beachside Chats hosted by the Neighborhood Services Department. Intern Will Williams created the design and setup the painting project with the help of volunteers and staff. Everyone grabbed a paint brush and went to work, as you'll see. The finished mural will be unveiled during the next Beachside Chat at the Historic Myrtle Beach Colored School Museum and Education Center on Sunday, August 23, as explained above.
8. **Did you know...** That during the fiscal year which ended June 30, 2020, the City of Myrtle Beach issued 6,837 building permits (of all kinds) with a total construction value of \$355,405,763? Of the 2019-20 total, \$182,310,996 was for residential construction, while the remaining \$173,094,767 was for commercial construction. The numbers include 491 new single family residences, 16 new multi-family residences and 17 new commercial buildings. The permit totals also include 11 mobile homes, 75 swimming pools, 186 commercial signs and 19 demolitions (14 residential and five commercial).

**For more information, contact:**

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
August 17-23, 2020**

**MONDAY, AUGUST 17**

- **8:30 a.m.** – Staff Meeting, Conference Call
- **3:00 p.m.** – Charlie's Place Advisory Board, Charlie's Place, 1420 Carver Street

**TUESDAY, AUGUST 18**

- **1:30 p.m.** – Planning Commission, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

**WEDNESDAY, AUGUST 19**

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **10:30 a.m.** – Employee Grievance Committee, Mary C. Canty Recreation Center, 971 Canal Street
- **2:00 p.m.** – Beach Advisory Committee, Myrtle Beach Convention Center, 2101 North Oak Street

**THURSDAY, AUGUST 20**

- **1:30 p.m.** – Community Appearance Board, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **4:30 p.m.** – Human Rights Commission, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

**FRIDAY, AUGUST 21**

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

**SATURDAY, AUGUST 22**

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

**SUNDAY, AUGUST 23**

- **6:00 p.m.** – Neighborhood Services Department hosts Beachside Chat: Race and Healing, Historic Myrtle Beach Colored School Museum and Education Center, 900 Dunbar Street

**City of Myrtle Beach  
Charlie's Place Advisory Board  
3:00 p.m., Monday, August 17, 2020  
Charlie's Place  
1420 Carver Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. New Business:**

1. Review Business Application
2. Acceptance Process
3. Discussions of Move-In Date for Tenants

**C. Communication from Staff**

**D. Adjourn**

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, August 18, 2020  
Via Conference Call**

*NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO: [kmezzapelle@cityofmyrtlebeach.com](mailto:kmezzapelle@cityofmyrtlebeach.com). WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.*

**A. Call Meeting to Order**

**B. Matters of Order:**

1. Approval of Minutes of August 4, 2020

**C. Matters of Business**

**D. Presentations**

**E. Discussions**

1. **PRE-FIN 20-17 Pine Lakes Preserve P1:** Proposal by Lennar Carolinas LLC (Thomas & Hutton, agents) to subdivide 66.7 acres, including 1.55 acres of wetlands, TMS #s 174-00-01-173/185/186/190 located along Granddaddy Dr into 157 lots (min: 6,015 sq ft; max: 15,769 sq ft), including ponds and six proposed new public streets, for the purpose of creating a new residential neighborhood.
2. **TEXT 20-10 Clemson Tract PUD Amendment:** Proposal by Lennar Carolinas LLC (Thomas & Hutton, agents) to add a Sign Master Plan for Parcel 4 (commercial tract) to the Clemson Tract PUD.

**F. Communications from the Planning Commission**

**G. Communications from City Staff**

**H. Executive Session**

**I. Meeting Adjournment**

**City of Myrtle Beach  
Employee Grievance Committee  
10:30 a.m., Wednesday, August 19, 2020  
Meeting Room, Mary C. Canty Recreation Center  
971 Canal Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. 10:30 a.m. Grievance Hearing**
- C. Executive Session** (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session.)
- D. Committee recommendations to the City Manager**
- E. Adjournment**

**City of Myrtle Beach  
Beach Advisory Committee  
2:00 p.m., Wednesday, August 19, 2020  
Ballroom B-C, Myrtle Beach Convention Center  
2101 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order:**

**B. Welcome and Recognize Guests**

**C. Approval of Minutes**

**D. Reports:**

- a. Public Works
- b. Police Beach Safety
- c. Fire Department
- d. Beach Franchise
- e. Parasail Jet Ski Update/Operator Report
- f. Water Quality/Stormwater Update

**E. Discussion Items**

- a. Continue Beach Activities discussion (photography, surf camps, etc.)
- b. Lifeguard Tower sponsorship/funding
- c. Chamber "My Beach" update
- d. Shibumi/shading ordinance

**F. Comments from the Public**

**G. Executive Session** (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session).

**H. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, August 20, 2020  
Via Conference Call**

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**A. Roll Call**

**B. Approval of Minutes:** August 6, 2020, meeting

**C. Old Business**

**D. New Business:**

**Sign Permit Applications**

- 1. The Aero Club Short Course – 3101 South Kings Highway:** Requests approval of (1) 11'10"w x 5'2" PVC letters mounted to existing monument sign on Kings Highway frontage, (1) 10'w x 4'5"h PVC letters mounted to existing monument sign on South Ocean Boulevard, and (1) 6'w x 5'h directional sign located at entrance driveway. (Image 360)
- 2. Waxing the City – 811 82<sup>nd</sup> Parkway:** Requests approval of (1) 21'10"w x 22"h internally lit channel letters mounted on a raceway and (1) 20'w x 20"h internally lit channel letters mounted on a raceway. (Tyson Sign Company)
- 3. Horry Georgetown Technical College – 743 Hemlock Avenue:** Requests approval of (1) 10'6"w x 5'h internally lit channel letters, (1) 10'10"w x 5'h internally lit channel letters, and (1) 11'w x 5'h internally lit channel letters installed in front of each building. (Tyson Sign Company)
- 4. Del Webb at Grande Dunes – Intersection of 71<sup>st</sup> Avenue North and Marina Parkway:** Requests approval of (1) 21'w x 3'10"h Grande Dunes style monument sign. (Sign Studio)
- 5. The Historic Myrtle Beach Colored School Museum & Education Center – 901 Dunbar Street:** Requests approval of (1) 7'8"w x 6'3"h freestanding HDU routed sign. (Seaboard Signs)
- 6. Ocean Breeze Rentals – 270, 280, 290 19<sup>th</sup> Avenue South:** Requests approval of (1) 3'1"w x 4'4"h freestanding HDU routed "V" sign. (Seaboard Signs)



7. **Habibis Mediterranean Cuisine – 1350 Highway 501:** Requests approval of (1) 16'3" w x 4'3" h internally lit channel letters mounted to building and (1) 6' w x 7'8" h embossed pan face sign faces in existing 18' tall freestanding sign. (ASL Sign Services)
8. **Sugar Life – 3105 North Kings Highway:** Requests approval of (1) 15' w x 3'6" h internally lit channel letters mounted to building and (1) 14' w x 20' h freestanding sign with a 6' w x 3' h electronic message center. (Signworks)
9. **Master RNB Barber Shop – 4025 North Kings Highway:** Requests approval recertification for (1) 10'10" w x 15" h internally lit channel letters mounted to building. (Previously approved on 5/2/19). (Owner)
10. **Beach Barber Styles & Creations – 1012 Highway 501 Unit B:** Requests approval of (1) 10' w x 2' h non-lit aluminum dimensional sign mounted to building. (Coastal Signs)

### **Lighting & Building Permit Applications**

1. **Granite Stars – 601 Seaboard Street Unit D:** Requests approval of (1) 16' w x 27" h internally lit channel letters and (1) 6' w x 13" h internally lit channel letters mounted to building. In addition, requests a conceptual/final review for exterior repainting. (Yesco Signs)
2. **Dinoland Cafe – 1012 South Kings Highway:** Requests approval of (3) parking lot pole lights: (2) poles with (2) fixtures and (1) pole with (1) fixture. (Owner/Santee Cooper)
3. **1101 Ram LLC Retail Center – 1101 3<sup>rd</sup> Avenue South:** Requests approval of (8) building mounted lights. In addition, requests a conceptual/final review for a 4,800 square foot 4-unit retail building, parking lot, landscaping, and a 6' h privacy fence-wall. (Spear Designs)
4. **Bredow Residence – 8828 North Ocean Boulevard:** Requests approval of (7) building mounted light fixtures. In addition, requests a conceptual/final review for an 8,516 square foot single-family home (4,405 heated), concrete with shell finish driveway, landscaping, and a 4' h black-aluminum picket pool fence. (Nations Homes)

### **Building Permit Applications**

1. **Airport Plaza Trade Shops (North Industrial Park Lots 40 & 41) – 17<sup>th</sup> Avenue South:** Requests approval recertification for (3) industrial buildings with parking lots, landscaping, and (2) dumpster enclosures. (Previously approved on 6/6/19). (Jon L. Bourne Architect/Tru Design Studio/Sellers General Construction)
2. **Boullion Residence – 6206 North Ocean Boulevard:** Requests a conceptual/final review for beachside renovations to include: replacement and additional windows with impact windows, replacement doors, extend second floor balcony and change railings to glass panels, metal roof over the new balcony roof, and an outdoor wood fence-wall with showerhead. (Graham Group Architecture, PC)
3. **Douglas Residence – 8104 Beach Drive:** Requests a conceptual/final review to replace exterior siding, windows, and shingle roof. In addition, requests to demo and replace second story bedroom wing. (SGA/Narmour Wright Design)

4. **Somerset Townhomes – 6306 and 6308 Somerset Drive:** Requests a conceptual review for (3) townhome buildings, parking lot, and dumpster enclosure. (Ballard Architects)

**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

- G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**

**City of Myrtle Beach  
Human Rights Commission  
4:30 p.m., Thursday, August 20, 2020  
Via Conference Call**

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- A. Call to Order** – Chair Miriam Berrouet
- B. Approval/Correction of Minutes**
- C. Welcome/Comments** – Chair Miriam Berrouet
- D. Community Spotlight**
- E. Comments**
- F. Executive Session** (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session.)
- G. Adjournment**