



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf, visit <http://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Mark Kruea, Public Information Officer
Date: December 28, 2018
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **City offices will be closed Tuesday, January 1.** However, solid waste and recycling services will follow the *regular* Monday-through-Thursday schedule next week.
3. **Beginning in January, Myrtle Beach's Solid Waste staff will pick up discarded Christmas trees at curbside and take them to be recycled.** Please place your tree at curbside, but not in the travel lane, and don't cover any utility meters or boxes. Remove all decorations and tree stands! If you don't want to wait for curbside pickup, you may take your tree to the drop-off point on Mr. Joe White Avenue at 21st Avenue North Extension (behind Myrtle Waves Water Park). In February, the trees will be ground into mulch, which will be available to the public for free, while supplies last.
4. **The public is invited to give the gift of life at the City of Myrtle Beach's quarterly blood drive on Wednesday, January 9.** The drive is from 10:00 a.m. to 3:00 p.m. at the Myrtle Beach Sports Center,
5. **Want to know what events and activities are scheduled in Myrtle Beach for 2019?** See <http://www.cityofmyrtlebeach.com/Events.pdf>. It's a comprehensive list of city-related activities, festivals, concerts, programs and more, updated weekly with new information.
6. **The Myrtle Beach Police Department recently welcomed eight new officers, and that's the subject of our [Photos of the Week](#).** Oath of office ceremonies were held December 21 at the Ted C. Collins Law Enforcement Center. Seven of the new officers graduated from the

SC Criminal Justice Academy, while the eighth transferred from the Surfside Beach Police Department. Family members and loved ones pinned on the new officers' badges.

- 7. Did you know...** That Myrtle Beach's Ocean Forest Hotel, built in 1929 and demolished in 1974, was known as the "million dollar hotel" and drew famous guests and performers from around the country? The 10-story hotel, with five-story side wings, was a landmark on North Ocean Boulevard, across from the cabana section. Built by the Woodside family, the hotel's grand opening occurred in February 1930, four months after the stock market crash of October 1929. It changed hands several times through the decades and eventually was razed, instead of being remodeled, in 1974.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
December 31, 2018 - January 4, 2019**

MONDAY, DECEMBER 31

- *No Meetings Scheduled*

TUESDAY, JANUARY 1

- **City Offices and Facilities Closed** – New Year’s Day Holiday Observed

WEDNESDAY, JANUARY 2

- **2:00 p.m.** – Community Appearance Board Staff Plan Review, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street

THURSDAY, JANUARY 3

- **9:00 a.m.** – Special City Council Workshop, Myrtle Beach Sports Center, 2115 Sports Center Way
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, JANUARY 4

- *No Meetings Scheduled*

**City of Myrtle Beach
Community Appearance Board Staff Plan Review
2:00 p.m., Wednesday, January 2, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: December 4, 2018

C. Old Business

D. New Business

Building and Lighting Permit Applications

1. **Chick-fil-A – 1940 Mr. Joe White Avenue:** Requests approval of building mounted lighting. Requests a conceptual/final review for (2) new canopy's over existing drive-thru. (Esencia Architecture)
2. **Grand Dunes Professional Dental Office – North Kings Highway and 82nd Parkway, PIN# 39416030002:** Requests approval of parking lot and building mounted lighting. Requests a conceptual review for a 4,280 square foot office building, parking and landscape plan. (Tarr Group)

Building Permit Applications

1. **Quentro Residence – 809 66th Avenue North, Unit C:** Requests a final review for the replacement of an existing wood fence with a 6' tall vinyl fence. (Previously heard on 12/6/2018) (Owner)
2. **The Lovely Law Office – 3832 Mayfair Street:** Requests a final review for a new two-story 8,120 square foot building, parking and landscape plan. (Previously heard on 9/6/2018) (Taylor Architecture)
3. **Gutovitz Residence – 4900 North Ocean Boulevard:** Requests a conceptual/final review for revisions to previously approved plans for a new single-family home. (MCW Custom Homes, Inc.)
4. **Badd Kitty – 1104 North Kings Highway:** Requests a conceptual/final review for the repainting of the building. (Owner)
5. **Scotchman #3053 – 3211 South Kings Highway:** Requests a conceptual/final review for the addition of a walk-in cooler. (GPM Southeast, LLC)
6. **Café Gelatos – 7901 North Kings Highway:** Requests a conceptual/final review for exterior façade alterations, outdoor seating, dumpster enclosure, parking and landscape plan. (CRG Companies, Inc.)

E. Non-Agenda Items from Staff

F. Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Wednesday, January 2, 2019
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. Welcome New Members
2. Election of Officers
3. Senior News Newsletter Review and Discussion
4. Review Upcoming Events
5. Suggestions of Future Events/Activities
6. Volunteer Opportunities
7. City Update

D. Old Business

E. Adjourn

**CITY OF MYRTLE BEACH
SPECIAL CITY COUNCIL WORKSHOP
9:00 A.M., THURSDAY, JANUARY 3, 2019
MYRTLE BEACH SPORTS CENTER, 2115 SPORTS CENTER WAY
MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Mayor and Council statement of meeting's purpose**
- B. Recap of October 17-18 City Council Planning Retreat**
- C. Follow-up reports and presentations from city staff**
- D. Continuation of Council priority-setting discussion**
- E. Public Input**
- F. Executive Session**
- G. Adjournment**

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, January 3, 2019
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes: December 6, 2018, Minutes

C. Old Business

D. New Business

Sign Permit Applications

1. **Terra Center Offices – 3833 Mayfair Street:** Requests approval of (1) 8' x 8' multi-tenant freestanding sign. (Sign Works)
2. **Wicked Tuna – 110 North Ocean Boulevard:** Requests approval of (1) 7'9" x 9' freestanding sign and (2) 39' x 11'11" wall signs on the north and south façades. (Sign Works)
3. **Hooters – 3901 North Kings Highway:** Requests approval of (1) 4'6" x 8' Hooters "Owl" and (2) 13'9" x 2'6" channel letters on the north and south façades. (Building and lighting previously approved on 10/4/2018) (Nova Lighting)
4. **Bearded Stag Barber Shop – 5317 North Kings Highway:** Requests approval of (1) 7'9" x 1'5" sign face in existing building mounted light box. (Coastal Signs)
5. **Quick Way Food Market – 1101 Mr. Joe White Avenue:** Requests approval of (1) 6'8" x 4' sign face on monument sign and (1) 8' x 4' wall mounted flat sign. (Owner)
6. **Captain George's Seafood Restaurant – 1401 29th Avenue North:** Requests approval of (1) 15'2" x 11'1" freestanding sign with 8'6" x 2'9" LED message board. (Previously heard on 11/15/2018) (Sign World)
7. **Marco Polo Pizzeria – 513 North Ocean Boulevard:** Requests approval of (1) 17'3" x 4'7" building mounted channel letters and (2) 9' x 2'5" building mounted channel letters. (Seaboard Signs)
8. **Thai E-San – 7727 North Kings Highway:** Requests approval of (1) 10'7" x 2'4" building mounted channel letters and (1) 2' x 2'2" vinyl graphics on window. (Seaboard Signs)
9. **Pye Barker – 1445 Cannon Road:** Requests approval of (1) 4' x 3' sign face on freestanding sign and (1) 16' x 2'3" building mounted sign. (ASL Sign Services)
10. **Tin Roof – 1410 North Ocean Boulevard:** Requests approval of (1) 23'6" x 8' channel letters and capsule wall mounted sign relocated from a different part of the building

façade and (1) 6' x 1'6" projector sign. (Signage previously approved on 4/5/2018) (ASL Sign Services)

11. **Shops at Magnolia Row – 4377 North Kings Highway:** Requests approval of (1) 6' x 6' backlit aluminum sign mounted to building façade. (Neon Works)
12. **Waikiki Village – 1500 South Ocean Boulevard:** Requests approval of (1) 10'1" x 11'7" freestanding sign. (Neon Works)
13. **The Atlantic North – 401 North Ocean Boulevard:** Requests approval of (1) 8' x 4' sign face in freestanding sign. (Image 360)
14. **Elegant Pet Shoppe and Resort – 3320 Reed Street:** Requests approval of (1) 7'4" x 2'3" channel letters mounted to building and 2' x 3' hanging sign mounted on building. (Image 360)
15. **Food Lion – 3890 South Kings Highway:** Requests approval of (1) 29'5" x 4'7" building mounted channel letters and (1) 14' x 3'11" sign face on multi-tenant freestanding sign. (Rite Lite Signs)
16. **Food Lion – 1009 Highway 501:** Requests approval of (1) 29'5" x 4'7" building mounted channel letters and (1) 10'5" x 6'4" sign face on multi-tenant freestanding sign. (Rite Lite Signs)
17. **Food Lion – 6103 North Kings Highway:** Requests approval of (1) 29'5" x 4'7" building mounted channel letters and (1) 8' x 8' sign face on multi-tenant freestanding sign. (Rite Lite Signs)
18. **Food Lion – 7631 North Kings Highway:** Requests approval of (1) 29'5" x 4'7" building mounted channel letters and (1) 8'6" x 2'4" sign face on multi-tenant freestanding sign. (Rite Lite Signs)

Building and Lighting Permit Applications

1. **Chick-fil-A – 1940 Mr. Joe White Avenue:** Requests approval of building mounted lighting. Requests a conceptual/final review for (2) new canopy's over existing drive-thru. (Esencia Architecture)
2. **Grand Dunes Professional Dental Office – North Kings Highway and 82nd Parkway, PIN# 39416030002:** Requests approval of parking lot and building mounted lighting. Requests a conceptual review for a 4,280 square foot office building, parking and landscape plan. (Tarr Group)

Building Permit Applications

1. **Quentro Residence – 809 66th Avenue North, Unit C:** Requests a final review for the replacement of an existing wood fence with a 6' tall vinyl fence. (Previously heard on 12/6/2018) (Owner)
2. **The Lovely Law Office – 3832 Mayfair Street:** Requests a final review for a new two-story 8,120 square foot building, parking and landscape plan. (Previously heard on 9/6/2018) (Taylor Architecture)

3. **Gutovitz Residence – 4900 North Ocean Boulevard:** Requests a conceptual/final review for revisions to previously approved plans for a new single-family home. (MCW Custom Homes, Inc.)
4. **Badd Kitty – 1104 North Kings Highway:** Requests a conceptual/final review for the repainting of the building. (Owner)
5. **Scotchman #3053 – 3211 South Kings Highway:** Requests a conceptual/final review for the addition of a walk-in cooler. (GPM Southeast, LLC)
6. **Café Gelatos – 7901 North Kings Highway:** Requests a conceptual/final review for exterior façade alterations, outdoor seating, dumpster enclosure, parking and landscape plan. (CRG Companies, Inc.)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment