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# Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: September 4, 2020**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach city offices and facilities are closed for the Labor Day holiday on Monday, September 7.** However, solid waste and recycling services will be on the regular schedule this week, including in Zone 1 on Monday.
3. **The City of Myrtle Beach has extended the executive order requiring face masks in enclosed public places through Tuesday, September 30.** Mayor Brenda Bethune also has extended the city's emergency declaration for the coronavirus through Thursday, October 1. Need more information about the coronavirus emergency? You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
4. **Charlie's Place Business Incubator applications are now available.** Charlie's Place, 1420 Carver Street, offers four incubator units for rent to entrepreneurs. A minimum of a one-year lease agreement is required, with annual renewal for a maximum of three years. For more information, contact Alfreda Funnye at to [afunnye@cityofmyrtlebeach.com](mailto:afunnye@cityofmyrtlebeach.com). Or, visit the [Charlie's Place](#) webpage. The deadline to submit an application is November 6, 2020.
5. **Myrtle Beach's rules about dogs, bicycles, tents and canopies on the beach all change after Labor Day.** Beginning Tuesday, September 8, dogs and bicycles are allowed on the beach at any hour, although dogs must always be on a leash and you must pick up after your pet and properly dispose of droppings. The hours for dogs and bicycles are restricted again

beginning May 1. Also Tuesday, tents and canopies are allowed on the beach (in line with or behind the established umbrella line) until next Memorial Day.

6. **The list of new business licenses for August 2020 is now available.** To view the list, published monthly, visit our Issued [Business Licenses](#) webpage.
7. **The online [E-Resources](#) webpage is available on the city's website.** City buildings are closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
8. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
9. **Grand Park Lake is a focal point for the Market Common area, and it's also the subject of our [Photos of the Week](#).** The lake system was created in the early 2000s when the former Myrtle Beach Air Force Base was being redeveloped. Stroll along the multipurpose path today, and you'll find exercise stations, playgrounds, wildlife, bicyclists and joggers. Two bridges cross the lake, providing great views of The Market Common. The park also features benches where you can relax and enjoy the scenery.
10. **Did you know...** That SC 31, also known as the Carolina Bays Parkway, is named in honor of the late John B. Singleton for his vision in promoting construction of the road and his lifetime of contributions to Myrtle Beach? A well-known local pharmacist, Singleton was named "Young Man of the Year" in 1960, served as the first chairman of the Miss Sun Fun Pageant and was active in the Myrtle Beach Area Chamber of Commerce and Hospitality Association. He was named "Citizen of the Year" in 1992 for his efforts on behalf of the parkway (long before it was built) and his many other commitments.

**For more information, contact:**

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<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
September 7-13, 2020**

**MONDAY, SEPTEMBER 7**

- **City Offices and Facilities Closed** – Labor Day Holiday Observed; solid waste and recycling services on regular schedule

**TUESDAY, SEPTEMBER 8**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

**WEDNESDAY, SEPTEMBER 9**

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

**THURSDAY, SEPTEMBER 10**

- **1:30 p.m.** – Board of Zoning Appeals, Conference Call (*Streamed on the [Myrtle Beach City Government](#) Facebook page*)

**FRIDAY, SEPTEMBER 11**

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

**SATURDAY, SEPTEMBER 12**

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

**SUNDAY, SEPTEMBER 13**

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL  
TUESDAY, SEPTEMBER 8, 2020  
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER  
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES** – August 25, 2020

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Proclamation honoring Larry Bragg for his years of dedication to the City of Myrtle Beach.
2. Proclamation declaring the week of September 6-12 as Suicide Prevention Week.
3. Proclamation recognizing the 19<sup>th</sup> Anniversary of the 9/11 terrorist attacks.
4. Hurricane Laura – MBFD USAR (Urban Search and Rescue) – Marvin Hickman.
5. Public Information Update – PIO Staff

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff, and may be passed as a group with the APPROVAL OF THE AGENDA.*

*Note: City laws are known as ordinances. Before a City ordinance can be enacted it must be introduced (1<sup>st</sup> Reading), & then approved (2<sup>nd</sup> reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to City staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

**REGULAR AGENDA**

**1<sup>st</sup> Reading Ordinance 2020-42 to amend Ordinance No. 2020-31, the Municipal Budget Ordinance for the fiscal year beginning July 1, 2020, and ending June 30, 2021, to appropriate funding to implement elements of the Downtown Master Plan.**

*On 3-12-2019 Council approved R2019-20, designating the “Downtown Master Plan” as a general blueprint for redevelopment of the City’s traditional downtown areas. On 9-03-2020 City Council also adopted the Advanced Downtown Master Plan. Projects proposed in this budget amendment (totaling \$7,086,515) included in the Advanced Plan are:*

- Professional Fees & Building Contingency (\$500,000).
- Performing Arts Theater Demolition (\$100,000).
- 9<sup>th</sup> Avenue Buildings & Co-work Space Renovations (\$1,750,040).
- Nance Plaza Corridor & Back Lot Parking (\$1,626,525).
- Underground Utility Conversion (\$2,300,000).
- Library Professional Fees (\$87,275).
- Phase I Infrastructure Professional Fees (\$722,675).

*Proposed funding sources (also totaling \$7,086,515) are:*

- Santee Cooper Franchise Funds (\$2,300,000).
- HTC Grant Funding (\$125,000).
- Downtown Development Fund (\$300,000).
- Tax Increment Financing Bonds (\$4,361,515).

**1<sup>st</sup> Reading Ordinance 2020-44 to amend the Clemson Tract PUD to add a Sign Master Plan for Parcel 4 (commercial tract).**

*The applicant wishes to establish unique sign regulations for a new commercial tract near the southeast corner of Coventry Blvd and Highway 17. Planning Commission originally had a concern about the size of some of the signs. Staff has presented other area signs for comparison, and the Commission approved the dimensions as indicated above. The proposed signage is as follows:*

- 2 main pylon signs (max 25’ tall).
- 2 secondary monument signs (max 15’ tall).
- 3 outparcel monument signs (max 8’ tall).
- 1 outparcel monument sign/gas station canopy.
- 2 main multifamily monument signs (max 10’ tall).
- 1 directional sign (max 4’ tall).

**Resolution R2020-39 to accept the dedication of a portion of a certain roadway known as Kingfisher Drive (Public Right-of-Way varies), and a roundabout containing portions of certain roadways known as Goldfinch Drive (Public Right-of-Way varies), Piping Plover Lane (Public Right-of-Way varies), and Retail Road (Public Right-of-Way varies) within the Clemson Tract and Belle Harbor Phase 3 Subdivision.**

*Lennar has constructed streets known as Kingfisher Drive and a roundabout containing portions of Goldfinch Drive, Piping Plover Drive and Retail Road. These roads comply with the City’s standards and construction requirements. Consistent with long-standing policy and practice, these streets are now ready for acceptance into the City’s street system. These streets will be publicly owned upon approval of this action, and the City will be responsible for maintenance going forward. This is a companion Resolution to R2020-40. The roads are currently co-owned by Lennar and Garrison MB Land LLC.*

**Resolution R2020-40 to accept the dedication of a portion of a certain roadway known as Kingfisher Drive (Public Right-of-Way varies), and a roundabout containing**

**portions of certain roadways known as Goldfinch Drive (Public Right-of-Way varies), Piping Plover Lane (Public Right-of-Way varies), and Retail Road (Public Right-of-Way varies) within the Clemson Tract and Belle Harbor Phase 3 Subdivision.**

*Lennar has constructed streets known as Kingfisher Drive and a roundabout containing portions of Goldfinch Drive, Piping Plover Drive and Retail Road. These roads comply with the City's standards and construction requirements. Consistent with long-standing policy and practice, these streets are now ready for acceptance into the City's street system. These streets will be publicly owned upon approval of this action, and the City will be responsible for maintenance going forward. This is a companion Resolution to R2020-39. The roads are currently co-owned by Lennar and Garrison MB Land LLC.*

**Motion M2020-113 to accept a donation in the amount of \$700 from Samuel and Ketly Blanchard of Woodbridge, VA, on behalf of Neighborhood Services for the expansion of museum exhibits and technology at the Historic Myrtle Beach Colored School Museum and Education Center.**

*This funding is designated to create additional museum exhibits and upgrade technology at the center. The Blanchards were recent visitors to the museum. No local match is required.*

**Motion M2020-114 authorizing the City Manager or his designee to accept a cash award in the amount of \$60,189.64 from the SC Public Safety Coordinating Council and the SC Department of Public Safety on behalf of the Police Department to reimburse costs of body-worn camera equipment, storage and maintenance incurred for these purposes in a previous fiscal year; and to authorize the City Manager or his designee to execute and deliver the agreement and such related documents as may be required to put the reimbursement grant into effect. No local match is required.**

*The Police Department applied for a reimbursement grant on April 1, 2019 from the SC Public Safety Coordinating Council and the SC Department of Public Safety in the amount of \$204,180 to cover the cost of purchasing body-worn camera equipment and maintenance/storage. The City received \$67,585 in FY 2019-2020. The FY 2020-2021 reimbursement amount is \$60,190. There is no match requirement and the City has made outlays for this purpose in excess of the amounts reimbursed by this grant.*

**Motion M2020-115 to accept a donation in the amount of \$5,000 from Beverly Homes on behalf of the Police Department for equipment, training or as needed. No match required.**

*This funding has been designated by the Police Department for equipment to aid in video conferencing for court proceedings in the jail and for tactical first aid kits for officers on the street. No match is required.*

**Motion M2020-116 authorizing the City Manager or his designee to apply for a grant of \$500,000 from the South Carolina Basic Infrastructure Grant Fund for the purpose of repairing an additional 700± linear feet of pipe for the 36" Force Main on Mr. Joe White Avenue, to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.**

*Motion M2020-87 (7/14/20) authorized the Manager or his designee to apply for a grant of \$477,945 from the SC Rural Infrastructure Emergency Grant Fund. RIA did not consider this an emergency and suggested we reapply under the Basic Infrastructure Grant Fund.*

*This funding would help repair an additional 700± linear feet of the 36" ductile iron sewer force main located in the travel lane of Mr. Joe White Ave. This force main is a key transmission line for our south end regional sewer flows from the 5th S Pump Station to Grand Strand Water and Sewer Authority's Wastewater Treatment Plant. The average daily flow for this force main are approximately one to two million gallons a day. The repair and function of this 36" force main is pivotal for providing efficient sewer service to much of the City.*

**Motion M2020-117 to accept a donation in the amount of \$5,000 from Bank of America on behalf of Neighborhood Services to support the Beachside Chats project. No match required.**

*This funding is designated to support the Beachside Chats project. Funds will be used to pay for supplies and other costs associated with these meetings. No local match is required.*

**Motion M2020-118 to accept funding in the amount of \$212,550 from the Myrtle Beach Air Base Redevelopment Authority to be used for additional hydrant upgrades in Seagate Village as part of the capital improvements in the Air Base Redevelopment District; and to record the appropriation of such funds in the amount approved, and to execute and deliver the agreement and such related documents as may be required to put the funding into effect. No match required.**

*This funding is to be used for additional hydrant upgrades in Seagate Village. Motion 2019-182 approved acceptance of funding for the initial hydrant upgrades in Seagate Village as part of the capital improvements for the Air Base Redevelopment District.*

**Motion M2020-119 authorizing the City Manager or his designee to apply for a grant of \$1,600 from the HomeServe Cares Foundation on behalf of the Parks, Recreation and Sports Tourism Department for the purpose of equipping a virtual workspace with personal protective equipment for K-12 students at Mary C. Canty and Pepper-Geddings Recreation Centers; to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.**

*The HomeServe Cares Foundation recognizes that coronavirus has impacted the economic wellbeing of people and communities across the country. Grants are available to support K-12 students to replenish personal protective equipment and retrofit facilities to allow better protection of staff and students (e.g. install plexiglass partitions and restocking supplies such as masks and hand sanitizer). Parks, Recreation and Sports Tourism, with the help of Horry County Schools, has determined that iPads and Chromebooks are being given to all students for distance learning. Many of the students using the facilities at the rec centers do not have access to Wi-Fi. These workspaces will be equipped with Wi-Fi, plexiglass partitions, headsets, and hand sanitizer stations to be available to students at two hour intervals.*

**Motion M2020-120 to appoint/reappoint one member to the Community Appearance Board.**

*Mr. Bragg has resigned. On file are resumes from Trevor Greene (City Resident), George Wilson (City Resident), Jimmy Gray (City Resident), Julie Booth (City Resident), Mike*

*McPeake (City Resident), Ronald Spencer (City Resident), Gail Ledford Enslen (City Resident) and Jan Conrad (City Resident). This term will expire on December 21, 2022.*

**Motion M2020-121 to appoint/reappoint one member to the Chapin Memorial Library Advisory Board.**

*The term of Jill Griffith (City Resident) expires on 9-12-2020. Ms. Griffith wishes to be reappointed.*

**Motion M2020-122 to appoint/reappoint three members to the Technical Advisory Group.**

*The terms of Bruce Grant, Brent Groome, and Meagan Michal expired August 28, 2020. Ms. Michal (City Resident) wishes to be reappointed. On file is the resume of Sarah Bonnoitt (City Resident). These terms will expire on August 20, 2023. One vacancy remains.*

**Motion M2020-123 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.**

*This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff has tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.*

**NON-AGENDA ITEMS FROM THE PUBLIC**

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**Note:** *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*



- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.*

## **ADJOURNMENT**

**City of Myrtle Beach  
Board of Zoning Appeals  
1:30 p.m., Thursday, September 10, 2020  
Via Conference Call**

*NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO [bza@cityofmyrtlebeach.com](mailto:bza@cityofmyrtlebeach.com). WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Minutes:**

1. Approval/Correction of Minutes – August 13, 2020

**C. Old Business**

**D. New Business:**

1. **Request 20-09 Christopher Boullion:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at 6206 N. Ocean Blvd. and is identified by TMS #174-03-13-005.
2. **Request 20-10 Richard and Susan Cloninger:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at 404 63rd Ave. N. and is identified by TMS #174-03-10-002.

**E. Communications from Board**

**F. Communications from Staff**

**G. Adjourn**