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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

To: Myrtle Beach Media
From: Public Information Department
Date: December 31, 2020
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach Mayor Brenda Bethune has extended the [Emergency Declaration for COVID-19 through January 31, 2021](#).** The action automatically extends the executive order requiring residents and visitors to wear a cloth face mask at retail and food service establishments, as well as in public spaces at overnight accommodations and other enclosed spaces. The Emergency Declaration is valid through January 31, and can be extended or rescinded, as needed. Executive Order 12B continues the requirement that customers must wear a mask in enclosed areas of retail stores, grocery stores, pharmacies, personal care businesses, professional services, gyms and fitness centers, among other locations. Retail, restaurant and accommodation staff also must wear masks whenever they are in public areas or working with the public. Failure to wear a mask when required is a civil infraction with a fine of up to \$100 upon conviction. The City of Myrtle Beach thanks our residents, visitors and businesses for following the mask requirement.
3. **At 12:00 p.m., Tuesday, January 5, the City of Myrtle Beach will hold a brief ceremony to raise flags for the six branches of military service on the boardwalk, between Eighth and Ninth Avenues North.** The boardwalk's current flag array features eight poles, all flying the U.S. flag. During Tuesday's event, we will raise the six military service flags – Army, Navy, Air Force, Marines, Coast Guard and Space Force – on the outer six poles (three per side). The large U.S. flag will continue to fly on the two tall center poles, with the POW/MIA flag and either the state or city flag below. The idea to fly the six military service flags originated with Horry County resident Fred Portway as a way of honoring our military

men and women, as well as recognizing the military heritage of the Myrtle Beach area. Mr. Portway will be on hand Tuesday to help with the flag raising duties.

- 4. In January, the City of Myrtle Beach will pick up natural Christmas trees at curbside to take them to be recycled.** In late February, the trees will be ground by the Horry County Solid Waste Authority, and the resulting landscaping mulch will be available to the public for free. The annual effort helps give trees a second life. It also saves valuable space in the landfill. Place trees at the curb, but not in the travel lane, and don't cover any utility meters or boxes. Also, remember to remove all decorations and tree stands! No wreaths, please. If you don't want to wait for curbside pickup, you may take your tree to the new drop-off point at the city's Solid Waste Transfer Station, 3221 Mr. Joe White Avenue. Questions? Contact the Public Works Department at 843-918-2000.
- 5. Looking ahead, city offices and facilities will be closed on Monday, January 18, to observe the Dr. Martin Luther King, Jr. Day holiday.** However, solid waste and recycling will be collected on the usual Monday-through-Thursday schedule.
- 6. Need information about the coronavirus emergency?** You'll find timely updates and general information on our [Coronavirus Advisory](#) webpage.
- 7. The online [E-Resources](#) webpage is available on the city's website.** Some city buildings remain closed to the public, but we are working to provide online content for all ages. On the webpage, you'll find creative and educational options for you and your family to enjoy!
- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 9. The Myrtle Beach Police Department remembered PFC Joseph McGarry this week, and that's the subject of our [Photos of the Week](#).** It was 18 years ago on December 29 that Officer McGarry was shot and killed in the line of duty. The small, private service (due to COVID-19) was held at the memorial fountain adjacent to the Ted C. Collins Law Enforcement Center. Police Chief Amy Prock remembered him as a brother in law enforcement, a son and a friend.
- 10. Did you know...** That Myrtle Beach's Public Information Department answered or fielded 451 requests for access to public documents under the South Carolina Freedom of Information Act (FOIA) during calendar year 2020? That's an average of nearly nine requests per week. You'll find more information online on the city's [S.C. Freedom of Information Act](#) webpage.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 4-10, 2021**

MONDAY, JANUARY 4

- **8:30 a.m.** – Staff Meeting, Conference Call

TUESDAY, JANUARY 5

- **12:00 p.m.** – Military Flag-Raising Ceremony on the Boardwalk, between Eighth and Ninth Avenues North
- **1:30 p.m.** – Planning Commission, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

WEDNESDAY, JANUARY 6

- **2:30 p.m.** – Technology Advisory Group, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street

THURSDAY, JANUARY 7

- **9:00 a.m.** – Special City Council Meeting and Monthly Workshop, Ballrooms D-E, Myrtle Beach Convention Center, 2101 North Oak Street
- **1:30 p.m.** – Community Appearance Board, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

FRIDAY, JANUARY 8

- No Meetings Scheduled

SATURDAY, JANUARY 9

- No Meetings Scheduled

SUNDAY, JANUARY 10

- No Meetings Scheduled

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, January 5, 2021
Conference Call**

NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND AN EMAIL TO kmezzapelle@cityofmyrtlebeach.com. WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – December 1, 2020

C. Matters of Business:

1. Election of Officers

D. Discussions:

1. **(Public Hearing Scheduled January 19, 2021) ANEX 20-04 9598 North Kings Highway:** Proposal by Quattlebaum Development Company (agents for Myrtle Beach Farms) to annex 4.4 acres located at 9598 North Kings Highway (PIN #394-03-02-0015) and zone to HC2 (Highway Commercial) for the purpose of constructing indoor mini-storage units.
2. **PRE-FIN 20-23 5512 Woodside Drive:** Proposal by Stephen and Holly McMillan to subdivide 0.70 acres (PIN #421-15-01-0040) located at 5512 Woodside Drive into two lots (0.26 acres and 0.44 acres) for the purpose of conveying a portion of the existing lot.
3. **PRE-FIN 20-24 Belle Harbor Extensions:** Proposal by Thomas and Hutton (agents for Lennar Carolinas) to amend Belle Harbor Phase 4 and Phase 6 subdivisions to accommodate new Phases 7, 8 and 9. The proposal in Phase 4 is to extend Pearl Pine Court to allow through traffic; the proposal for Phase 6 is to extend a portion of Little Egret Place to allow through traffic and to approve a phasing plan.
4. **PRE-FIN 20-24 1100 17th Avenue South:** Proposal by Ford Shelley (agent for HBS of Carolina, LLC) to subdivide 1.35 acres (PIN #443-08-02-0049) located at 1100 17th Avenue South into eight lots (minimum: 0.13 acres; maximum: 0.16 acres) for the purpose of developing eight new single family lots.
5. **(Public Hearing Scheduled January 19, 2021) TEXT 20-13 Bicycle Parking:** Proposal by the City of Myrtle Beach Bicycle and Pedestrian Committee to amend Appendix B, Zoning, Article 10 Parking & Loading Requirements, to require bicycle racks in all commercial, civic and major subdivision construction projects, and to incorporate

the Association of Pedestrian and Bicycle Professionals (APBP) Essentials of Bicycle Parking.

E. Presentations

F. Communications from the Planning Commission

G. Reports and Information Presentation from City Staff

H. Executive Session – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Meeting Adjournment

**City of Myrtle Beach
Technology Advisory Group
2:30 p.m., Wednesday, January 6, 2021
Ballroom, Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1142 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan and Progress to Date**
- D. Feedback from Previous Event**
- E. Next Event Planning**
- F. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**

**SPECIAL MYRTLE BEACH CITY COUNCIL MEETING & MONTHLY WORKSHOP AGENDA
9:00 A.M., THURSDAY, JANUARY 7, 2021
BALLROOMS D-E, MYRTLE BEACH CONVENTION CENTER
2101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of Meeting's Purpose

B. City Council Consideration and Action

1. Motion M2021-001 to enter into an employment agreement with Jonathan 'Fox' Simons, Jr., as City Manager for the City of Myrtle Beach.

C. Reports from City Staff (30-60 minutes each)

1. COVID-19 Update and Vaccination Update
2. Fiscal Year 2021-22 Budget Priorities and Process

D. City Council Discussion Items

1. 2021 Legislative Agenda
 - a. Tony Denny – Tony Denny and Associates
2. Downtown Arts & Innovation District Discussion with Planning Commission and Community Appearance Board
 - a. Signage and Zoning/Code Enforcement
 - b. Other Issues – Downtown, in the Arts & Innovation District or city-wide
3. Ordinance 2020-047 an ordinance of the City of Myrtle Beach, South Carolina providing for the creation of a parking system; and, other matters related thereto.
4. Ordinance 2020-053 providing for the issuance by the City of Myrtle Beach, South Carolina of a revenue note, in the principle amount of not exceeding \$10,000,000; prescribing the form and details of such note; and, other matters relating thereto.
5. Ordinance 2020-057 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a ground lease between the city, as lessor, and 9th Avenue Owner, LLC, as lessee, with respect to historic buildings located at 505, 507 and 509 9th Avenue in the City of Myrtle Beach, together with a sub-lease between 9th Avenue Owner, LLC, as lessor, and the City of Myrtle Beach, as lessee, with respect to the historic buildings; and, other matters relating thereto.

E. Public Input (three-minute limit per speaker; maximum of 30 minutes)

F. Executive Session*

G. Adjournment

***Note:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to:
 - A pending, threatened or potential claim.
 - Other matters covered by the attorney-client privilege.
 - Settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, January 7, 2021
Conference Call**

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ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: December 17, 2020, Meeting

C. Old Business

D. New Business:

Sign Permit Application

1. **Circle K – 6501 North Kings Highway:** Requests approval of (1) 5'1" w x 5'1" h sign face, (1) 5'1" w x 3'4" h fuel price sign, (1) 5'1" w x 1'3" w sign face mounted in existing freestanding sign, (2) 3'4" w x 3'4" h sign faces mounted to fuel canopy and the repainting of the fuel canopy to match new branding. (Skyline Signs)
2. **Ocean Villas at 67th – Ocean Breeze Loop:** Requests approval of (2) 11'8" w x 2'4" h sign area with non-lit aluminum routed letters mounted to perimeter wall. (Seaboard Signs)
3. **S.H. June & Associates – 302 79th Avenue North:** Requests approval of (1) 5' w x 3'3" h non-lit sign face on existing monument sign that includes 1" thick PVC letters and an aluminum background panel. (Owner)
4. **Prime Chicken – 2297 South Kings Highway:** Requests approval of (1) 15' tall freestanding sign with a 7' w x 9' h internally lit sign cabinet with channel letters mounted to cabinet and (1) 6' w x 8' h building mounted internally lit sign cabinet with channel letters mounted to cabinet. (Signworks)
5. **Island Mart – 307 Highway 15, Suite A:** Requests approval of (1) 11'10" w x 4' h non-lit PVC letters and logo mounted to building. (Owner)

Lighting and Building Permit Applications

1. **Auto Village – 1117 Third Avenue South:** Requests approval of (2) LED floodlights mounted on a wooden pole. (Owner/Santee Cooper)
2. **Coventry Marketplace – Corner of Coventry Blvd and Highway 17 Bypass:** Requests approval of (53) pole mounted lights and (20) building mounted lights. In

addition, requests a final review for a 46,811 square foot grocer with 12,600 square feet adjacent retail shops, separate remote 8,400 square feet and 5,000 square feet retail shop buildings, parking lot, landscaping and trash enclosures for each retail building. (Previously heard on 11/5/20.)(Hiscutt & Associates, Inc./Thomas & Hutton)

3. **Mega Tsunami – 1201 North Kings Highway:** Requests approval of (8) Santee Cooper pole mounted parking lot lights and (139) building mounted lights. In addition, requests a conceptual/final review for a 17,372 square foot retail building, parking and landscaping. (Santee Cooper/Ayres & Associates Inc.)
4. **1101 Ram LLC – 1101 Third Avenue South:** Requests approval of (8) building mounted light fixtures. In addition, requests a conceptual/final review for a 4,800 square foot 4-unit retail building, parking lot, landscaping and a 6'h privacy fence-wall. (Ayres & Associates Inc.)

Building Permit Applications

1. **Blue Whale LLC – 2003 North Kings Highway:** Requests a conceptual/final review for façade alterations. (Ayres & Associates Inc.)
2. **Somerset Townhomes – 6306 and 6308 Somerset Drive:** Requests a final review for (3) townhome buildings (13 total units), parking lot, landscaping and dumpster enclosure. (Previously heard 8/20/20.)(Ballard Architects)
3. **HBS of Carolina, LLC – 212 North Kings Highway:** Requests a conceptual/final review for a landscaping plan. (Owner)
4. **Broadway 415/417 – 415 and 417 Broadway Street:** Requests a conceptual/final review for the repainting of the building exterior. (Affordable Large Properties)
5. **Watts Residence – 8918 North Ocean Boulevard:** Requests a conceptual/final review for a 9,506 square foot home, second story pool, driveway and landscape plan. (Nations Homes)
6. **Eagles on 3rd – 301 South Kings Highway:** Requests a conceptual/final review for façade alterations. (Miller Design Services)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment