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# Media Advisory

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**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: January 21, 2022**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach city offices and facilities will be closed Friday and Saturday, January 21-22, due to the expected icy and inclement weather.** Freezing rain and icy conditions are forecast for Friday along the coast and inland, followed by much colder weather with lows in the 20s this weekend. Please keep an eye on the forecast and avoid travel, if possible, should we receive icy conditions. The Myrtle Beach Police and Fire Departments will be on duty and ready to respond promptly, although ice may create delays. Please use 911 for emergencies only.
3. **The intersection of Kings Highway and Mr. Joe White Avenue in Myrtle Beach is getting a makeover, beginning Monday, January 24.** Palmetto Paving Corp. will perform the work at night, between 7:00 p.m. and 7:00 a.m., to avoid daytime traffic disruption. The two-month project includes full reconstruction of the intersection with decorative crosswalks, ADA-compliant ramps, traffic signal upgrades and repaving. A \$494,000 grant from the County Transportation Fund (CTC) is paying for the work.
4. **The City of Myrtle Beach thanks its many volunteers during the annual Volunteer Appreciation Luncheon at 12:00 p.m., Monday, January 24, in the ballroom of the Myrtle Beach Convention Center, 2101 North Oak Street.** The city has more than 500 volunteers! Some serve on boards, commissions or committees. Others donate their time and talent in recreation programs, at Chapin Memorial Library or through the Fire and Police

Departments. One person is recognized each year as Myrtle Beach's "Volunteer of the Year." *The lunch is by invitation only. Members of the news media are welcome to attend.*

- 5. City officials, staff and family members will attend the Jake Abraham Transfer Station Dedication Ceremony set for 1:00 p.m., Tuesday, January 25.** The transfer station is at 3221 Mr. Joe White Avenue. The city's solid waste and recycling transfer facility is named in memory of a long-time city employee. Jake Abraham worked as a solid waste collection operator from January 1947 until his retirement in 1986, completing 39 years of dedicated service to the residents of Myrtle Beach. Known as "Mr. Jake," he was a great role model for the community. Mr. Abraham died in 2011 at age 91.
- 6. Drivers, look for a lane shift on Ocean Boulevard between 11th and 12th Avenues North beginning Monday, January 24.** Weather permitting, the work continues through Thursday, January 27, and allows for cranes to be used at Free Fall Park.
- 7. The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 9. Myrtle Beach celebrated the life and legacy of Dr. Martin Luther King, Jr., with a parade on Ocean Boulevard, and that's the subject of our [Photos of the Week](#).** Spectators braved chilly oceanfront air Saturday morning to enjoy the parade's sights and sounds. The Horry County Schools' All Star Band wowed the crowd with music, as students marched in their respective school uniforms. Chauncey and the Coastal Carolina University cheerleaders waved to everyone, while floats, fire trucks and other local organizations followed along. The parade traveled from 15th to Eighth Avenues North.
- 10. Did you know...** That there are no other incorporated cities called Myrtle Beach? Florida, for instance, has places called "Myrtle Grove" and "Myrtle Island," but no Myrtle Beach city or town. An Internet search may show "Myrtle Beach" mentioned in other states, but those are mistaken references to Myrtle Beach, South Carolina.

**For more information, contact:**

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<https://www.cityofmyrtlebeach.com>

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<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
January 24-30, 2022**

**MONDAY, JANUARY 24**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **12:00 p.m.** – City of Myrtle Beach hosts Annual Volunteer Luncheon (Invitation Only), Ballroom, Myrtle Beach Convention Center, 2101 North Oak Street

**TUESDAY, JANUARY 25**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:00 p.m.** – Jake Abraham Transfer Station Dedication Ceremony, Jake Abraham Transfer Station, 3221 Mr. Joe White Avenue
- **1:30 p.m.** – Special Community Appearance Board Meeting, Conference Call (*Streamed on [Myrtle Beach City Government](#) Facebook page*)

**WEDNESDAY, JANUARY 26**

- **8:30 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street

**THURSDAY, JANUARY 27**

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 to 4:00 p.m.** – Myrtle Beach Downtown Alliance, Ground Zero, 904 Chester Street

**FRIDAY, JANUARY 28**

- No Meetings Scheduled

**SATURDAY, JANUARY 29**

- No Meetings Scheduled

**SUNDAY, JANUARY 30**

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA  
TUESDAY, JANUARY 25, 2022  
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER  
10:00 A.M. – MEETING – COUNCIL CHAMBER  
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES...** January 11, 2022

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Audit – David Dekleva (Meeting)
2. Technology Advisory Group Update – Jason Greene (Meeting)
3. Public Information Update – PIO Staff (Meeting)

**NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)**

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

**Note:** *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

**Resolution R2022-003 to recognize the week of January 23-29, 2022, as Myrtle Beach School Choice Week.**

*Myrtle Beach recognizes the important role that an effective education plays in preparing all students to be successful adults. Quality education is critically important to the economic vitality of Myrtle Beach. Educational variety not only helps to diversify our economy, but also*

*enhances the vibrancy of our community. School Choice Week is celebrated across the country by millions of students, parents, educators, schools and organizations to raise awareness of the need for effective educational options.*

**Motion M2022-012 to approve a Memorandum Agreement between the City of Myrtle Beach Police Department and the Children’s Recovery Center.**

*This agreement between the city and the Children’s Recovery Center is established for the purpose of developing and utilizing a multi-disciplinary team approach to investigate suspected/reports child maltreatment cases.*

**REGULAR AGENDA**

**2nd Reading Ordinance 2021-051 to amend zoning code section 1407.C and to add new section 1501.VV to allow indoor axe throwing as a conditional use in the HC2 (Highway Commercial) and LM (Light Manufacturing) zoning districts.**

*This ordinance would allow indoor axe throwing as a conditional use in the HC-2 and LM zoning districts. Over the past several years, axe throwing has become a popular recreational activity, competitive sport and team building activity for businesses.*

*Changes since 1st Reading... Upon amendment at 1st Reading, the “no less than 50% of the gross footage” condition was removed.*

**2nd Reading Ordinance 2022-001 approving the amendment of the Redevelopment Plan for the Oceanfront Redevelopment Project Area; revising the estimated costs of the Redevelopment Projects described therein; and, other matters relating thereto.**

*A few notes regarding the Redevelopment Plan’s timeline:*

- *Ordinance 2008-078 (10/21/08) approved a redevelopment plan for the “Oceanfront Redevelopment Project Area,” dated September 2, 2008 (the “Original Redevelopment Plan”).*
- *Ordinance 2020-046 (12/01/20) approved an amendment to the Original Redevelopment Plan, which identified certain additional areas within the city as a “redevelopment project area” under the act, and identified certain “redevelopment projects” under the act to be undertaken within the Original Redevelopment Project Area and the Additional Redevelopment Project Area.*
- *Ordinance 2021-029 (06/22/21) approved corrections to the 2020 amendments relating to the descriptions of the real property parcels composing the Additional Redevelopment Project Area.*
- *Redevelopment projects include the city’s expected purchases of dilapidated or blighted properties, which the city intends to improve, as well as redevelopment work that the city implements on such purchased parcels (defined in the Redevelopment Plan as the “Transitional Properties”).*

*This ordinance amends the Redevelopment Plan to increase the estimated cost of the Transitional Properties from \$20,000,000 to \$35,000,000 and the estimated cost of all Redevelopment Projects from \$258,040,898 to \$273,040,898.*

**1st Reading Ordinance 2022-002 to rezone property located at 5817 Haskell Circle (PIN #421-11-01-0084) from R-10 (Single Family Residential) to MU-M (Mixed Use Medium Density).**

*The owner's property is adjacent to R-10 and across from an MU-M district (Mixed-Use Medium Density). Most recently, this property was a landscaping business, which was a nonconforming/grandfathered use. The landscaping business closed in 2015, therefore the grandfather use is no longer valid and no other commercial use is allowed to locate on the property in its current zoning classification (R-10). The Planning Commission recommends denial. (On 07/13/21, the board voted 7-1 in favor of denial.)*

**Resolution R2022-004 declaring the intention of the City of Myrtle Beach to reimburse itself for certain stormwater management system expenses with the proceeds of long-term obligation debt to be issued by the city in 2022.**

*A proposed debt issue in the Stormwater Management Fund (upon adoption of a bond ordinance) will finance various stormwater management system projects included in the 5-year Capital Improvement Plan.*

*Projects include:*

- *Various Flood Risk Mitigation Projects*
- *Booker T. Washington/Oak Street Stormwater Improvements*
- *Highway 501/Balsam Street Stormwater Improvements*
- *Development-Driven Stormwater System Relocations/Improvements*

*This resolution preserves the proposed bonds' tax exemption in the event the city expends its own funds in order to begin work before the bonds are closed.*

**Resolution R2022-005 declaring the intention of the City of Myrtle Beach to reimburse itself for certain expenses with the proceeds of waterworks and sewer system bonds to be issued by the city in 2022.**

*A proposed debt issue in the Water and Sewer Fund (upon adoption of a bond ordinance) will finance various water and sewer system projects included in the 5-year Capital Improvement Plan.*

*Projects include:*

- *Installation of Pressure-Monitoring Valve System*
- *Phase 1 Installation of 36" Parallel Water Line*
- *Various Pump Station Renovations/Replacements*
- *City-Wide Force Main Valve Replacements*
- *City-Wide Sewer System Evaluation and Associated Projects*
- *Development-Driven Water and Sewer Utility Relocations/Extensions*

*This resolution preserves the proposed bonds' tax exemption in the event the city expends its own funds in order to begin work before the bonds are closed.*

**Resolution R2022-006 to approve a partial settlement in the South Carolina opioid litigation and to authorize the City Attorney to execute settlement documents.**

*The opportunity to settle with several defendants is now available to the city. The City of Myrtle Beach desires to participate in the settlement that will, among other things, give the city access to substantial resources to address opioid abuse.*

**Motion M2022-013 authorizing the City Manager or his designee to: apply for a grant of \$416,186 from the Federal Emergency Management Administration (FEMA)**

**Assistance to Firefighters Grant (AFG) Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. Hospitality Tax funds in the amount of \$41,600 are hereby appropriated to meet the local match.**

*The objectives of the AFG program are to provide critical-need resources that equip and train emergency personnel to: achieve recognized national standards; enhance operational efficiencies; foster interoperability; and, support community resilience. A total of \$180,000 will be used for 20 new mobile radios to replace current end-of-life radios. A total of \$239,300 will be used for 26 new portable radios to replace current end-of-life radios. A total of \$38,605 will be used for a SMART STAT live patient simulation manikin. Paramedics can use this manikin to practice various skills to include: defibrillation, starting IVs, administering medications, listening to heart/lungs sounds, etc. The match will come from the Fire Department's operational budget.*

**Motion M2022-014 authorizing the City Manager or his designee to: apply for a grant of \$218,182 from the Federal Emergency Management Administration (FEMA) Assistance to Firefighters Grant (AFG) Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. Hospitality Tax funds in the amount of \$21,800 are hereby appropriated to meet the local match.**

*The objectives of the AFG program are to provide critical-need resources that equip and train emergency personnel to: achieve recognized national standards; enhance operational efficiencies; foster interoperability; and, support community resilience. The Fire Department's objective is to obtain a fire/rescue vessel to improve overall protection to our Intracoastal Waterway citizens and visitors. This protection will include: fire suppression, hazmat mitigation, water rescues/searches and EMS emergencies. The match will come from the Fire Department's operational budget.*

**Motion M2022-016 to appoint/reappoint three seats to the Seniors Advisory Committee.**

*The terms of Aaron McKnight and Barbara Perian have expired, and Patricia Yost has resigned. Ms. Perian does wish to be reappointed. The seat for reappointment will expire on November 13, 2024. Ms. Yost's seat will expire on July 24, 2024. On file, the city has the following resumes: Valerie Tighe (non-city resident), Paula Moseley (non-city resident), Scott Beech (city resident), Lynn Holder (city resident) and Lynne Baronoff (city resident).*

**Motion M2022-017 to appoint/reappoint one member to the Planning Commission.**

*Mr. Gravely has resigned. This term expires on April 13, 2022. On file, the city has the following resumes: Austin Guyton (city resident), Peter Buzzard (city resident), Phil Bethune (city resident), Tony Thompson (city resident), Danielle Lewis (city resident), Anthony Mullarky (city resident), Leonard Favorite (city resident), Jennifer Willard (city resident), Geoff Kay (city resident) and Ron Cupertino (non-city resident).*

## **NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)**

## **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

## **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

## **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**NOTE:** *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened or potential claim.*
  - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.*

## **ADJOURNMENT**



**City of Myrtle Beach  
Special Community Appearance Board Meeting  
1:30 p.m., Tuesday, January 25, 2022  
Conference Call**

*NOTE: CITIZENS ARE INVITED TO WATCH THE CONFERENCE MEETING LIVE ON THE CITY'S FACEBOOK PAGE, <https://www.facebook.com/myrtlebeachcitygovernment/>. TO ACCOMMODATE PUBLIC INPUT, WHEN APPROPRIATE, SEND COMMENTS TO [hsoos@cityofmyrtlebeach.com](mailto:hsoos@cityofmyrtlebeach.com). WHEN SENDING AN EMAIL DURING THE MEETING, INCLUDE YOUR NAME AND ADDRESS.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. New Business:**

1. 2022 Submittal – Meeting Schedule

**C. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**D. Adjournment**

**Myrtle Beach Convention Center Hotel Corporation Board  
4:00 p.m., Wednesday, January 26, 2022  
Room 236, Myrtle Beach Convention Center  
2101 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and Call to Order**
- B. Approval of Minutes** – December 2021 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for December 2021** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for December 2021** (Mr. Semidei)
- F. Convention Center Update for December 2021** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session\***
- J. Adjourn**

***\*Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.*

**City of Myrtle Beach**  
**Special Events Technical Review Committee**  
**10:00 a.m., Wednesday, January 26, 2022**  
**Boxcar, Myrtle Beach Train Depot**  
**851 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes:**

1. January 12, 2022 Meeting

**C. New Business:**

**Review of Upcoming Proposed Events**

1. CCMF, Southern Entertainment/Amie Lee, Burroughs & Chapin Pavilion Site,
2. Other

**D. Matters of Business:**

**Review of Last Week's/On-Going Events**

1. BEI's DeVille Street Festival, The Market Common, November 1, 2021-January 31, 2022
2. Dr. Martin Luther King, Jr. Day Parade
3. Other

**Review of Upcoming Approved Events**

1. Beach Volleyball, Joe Goodwin, February 19-20, 2022
2. Capstone's Myrtle Beach Marathon, Downtown, March 5, 2022
3. Beach Volleyball, Joe Goodwin, March 26-27, 2022
4. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 2022
5. KO Fitness hosts Fittest on the Coast, On the Beach, April 3, 2022
6. Ground Zero's Dragon Boat Race, Grand Park, April 9-24, 2022
7. Diamond Youth Foundation, Inc. hosts I Love Seafood, Burroughs & Chapin Pavilion Place, July 1-4, 2022
8. American Heart Association's Beach Ride, On the Beach, November 5, 2022
9. Other

**E. Review of Temporary Use Permits**

**F. Review of Facility Use Permit Events:**

1. BEI's Movies in the Park, The Market Common, Valor Memorial Garden, March 26-October 21, 2022 (Third Friday of the Month)
2. DeVille Skate Shop's Skate Contest, Matt Hughes Skate Park, April 2022
3. Seacoast Artist Guild's Art in the Common, Valor Memorial Garden, April 9-10, 2022
4. United Methodist Church's Sunrise Service, Plyler Park, April 17, 2022

5. Waccamaw Arts and Crafts Guild's Art in the Park, JoAnne Utterback, Valor Memorial Garden, April 23-24, 2022
6. Neighborhood Services Department's Jazz in the Park, Grand Park, April 24, 2022
7. Parkinson Association of the Carolinas' Parkinson's Walk, Grand Park, May 14, 2022
8. TC Sports' National Opening Ceremony, Plyler Park, July 19, 2022
9. Other

**G. Review of Sports Tourism Events**

**H. Review Parade Permits:**

1. Shriners' Spring Parade, Eighth to 15th Avenues North, April 2022
2. Other

**I. Review Film/Photo Requests**

**J. Convention Center Events**

**K. Discussion Items**

**L. Executive Session**

**M. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, January 27, 2022  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** January 6, 2022 Meeting

**C. Old Business**

**D. New Business:**

**Sign Permit Applications**

1. **Buzzed Bull Creamery – 410 13th Avenue South:** Requests approval of (1) 5'w x 5'h emboss pan face with changeable letter on an existing freestanding sign. (Previously heard on 01/06/2022.)(Yesco Myrtle Beach)
2. **Myrtle Beach Pelicans – 1251 21st Avenue North:** Requests approval of (1) re-facing of the existing freestanding sign to replace the ballpark name with 24" tall channel letters to read, "Myrtle Beach Pelicans." (Yesco Myrtle Beach)
3. **Marriott Resorts – 8550 Costa Verde Drive:** Requests approval of re-facing of (5) existing monument signs with new routed aluminum letters and branding. (Seaboard Signs)
4. **Zvia Sharabuni Community Center – 615 29th Avenue North:** Requests approval of (1) 15'8"w x 27" and (1) 12'8"w x 10"h internally lit channel letters mounted to the building. (ASL Sign Services)
5. **Twin Oaks Bridal Boutique – 395 Seaboard Street:** Requests approval of (1) 12'4"w x 21"h internally lit channel letters and logo capsules mounted to the building. (Haynes Sign Company)
6. **Dairy Queen/27th Avenue North Shopping Center – 2700 North Kings Highway:** Requests approval of (1) 7'8"w x 13'h freestanding sign with a 6'w x 3'h CEVMS and (1) 7'w x 4'h "DQ" logo and a 9'w x 2'h sign cabinet mounted to the building. (Coastal Signs)
7. **929 Medical Center Office – 929 Medical Center:** Requests approval of (1) 36"w x 30"h MDO plywood sign with vinyl graphics and three removable nameplates mounted on 3"x3" aluminum posts for an overall height of 5'4". (Graphic & Art Studio)
8. **Dollar General – 212 North Kings Highway:** Requests approval of (1) 10'w x 5'h pan and embossed sign face on a 20' OAH pole and (2) 12'8"w x 2'h channel letters mounted to the building. (Skyline Signs)

## **Building Permit Applications**

1. **Cottages at Cane Patch – 71st to 76th Avenues North/Highway 17:** Requests a final review for a 305-unit horizontal apartment complex, parking, landscaping and fence. (Previously heard on 01/06/2022.)(DRG-Development Resource Group)
2. **The Edison at Farrow Commons – Fred Nash Boulevard:** Requests a final review for a (6) building apartment complex (228 total units), amenities, parking, landscaping and dumpster enclosures. (Previously heard on 10/21/2021.)(Thomas & Hutton/NSPJ Architects)
3. **Summerwind – 7601 Porcher Drive:** Requests a conceptual/final review for the installation of a 6' tall wood fence between Summerwind and Sol Del Mar. (Summerwind HOA)
4. **Foxy Lady – 4101 North Kings Highway:** Requests a conceptual/final review for an additional wing mural. (Owner)
5. **Re/Max – 5111 North Kings Highway:** Requests a conceptual/final review to re-shingle the roof. (Baker Roofing Company)
6. **79th Avenue North Business Center – 79th Avenue North/Porcher Drive:** Requests a conceptual/final review for asphalt repaving, concrete curbing around islands and landscaping. (Owner)
7. **Sloan Residence – 6402 North Ocean Boulevard:** Requests a conceptual/final review to re-paint the exterior of the home. (Owner)
8. **Eagles/Sugar Life – 301 South Kings Highway:** Requests a conceptual/final review for façade changes to previously approved plans. (Miller Design Services)
9. **Pace View I – 2010 South Ocean Boulevard:** Requests a conceptual/final review to re-paint the building exterior. (Top Homes Construction, LLC)
10. **Costco Wholesale Club – 1021 Oak Forest Lane:** Requests a conceptual/final review for the expansion of the warehouse, including relocating the produce cooler. All new wall materials and features to match existing. The addition will require revisions to parking, sidewalks and landscaping. (MG2 Architectural Corp)
11. **Grand Strand Regional Medical Center – 809 82nd Parkway:** Requests a conceptual/final review for a 7,891 square foot Cath Lab and EP addition with minor parking adjustments and underground utility improvements. (Catalyst Design Group, PC)

### **E. Non-Agenda Items from Staff**

### **F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

### **H. Adjournment**

**Myrtle Beach Downtown Alliance**  
**2:00 to 4:00 p.m., Thursday, January 27, 2022**  
**Ground Zero**  
**904 Chester Street, Myrtle Beach, SC 29577**

- A. Welcome and Introductions**
- B. Emerging Work Plan and Strategic Priorities**
- C. Discussion – Board Committees**
- D. Next Steps**
- E. Adjourn**