



**CONTACT:**

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# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: September 20, 2019**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Temporary political signs are allowed beginning Saturday, September 21.** City code specifies that temporary political signs are allowed on private property no earlier than 45 days before an election and must be removed within five days after the election. Temporary political signs are not allowed on public property, rights-of-way or utility poles. Political signs may be no larger than four square feet and no taller than four feet high. Illegally placed signs will be removed from public property.
3. **The Shriners are in town!** Myrtle Beach welcomes the South Atlantic Shrine Association (SASA) for its 46th Annual Fall Festival this weekend. Activities include a Shriners' Parade on Ocean Boulevard on Saturday, September 21. Please note the following parade route details and temporary road closures.

Beginning at 7:00 a.m. on Saturday, Ocean Boulevard will be closed from Sixth to 12th Avenues South. One northbound lane will remain open to allow residents and guests to exit. The following roads from Ocean Boulevard to Kings Highway will be closed for staging:

- Seventh Avenue South
- Eighth Avenue South
- Ninth Avenue South

- 10th Avenue South
- 11th Avenue South
- 12th Avenue South

From 8:45 a.m. to 3:00 p.m., Ocean Boulevard will be closed from Sixth Avenue South to Springmaid Boulevard for the Shriners' parade. Officers and volunteers will be stationed at each cross street on Ocean Boulevard to help drivers.

- 4. The city will again offer a candidates' briefing for those seeking public office in this fall's municipal election.** The briefing begins at 10:00 a.m., Wednesday, September 25, in the first floor conference room at City Hall, 937 Broadway Street. Myrtle Beach's election is Tuesday, November 5. City elections are non-partisan and at-large, with members serving four year terms.
- 5. Learn more about Myrtle Beach's support for our technology, entrepreneur and artisan communities at next week's "eMYRge" social.** Come meet the Technology Advisory Group (TAG) from 4:00 to 6:30 p.m., Thursday, September 26, at the Myrtle Beach Train Depot. The event series kick-off is both a networking social and an update on progress to create a co-work and event space in the new Arts & Innovation District. The event is free, but registration is required. To register, see <https://tinyurl.com/yypdzvkv>.
- 6. Chapin Memorial Library hosts a free SC Codes Open House and Workshop from 5:00 to 6:00 p.m., Thursday, October 3.** Want to become part of the technical workforce and learn how to write code? The City of Myrtle Beach is pleased to be a partner in helping our tech force "level up." SC Codes was developed to build an increasingly diverse technology talent pipeline to support SC industry. The goal is to prepare more South Carolinians for jobs in the technology industry by making it easy to access curriculum, training, mentors, events and job postings. For more information, please visit <https://www.sccodes.org/>.
- 7. Myrtle Beach neighborhoods come together to celebrate National Night Out from 5:00 to 7:00 p.m., Tuesday, October 1, at the Myrtle Beach Convention Center.** All city neighborhood associations are invited to compete in a Chili Cook-Off Contest, with 13 teams already signed up! The event gives residents a chance to meet their city-wide neighbors and city staff, too. No political signs, please. Parking for the event is free. Questions? Contact Crime Prevention Officer Stephani James at 843-918-1806. For Chili Cook-Off Contest details, contact the Neighborhood Services Department at 843-918-1062.
- 8. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
- 9. Myrtle Beach welcomed the "Jersey Devils" back after 51 years, and that's the subject of our [Photos of the Week](#).** The Jersey Devils are the 177<sup>th</sup> Fighter Wing of the New Jersey Air National Guard. That wing was transferred to the Myrtle Beach Air Force Base in 1968. The members then served in Vietnam and elsewhere around the globe. The Jersey Devils return annually to Myrtle Beach, and this week were welcomed back with a ceremony

at Warbird Park for the 51<sup>st</sup> anniversary of the fighter wing's arrival at the Myrtle Beach Air Force Base.

**10. Did you know...** That Horry County is larger than the entire state of Rhode Island? Horry County covers 1,255 square miles, while Rhode Island covers 1,214 square miles. Both totals include bodies of water within their borders, but Horry County is still larger, land-wise, than Rhode Island. Using land alone as the measurement, Horry County covers 1,134 square miles. Rhode Island covers 1,045 square miles of land, or 89 square miles less than Horry County.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

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<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
September 23-29, 2019**

**MONDAY, SEPTEMBER 23**

- **8:30 a.m.** – Staff Meeting/Hosted by Downtown Redevelopment Corporation, Myrtle Beach Train Depot, 851 Broadway Street

**TUESDAY, SEPTEMBER 24**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Carolina Ridge Neighborhood Watch, Carolina Ridge Pool House, 830 44th Avenue North
- **7:00 p.m.** – Ramsey Acres Neighborhood Watch, 1110 Highway 15

**WEDNESDAY, SEPTEMBER 25**

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m. to 12:00 p.m.** – City Council Candidates Briefing and Organizational Overview, First Floor Conference Room, City Hall, 937 Broadway Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street

**THURSDAY, SEPTEMBER 26**

- **4:00 to 6:30 p.m.** – “eMYRge” Series Kick-Off Event with the Technology Advisory Group (TAG), Myrtle Beach Train Depot, 851 Broadway Street
- **7:00 p.m.** – Old Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **7:00 p.m.** – Pine Lakes Estates Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

- **7:00 p.m.** – Pine Lakes Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

**FRIDAY, SEPTEMBER 27**

- No Meetings Scheduled

**SATURDAY, SEPTEMBER 28**

- No Meetings Scheduled

**SUNDAY, SEPTEMBER 29**

- **11:00 a.m. to 2:00 p.m.** – Fire Department hosts Annual Rhonda Brown Memorial Charity Golf Tournament, Topgolf Myrtle Beach, 2850 Robert Grissom Parkway

**MYRTLE BEACH CITY COUNCIL AGENDA  
TUESDAY, SEPTEMBER 24, 2019  
9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER  
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES...** September 10, 2019

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Proclamation recognizing the 100<sup>th</sup> Anniversary of First United Methodist Church as an institution in downtown Myrtle Beach.
2. Proclamation recognizing the Gold Star Mothers.
3. Grand Strand Medical Center Update
4. Waves of Praise Post-Event Report
5. End-of-Season Report
6. Public Information Update – PIO Staff/Police

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the APPROVAL OF THE AGENDA.*

*Note: City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.*

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

**REGULAR AGENDA**

**2nd Reading Ordinance 2019-046 to rezone nine acres located along SC Highway 15 and 17th Avenue South (PIN #443-08-02-0039, #443-08-02-0047, #443-08-02-0048 and #443-08-02-0049) from the current zoning designations of MU-M (Mixed Use – Medium Density) and RMM (Residential Multifamily – Medium Density) to RMH (Residential Multifamily – High Density).**

*The four parcels are located along 17<sup>th</sup> Avenue South and Highway 15, and are split-zoned RMM and MU-M. The properties are primarily vacant, with the exception of one parcel with a single-family structure. The requested rezoning “provide(s) the density needed to make development economically feasible, which, along with utilization of the design standards of this classification, will reduce blight and encourage further development in this part of the city.”*

*Any development on the property will require stormwater planning, transportation analysis and compliance with the setback requirements included in the design standards. The property abuts the existing Portrait Homes townhome development, and is located across Highway 15 from Pinegrove Townhomes.*

*The properties currently have different zoning classifications. Removing the commercial zoning (MU-M) along 17<sup>th</sup> Avenue South reduces the potential density for that portion of the property. Changing the current multifamily zone (RMM) to RMH increases the potential density for that portion of the property.*

**2nd Reading Ordinance 2019-047 to amend Appendix A, Zoning, to create a new Arts and Innovation (ART) zoning district, and to rezone approximately 56 acres, that being 155 parcels identified by the PIN numbers noted below and located in downtown Myrtle Beach, from C-7 (Downtown Commercial), C-8 (Downtown Commercial) and MU-M (Mixed Use – Medium Density) to ART (Arts and Innovation) in accordance with the Downtown Master Plan.**

*The Downtown Master Plan calls for the creation of a new Arts and Innovation District, located around and inside of the Superblock area. Properties within the proposed district are currently zoned C7, C8 and MU-M. The district is located within an Opportunity Zone and includes the designated Historic District. As recommended, permitted uses are categorized in lists that are not exhaustive to allow for unanticipated innovative-use ideas. As presented, design requirements are minimal, relying heavily on the Community Appearance Board. Developers using historic tax credits must follow the standards set forth by the U.S. Department of Interior.*

*The Planning Commission recommended approval (8-0) with specified recommendations for Council’s consideration:*

- *The city should create plans for additional districts, including a district centered on Broadway Street, from Sixth Avenue North to Withers Swash, and the old warehouse/manufacturing area between the City Services Building and Cedar Street.*
- *City should develop a plan to incentivize residential development.*

*As presented within the proposed district, the following would be approved:*

- *All businesses must be closed for business between midnight and 6:00 a.m.*
- *The market will determine parking requirements (no minimum parking requirements).*

- Signage is based on principal frontage, with a maximum of 300 square feet to be applied in any manner of sign and any location, per Community Appearance Board approval, including CEVM and neon signage.
- At least 70% of the building wall between two feet and 10 feet shall be made of transparent glass, and cannot be tinted, mirrored or covered to obstruct the view of the interior space.

Updates from previous conversations include the following:

- The prohibition of chain establishments in earlier drafts has been removed.
- The restriction of like-businesses located next to one another has been removed.
- The southern boundary of the proposed district now borders residential neighborhoods.

**1st Reading Ordinance 2019-048 a proposal by Myrtle Beach Farms Company to annex approximately 7.62 acres at the corner of Nance Street and Mr. Joe White Avenue (a portion of PIN #425-13-01-0080) and to rezone the same portion from Horry County NC (Neighborhood Commercial) to Myrtle Beach HC-1 (Highway Commercial); and to rezone the adjacent portions of Robert Grissom Parkway, Mr. Joe White Avenue and Nance Street accordingly.**

*This property is located in doughnut hole (unincorporated Horry County) located on the southeast corner of Mr. Joe White Avenue and Grissom Parkway, west of Nance Street. The property has increasingly been the site of unpermitted urban camping, with resulting litter and debris. Since the property is not in the city, our officers do not now have jurisdiction to assist the property owner to address these issues. Based on this obstacle, the owner was asked to consider annexing the property so that we could lawfully assist with clean-up efforts.*

*The property is currently zoned Horry County NC (Neighborhood Commercial). The applicant requests HC-1; Planning Commission recommends HC-2 (both Highway Commercial). The zones have identical signage, parking, landscaping and area/dimensional requirements.*

*The primary differences between HC-1 and HC-2 are, as follows:*

- Residential (single and multifamily residential) are allowed in HC-2. No residential uses are allowed in HC-1.
- Wholesale businesses are allowed in HC-1, but not in HC-2.
- Warehouses are allowed outright in HC-1; indoor storage facilities are allowed as conditional uses in HC-2.
- Minimum lot size for display of "Heavy Durable Goods" is two acres in HC-1, versus five acres in HC-2. (Not a relevant issue in this case, as the size of the property exceeds five acres.)

**Resolution R2019-048 to approve the allocation of \$1,250 from the city wayfinding system capital improvements program to meet the 20% matching requirement for the South Carolina Department of Parks, Recreation and Tourism Recreation Trails Education Grant; and, other matters relating thereto.**

*The Bicycle and Pedestrian Committee developed a program of biking and walking safety tips. The tips will be incorporated into a map with a QR code. The code links users to an*



app that leads to detailed information about bicycling and pedestrian safety in the city. The tips, maps, QR code and link will be incorporated into signs placed in city parks, on the East Coast Greenway trailheads, recreation centers and YMCA and State Park entrances. Brochures will be designed with this information and distributed: at recreation centers; chamber visitor centers; and, through the city's social media, website and MBTV channel.

If approved, the program will be funded by a \$6,250 grant from the SCPRT Recreation Trails Education program, which requires a 20% local match. A total of \$1,250 is available from the Capital Improvements Program City-wide Wayfinding account.

In this proposed resolution, Council:

- Authorizes the city to apply for the grant.
- Attests to the availability of 20% matching funds, which are available in the CIP account.
- Provides for the appropriation and execution of the grant agreement upon approval.

**Resolution R2019-049 declaring the intention of the City of Myrtle Beach to reimburse itself for certain expenses with the proceeds of general obligation (GO) bonds to be issued in 2020.**

A general obligation (GO) Bond issue is proposed to finance solid waste facility improvements and needed equipment, totaling approximately \$5,000,000. This includes:

- Open Top Transfer Station – \$3,300,000
- Eight walking floor trailers, one “yard dog” semi-tractor (to be used to move trailers within the transfer station facility), and one rubber tire loader, totaling \$715,000.
- Solid Waste Convenience Center – \$297,000
- Composting Site – \$297,000
- Two Leaf Vacuum Trucks – \$371,000

The resolution does not commit the City to these expenditures, but it does preserve the tax-exempt status of the bonds in the event the City needs to expend its own funds before the bond sale closes.

**Resolution R2019-050 indicating the City of Myrtle Beach's support for the South Carolina Livable Communities Alliance's position on a statewide Multimodal Policy, and to join numerous other communities and agencies in becoming members of the Alliance.**

The alliance supports the planning, designing, operation and maintenance of public highways to provide safe, convenient and comfortable travel for users of all ages and abilities, regardless of their preferred transportation mode. Complete or Multimodal Streets: make communities and neighborhoods more livable; benefits the state economically; and, improves the quality of life for our citizens.

The South Carolina Livable Communities Alliance supports a Multimodal policy that:

- Seamlessly integrates state roads with local streets and national multimodal design standards.
- Coordinates between state, regional, local planning and elected bodies.
- Ensures each transportation mode is as safe as all others.
- Honors rural and urban interests.

- *Invests in long-term state priorities.*
- *Moves our state towards a higher quality of life.*
- *Integrates with FHA safety performance measures.*
- *Supports people of all abilities having full access to their chosen transportation mode.*

**Motion M2019-126 to accept a donation in the amount of \$10,000 from Wells Fargo for the National Fitness Campaign Fitness Court, planned for the corner of Mr. Joe White Avenue and Oak Street, next to Myrtle's Market.**

*The fitness court will be a free outdoor facility that provides an opportunity for outdoor physical training, recreation and classes conducted by city's recreation staff. The donation from Wells Fargo will partially be used for lighting to extend the operational hours of the fitness center. Wells Fargo will be recognized by a sponsorship sign at the fitness court.*

**Motion M2019-127 to accept a grant in the amount of \$1,447.20 from the South Carolina Forestry Commission for two Parks Division employees to prepare for the ISA Certified Arborist Exam by attending a training workshop and taking the exam before September 2020.**

*The Parks Division currently has one certified arborist. This grant will cover the cost of the preparing two current employees to become arborists as well. The costs include the education and testing materials, along with an overnight hotel stay at the testing site.*

**Motion M2019-128 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 940 Canal Street, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.**

*If approved, the Rule to Show Cause Order compels the property owner to either bring the structure (or property) back into compliance with City Code, or to demolish the structure. The order allows the city to mitigate the non-compliance issues if the property owner fails to do so, and to lien the property for the costs incurred.*

**Motion M2019-129 to approve a Special Event Permit to Joe Goodwin of MB Volleyball Club to host an adult volleyball tournament on the beach on both sides of Pier 14, and the Oceanfront Pavilion Site on October 5-6, 2019, from 8:00 a.m. to 4:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*This event will be held on the oceanfront portion of Burroughs & Chapin Pavilion Place and on both sides of Pier 14. The club has sponsored many similar events in the past without incident. Approximately 200 participants are expected. In addition to a maximum of 12 courts on the beach, the site plan also includes welcoming banners and two small tents to provide shade for officials.*

**Motion M2019-130 to authorize the City Manager to issue a Request for Qualifications to begin the selection process for a qualified engineering firm to design and obtain permits for a Top-Load Transfer Station Facility, a Residential Drop-off Convenience Center, and a Yard-Waste Composting Site.**

*The estimated cost for design and permitting services for each of these facilities is: \$257,890; \$35,690; and, \$30,430, respectively. However, we anticipate a reduction in cost if we combine the design and permitting services in one solicitation.*

**Motion M2019-131 to appoint/reappoint three members to the Technology Advisory Group.**

*The terms of Frank McClatchy, Susan Roe and Gina Trimarco have expired. Mr. McClatchy and Ms. Trimarco both wish to be reappointed. Ms. Roe does not seek reappointment. We have 10 resumes on file from Tanja Dimic (city resident), Richard Miller (city resident), Kevin McGrath (city resident), Dave Huddleston (non-city resident), Keith Walters (non-city resident), Kelly Bar (non-city resident), Charles Keller (non-city resident), Bradley Kohr (non-city resident), Lowell Rhodes (non-city resident), Kevin McGrath (non-city resident) and Lucas Hazel (non-city resident).*

**Motion M2019-132 to appoint/reappoint one member to the Housing Authority Advisory Board.**

*The term of John Leiter (city resident) has expired. Mr. Lieter wishes to be reappointed. We have one resume on file for Barbara Welch (city resident).*

**Motion M2019-133 to accept the donation of the Butterfly Holocaust Memorial to the City of Myrtle Beach.**

*The Butterfly Holocaust Memorial was dedicated in May 2016 as a permanent remembrance memorial of those who perished in the Holocaust. The memorial is located at Grand Park, near the Crabtree Gym. The original committee has agreed to donate this memorial to the City of Myrtle Beach.*

**Motion M2019-134 to accept donations of sports items from Dick's Sports Goods for the Myrtle Beach Police Department.**

*This generous donation provides equipment to our officers to facilitate community engagement with the youth of our community. The value of this donation is approximately \$750.*

**Motion M2019-135 to authorize the City Manager to enter into a Mutual Aid Agreement with the individual agencies that collectively comprise the 15th Circuit Law Enforcement Network.**

*This network has been instrumental in addressing ongoing traffic issues throughout the 15th Circuit, and has been pro-active in a variety of training opportunities and community involvement. The mutual aid agreement is being renewed as the city has been a successful member of the Law Enforcement Network (LEN) for more than 10 years. The 15th Circuit includes Horry and Georgetown Counties, and the municipalities of: Andrews, Atlantic Beach, Aynor, Briarcliffe Acres, Conway, Georgetown, Loris, Myrtle Beach, North Myrtle Beach and Surfside Beach. Coastal Carolina University and the Highway Patrol are also members of the LEN.*

**NON-AGENDA ITEMS FROM THE PUBLIC**

## **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

## **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update
  - DRC Governance Discussion

## **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**Note:** *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.*

## **ADJOURNMENT**

**Myrtle Beach Convention Center Hotel Corporation Board**  
**8:00 a.m., Wednesday, September 25, 2019**  
**Room 236, Myrtle Beach Convention Center**  
**2101 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and Call to Order**
- B. Approval of Minutes – June and August 2019 Meetings**
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for August 2019 (Mrs. Hinde)**
- E. Hotel Sales and Marketing Update (Mr. Semidei)**
- F. Convention Center Sales and Marketing Update (Mr. Monroe)**
- G. Discuss Additional Business**
- H. Executive Session**
- I. Adjourn**

**City of Myrtle Beach  
Property Maintenance Hearing  
8:30 a.m., Wednesday, September 25, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. New Business:**

1. **Mae Chestnut:** The property is located at 887 Canal Street and is identified by PIN #425-13-04-0004.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach**  
**City Council Candidates Briefing and Organizational Overview**  
**10:00 a.m., Wednesday, September 25, 2019**  
**First Floor Conference Room, City Hall**  
**937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**10:00 a.m. – City Manager:** Welcome, Introductions and Organization Review

- Public Information Officer
- Planning/Code Enforcement
- Downtown Redevelopment Corporation (DRC)

**10:20 a.m. – Departments Reporting to Assistant City Manager (ACM)**

- City Clerk
- Construction Services
- Capital Projects
- Neighborhood Services
- Public Works
- Recreation (including Sports Tourism)

**11:00 a.m. – Departments Reporting to Deputy City Manager (DCM)**

- Convention Center
- Fire Department
- Police Department

**11:40 a.m. – Departments Reporting to Chief Financial Officer (CFO)**

- Human Resources/Organizational Development
- Risk Management Services
- Financial Services
- Financial Management and Reporting

**12:00 p.m. – City Manager:** Wrap-Up

**City of Myrtle Beach**  
**Special Events Technical Review Committee**  
**10:00 a.m., Wednesday, September 25, 2019**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes – September 11, 2019, Meeting**

**C. Matters of Business**

**Review of Last Week's/On-Going Events**

1. Farmers' Market at The Market Common, Every Wednesday and Saturday, August 5-September 28, 2019

**Review of Upcoming Approved Events**

1. Myrtle Beach Jazz Festival, Crossroads/Mickey James, September 27-29, 2019
2. The Market Common Fall Events, BEI Beach, October 1-December 30, 2019
3. Adult Beach Volleyball Tournament, Joe Goody, Beachfront, October 5-6, 2019
4. Oktoberfest, The Market Common and Grand Park, October 11-12, 2019
5. Ladies and Littles, Shoreline Behavioral Health Services, Chapin Park, October 12, 2019
6. Myrtle Beach Mini Marathon & Coastal 5K, NS Promotions, October 19-20, 2019
7. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, November 1-3, 2019
8. Myrtle Beach Arts and Music Festival, NS Promotions, Grand Park, November 2, 2019
9. 38th Annual American Heart Association "Horses on the Beach" Beach Ride (Lakewood Campground to 54th Avenue North), November 9, 2019 (Need Insurance)
10. "Playing with Fire" Movie Promotion Event, BEI, The Market Common, November 9, 2019
11. The Market Common Tree Lighting Event, BEI Beach, November 23, 2019
12. Myrtle Beach Turkey Trot, The Market Common, November 28, 2019 (Need Insurance)
13. Mistletoe Market, OMA/Five Points Association, November 30-December 1, 2019
14. Jeep Jam, Old Myrtle Square Mall Site, NS Promotions, April 30-May 2, 2020

**D. New Business**

**Review of Upcoming Proposed Events**

1. Jr. Beach Volleyball Tournament, Joe Goody, On the Beach, November 2, 2019
2. Myrtle Beach Marathon, Capstone Event Group LLC, March 6-7, 2020

**E. Review of Temporary Use Permits**

**F. Review of Sports Tourism Events**



**G. Review Parade Permits**

**H. Review Film/Photo Requests**

**I. Convention Center Events**

**J. Discussion Items**

**K. Executive Session**

**L. Adjourn**

**City of Myrtle Beach  
Beach Advisory Committee  
2:00 p.m., Wednesday, September 25, 2019  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Welcome and Recognize Guests**

**C. Approval of Minutes**

**D. Reports:**

1. Public Works/Parks
2. Beach Safety (Fire and Police)
3. Water Safety Franchise
4. Water Quality/Stormwater Report

**E. Discussion Items**

1. Review of 2019 Summer Season
2. Changes for 2020 Summer Season
3. Hurricane Dorian Damage Assessment
4. Commercial Beach Activities
  - a. What commercial beach activities are appropriate?
  - b. Where are these activities appropriate?
  - c. When are these activities appropriate?
  - d. Franchising Process
5. Setting Agenda for October Workshop

**F. Comments from the Public**

**G. Executive Session** (Note: The committee may take action on matters discussed in Executive Session.)

**H. Adjourn**

**“eMYRge” Series Kick-Off Event Itinerary  
Technology Advisory Group (TAG)  
4:00 to 6:30 p.m., Thursday, September 26, 2019  
Myrtle Beach Train Depot  
851 Broadway Street, Myrtle Beach, SC 29577**

- A. Welcome and Opening Remarks – City Officials**
- B. Presentation of Strategic Plan**
- C. Social Networking**
- D. Community Feedback**
- E. Closing Remarks**