



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: August 30, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached. Note that city offices and facilities will be closed Monday, September 2, for Labor Day. *However, solid waste and recycling services will be on the regular schedule Monday and throughout the week.*
2. **Everyone is invited to dedication ceremonies for Phase Two of Savannah's Playground at 10:00 a.m., Wednesday, September 4.** As part of Phase Two, \$400,000 worth of new equipment was installed at the enabling park. The city also added a fence around the pond and a fence around the park. Savannah Thompson herself will be on hand for the dedication, along with former Mayor John Rhodes, City Council and others. The now \$2 million-plus playground was the brainchild of the former mayor. It's named in Savannah's honor.
3. **A new publication from the City of Myrtle Beach lists some of our many projects and accomplishments during Fiscal Year 2018-19.** Called "A Year in Review," the report is available online at <https://www.cityofmyrtlebeach.com/Fiscal%20Year%202018-19%20Departmental%20Accomplishments.pdf>. The 30-page document gives a department-by-department list of significant achievements from July 1, 2018, through June 30, 2019. See what the city's 900-plus staff members accomplished during the past fiscal year.
4. **Enjoy the Myrtle Beach Waves of Praise Gospel Festival next weekend.** The festival begins with the Waves of Praise Gospel Fest Honoree Night at 6:30 p.m., Friday, September 6, in Ballrooms D and E, at the Sheraton Myrtle Beach Convention Center Hotel. The

evening features an awards presentation for the honorees and live gospel music performances from John P. Kee and the season three winner of “Sunday Best,” BET’s gospel singing competition, Le’Andria Johnson. Both Kee and Johnson are Grammy award-winning artists. The festival continues at 2:00 p.m., Saturday, September 7, at the Burroughs & Chapin Pavilion Place. Headline artists are Israel Houghton, Deitrick Haddon, Byron Cage, Maurette Brown Clark and Damon Little. Admission is free! The event is sponsored by the City of Myrtle Beach and the Myrtle Beach Area Chamber of Commerce. Bring a beach chair or blanket to enjoy the activities. Attendees, please bring a beach chair or blanket to enjoy the music and activities. See www.mbwavesofpraise.com for more information.

- 5. The filing period for the city’s upcoming municipal election closes at 12:00 p.m., Friday, September 6.** Prospective candidates must file a Statement of Candidacy with the City Clerk by the filing deadline. The South Carolina Ethics Commission also requires a statement of economic interest and a campaign disclosure form. The election itself takes place on Tuesday, November 5. Myrtle Beach city voters will go to the polls this fall to elect three City Council members. City elections are non-partisan and at-large, with members serving four-year terms. Questions? Contact City Clerk Jennifer Stanford at jstanford@cityofmyrtlebeach.com for information.
- 6. Looking for something fun to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
- 7. An art exhibit made from found plastic objects, now on display at the F.G. Burroughs-S.B. Chapin Art Museum, is the subject of our [Photos of the Week](#).** The summer-long exhibit runs through Sunday, September 8, so this is your last week to see these creative and colorful artworks. The sculptures, photos and collages are made by six artists. The “Can’t You Sea” exhibitors use plastic items rescued from beach and oceans around the world to create striking visual effects. The art museum is at 3100 South Ocean Boulevard.
- 8. Did you know...** That the Myrtle Beach Municipal Court handled 24,468 cases during the 2018-19 fiscal year?

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
September 2-7, 2019**

MONDAY, SEPTEMBER 2

- **City Offices and Facilities Closed** – Labor Day Holiday Observed; Solid Waste services will follow the regular schedule during the week, including Monday

TUESDAY, SEPTEMBER 3

- **8:30 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street

WEDNESDAY, SEPTEMBER 4

- **10:00 a.m.** – Dedication for Phase Two of Savannah's Playground, Savannah's Playground, 3600 Emmens Avenue
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street

THURSDAY, SEPTEMBER 5

- **8:45 a.m.** – City Council Special Meeting, Myrtle Beach Sports Center, 2115 Sports Center Way
- **9:00 a.m.** – City Council Workshop, Myrtle Beach Sports Center, 2115 Sports Center Way
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, SEPTEMBER 6

- **12:00 p.m.** – Municipal Election Filing Period Ends
- **6:30 p.m.** – Myrtle Beach Waves of Praise Gospel Festival Honoree Night, Myrtle Beach Convention Center, Ballrooms D and E, 2101 North Oak Street

SATURDAY, SEPTEMBER 7

- **12:00 to 10:00 p.m.** – Myrtle Beach Waves of Praise Gospel Festival, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard

**City of Myrtle Beach
Bicycle and Pedestrian Advisory Committee
8:30 a.m., Tuesday, September 3, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Russo

B. Approval of Minutes – August 6, 2019

C. Implementation Items

1. J1 2019 Season Report – Tim Rollings
2. USA Crits Event Update – Mike Snow
3. Traffic Signal Cameras Discussion – Becky Billingsley
4. Wayfinding: Design & Build Exercise – Tom Russo

D. New Business

E. Non Agenda Items

G. Important Dates

1. Bicycle & Pedestrian Com. Meeting – 8:30 a.m., October 1, 2019
2. Home Depot Safety Event – 10:00 a.m. to 1:00 p.m., October 5, 2019 (Billingsley, Odom, Rollings, Russo)
3. City Health Fair – 9:00 a.m. to 3:00 p.m., October 23, 2019 (Stone, Winfree)
4. Committee Officer Elections – 8:30 a.m., December 3, 2019

H. Adjourn

**City of Myrtle Beach
Community Appearance Board Staff Meeting
10:00 a.m., Tuesday, September 3, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: August 13, 2019, meeting

C. Old Business

D. New Business:

Lighting & Building Permit Applications

1. **Wicked Tuna/Second Avenue Pier – 110 North Ocean Boulevard:** Requests approval of (3) pole mounted lights in parking lot. (Owner/Santee Cooper)
2. **A&I Fire & Water Restoration (North Industrial Park Lots 52, 30 & 31) – 1548 American Way:** Requests approval of (8) LED building mounted lights and a conceptual/final review for a 20,543 square foot building, asphalt parking lot with landscaping, dumpster enclosure, and a gravel parking lot. (Ayres Architects).

Building Permit Applications

1. **Verizon at Hilton Grand Vacations – 2203 North Ocean Boulevard:** Requests approval recertification for (3) cell antennas and associated equipment. (Dewberry Engineers Inc.) (Previously approved on 7/19/18)
2. **Grande Dunes Marketplace – 970 Cipriana Drive:** Requests a final review for façade alterations. (Grande Dunes Development Co., LLC) (Previously heard on 8/1/19)
3. **Campbell Residence – 8904 North Ocean Boulevard:** Requests a final review for revisions to previously approved and permitted fence with gates. (Previously approved on 7/19/18)
4. **Long Bay Resort – 7200 North Ocean Boulevard:** Requests a final review for exterior repainting of the buildings. (Brittain Resorts) (Previously heard on 7/18/19)
5. **Caribbean Resort – 3000 North Ocean Boulevard:** Requests a final review for the exterior repainting of the hotel tower and parking garage structure. (Brittain Resorts) (Previously heard on 8/15/19)
6. **First Reliance Bank – 3842 Mayfair Street:** Requests a final review for revisions to a previously approved 3,940 square foot building. Requests a final review for a 7,678

square foot building, parking, and landscape plan. (ESD Partners) (Previously approved on 11/1/18)

7. **Earth Café – 3811 North Kings Highway:** Requests a conceptual/final review for an exterior patio with handrail fencing. (Nick Nye, AIA)
8. **Rosen Sea Hotel – 2010 South Ocean Boulevard:** Requests a conceptual/final review for a fence mural and landscape timber wall. (Owner)
9. **Pool Builders Supply – 1866 US Highway 501:** Requests a conceptual/final review for pipe gates at (3) entrances to the property. (Goode Fence)
10. **Marlette Townhome – 3519 Chestnut Drive:** Requests a conceptual/final review for a 6'h semi-privacy white vinyl fence around the rear of the property. (Action Fence Company)
11. **Morris Townhome – 3525 Crepe Myrtle Court:** Requests a conceptual/final review for a 6'h semi-privacy white vinyl fence around the rear of the property. (Action Fence Company)
12. **Johnson Residence – 4602 North Ocean Boulevard:** Requests a conceptual/final review for a 6'h entry wall and fence. In addition, requests a conceptual/final review for a landscape plan. (Groundworks)
13. **Good Day Café – 819 Main Street:** Requests a conceptual/final review for the exterior repainting of the building. (Five Points Association)
14. **Covenant Towers – 5001 Little River Road:** Requests a conceptual/final review for the exterior repainting of the buildings. (Miller Design Services)
15. **Grand Atlantic – 2007 South Ocean Boulevard:** Requests a conceptual/final review for the exterior repainting of the hotel tower and parking garage structure. (Ally Management)
16. **The Landings at Grande Dunes – PIN #42100000024/42100000028 US HWY 17 Bypass/62nd Avenue North (Heel Tract):** Requests a conceptual/final review for (6) apartment buildings, 11 garages, clubhouse, pool, pool house, fence, dumpster enclosures, landscape buffers, stormwater pond and sidewalks. (Caviness & Cates)
17. **Taylor Wellness Medspa – 6507 North Kings Highway:** Requests a conceptual review for a 1,236 square foot addition to the Myrtle Beach Diet Building. (Progress Carolina, LLC/ASI Engineers)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, September 3, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. City Update and Discussion
2. Review Upcoming Events
3. Suggestions of Future Events/Activities
4. Next Meeting Location – Myrtle Beach International Airport (MYR), 1100 Jetport Road

D. Old Business

E. Adjourn

**MYRTLE BEACH CITY COUNCIL SPECIAL MEETING
8:45 A.M., THURSDAY, SEPTEMBER 5, 2019
MEETING ROOM, MYRTLE BEACH SPORTS CENTER
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

REGULAR AGENDA

2nd Reading Ordinance 2019-44 to authorize the lease of property located at 5401 South Kings Highway containing approximately 42.6 acres identified as PIN 460-00-00-0006/TMS192-00-01-022, approximately 11.9 acres identified as pin 460-00-00-0001/TMS 192-00-01-039, and approximately 13.0 acres identified as pin 460-00-00-0005/TMS 192-00-01-021 to Ponderosa, Inc. for a five-year period for continued operation as a campground.

Pirateland Campgrounds include three parcels originally conveyed to the City from the US Government in 1948 and leased to Ponderosa for campground purposes since 1990. The lease agreement has been amended several times and now expires in 02/2020. Significant new lease terms include:

- *Lease expires on February 28, 2025. No extension rights are included.*
- *On 02/29/20 (the Reset Date) the rent calculations change as follows:*
 - *Base Rent from \$120,000/year to \$160,000.*
 - *Percentage Rent from 25% of Gross Campground Receipts to 28.5%.*
 - *From 14% of concessions & amusements to 16%.*
 - *From 17% of Villa Rentals to 18%.*
- *This agreement is not a lease extension. The proposed action terminates the existing lease.*
- *The tenant indemnifies the City from any claims attributable to campground operations.*
- *The tenant is responsible for all campground related expenses and maintenance.*

2nd Reading Ordinance 2019-45 to authorize the lease of property located at 5901 South Kings Highway containing approximately 20.5 acres identified as PIN 460-00-00-0002/TMS 192-00-01-038, and approximately 56.0 acres identified as PIN 460-00-00-

0004/TMS 192-00-01-020 to Lakewood Camping Resort, Inc. for a five-year period continued operation as a campground.

Lakewood Campgrounds include two parcels originally conveyed to the City from the US Government in 1948 and leased to Lakewood Camping Resort for campground purposes since 1990. The lease agreement has been amended several times and now expires in 02/2020. Significant new lease terms include:

- *Lease expires on February 28, 2025. No extension rights are included.*
- *On 02/29/20 (the Reset Date) the rent calculations change as follows:*
 - *Base Rent from \$120,000/year to \$160,000.*
 - *Percentage Rent from 25% of Gross Campground Receipts to 28.5%.*
 - *From 14% of concessions & amusements to 16%.*
 - *From 17% of Villa Rentals to 18%.*
- *This agreement is not a lease extension. The proposed action terminates the existing lease.*
- *The tenant indemnifies the City from any claims attributable to campground operations.*
- *The tenant is responsible for all campground related expenses and maintenance.*

Resolution R2019-45 approving the submittal of an application to the South Carolina Rural Infrastructure Authority (RIA) Basic Infrastructure Grant Program in the amount of \$500,000 for the 5th Ave. S. Force Main Project; and other matters relating thereto.

This resolution indicates the City's intention to submit a grant for the RIA Basic Infrastructure grant program for the 5th Ave. S. force main project.

- *The Public Works Department has determined that the 5th Ave. S. and Boundary Street intersection force main is in need of replacement.*
- *The replacement will involve the removal of the existing ductile iron pipe with 540 LF of new PVC out of the total 9,925 LF needed for the force main.*
- *If approved, the \$500,000 grant, with no matching requirement, will be used for the construction activity improving the infrastructure that has reached the end of its useful life and is in severely deteriorating condition which is negatively impacting the system.*
- *In proposed resolution Council:*
 - *Attests to the need for the \$500,000 in grant funding to implement this section of the 5th Ave. S. force main replacement project.*
 - *Will grant permission to the City Manager to apply for the grant on behalf of the City of Myrtle Beach.*

Resolution R2019-46 approving the allocation of \$60,000 from the Grand Park Linear Trail Capital Improvement Project fund to meet the 20% matching requirement for the SC Department of Transportation – Transportation Enhancement Grant - \$300,000; and other matters relating thereto.

This resolution indicates the City's intention to provide matching funds for a South Carolina Department of Transportation – Transportation Enhancement Grant.

- *The Grand Park Linear Trail, also known as the Thunderbolt Park trail, is currently located behind Emmens Preserve in the Market Common district.*
- *The purpose of this grant is to provide an additional 6,200 feet of bicycle and pedestrian connectivity around the lakes in Thunderbolt Park down to Emory Road.*

- *The \$300,000 Transportation Enhancement Grant with a combination of \$60,000 in local funding will be used for construction of the bicycle and pedestrian trail from Farrow Parkway to Emory Road.*
- *In proposed resolution, Council:*
 - *Attests to the availability of 20% matching funds to be immediately available.*
 - *The original source of funding is from the Grand Park Linear Trail Capital Improvement Project funding.*

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***Note:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**MYRTLE BEACH CITY COUNCIL WORKSHOP
9:00 A.M., THURSDAY, SEPTEMBER 5, 2019
MEETING ROOM, MYRTLE BEACH SPORTS CENTER
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of the Meeting Purpose

B. Reports from City Staff (expected to be 30 – 60 minutes each)

1. Myrtle Beach Sports Center Update
2. Nuisance Abatement

C. Updates from Staff (expected to be 10 – 15 minutes each)

1. Grand Dunes Access/Exit Update.
2. Economic Development Opportunities.
3. Parks, Recreation, and Tourism Update
 - a. Parks and Recreation Master Plan Update
 - b. General departmental update

D. City Council Discussion Items

1. Proposed Legislative Agenda Process.
2. Downtown Master Plan Governance Update.
3. Boards and Commissions.

E. Public Input (three-minute limit per speaker, 30 minute maximum)

F. Executive Session

G. Adjournment

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, September 5, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: August 15, 2019 meeting

C. Old Business

D. New Business:

Sign Permit Applications

- 1. Rooms To Go – 601 Market Court:** Requests approval of (2) 40'5" w x 3'8" h wall sign mounted to north and south elevations of building and (1) 8' w x 5' h sign faces on existing monument sign. (Skyline Signs)
- 2. Rony Shaul Plaza – 1101 3rd Avenue South:** Requests approval of (1) 8' w x 4' h sign face on existing 12' high freestanding sign. (Neon Works)
- 3. Tideland Health Imaging at Long Bay – 900 21st Avenue North:** Requests approval of (1) 6' w x 6' h monument sign and (1) 7'2" w x 3' h wall sign mounted to building façade with 1" push through acrylic letters. (Tyson Sign Company)
- 4. AT&T – 7955 North Kings Highway:** Requests approval of (2) 10'3" w x 3'4" h channel letters and logo mounted on building facade. (Tyson Sign Company)
- 5. Day Cooling – 1350 Dividend Loop Suite A:** Requests approval of (1) 10' w x 3'8" h non-lit routed PVC lettering mounted to building. (A-1 Signs)
- 6. Big Air Trampoline Park – 3820 South Kings Highway:** Requests approval of (1) 19'2" w x 7'10" h channel letters and tagline mounted to building facade. (St. Clair Signs)
- 7. Faith Presbyterian Church – 805 79th Avenue North:** Requests approval of (1) 4' w x 10' h monument sign. (Sign World)
- 8. Home Couture Interiors – 7937 North Kings Highway:** Requests approval of (1) 11'9" w x 1'10" h internally lit channel letters. (Seaboard Signs)
- 9. Siena Park – Intersection of 76th Avenue and Siena Boulevard:** Requests approval of (2) 17'10" w x 1'5" h sign faces on existing monument sign with (2) 20" round Grande Dunes Logos. (Seaboard Signs)

10. **Woodforest National Bank – 541 Seaboard Street:** Requests approval of (1) 8'w x 2'6"h internally lit sign cabinet with flat faces. (Seaboard Signs)
11. **Keller Williams – 601 21st Avenue North:** Requests approval of (1) 5'11"w x 4'5"h PVC and vinyl lettering on building facade. (Seaboard Signs)
12. **Myrtle Beach Counseling Center – 608 16th Avenue South:** Requests approval of (1) 3'11"w x 2'h building mounted HDU sign. (Seaboard Signs)

Lighting & Building Permit Applications

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment