



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: August 21, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The City of Myrtle Beach has received a \$10,000 grant from the AARP Community Challenge to share educational messages about bicycle and sidewalk safety, wayfinding maps and social distancing by installing artistic vinyl wraps on utility boxes at 10 key intersections in the city.** This is one of 184 grants awarded nationally this year in the fourth annual AARP Community Challenge. More than 2,800 applications were received, and Myrtle Beach is pleased to be one of those selected. The city's Bicycle and Pedestrian Committee will work on the messaging for the vinyl wraps, while the Seniors Advisory Committee will sponsor a design competition among local older adult artists and children for artwork to be included on the vinyl wraps. The 10 intersections are Kings Highway and Main Street, Mr. Joe White Avenue and Oak Street, Kings Highway and Ninth Avenue North, Kings Highway and the Myrtle Beach State Park Entrance, Grissom Parkway and Harrelson Boulevard, Kings Highway and Farrow Parkway, Grissom Parkway and 21st Avenue North, Kings Highway and Third Avenue South, Kings Highway and Harrelson Boulevard and Kings Highway and 13th Avenue South. AARP is a nationwide leader in making neighborhoods and cities more livable for all residents. The project will be completed by December 18.
3. **Myrtle Beach has received its 32nd annual award for Excellence in Financial Reporting from the Government Finance Officers Association.** It recognizes the city's Comprehensive Annual Financial Report (CAFR) for the fiscal year that ended June 30, 2019. The city's CAFR was judged by an impartial panel to meet the high standards of the

program and demonstrate a “constructive spirit of full disclosure” to clearly communicate the financial story. The GFOA says, “Its attainment represents a significant accomplishment by a government and its management.” The Certificate of Achievement for Excellence in Financial Reporting is the highest form of recognition in governmental accounting and financial reporting.

4. **Need information about the coronavirus emergency?** You’ll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
5. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
6. **The online [E-Resources](#) webpage is available on the city’s website.** City buildings are closed to the public, but we are working to provide online content for all ages. On the webpage, you’ll find creative and educational options for you and your family to enjoy!
7. **The Myrtle Beach Garden Club meets Tuesday mornings at Savannah’s Playground to plant and maintain the lush landscaping there, and that’s the subject of our [Photos of the Week](#).** For more than four years, the group has voluntarily created a sensory garden that appeals to one of the five senses. Featured plants include irises, lilies, gardenias, sage, basil, rosemary, lavender and thyme. Garden Club members donate flowers and plants from their home gardens to provide the variety of colors and textures. The Myrtle Beach Garden Club was established in 1947. Today, it’s 50 members work on various projects throughout the community. Be sure to look at the beautiful flowers and greenery at Savannah’s Playground next time you visit. The playground is at Grand Park, adjacent to Crabtree Memorial Gymnasium. To learn more about the Garden Club, visit <https://www.facebook.com/myrtlebeachgardenclub1947>.
8. **Did you know...** That the Ballroom at the Myrtle Beach Convention Center is officially named the J. N. Ramsey Grand Ballroom, in honor of his support for the city and donation of land for the original building? Ramsey was mayor of Myrtle Beach from January 1950 to December 1953. He died in 1973. The Myrtle Beach Convention Center opened in 1967 as a civic center, then was expanded in 1976 to 55,000 square feet. The Convention Center was expanded again in 1994 with 100,000 square feet of exhibit space. In October 1994, the 17,000 square foot ballroom was “dedicated to the memory of Jasper Newton Ramsey in grateful appreciation for his untiring and dedicated service,” including “his unselfish gift of the land parcel which became the site for the original Myrtle Beach Convention Center on which this new Grand Ballroom is now located.” The Convention Center was expanded again in 2003.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 24-30, 2020**

MONDAY, AUGUST 24

- **8:30 a.m.** – Staff Meeting, Conference Call

TUESDAY, AUGUST 25

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, AUGUST 26

- **8:00 a.m.** – Convention Center Hotel Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

THURSDAY, AUGUST 27

- No Meetings Scheduled

FRIDAY, AUGUST 28

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SATURDAY, AUGUST 29

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SUNDAY, AUGUST 30

- No Meetings Scheduled

MYRTLE BEACH CITY COUNCIL MEETING
TUESDAY, AUGUST 25, 2020
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

THE FOLLOWING PUBLIC HEARING WILL BE HELD AT THE TED C. COLLINS LAW ENFORCEMENT CENTER 1101 NORTH OAK STREET, AT 9:00 A.M. PRIOR TO THE START OF THE REGULARLY SCHEDULED WORKSHOP.

9:00 A.M. PUBLIC HEARING – GENERAL OBLIGATION BONDS SERIES 2020A AND THE GENERAL OBLIGATION REFUNDING BONDS SERIES 2020B, 2020C, AND 2020D.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF WORKSHOP MINUTES: August 6, 2020

APPROVAL OF MINUTES: August 11, 2020

APPROVAL OF MINUTES: August 18, 2020

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. The Charters of Freedom – Jennifer McMillan (Workshop)
2. Coast RTA Update - Brian Piascik, Executive Director
3. Labor Day Expectation and Public Safety Plan – Chief Prock
4. Proclamation recognizing August 26th as the 100th Anniversary of women's right to vote in the US.
5. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be*

moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

REGULAR AGENDA

2nd Reading Ordinance 2020-37 providing for the issuance and sale of not exceeding \$5,500,000 General Obligation Bonds, Series 2020A, of the City of Myrtle Beach, South Carolina; fixing the form and details of the bonds; authorizing the City Manager to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; and other matters relating thereto.

These general obligation bonds will be issued to finance a new solid waste transfer station. The current transfer station uses a mechanical compactor that frequently malfunctions. The new station will be a top-loading station that does not include a compactor. At times repairs to the station have limited the City's ability to accept waste materials and required staff to stockpile certain materials on site. The new site will also include a composting area as well as a convenience center. Construction of this facility is anticipated to begin in December.

2nd Reading Ordinance 2020-38 providing for the issuance and sale of not exceeding \$14,500,000 General Obligation Refunding Bonds, Series 2020B, of the City of Myrtle Beach, South Carolina; fixing the form and details of the bonds; authorizing the City Manager to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; and other matters relating thereto.

This ordinance authorizes the current refunding of Series 2011B GO Refunding Bonds & Series 2015A Refunding Bonds (2001 Referendum Bonds). The amortization schedule for the refunding bonds does not extend beyond the current maturity dates of the refunded bonds. This ordinance is one of three refunding issues proposed to reduce debt service costs. Total debt service savings for these three issues are expected to be about \$100,000/year, or about \$685,000 (8.5%) net present value savings.

2nd Reading Ordinance 2020-39 providing for the issuance and sale of not exceeding \$7,200,000 General Obligation Refunding Bonds, Series 2020C, of the City of Myrtle Beach, South Carolina; fixing the form and details of the bonds; authorizing the City Manager to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; and other matters relating thereto.

This ordinance authorizes the current refunding of Series 2015C GO Refunding Bonds, which refunded the Series 2008A bonds (under the 8% debt limit). The amortization schedule for the refunding bonds does not extend beyond the current maturity dates of the refunded bonds. This ordinance is one of three refunding issues proposed to reduce debt service costs. Total debt service savings for these three issues are expected to be about \$100,000/year, or about \$685,000 (8.5%) net present value savings.

2nd Reading Ordinance 2020-40 providing for the issuance and sale of not exceeding \$6,100,000 General Obligation Refunding Bonds (federally taxable), Series 2020D, of the City of Myrtle Beach, South Carolina; fixing the form and details of the bonds; authorizing the City Manager to determine certain matters relating to the bonds; providing for the payment of the bonds and the disposition of the proceeds thereof; and other matters relating thereto.

This ordinance approves an advance refunding of Series 2012B to finance HVAC improvements to the Convention Center (original issue was taxable and issued under 8% debt limit). The amortization schedule for the refunding bonds does not extend beyond the current maturity dates of the refunded bonds. This ordinance is one of three refunding issues proposed to reduce debt service costs. Total debt service savings for these three issues are expected to be about \$100,000/year, or about \$685,000 (8.5%) net present value savings.

Resolution R2020-36 to approve the allocation of \$185,000 to meet the 50% matching requirement for the South Carolina Department of Parks, Recreation and Tourism Land and Water Conservation Fund Grant – \$185,000; and other matters relating thereto.

The parcel to be acquired through this proposed grant is the last privately-owned parcel on the north side of Withers Swash Park, which would provide connectivity to the Park and ultimately include a trail linking Kings Highway to Broadway Street. Future plans include an elevated boardwalk and/or a pedestrian path to the existing fishing pier in Withers Swash. The \$185,000 grant match will come from CDBG funds. This transfer does not impact other current CDBG projects including the expansion of the parking lot at the Mary C. Canty Recreation Center and infrastructure improvements on Gray Street. The proposed resolution authorizes the City Manager to:

- *Apply for the grant with the required 50% match.*
- *To record the appropriation of such grant funds in the amount that may be approved.*
- *To execute and deliver the grant agreement and such related documents as may be required to put the grant into effect.*

Motion M2020-099 to approve a Special Event Permit to Caitlen Buffkin / BEI-Beach, LLC for the Market Common Carriage Rides, to be held every Tuesday from September 1, 2020, through October 27, 2020, and Saturday, October 31, from 5:00 p.m. to 8:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This is the 13th year for this event which features a Horse Drawn Carriage to carry guests through Market Common. The promoter anticipates that the event will draw approximately 100 guests per evening and asks to close two parking spaces on Howard Avenue in front of Dolce Lusso Salon for carriage pick up and drop off. Special COVID-19 sanitation provisions will be in effect.

Motion M2020-100 to approve a Special Event Permit to Caitlen Buffkin / BEI-Beach, LLC for the Market Common Carriage Rides, to be held every Tuesday from November 1, 2020, through December 31, 2020, from 3:00 p.m. to 6:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This event extends the motion described in M2020-099 through the end of this year.

Motion M2020-101 to approve a Special Event Permit to Joe Goodwin of MB Volleyball Club to host two Volleyball tournaments on the beach. MB Volleyball Club is proposing to hold these events on the beach between 8th Avenue and 9th Avenue on September 19 and October 10 and 11, 2020, from 7:00 a.m. to 6:30 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This event is proposed to take place on the beach, with up to eight sand courts located between 8th and 9th Avenues North. Set-up will take place on the evening of each event, and take-down will occur immediately after the event concludes. The Volleyball Club expects attendance of approximately 200 participants and spectators at each event.

Motion M2020-102 authorizing the City Manager or his designee to apply for a grant of \$5,250 from the SC Department of Parks, Recreation and Tourism STAR grant program for the purpose of entering into an agreement with Diamond Sports Group to coordinate the Winter Shine youth football event on city venues, to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as required to put the grant into effect. The required match of \$5,250 will come from the Sports Tourism Fund 2020-2021.

Winter Shine is a competitive youth football event for All-Star or Travel Teams. Diamond Sports Group will coordinate this event. This would be the second year Winter Shine has been held in Myrtle Beach. A maximum of 12 teams are accepted in each of six age divisions, 8-and-under through 13-and-under. Teams are recruited from primarily the East and Midwest. Teams will arrive on Thanksgiving Day (or earlier), play games Friday, Saturday and Sunday, with a Sunday departure.

Motion M2020-103 authorizing the City Manager or his designee to accept a grant in the amount of \$750 from the SC Department of Health and Environmental Control, Office of Solid Waste Reduction and Recycling – Used Oil Grant Program to cover costs associated with participating in recycling conferences/meetings/training, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as required to put the grant into effect. There is no match requirement.

This grant will allow the Solid Waste Management staff to participate in recycling conference, meetings and training on the latest technology for solid waste reduction and recycling of used motor oil. The Used Motor Oil Program is funded by a fee of two cents per quart collected at the wholesale level on the sale of motor oil. Grant funding may be used by counties and municipalities for the implementation or expansion of programs associated with the proper disposal of used motor oil, used motor oil filters and used oil/gasoline mixtures by do-it-yourself oil changers.

Motion M2020-104 authorizing the City Manager or his designee to accept a grant in the amount of \$750 from the SC Department of Health and Environmental Control, Office of Solid Waste Reduction and Recycling – Waste Tire Grant Program to cover costs associated with participating in recycling conferences/meetings/training, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as required to put the grant into effect. There is no match requirement.

This grant will allow the Solid Waste Management staff to participate in recycling conferences, meetings and training on the latest technology for solid waste reduction and recycling of used tires. The Waste Tire Grant Program is funded by a \$2 fee per tire at the retail level. Of that amount, 50 cents is used for grants to counties or local governments. Waste tire grants are used for costs associated with the collection or recycling of waste tires.

Motion M2020-105 authorizing the City Manager or his designee to apply for a grant in the amount of \$100,000 from the South Carolina Department of Parks, Recreation and Tourism – Park and Recreation Development Fund (PARD) for the purpose of purchasing and installing a playground structure with spring riders and swings, a safety surface and seating wall at the Gardens by the Sea park, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. Local required match of \$20,000 is available in the Parks Division’s playground equipment capital improvements budget.

The grant will be used to purchase and install playground equipment and provide a safety surface at Gardens by the Sea Park. The playground will include a playground structure, spring riders, swings, safety surface and a retention wall acting as a seating wall to keep sand from washing away. The Horry County Legislative Delegation endorses the projects and recommends amount for funding. Projects need the endorsement of the County Legislative Delegation.

Motion M2020-106 to approve grants to outside agencies for the fiscal year beginning July 1, 2020.

As presented, the FY 2020-21 budget includes \$173,000 to support agencies that provide services aligned with Council’s strategic vision. Council may choose to increase or decrease this amount at its sole discretion. The effect of this motion is to allocate those funds among the 16 applicants.

Motion M2020-107 to appoint/reappoint two members to the Bicycle and Pedestrian Committee.

The terms of Pamela Stone and Tom Russo will expire August 26, 2020. Both wish to be reappointed. On file are the resumes of David Gregory (City Resident) and Daniel Brass (City Resident).

Motion M2020-108 to authorize the City Manager or his designee to enter into a Memorandum of Agreement (MOA) with the City of Myrtle Beach and the Drug Enforcement Administration.

This is the renewal of the Cooperative State and Local Agreement between the Myrtle Beach Police Department and the Drug Enforcement Administration. MBPD currently has one full time task force officer who serves with the DEA. Through this relationship the Police and DEA and continue to establish cases that impact our community and surrounding areas. This federal partnership works throughout the City to address ongoing drug trafficking and related investigations.

Motion M2020-109 to authorize the City Manager or his designee to enter into a five-year Participation Agreement (MOA) with the Washington/Baltimore High Intensity

Drug Trafficking Area for the purpose of allowing the City's use of the Overdose Detection Mapping Application Program (ODMAP) managed by that agency.

MBPD and many other law enforcement agencies in South Carolina and other states are fortunate to be supported by the High Intensity Drug Trafficking Areas Task Force. That agency's web-based Overdose Detection Mapping Application Program (ODMAP) allows our staff to report fatal and non-fatal overdose incidents and post these locations on an interactive map for analytical purposes. ODMAP has been an effective tool for law enforcement to assist in developing strategies to address overdose incidents and to help prevent the resulting spread of substance use disorders. There is no fee for this service.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***Note:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, August 26, 2020
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

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- A. Convene and Call to Order**
- B. Approval of Minutes** – March 2020 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for March-July 2020** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update** (Mr. Semidei)
- F. Convention Center Sales and Marketing Update** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session** – The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- I. Adjourn**