



**CONTACT:**

Meredith Denari

Office: (843) 918-1054

Mobile: (843) 360-0081

[info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)

[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)

[www.facebook.com/myrtlebeachcitygovernment](https://www.facebook.com/myrtlebeachcitygovernment)

---

**Media Advisory**

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: July 12, 2024**  
**Re: Meeting Schedule and Agendas**

1. Next week's meeting schedule is [attached](#).
2. **Make plans to attend the Hurricane Preparedness Workshop at 11:00 a.m., Wednesday, July 24, at Crabtree Memorial Gym.** WPDE Chief Meteorologist Ed Piotrowski and Myrtle Beach Emergency Management Specialist Dana O'Brien will discuss hurricane hazards and how to prepare for a storm. Take-home information will be available. Admission is free. Registration is required. For more information, call 843-918-2361. Please register online at "Adult Programs Art, Dance and Education," click <https://bit.ly/3Wj3OQr>.
3. **The City of Myrtle Beach, Coastal Carolina University, LS3P and Monteith Construction will hold a Groundbreaking Ceremony to begin construction of the Performing Arts Theatre.** The event is set for 10:00 a.m., Monday, July 22, in a portion of the Arts and Innovation District, 811 Main Street. When built, the 300-seat venue will occupy three historic including buildings on Main Street, the former Broadway Movie Theater. Construction costs are estimated at \$22.3 million, with the theatre expected to open in the summer of 2026. The city expects to receive at least \$4.9 million in historical tax credits. Under the lease agreement, CCU will use the theatre for its drama and performing arts programs and will be responsible for operating costs. In return, CCU will have a minimum of 150 "use days" for plays and other performances. CCU also will book 100 days of third-party use, and the city itself will have 30 "use days."

4. **Myrtle Beach Fire Department is participating in the Myrtle Beach Pelicans Touch-A-Truck event.** It's set for 6:05 p.m., Friday, July 12, before the Myrtle Beach Pelicans baseball game at Pelicans Ball Park, 1251 21st Avenue North. Fans will have the chance to observe, visit and ask questions about various big trucks and vehicles. The Pelicans game starts at 7:05 p.m. Don't forget about the fireworks show following the game!
5. **Headed to the Oak Street area of Myrtle Beach?** Be advised continued Arts & Innovation work has closed the section of Oak Street between Sixth Avenue North and Main Street for about a month. Crews will install the next round of utilities during the closure. Seventh Avenue North side street access is available from Kings Highway. Detour signs are posted.
6. **The Myrtle Beach Area Coordinated Effort Coalition hosts a "Night of Knowledge: Senior Community Awareness Meeting."** The meeting is set for 6:00 p.m., Thursday, July 18, at the Myrtle Beach Train Depot, 851 Broadway Street. Seniors will have access to information about Adult Protective Services, South Carolina Department of Aging, Wellness Care, Counseling Services, Transportation and Health. For more information, email [coordinatedeffort@cityofmyrtlebeach.com](mailto:coordinatedeffort@cityofmyrtlebeach.com).
7. **Make plans to attend Myrtle Beach's Water Safety community event at the Futrell Park splash pad on Saturday, July 20.** Everyone is welcome to join us and learn about water safety, how to stay cool in the heat, swim lessons and more from the Ocean Rescue and Aquatics staff. The Myrtle Beach Fire Department will be on-site handing out free snow cones as the kids play, too. The event is from 12:00 to 2:00 p.m., Saturday, July 20. Free parking is available.
8. **The Night Vendor Market is back at Charlie's Place!** The special nighttime market is set for 5:00 to 8:00 p.m., Saturday, July 20, at Charlie's Place, 1420 Carver Street. Bring your family for an evening with food trucks, vendors and music. For more information, call the city's Neighborhood Services Department at 843-918-1056.
9. **Roll up your sleeve to give the "gift of life" at the American Red Cross Blood Drive from 10:00 a.m. to 2:00 p.m., Wednesday, July 31, at the John T. Rhodes Sports Center, 2115 Sports Center Way.** To schedule your appointment, go to [redcrossblood.org](http://redcrossblood.org) and enter the code CITYMB. Walk-ins are welcome. Blood donors will receive an e-ticket to a movie from Fandango.
10. **Help raise money for the Muscular Dystrophy Association on tax free weekend, August 2-4!** The Myrtle Beach Fire Department, in partnership with the International Association of Firefighters Local 2345, will be at Lowes Home Improvement on Seaboard Street and the Coastal Grand Mall from 8:00 a.m. to 4:00 p.m. throughout the weekend collecting donations. All you need to do is bring your donation and drop it in the boot.
11. **The South Carolina Department of Transportation wants your input on the future of transportation in South Carolina.** "Momentum 2050" is the statewide plan for the future of South Carolina's transportation network. SCDOT is exploring the best way to move people and goods across the state. You can share your input by scanning the QR code below or clicking <https://movingsouthcarolinaforward.com>.



- 12. The South Carolina Department of Transportation will hold a public meeting to discuss two Conceptual Road Safety Assessment projects.** The meeting is scheduled from 5:00 to 7:00 p.m., Thursday, August 8, at the General Robert Reed Recreation Center, 800 Gabreski Lane. The assessments are for Robert M. Grissom Parkway from East of Stalvey Avenue to west of Executive Avenue and North Kings Highway from 27<sup>th</sup> Avenue North to US 17.
- 13. Parents, bring your youngsters to the free back-to-school “Bookbag Giveaway” set for 6:00 to 8:00 p.m. on Friday, August 16, at 1908 Highway 15 (next to Patrick Mobile Home Park).** The event features vendors, free food, games, music and free school supplies. For more information, contact Patrick Mobile Home Park Office at 843-448-6369, the city’s Neighborhood Services Department at 843-918-1062, or email [backtoschoolbashhwy15@gmail.com](mailto:backtoschoolbashhwy15@gmail.com).
- 14. Splinter City Disc Golf Course is one of the top-ranked courses in South Carolina, and that’s the subject of our [Photos of the Week](#).** This 18-hole course has been a popular attraction for disc golfers across the state since opening in 2020. According to UDisc, Splinter City Disc Golf Course has held the best course in South Carolina title for three years in a row. The course is designed for all players, from beginner to professional, and welcomes thousands annually. The name Splinter City honors the former Myrtle Beach Air Force Base, and features art on the front sign and flags. Disc golf is one of the fastest-growing sports in the world, and we are pleased to have one of the best courses in the state right at our doorstep!
- 15. Did You Know...**That Chapin Memorial Library saw 92,119 visitors in 2023? Of that, 90,860 were library attendees and 1,259 visited the mobile library. The mobile library operated for just four months of the year in 2023, meaning it saw an average of 315 people per month. Chapin Memorial Library saw an average of 7,572 visitors per month.

**For more information, contact:**

Meredith Denari, Public Information Officer, City of Myrtle Beach

(843) 918-1054 *voice* (843) 360-0081 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
July 15-21, 2024**

**MONDAY, JULY 15**

- **3:00 p.m.** – Charlie’s Place Advisory Committee Meeting, Charlie’s Place, 1420 Carver Street
  
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch Meeting, Mary C. Canty Recreation Center, 971 Canal Street
  
- **6:00 p.m.** – Carrie Mae Johnson Neighborhood Watch Meeting, Mary C. Canty Recreation Center, 971 Canal Street
  
- **6:00 p.m.** – Harlem Neighborhood Watch Meeting, Mary C. Canty Recreation Center, 971 Canal Street

**TUESDAY, JULY 16**

- **1:30 p.m.** – Planning Commission Meeting, Conference Room, City Services Building, 921 North Oak Street

**WEDNESDAY, JULY 17**

- **9:00 a.m.** – Myrtle’s Market, corner of Mr. Joe White Avenue and Oak Street
  
- **2:00 p.m.** – Beach Advisory Committee Meeting, First Floor Conference Room, City Hall, 937 Broadway Street
  
- **6:30 p.m.** – Emmen’s Preserve Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
  
- **6:30 p.m.** – Balmoral Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
  
- **6:30 p.m.** – The Highlands Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane

- **6:30 p.m.** – The Market Common Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Reserve Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Seagate Village Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Withers Preserve Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – West Lake Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Meridian Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Park Place Neighborhood Watch, General Robert H Reed Recreation Center, 800 Gabreski Lane

#### **THURSDAY, JULY 18**

- **1:30 p.m.** – Community Appearance Board Meeting, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Grande Dunes Neighborhood Watch, Portside at Grande Dunes, 901 Portside Drive
- **1:30 p.m.** – Northwood Neighborhood Watch, Portside at Grande Dunes, 901 Portside Drive
- **4:30 p.m.** – Human Rights Commission Meeting, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Night of Knowledge: Senior Community Awareness Meeting, Myrtle Beach Train Depot, 851 Broadway Street

**FRIDAY, JULY 19**

- **9:00 a.m.** – Myrtle’s Market, corner of Mr. Joe White Avenue and Oak Street

**SATURDAY, JULY 20**

- **9:00 a.m.** – Myrtle’s Market, corner of Mr. Joe White Avenue and Oak Street
- **12:00 p.m.** – Water Safety Community Event, Futrell Park Splash Pad, 1073 Futrell Drive
- **5:00 p.m.** – Charlie’s Place Night Vendor Market, Charlie’s Place, 1420 Carver Street

**SUNDAY, JULY 21**

- *No meetings scheduled*

**City of Myrtle Beach**  
**Charlie's Place Advisory Board**  
**3:00 p.m., Monday, July 15, 2024**  
**Charlie's Place**  
**1420 Carver Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order:**

1. Approval of Agenda

**B. Matters of Order:**

1. Approval of Minutes – May 20, 2024

**C. Discussion, Updates and Facility Uses:**

1. Rentals Update – Matthias Grissett, Coordinator
2. Mary Riley (First and Fourth Thursdays)
3. Tours Update – Matthias Grissett, Coordinator
4. Security and Outdoor/Field Lighting
5. Advisory Board Schedule Discussion
6. Juneteenth Review

**D. Announcements:**

1. Neighborhood Services Calendar
2. Requests for Future Events

**E. Comments/Questions**

**F. Adjourn**



**City of Myrtle Beach**  
**Planning Commission Meeting Agenda**  
**1:30 p.m., Tuesday, July 16, 2024**  
**Large Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.*

**A. Call Meeting to Order**

**B. Matters of Order:**

1. Roll Call
2. Approval of Minutes – July 2, 2024

**C. Executive Session**

**D. Matters of Business**

**E. Presentation of New Applications**

1. **A 24-03 Wild Iris & 48<sup>th</sup>**: Request from Myrtle Beach Farms Company, Inc. (Blake Arp, Representative) to annex ~2.88 acres at the corner of 48<sup>th</sup> Ave N and Wild Iris Dr (PIN 42011020045) into the City of Myrtle Beach and to rezone the property from Horry County GR (General Residential) to Myrtle Beach HC1 (Highway Commercial).
3. **T 24-07 Racket Sport Facilities in LM**: Request from Adrian Sawczuk - Tidal Creek Brewhouse to amend Article 2 of the zoning code to add a definition for “Racket Sport Facilities (indoor/outdoor)” and to amend Section 1407.C. of the Zoning Code to add “Racket Sport Facilities (indoor/outdoor)” as a permitted use in the LM (Light Manufacturing) zoning district.
4. **T 24-08 Wagbar**: Request from Wagbar Myrtle Beach (Chris Chockley, Bolton & Menk, Representative) to amend Article 2 of the zoning code to add a definition for “Private Dog Park” and to amend Sec. 1407.C of the Zoning Code to add “Private Dog Park” to the list of permitted uses in the LM (Light Manufacturing) zoning district.
5. **Z 24-09 Revoke 21<sup>st</sup> Ave South PUD**: Request from the City of Myrtle Beach to revoke the 21<sup>st</sup> Ave S PUD (18 land parcels, 377 PINs) and to rezone all properties to MUH (Mixed Use – High Density.)

**F. Communications from Staff**

**G. Communications from the Planning Commission**

**H. Adjourn**

**City of Myrtle Beach  
Beach Advisory Committee  
2:00 p.m., Wednesday, July 17, 2024  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Welcome and Recognize Guests**

**C. Approval of Minutes:**

**D. Reports: July 4<sup>th</sup> Recap**

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchise
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

**E. Discussion Items**

1. 2025 Franchise Agreement Update

**F. Comments from the Public**

**G. Executive Session** (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session).

**H. Adjourn**

**City of Myrtle Beach**  
**Community Appearance Board**  
**1:30 p.m., Thursday, July 18, 2024**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes** – June 6, 2024 and June 20, 2024

**C. Old Business**

**D. New Business**

**Sign Permit Applications**

1. **Ashley Homestore – 906 Frontage Road East:** Requests approval for refacing the existing 12'w x 12'h freestanding sign with (1) 5'6"w x 5'h internally lit logo and (1) 10'10"w x 2'2"h internally lit channel letters and repaint the sign cabinet. (Heritage Signs)
2. **Fast Fix – 1753 Sea Pine Boulevard:** Requests approval for (1) 12'w x 1'3"h internally lit channel letters and logo mounted on a raceway, (1) 12'w x 1'3"h internally lit sign box with routed faces, and (1) 10'w x 1'h internally lit channel letters and logo mounted on a raceway to the opposite side of the building. (Heritage Signs)
3. **Bank of America – 1750 Pine Island Road:** Requests approval for (1) 8'w x 3'5"h existing monument sign and add (1) 17'2"w x 1'8"h internally lit channel letter sign mounted to the side of the building. (Anchor Sign, Inc.)
4. **USA Plumbing – 741 Commerce Place:** Requests approval for (1) 16'w x 2'5"h non-illuminated ½" raised PVC letters mounted on an aluminum panel to the building. (Signarama)
5. **Smoothie King – 940 Wood Duck Drive:** Requests approval for (1) 3'5"w x 2'7"h internally lit logo and (1) 10'8"w x 1'2"h internally lit channel letters on a raceway mounted to the side of the building. (Haynes Sign Company)
6. **Great Clips – 1221 38<sup>th</sup> Avenue North:** Requests approval for (1) 13'1"w x 2'2"h internally lit channel letters on a raceway mounted to the building. (Haynes Sign Company)
7. **Tidal Eye Center – 4221 Mayfair Street:** Requests approval for (1) 6'8"w x 6"h non-illuminated flat acrylic letters and logo mounted to the building and (1) 4'5"w x 7 ½"h non-illuminated HDU sign with raised acrylic letters on tenant panel onto the existing freestanding sign. (Haynes Sign Company)

8. **Wright Injury Law – 4214 Mayfair Street, Unit A:** Requests approval for (1) 3'9" w x 2'11" h internally lit flat acrylic tenant panel and (1) 3'9" w x 2' h internally lit flat acrylic tenant panel onto the two existing freestanding signs. (Fast Signs)
9. **Caravan – 409 South Kings Highway:** Requests approval for (1) 7'6" w x 3'9" h non-illuminated sign with ½" raised PVC logo and letters attached to the existing monument sign. (Fast Signs)
10. **Shoreline Parking – 1103 Withers Drive:** Requests approval for (2) 2' w x 4' h non-illuminated rounded corner composite freestanding signs with raised PVC on "P" logo, circle, and arrows and (4) 18" w x 2' h non-illuminated rounded corner composite freestanding signs on flat vinyl mounted on painted white 4x4 wooden posts. (Shoreline Parking Solutions, LLC)
11. **Tiffany Ridge Condominiums – Lexi Lane, PIN# 44307030002:** Requests approval for repainting (1) 5'5" w x 4' h existing non-illuminated freestanding sign. (HOA)
12. **CJ's Variety Store & Big Ray's Meats – 1705 North Kings Highway:** Requests approval for (1) 8' w x 4' h internally lit sign cabinet with raised letters mounted to the building. (Landmark Signs)
13. **Chili's – 4401 North Kings Highway:** Requests approval for (1) 10'6" w x 5'11" h internally lit flat aluminum logo mounted to the building. (Skyline Sign)

### **Combination Permit Applications**

1. **BAM Salon – 4811 North Kings Highway:** Requests a conceptual/final review to repaint the storefront and install (1) 3'2" w x 8'5" h halo-lit aluminum plate connected letters mounted to the building. (Seaboard Signs I Lineage Construction, Inc.)
2. **Solé Italian Restaurant – 3401 North Kings Highway:** Requests a conceptual/final review to add rope lighting around the awning of the store. (Owner)
3. **Sunoco – 501 3<sup>rd</sup> Avenue South:** Requests a conceptual/final review to paint existing light poles, canopy columns, bollards, vent pipes, and curbing. Additionally, re-face (4) fuel pumps, re-face (1) 8'2" w x 3'10" h internally lit sign faces on the existing freestanding sign, (1) 6'5" w x 3' h internally lit cloud sign with ½" embossed logo mounted to the canopy, (1) 6'11" w x 3' h internally lit logo mounted to the canopy, and (1) 4'9" w x 3' h internally lit sign capsule with ¼" embossed logo mounted to the canopy. (Palmetto State Signs)
4. **Toasty Breakfast House (A.K.A. Cane Patch) – 6901 North Kings Highway:** Requests a conceptual/final review for (9) pole mounted lights of various sizes, (2) wall wash lights, and (8) building mounted lights. (Miller Design Services)

### **Building Permit Applications**

1. **Pinkhouse Square – 4221 North Kings Highway:** Requests a final review for (4) 6-unit and (1) 8-unit townhome buildings, parking, landscaping, and dumpster enclosure. (Miller Design Services)

2. **Alex BR LLC Apartments – 913 8<sup>th</sup> Avenue North:** Requests a conceptual/final review to convert the buildings into a multi-family residential building, landscaping, and dumpster gate. (Miller Design Services)
3. **Cedar Street Townhomes – Cedar Street PIN# 44304010091:** Requests a final review for (4) 5-unit townhome buildings, parking, landscaping, and dumpster enclosure. (The Earthworks Group)
4. **Wheatley Residence – 5506 North Ocean Boulevard:** Requests a conceptual/final review to replace rope barrier with a 6' white privacy fence. (Owner)
5. **Fiesta Mexicana – 410 70<sup>th</sup> Avenue North:** Requests a conceptual/final review for a new walk-in cooler. (Robert's Refrigeration)
6. **Treasure Binz – 1000 South Kings Highway:** Requests a conceptual/final review for a new landscape plan. (Houck Contracting, LLC)
7. **Tortilleria Barrientos – 1102 3rd Avenue South:** Requests a conceptual/final review for a concrete pad in the rear and landscape plan. (Corona and Sons)
8. **Boteco Latin VIP Bar – 503 9<sup>th</sup> Avenue North:** Requests a conceptual/final review for facade alterations. (BR Brick Pavers)
9. **Reeds Jewelry – 3061 Howard Avenue:** Requests a conceptual/final review for facade alterations and new canopy. (Onyx Creative)
10. **Seaside Commons Townhomes – 26th Avenue South:** Requests a conceptual/final review for (2) new residences between (3) existing residences, parking and landscaping plans. (Trudesign Studio/Kinfolk Investments, LLC)
11. **Ocean Elite I – 711 Alder Street:** Requests a conceptual/final review for a new horizontal property regime comprised of (4) homes, parking and landscaping plans. (Carpenter Construction/Jordan Team Properties, LLC)
12. **GSRMC New Parking Garage – 809 82<sup>nd</sup> Parkway:** Requests a conceptual review to remove a portion of existing asphalt surface parking lot to construct a 5-level structured parking garage. In addition, requests a conceptual review to install EV charging stations along some surface parking spaces and landscape plan. (TMP Partners, PLLC)

#### **E. Public Comment**

#### **F. Non-Agenda Items from Staff**

1. **Myrtle Beach Downtown Alliance Presentation – Jason Greene**

#### **G. Non-Agenda Items from Board Members**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjourn**

**City of Myrtle Beach  
Human Rights Commission  
4:30 p.m., Thursday, July 18, 2024  
Myrtle Beach City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1130 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call To Order**

**B. Roll Call**

**C. Approval of Minutes – June 20, 2024**

**D. Agenda**

1. New HRC Commissioner
2. Myrtle Beach Accessibility – Dr. Berry
3. Public Accommodations
4. CPO Update

**E. Non-Agenda Items from City Staff**

**F. Non-Agenda Items from Human Rights Commissioners**

**G. Public Comment**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjourn**



