



**CONTACT:**

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**Media Advisory**

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: May 31, 2024**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach City Council approved the city's \$330.2 million budget for the upcoming fiscal year at Tuesday's meeting.** State law requires each unit of local government to approve a balanced budget for each new fiscal year beginning July 1, with operational and financial expenditure details. Notable highlights of the Fiscal Year 2024-2025 budget include:
  - **No Tax Increase.** Myrtle Beach's property tax rate remains 88.9 mills. Owner-occupied homes will continue to receive a credit of 67.45 percent. That's \$600 per year in savings on a home valued at \$250,000, thanks to the Tourism Development Fee (TDF).
  - **No Increase to Business License and Myrtle Beach Convention Center Fees.** These fees will remain unchanged.
  - **Minor Increases to Solid Waste and Recreation Fees.** Myrtle Beach residents will see a \$1.01 per month increase in their solid waste fee. This fee reflects the level of service provided to a growing number of residential and commercial customers. Youth Sports fees are rising to accommodate the rapidly increasing number of participants. The City of Myrtle Beach covers all costs per child associated with uniforms and sports equipment. The average uniform costs per child for baseball, football and cheerleading are \$33, \$260 and \$89, respectively. Baseball, softball and basketball fees will be \$35 for residents and \$60 for non-residents. Cheerleading fees will be \$50 for residents and \$75 for non-residents. Football costs will be \$50 for residents and \$75 for non-residents. Children are eligible for youth sports scholarships if their family is receiving government assistance.
  - **Minor Increases in Water and Sewer Rates.** Much of the nine percent increase is due to increasing wholesale costs per gallon by the city's supplier, Grand Strand Water and Sewer Authority. The rest is for system upgrades, maintenance and operations to accommodate the increasing number of customers. The increase will average to \$5.44

per month for a typical family of four using 7,500 gallons of water. Less, if you use less water.

- **Increase to Stormwater Fee.** The fee is increasing based on 2021 rate studies. The fee will increase 22%, or \$2.50 per month for a homeowner. Effective stormwater planning and management allows the city to recover quickly from heavy rainfall events, improves community members' health and quality of life, provides significant long-term savings and supports economic resilience.
- **Capital Improvement Projects.** Projects on the list to be completed in FY25 include a Vietnam War Memorial, visitor locker rooms at Doug Shaw Memorial Stadium, a special events storage building, roof repairs and renovations to Fire Stations 5 and 2, field replacements and a new walking path at Grand Park and façade and lobby renovation at the Myrtle Beach Convention Center. The new deepwater ocean outfall at 24th Avenue North is also on the schedule to be completed in the next year along with other stormwater management and water and sewer improvements.
- **Five Percent Salary Increase for Fulltime City Staff.** The budget includes a five percent salary increase for all fulltime employees to help maintain a more competitive marketplace. This is especially important for the recruitment and retention of public safety positions. Without adequate staffing, the city cannot provide the "First in Service" level of staffing that residents, businesses and visitors expect. Part-time staff received a raise earlier in the year that put part-time positions in line with the current market.

3. **Carolina Country Music Fest runs Thursday-Sunday, June 6-9, at Burroughs & Chapin Pavilion Place.** Be aware of road closures beginning Monday, June 3, that will continue after Sunday, June 9, to remove all equipment and fencing. Expected road closures and rideshare information are below.

- **Ocean Boulevard, between Eighth and Ninth Avenues North**
  - Includes north and south sidewalks along this stretch of Ocean Boulevard
  - Closed 8:00 a.m., Monday, June 3, through 5:00 p.m., Wednesday, June 12
- **Ocean Boulevard, between Seventh and Eighth Avenues North**
  - Closed 8:00 a.m., Monday, June 3, through 5:00 p.m., Tuesday, June 11
- **Eighth Avenue North, all lanes and parking spaces**
  - Closed 8:00 a.m., Monday, June 3, through 5:00 p.m., Tuesday, June 11
- **Chester Street, between Seventh and Eighth Avenues North**
  - Includes parking lanes and spaces
  - Closed 8:00 a.m., Monday, June 3, through 5:00 p.m., Monday, June 10
- **Ninth Avenue North, westbound lane between Chester Street and Ocean Boulevard**
  - 7:00 a.m., Wednesday, June 5, through 12:00 p.m., Monday, June 10
- **Ninth Avenue North, eastbound lane between Highway 17 Business and Ocean Boulevard**
  - Includes parking lanes and places in eastbound lane
  - Closed 6:00 a.m., Monday, June 3, through 5:00 p.m., Tuesday, June 11
- **Eighth Avenue North Beach Access**
  - Closed 8:00 a.m., Sunday, June 2, through 5:00 p.m., Tuesday, June 11

- **York Street**
    - Closed 8:00 a.m., Tuesday, June 4, through 5:00 p.m., Monday, June 10 (Local Business Access Only)
  - **Ocean Boulevard, between Ninth Avenue North to Mr. Joe White Avenue**
    - Closed 7:00 a.m., Wednesday, June 5, through 12:00 p.m., Monday, June 10
    - Limited access for local business deliveries from Mr. Joe White Avenue
  - **Ninth Avenue North, between Broadway Street and Kings Highway**
    - Eastbound lane access only for rideshare after event gate opening time
  - **Chester Street, between Ninth Avenue North and Mr. Joe White Avenue**
    - Limited access for buses and local businesses during event
  - **The rideshare location for Carolina Country Music Fest is in a different location than last year. Rideshare users should plan to be dropped off and picked up along Ninth Avenue North, between Broadway Street and Kings Highway.** Drivers should enter onto the eastbound lane from Broadway Street and exit using the southbound lane on Kings Highway.
4. **June 1 marks the beginning of hurricane season.** Should a hurricane threaten our coast, the City of Myrtle Beach's Emergency Management Division is well prepared to handle whatever Mother Nature sends our way. It is important that our citizens, business owners and visitors are ready for any possible storms and know the evacuation zone changes. For helpful information about hurricanes and to view the new evacuation zones, see the "South Carolina Hurricane Guide" [here](#).
  5. **The Third Avenue South beach access will close Monday-Friday, June 3-7, for Santee Cooper to make necessary equipment repairs.** Parking will not be available at this beach access while work is ongoing. The closure is not expected to last through the weekend. Santee Cooper has notified area business owners.
  6. **A portion of Oak Street will close on Monday, June 10, for approximately six weeks for the next round of Arts & Innovation District infrastructure work.** The small portion of Oak Street, between Sixth and Seventh Avenues North, will close. The contractor is requesting the closure for utility and sewer work at the new pump station. The project is scheduled to conclude before the South Carolina Department of Transportation begins its Highway 501 realignment at Broadway Street. This project's timeline is weather-dependent. Detour signs will be posted.
  7. **Join Grand Strand PRIDE to kickoff PRIDE month at Nance Plaza from 3:00 to 9:00 p.m., Saturday, June 1.** Grand Strand Pride, a 501(c)(3) nonprofit organization, hosts this annual event to celebrate everyone and promote LGBTQ+ inclusion with friends. The kickoff party includes food trucks and live music. The event is rain or shine at Nance Plaza, 825 North Kings Highway. Please contact Terry Livingston for media inquiries, [terry@grandstrandpride.com](mailto:terry@grandstrandpride.com). Here's the event schedule:
    - 3:00 p.m. – Party kicks off with food trucks and nonprofit organization exhibits.
    - 3:00 p.m. – Live music by DJ Chris James begins. Ends at 6:00 p.m.
    - 6:00 p.m. – Advocacy and acknowledgements.
    - 6:30 p.m. – Live music by "17 South Band" begins.

8. **Everyone is welcome to attend the fourth annual Myrtle Beach PRIDE celebration picnic 1:00 p.m., Saturday, June 1, at Tidal Creek Brewhouse, 3421 Knoles Street.** Community partners host this free event with food trucks, vendors and music in the outdoor beer garden. Free parking is available. For more information, visit <https://pridemyrrtlebeach.org/events/>.
9. **The Neighborhood Services Department hosts the annual Juneteenth Parade and Celebration beginning at 10:00 a.m., Saturday, June 15.** The parade route will be along North Oak Street, Mr. Joe White Avenue, Carver Street and 18th Avenue North. It ends at Carver Street and 18th Avenue North. Parade line-up begins at 8:30 a.m. The Neighborhood Services Department asks you to enter the line behind the Myrtle Beach City Services building on 10th Avenue North.
  - **Following the parade, “Clean Comedian, Nikitta B” hosts the Annual Juneteenth Celebration at Charlie’s Place.** The event features an Afrocentric fashion show, food vendors, craft vendors, community members and live performances by “Live in the Flesh Band,” Don Colton, Myrtle Beach Middle School Dance Team, Gold and Furry Drumline and Socastee High School. Questions? Call April Johnson or Matthias Grissett at 843-918-1061 or 843-918-1056.
10. **City of Myrtle Beach offices and facilities will be closed Wednesday, June 19, to observe the Juneteenth holiday.** However, solid waste and recycling will be collected on the regular Monday-through-Thursday schedule.
11. **Thousands gathered over the long Memorial Day weekend to honor Myrtle Beach’s military history, which is the subject of our [Photos of the week](#).** Memorial Day weekend kicked-off with the Military Appreciation Days Parade along Farrow Parkway, followed by a family picnic at Valor Memorial Garden. Community members cheered as parade participants marched by. Everyone gathered after the parade for a free lunch, live music and a meet-and-greet with Grand Marshal, Caitlin Bassett. Honorary Grand Marshals, World War II veterans Alan Green and Charles “Dick” Richards, and Korean War veterans Guerino “Fred” Volpe and Toby Ward, were also featured in the parade. People were eager to celebrate military members and veterans after the events were cancelled in 2023 for bad weather. Following Saturday’s festivities, more than two dozen members from the Combat Veterans Association, Blue Star Mothers and Military Appreciation Committee walked in the Jack Platt Veterans’ March along Ocean Boulevard on Memorial Day. The event concluded with a Battlefield Cross Ceremony, honoring our fallen heroes. The annual Remembrance Ceremony followed at the Convention Center. Thank you to all who participated and thank you, veterans, for your service.
12. **Did you know...**That Myrtle Beach’s Arts for Life program raised \$1,035 for the Mark Schild Scholarship fund at the annual Celebration of Art showcase? Local artists and businesses donated artwork, gift certificates and more to be raffled off at this event. Thanks to their generosity, the showcase raised more than twice as much as last year. The Mark Schild Youth Scholarship Fund is used to offset recreation program costs for Myrtle Beach’s youth in need because, "It is all about the children."

**For more information, contact:**

Meredith Denari, Public Information Officer, City of Myrtle Beach  
(843) 918-1054 *voice* (843) 360-0081 *mobile*

<https://www.cityofmyrtlebeach.com>  
<https://www.facebook.com/myrtlebeachcitygovernment>  
<https://twitter.com/MyrtleBeachGov>  
<https://www.instagram.com/myrtlebeachgov/>  
<https://myrtlebeachpointofview.wordpress.com/>  
<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
June 3-9, 2024**

**MONDAY, JUNE 3**

- **10:30 a.m.** – Carolina Country Music Fest News Conference, 812 North Ocean Boulevard

**TUESDAY, JUNE 4**

- **9:00 a.m.** – Myrtle Beach City Council Special Called Meeting and Monthly Workshop, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – North Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway

**WEDNESDAY, JUNE 5**

- **9:00 a.m.** – Myrtle's Market, corner of Mr. Joe White Avenue and Oak Street
- **3:00 p.m.** – Sandysgate Village Neighborhood Watch, 1011 Osceola Street
- **6:30 p.m.** – Wither's Swash Neighborhood Watch, Historic Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Seaside South Neighborhood Watch, Historic Myrtle Beach Train Depot, 851 Broadway Street

- **6:30 p.m.** – Bent Oak Estates Neighborhood Watch, Historic Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – South Park Village Neighborhood Watch, Historic Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Ramsey Acres Neighborhood Watch, Historic Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Sterling Village Neighborhood Watch, Historic Myrtle Beach Train Depot, 851 Broadway Street

#### **THURSDAY, JUNE 6**

- **8:30 a.m.** – City Manager’s Safety Advisory Board, Administration Conference Room, Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Cultural Resources Committee, Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Joint Downtown Redevelopment Corporation and Myrtle Beach Theater LLC Meeting, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – Carolina Country Music Fest, Burroughs and Chapin Pavilion Place, 812 North Ocean Boulevard

#### **FRIDAY, JUNE 7**

- **9:00 a.m.** – Myrtle’s Market, corner of Mr. Joe White Avenue and Oak Street
- **2:00 p.m.** – Carolina Country Music Fest, Burroughs and Chapin Pavilion Place, 812 North Ocean Boulevard

#### **SATURDAY, JUNE 8**

- **9:00 a.m.** – Myrtle’s Market, corner of Mr. Joe White Avenue and Oak Street
- **2:00 p.m.** – Carolina Country Music Fest, Burroughs and Chapin Pavilion Place, 812 North Ocean Boulevard

#### **SUNDAY, JUNE 9**

- **2:00 p.m.** – Carolina Country Music Fest, Burroughs and Chapin Pavilion Place, 812 North Ocean Boulevard



**Special Called City Council Meeting and Workshop Agenda**

**MYRTLE BEACH CITY COUNCIL:**

**BRENDA BETHUNE, MAYOR  
MIKE LOWDER, MAYOR PRO-TEM  
MICHAEL CHESTNUT  
DEBBIE CONNER  
JACKIE HATLEY  
BILL MCCLURE  
GREGG SMITH**

**NOTE:**

**ANYONE WHO REQUIRES AN  
AUXILIARY AID OR SERVICE FOR  
EFFECTIVE COMMUNICATION OR  
PARTICIPATION SHOULD  
CONTACT THE CITY CLERK'S  
OFFICE AT (843) 918-1004 AS SOON  
AS POSSIBLE, BUT NO LATER**  
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**SPECIAL CALLED CITY COUNCIL MEETING AND MONTHLY WORKSHOP  
AGENDA**

**June 4, 2024 AT 9:00 A.M.**

**COUNCIL CHAMBERS, TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

**CALL TO ORDER.....  
INVOCATION.....  
PLEDGE OF ALLEGIANCE.....  
APPROVAL OF AGENDA.....**

**CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, items remaining on the Consent Agenda will be briefly described by staff.***

**CONSENT AGENDA**

None

**REGULAR AGENDA**

**2nd Reading Ordinance 2024-37 an ordinance providing for the establishment of a performing arts theater special revenue fund, establishing a budget for the fund, and approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a sub-lease between MB Theater Owner, LLC, as lessor, and the City of Myrtle Beach, as lessee, with respect to a performing arts theater.**

*The DRC currently owns the 807, 809, and 811 Main Street properties and intends to develop these properties as a Performing Arts Theater. To defray the cost of the project, the City engaged the Rogers Lewis law firm to assist in recruiting tax credit investors. The investors have formed a limited liability corporation to use the tax credits to finance a portion of the redevelopment costs of the theater. As a tax-exempt entity, the City cannot use tax credits directly. In order to realize the value of these credits for the City it is*



*necessary to lease the property to the MB Theater Owner Avenue Owners, LLC, which will consist of a Federal Tax Credit Investor (98.99% member), MB Theater SHTC Fund LLC (State Tax Credit Investor) (.01%), and a managing member, MB Theater Manager, LLC (1%). DRC is the sole member of this Manager LLC. The MB Theater Owner LLC achieves ownership status by virtue of a long-term ground lease. The private Tax Credit investors contribute capital to the project in return for the tax credits. A proposed lender has been identified for the upfront infrastructure improvement and construction costs. A portion of this loan will be retired as the tax credit's investors contribute funds. The remaining costs will be amortized or retired with proceeds from lease of the properties. While this structure is complex, it is necessary in order for the City to realize the benefits of the historic and abandoned building tax credits. The savings to the City arising from the use of these tax credits is approximately \$4.9m of the project financing of approximately \$22.5 million. Establishment of the Performing Arts Theater Special Revenue Fund allows for segregation of the activities and the appropriation of Hospitality Tax will pay for insurance coverage for FY24 and FY25, the Rogers Lewis success fee in procuring the tax credits, and provide a small budget for any additional professional fees that may arise during the process.*

**Resolution R2024-15 certifying property located at 809 Main Street, Horry County, Myrtle Beach, South Carolina; PIN# 444-0100-0068, and 444-0100-0067 as abandoned building sites under Section 12-67-160 of the South Carolina Code.**

*The South Carolina Abandoned Buildings Revitalization Act of 2013 created a tax credit incentive for the rehabilitation, renovation and redevelopment of abandoned buildings located in South Carolina. The buildings located at 807, 809, and 811 Main Street properties qualify for the abandoned buildings credits and Resolution 2024-15 certifies that (i) the buildings qualify as abandoned per section 12-67-120(1) of the Act, (ii) the building site includes three (3) abandoned buildings, and (iii) that the geographic area of the Building Site is consistent with Section 12-67-120(2) of the Act. The City intends to subdivide the three (3) abandoned buildings into a total of ten (10) units for rehabilitation and capture of the Abandoned Building Tax Credits.*

**MONTHLY WORKSHOP AGENDA**  
**June 4, 2024 – IMMEDIATELY FOLLOWING THE SPECIAL CALLED CITY COUNCIL**  
**MEETING**  
**COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER**  
**1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

1. Mayor and Council Welcome and Statement of the Meeting Purpose
2. Reports and Updates:
  - a. Grand Strand Hospital Update – Mark Sims
  - b. J1 Housing Project Update – Dianne Jones
  - c. Market Common Parking Garage Update - PMH
  - d. Opioid Remediation Program Update – Josh Bruegger
  - e. Boards and Commissions Update
3. Executive Session\*
4. Adjournment

*\* South Carolina law requires that City Council’s business be conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The Committee can take no votes or take action in Executive Session. The Committee may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.*

**City of Myrtle Beach  
Planning Commission Meeting Agenda  
1:30 p.m., Tuesday, June 4, 2024  
City Services Large Conference Room  
921 N. Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.*

**A. Call Meeting to Order**

**B. Matters of Order:**

1. Roll Call
2. Approval of Minutes of May 21, 2024

**C. Executive Session**

**D. Matters of Business**

1. **PRE-FIN 24-10 Cane Patch**: Request from GD CP Properties LLC (J. Cameron Parker, DRG agent) to subdivide ~14.26 acres at the SE corner of 76th Ave N and HWY 17 (PIN 39500000034) zoned Grande Dunes PUD (Planned Unit Development) into 62 single family parcels ranging in size from 5,963.69 sqft – 11,696.73 sqft, 3 common areas including a shared stormwater pond, and a new private street.
2. **STN 24-02 Pampas Townhomes**: Request from Tom Miller to name a new private drive located off Pampas Dr (PIN 44608020003) serving 26 new townhomes "Abraham Place." **\*Public Hearing\***
3. **ANX 24-01 29<sup>th</sup> & Grissom**: Request from Myrtle Beach Farms Company (Seth McCoy, representative) to annex ~9.41 acres at the northwest corner of 29<sup>th</sup> Ave N & Grissom Pkwy (PIN 424-07-01-0008, 424-02-03-0194, 424-02-03-0195, & a portion of 424-02-04-0130), and to rezone the property from Horry County RC (Resort Commercial) to Myrtle Beach HC1 (Highway Commercial). **\*Public Hearing\***
4. **Comprehensive Plan Resolution**: Recommend the 2024 update to the Comprehensive Plan.

**E. Presentation of New Applications**

**F. Communications from Staff**

**G. Communications from the Planning Commission**

**H. Adjourn**

**City of Myrtle Beach  
Planning Commission Meeting Agenda  
1:30 p.m., Tuesday, June 4, 2024  
City Services Large Conference Room  
921 N. Oak Street, Myrtle Beach, SC 29577**

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**I. Call Meeting to Order**

**J. Matters of Order:**

1. Roll Call
2. Approval of Minutes of May 21, 2024

**K. Executive Session**

**L. Matters of Business**

1. **PRE-FIN 24-10 Cane Patch**: Request from GD CP Properties LLC (J. Cameron Parker, DRG agent) to subdivide ~14.26 acres at the SE corner of 76th Ave N and HWY 17 (PIN 39500000034) zoned Grande Dunes PUD (Planned Unit Development) into 62 single family parcels ranging in size from 5,963.69 sqft – 11,696.73 sqft, 3 common areas including a shared stormwater pond, and a new private street.
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4. **Comprehensive Plan Resolution**: Recommend the 2024 update to the Comprehensive Plan.

**M. Presentation of New Applications**

**N. Communications from Staff**

**O. Communications from the Planning Commission**

**P. Adjourn**

**City of Myrtle Beach  
Cultural Resources Committee  
8:30 a.m., Thursday, June 6th, 2024  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Call to Order** – Chairman Nick Sherfesee

**B. Approval of Meeting Minutes, May 09, 2024**

**C. Discussion Items**

1. Member Vacancies
2. Poet Laureate Update and Community Project Discussion
3. Rivoli Statue Update
4. 2024 Work Plan Priorities

**D. New Business**

1. "Open Forum" event

**E. Public Comments**

**F. Next Meeting Date**

**G. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, June 6, 2024  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Roll Call**

**B. Approval of Minutes:** May 16, 2024 meeting

**C. Old Business:**

**D. New Business:**

**Sign Permit Applications**

1. **Midtown Vineyard Church – 504 27<sup>th</sup> Avenue North:** Requests approval for (3) 6'5.5" w x 2' h non-illuminated flat vinyl graphics on aluminum panels and (1) 4' w x 3' h non-illuminated hanging wall sign with flat graphics mounted to the building. (ASL Signs)
2. **Salt & Lime Oceanfront Restaurant – 201 75<sup>th</sup> Avenue North:** Requests approval for (1) 6' w x 3' h internally lit push-through acrylic letter freestanding sign. (Seaboard Signs)
3. **Furniture Appliances Outlet – 1354 3<sup>rd</sup> Avenue South:** Requests approval for (1) 23' w x 20" h internally lit channel letters mounted on a raceway to the building and (2) 10' w x 3' h tenant panels in both multi-tenant freestanding signs. (Seaboard Signs)
4. **Spoiled Rotten Nail Salon – 1339 North Kings Highway:** Requests approval for (1) 15' w x 2'10" h sign area consisting of internally lit channel letters and capsule mounted to the building. (Seaboard Signs)
5. **CJ's Variety Store and Big Ray's Meats – 1705 North Kings Highway:** Requests approval for (1) 8' w x 4' h internally lit cabinet sign. (Landmark Signs)
6. **Sandy Grove Baptist Church – 1008 Carver Street:** Requests approval for (1) 8.5' w x 4' h internally lit sign cabinet and an 8' w x 2.5' h CEVMS replacing existing cabinet on monument sign. (East Coast Signs)
7. **Temporary Tattoos & Hair Wraps – 907 North Ocean Boulevard:** Requests approval for (1) 8'6" w x 3' h non-illuminated sign with flat graphics attached to the building. (Owner)
8. **Mexico Lindo – 1101 3<sup>rd</sup> Avenue:** Requests approval for (1) 6'5" w x 4' h flat acrylic sign panel attached to the existing monument sign. (Owner)

9. **Shoreline Parking Solutions – 1103 Withers Drive:** Requests approval for (1) 2'w x 4'h non-illuminated round aluminum composite sign 4x4 on wooden post and (1) 2'w x 1'6'h non-illuminated round aluminum composite sign on 4x4 wooden post. (Shoreline Parking Solutions, LLC)
10. **A&B Tobacco – 1258 3<sup>rd</sup> Avenue South:** Requests approval for (2) 5'w x 1'h flat acrylic tenant panels and (1) 5'w x 2''h manual changeable copy panel in multi-tenant freestanding sign. (Coastal Signs)
11. **Mashie Golf Institute – 4025 North Kings Highway, Unit 15:** Requests approval for (1) 16'w x 22''h internally lit channel letters and (1) 14'w x 12''h back-lit pill capsule on raceway mounted to the building. (Coastal Signs)
12. **Myrtle Beach Bail Bonds – 1504 Highway 501:** Requests approval for (1) 10'w x 3'h internally lit sign cabinet with flat acrylic face mounted to the building. (Coastal Signs)
13. **Myrtle Beach Generators – 805 Seaboard Street:** Requests approval for (1) 4'w x 30''h internally lit cloud sign and (1) 12'w x 18''h internally lit channel letters mounted to the building, and (1) 6'w x 4'h internally lit aluminum face with channel cloud sign and (1) 5'w x 3'h internally lit aluminum face in the existing 12' tall freestanding sign. (Coastal Signs)

#### **Combination Permit Applications**

1. **Sharkey's – 600 North Ocean Boulevard:** Requests a conceptual/final review to add a deck on the oceanfront side of the building for added seating. In addition, requests approval for the re-facing of the existing monument sign with new paint and lettering and (1) 10'w x 2'h internally lit channel letter sign replacing existing channel letter sign mounted to the building. (Coastal Signs/Owner)
2. **Bank of America – 1750 Pine Island Road:** Requests a conceptual/final review for exterior building modifications including paint. Additionally, requests approval of (1) 11'w x 7'h existing monument sign, replace existing building signage with (1) 34'w x 3'3''h internally lit channel letter sign mounted to the front of the building and add (1) 19'8''w x 2'h internally lit channel letter sign mounted to the side of the building. (Anchor Sign, Inc.)
3. **Strand GI Associates – 7900 North Kings Highway:** Requests a conceptual/final review to add (2) 25' tall Santee Cooper style parking lot lights to the rear annex parking lot. (Owner/Santee Cooper)
4. **Cane Patch Restaurant (aka Toasty Restaurant) – 6401 North Kings Highway:** Requests a conceptual/final review to add (9) pole mounted lights of various sizes, (2) wall wash lights and (8) building mounted lights. (Miller Design Services)
5. **Grand Strand Law Group – 401 Broadway Street:** Requests a conceptual/final review for exterior modifications, replace the existing fabric awning with a new metal awning, add (2) new light fixtures to the exterior of the building, apply (1) 5'10''w x 3'6''h vinyl graphic to the window and (1) 25''w x 15''h vinyl graphic to the door. (Owner)

6. **Mr. Fish Seafood – 6307 North Kings Highway:** Requests a conceptual/final review to replace the existing store front awning including new sign graphics applied to the awning. (Action Awnings & Signs, Inc.)

### **Building Permit Applications**

1. **Chili's Grill & Bar – 4401 North Kings Highway:** Requests a conceptual/final review to paint the building exterior and recover (3) awnings. (Action Awnings & Signs, Inc.)
2. **KTAD Holdings – 302 21<sup>st</sup> Avenue South:** Requests a final review for façade revisions to a new building under construction. (TruDesign Studio)
3. **Griffiths Residence – 7702 Beach Drive:** Requests a final review for elevation revisions to permit plans for a new home. (Right Coast Builders)
4. **Emmens Preserve Townhomes – 1701 to 1921 Culbertson Avenue:** Requests a conceptual/final review for a revision to the color/material palette. (HOA)
5. **Schuster Residence – 8914 North Ocean Boulevard:** Requests a conceptual/final review for the landscape plan. (MAP Studios, LCL)
6. **Thompson Residence – 3906 North Ocean Boulevard:** Requests a conceptual/final review for a porch addition. (All Star Construction Services, LLC)
7. **Palm Ridge II – 310 73<sup>rd</sup> Avenue North:** Requests a conceptual/final review to paint the building exterior. (HOA)
8. **5 de Mayo – 603 South Kings Highway:** Requests a conceptual/final review to paint the building exterior. (Owner)
9. **Caravan – 409 South Kings Highway:** Requests a conceptual/final review to paint the building exterior. (Danny's Painting)
10. **Co Sushi – 3098 Deville Street:** Requests a conceptual/final review to update the existing outdoor café. (Owner)
11. **Cooper Mechanical – 908 A Frontage Road East:** Requests a conceptual/final review for a 8' high black chain-link fence with 1' barbwire. (Calico Jack Fence Ltd., Co.)
12. **Heirloom Bistro – 7713 North Kings Highway:** Requests a conceptual/final review for a 4' high 3-rail aluminum fence for an outdoor dining area. (Calico Jack Fence Ltd., Co.)
13. **Jonathan Harbour – 2611 South Ocean Boulevard:** Requests a conceptual/final review for a 54" high 3-rail aluminum fence around the swimming pool and walkway. (Anchor Fencing)
14. **Jungle Lagoon – 404 South Kings Highway:** Requests a conceptual/final review for a 6' tall black chain-link fence with privacy inserts. (Anchor Fencing)



15. **Sugar Life – 6901 North Kings Highway:** Requests a conceptual/final review for façade revisions to a new building under construction. (Miller Design Services)
16. **Parkway Office – 1103 48<sup>th</sup> Avenue North:** Requests a conceptual/final review for a new 25,649 square foot 3-story office building. (Miller Design Services)
17. **Alex BR Apartments – 913 8<sup>th</sup> Avenue North:** Requests a conceptual/final review to convert the buildings into a multi-family residential building. (Miller Design Services)
18. **Seaside Commons Townhomes – 214 26<sup>th</sup> Avenue South:** Requests a conceptual/final review for two new townhomes, landscaping, and driveways. (Kinfolk Investments, LLC/TruDesign Studio)
19. **Laurel Oaks – 1507 Highway 15:** Requests a conceptual/final review for a 4-story building with interior clubhouse, amenities, parking, and landscaping. (LDG Development, LLC)
20. **Fiesta Mexicana – 410 70<sup>th</sup> Avenue North:** Requests a conceptual review for an outdoor walk-in cooler. (Owner)
21. **DOF Holding Co PHI Lot 9 – 8800 North Ocean Boulevard:** Requests a conceptual review for a new 3-story single-family home. (J. Allen Design Group)
22. **Cedar Street Townhomes – 3<sup>rd</sup> Avenue North and Cedar Street:** Requests a conceptual review for (4) single family buildings, parking lot, landscaping, and dumpster enclosure. (The Earthworks Group)

**E. Public Comment**

**F. Non-Agenda Items from Staff**

**G. Non-Agenda Items from Board Members**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjourn**

**City of Myrtle Beach**  
**Joint Downtown Redevelopment Corporation and Myrtle Beach Theater LLC**  
**Meeting**  
**2:00 p.m., June 6, 2024**  
**First Floor Conference Room, City Hall**  
**937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order:** Chairman Fox Simons

**B. FOIA Compliance:**

*Notice was provided to the media in the Friday Fax (May 31, 2024) that the Board of Directors of the Myrtle Beach Downtown Redevelopment Corporation (the "DRC"), the member and manager of MB Theater Manager, LLC ("Theater Manager"), and the member and manager of MB Theater Owner, LLC ("Theater Owner"), will hold a joint meeting at 2:00 p.m. on Thursday, June 6, 2024, at the Myrtle Beach City Hall 1<sup>st</sup> floor Conference Room located at 937 Broadway Street in accordance with its by-laws.*

**C. Approval of Minutes:** February 10, 2021

**D. Motions and Resolutions:**

- 1. Motion to accept the appointment by the City of Myrtle Beach (the "City") of two Board members to the DRC Board of Directors**

*The motion will accept the appointment of two new members to the DRC Board. The two members shall be independent and not employed by the City or the DRC.*

- 2. Motion to appoint the Treasurer to the dual role of Treasurer/Secretary**

*The motion will appoint the Treasurer to also fulfill the role as Board Secretary as allowed in the by-laws, Article VI, Section 6.1.*

- 3. Motion to appoint an Audit Committee for the DRC**

*The motion will appoint an Audit Committee as dictated in the DRC by-laws, Article VIII, Section 8.2.*

- 4. Resolutions to approve documents related to the MB Theater redevelopment and renovation by Theater Owner of the buildings located at 807, 809 and 811 Main Street, Myrtle Beach for use as a Performing Arts Theater (the "Project") and the financing thereof and to authorize certain officers of the DRC, the manager of Theater Manager and the manager of Theater Owner to execute and deliver certain documents and to approve and authorize certain actions in connection therewith:**

*(i) Resolutions of the Board of the DRC ratifying, adopting, and approving the Operating Agreement of Theater Manager and approving a Ground Lease between the DRC and Theater Owner (the "Ground Lease"), a Sub-Lease between Theater Owner and the City (the "Sub-Lease"), the admission of additional members to Theater Owner, the loan from Pinnacle Bank to Theater Owner (the "Loan"), and other matters relating to the Project development.*

*(ii) Resolutions of the member and manager of Theater Manager approving the Loan, the Ground Lease, the Sub-Lease, the admission of additional members to the Theater Owner, the admission of Theater Manager as a member of MB Theater SHTC Fund, LLC, the Loan, and other matters relating to the Project.*

*(iii) Resolutions of Theater Owner approving the Sub-Lease, the Loan, the construction contract, and other matters relating to the Project.*

**E. Executive Session:**

*The Board may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns*

**F. Adjourn**