



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Chasity Pendergrass
Date: December 6, 2024
Re: Meeting Schedule and Agendas

1. **Next week's meeting schedule is [attached](#).**
2. **Bundle up! We are in for a cold weekend!** The forecast calls for below freezing conditions for the next few nights, so be careful, especially if you spend time outside. Speaking of the outdoors, it may be a good idea to bring outdoor pets and plants inside for the next few nights. Myrtle Beach's forecast calls for low 20's, and that's a bit chilly for our four-legged friends! Here are life-safety and fire-prevention tips to safely stay warm:
 - Check on elderly neighbors and relatives to be sure they are comfortable.
 - Bring pets indoors or provide a warm shelter for them.
 - Space heaters need space. Keep everything at least three feet away from them.
 - Non-electric portable heaters should be properly vented.
 - Never leave space heaters unattended. Turn them off when leaving or going to bed.
 - Never plug an electric heater into an extension cord.
 - Do not use an oven to heat your home.
 - Use a sturdy fireplace screen on the fireplace and have your chimney cleaned and checked at least once a year.
 - Have working smoke detectors in all bedrooms and on every level of your home.
 - If traveling extended distances, pack a blanket and additional warm clothing.
 - Close crawl space vents.
 - Disconnect the garden hose from the spigot.
 - Insulate around outside spigots.
 - Leave a light on in the utility room.
 - Allow a trickle of water to run from a faucet.
3. **Contractors are making progress on one of the parking decks in The Market Common.** Crews have removed the ramp on Parking Deck P-2, 3076 Deville Street. Concrete repairs and top coating work are underway. Contractors will continue their work repairing the deck's supporting structure, adding new lighting, replacing the HVAC unit,

replacing the generator and painting. Work on the P-2 parking deck is expected to be complete in the spring of 2025. Renovations on The Market Common Parking Deck P-1 on Farrow Parkway will follow. The \$3 million dollar project (P-1 and P-2) is budgeted in this fiscal year's capital projects.

4. **Get into the holiday spirit at one of Myrtle Beach's popular attractions.** Bring the whole family to the "A Very Broadway Christmas Parade" 11:00 a.m., Saturday, December 7, at Broadway at the Beach! The parade features stilt walkers, classic cars, marching bands and special guests. To see the parade route, click [here](#).
5. **Take some time to remember the more than 2,400 United States servicemen killed during the surprise Japanese attack on Pearl Harbor on December 7, 1941.** Many of those killed were crewmen on the USS Arizona battleship, which sank within minutes of being bombed and ignited more than a million pounds of ammunition. The ship's remains are at the bottom of Pearl Harbor today, a reminder of that terrible morning.
6. **Don't miss breakfast with Santa!** The Myrtle Beach Professional Firefighters Association hosts the 14th annual Pancake Breakfast with Santa Sunday, December 8, at the St. John the Baptist Greek Orthodox Church, 3301 33rd Avenue North Extension. The fundraiser is from 8:00 a.m. to 12:00 p.m. Monetary donations or new unwrapped gifts are appreciated! Proceeds will be used to purchase Christmas gifts for area kids. Everyone gets a free photo with Santa.
7. **Help us put gifts under the tree for children in Myrtle Beach.** The "Santa's Village Christmas Drive" collects gifts for children around Horry County. The City of Myrtle Beach participates by providing many drop-off options for donations across the city. This year, the initiative plans to bring joy to more than 8,000 local children who might not receive a gift without your generous contribution. Donations of new and unwrapped gifts are welcome at any city facility listed below through Monday, December 16.
 - City Hall, 937 Broadway Street
 - City Services Building, 921 North Oak Street
 - Chapin Memorial Library, 400 14th Avenue North
 - Fire Station No. 1, 1250 Mr. Joe White Avenue
 - Fire Station No. 2, 5338 North Kings Highway
 - Fire Station No. 3, 2108 South Kings Highway
 - Fire Station No. 4, 1170 Howard Avenue
 - Fire Station No. 5, 804 79th Avenue North
 - Fire Station No. 6, 970 38th Avenue North
 - Crabtree Memorial Gymnasium, 1004 Crabtree Lane
 - Mary C. Canty Recreation Center, 971 Canal Street
 - Robert H. Reed Recreation Center, 800 Gabreski Lane
 - Pepper Geddings Recreation Center, 3205 North Oak Street
 - Ted C. Collins Law Enforcement Center, 1101 North Oak Street
 - Warren S. Gall Police Annex, 3301 Mustang Street
 - John A. Watts Public Works Administration Building, 3210 Mr. Joe White Avenue

- 8. Time is running out to make your donations to our four-legged friends this holiday season.** The Myrtle Beach Police Department is hosting its annual drive to help the dogs, cats, puppies and kittens at the Grand Strand Humane Society. Drop off new items at the Ted C. Collins Law Enforcement Center lobby (1101 North Oak Street) or the MBPD Annex lobby (3340 Mustang Street), by close of business Friday, December 13. See the wish list below:
- Pedigree Dog Food
 - Purina One Smart Blend Dog Food
 - Friskies Pate Wet Cat Food
 - Purina Kitten Chow Nurture
 - Purina Cat Chow Complete
 - Fancy Feast Canned Kitten Food
 - Pet AG KMR - Kitten Milk Replacement
 - Greenies Pill Pockets
 - Milk Bones
 - Non-clumping clay cat litter
 - Towels, blankets and sheets
 - Dog Collars
 - Cat Collars
- 9. Registration is open for the Twinkling Two Miler along Ocean Boulevard.** The fun run is set for 6:00 p.m., Wednesday, December 11, at Plyler Park, 1000 North Ocean Boulevard. Take advantage of the opportunity to run or walk through the holiday lights along the Myrtle Beach Boardwalk. This is an untimed event and no awards will be presented. All participants will be entered into a raffle prize drawing and receive a medal. Click [here](#) for registration and more information.
- 10. Bicyclists, grab your bike for a holiday cruise!** The annual Light Up the Night Holiday Bike Ride is 6:00 p.m., Thursday, December 12. Everyone is invited to “deck your bikes” with holiday lights and ride through the oceanfront lights along the boardwalk. The free ride starts at Grand Strand Brewing Co., 819 North Kings Highway. Bring your wallet for food and drinks after the ride. Prepare for a fun game of "Troy Trivia" as well. Holiday costumes are encouraged. For more information, contact Troy Marron at tmarron@cityofmyrtlebeach.com.
- 11. Holiday cheer is on the way to Myrtle Beach with the fourth annual Polar Express!** Make plans to "hop aboard" 5:00 to 9:00 p.m., Friday and Saturday, December 13 and 14, at The Historic Train Depot, 851 Broadway Street. Children of all ages are welcome to enjoy hot chocolate, popcorn, letters to Santa, Holiday Storytime with Chapin Memorial Library, snow and the outdoor showing of “The Polar Express.” This year's event features a holiday hayride, face painting and balloon art! Admission is free.
- 12. Do you have suggestions to improve local roads?** The Grand Strand Area Transportation Study (GSATS) wants feedback on how to improve safety on public roadways. Make plans to attend the drop-in style public input meeting Tuesday, December 17, from 5:00 to 7:00 p.m., at the Myrtle Beach Train Depot, 851 Broadway Street. Attendees will learn about the program’s zero death initiative and the Safe Streets and Roads for All (SS4A) grant the organization received to develop their Safety Action Plan (SAP). This plan will identify the most significant roadway safety concerns and strategies to

address roadway safety issues to reduce and eliminate serious injuries and deadly crashes. For more information, visit <https://gsatssafetyactionplan.com/>.

- 13. If you are looking for holiday activities, the Winter Wonderland at the Beach event continues through January 4, 2025.** The lights display is on every night from 5:00 to 9:00 p.m. along the Myrtle Beach Boardwalk. Events vary throughout the holiday festival. To see the full list of planned events, click [here](#).
- 14. Do you have ideas to improve downtown Myrtle Beach?** The Myrtle Beach Downtown Alliance wants to hear from you through its [Downtown Attitude Survey](#). Your participation will help the MBDA understand your experiences, identify areas for improvement, and shape future initiatives. The responses will influence the decisions to enhance downtown Myrtle Beach.
- 15. There's still time to share your ideas if you missed the public input meetings for the City of Myrtle Beach's "in-progress" Vietnam War Memorial.** An architect has been selected and city staff and designers want to know what elements the community would like to see in the final project. Submit your input to vietnam@greenbergfarrow.com. The memorial will be built at Warbird Park in The Market Common.
- 16. Looking ahead, Myrtle Beach city offices and recreation centers (including Chapin Memorial Library) are closed on Wednesday and Thursday, December 25 and 26, in observance of the Christmas holiday.** Solid waste and recycling collections will follow a slightly different schedule the week of December 23-27.
 - Monday, December 23: No changes
 - Tuesday, December 24: No changes
 - Wednesday and Thursday, December 25-26: No collections
 - Friday, December 27: Regular Wednesday and Thursday zone routes serviced
- 17. Everyone is invited to celebrate Hanukkah with the Menorah Lighting in The Market Common.** The event is set for sundown Thursday, December 26 through Thursday, January 2, 2025, in Valor Memorial Garden, 1120 Farrow Parkway. Hanukkah is the Jewish holiday that celebrates the rededication of the second temple of Jerusalem. Two Temples in Myrtle Beach will light the Menorah during the celebration.
 - Thursday, December 26 – Temple Emanu-El lights Menorah
 - Sunday, December 29 – Temple Shalom lights Menorah
- 18. When you're ready to take down your Christmas tree, here is an environmentally friendly way to dispose of "live" trees.** The City of Myrtle Beach will pick up natural Christmas trees at curbsides for recycling from December 26 through January 29, 2025. In February, the trees will be ground by the Horry County Solid Waste Authority, and the resulting landscape mulch will be available to the public for free! The annual effort helps give trees a second life. It also saves valuable space in the landfill.

DIRECTIONS! Place trees at the curb, but not in the travel lane, and don't cover any utility meters or boxes. Also, remember to remove all decorations and tree stands! **NO WREATHS**, please. If you don't want to wait for curbside pickup, you may take your tree to the city's drop-off point at the Jake Abraham Solid Waste Transfer Station, 3221 Mr. Joe

White Avenue. Questions? Contact the Solid Waste and Recycling Division at 843-918-2160.

19. **The November 2024 list of new business licenses is now available.** The Financial Services Department produces the [list](#) monthly. To view and download lists dating back to 2009, see our [Issued Business Licenses webpage](#).
20. **A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
21. **Oh Christmas Trees, Oh Christmas Trees!** The City of Myrtle Beach welcomed the holiday season last weekend at the annual Winter Wonderland at The Beach and Garden of Hope tree lighting ceremonies, and that's the subject of our [Photos of the Week](#). The holiday events kicked off Saturday, November 30, at Plyler Park. Hundreds gathered to enjoy the sounds of the season, the holiday light display and to meet Santa Claus. After the lighting of the tree, Plyler Park was dusted with a light "snowfall."

The following day, Mrs. Claus joined the party and accompanied her husband at the Garden of Hope Christmas tree lighting. The couple joined the community to watch live dance performances and listen to music before holiday lights lit up the winter sky. A special thanks to the Neighborhood Services Department for hosting the event.

22. **Did you know ... That the Wall of Service at Warbird Park currently lists 3,505 names of service members who were stationed at the former Myrtle Beach Air Force Base?** The number continues to grow by the week. Veterans or family members can submit an application for an engraved plaque at https://www.cityofmyrtlebeach.com/i_want_to/find/wall_of_service.php.

For more information, contact:

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<https://www.cityofmyrtlebeach.com>
<https://www.facebook.com/myrtlebeachcitygovernment>
<https://twitter.com/MyrtleBeachGov>
<https://www.instagram.com/myrtlebeachgov/>
<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
DECEMBER 9-15, 2024**

MONDAY, DECEMBER 9

- *No meetings scheduled*

TUESDAY, DECEMBER 10

- **9:00 a.m.** – Myrtle Beach City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – Myrtle Beach City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch Meeting, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch Meeting, 9000 North Ocean Boulevard

WEDNESDAY, DECEMBER 11

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Event Committee, Historic Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Twinkling Two Miler, Plyler Park, 1000 North Ocean Boulevard

THURSDAY, DECEMBER 12

- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building
- **8:30 a.m.** – City Manager's Safety Advisory Board, Warren S. Gall Police Annex, 3399 Mustang Street
- **6:00 p.m.** – Light Up the Night Holiday Bike Ride, Grand Strand Brewing Co., 819 North Kings Highway

FRIDAY, DECEMBER 13

- **5:00 p.m.** – Polar Express, Historic Myrtle Beach Train Depot, 851 Broadway
- **5:00 p.m.** – Winter Wonderland Holiday Market, Ninth Avenue North

SATURDAY, DECEMBER 14

- **11:00 a.m.** – Myrtle Beach Fire Department Santa Detail, Various Neighborhoods
- **2:00 p.m.** – Winter Wonderland Holiday Market, 825 North Kings Highway
- **5:00 p.m.** – Polar Express, Historic Myrtle Beach Train Depot, 851 Broadway

SUNDAY, DECEMBER 15

- **12:00 p.m.** – Myrtle Beach Fire Department Santa Detail, Various Neighborhoods



Council Agenda

MYRTLE BEACH CITY COUNCIL:
BRENDA BETHUNE, MAYOR
MIKE LOWDER, MAYOR PRO TEM
MICHAEL CHESTNUT
DEBBIE CONNER
JACKIE HATLEY
BILL MCCLURE
GREGG SMITH

**AGENDA
DECEMBER 10, 2024**

**9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK’S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER.....
INVOCATION.....
PLEDGE OF ALLEGIANCE.....
APPROVAL OF AGENDA.....
APPROVAL OF MINUTES.....November 12, 2024

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Legislative Update - 2025 Session Preview – Tony Denny (workshop)
2. Public Information Update – PIO Staff

NON-AGENDA ITEMS FROM PUBLIC.....30-Minute Time Limit

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, items remaining on the Consent Agenda will be briefly described by staff.*

CONSENT AGENDA

Motion M2024-94 authorizing the City Manager or his designee to apply for a grant in the amount of \$1,002,636 from the Horry County Transportation Committee through the South Carolina Department of Transportation for the purpose of resurfacing State-owned roadways within our jurisdiction; to record the appropriation of such grant funds in the amount approved; and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. Matching funds associated with the FY25 Annual Resurfacing project of City-owned streets, estimated at \$1,740,000.

Per the CTC's review and approval of the road project application, the grant amount approved will be allocated for the estimated \$2,742,636 road rehabilitation effort that includes a combination of City and State-owned streets within our jurisdiction. This project is described as rehabilitating the aforementioned roadways, which may include but is not limited to milling, full-depth patching, resurfacing, and pavement markings.

The City of Myrtle Beach Public Works Department will have full responsibility for the procurement, construction, maintenance, and inspection of this project. The City's capital improvement funds will be financially supporting the City's contribution estimated at \$1,740,000, whereas the Horry CTC grant application is estimated to be \$1,002,636.

Motion M2024-95 authorizing the City Manager or his designee to accept a grant in the amount of \$16,054 from SC Department of Public Health (SC DPH) for the purpose of purchasing mosquito control equipment and supplies; and to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match requirement.

SC Department of Public Health (SC DPH) is distributing Hurricane Recovery Funds to local municipalities for mosquito control. SC DPH has prioritized funding for municipalities that are most affected by hurricane-influenced mosquito population surges due to significant rainfall.

Motion M2024-96 to approve a Memorandum of Understanding between the Myrtle Beach Police Department and US Department of Affairs.

The US Department of Affairs Ralph H. Johnson Veterans Health Care Services is seeking renewal of a Memorandum of Understanding with Myrtle Beach Police Department to continue interagency coordination. This MOU provides for MBPD to respond for assistance, investigations, and support as needed in the form of resources in the event of a need on the property which both law enforcement teams will work together to address. This is a 3 year agreement.

Motion M2024-97 to accept a donation in the amount of \$2,000 from Bradley Housing Developers on behalf of Neighborhood Services for its outreach programs.

This donation is designated for the outreach programs implemented by the Neighborhood Services Department.

Motion M2024-98 to accept a donation in the amount of \$2,000 from Tuscan Properties on behalf of Neighborhood Services for its outreach programs.

This donation is designated for the outreach programs implemented by the Neighborhood Services Department.

REGULAR AGENDA

2nd Reading Ordinance 2024-65 to amend the Ocean Village PUD to address a 1.7 acre portion of the property located along N Kings Hwy and 52nd Ave N (TMS 174-06-18-022).

The Ocean Village PUD was adopted in 2016 and consists of two phases:

- *Phase 1 is a 6.23-acre Ocean Village gated residential neighborhood along 52nd Ave N; and*
- *Phase 2 is 1.7 acres along North Kings Highway reserved for future development consistent with Mixed Use – Medium Density (MU-M) zoning.*

The amendment changes the Phase 2 Dunes Marketplace portion of the PUD to be developed as a Live/Work building generally consistent with Highway Commercial (HC) zoning. The primary structure within the Dunes Marketplace portion of the PUD is anticipated to house commercial use on the first floor with residences occupying the floors above. Planning Commission recommends approval (5/4) with the following recommendations:

- *In the event the project does not go forward, the property does not revert to MU-M zoning; and*
- *The applicant explores putting up no parking signs along 52nd Ave N OR puts resident decal parking on 52nd Ave N.*

2nd Reading Ordinance 2024-66 to amend the Code of Ordinances, City of Myrtle Beach, Appendix A Zoning, Article 5 Board of Zoning Appeals, Section 505 Procedures to add new section 505.c *Time Limitations*.

The purpose of the proposed amendment is twofold:

1. *Provides a 6-month deadline for Variances and Special Exceptions approved by the Board of Zoning Appeals (BZA).*
 - *For example, if someone is granted a 5' Setback Variance to install a shed, and the shed isn't permitted within 6 months of receiving the Variance, the Variance approval becomes null and void.*
2. *Limits re-application for a denied BZA Variance, Special Exception, or Appeal to a minimum 12 months after denial.*

Planning Commission (11.5.24): recommends approval (8/0)

2nd Reading Ordinance 2024-67 to amend Ordinance No. 2023-026, the 2023-24 Budget Ordinance, recognizing material events and their impacts upon the 2023-24 budget and reconciling budgets with audited results.

Each year, as the result of closing & adjusting entries, the city considers whether it must adopt a wind-up ordinance to account for adjustments that changed the original adopted budget. In addition, the year ended June 30, 2024, allowing for the opportunity to address other funding needs.

2nd Reading Ordinance 2024-69 to amend the Code of Ordinances, City of Myrtle Beach, Appendix A Zoning Article 18 Overlay Zones to add new Section 1808 Short Term Rental Conversion Overlay Zone for commercial districts east of Kings Highway preventing conversion of short-term rental use to long-term rental use.

Ordinance 2024-27, passed on 4.9.24, approved a moratorium on short-term rental properties being converted to long-term rentals in areas east of Kings Hwy. After the passing of this temporary moratorium the City contracted with Arnet Muldrow to analyze the economic impact of the conversion of short-term rental properties into long-term rentals. The study concluded for every 1,000 units converted from short-term rental to long-term rental, lost revenue includes:

- The City of Myrtle Beach = \$2.48 Million*
- Horry County = \$1.19 Million*
- State of South Carolina = \$3.94 Million*
- The Study further estimates a loss of 48 jobs for every 1,000 units converted.*

In addition to revenue impacts, the Study also analyzed cost of service, specifically public safety calls. The conclusion:

- Police response to a long-term rental unit costs 93% more than response to a short-term rental unit.*
- Fire response time spent at a long-term rental unit is 28.7% longer than response time spent at a short-term rental unit.*

Planning Commission (11.19.24) recommends approval (8/0):

- finding the amendment is consistent with the Land Use and Economic Development Elements of the Comprehensive Plan. This area was always intended to be primarily used for short-term rentals, which are essential to our local economy.*

1st Reading Ordinance 2024-28 to close and abandon certain alleys between lots 181, 183, 182, & 184 of the eastern section.

The newly created 23rd Ave., PUD calls for an alleyway swap in conformance to City Code.

City Code section 5-27-150 outlines the city's policy on relocation/consolidation policy on alleyways. The applicant has determined the two (2) alleyways between lots 181 and 183 and lots 182 and 184 (see Exhibit A to the ordinance) shall be abandoned. In return the City shall receive title to a 20 (20) foot portion of the South Side of Lot 181 and a twenty (20) foot portion of the South Side of Lot 182, Eastern Section of Myrtle Beach.

1st Reading Ordinance 2024-70 to approve a development agreement between the City of Myrtle Beach and IRH Myrtle Beach LLC and provide an incentive voucher as authorized by section 15-53 of the city code.

IRH Myrtle Beach LLC is a nationally respected developer, builder and operator of specific purpose-built housing for seasonal workers. The project consists of several phases that will total a \$40,000,000 investment to construct dormitory style housing to accommodate up to 1,200 employees participating in the BridgeUSA J-1 work-travel program, H-2B participants and U.S. college internship program participants. The Developer has requested the City enter into a development agreement for the Project and provide an incentive voucher of 1% of the total construction cost as authorized in Sections 15-50 et seq. of the City Code as enacted by Ordinance 2020-4 (the "Voucher Incentive Program"). The City has issued permits to construct two of the four dormitory buildings with plans to have one building open for the 2025 summer season. The Incentive Voucher program allows a reimbursement of any fees or taxes paid directly to the City up to 1% of total construction cost upon the completion of construction.

Motion M2024-99 authorizing the City Manager or his designee to accept grants in the amount of \$10,000,000 from SC Department of Commerce (\$5,000,000) and the SC Department of Parks, Recreation and Tourism (\$5,000,000) for the purpose of downtown revitalization by way of upgraded streets, sidewalks, crosswalks, parking, and innovation advancement through co-work/incubator and Living Lab planning and design.

To accept and allocate funds approved in the FY25 State budget by the SC Department of Commerce and SC Department of Parks, Recreation, and Tourism for the purpose of supporting the City's efforts towards downtown revitalization and enhancement of the City's innovation ecosystem and infrastructure.

Motion M2024-99 to appoint/reappoint three members to the Community Appearance Board.

The terms of Seth McCoy, Joe Jumper, and Mayur Jeram expire on December 31, 2024. All do wish for reappointment as well Chairman's recommendation of reappointment of all three. Their new terms will expire on December 31, 2027.

Motion M2024-100 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. City Manager/Assistant City Manager Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council’s business is conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.

ADJOURNMENT

City of Myrtle Beach
Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, December 11, 2024
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of minutes – October 23, 2024**
- C. Public comments and questions**
- D. Review of monthly hotel financials for October and November 2024 – Mrs. Hinde**
- E. Hotel sales and marketing update for October and November – Mr. Semidei**
- F. Convention Center update for October and November – Mr. Monroe**
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

**Note: South Carolina law requires that Myrtle Beach Hotel Corporation business is conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Myrtle Beach Hotel Corporation Board can take no votes or take action in Executive Session.

**City of Myrtle Beach
Bicycle and Pedestrian Advisory Committee
9:00 a.m., Wednesday, December 11, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Tom Russo

B. Matters of Order:

1. Nina Miller Oath of Office – Jennifer Adkins
2. 2025 Bicycle and Pedestrian Advisory Committee Meeting Calendar

C. Approval of Minutes – October 9, 2024 and November 13, 2024

D. Matters of Business

E. Matters for Discussion

1. Bicycle Education: Tags - Chairman Russo
2. Community Bike Education Plan- Chairman Russo
 - Education Marketing Template
 - Problem Statements

F. Communications from Committee Members

G. Communications from Staff

1. Bicycle Friendly Update- Kaitlyn

H. Important Dates

1. Bicycle and Pedestrian Advisory Committee – 9:00 a.m., Wednesday, December 11, 2024
2. Officer Elections – January 8, 2025

I. Adjourn

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, December 11, 2024
Historic Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes – September 25 and November 6

C. New Business

Review of Upcoming Proposed Events

1. 2/1/25 Oyster Roast, NS Promos, Nance/GSB Parking Lot
2. 4/3/25 MB Bash Volleyball, Joe Goodwin, Pavilion Place
3. 4/11-4/13 Food Truck Fest, NS Promos, Mall Lot
4. 4/12/25 Bacon Fest, Cumulus Media, Nance
5. 4/26-4/27 Art in Common, Valor
6. 6/21/25 Summer Solstice Run, NS Promos, Beach/Plyler
7. 7/4/25 Indy 5k, NS Promos, MC 5k Course/GP
8. 10/11/25 Mini Marathon, NS Promos, various streets/Nance
9. 10/30-11/2/25 Jeep Jam, NS Promos, Mall lot
10. Other

D. Matters of Business

Review of Last Week's/Ongoing Events

1. 4/6 – 11/16/24 WC Farmers Market, Wacc, Co-op, Valor/Grand Park
2. Other Events

Review of Upcoming Approved Events

1. 11/09/24, Annual Beach Ride, American Heart Association, Along the Beach (South End to 54th Avenue North)
2. 11/9& 11/10 AITP, Wacc. Arts and Crafts Guild, Valor
3. 11/10 Veterans Concert, Urban Insurance, Grand Park
4. 11/11 Vet Day event, Go get your you Found., Nance Plaza.
5. 11/16 Justice for Mica Benefit Concert, Abigail Frances, Grand Park
6. 11/23 Tree Lighting, BEI, Market Common
7. 11/28/24, Turkey Trot, N.S. Promotions, Market Common 5K Route
8. 12/31 Southern Times Square, BEI, Market common
9. 3/13/25 Run to the Sun, RTS, Mall lot
10. 3/29/25 Brave at Heart, Brave at Heart Foundation, Grand Park
11. 4/30/25 Prospects & Possibilities, Ground Zero, Chester St

12. 6/22 & 29, 7/6 7/13 7/20 2025, Sumer Concert Series , GZ, Chester St.,
13. Other Events

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events

K. Review of Fireworks Permit Applications

L. Discussion Items

M. Executive Session: The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

N. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, December 12, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – October 10, 2024

C. Old Business

D. New Business

1. **Request 24-17 Ricky & Kimberly Lollis:** The applicant is requesting a variance from Section 1603 (Dimensional Standards) in regard to setbacks. The property is located at 400 63rd Ave N and is identified by PIN 421-10-02-0057.

E. Non-Agenda Items from Staff

1. Approval of 2025 Submittal/Meeting Schedule

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

City of Myrtle Beach
City Manager's Safety Advisory Board
8:30 a.m., Thursday, December 12, 2024
Second Floor Conference Room, Warren S. Gall Police Annex
3340 Mustang Avenue, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-2248 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Guest Speaker – Captain John Bertang

C. Old Business

1. 2024 Safety Institute – Tom Anderson

D. New Business

1. Bloodborne Pathogens – Tom Anderson
2. Second Quarter Loss Summary – Tom Anderson and Peggy Cantor
3. Accident Scenarios – Tom Anderson and Chad Michael
4. 2025 Meeting Schedule – Tom Anderson
5. Other Discussion Topics - Group
6. Safety Topic Ideas for Upcoming Meetings – Group
7. Departmental Safety Concerns

E. Communication:

1. What is new in your department regarding safety? i.e. Policy and Procedures, new equipment, training.
2. Find a speaker and topic

F. Next meeting: Hosted by Planning Department, 8:30 a.m., Thursday, March 13, 2025

G. Adjourn