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# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Kaycey Vrettos, Public Information Specialist**  
**Date: November 9, 2018**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) and agendas are attached. At Tuesday's meeting, City Council will adjourn at 11:45 a.m. from the Ted C. Collins Law Enforcement Center and reconvene at 12:00 p.m. at the Myrtle Beach Sports Center for the downtown consultants' presentation and the remainder of the meeting.
2. **City offices will be closed on Monday, November 12, in observance of Veterans Day.** However, solid waste and recycling will be collected on the usual Monday-through-Thursday schedule. Crabtree Memorial Gymnasium, General Robert H. Reed Recreation Center, Mary C. Cauty Recreation Center and Pepper Geddings Recreation Center will remain open; Chapin Library will be closed.
3. **Everyone's invited to attend the Veterans Day Ceremony at 11:00 a.m. on Monday, November 12, on the Myrtle Beach Convention Center Plaza, 2101 North Oak Street.** The solemn event is sponsored by the city's Military Appreciation Committee and the City of Myrtle Beach. The 2018 Guest Speaker is retired Air Force Colonel Buddy Styers. Parking is free at the Convention Center for this event. In case of inclement weather, the ceremony will be moved indoors to the Convention Center's Ballroom E.
4. **Watch Myrtle Beach City Council meetings at the Ted C. Collins Law Enforcement Center online...** Live coverage and archived meetings are available at <http://sg001-harmony.sliq.net/00311/harmony>. Go to the "new recordings" section to replay meetings at

your convenience. Please note that City Council's regular meetings begin at 9:00 a.m. for the rest of the year, as a test. The remaining meeting dates are November 13 and December 11. Previously, City Council held a workshop at 9:00 a.m., followed by the regular meeting at 2:00 p.m. The goal of beginning at 9:00 a.m. is to eliminate duplication and provide greater access to the decision-making process.

5. **Myrtle's Market will be open the next two Wednesdays in November, giving shoppers extra time to get local produce, desserts, handmade crafts and more.** The market usually closes after October, but will be open 9:00 a.m. to 3:00 p.m. on Wednesday, November 14 and 21. Get your pumpkins, holiday vegetables, cakes and more at the corner of North Oak Street and Mr. Joe White Avenue.
6. **Do you live in the Withers Swash Basin? If so, we want your input... Myrtle Beach's Public Works Department and consultant W.K. Dickson will host a Withers Basin Watershed Study Public Information Meeting at 6:00 p.m. on Thursday, November 15, at the Myrtle Beach Train Depot.** The public is invited to learn more about the Withers Basin study and share observations and drainage concerns. An online survey about the Withers Basin area is also available at <http://myrtlebeach.wkdickson.com>. The meeting will begin with a presentation, followed by opportunities to speak with consultants, view maps and complete the survey. The Withers Basin is the largest drainage basin in the city limits, stretching from 17th Avenue south to 19th Avenue North, and as far westward as Seaboard Street.
7. **New rules for mopeds and golf carts take effect on Monday, November 19, across South Carolina.** Moped riders, renters and sellers must comply with new state registration and safety requirements, while illegal golf cart driving once again carries a state penalty. The changes are the subject of a recent blog post at *Myrtle Beach Point of View*. For more information about the new rules, visit <https://myrtlebeachpointofview.wordpress.com/>.
8. **Want to know what events are scheduled and upcoming in Myrtle Beach?** See <http://www.cityofmyrtlebeach.com/Events.pdf>. It's a comprehensive list of city-related activities, festivals, concerts, programs and more, updated weekly with new information.
9. **Myrtle Beach city staff and volunteers from TD Bank planted dozens of trees and shrubs at Myrtle's Market on Wednesday, and that's the subject of our [Photos of the Week](#).** The effort completed a \$20,000 TD Green Streets grant that the City of Myrtle Beach received to enhance the local farmers' market. One of the new park benches was dedicated to local historian Billy Roberts.
10. **Did you know...** That Myrtle Beach voters overwhelmingly adopted the Council-Manager form of government on November 3, 1973? The margin of the vote was four-to-one! As the legislative body, City Council sets the policy direction and hires a professional city manager, who serves as the chief executive officer and oversees day-to-day operations. To learn more, see <http://myrtlebeachpointofview.wordpress.com/2017/09/25/myrtle-beach-follows-council-manager-form-of-government/>.

**For more information, contact:**

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
November 12-16, 2018**

**MONDAY, NOVEMBER 12**

- **City Offices Closed** – Veterans Day Holiday Observed
- **11:00 a.m.** – Veterans Day Ceremony, Myrtle Beach Convention Center Plaza, 2101 North Oak Street

**TUESDAY, NOVEMBER 13**

- **9:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **12:00 p.m.** – City Council Meeting Continuation, Myrtle Beach Sports Center, 2115 Sports Center Way
- **4:00 p.m.** – Downtown Redevelopment Corporation Personnel Subcommittee, 4603 Oleander Drive, Suite 8
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

**WEDNESDAY, NOVEMBER 14**

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **12:00 p.m.** – Downtown Redevelopment Corporation, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Technology Advisory Group, First Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 to 8:00 p.m.** – “Bring Light to the Myrtle Beach Community” Event, Myrtle Beach High School, 3302 Robert Grissom Parkway
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No.6, 970 38<sup>th</sup> Avenue North

- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No.6, 970 38<sup>th</sup> Avenue North

#### **THURSDAY, NOVEMBER 15**

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, Fire Department Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Grande Dunes Neighborhood Watch, First Floor Dining Room, Grande Dunes Ocean Club, 101 Grande Dunes Boulevard
- **6:00 p.m.** – Withers Basin Watershed Study Public Information Meeting, Myrtle Beach Train Depot, 851 Broadway Street

#### **FRIDAY, NOVEMBER 16**

- *No Meetings Scheduled*

**MYRTLE BEACH CITY COUNCIL  
TUESDAY, NOVEMBER 13, 2018  
9:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577  
12:00 P.M. – MEETING CONTINUATION – MYRTLE BEACH SPORTS CENTER  
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

*CITY COUNCIL MEETING WILL CONTINUE AT 12:00 P.M. IN THE MYRTLE BEACH SPORTS CENTER WITH PRESENTATIONS REGARDING OPPORTUNITY ZONES AND BENCHMARK, LLC ON DOWNTOWN REDEVELOPMENT. CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MEETING MINUTES**

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Proclamation declaring November 24, 2018, as Small Business Saturday.
2. Myrtle Beach Area Chamber of Commerce 2019 Marketing Proposal – Karen Riordan, MBACC CEO
3. Hurricane Michael Deployment Report – Tom Gwyer and Bruce Arnel
4. Public Information Update and Review of New Golf Cart and Moped Rules – PIO Staff/Police
5. Opportunity Zones – Franklin Daniels and Burnie Maybank (Sports Center)
6. Presentation from Benchmark, LLC, on Downtown Redevelopment Plan (Sports Center)

**CONSENT AGENDA** *(The Consent Agenda covers items that are anticipated to be routine in nature. Any councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be*

*passed as a group with the approval of the agenda.)*

**NOTE:** *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading), and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces policy, or makes policy, not rising to the level of a law. Motions are generally oral in nature and related to direction from City Council to City staff to take specific actions.*

**NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.**

**REGULAR AGENDA** *(The Regular Agenda includes items that are not anticipated to be routine in nature. Any councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that an item be moved.)*

**2nd Reading Ordinance 2018-024 An ordinance to create a planned unit development known as 82 Dunes Planned Unit Development.**

*The applicants plan to build 29 single family homes on a 3.2-acre vacant tract at the intersection of 82nd Pkwy and Nigels Drive, currently zoned MP (Medical Professional). The property abuts Antigua, the Grand Strand Medical Park, and other office space off of Devon Ct.*

*Antigua residents have noted drainage issues where their neighborhood abuts this property. As part of the development, the applicant is required to make improvements to the drainage system to address the issue with Antigua.*

*At 1% of construction costs the public benefit contribution is calculated to be: \$76,555. The developer has proposed minor changes to the configuration of the proposed public park along 82nd Pkwy and minor changes to the originally proposed setback requirements since first reading.*

**2nd Reading Ordinance 2018-062 to amend the zoning ordinance for the City of Myrtle Beach to allow Brew Pub as a use in the LM (Light Manufacturing) and WM (Warehouse Manufacturing) zone. [Note: Staff members have proposed an alternate version of this ordinance that would extend the approval to C-7 and C-8.]**

*The applicant wishes to open a brewpub on property zoned LM to serve beer and limited food offerings on premise. A valid State issued brewpub permit authorizes the holder to produce a max of 2,000 barrels of beer/year for sale, sell the beer of another producer which has been purchased from a wholesaler, and be qualified as a public eating establishment.*

*Brewpubs are not currently permitted uses in the LM or WM zones. Staff members feel brewpubs would be an asset in others areas as well, including the downtown districts and intends to revisit the C-7 moratorium on drinking establishments upon approval of this matter.*

**1<sup>st</sup> Reading Ordinance 2018-064 to amend Clemson Tract Planned Unit Development (PUD), Ordinance 2007-045, to update the exhibits to reflect current development and remove the requirement for porches and alley-fed development.**

*The PUD is 257-acre site adjacent to the former Air Force Base. Currently, the PUD requires that 50% of the development be alley-loaded and that each unit have a front porch at least eight feet deep.*

*The developer does not believe that these requirements comport with existing market demand and has requested eliminating the provision setting requirements for alley-loading, the requirement for a porch, and requests the flexibility to build more shallow porches when one is desired. The applicant also proposes increasing the permitted three-foot side setback (per the existing PUD) to five feet, to reflect current practice, and a 19-foot minimum setback when front entry garages are used.*

**1st Reading Ordinance 2018-065 a supplemental ordinance providing for the issuance and sale of the City of Myrtle Beach, South Carolina, Tax Increment Revenue Bonds (Myrtle Beach Air Force Base Redevelopment Project Area), Series 2018, in the aggregate principal amount not exceeding \$15,000,000; prescribing the form and details of such bonds; and, other matters relating thereto.**

*The Redevelopment Authority adopted its 2018 Plan amendment on May 15, 2018, and the city concurred in the plan amendment on August 18, 2018. Pursuant to these actions this ordinance provides for issuance of Air Base Redevelopment District TIFF bonds secured by the incremental tax revenues of the district. The authority to issue this TIFF debt expires in December 2020. Projects proposed include:*

- *Addition of a third deck on the DeVille St. Parking Garage.*
- *Other improvements to parking facilities P1 and P2.*
- *Updating the Howard Avenue Playground.*
- *Adding public restroom facilities in Valor Park.*
- *Public infrastructure to support development of the hotel on the XYZ parcel.*
- *Law Enforcement Annex Expansion on Mustang Avenue.*
- *CCTV Cameras and supporting hardware for public streets and parking areas.*

*Once the bonds are issued and the two remaining projects from the 2006 TIF bond issue have been closed out, the city expects to request that the Redevelopment Authority distribute surplus funds annually in the approximate initial amounts of: \$1.3 million to the city; \$900,000 to the county; and, \$2.1 million to Horry County Schools.*

**1st Reading Ordinance 2018-066 relating to the recovery of collection costs as a part of delinquent debts collected pursuant to the Set-Off Debt Collection Act.**

*The city authorized the Municipal Association of South Carolina (MASC) to act as a claimant agency under the Set-off Debt Collection Act (the "Act") by adoption of Ordinance 2006-89. MASC acts as a claimant agency for political subdivisions under the Act. The city currently collects \$60,000 to \$70,000 per year through this program.*

*This ordinance provides language that MASC has requested to clarify that:*

- *The administrative fee charged by MASC is a cost of collection incurred by the city arising through the contract and is properly collectible.*
- *The city may also charge administrative costs that are properly collectible in an amount not exceeding \$25 under the Act and Ordinance, should the city elect to recover the internal costs.*



**1st Reading Ordinance 2018-067 to amend Ordinances 2006-024 and 2016-027, as Pine Island Point Planned Unit Development.**

*The PUD is a 34-acre site bounded by Pine Island Road, Seaboard Street and Grissom Parkway. The original PUD included a big-box retail center and a potential medical clinical.*

*The applicant is now developing an age restricted (55+) multifamily project (not now a permitted use). The amendment includes parking adjustments for multifamily units, from 1.3 spaces to 1.5 spaces per unit for one and two bedroom units, and two spaces/unit for three or more bedrooms. The amendment also proposes that outparcels adjacent to Seaboard Street meet HC-2 requirements for lot, yard, height and coverage requirements; and, amends the current signage allowance (four secondary monument signs and five directional signs) to three secondary monument and 10 directional signs.*

*The applicant has also requested additions to the list of permitted and conditional uses in the PUD (including all allowed uses in MU-M): medical clinics (may include substance abuse treatment as an ancillary use); restaurants, with or without a drive-thru; big box retail; vet offices and clinics; media productions; hospitals; and, restaurants with outdoor dining.*

*The property is planned to be built in three phases:*

- *Phase 1 (estimated construction 2019-2022) – multi-family/retail component, buildings A-E*
- *Phase 2 (estimated construction 2020-22) – retail, buildings F-L*
- *Phase 3 (timeframe TBD) – outparcels 2-5*

*Finally, the applicant also proposes significant landscaping improvements with landscaped retention ponds, walking trails, shade trees and recreational open space amenities. The applicant will work with MBPD to locate, install and connect security cameras in the parking lot to the city's system.*

**Resolution R2018-041 to authorize the Municipal Association of South Carolina to act as claimant agency for the collection of debt on behalf of the City of Myrtle Beach in accordance with the Set-Off Debt Collection Act.**

*See proposed Ordinance 2018-066. MASC provides a cost-free platform whereby the city sends formal notices to customers with aging delinquent utility charges and ambulance fees that they must pay the debt or risk being turned over for collections. If the customer does not respond to the city's notice, then debts greater than \$50 may be sent to MASC for collection. SCDOR and MASC each take a \$25 fee for collecting on the accounts, and the net collections are returned to the city.*

*This resolution authorizes the Manager or his designee to sign the Set-off Debt Collection Agreement on behalf of the city.*

**Resolution R2018-048 amending Resolution R2018-08 setting forth the City Council's "Plan to Enhance Public Safety Services Provided to Residents and Guests for the City of Myrtle Beach" by adding the "Use of Technology and Data Analysis (Force Multiplier) Plan," and the "Crime through Environmental Design Initiative" (CPTED).**

Council has previously adopted a Public Safety Enhancement Plan with the following elements:

- “Seven Year Staffing and Deployment Plan” (Attachment A)
- “Recruitment and Retention Plan” (Attachment B)
- “Downtown Code Enforcement and Property Maintenance Initiative” (Attachment C)

This amendment adds two more elements: the “Use of Technology and Data Analysis (Force Multiplier) Plan” (Attachment D) and the “Crime through Environmental Design Initiative” (CPTED)(Attachment E). The “Technology & Data Analysis Plan” has been previously discussed and includes:

- The use of new technology to enhance officer efficiency and effectiveness.
- The use of resources to collect and analyze crime data.
- Deployment of equipment and resources supporting specialized units, such as SWAT, the K-9 Unit and a newly created Narcotics Unit.

The “Crime through Environmental Design Initiative” is new and includes:

- Access Control (e.g. the use of deadbolts, alarms, locks, fences, speed bumps, traffic signs, etc.)
- Natural Surveillance (e.g. improved parking lot visibility, street lighting, etc.)
- Territorial Reinforcement (e.g. landscaping, lighting, walkways, fencing, signs, etc.)
- Improved Property Maintenance (e.g. immediate graffiti removal, landscape maintenance, weed abatement, painting worn buildings, etc.)
- Activity Generation – street vendors or performers to bring legitimate users into a space.
- Enhanced Nuisance Abatement Efforts – to use existing Nuisance Abatement Code provisions and state statutes to deal with problems relating to chronically poorly managed and/or maintained commercial and transient accommodation properties.

**Motion M2018-145 to appoint/reappoint two members to the Seniors Advisory Committee.**

*Terms of Doris Gleason (Non-City Resident) and Camille Noonan (City Resident) have expired. Ms. Gleason does not wish to be reappointed. We have resumes from Aaron McKnight (City Resident), Celia A. Klein (City Resident) and Julia Brinkley (City Resident).*

**Motion M2018-158 to appoint one member to the Planning Commission.**

*Carl Siversten (City Resident) has resigned. We have resumes from Ronald Spencer (City Resident), John H. Suddreth, III, (Non-City Resident), Ann Brittain LeMay (City Resident) and John E. Bradley, Jr. (City Resident).*

**Motion M2018-159 to appoint one member to the Accommodations Tax Committee.**

*Julia Singleton (City Resident) has resigned. We have received a resume from Jamie Broadhurst (City Resident).*

**Motion M2018-161 to consider award Accommodations Tax funding for OMA (Oceanfront Merchants Association) of \$22,000, based on the recommendation of the city's local Accommodations Tax Advisory Committee, dated October 10, 2018.**

*OMA made a supplemental request to the Accommodations Tax Committee for funding to begin a festival lighting project along Ocean Boulevard. This request was favorable considered by the committee and covers the first phase of the project: an "Ice-Light Tree" at the Burroughs and Chapin Pavilion Place. The tree is designed to: create a holiday feeling in the area; will be visible from Kings Highway; and, will illuminate that area throughout the season.*

**Motion M2018-162 to accept a reimbursement of \$262,500 from the South Carolina Department of Parks, Recreation and Tourism for Beach Renourishment, Grant Project 2018-001. This amount represents a portion of the non-federal cost share to the USACE (U.S. Army Corp of Engineers) for the Myrtle Beach (Reach 2) Dune Restoration Project.**

*This represents 50% of the non-federal share of the beach renourishment project. Originally, the non-federal share was projected to be several million dollars, but Public Works staff worked with the Army Corps of Engineers to classify the bulk of the repairs as storm related emergency renourishments, and it was not necessary to use the funding that had been set aside for that purpose.*

**Motion M2018-163 to amend certain sections of Ordinance No. 2017-022, the 2017-18 Budget Ordinance, as anticipated in Section 2 and Section 6 of that Ordinance, to recognize expenditures at variance with the original budget ordinance as follows:**

- **Appropriate \$381,079 from the fund balance of the General Fund for implementation of the Police retention and recruitment plan; and,**
- **Appropriate \$2,243 from surplus revenues of the Public Facilities Corporation Fund for interest expense; and,**
- **Appropriate \$11,064 from the fund balance of the Local Accommodations Tax Fund for transfer to the Product Development Fee Fund for special events and activation of City parks; and,**
- **Appropriate \$190,186 from surplus revenues of the Solid Waste Management Fund to cover expenses related to overtime and temporary services incurred in connection with storm recovery (\$63,416), inter-fund interest expense (\$4,677), and maintenance costs for vehicles and equipment (\$122,093).**

*This is the annual 2017-18 "wind-up" budget amendment to record changes to the FY 2017-18 Annual Budget as discussed throughout the fiscal year. These approvals are needed in order to finalize the FY 2017-18 Comprehensive Annual Financial Report.*

**Motion M2018-164 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.**

*This is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes 19 vehicles that staff has tagged as abandoned or derelict. Council's approval of this item allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not*

*claimed by the owner within 30 days of the required notice, the tow company may sell the vehicle and keep the proceeds as compensation.*

**Motion M2018-165 to direct the City Manager to execute, extend or terminate the Contract of Sale Agreements for properties located at 807, 809 and 811 Highway 501 (collectively the site of the proposed performing arts center), and, if that direction is to execute such agreement, to take all actions necessary to move forward with the design of such facility.**

*The existing agreement for the property at 811 Highway 501 (former Encore Video building) expires on November 15, 2018, and the city must choose one of three decisions regarding this property. If Council chooses to extend the Encore Agreement, we anticipate that we will have to pay the owner a non-refundable deposit.*

*Two potential partners exist in this proposal: Coastal Carolina University (CCU) and the Downtown Redevelopment Corporation (DRC). CCU's Board is scheduled to consider this matter on Tuesday, November 13, and the DRC Board is scheduled to consider their role on Wednesday, November 14. The total project, including land acquisition, construction and up-fit is estimated at \$6.6 million.*

*CCU's role in the proposed theater partnership is to operate the theater upon construction for their academic purposes and presentations of their drama, music and dance programs. The university would also be responsible for:*

- Making the salvageable theater equipment from the current CCU theater on 79th available for the PAC (estimated value of \$400,000).*
- Operating the PAC thereafter and being responsible for the normal expenses paid by a tenant, and the on-going repair, maintenance and replacement of theater equipment.*
- Annual rent of \$95,000 beginning in year five.*

*As proposed, DRC will contribute \$1,000,000 toward the construction of the PAC: some of which will take the form of cash and some of which will come from the loan pool, and will be repaid by the DRC. This contribution will not be reimbursed by the city from the proceeds of the bond sale.*

*The city's role is that of the landlord. As proposed, the city will be guaranteed 30 community uses per year at times that do not conflict with CCU's academic uses. The city will also be responsible for:*

- The maintenance, repair and replacement of the structure, mechanical systems and the roof.*
- The remaining cost of the project, estimated at \$5.6 million consisting of:
  - \$500,000 reserved from the funds, provided by Santee Cooper, upon the amendment and extension of the utility Franchise Agreement.*
  - A proposed debt issuance of \$5.1 million.**

*If this motion is approved to execute the agreements, the Motion would also authorize the City Manager to move ahead to initiate actions leading to the final design of this facility.*

**Motion M2018-166 to consider renewal of the City Manager's Contract.**

*The City Manager serves at the pleasure of the City Council under an annual contract which is reconsidered by Council on the anniversary of his initial appointment (November 2014).*

## **NON-AGENDA ITEMS FROM THE PUBLIC**

## **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

## **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager / Assistant City Manager Update

## **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

*The DRC Executive Director will discuss a proposed temporary amusement in the downtown to be known as "Skyrider Park," featuring a helium balloon ride. Note: Implementation of the proposed temporary amusement will require a subsequent change to the City Code. (Sports Center)*

**EXECUTIVE SESSION** – Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

***NOTE:** South Carolina Law requires Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council can take no vote or action in Executive Session.*

## **ADJOURNMENT**

**City of Myrtle Beach  
Community Appearance Board Staff Plan Review  
10:00 a.m., Tuesday, November 13, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** October 30, 2018

**C. Old Business**

**D. New Business**

**Lighting and Building Permit Applications**

1. **Dick's Sporting Goods/Golf Galaxy – 2000 Coastal Grand Circle:** Requests approval of building mounted lighting and a conceptual/final review for an 80,497 square foot addition onto the mall with associated parking and landscape plan. (D.H. Griffin Construction Company LLC/CBL Properties)
2. **82nd Parkway Professional Office Building – 8100 North Kings Highway:** Request approval of building and site lighting, and a conceptual/final review for revisions to approved plans for a 6,696 square foot building, dumpster enclosure, parking and landscape plan. (Previously approved on 11/16/2017) (Crosland Southeast)

**Building Permit Applications**

1. **Ocean View Baptist Church – 7300 North Kings Highway:** Requests a conceptual/final review for the replacement of the existing playground fence with a 5' tall aluminum picket fence. (Goode Fence)
2. **Swain Residence – 8802 North Ocean Boulevard:** Requests a conceptual/final review to reshingle the roof. (Lennox Roofing Solutions)
3. **Quentro Residence – 809 66th Avenue North:** Requests a conceptual/final review for the replacement of an existing wood fence with a 6' tall vinyl fence. (Owner)
4. **Barringer Residence – 6005 North Ocean Boulevard:** Requests a conceptual/final review to enclose the rear corner deck and adding two dormer windows. (Hancock Construction Services/GMO Designs)
5. **Solid Rock Church – 803 Howard Avenue:** Requests a conceptual/final review for parking and landscape plan. (Solan Associates P.C.)
6. **Bechor Associates Inc. – 1101 North Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building. (A-Line Solutions)

7. **Chick-Fil-A – 1940 Mr. Joe White Avenue:** Requests a conceptual/final review for (2) new canopy's over existing drive-thru. (Esencia Architecture)
8. **RipTydz Oceanfront Grille – 1210 North Ocean Boulevard:** Requests a conceptual/final review for new stairs and alterations to the third floor. (Miller Design Services)
9. **Grand Strand Regional Medical Center – 809 82nd Parkway:** Requests a conceptual/final review for the repainting of the building. (Owner)
10. **Tidal Creek Brewhouse/Brewery – 3421 Knowles Street:** Requests a conceptual/final review for façade alterations, awning, sunshades, deck, 4' high fence, dumpster enclosure, parking and landscape plan. (Previously heard on 11/1/2018) (Caldwell & Cline, Architects & Designers)

**E. Non-Agenda Items from Staff**

**F. Adjournment**

**City of Myrtle Beach**  
**Downtown Redevelopment Corporation Personnel Subcommittee**  
**4:00 p.m., Tuesday, November 13, 2018**  
**4603 Oleander Drive, Suite 8, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Executive Session:** Discussion of DRC Director Annual Review
- C. No Action Items**
- D. Adjourn**



**City of Myrtle Beach**  
**Property Maintenance Hearing**  
**8:30 a.m., Wednesday, November 14, 2018**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

**A. Call to Order**

**B. New Business**

1. **Robert C. Chen and Bonnie P. Chen et al.:** The property is located at 203 79th Ave. N. and is identified by PIN # 422-01-03-0026.
2. **Christopher D. Trupp:** The property is located at 6305A Wedgewood St. and is identified by PIN # 421-06-01-0191.
3. **Peter R. Roetger:** The property is located at 608 1st Ave. S. and is identified by PIN # 443-05-01-0063.
4. **Luu Bay Van et al.:** The property is located at 1219 Ellington St. and is identified by PIN # 442-05-02-0046.
5. **Chris E. Keever:** The property is located at 1201 Ellington St. and is identified by PIN # 442-05-02-0036.
6. **Chris E. Keever:** The property is located at 1203 Ellington St. and is identified by PIN # 442-05-02-0037.
7. **Chris E. Keever:** The property is located at 1205 Ellington St. and is identified by PIN # 442-05-02-0038.
8. **Daniel Harrar:** The property is located at 5609 Spring Ave. and is identified by PIN # 421-10-03-0055.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach  
Special Events Technical Review Committee  
10:00 a.m., Wednesday, November 14, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. Approval of Minutes** – October 24, 2018, Meeting

**C. Matters of Business**

**Review of Last Week's/On-Going Events**

1. Myrtle Beach Mini Marathon and Coastal 5K (Coastal Grand Mall, Myrtle Beach Entertainment District and The Market Common), October 18-23, 2018
2. Holiday Bazaar (Carriage Rides, Pictures with Santa and Music in the Streets), The Market Common, October, 31, 2018-February 14, 2019
3. Myrtle Beach One Mile Sprint and Music Festival, Ocean Boulevard and Plyler Park, November 3, 2018
4. American Heart Association (AHA) Annual Beach Ride, November 3, 2018

**Review of Upcoming Approved Events**

1. Oceanfront Merchant's Association Holidays on the Boardwalk and Annual Tree Lighting, Burroughs & Chapin Pavilion Place, November 16, 2018-January 4, 2019
2. Smoke on the Beach Fundraiser for the Myrtle Beach Shrine Club, Burroughs & Chapin Pavilion Place, November 16-17, 2018 (Need Insurance)
3. Annual Tree Lighting Ceremony, The Market Common, November 17, 2018
4. Myrtle Beach Turkey Trot 5K/8K, The Market Common, November 22, 2018
5. Mistletoe Market at Five Points, December 8, 2018 (Need Insurance)
6. Southern Times Square (New Year's Eve Celebration), The Market Common, December 31, 2018

**D. New Business**

**Review of Upcoming Proposed Events (Final)**

1. Myrtle Beach Irish Festival, The Market Common and Grand Park, March 16, 2019 (Need Insurance, Site Plan & Security Plan)

**Review of Upcoming Proposed Events (Conceptual)**

1. The Bowery 75th Anniversary Party, The Bowery, February 23, 2019 (Need Insurance, Site Plan & Security Plan)
2. Myrtle Beach Marathon, March 1-2, 2019 (Need Insurance)

3. Pee Dee Street Rodders' "Run to the Sun" Car and Truck Show, Old Myrtle Square Mall Site, March 21-23, 2019 (Need Insurance)
4. Myrtle Beach Jeep Jam, Old Myrtle Square Mall Site, April 5-7, 2019 (Need Insurance)

**E. Review of Temporary Use Permits**

**F. Review of Sports Tourism Events**

**G. Review Parade Permits**

**H. Review Film/Photo Requests**

**I. Convention Center Events**

**J. Discussion Items**

**K. Executive Session**

**L. Adjourn**

**City of Myrtle Beach  
Downtown Redevelopment Corporation  
Board of Directors Meeting  
12:00 p.m., Wednesday, November 14, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**NOTE: Citizens are invited to attend and participate in the meetings. Citizens who wish to address the DRC Board during the Comments from Public section of the Agenda are asked to sign-in prior to the start of the meeting, state their name prior to speaking and are limited to three (3) minutes total.**

**A. Call DRC Meeting to Order:** Chairman Martino

1. Consider Approval of Agenda – Chairman Martino

**B. Presentation and Discussion Items:**

1. State of the DRC Report – Executive Director
2. Update from City Manager/DRC Treasurer John Pedersen
3. DRC Treasurers Report FY 18/19 YTD – DRC Treasurer John Pedersen
4. DRC Update – Executive Director
  - I. CCU Building Update
  - II. Benchmark Planning Update
  - III. Other Updates

**C. Action Items:**

1. Approval of the minutes from October 17, 2018 – Chairman Martino
2. Approval of Amended FY 18-19 Budget – Chairman Martino
3. Direct the Executive Director to extend the Purchase Option Agreements for properties located at 807, 809 and 811 Highway 501 (collectively the site of the proposed performing arts center). – Chairman Martino
4. Direct the Executive Director to terminate the Purchase Option Agreements for properties located at 807, 809 and 811 Highway 501 (collectively the site of the proposed performing arts center). – Chairman Martino

**D. Comments from the Public:** Chairman Martino

**E. Executive Session:** Personnel Issue. DRC Board may take action on matters discussed in Executive Session, upon returning to Public Session.

**F. Closing Remarks, Board Input/Questions/Suggestions**

**G. Adjourn:** Chairman Martino

**City of Myrtle Beach  
Technology Advisory Group  
2:00 p.m., Wednesday, November 14, 2018  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1142 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Jason Greene, Chair
- B. Approval of Minutes** – October 31, 2018, Meeting
- C. City Presentations**
  - 1. Opportunity Zones and Downtown Zoning – City Staff
- D. Preliminary Course of Action** – Jason Greene, Chair
- E. Round Table Discussion**
- F. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, November 15, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. Approval of Minutes:** November 1, 2018

**C. Old Business**

**D. New Business**

**Sign Permit Application**

1. **Pacific Beachwear – 2300 North Kings Highway:** Requests approval of (1) 3' x 8' Electronic Message Board mounted to the existing freestanding sign. (Tyson Sign Company)
2. **El Cerro – 108 South Kings Highway:** Requests approval of (1) replacement of 60" x 144" sign faces on existing freestanding sign. (Skyline Signs)
3. **Tix 2 Nite – 940 North Ocean Boulevard:** Requests approval of (1) 136" x 30" dimensional sign. (Image 360)
4. **Dixie Beverage – 604 South Kings Highway:** Requests approval of (1) 24" x 20' 6" internally illuminated channel letters with (3) 24" circles mounted above channel letters. Also requests approval of (1) set of 36" x 63" faces and (1) 36" x 57" Electronic Message Board mounted to freestanding sign in place of existing 36" x 120" panel. (ASL Sign Services)
5. **Carolina Pro Exteriors – 600 Seaboard Street:** Requests approval of (1) 18" x 61" vinyl graphics, (1) 13" x 63" vinyl graphics and (1) 19" x 25" vinyl graphics applied to windows. (Owner)
6. **PHO Claire Vietnamese Noodle House – 1201 38th Avenue North:** Requests approval of (1) 157" x 64" internally illuminated channel letters mounted on front façade, (1) 135" x 55" channel letters mounted on side façade and (1) 54" x 18" sign face on existing freestanding sign. (Seaboard Signs & Engraving)
7. **Smooth Balance Tire & Auto – 415 Broadway Street:** Requests approval of (1) 96" x 40" dimensional wall mounted sign. (Seaboard Signs & Engraving)
8. **Captain George's Seafood – 1401 29th Avenue North:** Requests approval of (1) 16' 3" x 15' 10" monument sign with acrylic letters and (1) 4' 2" x 12' 7" Electronic Message Board mounted in monument sign. (Sign World)

9. **Furnish – 5001 North Kings Highway:** Requests approval of (1) 3' x 8' wall mounted sign made of aluminum and stucco with 2" raised letters. (Sign Works)
10. **Bend the Trend Boutique – 5105 North Kings Highway:** Requests approval of (1) 182" x 24" vinyl graphics applied to existing awning and (1) 91" x 8" sign face on existing freestanding sign. (Graphic Art Studio)
11. **Sophia's Child Care – 5107 North Kings Highway:** Requests approval of (1) 81" x 22" vinyl graphics applied to existing awning and (1) 91" x 8" sign face on existing freestanding sign. (Graphic Art Studio)

### **Lighting and Building Permit Applications**

1. **Dick's Sporting Goods/Golf Galaxy – 2000 Coastal Grand Circle:** Requests approval of building mounted lighting and a conceptual/final review for an 80,497 square foot addition onto the mall with associated parking and landscape plan. (D.H. Griffin Construction Company LLC/CBL Properties)
2. **82nd Parkway Professional Office Building – 8100 North Kings Highway:** Request approval of building and site lighting, and a conceptual/final review for revisions to approved plans for a 6,696 square foot building, dumpster enclosure, parking and landscape plan. (Previously approved on 11/16/2017) (Crosland Southeast)

### **Building Permit Applications**

1. **Ocean View Baptist Church – 7300 North Kings Highway:** Requests a conceptual/final review for the replacement of the existing playground fence with a 5' tall aluminum picket fence. (Goode Fence)
2. **Swain Residence – 8802 North Ocean Boulevard:** Requests a conceptual/final review to reshingle the roof. (Lennox Roofing Solutions)
3. **Quentro Residence – 809 66th Avenue North:** Requests a conceptual/final review for the replacement of an existing wood fence with a 6' tall vinyl fence. (Owner)
4. **Barringer Residence – 6005 North Ocean Boulevard:** Requests a conceptual/final review to enclose the rear corner deck and adding two dormer windows. (Hancock Construction Services/GMO Designs)
5. **Solid Rock Church – 803 Howard Avenue:** Requests a conceptual/final review for parking and landscape plan. (Solan Associates P.C.)
6. **Bechor Associates Inc. – 1101 North Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building. (A-Line Solutions)
7. **Chick-Fil-A – 1940 Mr. Joe White Avenue:** Requests a conceptual/final review for (2) new canopy's over existing drive-thru. (Esencia Architecture)

8. **RipTydz Oceanfront Grille – 1210 North Ocean Boulevard:** Requests a conceptual/final review for new stairs and alterations to the third floor. (Miller Design Services)
9. **Grand Strand Regional Medical Center – 809 82nd Parkway:** Requests a conceptual/final review for the repainting of the building. (Owner)
10. **Tidal Creek Brewhouse/Brewery – 3421 Knowles Street:** Requests a conceptual/final review for façade alterations, awning, sunshades, deck, 4' high fence, dumpster enclosure, parking and landscape plan. (Previously heard on 11/1/2018) (Caldwell & Cline, Architects & Designers)

**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**



**City of Myrtle Beach  
Military Appreciation Committee  
2:00 p.m., Thursday, November 15, 2018  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS  
SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED  
EVENT.*

**A. Welcome**

**B. Approval of Minutes**

**C. Upcoming Military Events Blueprint**

1. Veterans Day Ceremony – November 12, 2018
2. JROTC Drill Competition – May 4, 2019
3. Military Family Members Social – May 4, 2019
4. Myrtle Beach Pelicans' Military Appreciation Night
5. Myrtle Beach Vet Center Picnic/Event
6. Parade date and location – May 25, 2019
7. Grand Marshal
8. Picnic date and location – May 25, 2019
9. Exhibits
10. Veterans' March – May 27, 2019
11. Battlefield Cross Ceremony – May 27, 2019
12. Memorial Day Remembrance Ceremony – May 27, 2019
13. Vietnam Veterans' Welcome Home
14. Military Discounts and Decals
15. Marketing
16. Other Events throughout Horry County
17. New ideas?

**D. Other Related Matters**

**E. Next Meeting – December 20, 2018**

**F. Adjourn**

**City of Myrtle Beach  
Human Rights Commission  
4:30 p.m., Thursday, November 15, 2018  
Fire Department Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR  
EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS  
SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED  
EVENT.*

**A. Call to Order**

**B. Approval/Correction of Minutes**

**C. Old Business**

**D. New Business**

1. Discuss 2019 Goals

**E. Open Comments/Discussion**

- F. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**G. Adjournment**