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# Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: November 22, 2019**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **During the week of Thanksgiving, city offices and facilities will be closed on Thursday and Friday, November 28-29.** Residential solid waste and recycling will be collected on the following schedule....  
  
Zone 1 – Monday, November 25  
Zone 2 – Tuesday, November 26  
Zone 3 and Zone 4 – Wednesday, November 27  
*No collections on Thursday, November 28.*
3. **Now that the 2019 municipal elections are over in Myrtle Beach, it's time for the campaign signs to vanish.** City code specifies that political campaign signs are allowed from 45 days before the election until five days after the election. That means all campaign signs should be removed by the end of the day on Sunday, November 24.
4. **It's time to get serious about recycling in Myrtle Beach.** As the market for recyclables declines internationally, we need to provide the cleanest recycling possible if the effort is to have any value. The Horry County Solid Waste Authority has notified local jurisdictions that they will be fined for every contaminated load of recyclables. (Fines start at \$150 per load.) We need to be clean and green, especially with our residential recycling! First, do not bag your recycling. Just place loose items all together in your recycling container (the green rollout cart or the older blue bin, if you still have one of those). Second, the list of recyclable

items has narrowed. For example, you cannot recycle pizza boxes if they have any contamination (grease or cheese, for instance). Please rinse food containers and follow this list of recyclable items: aluminum and tin cans; cardboard boxes (remove all packing and tape); catalogs, magazines and newspapers; corrugated cardboard and paper bags (clean; not greasy); empty aerosol cans (no caps); glass bottles and jars (remove lids); office paper, school paper and junk mail; paperback books and telephone books; and pourable plastic bottles and jugs. And, here's a list of what is NOT accepted: appliances, cardboard pizza boxes, clothes, hoses, non-pourable plastic containers (butter and yogurt cups, for example), scrap metal, shoes, tires and toys.

5. **Crabtree Memorial Gymnasium's basketball and racquetball courts will close at 3:00 p.m., Tuesday, November 26, for resurfacing work.** The courts will reopen on Monday, December 2. We are taking advantage of the holiday break to perform the annual resurfacing.
6. **The Myrtle's Market season finale event is 11:00 a.m. to 3:00 p.m., Wednesday, November 27.** Stop by to pick up your fresh produce and dessert items in time for the Thanksgiving holiday! The market is located at the intersection of Mr. Joe White Avenue and Oak Street.
7. **The Oceanfront Merchants Association (OMA) hosts an annual tree lighting ceremony from 6:00 to 8:00 p.m., Friday, November 29.** The event takes place in Plyler Park, 1000 North Ocean Boulevard. A special performance by the Carolina Master Chorale will be a treat. The family-friendly, free-to-attend event also includes hot chocolate, caroling, cookies and a visit from Mr. and Mrs. Claus.
8. **The Five Points Association hosts the annual Mistletoe Market on Saturday and Sunday, November 30-December 1, at Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard.** Event hours are 12:00 to 8:00 p.m. on Saturday, November 30, and 12:00 to 5:00 p.m. on Sunday, December 1. The special holiday event includes various arts and craft vendors, food trucks and kids' activities! Admission is free.
9. **The application deadline for the Police Department's next session of the Citizens Police Academy is 5:00 p.m., Monday, December 2.** The class meets from 7:00 to 9:00 p.m. every Monday for 10 weeks. The 39th Session begins Monday, January 27, 2020. Applicants must be Horry County residents who are least 21 years of age, possess a valid driver's license, pass a criminal history check and pass a driver's license background check. For more information or to download the application, see <https://tinyurl.com/yyarradt>.
10. **Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
11. **Thirty area residents recently graduated from the Myrtle Beach Citizens Police Academy, and that's the subject of our [Photos of the Week](#).** Graduation ceremonies for Class 38 were held November 12 at the Law Enforcement Center Annex. For 10 weeks, Citizens Police Academy participants get a behind-the-scenes look at the Myrtle Beach Police Department. They also ride along with officers and see first-hand how our police department operates.

**12. Did you know...** That the “Refreshment Oak” once was a fixture along Kings Highway in Horry County, in the days before Prohibition began in 1920? The late Trez Wilcox and T.M. Jordan, both early Myrtle Beach residents, reported that a jug of brandy was kept in a hollow in the Refreshment Oak. The entrance to the hollow tree faced the road, and it was the custom of the traveling public on the King’s Highway to “refresh themselves on going and replenish the jug on their return.”

**For more information, contact:**

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
November 25-29, 2019**

**MONDAY, NOVEMBER 25**

- **8:30 a.m.** – Staff Meeting/Hosted by Public Works Department, Conference Room, Public Works Administration Building, 3210 Mr. Joe White Avenue

**TUESDAY, NOVEMBER 26**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

**WEDNESDAY, NOVEMBER 27**

- No Meetings Scheduled

**THURSDAY, NOVEMBER 28**

- **Thanksgiving Holiday Observed** – City Offices and Facilities Closed

**FRIDAY, NOVEMBER 29**

- **Thanksgiving Holiday Observed** – City Offices and Facilities Closed

**MYRTLE BEACH CITY COUNCIL AGENDA**  
**TUESDAY, NOVEMBER 26, 2019**  
**9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER**  
**10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER**  
**1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES...** November 12, 2019

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Proclamation declaring November as Pancreatic Cancer Awareness Month.
2. Public Information Update – PIO Staff/Police

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the APPROVAL OF THE AGENDA.*

*Note: City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.*

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

**REGULAR AGENDA**

**2nd Reading Ordinance 2019-054 to amend Chapter 23, Article VI, Division 1, Wrecker Services; Nonconsensual Towing, and incorporate personal clothing, including shoes, personal communication devices such as cell phones, smart phones, laptops, and tablets into definition of personal property.**

*State law allows vehicle owners to retrieve personal property from a vehicle after it has been towed, but the law does not define what constitutes personal property. City Code defines personal property, but the current definition does not include personal clothing, cell phones, smart phones, laptops or tablets. This proposed amendment allows owners to get their clothing, cell phones, smart phones, laptops and tablets from impounded vehicles, and helps to protect their identity.*

**2nd Reading Ordinance 2019-055 to amend Chapter 4, Animals, in the Code of Ordinances, to amend the definition of impound and the mistreatment of animals, add tethering and veterinary care to the list of definitions, and provide for cases where spay, neuter and microchip are required.**

*This Code amendment changes the definition of “impound” to read, “Impound means to take legal custody or possession as to confine humanely while providing adequate food, shelter, ventilation and veterinary care.”*

*The ordinance also changes the term “mistreatments of animals” to include:*

- *Exposure to extreme weather events.*
- *Confining an animal in a closed vehicle without air conditioning or adequate ventilation when temperatures exceed 70° F.*
- *Tethering of an animal for more than two hours in a continuous 12-hour period without a responsible person present.*
- *Tethering of an animal that is sick or injured.*
- *Tethering of an animal on a restraining device exceeding more than 10% of the animal’s body weight and has a length of less than 10 feet.*
- *Tethering by chain or metal devise which is in direct contact with the skin.*
- *Tethering of an animal in a manner that causes injury, strangulation or entanglement.*

*This proposal requires all impounded dogs and cats to be spayed or neutered within 30 days. Exceptions are made for animals based on: age, health reasons or service animals. The ordinance also requires all impounded cats and dogs to be microchipped.*

**2nd Reading Ordinance 2019-056 to amend Ordinance No. 2019-30, the 2019-020 budget ordinance, by appropriating funds for payment of not exceeding \$910,445.70 to the developer of the Sixth Ave. S./Bayshore project under the city’s redevelopment incentive voucher program.**

*Under the incentive voucher program, the city entered into a Redevelopment Agreement with the Project Developer. The \$910,445.70 appropriation is the total amount of the voucher, which equaled two percent (2%) of the total permit value. The voucher is valid for five years from its issue date of July 11, 2019, and can be applied to reimburse city fees (permit and impact fees, business license fees, local accommodations taxes and hospitality fees). The voucher effectively is funded only from the revenues attributable to the development itself, and is used as an incentive for development in targeted areas.*

**2nd Reading Ordinance 2019-057 to extend the corporate limits of the City of Myrtle Beach by annexing 0.5 acres located at 99401 Cove Dr. (PIN #394-03-04-0007), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family Residential).**

*The applicant owns and resides at the property along Cove Drive, which is currently Horry County jurisdiction. This applicant is a city “outside” water and sewer customer and wishes to gain in-city utility rates. This ordinance moves forward with the goal of closing “donut*

holes” in the city’s jurisdiction. Closing these donut holes contributes to a more efficient allocation of public resources.

**2nd Reading Ordinance 2019-058 to amend Appendix A Zoning of the Code of Ordinances to allow upper-story residential uses in the HC1 (Highway Commercial) District.**

*The city has limited housing opportunities for those earning an average working wage. Council has recognized this, and established the goal to increase workforce housing opportunities. This ordinance would allow residential uses as a conditional use in HC1 zones (located mostly along Highway 501 and the Bypass). The residential units must be located in the upper floors of commercial structures.*

*The lack of workforce housing opportunities puts pressure on those with limited incomes to live in remote areas where housing prices are less. The resulting longer commutes raises the demand for wider roadways, which is increasingly more expensive as adjoining properties are developed. This workforce housing shortage furthers strains those lower income workers because of additional vehicle maintenance and operating costs associated with longer commutes.*

**Resolution R2019-067 setting forth the City’s Legislative Agenda for the 2020 session of the South Carolina Legislature.**

*The South Carolina Legislature is scheduled to convene on Tuesday, January 14, 2020, and will consider a number of significant bills filed in 2019 that remain on the table for consideration. In addition, the city also desires to submit several new matters for the Legislature’s consideration. The resolution also states Myrtle Beach City Council’s strenuous objection to the newly filed H4745, which serves as an unnecessary intrusion into a dispute that is near a resolution.*

*This resolution:*

- *Adopts Council’s 2020 Legislative Agenda.*
- *Requests the delegation to consider the positions set forth in the attachment regarding the bills under consideration, as well as new proposed legislative actions.*
- *Thanks the delegation for its support in previous years, as well as the continued support of these important legislative matters.*
- *Directs the City Manager to send this Legislative Agenda to each member of the delegation.*

**Resolution R2019-069 to accept the dedication of portions of those certain roadways known as Jonquil Place (50’ public right-of-way), Parish Way (50’ public right-of-way) and Wyatt Lane (50’ public right-of-way) within the West Lake Phase 3 Subdivision.**

*In accordance with long-standing city policy and practice, street dedication is the process whereby a developer turns over a privately-constructed street built to serve a subdivision to the city as a publicly-held roadway. Upon approval, the city is responsible for the maintenance of the street. Each road is inspected before dedication to ensure that it complies with the city’s current standards and construction requirements.*

**Motion M2019-174 to consider renewal of City Manager’s contract.**

*The City Manager’s contract renewal date is November 3. This annual agreement sets forth the terms of the City Manager’s employment.*

**Motion M2019-175 to consider a salary adjustment for the Chief Municipal Judge and the Assistant Municipal Judges.**

*City Council usually considers a salary adjustment for these appointed positions at the time that they are re-appointed. The judges were re-appointed at the City Council meeting on October 8, 2019. But, this additional step was inadvertently missed.*

**Motion M2019-176 to appoint/reappoint four members to the Housing Authority Board.**

*The terms of John Leiter (city resident), Robert Gore (city resident), Dorothy Greene (non-city resident), and Susan McGartin (non-city resident) have expired, or will expire soon. All wish to be reappointed. Two individuals are interested and have submitted resumes: Michael Johnston (city resident) and Barbara Welch (city resident).*

**NON-AGENDA ITEMS FROM THE PUBLIC**

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**Note:** *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.*

**ADJOURNMENT**