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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: August 28, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Looking ahead, city offices and facilities will be closed on Monday, September 7, to observe the Labor Day holiday.** However, solid waste and recycling will be collected on the regular Monday-through-Thursday schedule that week, including Labor Day Monday, September 7.
3. **Census workers are visiting households in Myrtle Beach now, but you still have time to complete your Census form online, if you prefer.** Visit <https://2020census.gov/en.html>. Myrtle Beach trails the rest of the state by a wide margin when it comes to filling out the Census questionnaire ourselves. Statewide, 58.5 percent have completed the Census, while only 39.4 percent of city residents have done so. The U.S. Constitution requires the Census every 10 years. The population numbers are used to distribute millions of federal dollars to local governments and schools, as well as for Congressional reapportionment.
4. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. To deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards, commissions and committees have vacancies or are due for reappointments.
 - Seniors Advisory Committee (1 seat)

- Bicycle and Pedestrian Committee (2 seats)
- Chapin Memorial Library Advisory Board (1 seat)
- Community Appearance Board (1 seat)
- Standard Code Board of Adjustments and Appeals (2 seats)
- Technology Advisory Group (3 seats)

- 5. Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
- 6. The online [E-Resources](#) webpage is available on the city's website.** City buildings are closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
- 7. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 8. You can brush up on your South Carolina history by checking out the monuments at the Myrtle Beach Convention Center, and that's the subject of our [Photos of the Week](#).** The outdoor plaza is home to several historical markers, including flags for each of the 13 original U.S. colonies. The markers recognize South Carolina's role in creating our country, including those who signed the Declaration of Independence and the Constitution. A separate memorial honors veterans who served in our Armed Forces. And you can step in the footprints of a South Carolina native who walked on the moon.
- 9. Did you know...** That many of the city's public beach access points have bicycle racks? Bicycles do not need parking decals. The following beach access locations offer bike racks: Hurl Rocks Park, Plyler Park, Gardens by the Sea Park, the Myrtle Beach Boardwalk at First through Ninth Avenues North and on the residential street ends at 82nd, 79th, 78th, 66th, 63rd, 51st, 49th, 48th, 46th, 44th, 43rd, 41st, 39th and 34th Avenues North. Many parks and city buildings also provide bike racks.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
 (843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 31-September 6, 2020**

MONDAY, AUGUST 31

- **8:30 a.m.** – Staff Meeting, Conference Call

TUESDAY, SEPTEMBER 1

- **8:30 a.m.** – Bicycle and Pedestrian Committee, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **1:30 p.m.** – Planning Commission, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **2:00 p.m.** – Seniors Advisory Committee, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, SEPTEMBER 2

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

THURSDAY, SEPTEMBER 3

- **9:00 a.m.** – Special City Council Meeting and Monthly Workshop, Ballroom D-E, Myrtle Beach Convention Center, 2101 North Oak Street
- **1:30 p.m.** – Community Appearance Board, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)
- **3:00 p.m.** – Technology Advisory Group, Banquet Hall, Mary C. Canty Recreation Center, 971 Canal Street

FRIDAY, SEPTEMBER 4

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SATURDAY, SEPTEMBER 5

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SUNDAY, SEPTEMBER 6

- No Meetings Scheduled

City of Myrtle Beach
Bicycle and Pedestrian Committee
8:30 a.m., Tuesday, September 1, 2020
Via Conference Call

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO kmezzapelle@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Snow

B. Matters of Order

1. Approval of Minutes – August 4, 2020

C. Implementation Items

1. Bicycle Friendly Community Application Update – Tom Austin
2. Traffic Control Box Wrap Project Update – Kelly Mezzapelle
3. Rail Trail Project Update – Kelly Mezzapelle
4. Accident Reports Update – Vice Chairman Rollings
5. Downtown Advanced Master Plan – Kelly Mezzapelle

D. New Business

E. Non Agenda Items

G. Important Dates

1. National Bike to Work Day – September 22, 2020
2. Bicycle Friendly Community Application Deadline – October 1, 2020
3. Bicycle & Pedestrian Com. Meeting – 8:30 a.m., October 6, 2020

H. Adjourn

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, September 1, 2020
Ballroom D-E, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

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A. Call Meeting to Order

B. Matters of Order:

1. Election of Officers
2. Approval of Minutes of August 18, 2020

C. Matters of Business

1. **PRE-FIN 20-17 Pine Lakes Preserve P1:** Proposal by Lennar Carolinas LLC (Thomas & Hutton, agents) to subdivide 66.7 acres, including 1.55 acres of wetlands, TMS #s 174-00-01-173/185/186/190 located along Granddaddy Dr into 157 lots (min: 6,015 sq ft; max: 15,769 sq ft), including ponds and six proposed new public streets, for the purpose of creating a new residential neighborhood.
2. **** Public Hearing ** TEXT 20-10 Clemson Tract PUD Amendment:** Proposal by Gwinnett Prado LP (Thomas & Hutton, agents) to add a Sign Master Plan for Parcel 4 (commercial tract) to the Clemson Tract PUD.
3. **Resolution:** Supporting Improvements Being Proposed in the Downtown Advanced Master Plan.
4. **Letter of Support:** To the Horry County Transportation and Economic Development Committee for a Rail Trail as described in the Bicycle and Pedestrian Master Plan and the Downtown Advanced Master Plan.

D. Presentations

E. Discussions

1. City Council Workshop, 9:00 a.m., Thursday, September 3, Ballroom D-E, Myrtle Beach Convention Center
 - a. Ocean Boulevard Task Force
 - b. Back Street Zoning

F. Communications from the Planning Commission

G. Communications from City Staff

- H. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, September 1, 2020
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. Election of chair and co-chair
2. Suggestion of names to fill committee vacancy (one seat)
3. Committee reappointment (term of Phil Hayes ends in December 2020)
4. AARP Community Challenge Grant
 - a. Plans for art contest
 - b. Solicitation of entries and publicity
 - c. Entry deadline and selection process
5. City update and discussion
6. Review upcoming events
7. Suggestions of future events/activities
8. Next meeting location

D. Old Business

E. Adjourn

**MYRTLE BEACH CITY COUNCIL SPECIAL MEETING AND WORKSHOP
9:00 A.M., THURSDAY, SEPTEMBER 3, 2020
BALLROOM D-E, MYRTLE BEACH CONVENTION CENTER
2101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

AGENDA

Staff Reports:

1. Labor Day Plans Update
2. Covid-19 Discussion

1st Reading Ordinance 2020-041 to amend the Code of the City of Myrtle Beach to add the definition of "Cart Path" as a pathway that may be used by bicycles, pedestrians, and golf carts, and to designate such a pathway within the corporate limits of the city.

Resolution 2020-037 amending Resolution R2019-020 to amend the adoption of the Downtown Master Plan and adoption of Phase 1 of the Downtown Master Plan Implementation Plan to also adopt the Advanced Plan of the Downtown Master Plan.

Resolution 2020-038 declaring the intention of the City of Myrtle Beach to reimburse itself for certain expenses relating to infrastructure improvements in the Arts and Innovation District with the proceeds of tax increment obligations.

Motion 2020-110 requesting the Planning Commission and Planning and Zoning Staff to study the zoning and other possible impediments to the redevelopment of the "back street" areas from 29th North to 29th South, between Kings Highway and Ocean Boulevard, and to request delivery of such report to City Council prior to January 1, 2021.

Motion 2020-111 requesting the Bicycle and Pedestrian Committee to study the areas included in the Advanced Downtown Master Plan to identify specific recommendations regarding bike-ability and walkability in that area, and to request delivery of such report to City Council prior to January 1, 2021.

Motion 2020-112 requesting the Community Appearance Board to recommend specific design standards within the Arts and Innovation District with the understanding that plans adhering to these standards would not require further review by the board, and to request delivery of such report to City Council prior to January 1, 2021.

WORKSHOP (Items for discussion only; Council may not vote on these matters.)

1. Extension of the “Districting” Concept
2. Council Discussion Items
3. Staff Discussion Items

PUBLIC INPUT (Three-minute limit per speaker; maximum of 30 minutes.)

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***Note:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, September 3, 2020
Via Conference Call**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: August 20, 2020, meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Strand Associates Endoscopy Center – 7900 North Kings Highway:** Requests approval of (1) 12'w x 4'6"h non-illuminated building mounted PVC letters. (Tyson Sign Company)
2. **5 de Mayo Mexican Restaurant – 603 South Kings Highway:** Requests approval of (1) 7'1"w x 3'7"h channel letter and cloud sign and (1) 6'11"w x 12"h cloud sign mounted to existing 15' high freestanding sign. (Coastal Signs)
3. **Myrtle Beach High School – 3302 Robert M Grissom Parkway:** Requests approval of (20) 30"w x 84"h banner attached to light poles within the Seahawk District Overlay Zone. (Horry County School District)
4. **Crepe Creation Cafe – 4012 Deville Street:** Requests approval of (2) 20'4"w x 4'h x 7'6" projection Sunbrella awnings mounted to front of building. (Action Awnings and Signs)

Sign, Lighting & Building Permit Applications

1. **Boys and Girls Club of the Grand Strand – 1000 Dunbar Street:** Requests approval of (2) 25' high Santee Cooper parking lot lights. (Santee Cooper)
2. **Holiday Inn Club Vacations – 3001 South Ocean Boulevard:** Requests approval of (1) 16'w x 9'h monument sign, (11) pole mounted lights and (54) ground mounted lights. In addition, requests a final review for a 706,422 square foot (452,034 heated) 6-story elevated oceanfront resort with parking underneath hotel, landscape plan, elevated amenity deck comprised of 2 pools, 4 hot tubs, cabanas, shade sails, cantilever shade structures, fire cauldron, and seating wall. In addition, requests final approval for dune walkovers with shower/foot wash stations and event lawn space. (Previously heard on 2/6/20) (Huitt Zollars/DRG)

Building Permit Applications

1. **Granite Stars – 601 Seaboard Street Unit D:** Requests a final review for exterior repainting. (Previously heard on 8/20/20) (Yesco Signs)

2. **Habibis International Market – 1350 Highway 501:** Requests a conceptual/final review for the exterior repainting of the building and canopy. (Owner)
3. **Jehle Residence – 8826 North Ocean Boulevard:** Requests a conceptual/final review for additional fencing with columns, and gate to match existing materials. (Owner)
4. **Landmark Resort – 1501 South Ocean Boulevard:** Requests a conceptual/final review for rooftop security railing. (Action Fence Company)
5. **North Industrial Park Lot 15 – 1366 17th Avenue South:** Requests a conceptual/final review for revisions to permitted plans: adding (4) garage doors and revising them to metal doors. In addition, adding glass above the entry. (Ayres & Associates Architects, Inc.)
6. **Saratoga Holdings – 1040 Oak Forest Lane:** Requests a conceptual/final review for a 9,220 square foot 5-tenant retail building, parking, landscaping, and dumpster with enclosure. (Ayres & Associates Architects Inc.)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Technology Advisory Group
3:00 p.m., Thursday, September 3, 2020
Banquet Hall, Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY ANID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1142 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan / Progress to Date**
- D. Feedback from Previous Event**
- E. Next Event Planning**
- F. Next Major Milestone of Strategic Plan / Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**