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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: January 20, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Congratulations to Kathy Winfree, City of Myrtle Beach's Volunteer of the Year for 2022.** Winfree was recognized during the city's Volunteer Appreciation Luncheon at the Convention Center this week. Winfree has served the city for more than a decade, helping with bicycling events and sharing safety messages, both formally and informally. She became an official member of the Bicycle and Pedestrian Committee in 2022. Winfree helped plan the "Bike the Beach" event and has manned a rest station during every one of the extended bicycle tours. "She is one of the most dependable and effective volunteers that the City of Myrtle Beach has," in the words of her nominator.
3. **Construction is underway at Myrtle Beach's Futrell Park on Mr. Joe White Avenue!** Crews began removing concrete this week to prepare for water, sewer and drainage line installation. The park's renovation and expansion project includes a splash pad, reimagined play areas, decorative fencing and restroom. The existing playground equipment will be demolished and replaced with new structures, a swing set and an artificial turf playground surface. The project also includes StoryWalk® markers along the walking path that will feature an illustrated children's book, updated quarterly. Construction is set to begin in late February for the splash pad and playground areas. Weather permitting, a grand opening is planned for April 2023. Note that visitors will not have access to portions of the park until work is completed. For a helpful list of parks with playground equipment, see the city's [Facilities, Parks and Playgrounds](#) webpage.
4. **Drivers, anticipate a road closure on Ocean Boulevard between Seventh and Eighth Avenues North on Monday and Tuesday, January 23-24.** Advisory signage will detour

motorists to Flagg Street. The closure will allow for a crane to complete construction work in the area.

- 5. Beginning January 24, the Volunteer Income Tax Assistance (VITA) Program provides free tax preparation services to individuals or families earning an annual household income of \$60,000 or less in Myrtle Beach.** IRS-certified volunteers provide income tax assistance by appointment on Tuesdays, January 24-April 4, 2023, 1:00 to 5:00 p.m., at the Historic Myrtle Beach Colored School and Education Center, 900 Dunbar Street, in Myrtle Beach. The VITA Program, made possible by the United Way, IRS and Wells Fargo, offers appointments at four locations in Horry County. To learn more and view a list of resources and required materials, visit <https://bit.ly/VITAINMB>. To schedule an appointment, call 2-1-1 or 866-892-9211 (toll free).
- 6. Interested in becoming a Myrtle Beach police officer?** Join MBPD staff from 10:00 a.m. to 1:00 p.m. on Saturday, February 4, at the Warren S. Gall Police Annex, 3340 Mustang Street. Interested applicants will have the opportunity to meet staff, run the Physical Agility Test course, apply for open positions and get questions answered. Questions? Contact pdhiring@cityofmyrtlebeach.com for information.
- 7. Make plans to attend Myrtle Beach’s annual Black History Month Celebration on Saturday, February 25.** Sponsored by the city’s Neighborhood Services Department, the event begins at 6:00 p.m. in the ballroom at Mary C. Canty Recreation Center, 971 Canal Street. The 2023 theme is “Rhythm with Our Roots: A Celebration of Black Musical Heritage,” and honorees include Sandy Grove Choirs, Riggins Young Adult Choir, Merry Evening Gospel Singers, Cooper & Washington Singers, Barbara Lawrence, Taniya Boatwright, New Creation, Jazz Etc., Tamir & Company and Sherwin “Wayne” Golson. Attendees, please wear semi-formal attire (African attire recommended). The evening includes dinner, musical performances and speakers. Seating is limited! The RSVP deadline is February 15. For details and to RSVP, contact April Johnson at 843-918-1061 or neighborhoodservices@cityofmyrtlebeach.com.
- 8. Would you like to serve on a volunteer committee for Myrtle Beach?** City Council appoints volunteers to serve on city boards, commissions and committees. Every applicant is subject to a background check. To be considered, submit a letter of interest and a brief biography or résumé to City Clerk Jennifer Adkins, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. To deliver in-person, bring materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards have upcoming reappointments or vacancies...

 - Accommodations Tax Advisory Committee (2 seats)
 - Board of Zoning Appeals (4 seats)
 - Chapin Memorial Library Board (2 seats)
 - Cultural Resources Committee (1 seat)
 - Human Rights Commission (2 seats)
 - Seniors Advisory Committee (1 seat)
 - Standard Code Board of Adjustments and Appeals (1 Licensed Contractor seat)

- 9. A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city's website.** The [Events](#) webpage is updated weekly.
- 10. A good crowd was on hand to enjoy Saturday's parade in honor of Dr. Martin Luther King, Jr., and that's the subject of our Photos of the Week.** Turnout was strong, and the parade was long, despite the chilly weather. The Horry County Schools' All Star Marching Band provided musical entertainment. Other entries included floats, business groups, the Myrtle Beach Pelicans and local celebrities. The annual parade was sponsored by the Carolinas African American Foundation, with support from the City of Myrtle Beach, Myrtle Beach Area Chamber of Commerce and Myrtle Beach Downtown Alliance. To view these photos and more, see our [Photos of the Week Library](#) webpage.
- 11. Did you know...** That Myrtle Beach Municipal Court, one of the busiest city courts in South Carolina, handled a total of 25,229 cases during the 2022 calendar year?

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
January 23-29, 2023**

MONDAY, JANUARY 23

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, JANUARY 24

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Chapin Memorial Library Board, Chapin Memorial Library, 400 14th Avenue North

WEDNESDAY, JANUARY 25

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Event Committee, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, JANUARY 26

- No Meetings Scheduled

FRIDAY, JANUARY 27

- No Meetings Scheduled

SATURDAY, JANUARY 28

- No Meetings Scheduled

SUNDAY, JANUARY 29

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, JANUARY 24, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... January 10, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Presentation and Acceptance of Skate Park Donation – Terry Grimble (Meeting)
2. Proclamation recognizing United Way of Horry County's 50th Anniversary (Meeting)
3. Fiscal Year 2022 Audit Presentation – Smith Sapp (Meeting)
4. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-005 to accept a donation in the amount of \$20,000 from the Daville Skate Shop and the Friends of the Skate Park Foundation, Inc. for the addition of a bowl at the Matt Hughes Skate Park.

This funding will be used to replace the existing half-pipe. To maintain skaters' safety, the half-pipe needs to be replaced. The Parks, Recreation and Sports Tourism Department plans to use a bowl that will fit in the footprint of the half-pipe and have a bank that will tie the rest of the park together.

REGULAR AGENDA

2nd Reading Ordinance 2022-029 to annex approximately 5.26 acres along Pine Island Road (PIN #42516030015) into the City of Myrtle Beach, and to rezone the property from Horry County LI (Limited Industrial) to Myrtle Beach Pine Island Point PUD.

Pine Island Point is a mixed-use PUD of approximately 35 acres at the corner of Seaboard Street and Pine Island Road. This annexation adds approximately 5.26 acres (PIN #42516030015) along Pine Island Road. At their April 5, 2022 meeting, Planning Commission recommended approval (8/0).

2nd Reading Ordinance 2022-030 to amend Ordinances 2006-024, 2016-027 and 2018-067, known as Pine Island Point Planned Development.

Pine Island Point is a mixed-use PUD of approximately 35 acres at the corner of Seaboard Street and Pine Island Road. Phase One is complete and includes the 55-and-older Inspire Coastal Grand multifamily project and new Sea Pine Boulevard (a private street). Plans for the additional acreage include multifamily housing and a retail building along Sea Pine Boulevard.

At the May 3, 2022 meeting, the Planning Commission recommended approval (6/0) with the following changes:

- *At least one bus shelter, with the location selected with COAST RTA.*
- *Pedestrian improvements to the intersection of Pine Island Road and Seaboard Street in coordination with the City's Public Works Department to include at a minimum: ladder-style crosswalks on all four sides, ADA ramps on all four corners and pedestrian crossing signals for the visually impaired on all four corners.*

2nd Reading Ordinance 2023-001 to amend the Planned Unit Development known as Osceola Street Planned Unit Development (PUD).

The updates requested in this amendment include:

- *Current permitted uses, generally those of the Highway Commercial Zones, are reduced (Sec. 3) to only multifamily residential, and typical accessory uses and amenities.*
- *The minimum lot size (Sec. 6) is reduced from 10,000 to 5,000 sq. ft.*
- *The maximum height (Sec. 6) is reduced from 60' to 55'.*
- *The minimum setback (Sec. 6) from Mr. Joe White Avenue is decreased from 25' to zero.*
- *The minimum setback (Sec. 6) from Osceola Street is decreased from 15' to zero. Minimum setback from Cherokee Street remains 15'.*

Changes since 1st reading include the incorporation of a children's playground area and equipment into the project.

Motion 2023-006 to appoint/reappoint two members to the Ocean View Memorial Foundation Board.

The Ocean View Foundation is a 501c(4) organization. Its mission is to improve the quality of life in Horry County through inspired philanthropy by:

- *Providing eligible students with college scholarships.*
- *Making grants available to the Coastal Educational Foundation and the HGTC Foundation.*

- *Making grants available to any incorporated municipality in Horry County situated east of the Intercostal Waterway.*
- *Assisting any church operating in the Myrtle Beach area (as defined).*
- *Promoting, supporting and aiding any and all other activities and programs that will further the charitable, educational and scientific purpose of the foundation.*

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

ADJOURNMENT

**City of Myrtle Beach
Chapin Memorial Library Advisory Board
5:30 p.m., Tuesday, January 24, 2023
Chapin Memorial Library
400 14th Avenue North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes** – October 25, 2022, Meeting
- C. Downtown Update**
- D. Library Operations Report** – Jennifer Nassar, Library Director
- E. Election of Officers**
- F. Additional Business**
- G. Next Meeting** – 5:30 p.m., Tuesday, April 26, 2023, Chapin Memorial Library, 400 14th Avenue North
- H. Adjournment**

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, January 25, 2023
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – December 2022 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for December 2022** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for December 2022** (Mr. Semidei)
- F. Convention Center Update for December 2022** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, January 25, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes: January 11, 2023, Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Myrtle Beach Marathon, Capstone Event Group, City Streets, March 4, 2023
2. Cheney Bros. Customer Event, Former Pavilion Site and Beach, March 6, 2023
3. Beach Volleyball, Coach Goody, Former Pavilion Site and Beach, March 11-12, 2023
4. Beach Volleyball, Coach Goody, Former Pavilion Site and Beach, March 25-26, 2023
5. Parkinson's Walk, Parkinson's Foundation, Grand Park, April 1, 2023
6. GZ Outreach, Chester Street (Between Ninth and 10th Avenues North), Ground Zero, April 19, 2023
7. Beach Volleyball, Coach Goody, Former Pavilion Site and Beach, April 22-23, 2023
8. American Cancer Society's Relay for Life, Valor Memorial Garden, May 6, 2023
9. Southern Entertainment's Carolina Country Music Festival, Burroughs & Chapin Pavilion Site, June 8-11, 2023
10. GZ Summer Series, Chester Street (Between Ninth and 10th Avenues North), Ground Zero, Sundays, June 18-July 25, 2023
11. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, November 4, 2023
12. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, June 1, 2022
2. MLK Parade, Will Williams, Along Ocean Boulevard (15th to Eighth Avenues North), January 14, 2022
3. Other

Review of Upcoming Approved Events

1. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, January 31, 2023
2. N.S. Promotions' St. Patrick's Day Event, Nance Plaza and Ninth Avenue North, March 17, 2023
3. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 31-April 2, 2023
4. World's Strongest Man, IMG/Rebecca Levin, Ocean Boulevard and Former Pavilion Site, April 18-23, 2023

5. Myrtle Beach AM, Terry Grumble, Matt Hughes Skate Park, April 22, 2023
6. N.S. Promotions' Jeep Jam, Former Myrtle Square Mall Site and Beach, October 20-22, 2023
7. American Heart Association's Beach Ride, Along the Beach to 52nd Avenue North, November 4, 2023
8. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. South Atlantic Shrine Association (SASA)

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Hotel, Motel and Restaurant Supply Show of the Southeast, January 24-26, 2023
2. Bridal Expo, January 29, 2023
3. Bareknuckle Boxing, January 27, 2023 (SC)
4. Home Show, February 3-5, 2023
5. Gun and Knife Show, February 18, 2023
6. Cheer Competition, March 17, 2023
7. Cheer Competition, March 24, 2023

K. Review of Fireworks Permit Applications

L. Discussion Items:

1. I Love Seafood Fest, September 23, 2023
2. Discuss Nominations for Vice Chair

M. Executive Session

N. Adjourn