



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: September 27, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Various Myrtle Beach Neighborhoods come together to celebrate Myrtle Beach's National Night Out from 5:00 to 7:00 p.m., Tuesday, October 1.** The Myrtle Beach Convention Center, 2101 North Oak Street, hosts this year's family-friendly event, which includes a chili cook-off contest, hot dogs, face painting stations and more. Parking is free.
3. **Myrtle Beach Police Department hosts Coffee with a Cop from 8:00 to 10:00 a.m., Wednesday, October 2.** The event has no agendas or speeches, just a chance to ask questions, voice concerns and get to know our wonderful police officers. Here are the locations....
 - Dunkin Donuts, 3001 North Kings Highway, Suite Six
 - Peace, Love & Little Donuts, 3020 Nevers Street
4. **Chapin Memorial Library hosts a free SC Codes Open House and Workshop from 5:00 to 6:00 p.m., Thursday, October 3.** Want to become part of the technical workforce and learn how to write code? The City of Myrtle Beach is pleased to be a partner in helping our tech force "level up." SC Codes was developed to build an increasingly diverse technology talent pipeline to support SC industry. The goal is to prepare more South Carolinians for

jobs in the technology industry by making it easy to access curriculum, training, mentors, events and job postings. For more information, please visit <https://www.sccodes.org/>.

- 5. Myrtle Crossroads Event Productions presents the fourth annual Myrtle Beach Jazz Festival, Friday through Sunday, October 4-6, 2019.** The free celebration takes place along Carver Street, from 18th Avenue North to 21st Avenue North. Here's the entertainment line-up...

6:00 to 11:30 p.m., Friday, October 4

6:00 to 7:00 p.m. – Nicci Canada

7:30 to 8:30 p.m. – Kobie Keys

9:00 to 10:00 p.m. – Darryl Murrill

10:30 to 11:30 p.m. – Willie Bradley

2:00 to 9:30 p.m., Saturday, October 5

2:00 to 5:00 p.m. – Horry County Schools' Bands

5:30 to 6:30 p.m. – Mark Rapp Quartet

7:00 to 8:00 p.m. – George Freeman Band

8:30 to 9:30 p.m. – Phil Denny, with George Freeman Band

1:30 to 8:30 p.m., Sunday, October 6

1:30 to 2:30 p.m. – Oracle Blue

3:00 to 4:00 p.m. – Mike Frost

4:30 to 5:30 p.m. – Leroy Harper

6:00 to 7:00 p.m. – Chocolate Chip and Company

7:30 to 8:30 p.m. – Daniel D

- 6. South Carolina's Largest Garage Sale is set for 7:00 a.m. to 2:00 p.m., Saturday, October 5.** Admission for shoppers is free. Parking at the Convention Center is just \$5 per car, or free with a residential parking decal. We hope to see you there!
- 7. Myrtle Beach's Fire and Police Departments team up with Horry County's Sheriff Department and 911 Operators for "Paint with a Hero," a free event from 2:00 to 4:00 p.m. on Sunday, October 6.** The event takes place at Fire Station No. 6, 970 38th Avenue North. Children, ages five and older, are invited to have fun painting alongside our community's first responders. The day also includes a firetruck tour, games and fun!
- 8. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
- 9. More than 500 pickleball players occupied the Myrtle Beach Sports Center for a three-day tournament last weekend, and that's the subject of our [Photos of the Week](#).** The USA Pickleball Association Regional Tournament has more than doubled in size since it began a few years ago. Pickleball is an energetic sport played with a whiffle ball and a hard

plastic racquet. Think of it as life-sized table tennis. The sports is very popular in Myrtle Beach and elsewhere.

10. Did you know... That the City of Myrtle Beach has a Class 3 ISO rating for both commercial and residential buildings in the BCEGS rating system? BCEGS is the “Building Code Effectiveness Grading Schedule,” and it measures the adequacy of building codes in a community and the effectiveness of their enforcement. The scale runs from 1 (exemplary) to 10 (minimal). Nationally, the average rating is 4.9 for commercial buildings and 5.2 for residential buildings, so Myrtle Beach is well above average.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
September 30-October 6, 2019**

MONDAY, SEPTEMBER 30

- **8:30 a.m.** – Staff Meeting/Hosted by Financial Management & Reporting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, OCTOBER 1

- **8:30 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Myrtle Beach International Airport, 1100 Jetport Road
- **5:00 to 7:00 p.m.** – Myrtle Beach's National Night Out, Exhibit Hall C, Myrtle Beach Convention Center, 2101 North Oak Street

WEDNESDAY, OCTOBER 2

- **8:00 to 10:00 a.m.** – Coffee with a Cop, Dunkin Donuts, 3001 North Kings Highway, Suite Six
- **8:00 to 10:00 a.m.** – Coffee with a Cop, Peace, Love & Little Donuts, 3020 Nevers Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **2:30 p.m.** – Technology Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street

THURSDAY, OCTOBER 3

- **9:00 a.m.** – City Council Workshop, Myrtle Beach Convention Center, Meeting Rooms 202-204, 2101 North Oak Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, OCTOBER 4

- **6:00 to 11:30 p.m.** – Fourth Annual Myrtle Beach Jazz Festival, Along Carver Street, 18th to 21st Avenues North

SATURDAY, OCTOBER 5

- **7:00 a.m. to 2:00 p.m.** – South Carolina's Largest Garage Sale, Myrtle Beach Convention Center, 2101 North Oak Street
- **2:00 to 9:30 p.m.** – Fourth Annual Myrtle Beach Jazz Festival, Along Carver Street, 18th to 21st Avenues North

SUNDAY, OCTOBER 6

- **1:30 to 8:30 p.m.** – Fourth Annual Myrtle Beach Jazz Festival, Along Carver Street, 18th to 21st Avenues North
- **2:00 to 4:00 p.m.** – Painting with a Twist hosts "Paint with a Hero" Event, Fire Station No. 6, 970 38th Avenue North

**City of Myrtle Beach
Bicycle and Pedestrian Committee
8:30 a.m., Tuesday, October 1, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Russo

B. Approval of Minutes – August 6, 2019

C. Implementation Items

1. USA Crits Event Update – Mike Snow
2. Wayfinding: Design & Build Exercise – Tom Russo

D. New Business

E. Non Agenda Items

F. Important Dates

1. Home Depot Safety Event – 10:00 a.m. to 1:00 p.m., Saturday, October 5, 2019 – Billingsly, Odom, Rollings and Russo
2. City Health Fair – 9:00 a.m. to 3:00 p.m., Wednesday, October 23, 2019 – Stone and Winfree
3. Bicycle and Pedestrian Committee Meeting – 8:30 a.m., Tuesday, November 5, 2019
4. Bicycle and Pedestrian Committee Officer Elections – 8:30 a.m., Tuesday, December 3, 2019

G. Adjourn

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, October 1, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: September 18, 2019, Meeting

C. Old Business

D. New Business:

Signs, Awnings, Lighting & Building Applications

1. **Myrtle Beach Golf Carts – 408 Third Avenue South:** Requests approval of (1) 10'3"w x 5'8"h sign face and (1) 7'10"w x 3'11"h sign face on existing freestanding sign, (1) 36'2"w x 3'6"h channel letters mounted on building facade. In addition, requests a conceptual/final review for the exterior painting of the building. (ASL Signs and Services/Owner)
2. **Café Gelato Catering Kitchen – 7718 North Kings Highway:** Requests approval of (1) 15'5"w x 5'h dimensional letters and (3) gooseneck lights added for illumination of the sign. In addition, requests a conceptual/final review for the exterior painting of the building and awning. (Sign World)
3. **Good Day Café – 819 Main Street:** Requests approval to paint the existing awning to black. (Owner)

Building Permit Applications

1. **Hampton Inn – 620 75th Avenue North:** Requests a conceptual/final review for the demo of the existing tile mansard over pool and exercise room and construct a new parapet wall to match the existing building color. (Phoenix Construction Services)
2. **Victoria's Kitchen – 1102 Third Avenue South:** Requests a conceptual/final review for the exterior painting of the building. (Superior Painting)
3. **Bldv Group II LLC – 522 Broadway Street:** Requests a conceptual/final review for façade alterations. (NB Labor LLC)
4. **Westgate Resorts – 415 North Ocean Boulevard:** Requests a conceptual/final review for the exterior painting of the building, new balcony guard rails, addition of balcony privacy screens and addition of metal roof structures. (Pike-McFarland-Hall Architects)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, October 1, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – September 17, 2019

C. Matters of Business

1. ****Public Hearing** ANEX 19-04 Aspen Asset Group:** Proposal by Aspen Asset Group to annex 2.8 acres at the corner of Grissom Parkway and Mr. Joe White Avenue (portion of PIN #425-12-04-0040) and rezone from Horry County LI (Light Industrial) to City of Myrtle Beach HC-2 (Highway Commercial).
2. **PRE-FIN 19-18 AVX, HWY 501:** Proposal by AVX Corporation (G3 Engineering, agents) to subdivide approximately 10.04 acres located between Highway 501 and Stockholder Street (PIN #425-00-00-0307) into two lots, with the largest being 267,894 square feet and the smallest being 169,448 square feet, in order to accommodate the rezoning request in Z19-06.
3. ****Public Hearing** Z 19-06 AVX, HWY 501:** Proposal by AVX Corporation (G3 Engineering, agents) to rezone a 3.89-acre parcel (PRE-FIN 19-18) on Stockholder Street (a subdivided portion of TMS #181-01-01-051) from HC-1 (Highway Commercial) to WM (Warehouse/Manufacturing).
4. **PRE-FIN 19-15 Pine Island Point:** Proposal by Perry Shelley to subdivide 32.35 acres located along Sea Pine Boulevard into six lots, and to assign tracts for Pine Island Point development.
5. **PRE-FIN 19-15 Midway Par 3:** Proposal by Myrtle Beach Farms Co. to subdivide approximately 44 acres at the intersection of Ocean Boulevard and Kings Highway (PIN #446-00-00-0009) into tree lots (approximately 6,000 square feet each) with the remainder tract being approximately 43.5 acres, for the purpose of creating individual lots for existing billboards.

D. Presentations

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, October 1, 2019
Main Lobby, Myrtle Beach International Airport
1100 Jetport Road, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Guest Speaker and Airport Tour – Judi Olmstead, Department of Airports, Horry County Government

C. Approval/Correction of the Minutes

D. New Business:

1. City Update and Discussion
2. Review Upcoming Events
3. Suggestions of Future Events/Activities
4. Next Meeting Location

E. Old Business

F. Adjourn

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, October 2, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **HD One, LLC:** The property is located at 402 Chester Street and is identified by PIN #443-05-02-0002.
2. **Scott E. and Kimberly S. Kersey:** The property is located at 606 James Street and is identified by PIN #443-02-01-0027.
3. **Kirkley's MH Court, LLC:** The property is located at 2200 Highway 15, Lot 33, and is identified by PIN #442-05-02-0083.
4. **Nick and Nick Realty:** The property is located at 2701 North Kings Highway and is identified by PIN #424-11-01-0017.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Technology Advisory Group
2:30 p.m., Wednesday, October 2, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1142 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Jason Greene, Chair
- B. Approval of Minutes**
- C. Review of Strategic Plan** – Progress to Date
- D. Feedback from eMYRge**
- E. Event Planning**
- F. Next Major Milestone of Strategic Plan** – Action Items to Accomplish
- G. Next Meeting Date**
- H. Adjourn**

CITY COUNCIL WORKSHOP AGENDA
9:00 A.M., THURSDAY, OCTOBER 3, 2019
MEETING ROOMS 202-204, MYRTLE BEACH CONVENTION CENTER
2101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of the Meeting Purpose

B. Reports from City Staff (expected to be 30-60 minutes each)

1. ERP Council Kick-Off
2. Stormwater Study Update
3. Nuisance Abatement Process

C. Updates from Staff (expected to be 10-15 minutes each)

1. Grand Strand Humane Society's Consultant Report Update
2. Parks, Recreation and Sports Tourism Update
 - a. Parks and Recreation Master Plan Update
 - b. General Departmental Update
3. What I Did on My Summer Vacation: FBI National Academy Update – Chief Prock
4. Economic Development Opportunities

D. City Council Discussion Items

1. Continuation of Legislative Agenda Discussion
2. Continuation of Boards and Commissions Discussion
3. Setting the November Workshop Agenda

E. Public Input (three-minute limit per speaker, 30 minute maximum)

F. Executive Session*

G. Adjournment

****Note:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, October 3, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: September 19, 2019, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Vintage to Velvet – 1620 Farrow Parkway, Unit A2:** Requests approval of (1) 13'w x 1'9"h externally lit dimensional letters on vinyl print backing, (1) 3'5"w x 7"h sign face on multi-tenant monument sign and (1) 1'10"w x 2'6"h vinyl graphic on door. (Fastsigns)
2. **Value Systems – 5909 North Kings Highway:** Requests approval of (1) 6'11"w x 2'2"h sand blasted sign with external gooseneck lighting and (1) 2'w x 1'6"h vinyl graphic on door. A different design was previously approved at the 06/20/2019 CAB meeting. (Fastsigns)
3. **The Salt Escape – 2105 Cromley Circle, Unit B:** Requests approval of (1) 9'w x 1'9"h sign face on existing multi-tenant monument sign. A different design was previously approved at the 08/15/2019 CAB meeting. (Coastal Signs)
4. **Absolute Hearing – 7829 North Kings Highway:** Requests approval of (1) 11'w x 1'3"h internally lit channel letters. (Skyline Signs)
5. **HC Blinds/Home Couture Interiors – 7937 North Kings Highway:** Requests approval of (1) 11'9"w x 1'11"h internally lit channel letters mounted to building. (Seaboard Signs)
6. **Rony Shaul Business Park – 1101 Third Avenue South:** Requests approval of (1) 12'w x 12'h multi-tenant monument sign. (Neon Works)
7. **Circle K – 1695 Highway 501:** Requests approval of (1) 4'w x 2'4"h digital fuel pricing sign to replace existing fuel pricing on monument sign. (Desena Commercial Services)
8. **Circle K – 3791 Oleander Drive:** Requests approval of (1) 3'10"w x 3'11"h digital fuel pricing sign to replace existing fuel pricing sign on monument sign. (Desena Commercial Services)

9. **Circle K – 1009 Third Avenue South:** Requests approval of (2) 7'w x 3'h digital fuel pricing signs to replace existing fuel pricing signs mounted on canopy. (Desena Commercial Services)
10. **Farrow Parkway Dental Care – 2749 Agnes Lane:** Requests approval of (1) 10'6"w x 8'5h monument sign, (1) 25'8"w x 13"h internally lit channel letters mounted to building, (1) 9'5"w x 2'2"h internally lit channel letters mounted to building and (1) 20"w x 20"h vinyl graphic on door. (Tyson Signs)
11. **Taqueria Flores – 945 Park Drive:** Requests approval of (1) 8' x 3' externally lit dimensional sign mounted to building facade. (Graphic & Art Studio)
12. **Realty One Group Dockside – 2304 North Oak Street:** Requests approval of (1) 24'w x 3'4"h internally lit channel letters mounted to building. (ASL Signs and Services)
13. **Grand Atlantic Ocean Resort – 2007 South Ocean Boulevard:** Requests approval of (1) 15'6" high monument sign with 10'w x 8'h sign face and a 7'2"w x 2'5"h CEVMS. (ASL Signs and Services)

Signs, Awnings, Lighting & Building Applications

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment