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# Media Advisory

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**To:** Myrtle Beach Media  
**From:** Public Information Department  
**Date:** January 14, 2022  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. Next week, the City of Myrtle Beach will pick up only household garbage from our residential customers; collection of recyclables is temporarily suspended. This temporary restriction is due to staffing shortages in the Solid Waste Division caused by COVID-19 exposure. We apologize for the inconvenience and appreciate your patience. Pending test results, we hope to restore full service as soon as possible.
3. City offices and facilities will be closed Monday, January 17, 2022, to observe the Dr. Martin Luther King, Jr. Day holiday. *However, solid waste will be collected on the usual Monday-through-Thursday schedule.* Questions? Contact the Solid Waste and Recycling Division at 843-918-2160.
4. Sign up now to give the gift of life at the City of Myrtle Beach's next American Red Cross Blood Drive next Tuesday, January 18. The event will be held at the John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way, from 10:00 a.m. to 3:00 p.m. Schedule an appointment at <https://www.redcrossblood.org>, and use sponsor code "CITYMB." All blood donations will be tested for COVID-19 antibodies.
5. Looking ahead, the City of Myrtle Beach thanks its many volunteers during the annual Volunteer Appreciation Luncheon at 12:00 p.m., Monday, January 24, in the ballroom of the Myrtle Beach Convention Center, 2101 North Oak Street. The city has more than 500 volunteers! Some choose to serve on boards, commissions or committees. Others

donate their time and talent in recreation programs, at Chapin Memorial Library or through the Fire and Police Departments. One person is recognized each year as Myrtle Beach's "Volunteer of the Year." *The lunch is by invitation only. Members of the news media are welcome to attend.*

6. **Drivers, look for a lane shift on Ocean Boulevard between 11th and 12th Avenues North beginning Monday, January 24.** Weather permitting, the work continues through Thursday, January 27, and allows for cranes to be used at Free Fall Park.
7. **The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
8. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
9. **Myrtle Beach's recently-elected mayor and City Council members took their oaths of office Tuesday, and that's the subject of our [Photos of the Week](#).** Municipal Court Judge Glenn Ohanesian presided, administering the oaths to Mayor Brenda Bethune, Councilwoman Jackie Hatley and Councilmen Gregg Smith and Mike Lowder. The ceremony preceded the first regular Council meeting of 2022 at the Ted C. Collins Law Enforcement Center. This is a second term in office for Bethune, Hatley and Smith, and the fourth term for Lowder. During the meeting which followed, Council appointed Mike Chestnut as mayor *pro tem* for the next two years. Traditionally, the mayor *pro tem* is the Council member who received the most votes in the previous election.
10. **Did you know...** That the hottest day ever recorded in Myrtle Beach was August 22, 1983, when the mercury reached 105 degrees, while the coldest day on record was January 21, 1985, with a low of four degrees?

**For more information, contact:**

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<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
January 17-23, 2022**

**MONDAY, JANUARY 17**

- **Dr. Martin Luther King, Jr. Day Holiday Observed** – City Offices and Facilities Closed

**TUESDAY, JANUARY 18**

- **10:00 a.m. to 3:00 p.m.** – City of Myrtle Beach hosts American Red Cross Blood Drive, John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way
- **1:00 to 4:00 p.m.** – Grand Strand Freedom Week: City of Myrtle Beach’s Procurement Office hosts “Speed Up Your Business” Workshop for Small Businesses, Myrtle Beach Train Depot, 851 Broadway Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

**WEDNESDAY, JANUARY 19**

- **10:00 a.m. to 2:00 p.m.** – Grand Strand Freedom Week: Grand Strand Job Fair, Grand Strand Conference & Business Center, Horry Georgetown Technical College, 950 Crabtree Lane
- **2:00 p.m.** – Beach Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Meridian at The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **6:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

#### **THURSDAY, JANUARY 20**

- ~~**1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street~~ *Cancelled*
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 p.m.** – Human Rights Commission, Conference Call (Streamed on Myrtle Beach City Government Facebook page)

#### **FRIDAY, JANUARY 21**

- No Meetings Scheduled

#### **SATURDAY, JANUARY 22**

- No Meetings Scheduled

#### **SUNDAY, JANUARY 23**

- No Meetings Scheduled

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, January 18, 2022  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call Meeting to Order**

**B. Matters of Order:**

1. Approval of Minutes – January 4, 2022

**C. Presentations**

**D. Matters of Business:**

1. **TEXT 22-01 Gas Station Locations:** Request by Geoffrey Kay to amend the Code of Ordinances, City Of Myrtle Beach, Appendix A Zoning, Section 1501 Conditional Uses, to restrict gasoline stations within 500' of any residential dwelling unit.

**E. Discussion:**

1. **ANEX 22-01 2801 North Oak Street:** Request by David Schwerd of Diamond Shores, LLC, to annex approximately 2.38 acres (PIN #424060400003) and rezone the property from Horry County HC (Highway Commercial) to MUM (Mixed Use/Medium Density).
2. **ANEX 22-02 Northeast Corner of Mr. Joe White Avenue and Robert M. Grissom Parkway:** Request by Steve Powell and Jordan Rodes to annex approximately 2.77 acres (PIN #42512040040) and rezone the property from Horry County NC (Neighborhood Commercial) to MUM (Mixed Use/Medium Density).

**F. Communications from the Planning Commission**

**G. Communications from City Staff**

**H. Executive Session**

**I. Meeting Adjournment**

**City of Myrtle Beach  
Beach Advisory Committee  
2:00 p.m., Wednesday, January 19, 2022  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. Welcome and Recognize Guests**

**C. Approval of Minutes**

**D. Committee Member Term Status (Vacancy)**

**E. Reports:**

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchises
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

**F. Discussion Items:**

1. Franchise Agreement and Operations 2022 Update – City Manager Jonathan “Fox” Simons, Jr.
2. Guard Tower Update – Design, Funding, Permitting, etc.
3. 2022 Seasonal Concerns, Goals and Projects

**G. Comments from the Public**

**H. Executive Session** (Note: Upon returning to Public Session, the committee may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.)

**I. Adjourn**

**City of Myrtle Beach**  
**Community Appearance Board**  
~~1:30 p.m., Thursday, January 20, 2022~~ **Cancelled**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Roll Call**

**B. Approval of Minutes:** January 6, 2022 Meeting

**C. Old Business**

**D. New Business:**

**Sign Permit Applications**

1. **Buzzed Bull Creamery – 410 13th Avenue South:** Requests approval of (1) 5'w x 5'h emboss pan face with changeable letter on an existing freestanding sign. (Previously heard on 01/06/2022.)(Yesco Myrtle Beach)
2. **Myrtle Beach Pelicans – 1251 21st Avenue North:** Requests approval of (1) re-facing of the existing freestanding sign to replace the ballpark name with 24" tall channel letters to read, "Myrtle Beach Pelicans." (Yesco Myrtle Beach)
3. **Marriott Resorts – 8550 Costa Verde Drive:** Requests approval of re-facing of (5) existing monument signs with new routed aluminum letters and branding. (Seaboard Signs)
4. **Zvia Sharabuni Community Center – 615 29th Avenue North:** Requests approval of (1) 15'8"w x 27" and (1) 12'8"w x 10"h internally lit channel letters mounted to the building. (ASL Sign Services)
5. **Twin Oaks Bridal Boutique – 395 Seaboard Street:** Requests approval of (1) 12'4"w x 21"h internally lit channel letters and logo capsules mounted to the building. (Haynes Sign Company)
6. **Dairy Queen/27th Avenue North Shopping Center – 2700 North Kings Highway:** Requests approval of (1) 7'8"w x 13'h freestanding sign with a 6'w x 3'h CEVMS and (1) 7'w x 4'h "DQ" logo and a 9'w x 2'h sign cabinet mounted to the building. (Coastal Signs)
7. **929 Medical Center Office – 929 Medical Center:** Requests approval of (1) 36"w x 30"h MDO plywood sign with vinyl graphics and three removable nameplates mounted on 3"x3" aluminum posts for an overall height of 5'4". (Graphic & Art Studio)
8. **Dollar General – 212 North Kings Highway:** Requests approval of (1) 10'w x 5'h pan and embossed sign face on a 20' OAH pole and (2) 12'8"w x 2'h channel letters mounted to the building. (Skyline Signs)

## **Building Permit Applications**

1. **Cottages at Cane Patch – 71st to 76th Avenues North/Highway 17:** Requests a final review for a 305-unit horizontal apartment complex, parking, landscaping and fence. (Previously heard on 01/06/2022.)(DRG-Development Resource Group)
2. **The Edison at Farrow Commons – Fred Nash Boulevard:** Requests a final review for a (6) building apartment complex (228 total units), amenities, parking, landscaping and dumpster enclosures. (Previously heard on 10/21/2021.)(Thomas & Hutton/NSPJ Architects)
3. **Summerwind – 7601 Porcher Drive:** Requests a conceptual/final review for the installation of a 6' tall wood fence between Summerwind and Sol Del Mar. (Summerwind HOA)
4. **Foxy Lady – 4101 North Kings Highway:** Requests a conceptual/final review for an additional wing mural. (Owner)
5. **Re/Max – 5111 North Kings Highway:** Requests a conceptual/final review to re-shingle the roof. (Baker Roofing Company)
6. **79th Avenue North Business Center – 79th Avenue North/Porcher Drive:** Requests a conceptual/final review for asphalt repaving, concrete curbing around islands and landscaping. (Owner)
7. **Sloan Residence – 6402 North Ocean Boulevard:** Requests a conceptual/final review to re-paint the exterior of the home. (Owner)
8. **Eagles/Sugar Life – 301 South Kings Highway:** Requests a conceptual/final review for façade changes to previously approved plans. (Miller Design Services)
9. **Pace View I – 2010 South Ocean Boulevard:** Requests a conceptual/final review to re-paint the building exterior. (Top Homes Construction, LLC)
10. **Costco Wholesale Club – 1021 Oak Forest Lane:** Requests a conceptual/final review for the expansion of the warehouse, including relocating the produce cooler. All new wall materials and features to match existing. The addition will require revisions to parking, sidewalks and landscaping. (MG2 Architectural Corp)
11. **Grand Strand Regional Medical Center – 809 82nd Parkway:** Requests a conceptual/final review for a 7,891 square foot Cath Lab and EP addition with minor parking adjustments and underground utility improvements. (Catalyst Design Group, PC)

### **E. Non-Agenda Items from Staff**

### **F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

### **H. Adjournment**



**City of Myrtle Beach  
Military Appreciation Committee  
2:00 p.m., Thursday, January 20, 2022  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Welcome**

**B. Introductions and Minutes**

**C. Veterans Day Ceremony Review**

**D. Preliminary Discussion – 2022 Military Appreciation Days**

1. Horry County Junior ROTC Drill Meet – 9:00 a.m., Saturday, May 7, 2022
2. Military Family Members Social – 12:00 p.m., Saturday, May 7, 2022
3. Myrtle Beach Pelicans Military Appreciation Night
4. Vet Center Picnic – 12:00 p.m., Friday, May 27, 2022
5. Parade – 10:30 a.m., Saturday, May 28, 2022
6. Grand Marshal – Options?
7. Honorary Grand Marshal
8. Family Picnic – 11:30 a.m., Saturday, May 28, 2022
9. Jack Platt Veterans' March with Battlefield Cross Ceremony – 9:00 a.m., Monday, May 30, 2022
10. Memorial Day Remembrance Ceremony – 11:00 a.m., Monday, May 30, 2022
11. Military Documentary Film
12. Colonel Robert Hawkins Veteran Volunteer Service Award
13. Other

**E. Other Events and News**

**F. Next Meeting – February 17, 2022**

**G. Adjourn**

**City of Myrtle Beach  
Human Rights Commission  
5:00 p.m., Thursday, January 20, 2022  
Conference Call**

*NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND COMMENTS TO [amolaro@cityofmyrtlebeach.com](mailto:amolaro@cityofmyrtlebeach.com). WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Chair Amanda Masterpaul
- B. Approval/Correction of Minutes**
- C. Welcome** – Chair Amanda Masterpaul
- D. Comments**
- E. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- F. Adjournment**