



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: November 13, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Look for detours on Tuesday, November 17, as a contractor repaves part of Pampas Drive near Horry-Georgetown Technical College's Grand Strand Campus in Myrtle Beach.** Pampas Drive will be closed to through traffic from Walnut Avenue to Gabreski Lane. The paving is expected to be complete on Tuesday. The intersection with Meyers will be closed, and detours will be posted.
3. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. If you'd like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards, commissions and committees have vacancies....
 - Community Appearance Board (3 seats)
 - Grand Strand Humane Society Board of Directors (2 seats)
 - Standard Code Board of Adjustments and Appeals (2 seats)
4. **Looking ahead, city offices and facilities will be closed on Thursday and Friday, November 26-27, to observe the Thanksgiving holiday.** Residential solid waste and recycling collections during Thanksgiving week will follow the schedule below. Questions? Contact the Public Works Department at 843-918-2000.

Zone 1 – Monday, November 23
Zone 2 – Tuesday, November 24
Zone 3 – Wednesday, November 25
Thanksgiving Day, Thursday, November 26 – No Collections
Zone 4 – Friday, November 27

5. **Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
6. **The online [E-Resources](#) webpage is available on the city's website.** Some city buildings remain closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
7. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
8. **The sand courts at Ninth Avenue North were filled with beach volleyball games last Saturday, and that's the subject of our [Photos of the Week](#).** The weather was perfect as top college and high school players took part in the Myrtle Beach College Open Beach Volleyball Tournament. Teams and players from Coastal Carolina University, UNC-Wilmington, the University of South Carolina, College of Charleston and other southeastern schools participated. High school juniors and seniors who've already committed to colleges also played. The event was sanctioned by AVP America.
9. **Did you know...** That the Myrtle Beach Council resolved on October 16, 1939, that the town "is in dire need of a modern municipal airport" and agreed to purchase 135 acres for that purpose from Myrtle Beach Farms Company for \$35 per acre? Two weeks later, Council named the soon-to-be-built airport "Harrelson Municipal Airport," in recognition of Mayor W. L. Harrelson's support for the project. In December 1941, just days before the Pearl Harbor attack, the Town Council agreed to turn the airport over to the U.S. War Department to serve as the Myrtle Beach aerial gunnery and bombing range. Following World War II, the airport was returned to the city, but as the Cold War heated up in the mid-1950s, the city again gave the airport to the federal government. It ultimately became the Myrtle Beach Air Force Base, which operated until 1993. Today, Harrelson Boulevard provides access to Myrtle Beach International Airport.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
November 16-22, 2020**

MONDAY, NOVEMBER 16

- **8:30 a.m.** – Staff Meeting, Myrtle Beach Train Depot, 851 Broadway Street

TUESDAY, NOVEMBER 17

- **1:30 p.m.** – Planning Commission, Ballrooms D-E, Myrtle Beach Convention Center, 2101 North Oak Street

WEDNESDAY, NOVEMBER 18

- **8:30 a.m.** – Bicycle and Pedestrian Downtown Master Plan Subcommittee, Conference Call (*Streamed on the Myrtle Beach City Government Facebook page*)
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **2:00 p.m.** – Beach Advisory Committee, Ballrooms D-E, Myrtle Beach Convention Center, 2101 North Oak Street

THURSDAY, NOVEMBER 19

- **1:30 p.m.** – Community Appearance Board, Conference Call (*Streamed on the Myrtle Beach City Government Facebook page*)
- **2:00 p.m.** – Military Appreciation Committee, Ballrooms D-E, Myrtle Beach Convention Center, 2101 North Oak Street
- **4:30 p.m.** – Human Rights Commission, Mary C. Canty Recreation Center, 971 Canal Street

FRIDAY, NOVEMBER 20

- No Meetings Scheduled

SATURDAY, NOVEMBER 21

- No Meetings Scheduled

SUNDAY, NOVEMBER 22

- No Meetings Scheduled

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, November 17, 2020
Ballrooms D-E, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – November 3, 2020

C. Matters of Business

D. Presentations

E. Discussions

1. Public hearings scheduled for December 1, 2020:
 - a. **ANEX 20-03 1373 Cannon Road:** Proposal by Beach Landscaping to annex 1.08 acres at 1373 Cannon Road (PIN #443-03-01-0032) and zone to LM (Light Manufacturing) for the purpose of opening a landscaping office with storage.
 - b. **TEXT 20-12 Drive-Throughs in ART District:** Proposal by Helen Rourk (Ryan Ernest, Agent) to amend Article 14, Section 1407.D to allow uses with drive through window services in the ART District if a drive through was constructed prior to the date of the ordinance.
 - c. **STN 20-12 The Willows at Grande Dunes:** Proposal by DDC Engineering to name one new drive through the proposed Willows at Grande Dunes development as, "Runabout Circle," with backup name options, "Skiff Circle or Sloop Circle."
 - d. **STN 20-13 Coventry Marketplace:** Proposal by Thomas & Hutton to name four new streets proposed through the Coventry Marketplace development as "Merganser, Harlequin, Golden Eye and Pintail," with back up name options, "Wood Duck and Green Teal."
2. Discussion of pre-application for subdivisions scheduled for December 1, 2020:
 - a. **PRE-FIN 20-22 Coventry Marketplace:** Proposal by Thomas & Hutton to subdivide 32.84 acres (PIN#447-00-00-0007) located off of Coventry Boulevard at US Hwy 17 into seven lots (minimum: 0.93 acres; maximum: 10.47 acres) for the purpose of creating a retail development.
3. Discussion items for November 17, 2020:

- a. **Z 20-03 Market Common Manufacturing District:** Consider rezoning the LM (Light Manufacturing) District near Market Common to a new zoning district that allows Market Common type businesses while accommodating existing businesses.
- b. **Back Streets Subcommittee Update:** Recommend a vision and study the zoning and other possible impediments to realization of that vision for the “back street” mixed-use areas from 29th North to 29th South, between Kings Highway and Ocean Boulevard, with delivery of such report to City Council prior to March 1, 2021.

F. Communications from the Planning Commission

G. Reports and Information Presentation from City Staff

H. Executive Session – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Meeting Adjournment

City of Myrtle Beach
Bicycle and Pedestrian Downtown Master Plan Subcommittee
8:30 a.m., Wednesday, November 18, 2020
Conference Call

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO kmezzepelle@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

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A. Call to Order – Chairman Snow

B. Matters of Order

1. Motion M2020-111 – Requests the Bicycle and Pedestrian Committee to study the areas included in the Advanced Downtown Master Plan to identify specific recommendations regarding bike-ability and walk-ability in that area, and to request delivery of such report to City Council prior to January 1, 2021. The Downtown Master Plan and the Advanced Master Plan are both predicated on the desirability of enhanced bike-ability and walk-ability. The purpose of this motion is to seek the technical assistance of the committee in meeting these goals in the areas covered by these plans. Approved by City Council on September 3, 2020.

C. Implementation Items

1. Review of Subcommittee Ideas
2. Review of Downtown Master Plans
3. Recommendations

D. New Business

E. Non Agenda Items

F. Adjourn

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, November 18, 2020
Ballroom D-E, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Beach Safety – Police
3. Year End Summary Report – Fire Department
4. Beach Franchise
5. Parasail and Jet Ski Update – Operator Report
6. Water Quality/Stormwater Report and Year End Summary Report

E. Discussion Items:

1. Review/Finalize Changes to New Beach Activities Resolution
2. Update on Permitting and Design of Towers
3. Discuss/Review Proposals from Beach Service Companies on Operating Model Changes in 2021

F. Comments from the Public

G. Executive Session (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session.)

H. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, November 19, 2020
Conference Call**

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ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: November 5, 2020, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Horry County Schools Adult Education – 3301 North Oak Street:** Requests approval of (1) 8'3"w x 2'10"h flat acrylic face and (1) 8'3"w x 2'h CEVMS in the existing 7'OAH monument sign. (Tyson Signs)
2. **Rourk Medical Center – 8170 Rourk Street:** Requests approval of (1) 7'6"w x 8'2"h multi-tenant monument sign. (Tyson Sign Company)
3. **Pee Dee Bicycle – 1620 Farrow Parkway, Unit A-1:** Requests approval of (1) 15'8"w x 14"h non-lit HDU letters and (1) 13'9"w x 14"h non-lit HDU channel letters mounted to the building. (A-1 Signs & Graphics)
4. **Dollar General – 7508 North Kings Highway:** Requests approval of (1) 8'w x 4'h internally lit sign face on an 8'OAH monument sign. (September Signs)
5. **Specialty Cleaning, LLC – 904 Todd Street:** Requests approval of (1) 8'8"w x 3'8"h non-lit dimensional letters mounted to building. (Fastsigns)
6. **NardMoor Veteran's Home – 601 65th Avenue North:** Requests approval of (1) 6'w x 3'4"h aluminum sign with 1/2" raised letters mounted to existing 4"x 4" posts. (Sign World)
7. **Southern Saltwater General Store – 1907 South Kings Highway:** Requests approval of (1) 15'w x 3'6"h internally lit channel letters, (1) 17'w x 3'6"h internally lit channel letters, (1) 11'w x 2' internally lit channel letters and (1) 10'w x 4'h HDU fish logo mounted to building. (Signworks)

Sign, Awning, Lighting and Building Permit Applications

1. **Veterinary Clinic of Myrtle Beach – 708 21st Avenue North:** Requests approval of (6) 25' tall Santee Cooper parking lot lights. (Bellark Construction/Santee Cooper)
2. **Jimmagan's Sports Bar & Grill – 6003 North Kings Highway:** Requests approval of (2) 10'w x 4' projection awnings. (Atlantic Custom Designz)
3. **Universal Imports – 601 Seaboard Street, Unit B:** Requests approval of (1) 10'w x 8'h pan and embossed sign face in existing freestanding sign and (1) 20'10"w x 3'4"h channel letters and logo capsule mounted to building. In addition, requests a conceptual/final review for the exterior repainting of the building. (Yesco)

Building Permit Applications

1. **The Willows at Grande Dunes – Hwy 17 Bypass and 67th Avenue North (PIN #421-00-00-0016):** Requests approval re-certification for (9) apartment buildings – (4) 33-units, (4) 36-units and (1) 45-unit, (9) garage buildings with 7-bays each, a clubhouse, a central courtyard, parking, landscaping and a perimeter privacy fence-wall. (Previously approved on 05/21/20.)(LS3P Associates, Ltd.)
2. **Drayton House – 5501 North Ocean Boulevard:** Requests a conceptual/final review for replacing the chain-link fence with a white vinyl privacy fence. (Owner)
3. **First Reliance Bank – 3842 Mayfair Street:** Requests a conceptual/final review to reduce the previously approved building to 4,785 square feet with parking and landscaping. (ESD Architecture)
4. **RE Michel – 1518 Executive Avenue:** Requests a conceptual/final review for a 4,087 square foot, 2-bay pre-engineered metal structure addition to existing building. (Pike-McFarland-Hall, Assoc.)
5. **St. James Cottages (HPR) – Robert M. Grissom Parkway at 38th Avenue North:** Requests a conceptual/final review for (24) new dwelling units and site work changes to previously approved plans not yet permitted – Elevations are Edisto 1, Edisto 2, Masonboro 1A, Masonboro 1B and Masonboro 2. (Previously approved on 04/02/20.)(Sands Building Group, Inc.)
6. **Wildwood Trail Apartments – Lot 6, Block 3, Wildwood Trail (PIN #421-06-03-0049):** Requests approval re-certification for a 3-story, 9,000 square foot 5-unit apartment building, parking and landscaping. (Previously approved on 03/05/20.)(Miller Design Services)
7. **Pyade Market Common Commercial Center – Farrow Parkway and Cottage Drive:** Requests a final for a 9,000 square foot retail building (Building I) and a 6,600 square foot retail building (Building II), dumpster with enclosure, parking and landscaping. (Previously heard on 07/16/20.)(Miller Design Services)
8. **Abe Tebele Property – 1901 North Kings Highway:** Requests a final review for partial demolition of existing building and façade renovation for a 19,031 square foot dinner show and alterations to parking and landscaping. (Previously heard on 02/20/20.) (Miller Design Services)

9. **Prime Chicken – 2297 South Kings Highway:** Requests a conceptual/final review for exterior alterations to a 2,660 square foot building, drive-thru, parking, landscaping and dumpster with enclosure. (Miller Design Services)
10. **Sugar Life – 6901 North Kings Highway:** Requests a conceptual/final review for a 5,400 square foot retail store, parking and landscaping. (Miller Design Services)
11. **Cane Patch Restaurant – 6901 North Kings Highway:** Requests a conceptual review for a 6,325 square foot restaurant with 1,850 square foot outdoor deck, parking and landscaping. (Miller Design Services)
12. **27th Avenue North Commercial Shopping Center – 2700 North Kings Highway:** Requests a conceptual review for a 9,804 square foot building, parking and landscaping. (Miller Design Services)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, November 19, 2020
Ballrooms D-E, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. May 2021 Blueprint

1. Veterans Day Ceremony – Wednesday, November 11, 2020
2. JROTC Drill Competition – Saturday, May 1, 2021
3. Military Family Members Social – Saturday, May 1, 2021
4. Myrtle Beach Pelicans Military Appreciation Night
5. Myrtle Beach Vet Center Picnic/Event
6. ATL Braves Country Battle
7. Parade – Saturday, May 29, 2021
8. Grand Marshal – Rocky Bleier
9. Other events?
10. Veterans' March/Battlefield Cross Ceremony – Monday, May 31, 2021
11. Memorial Day Remembrance Ceremony – Monday, May 31, 2021
12. Colonel Robert Hawkins Veteran Volunteer Service Award
13. Veterans Day Ceremony – November 11, 2021
14. Military Discounts and Decals
15. Marketing
16. Other Events in Horry County
17. Other

C. Next Meeting – December 17, 2020

D. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, November 19, 2020
Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29577**

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- A. Call to Order** – Chair Amanda Masterpaul
- B. Approval/Correction of Minutes**
- C. Welcome and Comments** – Chair Amanda Masterpaul
- D. Discussion of Member Election for New Term**
- E. Community Spotlight**
- F. Comments**
- G. Executive Session:** The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- H. Adjournment**