



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: October 11, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Want to become part of the technology workforce and learn how to write code?** Attend monthly meet-ups and free workshops at Chapin Memorial Library, 400 14th Avenue North, to achieve your goal. Everyone's invited to attend the meet-ups at 3:30 p.m. on the third Wednesday of every month, beginning October 16. And, at 5:30 p.m. on the first Thursday of every month, beginning November 7. The City of Myrtle Beach is pleased to be a partner in helping our tech force "level up." For more, visit <https://www.sccodes.org/>.
3. **NS Promotions hosts the annual Myrtle Beach Mini Marathon and Coastal 5K on Saturday and Sunday, October 19-20, in Myrtle Beach.** The Coastal 5K event is 6:00 to 11:00 a.m., Saturday, October 19, at The Market Common. The Myrtle Beach Mini Marathon is 6:00 a.m. to 12:00 p.m., Sunday, October 20. The mini marathon route begins at Coastal Grand Mall, travels down Robert Grissom Parkway, loops on 62nd Avenue North to North Ocean Boulevard, and ends by the Myrtle Beach Boardwalk (Ninth Avenue North). For a route map, see <https://www.runmyrtlebeach.com/>.
4. **Looking ahead, the City of Myrtle Beach's free 2019 Health Fair is set for 10:00 a.m. to 3:00 p.m., Wednesday, October 23, at the Myrtle Beach Sports Center, 2115 Sports Center Way.** Everyone's invited to attend, meet with local providers, pick up educational

materials and receive free screenings. Questions? Contact Carolyn Wheaton at 843-918-1114 or cwheaton@cityofmyrtlebeach.com.

5. **Consider giving the gift of life alongside City of Myrtle Beach employees at the American Red Cross Blood Drive from 10:00 a.m. to 3:00 p.m., Wednesday, October 23.** The blood drive takes place during the 2019 Health Fair. For more, contact Carolyn Wheaton at 843-918-1114 or cwheaton@cityofmyrtlebeach.com.
6. **Want to learn more about the City of Myrtle Beach's efforts to support the technology, entrepreneur and artisan communities?** Attend the next eMYRge event from 4:00 to 6:30 p.m. on Thursday, October 24, at Ground Zero, 940 Chester Street. The event series is hosted by the city's Technology Advisory Group and covers the city's progress in the new Arts & Innovation District. To join the discussion, RSVP at <https://tinyurl.com/y6zrb7am>.
7. **Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/Events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
8. **Bargain-hunters by the thousands packed the Myrtle Beach Convention Center on October 5 for the 31st Annual South Carolina's Largest Garage Sale, and that's the subject of our [Photos of the Week](#).** Nearly 250 vendors offered a little bit of everything, as you'll see in the photos. Items ranged from vintage to unusual and from collectable to unique, with something for everyone.
9. **Did you know...** That the Myrtle Beach Convention Center hosted 332 events during fiscal year 2018-19, which ended June 30? Total attendance at the Convention Center for all of those events was estimated at 673,000 people.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
OCTOBER 14-18, 2019**

MONDAY, OCTOBER 14

- **8:30 a.m.** – Staff Meeting/Hosted by Fire Department, Fire Station No. 3, 2108 South Kings Highway

TUESDAY, OCTOBER 15

- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, First Floor Conference Room, City Hall, 937 Broadway Street

WEDNESDAY, OCTOBER 16

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, OCTOBER 17

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, OCTOBER 18

- No Meetings Scheduled

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, October 15, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: October 1, 2019, Meeting

C. Old Business

D. New Business:

Sign, Lighting, Awning and Building Permit Applications

1. **Claudia Robles Residence – 3902 North Ocean Boulevard:** Requests approval of (11) glass globe lights mounted to perimeter fence columns. (A different design was previously approved on 05/18/17.) (Owner)
2. **Myrtle Beach Golf Carts – 408 3rd Avenue South:** Requests approval for revisions to previously approved freestanding sign: (1) 10'3" w x 5'8" h sign face and (1) 7'10" w x 3'11" h sign face on existing freestanding sign, (1) 31' w x 3' h channel letters mounted on building facade. In addition, requests a final review for the exterior painting of the awning and building. (Freestanding sign was approved on 10/03/19. The building mounted sign and exterior painting applications were heard on 10/03/19.) (ASL Signs and Services/Owner)

Building Permit Applications

1. **The Landings at Grande Dunes – US Hwy 17 Bypass Heel Tract, Parcel A:** Requests a conceptual/final review for landscaping plans. (Caviness & Cates)
2. **Seafood World – 411 North Kings Highway:** Requests a conceptual/final review to replace lower level shingled roof to a metal roof. (Coastal Building & Development)
3. **Waffle House #2331 – 100 North Kings Highway:** Requests a conceptual/final review for 90' of privacy fence along the south-east rear portion of the property. (Owner)
4. **Westgate Resort – 415 South Ocean Boulevard:** Requests a conceptual/final review for a 6' tall 3-rail white aluminum fence with 4' wide gate with self-latching system. (Action Fence Company)
5. **St. Andrew Catholic Church – 3601 North Kings Highway:** Requests a conceptual/final review for (2) storage containers to the rear lot of the Community Life Center. (Owner)

6. **Lakeside Court – 509 67th Avenue North:** Requests a conceptual/final review for exterior painting of siding and new shutters. (AHG Painting)
7. **Bluewater Resort – 2001 South Ocean Boulevard:** Requests a conceptual/final review for the exterior painting of the tower building, two adjacent villa buildings and parking garage. (Timothy P. Donahue PE)
8. **Dockstreet at Market Common, Tract R4 – Redden Lane, Rosencrans Lane, Price Lane and Yancey Way:** Requests a conceptual/final review for alterations to faux chimney, chimney pots and clay parapet tiles on (8) buildings. (JC Hollingsworth)
9. **Market Common Tract R7, Building 8, Wentworth Park Townhomes Lots 47-50 – 856 Filliman Alley, Units A-D:** Requests a conceptual/final review for a new townhome building comprised of (4) 1,478 square foot, 2-bedroom, with 2.5-bathroom units and landscape plan. (Sands Building Group, Inc.)
10. **Market Common Tract R7, Building 9, Wentworth Park Townhomes Lots 51-54 – 846 Filliman Alley, Units A-D:** Requests a conceptual/final review for a new townhome building comprised of (4) 1,478 square foot, 2-bedroom, with 2.5-bathroom units and landscape plan. (Sands Building Group, Inc.)
11. **Myrtle Beach Police Annex Training Center – 3340 Mustang Street:** Requests a conceptual/final review for a second story addition, alterations to existing façade and landscape plan. (Pike-McFarland-Hall Associates)
12. **Martin Residence – 3404 North Ocean Boulevard:** Requests a conceptual/final review for a 26,245 square foot home (8,219 heated), 2nd story pool with glass railing system, raised dune walkover, landscaping, flatwork and driveway. (BNB Designs)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, October 15, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – October 1, 2019
2. Oath of Office

C. Matters of Business

1. **PRE-FIN 19-19 Highmarket Townhomes:** Proposal by Mordehay Laniado to subdivide 2.49 acres located at 3530 Pampas Drive (and Moen Place) into two lots (minimum/maximum: 0.61 acres and 1.81 acres) to create the first phase of Highmarket Townhomes HPR.
2. **STN 19-05 Marina Tract:** Proposal by DRGP, LLC, to name four proposed public streets as "Eugenio Street," "Arezzo Avenue," "Spoleto Drive" and "Sarteano Drive."
3. **STN 19-06 Living Dunes:** Proposal by DRGP, LLC, to name two proposed public streets as "Hillmoor Court" and "Fountain Court."

D. Presentations

1. **TEXT 19-10 Swingers Club:** Proposal by Amber Armour to add a definition for "swingers club" to the zoning code and to allow swingers clubs in the WM (Wholesale/Manufacturing) district.
2. **STN 19-04 Grand Strand Way:** Proposal by Grand Strand Medical Center to change the name of "Doug White Drive" to "Grand Strand Way."
3. **ANEX 19-05 9401 Cove Drive:** Proposal by Hugh and Penny Martin to annex approximately 0.5 acres at the corner of Lake Drive and Cove Drive into the City of Myrtle Beach, and to rezone the property as R-15 (Single Family Residential).
4. **TEXT 19-11 HC1 Residential:** Proposal by the City of Myrtle Beach to add residential uses as permitted uses in the HC1 (Highway Commercial) district to expand the opportunities for workforce housing within walking/bicycling distance of jobs.

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

**City of Myrtle Beach
Workforce Housing Advisory Board
2:00 p.m., Tuesday, October 15, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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- A. Call to Order**
- B. Introductions**
- C. Ordinance and Deadlines**
- D. Workforce Housing Overview**
- E. Thoughts and Input**
- F. Next Meeting Date**
- G. Adjourn**

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, October 16, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. New Business:

1. **14th Avenue South, LLC:** The property is located at 404 14th Avenue South and is identified by PIN #443-11-04-0072.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, October 17, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: October 3, 2019, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Waccamaw Economic Opportunity Council – 2102 Cromley Circle, Unit C:** Requests approval of (1) 3'w x 2'3"h aluminum panel with digital print graphics mounted to building. (Signarama Myrtle Beach)
2. **Dunes Bistro – 960 Cipriana Drive, Unit B8:** Requests approval of (1) 8'4"w x 2'h internally lit channel letters mounted to building. (Image 360)
3. **Grand Strand Medical Center – 809 82nd Parkway:** Requests approval of (1) 8'w x 4'8"h sign face on a 9' overall height monument sign and (2) 11'w x 11'h channel logos. (Tyson Signs)
4. **Friendly's Restaurant – 4705 North Kings Highway:** Requests approval of (1) 12'w x 6'h sign face and (1) 8'w x 4'h CEVMS integrated into an 18' overall height freestanding sign. (Seaboard Signs)
5. **Mozzarella's – 1600 Farrow Parkway:** Requests approval of (1) 11'4"w x 1'9"h dimensional letter and printed vinyl sign mounted to building. (Seaboard Signs)
6. **Home Couture Interiors – 7937 North Kings Highway:** Requests approval of (1) 12'w x 12.75"h internally lit channel letters mounted to building. (Seaboard Signs)
7. **Palmetto Paws – 3896 South Kings Highway:** Requests approval of (1) 19'4"w x 2'11"h internally lit channel letters mounted to building. (Seaboard Signs)
8. **Dolex Dollar Express – 1211 3rd Avenue South, Unit D:** Requests approval of (1) 9'w x 2'6"h flat acrylic sign face in existing lighted sign cabinet. (Fastsigns)
9. **Value Systems – 5909 North Kings Highway:** Requests approval of (1) 8'4"w x 2'2"h internally lit channel letters. (Fastsigns)

10. **Mexico Lindo Tienda Hispana – 1211 3rd Avenue South, Unit B:** Requests approval of (1) 9'w x 2'6"h flat acrylic sign face in existing lighted sign cabinet. (Owner)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, October 17, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Welcome

B. May 2020 Blueprint

1. Veterans' Day Ceremony – November 11, 2019
2. JROTC Drill Competition
3. Military Family Members Social
4. Myrtle Beach Pelicans Military Appreciation Night
5. Myrtle Beach Vet Center Picnic/Event
6. Parade – May 23, 2020
7. Grand Marshal
8. Picnic – May 23, 2020
9. Exhibits – May 23, 2020
10. Veterans' March – May 25, 2020
11. Battlefield Cross Ceremony – May 25, 2020
12. Memorial Day Remembrance Ceremony – May 25, 2020
13. Colonel Robert Hawkins Veteran Volunteer Service Award
14. Veterans' Day Ceremony – November 11, 2020
15. Military Discounts and Decals
16. Marketing
17. New Ideas
18. Other Events in Horry County
19. Other

C. Next Meeting – 2:00 p.m., Thursday, November 21, 2019

E. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, October 17, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Miriam Berrouet
- B. Approval/Correction of Minutes** – September 19, 2019, Meeting
- C. Welcome and Comments** – Chair Miriam Berrouet
- D. Guest Speaker** – Chief Hacker, Waccamaw Tribe
- E. Comments and Questions for Chief Hacker** (five minutes)
- F. Cases** (no cases at this time)
- G. Community Spotlight** – Health Fair, 9:00 a.m. to 3:00 p.m., Wednesday, October 23
- H. Comments from Commissioners and the Public**
- I. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- J. Adjournment**