



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Public Information Department
Date: June 21, 2024
Re: Meeting Schedule and Agendas

1. **Next week's meeting schedule is [attached](#).**
2. **Myrtle Beach's hurricane season continues through November 30.** Keep an eye on the forecast and be ready to act if needed. The first step is to "know your zone." Evacuation routes and other hurricane safety tips are posted on <https://www.scemd.org/prepare/know-your-zone/>. Know in advance where you will go if an evacuation happens. Have important papers ready in a "go bag," and keep a hurricane kit handy with things you'll need in an emergency. Include in your kit enough supplies for family members to have a minimum of three days' food, water, medicine and other critical items. Batteries and flashlights are vital, too, in the event of a prolonged power outage. Do not forget your pets! Have an evacuation plan for them, too, as most shelters will not accept pets.
3. **Myrtle Beach's Emergency Management Division hosts Hurricane Preparedness "Story Time," designed for kindergarteners through fifth graders and their parents or guardian.** This special edition of "Story Time" is set for 4:00 p.m., Wednesday, June 26, at Chapin Memorial Library, 400 14th Avenue North. It features games, activities and take-home information to encourage hurricane preparedness.
4. **An update to the Grand Strand Senior Center Indoor Craft Sale as seen in the Friday Fax... it is CANCELED.** It was originally scheduled 7:00 a.m. to 1:00 p.m., Saturday, June 22, at the Grand Strand Senior Center. Organizers have not set a new date yet.

- 5. Construction begins Monday, June 24, on the new parking lot at Warbird Park!** The park is Myrtle Beach's busiest and needed more parking. The new lot will feature 50 spaces, including handicap and bus parking. It will be built next to Warbird Park, along Farrow Parkway, in the grassy area that has been used as overflow parking for large events. The parking lot is expected to be complete in October. Warbird Park is located at 150 Farrow Parkway, near Farrow Parkway's intersection with Kings Highway.
- 6. The City of Myrtle Beach, Horry County Government, the City of Conway and City of North Myrtle Beach have begun a multi-jurisdictional effort to understand the opioid crisis and its impacts within our community.** In partnership with Health Management Associates (HMA), the municipalities are conducting a community survey to develop an evidence-based, comprehensive Remediation Action Plan. During the data collection phase, gaining feedback and input from key stakeholders in our communities is important to understand what prevention and treatment services are available, what services are needed and what barriers exist to accessibility. Follow the links or QR codes below to complete the survey, which is available through July 8, at midnight.



Survey for Providers

https://healthmanagement.qualtrics.com/jfe/form/SV_1z8880liUQsOGW2

Survey in English

https://healthmanagement.qualtrics.com/jfe/form/SV_3eAhLn3oppQp5A2

Survey in Spanish

https://healthmanagement.qualtrics.com/jfe/form/SV_71nn7AnYQdDvcqj

- 7. The South Carolina Department of Transportation wants your input on the future of transportation in South Carolina.** "Momentum 2050" is the statewide plan for the future of South Carolina's transportation network. SCDOT is exploring the best way to move people and goods across the state. You can share your input by scanning the QR code below or clicking <https://movingsouthcarolinaforward.com>.



- 8. Myrtle Beach’s Recreation Division is hosting a facility-wide aluminum can contest to benefit burned children in South Carolina.** Bring your empty aluminum cans to any recreation facility to be entered into a raffle for a free fitness punch card or one-month membership pass. Participants will receive one raffle entry per 10 cans donated. The person with the most cans donated throughout the contest will receive a special prize! The raffle drawings will be done intermittently. Cans must be brought to the front desk for entry. Donations must be aluminum. Cardboard, glass, plastic and other recyclables will not be accepted. If you are interested in just donating the cans, the red trailers are at Pepper Geddings Recreation Center, 3205 North Oak Street, or Crabtree Memorial Gym, 1004 Crabtree Lane. The trailers are open for public donation. The cans are taken to a recycling center to receive money to be donated to the South Carolina Firefighters Burned Children’s Fund.
- 9. Make plans to attend the Fifth Annual Myrtle Beach International Culture Festival!** The festival, featuring delicious food and vendors, will be from 1:00 to 9:00 p.m., Sunday, June 30, at Chapin Park. If you’re interested in vendor space, contact Lisa Coombs at 843-450-3787.
- 10. City of Myrtle Beach offices and facilities will close Thursday, July 4, for Independence Day.** However, solid waste and recycling will be collected on the regular Monday-through-Thursday schedule.
- 11. Bring the entire family to the Independence Day fireworks show set for 9:00 p.m., Thursday, July 4, at Second Avenue Pier.** Don’t forget, you can see a spectacular beachfront fireworks show at 9:00 p.m., every Wednesday at the Second Avenue Pier, through August 28. Events are sponsored by the Oceanfront Merchants Association and the Myrtle Beach Downtown Alliance **(Note: Residents and visitors with sound sensitivities, Autism Spectrum Disorder or PTSD, please plan ahead to wear noise-cancelling headphones at 9:00 p.m. or avoid the beachfront area. Don’t forget to prepare for pets with anxiety, too!).** As a reminder, fireworks are allowed on private property between 7:00 a.m. and 10:00 p.m., subject to the property owner’s permission, and until 12:30 a.m. on July 5. Fireworks are prohibited at all times on the beach and on other public property, with a fine of \$250 for violations. Minors are not allowed to shoot fireworks at any time unless accompanied by a parent or guardian.
- 12. Both lanes into Mall Drive from eastbound Harrelson Boulevard will close the week of Monday, July 8.** The closure is related to the extension and widening of Fred Nash Boulevard, a Ride 3 project. Drivers can expect the closure to last about a year while Fred Nash Boulevard is extended to Harrelson Boulevard and widened to three lanes, including a center turn lane. Learn more about the Ride 3 projects in Myrtle Beach and Horry County here: <https://www.horrycountysc.gov/dashboards/ride-3-dashboard/>.
- 13. Mark your calendar for the Myrtle Beach Downtown Alliance’s “Nights at Nance,” concert series.** Each spring and fall, MBDA hosts its four-concert series featuring local bands from 6:00 to 8:00 p.m., on select Thursdays in Nance Plaza. The free fall series begins Thursday, September 12. It continues through October 24, with a spooktacular family-friendly Halloween celebration.

Nights at Nance Fall 2024 Schedule:

- **September 12:** The 100 Grand Band – Start the season with the soulful sounds of The 100 Grand Band, renowned for their R&B and funk performances. Their set list is full of classic line-dance tunes to modern dance favorites.
- **September 26:** Julio & The Saltines – Enjoy an evening of rock, party hits and more when Julio & The Saltines take the stage. Dancing shoes will be required for this concert as everyone will be dancing.
- **October 10:** Southern Kind – Rock out with Southern Kind performing rock, soul and dance tunes while delivering high-energy performances of classic hits.
- **October 24:** Tru Sol – Join Nights at Nance for a Halloween bash featuring Tru Sol, one of the Grand Strand's hottest bands, known for their electrifying performances and dynamic stage presence. The evening will also include a costume contest for all ghouls and goblins with exciting prizes. The Halloween concert with Tru Sol will be held from 5:30 to 8:30 p.m.

14. Art in the Park returns in the fall at Myrtle Beach's Valor Memorial Garden in the Market Common. The event is set for 10:00 a.m. to 4:00 p.m., Saturday and Sunday, October 12 and 13 and November 9 and 10. It's hosted by the Waccamaw Arts and Crafts Guild. The free-to-attend shows feature local and traveling artists. Artwork for sale includes paintings, woodworking, photography, jewelry, fabric, glass, metal, pottery, stone and more. Visit www.artsyparksy.com for more information.

15. Myrtle Beach celebrated Juneteenth Freedom Day with a parade and community celebration at Charlie's Place, which is the subject of our [Photos of the Week](#). Crowds lined Carver Street as dozens of members from local organizations marched along the road to Carver Street. A special acknowledgement goes to Patricia Burgess, former alumna of the Myrtle Beach Colored School. Following the parade, community members gathered at Charlie's Place to celebrate with food, live music, an Afrocentric fashion show, vendors and dancing. Juneteenth commemorates the recognized day of independence for enslaved African Americans in the United States on June 19, 1865. This holiday is a way to "honor the past, celebrate the progress and build the promise of freedom for all." A special thanks to the Neighborhood Services Department for hosting this event.

16. Did you know... That the City of Myrtle Beach disposed of 83.45 tons of trash at the Carolina Country Music Fest? Crews were working round-the-clock at the event, emptying trash cans and picking up litter on the ground. Thanks to their efforts, attendees enjoyed a clean and safe weekend. The disposal rate was \$67.57 per ton, which came to a total of \$5,638.71 in landfill cost.

For more information, contact:

Meredith Denari, Public Information Officer, City of Myrtle Beach

(843) 918-1054 *voice* (843) 360-0081 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
June 24-30, 2024**

MONDAY, JUNE 24

- *No meetings scheduled*

TUESDAY, JUNE 25

- **9:00 a.m.** – Myrtle Beach City Council Workshop, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** -- Myrtle Beach City Council Meeting, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, JUNE 26

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board Meeting, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Property Maintenance Commission Meeting, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m.** – Myrtle's Market, corner of Mr. Joe White Avenue and Oak Street
- **10:00 a.m.** – Special Event Committee Meeting, Historic Myrtle Beach Train Depot, 2101 North Oak Street, Myrtle Beach
- **10:30 a.m.** – Myrtle Beach Downtown Alliance Board of Directors Meeting, Conference Room, Myrtle Beach Area Chamber of Commerce, 1200 North Oak Street
- **2:00 p.m.** – Beach Advisory Committee Meeting, 2:00 p.m., First Floor Conference Room, City Hall, 937 Broadway Street,

THURSDAY, JUNE 27

- *No meetings scheduled*

FRIDAY, JUNE 28

- **9:00 a.m.** – Myrtle's Market, corner of Mr. Joe White Avenue and Oak Street

SATURDAY, JUNE 29

- **9:00 a.m.** – Myrtle's Market, corner of Mr. Joe White Avenue and Oak Street

SUNDAY, JUNE 30

- **1:00 p.m.** – Myrtle Beach International Cultural Festival, Chapin Park, 16th Avenue North and Kings Highway



Council Agenda

MYRTLE BEACH CITY COUNCIL:
BRENDA BETHUNE, MAYOR
MIKE LOWDER, MAYOR PRO TEM
MICHAEL CHESTNUT
DEBBIE CONNER
JACKIE HATLEY
BILL MCCLURE
GREGG SMITH

**AGENDA
JUNE 25, 2024**

**9:00 A.M. – WORKSHOP MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER
10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK’S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER.....
INVOCATION.....
PLEDGE OF ALLEGIANCE.....
APPROVAL OF AGENDA.....
APPROVAL OF MINUTES..... June 4, 2024
APPROVAL OF MINUTES..... June 11, 2024

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. MBACC Quarterly Update – Karen Riordan (workshop)
2. Proclamation recognizing Rik Dickinson (meeting)
3. Proclamation declaring the month of June as Alzheimer’s Awareness Month (meeting)
4. Conway Medical Center Update – Brian Argo (meeting)
5. Public Information Update – PIO Staff

NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, items remaining on the Consent Agenda will be briefly described by staff.*

CONSENT AGENDA

Motion M2024-62 to approve Memorandum of Agreement between the City of Myrtle Beach and the South Carolina Department of Transportation, Water and Sewer Line Relocation, US 501 Realignment.

Water and Sewer Utility Relocation work associated with Ride 3 – Hwy 501 Realignment. Final construction values will be based on the Ride 3 project bid; however, the estimated cost of the utility work is \$1,372,280 which will be cost-shared between Horry County (\$336,000) and the City (\$1,036,280). The construction phase for the Ride 3 project is expected to begin in August 2024.

REGULAR AGENDA

2nd Reading Ordinance 2024-42 granting a boardwalk vendor franchise agreement for the 3rd Avenue N. portion of the public boardwalk of the City of Myrtle Beach to Charmati Abdelkader for a period of up to three years beginning June 25, 2024.

There are 4 existing Boardwalk franchise locations:

- 3rd Ave., N
- 4th Ave., N
- 5th Ave., N
- 6th Ave., N

Two of the four locations are earmarked for

- Haley Ricciardi's franchise (4th Avenue N.)
- Keisha Moyd's franchise (6th Avenue N.)

Of the two remaining locations the City desires to award Charmati Abdelkade a franchise at 3rd Avenue N. The proposal calls for a 3-yr. agreement w/annual franchise fee of \$1,000/year and increasing to \$1,500/year for years two and three of the franchise period.

2nd Reading Ordinance 2024-43 granting a boardwalk vendor franchise agreement for the 5th Avenue N. portion of the public boardwalk of the City of Myrtle Beach to Timothy Buckley Sr., and Timothy Buckley Jr., for a period of up to three years beginning June 25, 2024.

There are 4 existing Boardwalk franchise locations:

- 3rd Ave., N
- 4th Ave., N
- 5th Ave., N
- 6th Ave., N

Two of the four locations are earmarked for

- Haley Ricciardi's franchise (4th Avenue N.)
- Keisha Moyd's franchise (6th Avenue N.)

Of the two remaining locations the City desires to award Timothy Buckley a franchise at 5th Ave N. The proposal calls for a 3-yr. agreement w/annual franchise fee of \$1,000/year and increasing to \$1,500/year for years two and three of the franchise period.

1st Reading Ordinance 2024-44 an ordinance to amend Chapter Two, Article 5 Boards, Commissions and Committees of the City of Myrtle Beach Code of Ordinances.

Chapter Two, Article V outlines the duties and responsibilities of the City’s official Boards, Commissions, and Committees. Several of these Boards, Commissions, and Committees are no longer necessary, have not meet in several years, or as in the case of the Technology Advisory Committee, have fulfilled their mission and is no longer needed. This Ordinance and Ordinance 2024-45 are companion ordinances. These Boards, Committees, and Commissions were created by City Ordinance and through the practice of equal dignity these Ordinances also need to be repealed Ordinance, if passed, would remove:

- Cemetery Advisory Committee (last meeting – 3.21.11)
- Employee Recognition Selection Committee (last meeting – 3.14.16)
- Recreation Committee (last meeting 1.23.20)
- Technology Advisory Group (has fulfilled its purpose, cannot achieve a quorum)
- Tourism Committee (last meeting is unknown. Staff could not find records/minutes)

1st Reading Ordinance 2024-45 an ordinance to repeal Ordinance 951010-51 (Tourism Committee), Ordinance 2006-064 (Recreation Committee), and Ordinances 2018-033 and 2018-039 (Technology Advisory Group).

Chapter Two, Article V outlines the duties and responsibilities of the City’s official Boards, Commissions, and Committees. Several of these Boards, Commissions, and Committees are no longer necessary, have not met in several years, or as in the case of the Technology Advisory Committee, have fulfilled their mission, and is no longer needed. Ordinance 2024-44 deletes and removes the Cemetery Advisory Committee, the Employee Recognition Committee, the Recreation Advisory Committee, the Tourism Committee, and the Technology Advisory Group from Chapter Two, Article V of the City Code.

- Ordinance 951010-51 established the Tourism Committee in 1995.
- Ordinance 2006-064 established the Recreation Committee in 2006.
- Ordinances 2018-033, and 2018-039 established the Technology Advisory Group in 2018.
- Staff was unable to locate any ordinances or resolutions establishing the employee recognition committee or the cemetery advisory committee.

NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council’s business is conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.

ADJOURNMENT

City of Myrtle Beach
Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, June 26, 2024
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of minutes – April and May 2024 Meeting**
- C. Entertain public comments and questions.**
- D. Review of monthly hotel financials for May 2024 (Mrs. Hinde)**
- E. Hotel sales and marketing update for May (Mr. Semidei)**
- F. Convention Center update for May 2024 (Mr. Monroe)**
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

**Note: South Carolina law requires that Myrtle Beach Hotel Corporation business is conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Myrtle Beach Hotel Corporation Board can take no votes or take action in Executive Session.

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday June 26, 2024
Conference Room, City Services Building
921 North Oak Street Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. MB 1607 LLC C/O AYESHA PATEL – The property is located at 1607 South Ocean Boulevard and is identified by PIN # 44314040003.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, June 26, 2024
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes:

1. May 8, 2024
2. May 22, 2024

C. New Business:

Review of Upcoming Proposed Events

1. 7/20 Surf Contest, Good Vibes Surf Shop. 44th Avenue Beach,
2. 7/26, 8/16,9/27, 10/25 Movies Under the stars, BEI, Valor
3. 9/5 Mustang World Record, Todd Smith, BATB
4. 10/5 Water Lantern Festival, Sydney Head, Grand Park
5. 10/5 Cornhole Tournament, Apple Breast Cancer Warrior Foundation, Tidal Creek
6. 11/10 Veterans Concert, Urban Insurance, Grand Park
7. 11/23 Tree Lighting, BEI, Market Common
8. 12/31 Southern Times Square, BEI, Market common
9. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. 4/6 – 11/16/24 WC Farmers Market, Wacc, Co-op, Valor/Grand Park
2. 6/1/24 Pride, Grand Strand Pride, Nance Plaza
3. 6/4 Carolina Country Music Fest Pre-Party, GSB , Nance
4. 6/6 -6/9/24 CCMF, Southern Entertainment, Pavilion Place
5. 6/15 Juneteenth Parade and Celebration, Native Sons, Oak, Joe White & Carver Street
6. 06/20/24, Summer Solstice Run, N.S. Promotions, Beach
7. Other

Review of Upcoming Approved Events

1. 6/29-6/30 Volleyball, Joe Goodwin, Pavilion courts
2. 6/30 International Cultural Fest, Kirky Ent., Chapin Park
3. 07/04/24, Indy 5K, N.S. Promotions, Market Common 5K Route
4. 8/24 Scoopfest, Family Support Services, Valor

5. 9-7 – 9-8 Art in Common, Seacoast Artists Guild, Valor
6. 9/14/23 I Love Seafood Fest, Dayson Youth foundation, Pavilion Place
7. 9/15 Tunnel to Towers, TTT/MBFD. Market Common 5k route
8. 9/21 Fall Fest, BEI, Howard Ave.
9. 9/21 Funk in the Park, GSB, Valor
10. 9/27 – 9/29/24 WC Chili Cookoff, Palmetto Event Prod., Pavilion Place
11. 9/27-28 Myrtle Beach AM, Terry Grimble, Matt Hughes Skatepark
12. 10/7 Taste of MC, BEI, MC Area
13. 10/11 – 10/13 Volleyball, Joe Goodwin, Beach and Pavilion courts
14. 10/12/24, Myrtle Beach Mini Marathon and 5K, N.S. Promotions, Downtown Roadways
15. 10/17/24-10/20/24, Myrtle Beach Jeep Jam, N.S. Promotions, Former Myrtle Square Mall Site and Beach
16. 10/19/24-10/20/24, Kite Festival, Klig's Kites, Burroughs & Chapin Pavilion Place
17. 11/02/24, Annual Beach Ride, American Heart Association, Along the Beach (South End to 54th Avenue North)
18. 11/10/24 Bike the Beach, Michael Snow, OB 8th to 9th/ various roads
19. 11/28/24, Turkey Trot, N.S. Promotions, Market Common 5K Route
20. Other

E. Review of Temporary Use Permits:

1. Britfest
2. Other

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Other

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Other

K. Review of Fireworks Permit Applications

1. Broadway at the Beach
2. Pelicans
3. 2nd Ave Pier

L. Discussion Items:

1. Other

M. Executive Session: The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

N. Adjourn

Myrtle Beach Downtown Alliance Board of Directors
10:30 a.m., Wednesday, June 26, 2024
Conference Room, Myrtle Beach Area Chamber of Commerce
1200 North Oak Street, Myrtle Beach, SC 29577
Zoom Link Available Upon Request

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Dan Sine

B. Consent Agenda – Chairman Dan Sine (vote)

1. Board Meeting Minutes – May 22, 2024
2. Financial Report (Period Ending) – May 31, 2024
3. Financial Audit (Period Ending) – June 30, 2023

C. Committees/ Programs – Jason Greene

1. Clean and Safe
2. Events and Programs
3. Promotion and Marketing
4. Long Range Planning, Design and Innovation
5. Advocacy
6. Gold Cap Ambassadors

D. Chief Executive Officer's Report – Jason Greene

E. Discussion Items – Dan Sine

1. Financial Report – Month Ending May 31, 2024

F. Action Items and Meeting Follow-up – Michelle Plyler

G. Executive Session*

H. DATES TO REMEMBER

1. July 5, 2024 – 5:00pm – First Friday Art Walk – Various Locations
2. July 16, 2024 – 8:00am – 12:00pm – Coffee with the Community – Myrtle Beach Downtown Alliance Office, 522 Broadway Street
3. July 24, 2024 – 10:30am – Board of Directors Meeting – Myrtle Beach Area Chamber of Commerce, Conference Room, 1200 North Oak Street
4. August 2, 2024 – 5:00pm – First Friday Art Walk – Various Locations
5. August 16, 2024 – 8:00am – 12:00pm – Coffee with the Community – Myrtle Beach Downtown Alliance Office, 522 Broadway Street

6. August 21, 2024 – 10:30am – Board of Directors Meeting – Chapin Memorial Library, 400 14th Avenue North

****Myrtle Beach Downtown Alliance is required to conduct its business in public, with limited exceptions known as “Executive Sessions.” Subjects eligible for Executive Session include:***

- ***Personnel matters.***
- ***Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.***
- ***The receipt of legal advice relating to:***
 -
 - ***A pending, threatened, or potential claim.***
 - ***Other matters covered by the attorney-client privilege.***
 - ***Settlement of legal claims, or the position of the City in other adversary situations.***
- ***Discussions regarding development of security personnel or devices.***
- ***Investigative proceedings regarding allegations of criminal misconduct.***
- ***Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.***

Motions to go into Executive Session must be made in public and specify one or more reason above. The committee can take no votes or take action in Executive Session.

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, June 26, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

B. Welcome and Recognize Guests:

C. Approval of Minutes:

D. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchise
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

E. Discussion Items

1. 2025 Franchise Agreement Update
2. Sylvan Newby – Shading Device
3. Tim Fields – Lifeguard Reunion
4. Wheelchair Program Update
5. Non-Agenda Items from the Public

F. Comments from the Public

G. Executive Session (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session).

H. Adjourn