



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: September 25, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. If you'd like to drop off materials, bring items to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577.
 - Grand Strand Humane Society Board of Directors (2 seats)
 - Human Rights Commission (1 seat)
 - Seniors Advisory Committee (1 seat)
 - Standard Code Board of Adjustments and Appeals (2 seats)
 - Technology Advisory Group (1 seats)
3. **A few days remain to enter the Seniors Advisory Committee art contest and perhaps win \$250.** The City of Myrtle Beach has received a grant from the AARP Community Challenge to create and display bicycle and pedestrian safety messages at 10 key intersections throughout the city. The contest is for 10 illustrations that convey a Myrtle Beach-related message about bicycle or pedestrian safety, wayfinding or proper social distancing for walkers and bikers. The AARP grant involves two of the city's committees. The Bicycle and Pedestrian Committee will come up with the safety messages, while the Seniors Advisory Committee will sponsor the art contest and select the 10 winning artistic submissions. The safety messages and winning illustrations will be combined into vinyl

wraps that will cover the large traffic signal control cabinets at the 10 intersections. Each winning artist whose work is selected will receive \$250 and the honor of having his or her artwork appear in public as part of the safety campaign. Winning artworks will be displayed as described at one of the 10 intersections. The entry deadline is Wednesday, September 30 (unless extended). For more information and to view the contest rules, visit <https://www.cityofmyrtlebeach.com>. Or, send an email to mkruea@cityofmyrtlebeach.com.

- 4. Looking ahead, the city celebrates National Night Out from 6:30 to 8:30 p.m., Tuesday, October 6.** Due to COVID-19, this year's event will be a different experience for all. To observe social distancing, no gatherings or block parties will occur. Instead, city staff and police personnel will drive through neighborhoods to show support. Event participants are asked to turn on porch lights, sit on front lawns or porches and wave to city staff and neighbors! For more information, contact Crime Prevention Officer Stephani James at 843-918-1806 or sjames@cityofmyrtlebeach.com. In addition, the Myrtle Beach Police Department is hosting a Face Mask Design Contest with first, second and third prizes. City residents who wish to enter can submit a photo with contact information to gkalar@cityofmyrtlebeach.com. On Tuesday, October 6, the mask photos will be posted to the [Myrtle Beach Police Department](#) Facebook page, and department staff will select the winners. First prize wins a RING doorbell system and gift bag; second and third prizes win gift bags. (Note that inappropriate designs will not be posted.)
- 5. Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
- 6. The online [E-Resources](#) webpage is available on the city's website.** Some city buildings remain closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
- 7. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 8. Eagle Scouts were working last weekend, improving the Mountain Bike Skills Park at the Jack Walker Trailhead, and that's the subject of our [Photos of the Week](#).** Led by Brenden Forsee of Troop 899 in Carolina Forest, Scouts turned out in force to maintain the landscaping and create a few new elements. The mountain bike course is on the southern end of Myrtle Beach's East Coast Greenway, beside Kings Highway. The trail is a popular spot for bikers, and thanks to the Scouts, it's in good shape!
- 9. Did you know...** That the multipurpose path around the Grand Park Lake at The Market Common is 1.1 miles long? That's how far you'll travel on one circuit of the path.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
September 28-October 4, 2020**

MONDAY, SEPTEMBER 28

- 8:30 a.m. – Staff Meeting, Conference Call

TUESDAY, SEPTEMBER 29

- No Meetings Scheduled

WEDNESDAY, SEPTEMBER 30

- 9:00 a.m. to 3:00 p.m. – Myrtle’s Market, 605 Mr. Joe White Avenue

THURSDAY, OCTOBER 1

- 9:00 a.m. – Monthly Myrtle Beach City Council Workshop, Ballroom, Myrtle Beach Convention Center, 2101 North Oak Street
- 1:30 p.m. – Community Appearance Board, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

FRIDAY, OCTOBER 2

- 9:00 a.m. to 3:00 p.m. – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, OCTOBER 3

- 9:00 a.m. to 3:00 p.m. – Myrtle’s Market, 605 Mr. Joe White Avenue

SUNDAY, OCTOBER 4

- No Meetings Scheduled

MYRTLE BEACH CITY COUNCIL WORKSHOP
9:00 A.M., THURSDAY, OCTOBER 1, 2020
BALLROOM, MYRTLE BEACH CONVENTION CENTER
2101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of the Meeting's Purpose

B. Reports from City Staff (30-60 minutes each)

1. 2020 Legislative Recap/Update, Denny Public Affairs, LLC – Tony Denny
2. Fiscal Year 2019-20 Accomplishments Report
3. COVID-19 Update
4. Workforce Housing Update

C. Updates from Staff (10-15 minutes each)

D. City Council Discussion Items

1. Boards, Commissions and Committees
2. November Workshop/Retreat Agenda

E. Public Input (three-minute limit per speaker; maximum of 30 minutes)

F. Executive Session*

G. Adjournment

****Note:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, October 1, 2020
Conference Call**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO hsoos@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: September 17, 2020, Meeting

C. Old Business

D. New Business:

Sign & Awning Permit Applications

1. **Bank of America – 2024 Corporate Center Drive:** Requests approval of (1) 23'9" w x 2'4" h internally lit channel letters and logo mounted to building and (2) 5'2" w x 6.5" h tenant panels in existing multi-tenant freestanding sign. (AAA Sign Co., Inc.)
2. **The Blood Connection – 1271 38th Avenue North:** Requests approval of (1) 11' w x 3'4" channel letters, logo and backer panel mounted to building façade. (Masstar Signs, Inc.)
3. **Boys & Girls Club of the Grand Strand – 1000 Dunbar Street:** Requests approval of (1) 17'9" w x 1'3" h and (1) 15'11.5" w x 3' h non-illuminated dimensional logo and letter wall sign mounted to the building. (Owner)
4. **Little Italy – 3001 North Kings Highway, Unit G:** Requests approval of (1) 12' w x 3' h acrylic face in existing internally lit sign cabinet. (Graphic & Art Studio)
5. **Euro Imports Auto Repair – 790 Commerce Place:** Requests approval of (1) 30' w x 2' h internally lit sign cabinet with acrylic face. (Owner)
6. **Berkshire Hathaway – 413 79th Avenue North:** Requests approval of (1) 19' long x 4' wide and (1) 5' long x 4' wide bronze aluminum awnings mounted to the building. (Action Awnings and Signs, Inc.)
7. **Belfor Property Restoration – 1440 Executive Avenue:** Requests approval of (1) 16'11" w x 4'6" h non-illuminated reverse channel and PVC letters mounted to building. (Seaboard Sign Company)
8. **Stiletto's Only Gentleman's Club – 804 Seaboard Street:** Requests approval of (1) 10' w x 6' h embossed sign face in existing 16' high pole sign. (Seaboard Sign Company)

9. **Kluck It – 912 Highway 501:** Requests approval of (1) 8'w x 4'h dimensional letters and cloud sign mounted to building. (Coastal Signs)
10. **Los Dos Amores – 1108 Third Avenue South:** Requests approval of (1) 6'w x 8'h flat acrylic face in existing multi-tenant freestanding sign. (Coastal Signs)

Building Permit Applications

1. **Century 21 – 2304 North Kings Highway, Suite A:** Requests a final review for façade alterations, parking and landscape plan. (Previously heard August 06, 2020.)(Miller Design Services, PA)
2. **Brumfield Residence – 4302 North Ocean Boulevard:** Requests a conceptual/final review for an 11,406 square foot home (5,072 heated) with driveway, landscaping and fence-wall. (Previously heard on August 06, 2020.)(Nations Homes II, LLC)
3. **Gutovitz Residence – 4900 North Ocean Boulevard:** Requests a conceptual/final review for (61) rooftop mounted solar panels. (Carolina Energy Conservation, LLC)
4. **Broadway at the Beach (Cinema Row Redevelopment) – 1175 Celebrity Circle:** Requests a conceptual/final review for an approximately 820' of 4'h fence and 600' of 8'h fence. The construction fence-wall is to be made of plywood with 1x4 battens. This wall is to remain during the construction of the project in order to shield laydown area. (Broadway at the Beach, Inc.)
5. **Fajitas Mexican Restaurant – 1207 Third Avenue South, Unit C:** Requests a conceptual/final review for the repainting of the roof. (Classic Painting, LLC)
6. **Hobeika Property (a.k.a. Kozy Korner) – 815 to 821 Main Street:** Requests a conceptual/final review for the repainting of the building exterior. (Owner)
7. **Alhelou Apartments – 317 36th Avenue North:** Requests a conceptual/final review for a two-unit, two-story tall addition attached to the rear of the existing structure and parking plan. (Owner)
8. **Lester Residence – 8912 North Ocean Boulevard:** Requests a conceptual/final review for a 5,673 square foot home (4,181 heated) with driveway, landscaping and pool fence. (Right Coast Builders, LLC)
9. **Market Common Tract R7 Townhomes, Building #3, Lots 27 to 30 – 3793 Howard Avenue, Units A-D:** Requests a conceptual/final review for four-unit, 10,660 square foot townhome building with each 2,665 square foot unit having 3-beds and 2.5-baths, and landscape plan. (Sands Building Group, Inc.)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment