



CONTACT:

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Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: September 13, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **A new precinct has been added for the upcoming municipal election.** This precinct serves new homes built along and south of Golden Chestnut Way near US 17, including the Belle Harbor neighborhood. The area is part of what was known as the Clemson Tract. The polling place is Surfside #4, Lakewood Elementary, 1675 Highway 396. The city now has 14 precincts for the November 5 election. For municipal election information, see https://www.cityofmyrtlebeach.com/i_want_to/find/polling_places.php.
3. **Learn more about the City of Myrtle Beach's recent efforts to support the technology, entrepreneur and artisan communities during an upcoming networking event.** Come meet the Technology Advisory Group (TAG) at "eMYRge," from 4:00 to 6:30 p.m., Thursday, September 26, at the Myrtle Beach Train Depot, 851 Broadway Street. The event serves as a networking social and update on the city's progress to create a co-work and event space in the new Arts & Innovation District. The event is free, but registration is required. To register, see <https://tinyurl.com/yypdzvvp>.
4. **Parents, grandparents or guardians with questions about car seat installation are invited to attend the Fire Department's Car Seat Check Event on September 18.** The event takes place from 3:00 to 5:00 p.m. on Wednesday, September 18, at the Seaboard Commons' Target in Myrtle Beach.

5. **Everyone's invited to the 51st Anniversary Welcome Reception for the 177th Fighter Wing, New Jersey Air National Guard (Jersey Devils), on Thursday morning.** The event takes place at 10:00 a.m., Thursday, September 19, at Warbird Park, 150 Farrow Parkway. The fighter wing was activated 51 years ago – in 1968 – and moved to the Myrtle Beach Air Force Base.

6. **The Police Department hosts “Pack the Paddy Wagon,” an event benefitting the Grand Strand Humane Society from 10:00 a.m. to 4:00 p.m., Saturday, September 21.** The donation drop-off event takes place at Target, 1150 Seaboard Street. Here's a list of needed items....
 - Pedigree Dog Food (All Sizes)
 - Purina One Smart Blend Dog Food
 - Friskies Wet Cat Food
 - Purina Kitten Chow Nurture Food
 - Purina Cat Chow Complete
 - Fancy Feast Canned Kitten Food
 - Pet AG KMR (Kitten Milk Replacement)
 - Greenies Pill Pockets
 - Non-Clumping Clay Cat Litter
 - Paper Towels
 - Disinfecting Bleach
 - High Efficiency (HE) Laundry Detergent
 - Towels
 - Blankets
 - Sheets
 - Garbage Bags (33-Gallon, 42-Gallon and 44-Gallon Bags)
 - Cat and Dog Collars, Harnesses, Leashes and Toys

7. **The Police Department hosts an open house from 10:00 a.m. to 2:00 p.m., Saturday, September 21.** The event takes place at the Law Enforcement Center Annex, 3340 Mustang Avenue. Everyone's invited to attend, meet staff (including our K9 officers), see equipment, ask questions and apply for a position with the Myrtle Beach Police Department, if interested! For information, call 843-918-1800.

8. **Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.

9. **Thousands attended the two-day Waves of Praise Gospel Festival last weekend, and that's the subject of our [Photos of the Week](#).** The second annual event grew significantly. Friday night featured an indoor concert at the Myrtle Beach Convention Center, while Saturday drew a crowd of several thousand to the Burroughs & Chapin

Pavilion Place, as shown in these photos. Local, regional and national gospel entertainers performed, much to the crowd's delight.

10. Did you know... That the City of Myrtle Beach received 4,541 job applications during the fiscal year that ended June 30, 2019? In all, the city filled 136 positions during the year, so that's an average of 33.4 applications per opening.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
September 16-21, 2019**

MONDAY, SEPTEMBER 16

- **8:30 a.m.** – Staff Meeting/Hosted by Convention Center, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, SEPTEMBER 17

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

WEDNESDAY, SEPTEMBER 18

- **3:00 to 5:00 p.m.** – Fire Department hosts Car Seat Check Event, Target, 1150 Seaboard Street
- **7:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **7:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, SEPTEMBER 19

- **9:00 a.m.** – City Council Workshop, Myrtle Beach Sports Center, 2115 Sports Center Way
- **10:00 a.m.** – 51st Anniversary Welcome Reception: 177th Fighter Wing, New Jersey Air National Guard (Jersey Devils), Warbird Park, 150 Farrow Parkway
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Grande Dunes Neighborhood Watch, First Floor Dining Room, Grande Dunes Ocean Club, 101 Grande Dunes Boulevard

FRIDAY, SEPTEMBER 20

- No Meetings Scheduled

SATURDAY, SEPTEMBER 21

- **10:00 a.m. to 2:00 p.m.** – Myrtle Beach Police Department hosts Open House Event, Law Enforcement Center Annex, 3340 Mustang Avenue
- **10:00 a.m. to 4:00 p.m.** – Myrtle Beach Police Department hosts “Pack the Paddy Wagon” Event for Grand Strand Humane Society, Target, 1150 Seaboard Street

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, September 17, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: August 13, 2019, Meeting

C. Old Business

D. New Business:

Lighting & Building Applications

1. **Wicked Tuna/Second Avenue Pier – 110 North Ocean Boulevard:** Requests approval of (1) pole mounted light in parking lot. (Owner/Santee Cooper)
2. **North Industrial Park – Lots 52, 30 and 31 (A&I Fire & Water Restoration), 1548 American Way:** Requests approval of eight (8) LED building mounted lights and a conceptual/final review for a 20,543 square foot building, parking lot, landscaping, dumpster enclosure and fencing. (Ayres Architects).
3. **Smith Stalvey Shopping Center – 6203 North Kings Highway:** Requests approval of (3) gooseneck lights mounted to building facade. In addition, requests a conceptual/final review for façade repairs and exterior repainting of the building. (Master Blasters, LLC)

Building Permit Applications

1. **Verizon at Hilton Grand Vacations – 2203 North Ocean Boulevard:** Requests approval recertification for three (3) cell antennas and associated equipment. (Dewberry Engineers Inc.) (Previously approved on 07/19/18)
2. **Grande Dunes Marketplace – 970 Cipriana Drive:** Requests a final review for façade alterations. (Grande Dunes Development Co., LLC) (Previously heard on 08/01/19)
3. **Campbell Residence – 8904 North Ocean Boulevard:** Requests a final review for revisions to previously approved and permitted fence with gates. (CRG Companies) (Previously approved on 07/19/18)
4. **Monterey Bay Suites – 6804 North Ocean Boulevard:** Requests a conceptual/final review for the exterior repainting of the building. (Owner)
5. **Long Bay Resort – 7200 North Ocean Boulevard:** Requests a final review for exterior repainting of the buildings. (Brittain Resorts) (Previously heard on 07/18/19)

6. **Caribbean Resort – 3000 North Ocean Boulevard:** Requests a final review for the exterior repainting of the hotel tower and parking garage structure. (Brittain Resorts) (Previously heard on 08/15/19)
7. **Starbuck’s at Bayview Resort – 500 North Ocean Boulevard:** Requests a conceptual/final review for a 42”h aluminum picket fence around dining patio. (Brittain Resorts)
8. **First Reliance Bank – 3842 Mayfair Street:** Requests a final review for revisions to a previously approved 3,940 square foot building. Requests a final review for a 7,678 square foot building, parking and landscape plan. (ESD Partners) (Previously approved on 11/01/18)
9. **Earth Café – 3811 North Kings Highway:** Requests a conceptual/final review for an exterior patio with handrail fencing. (Nick Nye, AIA)
10. **Rosen Sea Hotel – 2010 South Ocean Boulevard:** Requests a conceptual/final review for a fence mural and landscape timber wall. (Owner)
11. **Pool Builders Supply – 1866 US Highway 501:** Requests a conceptual/final review for pipe gates at three (3) entrances to the property. (Goode Fence)
12. **Johnson Residence – 4602 North Ocean Boulevard:** Requests a conceptual/final review for a 6’h entry wall and fence. In addition, requests a conceptual/final review for a landscape plan. (Groundworks)
13. **Good Day Café – 819 Main Street:** Requests a conceptual/final review for the exterior repainting of the building. (Five Points Association)
14. **Covenant Towers – 5001 Little River Road:** Requests a conceptual/final review for the exterior repainting of the buildings. (Miller Design Services)
15. **Grand Atlantic – 2007 South Ocean Boulevard:** Requests a conceptual/final review for the exterior repainting of the hotel tower and parking garage structure. (Ally Management)
16. **Taylor Wellness Medspa – 6507 North Kings Highway:** Requests a conceptual review for a 1,236 square foot addition to the Myrtle Beach Diet Building. (Progress Carolina, LLC/ASI Engineers)
17. **North Industrial Lot 67 (World Stone) – 1323 Dividend Loop:** Requests a conceptual review for a new 4,800 square foot building, parking, landscaping and dumpster enclosure. (TruDesign/Inlet Architecture)
18. **The Landings at Grande Dunes (PIN #421-00-00-0024/#421-00-00-0028) – US HWY 17 Bypass and 62nd Avenue North (Heel Tract):** Requests a conceptual/final review for six (6) apartment buildings, 11 garages, clubhouse, pool, pool house, fence, dumpster enclosures, landscape buffers, stormwater pond and sidewalks. (Caviness & Cates)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, September 17, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – August 20, 2019

C. Matters of Business

1. ****Public Hearing** ANEX 19-03 Nance Street, B&C:** Proposal by Myrtle Beach Farms Co. to annex approximately 7.62 acres at the corner of Nance Street and Mr. Joe White Avenue (portion of PIN #425-13-01-0080) and to rezone the same portion from Horry County NC (Neighborhood Commercial) to City of Myrtle Beach HC1 (Highway Commercial).
2. **PRE-FIN 19-14 Marina Tract, P9 and P12:** Proposal by DRG to subdivide approximately 60.21 acres at the corner of Marina Parkway and 71st Avenue North (PIN #395-14-04-0004) into 181 residential lots, ranging in size from 9,638 square feet to 6,219 square feet, and three new public streets.
3. **PRE-FIN 19-16 Celestial Boulevard Utility Lot:** Proposal by DR Horton to subdivide 0.02 acres from open space (PIN #442-08-02-0099) along Celestial Boulevard for the purpose of providing a utility tract to Grand Strand Water and Sewer Authority.

D. Presentations:

1. **TEXT 19-09 Homeless Shelters:** Proposal by the City of Myrtle Beach to define Homeless Shelters and to add them as a use permitted by Special Exception in the HC1 (Highway Commercial) zoning district.
2. **Pre-Application of PRE-FIN 19-15 Pine Island Point:** Proposal by Perry Shelley to subdivide 32.35 acres located along Sea Pine Boulevard into six (6) lots to assign tracts for Pine Island Point development.
3. **Z 19-06 AVX on 501:** Proposal by AVX Corporation (G3 Engineering, agents) to split-zone a 10.5-acre parcel between Stockholder Street and Highway 501 (TMS #181-01-01-051), rezoning a 3.89-acre portion from HC1 (Highway Commercial) to WM (Warehouse/Manufacturing), with 6.61 acres remaining HC1.
4. **ANEX 19-04 Aspen Asset Group:** Proposal by Aspen Asset Group, LLC, to annex 2.8 acres located at the corner of Grissom Parkway and Mr. Joe White Avenue (PIN #425-

12-03-0040) and rezone from Horry County LI (Light Industrial) to City of Myrtle Beach HC-2 (Highway Commercial).

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

**MYRTLE BEACH CITY COUNCIL WORKSHOP AGENDA
9:00 A.M., THURSDAY, SEPTEMBER 19, 2019
MEETING ROOM, MYRTLE BEACH SPORTS CENTER
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of the Meeting's Purpose

B. Reports from City Staff (expected to be 30-60 minutes each)

1. Myrtle Beach Sports Center Update
2. Development of January 2020 Legislative Agenda
3. ARTS District – Review of Remaining Issues

C. Updates from Staff (expected to be 10-15 minutes each)

1. Grants Process
2. Economic Development Opportunities

D. City Council Discussion Items

1. Boards and Commissions
2. Fall Workshop Schedule
3. Other

E. Public Input (three-minute limit per speaker; 30 minutes maximum)

F. Executive Session

G. Adjournment

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, September 19, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: August 15, 2019, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Rooms To Go – 601 Market Court:** Requests approval of (2) 40'5" w x 3'8" h wall sign mounted to north and south elevations of building, and (1) 8' w x 5' h sign faces on existing monument sign. (Skyline Signs)
2. **Landry's Seafood House – 1312 Celebrity Circle:** Requests approval re-certification for (1) 15'4" w x 3'5" h internally-lit channel letters and cloud sign mounted to building façade. (ASL Sign Services) (Previously approved 09/20/18)
3. **The Enclave at Grande Dunes – Terra Verde Drive:** Requests approval of (1) 21' w x 3'10" h monument sign. (Sign Studio and Graphics)
4. **Tidelands Health Imaging at Long Bay – 900 21st Avenue North:** Requests approval of (1) 6' w x 6' h monument sign and (1) 7'2" w x 3' h wall sign mounted to building façade, with 1" push through acrylic letters. (Tyson Sign Company)
5. **AT&T – 7955 North Kings Highway:** Requests approval of (2) 10'3" w x 3'4" h internally-lit channel letters and logo mounted on building facade. (Tyson Sign Company)
6. **Barre Co. – 4377 North Kings Highway, Unit 1G:** Requests approval of (1) 10' w x 2'6" h back-lit HDU sign on an aluminum panel mounted to building façade. (Signworks)
7. **Day Cooling – 1350 Dividend Loop, Suite A:** Requests approval of (1) 10' w x 3'8" h non-lit routed PVC lettering mounted to building. (A-1 Signs)
8. **Baddhare Clean Mission – 3001 North Kings Highway, Unit F:** Requests approval of (1) 12' w x 2' h internally-lit channel letters with a 2' w x 2' h logo mounted to building facade. (Image 360)

9. **Carolina Wellness Massage & Cryo – 900 21st Avenue North:** Requests approval of (1) 8'w x 1'4"h internally-lit acrylic sign face in existing sign cabinet on building facade. (Owner)
10. **Big Air Trampoline Park – 3820 South Kings Highway:** Requests approval of (1) 19'2"w x 7'10"h internally-lit channel letters and tagline mounted to building façade, and (1) 5'8"w x 1'4"h tenant panel in freestanding sign. (St. Clair Signs)
11. **Faith Presbyterian Church – 805 79th Avenue North:** Requests approval of (1) 8'w x 8'h internally-lit monument sign with 7'2"w x 1'11"h sign face and a 7'w x 2'2"h manual changeable copy area. (Sign World)
12. **Home Couture Interiors – 7937 North Kings Highway:** Requests approval of (1) 11'9"w x 1'10"h internally-lit channel letters. (Seaboard Signs)
13. **Punta Cana Dominican Grill – 633 Robert M. Grissom Parkway:** Requests approval of (1) 12'w x 5'h sign face which includes 2'4"h internally-lit channel letters and a 1'h logo box. (Seaboard Signs)
14. **Allstate – 1700 North Oak Street, Unit D:** Requests approval of (1) 10'7"w x 2'7"h internally-lit channel letters, (1) 3'4"w x 3'9"h vinyl graphic on window and (1) 1'3"w x 2'6"h informational plaque sign mounted on building facade. (Seaboard Signs)
15. **Siena Park – Intersection of 76th Avenue and Siena Boulevard:** Requests approval of (2) 17'10"w x 1'5"h sign faces on existing monument sign with (2) 20" round Grande Dunes Logos. (Seaboard Signs)
16. **Woodforest National Bank – 541 Seaboard Street:** Requests approval of (1) 8'w x 2'6"h internally-lit sign cabinet with flat faces. (Seaboard Signs)
17. **Keller Williams – 601 21st Avenue North:** Requests approval of (1) 5'11"w x 4'5"h PVC letters and vinyl on building façade and (1) 7'w x 3'h flat sign face on existing freestanding sign. (Seaboard Signs)
18. **Myrtle Beach Counseling Center – 608 16th Avenue North:** Requests approval of (1) 3'11"w x 2'h building mounted HDU sign. (Seaboard Signs)
19. **Cool Ideas Marketing – 1149 Robert M. Grissom Parkway:** Requests approval of (2) 2'4"w x 10"h vinyl graphics, (1) 1'6"w x 10"h vinyl graphic, (1) 1'3"w x 10"h vinyl graphic and (1) 1'4"w x 1'11"h vinyl graphics applied to storefront windows. (Owner)
20. **Victory Parking – 202 South Ocean Boulevard:** Requests approval of (2) 2'4"w x 11"h parking lot directional signs mounted on 8' poles. (Owner)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, September 19, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Welcome

B. May 2020 Blueprint

1. Veterans' Day Ceremony – November 11, 2019
2. JROTC Drill Competition
3. Military Family Members Social
4. Myrtle Beach Pelicans Military Appreciation Night
5. Myrtle Beach Vet Center Picnic/Event
6. Parade – May 23, 2020
7. Grand Marshal
8. Picnic – May 23, 2020
9. Exhibits – May 23, 2020
10. Veterans' March – May 25, 2020
11. Battlefield Cross Ceremony – May 25, 2020
12. Memorial Day Remembrance Ceremony – May 25, 2020
13. Military Discounts and Decals
14. Marketing
15. New Ideas
16. Other Events in Horry County
17. Other

C. Next Meeting – 2:00 p.m., Thursday, October 17, 2019

E. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, September 19, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Steve Gamble
- B. Welcome New Commissioners**
- C. Approval of Minutes** – July 18, 2019, Meeting
- D. Welcome and Comments** – Chair Steve Gamble
- E. Cases** (no cases at this time)
- F. Election of Officers**
- G. Discussion** – Human Rights Commission Progress Report Topics
- H. Community Spotlight** – Discuss Health Fair
- I. Comments from Commissioners and the Public**
- J. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- K. Adjournment**