



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: September 6, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The city resumes the regular solid waste collection schedule on Monday, September 9.** Please be patient with the collection of storm debris due to extra quantities created by Hurricane Dorian.
3. **Residents and business owners, drop off all sandbags to the City Services Building, 921 North Oak Street.** A large container is available on-site for your convenience.
4. **Myrtle Beach has waived building permit fees for hurricane-related damage repairs.** City Manager John Pedersen signed the executive order today, which waives permit fees through Tuesday, September 10. City Council will consider extending the waiver at the meeting on September 10. Applicable permits fees include residential, commercial and institutional property repairs.
5. **The filing period for Myrtle Beach's fall municipal election closed at 12:00 p.m. today, Friday, September 6.** Myrtle Beach's election is set for Tuesday, November 5. City elections are non-partisan and at-large, with members serving four-year terms. All precincts vote for all candidates. Here's the list of candidates: Edward Carey, Michael Chestnut, Charles Gasque, Wayne Gray, Mary Jeffcoat, John Krajc and Phil Render.

6. **The sand, shore and dunes are all in great shape after Hurricane Dorian passed by on Thursday.** The following parks and facilities reopened today: Barc Parc North, Barc Parc South, Chapin Memorial Library, City Hall, City Services Building, Crabtree Memorial Gymnasium, General Robert H. Reed Recreation Center, Mary C. Canty Recreation Center, Pepper Geddings Recreation Center and Savannah's Playground. Both Myrtle's Market and Whispering Pines Golf Course will reopen tomorrow, Saturday, September 7.
7. **Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
8. **The opening of Phase Two at Savannah's Playground is the subject of our [Photos of the Week](#).** Dedication ceremonies are set for 10:00 a.m., Wednesday, September 11, for the second phase of this enabling playground, 1010 Crabtree Lane. Here's a sneak-peek at some of the equipment. Additions include a fence around the entire playground perimeter, a fence around the pond and \$400,000 worth of new equipment. Former Mayor John Rhodes, who conceived the playground, will be on hand for the dedication, along with namesake Savannah Thompson. The public is invited to attend.
9. **Did you know...** That the Myrtle Beach Solid Waste Division collected 58,606,000 pounds of solid waste during the fiscal year that ended on June 30? That's 29,303 tons in all, or 0.91 tons of waste per capita. The total includes: 41,960,000 pounds of residential garbage; 8,794,000 pounds of yard waste; 3,690,000 pounds of comingled recyclables; 124,000 pounds of clean wood; 108,000 pounds of scrap metal; 10,000 pounds of electronic waste (computers, monitors and TVs); and, 6,000 pounds of used tires.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
September 9-13, 2019**

MONDAY, SEPTEMBER 9

- **8:30 a.m.** – Staff Meeting/Hosted by Construction Services Department, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

TUESDAY, SEPTEMBER 10

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

WEDNESDAY, SEPTEMBER 11

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Phase Two Dedication Ceremony, Savannah's Playground, 1010 Crabtree Lane
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

THURSDAY, SEPTEMBER 12

- **8:30 a.m.** – City Manager's Safety Advisory Board, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, SEPTEMBER 13

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, SEPTEMBER 10, 2019
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... August 27, 2019

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Hurricane Dorian Update – Bruce Arnel, Emergency Management Coordinator
2. Downtown Implementation Plan Update – Lauren Clever, DRC Executive Director
3. Public Information Update – PIO Staff/Police

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the APPROVAL OF THE AGENDA.*

Note: City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

REGULAR AGENDA

2nd Reading Ordinance 2019-040 to rezone approximately 12 acres, that being the remainder of PIN #446-00-00-0009 located along Kings Highway, roughly between 29th Avenue South and Ocean Boulevard, from HC-2 (Highway Commercial) to MU-H

(Mixed Use – High Density) in order to unify the entire property into one zone and to rezone the adjacent portion of Kings Highway accordingly.

The property is now split-zoned. About 300 feet along Kings Highway is zoned HC-2, with the rest zoned MU-H. The applicant wishes to unify the zoning under MU-H. The property is in the MYR flight line and the FAA will dictate building height more so than zoning code.

Key differences between HC-2 and MU-H include:

- *Minimum lot size is smaller in MU-H.*
- *Maximum building coverage is reduced from 50% in HC-2 to zero in MU-H.*
- *HC-2 allows parking in front and typically requires a 30-foot setback.*
- *MU-H has zero front setback requirements and no parking is allowed in front of the building.*
- *For most uses, the required parking for MU-H is 50% of HC-2 requirements.*

The change allows five uses allowed under MU-H, but not allowed under HC-2: Licensed Group Homes, Rooming or Boarding Houses, Residential Care Facilities, Comedy Clubs and Marinas. The change also prohibits more than 30 uses allowed under HC-2, but not under MU-H. These include: Moped Rentals, Nightclubs, Big Box Retail, Vehicle Sales and Vehicle Repair.

2nd Reading Ordinance 2019-041 to amend ordinance 2019-013 granting a golf cart rental franchise to Mark Sichitano d/b/a Myrtle Beach Golf Carts to change location of that business to 408 3rd Avenue South, Myrtle Beach, SC 29577.

Ordinance 2019-013 granted a franchise agreement to Mr. Sichitano at 1001 3rd Avenue South (not in the city). Mr. Sichitano's business address has changed to 408 3rd Avenue South (inside the city). Since the franchise approval is tied to the previous address, Council must consider this request to amend the franchise.

The proposed ordinance does not change the permitted number of golf carts (145) or the franchise expiration date of March 1, 2020. This franchise owner has remained in compliance with the city's requirements.

2nd Reading Ordinance 2019-043 to amend Ordinance 2019-030, the 2019-20 budget ordinance, by appropriating proceeds from the sale of Washington Park.

City Council recently approved Ordinance 2019-034, authorizing the sale of the lot known as "Washington Park Area and Playground" to Blvd Group, LLC, at a price of \$160,000. This ordinance appropriates those funds.

Here's more information about the proposed use of the sale's proceeds:

- *Provide the continuation of the downtown fireworks shows; the previous sponsor is no longer funding the weekly event.*
- *The proposed funding allows for continuation of the shows through the end of the season at a cost of \$34,000.*
- *Afford power-washing services for the Ocean Boulevard sidewalks.*
- *The heavily used sidewalks are stained and speckled with gum, and need a thorough power-washing to bring them up to city standards at a cost of \$126,000.*

2nd Reading Ordinance 2019-044 to authorize the lease of property located at 5401 South Kings Highway, containing approximately 42.6 acres identified as PIN #460-00-00-0006 and TMS #192-00-01-022, approximately 11.9 acres identified as Pin #460-00-00-0001 and TMS #192-00-01-039, and approximately 13.0 acres identified as Pin #460-00-00-0005 and TMS #192-00-01-021, to Ponderosa, Inc., for a five-year period for continued operation as a campground.

The Pirateland Campgrounds property includes three parcels originally conveyed to the city from the U.S. Government in 1948. The parcels have been leased to Ponderosa, Inc., for campground purposes since 1990. The lease agreement has been amended several times, and now expires in February 2020.

Significant new lease terms include:

- *Lease expires on February 28, 2025; no extension rights are included.*
- *On February 29, 2020, the “reset date,” the rent calculations change, as follows:*
 - *Base rent increases from \$120,000 per year to \$160,000 per year.*
 - *Percentage rent increases from 25% of gross campground receipts to 28.5% of gross campground receipts.*
 - *Concessions and amusements percentage increases from 14% to 16%.*
 - *Villa rental percentage increases from 17% to 18%.*
- *This agreement is not a lease extension.*
- *The proposed action terminates the existing lease.*
- *The tenant indemnifies the city from any claims attributable to campground operations.*
- *The tenant is responsible for all campground related expenses and maintenance.*

2nd Reading Ordinance 2019-045 to authorize the lease of property located at 5901 South Kings Highway, containing approximately 20.5 acres identified as PIN #460-00-00-0002 and TMS #192-00-01-038, and approximately 56.0 acres identified as PIN #460-00-00-0004 and TMS #192-00-01-020, to Lakewood Camping Resort, Inc., for a five-year period continued operation as a campground.

The Lakewood Campgrounds property includes two parcels originally conveyed to the city from the U.S. Government in 1948. The parcels have been leased to Lakewood Camping Resort for campground purposes since 1990. The lease agreement has been amended several times, and now expires in February 2020.

Significant new lease terms include:

- *Lease expires on February 28, 2025; no extension rights are included.*
- *On February 29, 2020, the “reset date,” the rent calculations change, as follows:*
 - *Base rent increases from \$120,000 per year to \$160,000 per year.*
 - *Percentage rent increases from 25% of gross campground receipts to 28.5% of gross campground receipts.*
 - *Concessions and amusements percentage increases from 14% to 16%.*
 - *Villa rental percentage increases from 17% to 18%.*
- *This agreement is not a lease extension.*
- *The proposed action terminates the existing lease.*
- *The tenant indemnifies the city from any claims attributable to campground operations.*
- *The tenant is responsible for all campground related expenses and maintenance.*

1st Reading Ordinance 2019-046 to rezone nine acres located along SC Highway 15 and 17th Avenue South (PIN #443-08-02-0039, #443-08-02-0047, #443-08-02-0048 and #443-08-02-0049) from the current zoning designations of MU-M (Mixed Use – Medium Density) and RMM (Residential Multifamily – Medium Density) to RMH (Residential Multifamily – High Density).

The four parcels are located along 17th Avenue South and Highway 15, and are split-zoned RMM and MU-M. The properties are primarily vacant, with the exception of one parcel with a single-family structure. The requested rezoning “provide(s) the density needed to make development economically feasible, which, along with utilization of the design standards of this classification, will reduce blight and encourage further development in this part of the city.”

Any development on the property will require stormwater planning, transportation analysis and compliance with the setback requirements included in the design standards. The property abuts the existing Portrait Homes townhome development, and is located across Highway 15 from Pinegrove Townhomes.

The properties currently have different zoning classifications. Removing the commercial zoning (MU-M) along 17th Avenue South reduces the potential density for that portion of the property. Changing the current multifamily zone (RMM) to RMH increases the potential density for that portion of the property.

1st Reading Ordinance 2019-047 to amend Appendix A, Zoning, to create a new Arts and Innovation (ART) zoning district, and to rezone approximately 56 acres, that being 155 parcels identified by the PIN numbers noted below and located in downtown Myrtle Beach, from C-7 (Downtown Commercial), C-8 (Downtown Commercial) and MU-M (Mixed Use – Medium Density) to ART (Arts and Innovation) in accordance with the Downtown Master Plan.

The Downtown Master Plan calls for the creation of a new Arts and Innovation District, located around and inside of the Superblock area. Properties within the proposed district are currently zoned C7, C8 and MU-M. The district is located within an Opportunity Zone and includes the designated Historic District. As recommended, permitted uses are categorized in lists that are not exhaustive to allow for unanticipated innovative-use ideas. As presented, design requirements are minimal, relying heavily on the Community Appearance Board. Developers using historic tax credits must follow the standards set forth by the U.S. Department of Interior.

The Planning Commission recommended approval (8-0) with specified recommendations for Council’s consideration:

- *The city should create plans for additional districts, including a district centered on Broadway Street, from Sixth Avenue North to Withers Swash, and the old warehouse/manufacturing area between the City Services Building and Cedar Street.*
- *City should develop a plan to incentivize residential development.*

As presented within the proposed district, the following would be approved:

- *All businesses must be closed for business between midnight and 6:00 a.m.*
- *The market will determine parking requirements (no minimum parking requirements).*

- *Signage is based on principal frontage, with a maximum of 300 square feet to be applied in any manner of sign and any location, per Community Appearance Board approval, including CEVM and neon signage.*
- *At least 70% of the building wall between two feet and 10 feet shall be made of transparent glass, and cannot be tinted, mirrored or covered to obstruct the view of the interior space.*

Updates from previous conversations include the following:

- *The prohibition of chain establishments in earlier drafts has been removed.*
- *The restriction of like-businesses located next to one another has been removed.*
- *The southern boundary of the proposed district now borders residential neighborhoods.*

Resolution R2019-045 approving the submittal of an application to the South Carolina Rural Infrastructure Authority (RIA) Basic Infrastructure Grant Program in the amount of \$500,000 for the 5th Avenue South Force Main Project; and, other matters relating thereto.

This resolution indicates the city's intention to submit a grant application for the RIA Basic Infrastructure Grant program for the Fifth Avenue South Force Main Project. The Public Works Department has determined that the Fifth Avenue South and Boundary Street intersection force main needs to be replaced. The replacement will involve the removal of the existing ductile iron pipe and 540 feet of new PVC out of a total of 9,925 feet needed for the force main.

If approved, the \$500,000 grant:

- *Requires no match.*
- *Will be used to replace infrastructure that has reached the end of its useful life (deteriorating condition).*

In the proposed resolution, Council:

- *Attests to the need of the \$500,000 in grant funding to implement this section of the Fifth Avenue South force main replacement project.*
- *Authorizes the City Manager to apply for the grant on behalf of the city.*

Resolution R2019-046 approving the allocation of \$60,000 from the Grand Park Linear Trail Capital Improvement Project fund to meet the 20% matching requirement for the SC Department of Transportation's \$300,000 Transportation Enhancement Grant; and other matters relating thereto.

This resolution indicates the city's intention to provide matching funds for the SCDOT's Transportation Enhancement Grant. If awarded, the \$300,000 grant (plus \$60,000 in the local match) will be used to construct an additional 6,200 feet of bike and pedestrian connectivity around the lakes in Thunderbolt Park, down to Emory Road. In the proposed resolution, Council attests to the availability of the 20% match from the Grand Park Linear Trail Capital Improvement Project account.

Resolution R2019-047 to approve the allocation of \$3,750 to meet the 15% matching requirement for the Municipal Association of South Carolina's \$25,000 Hometown Economic Grant; and other matters relating thereto.

The Technology Advisory Group (TAG) will use the building at 509 and 511 Ninth Avenue North as an Innovation Center and Co-Workspace. This space will drive innovation to the downtown area and support entrepreneurs' efforts to address barriers to accessibility, building a business community and sharing resources through collaboration.

An important aspect of the project is to get the word out to small businesses, potential businesses and microbusinesses. If approved, the \$25,000 grant (and \$3,750 local grant match) will be used for marketing, branding and promoting this project, and purchasing office furnishings for the co-workspace. In the proposed resolution, Council attests to the availability of 15% matching funds to be immediately available from the 2019-20 appropriation to the Technology Advisory Group (TAG).

Motion M2019-116 to approve a Special Event Permit to NS Promotions for the “Myrtle Beach Arts and Music Festival” on November 2, 2019, between the hours of 1:00 and 8:00 p.m. on the Grand Park lawn, near Farrow Parkway and Hackler Street. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The event celebrates the arts and includes: food trucks; retail arts and crafts vendors; beer and wine sales; live music; and, local artists. At the promoter's expense, off-duty police officers and EMTs will be hired. Road Closures and in-kind services are not requested. The promoter expects 2,000 participants for the second year of this annual event.

Motion M2019-117 to approve a Special Events Permit to Shoreline Behavioral Health Services/Lauren Anderson for “Ladies and Littles” on October 12, 2019, from 10:00 a.m. to 2:00 p.m. at Chapin Park. The City Manager is authorized to make changes to these plans as deemed necessary in keeping with the nature of the event as circumstances dictate.

This event serves as a resource fair for families. It includes health and safety services, information booths, dance teams and karate demonstrations. The applicant is expecting 200 participants. No road closures are needed, but the applicant is requesting to use the parking spaces on Chester Street, adjacent to Chapin Park, for the health screening trucks. The applicant is aware that they must pay for any city services.

Motion M2019-118 to acknowledge receipt for the purpose of Governing Body Review of an application to be filed under the Edward Byrne Memorial Justice Assistance Grant (JAG) Program after a period of 30 days from the date hereof. A copy of the application has been distributed to City Council members and has been filed in the office of the City Clerk, where it will be available throughout that 30-day period.

The motion begins the 30-day review period required for JAG grants. It contains assurances of the satisfaction of the program's requirements of governing body notification and a period of public comment. More specifically, this motion documents that the JAG application was made available for review by Council for at least 30 days, and that an opportunity to comment on this application was provided. Once the review period ends, Council will consider a subsequent motion to formally accept the award.

Motion M2019-119 to accept a donation from “We Ride to Provide” for five emergency K-9 first aid kits, with an estimated value of \$500.

“We Ride to Provide” was organized in 2008 by a former Georgia Police Chief and his wife. The organization pays tribute to fallen police dogs and assists officers with the purchase of safety equipment they may not otherwise be able to afford. The city is grateful for this donation.

Motion M2019-120 to join the SC Livable Communities Alliance in creating safe, healthy communities, and to sign the alliance’s letter of support of a state policy that enables streets that are safer, healthier and more accessible for users of all ages and abilities, regardless of their mode of transportation.

The resolution is proposed by the city’s Bicycle and Pedestrian Committee in support of the city’s participation in the SC Livable Communities Alliance and the alliance’s Multimodal Policy, which supports:

- *Integration of state roads with local streets, and integration of national multimodal design standards.*
- *Ensures all users of various modes of transportation are safe.*
- *Honors rural and urban interests.*
- *Invests in long-term state priorities.*
- *Moves South Carolina forward to achieve a higher quality of life.*
- *Integrates the Federal Highway Administration’s requirements of safety performance measures.*
- *Improves SCDOT processes and street designs, and restores trust and transparency.*
- *Supports people of all abilities to have full access to their chosen mode of transportation.*

The alliance includes: SC AARP; American Heart Association/American Stroke Association Mid-Atlantic Affiliate; SC Alliance of YMCAs; SC Disabilities and Health Project; Palmetto Cycling Coalition; ABLE SC; Coastal Conservation League; Eat Smart Move More SC; National Safety Council Southeast Chapter; Mission Readiness; AAA Carolinas; and, the cities of Aiken, Charleston, Columbia, Florence, Folly Beach, Greenwood, Greenville, Travelers Rest and West Pelzer.

Motion M2019-121 to issue a Rule to Show Cause to require the owner(s) or parties in interest of the property, known as 1211 B Sessions St., to show cause as to why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

If approved, the Rule to Show Cause (RTSC) order compels the property owner to: bring the structure, or property, back into compliance with City Code; or, to demolish the structure. The order allows the city to mitigate the non-compliance issues if the property owner fails to do so. And, the order allows the city to lien the property for the costs incurred.

Motion M2019-122 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles that staff tagged as abandoned or derelict. Council’s approval of the motion allows the vehicles to be towed from their private property

locations to a tow yard, where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, the tow company may sell the vehicle and keep the proceeds as compensation.

Motion M2019-123 to appoint/reappoint two members to the Human Rights Commission.

The terms of Pamela Lynn Ray (non-resident) and Veronica Walters (city resident) expire on September 28, 2019. Both wish to be reappointed.

Motion M2019-124 to authorize the City Manager to enter into a contract with Denny Public Affairs, LLC, for consulting and lobbying services in South Carolina, to include direct lobbying of the South Carolina General Assembly and the Executive Branch, and indirect advocacy activities, including coalition building, communication strategy, messaging and strategic planning.

Denny Public Affairs, LLC, proposes to track city-related legislative issues during the 2019-2020 General Assembly. The issues include the need for flexibility with hospitality fees, tax bills, business license tax reform, affordable/workforce housing legislation, the annual appropriations process, etc. The firm will engage in consulting and lobbying services, including direct legislative lobbying and indirect advocacy efforts (coalition building, communication strategy, messaging and strategic planning).

The firm will coordinate legislative planning and strategy with city leadership and staff as directed, and report findings on a regular basis. The proposed fee for this service is \$5,000 per month.

Motion M2019-125 to authorize the City Manager to waive permit fees relating to damage from Hurricane Dorian from September 10, 2019, to September 24, 2019.

Fortunately, it appears that damage from Hurricane Dorian has been minimal. Acting under the emergency powers provision of the City Code, the City Manager waived the permit fees for repairs relating to these damages through September 10. This motion would extend that waiver through September 24, at which point Council may choose to extend it again or end the waiver.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
 - Legislative Agenda Process and Lobbyist Selection
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, September 11, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Atlantic Paradise, LLC:** The property is located at 1401 South Ocean Boulevard and is identified by PIN #443-14-01-1015.
2. **Charles R. McArn, III:** The property is located at 28 History Drive and is identified by PIN #443-07-02-0067.
3. **JLK Holdings International, LLC:** The property is located at 1404 South Ocean Boulevard (Summer Sands) and is identified by PIN #443-14-01-0675.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, September 11, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – August 14, 2019, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Can't You Sea? Ocean Plastic ARTifacts, Franklin G. Burroughs-S.B. Chapin Art Museum, June 15-September 8, 2019
2. Farmers' Market at The Market Common, Every Wednesday and Saturday, August 5-September 28, 2019
3. Hot Summer Nights, Plyler Park, Oceanfront Merchants Association (OMA)
4. Myrtle Beach Waves of Praise, Burroughs & Chapin Pavilion Place, September 6-8, 2019

Review of Upcoming Approved Events

1. Myrtle Beach Jazz Festival, Crossroads/Mickey James, September 27-29, 2019
2. The Market Common Fall Events, BEI Beach, October 1-December 30, 2019
3. Oktoberfest, The Market Common and Grand Park, October 11-12, 2019
4. Ladies and Littles, Shoreline Behavioral Health Services, Chapin Park, October 12, 2019
5. Myrtle Beach Mini Marathon & Coastal 5K, NS Promotions, October 19-20, 2019
6. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, November 1-3, 2019
7. Myrtle Beach Arts and Music Festival, NS Promotions, Grand Park, November 2, 2019
8. 38th Annual American Heart Association "Horses on the Beach" Beach Ride (Lakewood Campground to 54th Avenue North), November 9, 2019 (Need Insurance)
9. The Market Common Tree Lighting Event, BEI Beach, November 23, 2019
10. Myrtle Beach Turkey Trot, The Market Common, November 28, 2019 (Need Insurance)
11. Jeep Jam, Old Myrtle Square Mall Site, NS Promotions, April 30-May 2, 2020

D. New Business

Review of Upcoming Proposed Events

1. Adult Beach Volleyball Tournament, Joe Goody, On the Beach, October 5-6, 2019
2. Jr. Beach Volleyball Tournament, Joe Goody, On the Beach, November 2, 2019
3. "Playing with Fire" Movie Promotion Event, BEI, The Market Common, November 9, 2019

4. Mistletoe Market, Oceanfront Merchants Association (OMA) and Five Points Association, Burroughs & Chapin Pavilion Place, November 30-December 1, 2019
5. Oceanfront Merchants Association (OMA) hosts Tree Lighting and Holidays on the Boardwalk, Myrtle Beach Boardwalk, November 29-December 31, 2019

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

K. Executive Session

L. Adjourn

**City of Myrtle Beach
City Manager's Safety Advisory Board
8:30 a.m., Thursday, September 12, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes

C. Guest Speaker – Oiling Fulmer, SCDHEC

D. Old Business

1. 2019 Inspection Update – Tom Anderson

E. New Business

1. Safety Institute Schedule 2019-20 – Tom Anderson
2. OSHA 10-Hour Training – Tom Anderson
3. Claim Information – Tom Anderson
4. Post-Hurricane Update Information – Peggy Cantor
5. Safety and Loss Control Manual Updates – Val Rosser
6. Safety Portion of Evaluation – Group Discussion
7. Discuss Safety Concerns within Departments

F. Communication

1. What is new in department in regards to safety?
2. Policies, Procedures, New Equipment and Training
3. Find Speaker and Topic

G. Next Meeting – December 12, 2019 (Hosted by Purchasing Division)

H. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, September 12, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of Minutes – August 8, 2019

C. Old Business

D. New Business:

1. **Request 19-10 Melanie Emery, Attorney:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at the northeast corner of Shine Avenue and Corsair Street, and is identified by TMS #186-00-01-147.
2. **Request 19-11 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 1103 North Ocean Boulevard, Unit B, and is identified by TMS #181-07-09-009. (CONTINUANCE REQUESTED)
3. **Request 19-12 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 1001 North Ocean Boulevard, Unit A, and is identified by TMS #181-07-09-009. (CONTINUANCE REQUESTED)
4. **Request 19-13 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 1001 North Ocean Boulevard, Unit B, and is identified by TMS #181-07-09-009. (CONTINUANCE REQUESTED)
5. **Request 19-14 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 1103 North Ocean Boulevard, Unit A, and is identified by TMS #181-07-18-002. (CONTINUANCE REQUESTED)

6. **Request 19-15 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 913 North Ocean Boulevard, Unit B, and is identified by TMS #181-07-09-013. (CONTINUANCE REQUESTED)
7. **Request 19-16 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 911 North Ocean Boulevard, Unit B, and is identified by TMS #181-07-09-014. (CONTINUANCE REQUESTED)
8. **Request 19-17 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 210 South Ocean Boulevard and is identified by TMS #181-10-43-004. (CONTINUANCE REQUESTED)
9. **Request 19-18 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 304 South Ocean Boulevard and is identified by TMS #181-14-02-015. (CONTINUANCE REQUESTED)
10. **Request 19-19 Gene Connell, Jr., Attorney:** The applicant is requesting an appeal from a decision of the zoning administrator pertaining to the operation of prohibited business uses within the Ocean Boulevard Entertainment Overlay District (OBEOD) per Section of 1807 of the City of Myrtle Beach Zoning Ordinance. The property is located at 701 North Ocean Boulevard and is identified by TMS #181-11-05-001. (CONTINUANCE REQUESTED)

E. Communications from Board

F. Communications from Staff

G. Adjourn