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# Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Kaycey Vrettos, Public Information Specialist**  
**Date: December 7, 2018**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach celebrates Arbor Day at 3:00 p.m. on Wednesday, December 12, at Myrtle's Market, 605 Mr. Joe White Avenue.** The public is invited to attend! This year, an evergreen tree will be planted and the city will receive its 22nd consecutive Tree City USA recognition from the Arbor Day Foundation. In case of rain, the event will take place in the first floor conference room at City Hall, 937 Broadway Street. The Community Appearance Board will also present the following awards for projects this past year....
  - Outstanding Use of Natural Indigenous Landscape – CVS, 3411 Socastee Boulevard
  - Outstanding Landscape Design Incorporating Stormwater Management – Publix Supermarket at Grande Dunes, 7925 North Kings Highway
  - Outstanding Dramatic Landscape Through Effective Use of Lighting and Building Placement – Hollywood Wax Museum, 1808 21<sup>st</sup> Avenue North
  - Excellence in Tree Preservation Through Building Placement – Farm House Restaurant, 500 North Kings Highway
  - Outstanding Creative Landscape Design – Anderson Brothers Bank, 2711 Agnes Lane
  - Outstanding Maintenance of Trees and Landscaping – Broadway at the Beach, 1325 Celebrity Circle

- Outstanding Residential Landscape Design and Tree Preservation – Traci Miles and Jeffrey Skelley Residence, 6500 North Ocean Boulevard
  - The Community Appearance Board Chairman’s Award – TD Bank
  - The Greening of Myrtle Beach Municipal Award – Withers Swash
  - Most Improved Property – El Cerro, 1002 29<sup>th</sup> Avenue North
3. **Myrtle’s Market hosts a special Holiday Market from 4:00 to 7:00 p.m. on Wednesday, December 12.** The special market features various vendors selling unique gifts, organic fruits and vegetables and more. Santa Claus will be present to take photos with attendees, and hot chocolate and music make the holiday event a special one.
  4. **The deadline to apply to the Police Department’s Citizens Police Academy is 5:00 p.m., Monday, December 17.** The 10-week course offers a behind-the-scenes look at law enforcement and the Myrtle Beach Police Department. Classes meet at 7:00 p.m. each Monday, with ride-along opportunities, too. Classes begin January 21, 2019. Apply online at [www.cityofmyrtlebeach.com/i\\_want\\_to/apply\\_for/citizens\\_police\\_academy.php](http://www.cityofmyrtlebeach.com/i_want_to/apply_for/citizens_police_academy.php) or in-person at the Myrtle Beach Police Department. Applicants must be 21 or older and residents of Horry County. A valid driver’s license is required, along with a criminal history and driver’s license background check. Contact Sgt. Vincent Dorio at [mvdorio@cityofmyrtlebeach.com](mailto:mvdorio@cityofmyrtlebeach.com) or 843-918-1803 with questions.
  5. **Applications also are available for the next My Beach 101 Citizens Academy, which begins January 25.** The eight-week course offers residents a thorough look at Myrtle Beach city government, with presentations from various city departments. Applications are available at [www.cityofmyrtlebeach.com/i\\_want\\_to/apply\\_for/mybeach101.php](http://www.cityofmyrtlebeach.com/i_want_to/apply_for/mybeach101.php). Classes meet Thursdays at 5:30 p.m., and space is limited to 25 participants, all of whom must be residents of the City of Myrtle Beach. For more information, contact Neighborhood Services at 843-918-1062.
  6. **Would you like to serve?** The Myrtle Beach City Council has appointments and/or reappointments to make to a number of boards and committees in the near future. Terms are available on the following public bodies: Accommodations Tax Advisory Committee (2 seats), Beach Advisory Committee (2 seats), Board of Zoning Appeals (3 seats), Cemetery Committee (2 seats), Chapin Memorial Library Board (1 seat), Employee Recognition Committee (1 seat), Human Rights Commission (2 seats), Seniors Advisory Committee (2 seats). To be considered, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to [jstanford@cityofmyrtlebeach.com](mailto:jstanford@cityofmyrtlebeach.com). If you’d like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577, during business hours.
  7. **Looking ahead, city offices and facilities will be closed on Monday and Tuesday, December 24-25, for the Christmas holiday.** Here’s the residential solid waste collection schedule for December 24-28, 2018....

Zone 1 will be collected on Wednesday, December 26.

Zone 2 will be collected on Thursday, December 27.

Zones 3 and 4 will be collected on Friday, December 28.

- 8. Want to know what other events are scheduled and upcoming in Myrtle Beach?** See [www.cityofmyrtlebeach.com/Events.pdf](http://www.cityofmyrtlebeach.com/Events.pdf). It's a comprehensive list of city-related activities, festivals, concerts, programs and more, updated weekly with new information.
- 9. Myrtle Beach welcomed the holiday season with the second annual Garden of Hope Community Tree Lighting on Friday, November 30, and that's the subject of our [Photos of the Week](#).** A performance by Vocal Edition highlighted the evening, along with Santa's arrival, of course. The tree was presented in memory of Julia Spadoni.
- 10. Did you know...** That during the Arbor Day ceremonies next week, the City of Myrtle Beach will receive its 22nd consecutive Tree City U.S.A. award? Tree City U.S.A. is sponsored by The National Arbor Day Foundation, the U.S. Forest Service and the National Association of State Foresters. The award recognizes excellence in urban forestry management.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
December 10-14, 2018**

**MONDAY, DECEMBER 10**

- **8:30 a.m.** – Staff Meeting/Hosted by Planning Department, First Floor Conference Room, City Hall, 937 Broadway Street

**TUESDAY, DECEMBER 11**

- **9:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **4:00 p.m.** – Downtown Redevelopment Corporation, Banditos, 1410 North Ocean Boulevard
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

**WEDNESDAY, DECEMBER 12**

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **11:00 a.m.** – Coastal Alliance, North Myrtle Beach City Hall, 1018 Second Avenue South, North Myrtle Beach
- **2:00 p.m.** – Technology Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **3:00 p.m.** – Arbor Day Celebration, Myrtle's Market, 605 Mr. Joe White Avenue
- **4:00 to 7:00 p.m.** – Holiday Market, Myrtle's Market, 605 Mr. Joe White Avenue
- **4:30 p.m.** – Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 38<sup>th</sup> Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 38<sup>th</sup> Avenue North

**THURSDAY, DECEMBER 13**

- **8:30 a.m.** – City Manager’s Safety Advisory Board, Fire Station No. 6, 970 38<sup>th</sup> Avenue North
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street

**FRIDAY, DECEMBER 14**

- *No Meetings Scheduled*

**MYRTLE BEACH CITY COUNCIL  
TUESDAY, DECEMBER 11, 2018  
9:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE. THOSE WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN BEFORE THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**CALL TO ORDER MEETING:** Mayor Brenda Bethune

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF WORKSHOP MINUTES**

**APPROVAL OF MEETING MINUTES**

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Proclamation to honor the Janice Ash Sialiano for her service and the 30<sup>th</sup> Anniversary Red Cross Christmas Day Dinner.
2. Proclamation declaring December 12, 2018, as Arbor Day.
3. Presentation on 2019 Grand Strand Freedom Week and 13<sup>th</sup> Annual MLK Celebration – Bennie Swans
4. Presentation of the 36<sup>th</sup> Annual Citizens Police Academy graduates.
5. Chamber of Commerce 2019 Marketing Proposal – Karen Riordan, MBACC EO
6. 2017-18 Comprehensive Annual Financial Report – Dave DeKleva
7. Presentation from Benchmark, LLC, on Downtown Redevelopment Plan.
8. Public Information Update – PIO Staff/Police

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff, and may be passed as a group with the APPROVAL OF THE AGENDA.*

*NOTE: City laws are known as ordinances. Before a City ordinance can be enacted it must be introduced (1<sup>st</sup> Reading), & then approved (2<sup>nd</sup> reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to City staff to take certain actions.*

*No items are listed on the consent agenda for this meeting.*

## **REGULAR AGENDA**

**2<sup>nd</sup> Reading Ordinance 2018-064 to amend to Clemson Tract Planned Unit Development (PUD), Ordinance 2007-45, to update the exhibits to reflect current development, and remove the requirement for porches and alley-fed development.**

*The PUD is 257-acre site adjacent to the former Air Force Base. Currently, the PUD requires that 50% of the development be alley-loaded, and that each unit have a front porch at least eight feet deep.*

*The developer does not believe that these requirements comport with existing market demand and has requested eliminating the requirements for alley-loading, the requirement for a porch and requests the flexibility to build more shallow porches when one is desired. The applicant also proposes increasing the permitted three-foot side setback (per the existing PUD) to five feet, to reflect current practice, and a 19-foot minimum setback when front entry garages are used.*

**2<sup>nd</sup> Reading Ordinance 2018-065 a supplemental ordinance providing for the issuance and sale of City of Myrtle Beach, South Carolina, Tax Increment Revenue Bonds (Myrtle Beach Air Force Base Redevelopment Project Area), Series 2018, in the aggregate principal amount not exceeding \$15,000,000; prescribing the form and details of such bonds; and other matters relating thereto.**

*The Redevelopment Authority adopted its 2018 Plan amendment on May 15, 2018, and the city concurred in the plan amendment on August 18, 2018. Pursuant to these actions this ordinance provides for issuance of Air Base Redevelopment District TIF bonds secured by the incremental tax revenues of the District. The authority to issue this TIF debt expires in December 2020. Projects proposed include:*

- *Addition of a third deck on the DeVille St. Parking Garage.*
- *Other improvements to parking facilities P1 and P2.*
- *Updating the Howard Avenue Playground.*
- *Adding public restroom facilities in Valor Memorial Garden.*
- *Public infrastructure to support development of the hotel on the XYZ parcel.*
- *Law Enforcement Annex expansion on Mustang Avenue.*
- *CCTV Cameras and supporting hardware for public streets and parking areas.*

*Once the bonds are issued and the two remaining projects from the 2006 TIF bond issue have been closed out, the city expects to request that the Redevelopment Authority distribute surplus funds annually in the approximate initial amounts of \$1.3 million to the city, \$900,000 to Horry County and \$2.1 million to Horry County Schools.*

**2<sup>nd</sup> Reading Ordinance 2018-066 relating to the recovery of collection costs as a part of delinquent debts collected pursuant to the Set-Off Debt Collection Act.**

*The city authorized the Municipal Association of South Carolina (MASC) to act as a claimant agency under the Set-off Debt Collection Act (the "Act") by adoption of Ordinance 2006-089. MASC acts as a claimant agency for political subdivisions under the Act. The city currently collects \$60,000 to \$70,000 per year through this program. This ordinance provides language that MASC has requested to clarify that:*

- *The administrative fee charged by MASC is a cost of collection incurred by the city arising through the contract and is properly collectible.*
- *The city may also charge administrative costs that are properly collectible in an amount not exceeding \$25 under the Act and Ordinance, should the city elect to recover the internal costs.*

**2<sup>nd</sup> Reading Ordinance 2018-067 to amend Ordinances 2006-024 and 2016-027, as Pine Island Point Planned Unit Development.**

*The PUD is a 34-acre site bounded by Pine Island Road, Seaboard Street and Grissom Parkway. The original PUD included a big-box retail center and a potential medical clinical.*

*The applicant is now developing an age restricted (55+) multifamily project (not now a permitted use). The parking is provided in a ratio of 1.5 spaces/unit for 1-2 bedroom units, and two spaces/unit for three or more bedrooms. The amendment also proposes that outparcels adjacent to Seaboard Street meet HC-2 requirements for lot, yard, height and coverage requirements; and, amends the current signage allowance (four secondary monument signs and five directional signs) to three secondary monument and 10 directional signs.*

*The applicant has also requested additions to the list of permitted and conditional uses in the PUD (including all allowed uses in MU-M): medical clinics (may include substance abuse treatment as an ancillary use); restaurants, with or without drive-through; big box retail; vet offices and clinics; media productions; hospitals; and, restaurants with outdoor dining.*

*The property is planned to be built in three phases: Phase 1 (estimated construction 2019-22) – multi-family/retail component, buildings A-E; Phase 2 (estimated construction 2020-22) – retail, buildings F-L; and, Phase 3 (timeframe TBD) – outparcels 2-5.*

*Finally, the applicant also proposes significant landscaping improvements with landscaped retention ponds, walking trails, shade trees and recreational open space amenities. The applicant will work with MBPD to locate, install and connect security cameras in the parking lot to the city's system.*

**1<sup>st</sup> Reading Ordinance 2018-068 to amend the zoning ordinance for the City of Myrtle Beach to allow structures with drive through facilities existing as of June 10, 2014, as a conditional use in the MU-M (Mixed Use Medium Density) Zone.**

*Wells Fargo owns property located on the corner of 72nd Avenue North and Kings Highway, zoned MU-M. The building has been vacant since 2016. The applicant's agent represents a Dunkin Donuts franchise interested in relocating its operations to this property and to use the former bank's drive-thru. Currently, drive-thru restaurants are not a permitted use in the MU-M district.*

*This ordinance would allow drive-thru restaurants as a conditional use in the MU-M provided that: the drive-thru must have existed as of September 2014, the property must front Kings Highway and the building must be no more than 5,000 square feet. Staff's field survey indicates that this zoning text amendment could apply to approximately nine properties. If approved, this text amendment would provide an alternative re-use for such facilities.*



**1<sup>st</sup> Reading Ordinance 2018-069 to extend the corporate limits of the City of Myrtle Beach by annexing 1.09 acres located at 1309 Azalea Ct. (Horry County PIN #420-11-04-0001), and rezone said property from Horry County OPI (Office / Professional / Institutional) to City of Myrtle Beach MP (Medical / Professional).**

*The applicant wishes to construct an office building on the lot and requests annexation as required by the utility connection agreement (when undeveloped lands abutting the city limits need water and sewer, they must petition to annex before receiving services). Longstanding city policy and practice is that when undeveloped parcels abutting the city limits need water and sewer, they must petition to annex before receiving those services. The proposed zoning conforms to surrounding properties.*

**1<sup>st</sup> Reading Ordinance 2018-070 to allow temporary events longer than three to five days in defined districts and district wide events, in the discretion of council.**

*At the 11/13/18 City Council meeting, a downtown property owner proposed a helium balloon "Skyrider" amusement in a vacant lot located off 8<sup>th</sup> Avenue North for 180 days during the 2019 season to test the market before making the investment in permanent structures. As currently written, the Special Events Ordinance does not allow this activity as a special event. Council reacted favorably to that presentation, and requested staff to come back with an amendment to the Special Events ordinance to facilitate this pilot proposal.*

*The proposed ordinance amendment removes the existing prohibition on special events lasting more than five days when that event takes place in a defined district and for a district wide event.*

*If Council approves this amendment, the promoter will present the Skyrider proposal to the Special Events Committee, which will make a recommendation to the City Manager, who will then make a recommendation to City Council. Currently, special events are limit to a duration of 90 days in a defined district. The developer needs 180 days to gauge success. In order to achieve a test period of that length, the applicant will actually make requests for consecutive 90 day events.*

**1<sup>st</sup> Reading Ordinance 2018-071 to amend Article 2, Section 203 in definitions; and Section 1301 Wireless Communications Facilities in the zoning code of the City of Myrtle Beach.**

*Council adopted M2018-157 on 10/23/18 approving "safe harbor" designs for small cell facility deployment (5G) in rights-of-way for: Ocean Boulevard, from 31<sup>st</sup> Avenue North southward to the intersection with Kings Highway; 3<sup>rd</sup> Avenue South, from Kings Highway to its terminus beyond Ocean Boulevard; Mr. Joe White Avenue, from Kings Highway to Ocean Boulevard; and, the street ends, from 31<sup>st</sup> Avenue North to 29<sup>th</sup> Avenue South, that contain one or more signal light poles. The safe harbor designs are intended to preserve the esthetic improvements made along these streets while improving cellular connectivity of residents and guests.*

*This amendment would provide for: the appropriate location and development of wireless facilities; minimize adverse visual effects of wireless facilities; avoid potential damage to adjacent properties from structural failures; and, encourage collocation of multiple antennas on a single wireless support structures. This ordinance requires a Planning Commission Public Hearing prior to 2<sup>nd</sup> reading.*

**1<sup>st</sup> Reading Ordinance 2018-072 to amend Chapter 5, Beach and Boating regulations, in Section 5-11.**

*City Code generally prohibits the operation of jet skis and motor boats from the beach from May 1 through Labor Day, from southern City limits to 31<sup>st</sup> Avenue North, and from 69<sup>th</sup> to 77<sup>th</sup> Avenues North. This includes an exclusion to this prohibition for licensed operators (as of the original date of the ordinance) of banana boats and parasail rides, but each operator was limited to a specific location: 29<sup>th</sup> Avenue South, 3<sup>rd</sup> Avenue South or between 8<sup>th</sup> and 9<sup>th</sup> Avenues North (that operator went out of business more than a decade ago and there is no parasailing or jet ski activity at that location). After the 2018 season, the operator at 3<sup>rd</sup> Avenue South went out of business as well.*

*The proposed amendment would allow the remaining parasail/jet ski operator to operate the location at 3<sup>rd</sup> Avenue South in addition to 29<sup>th</sup> Avenue South. The amendment also allows the same operator to extend to the 8<sup>th</sup> and 9<sup>th</sup> Avenues North location as well, but only upon the review of the Beach Advisory Committee and with City Council approval. The existing operator has an excellent track record for conducting operations safely.*

**Resolution R2018-042 to adopt the Floodplain Management and Hazard Mitigation Plan annual report for the City of Myrtle Beach.**

*The Federal Disaster Management Act of 2000 requires communities to create a plan to qualify for disaster funding. The City's Floodplain Management Plan was adopted in December 2015 and includes a requirement for annual review and update. The plan is required for Community Rating System, which saves flood insurance policyholders in Myrtle Beach more than \$1,000,000 annually.*

*The staff review committee recommends following actions for 2019:*

- *Research flood claims for repetitive loss properties.*
- *Produce a map showing flooding during recent hurricane flood events.*
- *Complete Flood Warning and Response Annex Plan.*
- *Hold an action meeting on Hurricane Florence with department heads (scheduled).*
- *Present to City Council a report on the deployment of city employees to assist with Hurricane Michael in Florida (completed).*

**Resolution R2018-043 declaring the 2019 Myrtle Beach Marathon and related events as a significant sports tourism event to be held on March 1-2, 2019, and to confirm the city's co-sponsorship of the event.**

*The "marathon" has been a significant winter sports tourism event since 1997. The event includes: a fitness expo on Friday; and a fun run, 5K race, half and full marathon on Saturday. Direct visitor spending is projected to be about \$2,000,000, with roughly \$35,000 coming back to the city in A-Taxes, Hospitality fees and business license revenues. City related expenses are estimated at \$69,600.*

*The proposed resolution recognizes the event as a Significant Sports Tourism Event, approves City co-sponsorship with related in-kind services and welcomes to all marathon participants.*

**Resolution R2018-044 to recognize the Pee Dee Street Rodders' Annual "Run to the Sun" as a community-wide event and confirming the city's co-sponsorship of the event March 21-23, 2019.**

*The Pee Dee Street Rodders' Annual "Run to the Sun" Car Show is the largest independent car and truck show on the East Coast. For 2019, the Pee Dee Street Rodders have proposed to hold this event at the old Myrtle Square Mall site again from March 21-23, 2019. The show includes a kick-off party, a swap meet and various giveaways.*

*In 2018, Club donated \$98,000 car show revenues to charities (more than \$1,700,000 to deserving charities since 1987). This proposed resolution:*

- *Recognizes this event as a community-wide festival event.*
- *Authorizes area businesses to display temporary welcome signs.*
- *Approves city co-sponsorship and logistical support at an estimated total cost of \$9,500.*
- *Authorizes temporary signage and parking restriction waivers.*
- *Extends a warm invitation to all "Run to the Sun 31st Anniversary" event participants.*

**Resolution R2018-045 to recognize the Myrtle Beach Jeep Jam hosted by N.S. Promotions as a celebration of Jeep Culture and confirming the city's co-sponsorship of the event April 5-7, 2019.**

*The "Jeep Jam" is a celebration of Jeep culture in the heart of Myrtle Beach. For 2019, the promoter again proposes to hold this show at the Old Myrtle Square Mall, from 10 a.m. to 9 p.m., April 5-7, 2019. The event includes an off-road obstacle course, a vendor area with vendor trailers, a designated beer garden and other various small activities throughout the venue. Additionally, a Jeep parade will be held on the beach from the 2<sup>nd</sup> Avenue Pier to 24<sup>th</sup> Avenue North on April 6-7, from 6:30 a.m. to 8:00 a.m. (vehicles will be inspected for fluid leaks before being allowed into the parade). In 2018, the event hosted more than 10,000 guests and participants, and donated \$6,000 to the Special Operations Wounded Warrior Project (SOWW). SOWW will also be a charitable benefactor for the 2019 event.*

*The proposed resolution:*

- *Recognizes the Jeep Jam as a community-wide festival event and confirms co-sponsorship with in-kind services totaling \$11,213.*
- *Authorizes: temporary use of parking (free or paid) in nearby vacant lots, businesses, and churches; temporary signage at satellite parking areas; and, temporary signs to indicate event parking is not permitted for businesses wishing to reserve parking for normal use.*
- *Extends an invitation to all event participants.*

**Resolution R2018-046 to endorse the Horry County Solid Waste Management Plan and Consideration of Inter-local Agreement Opportunities.**

*The 1991 SC Solid Waste Policy and Management Act established a policy promoting reduction, re-use and recycling of solid waste before landfilling or incineration. The Act requires local governments to participate in the preparation and implementation of the plan and establishes the following goals:*

- *Encourage research into the reduction of solid waste.*
- *Encourage a regional approach to solid waste management.*

- *Reduce the amount of solid waste received at municipal solid waste facilities by 40%.*
- *Continue to set new and revised goals every three years.*
- *Recycle at least 40% of the total waste stream generated.*
- *Encourage each region to make every effort to meet the state's recycling goals.*

*Some items of note in the updated plan include:*

- *Class III Landfill (MSW) – HCSWA plans to request the expansion permits in FY2019.*
- *Class II Landfill (C&D) – HCSWA plans to request the expansion permits in FY2019.*
- *Yard Waste – Effective 01/01/19, yard waste must be contained in compostable paper bags.*
- *Material Recovery Facility (MRF) – Maintaining a viable recycling stream despite stringent contamination standards imposed by end users.*
- *Efforts to address population growth and sustainability of HCSWA's services through the evaluation of materials management, recycling initiatives and waste diversion programs.*

**Motion M2018-166 to consider renewal of the City Manager's Contract.**

*The City Manager serves at the pleasure of the City Council under an annual contract which is reconsidered by Council on the anniversary of his initial appointment in November 2014.*

**Motion M2018-167 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.**

*This is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes 26 vehicles that staff has tagged as abandoned or derelict. Council's approval of this item allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.*

**Motion M2018-168 to cancel the City Council Workshop Meetings normally scheduled for January 8, 2019, January 22, 2019, February 12, 2019, and February 26, 2019, and to begin the Regular City Council Meeting at 9:00 a.m. on these dates.**

*This motion is presented to continue to allow City Council to continue, on a trial basis, to dispense with the Workshop Meetings which currently precede the Regular City Council Meetings. It is expected that this time will be needed for the Council to engage with the downtown consultants in the process of developing a vision for the future of the city's downtown area, and to engage in greater discussion of other pressing policy issues.*

**Motion M2018-169 to approve design manual for small cell deployment and exhibits.**

*This design manual will assist the Zoning Administrator in the management and application of wireless facilities in and outside of the right-of-way. The guidelines include a process for pre-approval of designs for wireless facilities on city-owned or controlled structures, and also sets out designs for particular areas.*

*To minimize the time from application to approval on privately-owned structures, applicants are encouraged to: use the pre-approval process and pre-approved designs; or, use other designs that are exempted from permitting or subject to administrative review. One of the purposes of approving designs is to maintain a uniform look for city-owned and controlled structures – an important goal for the City. Significant departures from the designs are unlikely to be approved unless the designs have attributes that allow the city to better serve its goals and interests.*

## **AGENDA ITEMS FROM THE PUBLIC**

## **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

## **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
  - State Lobbyist
  - Capital outlay priorities for FY 2019-20.
2. CFO Update
3. CM/ACM Update
  - Downtown Zoning Review
  - Proposal from RING Neighborhoods

## **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

*NOTE: South Carolina law requires that Council’s business is conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.*

## **ADJOURNMENT**

**City of Myrtle Beach  
Downtown Redevelopment Corporation  
Board of Directors Meeting  
4:00 p.m., Tuesday, December 11, 2018  
Banditos Cantina, 1410 North Ocean Boulevard  
Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**NOTE: Citizens are invited to attend and participate in the meetings. Citizens who wish to address the DRC Board during the Comments from Public section of the Agenda are asked to sign-in prior to the start of the meeting, state their name prior to speaking and are limited to three (3) minutes total.**

**A. Call DRC Meeting to Order:** Chairman Martino

1. Approval of Agenda – Chairman Martino

**B. Presentation and Discussion Items:**

1. State of the DRC Report – Executive Director
2. Update from City Manager/DRC Treasurer – John Pedersen
3. DRC Treasurer's Report FY 18/19 YTD – John Pedersen
4. DRC Update – Executive Director
  - a. Benchmark Planning Update
  - b. Other Updates

**C. Action Items:**

1. Approval of the minutes from November 14, 2018 – Chairman Martino

**D. Comments from the Public:** Chairman Martino

**E. Executive Session:** DRC Board may take action on matters discussed in Executive Session, upon returning to Public Session.

**F. Closing Remarks, Board Input/Questions/Suggestions**

**G. Adjourn:** Chairman Martino

**City of Myrtle Beach**  
**Property Maintenance Hearing**  
**8:30 a.m., Wednesday, December 12, 2018**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. New Business**

1. **Ronald G. and Chester S. King:** The property is located at 1221 Horne Street and is identified by PIN #442-05-02-0070.
2. **Joe G. Rideoutte, Jr.:** The property is located at 407 Fifth Avenue North and is identified by PIN #443-05-02-0113.
3. **Babel Enterprises, Inc.:** The property is located at 2605 South Kings Highway and is identified by PIN #445-01-01-0002.
4. **Colisha M. Frasier et al.:** The property is located at 1107 Washington Street and is identified by PIN #425-12-03-0003.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach  
Special Events Technical Review Committee  
10:00 a.m., Wednesday, December 12, 2018  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes** – November 28, 2018, Meeting

**C. Matters of Business**

**Review of Last Week's/On-Going Events**

1. Holiday Bazaar (Carriage Rides, Pictures with Santa and Music in the Streets), The Market Common, October, 31, 2018-February 14, 2019
2. Oceanfront Merchants Association's Holidays on the Boardwalk and Annual Tree Lighting, Burroughs & Chapin Pavilion Place, November 16, 2018-January 4, 2019
3. Mistletoe Market at Five Points, December 8, 2018

**Review of Upcoming Approved Events**

1. Southern Times Square New Year's Celebration, The Market Common, December 31, 2018

**D. New Business**

**Review of Upcoming Proposed Events (Final)**

1. Myrtle Beach Irish Festival, The Market Common and Grand Park, March 16, 2019 (Need Insurance, Site Plan & Security Plan)
2. Myrtle Beach Marathon, March 1-2, 2019 (Need Insurance)
3. Pee Dee Street Rodders' "Run to the Sun" Car and Truck Show, Old Myrtle Square Mall Site, March 21-23, 2019 (Need Insurance)
4. Myrtle Beach Jeep Jam, Old Myrtle Square Mall Site, April 5-7, 2019 (Need Insurance)

**Review of Upcoming Proposed Events (Conceptual)**

1. Myrtle Beach Winterfest at Grand Park, The Market Common, January 26, 2019 (Need Insurance, Site Plan, & Security Plan) **CANCELLED**
2. The Bowery 75th Anniversary Party, The Bowery, February 23, 2019 (Need Insurance, Site Plan & Security Plan)
3. Ground Zero Dragon Boat Festival, Grand Park and The Market Common, April 22-29, 2019 (Need Insurance & Security Plan)

**E. Review of Temporary Use Permits**



**F. Review of Sports Tourism Events**

**G. Review Parade Permits**

**H. Review Film/Photo Requests**

**I. Convention Center Events**

**J. Discussion Items**

**K. Executive Session**

**L. Adjourn**

**Coastal Alliance Meeting**  
**11:00 a.m., Wednesday, December 12**  
**North Myrtle Beach City Hall, 1018 Second Avenue South**  
**North Myrtle Beach, SC 29582**

*Marilyn Hatley, Chairman, Mayor of North Myrtle Beach*  
*Brenda Bethune, Mayor of Myrtle Beach*  
*Bob Childs, Mayor of Surfside*  
*Jake Evans, Mayor of Atlantic Beach*  
*Huston Huffman, Mayor of Briarcliffe Acres*  
*Mark Lazarus, Chairman of Horry County Council*

**A. Call to Order**

**B. Approval of Minutes:** September 5, 2018, Meeting

**C. Discussion Items:**

1. Arcadian Shores inclusion in Myrtle Beach Shore Protection Project
2. Increasing Reach 3 (Garden City and Surfside Beach) berm height to nine feet
3. U.S. Army Corps of Engineers Section 206 Aquatic Ecosystem Restoration Project – Cherry Grove Marsh

**D. Announcements**

**E. Adjourn**

**City of Myrtle Beach  
Technology Advisory Group  
2:00 p.m., Wednesday, December 12, 2018  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1142 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Jason Greene, Chair
- B. Approval of Minutes**
- C. Overview of Discussion Topics and Guidance for Breakout Groups**
- D. Breakout Groups**
  - 1. Geographic Area – "Innovation Corridor"
  - 2. Physical Space – "Tech Garden" and "Innovation Pavilion" Concept
  - 3. Economic Development – Incentives
- E. Breakout Group Review**
- F. Benchmark Report Highlights**
- G. Next Meeting**
- H. Roundtable Discussion** – Jason Greene, Chair
- I. Adjourn**

**City of Myrtle Beach  
Annual Arbor Day Celebration  
3:00 p.m., Wednesday, December 12, 2018  
Myrtle's Market, 605 Mr. Joe White Avenue  
Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Welcome** – Mark Kruea, Master of Ceremonies and Public Information Officer
- B. Invocation** – Carol Coleman, Planning Director
- C. Arbor Day Resolution** – Mayor Brenda Bethune
- D. Tree City USA Award** – Lois Edwards, SC Forestry Commission
- E. Community Appearance Awards** – Larry Bragg, Community Appearance Board Chair
- F. Tree Planting Ceremony** – Myrtle Beach City Council and All Event Attendees
- G. Adjourn**

**City of Myrtle Beach**  
**Myrtle Beach Convention Center Hotel Corporation Board**  
**4:30 p.m., Wednesday, December 12, 2018**  
**Room 236, Myrtle Beach Convention Center**  
**2101 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE  
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and call to order**
- B. Approval of minutes – September and October meetings**
- C. Entertain public comments and questions**
- D. Review of monthly hotel financials for October and November 2018** (Mrs. Hinde)
- E. Hotel sales and marketing update** (Mr. Semidei)
- F. Convention Center sales and marketing update** (Mr. Monroe)
- G. Asset Manager reports** (Mr. Kuhn)
- H. Discuss additional business**
- I. Executive Session**
- J. Adjourn**

**City of Myrtle Beach  
City Manager's Safety Advisory Board  
8:30 a.m., Thursday, December 13, 2018  
Fire Station No. 6, 970 38th Avenue North  
Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Guest Speaker**

**C. Old Business**

1. Inspection Updates – Tom Anderson
2. September CPR and Forklift Training – Tom Anderson

**D. New Business**

1. OSHA 10-Hour Training – Tom Anderson
2. Year-End Accident Updates – Peggy Cantor
3. Safety Meeting for FSA and Dependent Child Care in February – Tom Anderson
4. March is Employee Preparedness Month – Tom Anderson
5. Job Classifications for Immunizations – Tom Anderson
6. Specific Safety Meeting Topic Ideas
7. Discuss Safety Concerns within Departments

**E. Communication**

1. What is new in department in regards to safety?
2. Policies, Procedures, New Equipment and Training
3. Find speaker and topic

**F. Next Meeting** – March 14, 2019, Hosted by Police Department

**G. Adjourn**

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Thursday, December 13, 2018  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call Meeting to Order**

**B. Matters of Order**

**C. Matters of Business:**

1. **Public Hearing TEXT 18-15 Food Truck Review:** Proposal by city staff to perform the one-year review as required in Ordinance 2017-44.
2. **Public Hearing TEXT 18-21 Historic Districts:** Proposal by City of Myrtle Beach staff to establish historic districts for the City of Myrtle Beach.
3. **PRE-FIN 18-15 Mall of SC Outparcel:** Proposal by Mall of South Carolina Outparcel Limited Partnership to subdivide 2.56 acres at the end of South Market Court from a 7.14-acre parcel (TMS 180-00-02-208) at the corner of Harrelson Blvd and Seaboard St. for the purpose of commercial development.

**D. Discussion Items**

**E. Communications from Planning Commission**

**F. Reports and Information Presentation from City Staff**

**G. Meeting Adjournment**