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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: November 1, 2019
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach voters cast their ballots from 7:00 a.m. to 7:00 p.m., Tuesday, November 5.** City elections are nonpartisan and at-large, with members serving four-year terms. For more, see https://www.cityofmyrtlebeach.com/i_want_to/find/polling_places.php. Here's a list of precincts and polling locations....
 - Coastal Lane #1 – Horry County Complex, 1201 21st Avenue North
 - Coastal Lane #2 – Mary C. Canty Recreation Center, 971 Canal Street
 - Dunes #1 – Fire Station No. 5, 804 79th Avenue North
 - Jetport #1 – Fire Station No. 3, 2108 South Kings Highway
 - Jetport #2 – General Robert H. Reed Recreation Center, 800 Gabreski Lane
 - Myrtlewood #1 – Myrtle Beach Middle School, 3101 North Oak Street
 - Myrtlewood #2 – Fire Station No. 6, 970 38th Avenue North
 - Myrtlewood #3 – Myrtle Beach Church of Christ, 4500 Wild Iris Drive
 - Ocean Forest #1 – Ocean View Baptist Church, 7300 North Kings Highway
 - Ocean Forest #2 – Claire Chapin Epps Family YMCA, 5000 Claire Chapin Epps Drive
 - Ocean Forest #3 – First Freewill Baptist Church, 900A 67th Avenue North
 - Sea Oats #1 – Gymnasium, First Baptist Church, 500 Fourth Avenue North
 - Sea Oats #2 – Midway Missionary Baptist Church, 1110 Highway 15

- Surfside #4 – Lakewood Elementary, 1675 Highway 396
3. **On Tuesday, voters will utilize South Carolina's new voting system.** The process begins when a voter inserts a ballot into an electronic device. Then, a voter selects candidates using an electronic touch screen. Lastly, the device prints the voter's selections on the inserted document, which provides a secure paper record. To learn more and watch a how-to video, visit <https://www.scvotes.org/south-carolina-voting-information-page>.
 4. **Tuesday evening, the Election Commission tallies the votes in the Council Chamber at the Ted C. Collins Law Enforcement Center, 1101 North Oak Street.** Doors open at 6:30 p.m. and the public is welcome to attend. If needed, additional parking is available at the following locations...
 - City Hall, 937 Broadway Street
 - Myrtle's Market, 605 Mr. Joe White Avenue
 5. **The Election Commission meets at 10:00 a.m., Thursday, November 7, to certify the election results and determine the validity of ballots challenged in the election.** The meeting takes place in the Second Floor Conference Room of City Hall, 937 Broadway Street. A run-off, if needed, is held two weeks following the municipal election (Tuesday, November 19).
 6. **Pepper Geddings Recreation Center hosts a special Veterans Appreciation Day from 9:00 a.m. to 12:00 p.m., Saturday, November 9, at the recreation center, 3205 North Oak Street.** The event includes a veterans' walk, information fair and complimentary lunch for veterans. Questions? Call 843-918-2280 for information.
 - 9:00 to 9:45 a.m.** – “Walk with a Warrior” 30-Minute Leisure Walk
 - 10:00 a.m. to 12:00 p.m.** – Information Fair for Veterans
 - 11:15 a.m. to 12:00 p.m.** – Complimentary Lunch and Presentation for Veterans
 7. **Looking ahead, Chapin Memorial Library and city offices will be closed Monday, November 11, in observance of Veterans Day.** However, the recreation centers will remain open. Residential solid waste and recycling will be collected on the usual Monday-through-Thursday schedule that week, including Veterans Day Monday.
 8. **Everyone's invited to the Veterans Day Remembrance Ceremony at 11:00 a.m., Monday, November 11, at the Myrtle Beach Convention Center, 2101 North Oak Street.** The solemn event includes a Festive Brass performance and is sponsored by the Military Appreciation Committee and the City of Myrtle Beach. Parking is free at the Convention Center for this event.
 9. **The city's Parks, Recreation & Sports Tourism Department wants your feedback!** The department is creating a new, 10-year master plan for future facilities, programs, parks and services. The first step is gathering information through an online needs-assessment survey. What programs, facilities and services do you want, and how satisfied you are with

the current offerings? The survey deadline is December 1, 2019. To take the survey, visit <https://tinyurl.com/yx9ynml9>.

- 10. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
- 11. Everyone was invited to Myrtle Beach's annual Health Fair in October, and that's the subject of our [Photos of the Week](#).** Those who attended received health-related information from a variety of medical providers and sources. Other community partners were on hand to talk about their services, too. City employees and event attendees donated 27 units of blood to the American Red Cross. The Health Fair was held at the Myrtle Beach Sports Center and was free and open to the public.
- 12. Did you know...** That Myrtle Beach has 23,029 registered voters on the active list for the upcoming November 5 city election, according to the Horry County Voter Registration Office?

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
November 4-9, 2019**

MONDAY, NOVEMBER 4

- **8:30 a.m.** – Staff Meeting/Hosted by Planning & Zoning Department, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **7:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

TUESDAY, NOVEMBER 5

- **7:00 a.m. to 7:00 p.m.** – Municipal Election, Polls Open
- **8:30 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – Election Commission Vote Count, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, NOVEMBER 6

- **3:00 p.m.** – Sandycote Village Neighborhood Watch, Main Office, 1011 Osceola Street

THURSDAY, NOVEMBER 7

- **10:00 a.m.** – Election Commission, Second Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, NOVEMBER 8

- No Meetings Scheduled

SATURDAY, NOVEMBER 9

- **9:00 a.m. to 12:00 p.m.** – Veterans Appreciation Day, Pepper Geddings Recreation Center, 3205 North Oak Street

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Monday, November 4, 2019
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works and Parks
2. Beach Safety (Fire and Police)
3. Water Safety Franchise
4. Parasail and Jet Ski Update – Operator Report
5. Beach Renourishment
6. Water Quality/Stormwater Report
7. Beach App Demonstration

E. Discussion Items

1. Review and discuss – Ordinance versus franchise system for watersport operators (from workshop)
2. Review and discuss current Lifeguard Franchise System

F. Stormwater Drains and Outfall Projects

1. Year-to-date results – DHEC Bacteria Testing (test results by location)
2. Report and review – Current stormwater drainage plan (short and long term)
 - a. Current number of drain pipes
 - b. Existing outfall locations (Does the city consider these successful; pros, cons and statistical data)
 - c. Short term outfall project list
 - d. Long term stormwater plan – outfall and other systems
 - e. Are there other stormwater management systems?
 - f. Discussion and ideas to work with other agencies on stormwater projects
 - I. Coastal Carolina University (CCU)
 - II. Department of Health and Environmental Control (DHEC)
 - III. State of South Carolina
 - IV. Myrtle Beach Area Chamber of Commerce (MBACC)
 - g. Set a feasible date to eliminate all stormwater drains in Myrtle Beach

G. Comments from the Public

H. Executive Session (The committee may take action on matters discussed in Executive Session once returning to open session.)

I. Adjourn

**City of Myrtle Beach
Bicycle and Pedestrian Committee
8:30 a.m., Tuesday, November 5, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order – Chairman Russo

B. Approval of Minutes – October 1, 2019

C. Implementation Items

1. Signalized Intersection Project – Kelly Mezzapelle

D. New Business

E. Non Agenda Items

F. Important Dates

1. Bicycle and Pedestrian Committee Officer Elections – 8:30 a.m., Tuesday, December 3, 2019

G. Adjourn

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
10:00 a.m., Tuesday, November 5, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: October 15, 2019, Meeting

C. Old Business

D. New Business:

Sign, Lighting and Building Applications

1. **Claudia Robles Residence – 3902 North Ocean Boulevard:** Requests approval for revisions to lighting fixture quantity and style to previously approved lighting plan. Requests approval for (11) glass globe lights mounted to perimeter fence columns. (Owner) (Previously approved 05/18/17)
2. **Terra Holdings Center – 3833 Mayfair Street:** Requests approval of (1) 25' pole mounted LED parking lot light. (Owner/Santee Cooper)
3. **Atlantic North Hotel – 411 North Ocean Boulevard:** Requests approval for revisions to previously approved lighting plan. Requests approval for (15) up and down building mounted lights. (Owner) (Previously approved on 04/18/19)
4. **Forest Dunes Resort – 5511 North Ocean Boulevard:** Requests approval of (11) 20' high pole mounted lights in pool deck area. In addition, requests a conceptual/final review for deck paver overlay, replace white pool fence with a 48" h black aluminum picket fence, handicap ramp and landscape plan. (J&M Electric/Quality Pools & Spas)
5. **Living Dunes – Intersection of 82nd Parkway and Living Tide Drive:** Requests approval of (2) 7'8" w x 11" h channel letters, (2) 2' round logo channel letter mounted on entry feature wall and a conceptual/final review for a 6' h stucco wall-fence with brick columns along 82nd Parkway. (Image 360/Owner)
6. **US Foods Chef Store – 970 Cipriana Drive:** Requests approval of (1) 39'4" w x 9' h externally lit routed aluminum letters, (1) 9' round externally lit routed aluminum logo and (28) building mounted up lights. (Owner)
7. **El Cerro – 108 South Kings Highway:** Requests approval of (12) building mounted gooseneck lights and requests a conceptual/final review for façade alterations. (e3 studio/Owner)

8. **Sugar Twist – 706 North Ocean Boulevard:** Requests approval of (1) 18'w x 10"h foam letters mounted to building, (2) 2' round vinyl stickers applied to windows, (2) 2'6" stickers applied to doors, (2) 2'1"w x 10'4"h vinyl applied to columns and (2) 1'5"w x 8'5"h vinyl applied to columns. In addition, requests a conceptual/final review to stucco the facade. (Royal Granite/Owner)

Building Permit Applications

1. **The Blvd Group II LLC – 522 Broadway Street:** Requests a final review for color revisions to previously approved façade alteration plans. (NB Labor LLC) (Previously approved 10/03/2019)
2. **Dick's Sporting Goods and Golf Galaxy – 300 Coastal Grand Circle:** Requests a final review for door and glazing revisions to previously approved plans for an addition. (CBL Properties/Onyx Creative) (Previously approved 11/15/18)
3. **Fun Plaza – 902 North Ocean Boulevard:** Requests a conceptual/final review for the addition of storefront glass. (Owner)
4. **Broadway at the Beach – 1179-1185 Celebrity Circle:** Requests a conceptual/final review for (4) new buildings in the previous theater area: The Hangout restaurant (41,256 square feet); Key West Linear Retail Building (3,300 square feet); Key West Office/Retail Building (5,886 square feet); Key West Small Retail Building #1 (1,411 square feet); and, Key West Small Retail Building #2 (1,461 square feet). (LS3P/Owner)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, November 5, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – October 15, 2019

C. Matters of Business:

1. ****Public Hearing** TEXT 19-10 Swingers Club:** Proposal by Amber Armour to add a definition for "swingers club" to the zoning code and to allow swingers clubs in the WM (Wholesale/Manufacturing) district.
2. ****Public Hearing** ANEX 19-05 9401 Cove Drive:** Proposal by Hugh and Penny Martin to annex approximately 0.5 acres at the corner of Lake Drive and Cove Drive (PIN # 39403040007) into the City of Myrtle Beach and to rezone the property from SF 10 (Single Family Residential) to R-15 (Single Family Residential).
3. ****Public Hearing** TEXT 19-11 HC1 Residential:** Proposal by the City of Myrtle Beach to allow upper-story residential uses in the HC1 (Highway Commercial) district to expand the opportunities for workforce housing within walking/bicycling distance of employment locations.

D. Presentations

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

**City of Myrtle Beach
Election Commission
10:00 a.m., Thursday, November 7, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Municipal Election Commission – Canvass the Votes**
- C. Challenged Ballot Discussion**
- D. Certify Election Results**
- E. Adjourn**

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, November 7, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: October 17, 2019, Meeting

C. Old Business

D. New Business: Approval of 2020 Community Appearance Board Submittal and Meeting Schedule.

Sign Permit Applications

1. **Weight Watchers – 1776 Highway 501:** Requests approval of (1) 8'6" w x 2'1" h internally lit channel letters and (1) 3' round internally lit logo capsule mounted to building. (ASL Sign Services)
2. **RIM, EVS, Inc – 1350 Dividend Loop:** Requests approval of (1) 9'9" w x 4' h routed PVC letters mounted to building. (A1 Signs)
3. **Four of a Kind Maintenance – 315 Broadway Street:** Requests approval of (1) 18'6" w x 5' h x 3' projection black Sunbrella Awning with (1) 3' w x 4' h applied vinyl logo. (Action Awnings and Signs)
4. **Melrose – 4377 North Kings Highway, Unit 107:** Requests approval of (1) 11' w x 1' h reverse lit channel letters on an aluminum panel. (Signworks)

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E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment