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# Media Advisory

**To:** Myrtle Beach Media  
**From:** Mark Kruea  
**Date:** January 26, 2024  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Nomination forms are available for the Colonel Robert Hawkins Veteran Volunteer Service Award for 2024.** The late Bob Hawkins, a retired U.S. Army colonel and key volunteer for Myrtle Beach's Military Appreciation Days, is remembered through this award. Each year, one Horry County resident is recognized for outstanding service to a veterans group, an individual veteran, veterans' families and/or the greater Grand Strand veteran community. Nomination forms are submitted to the Military Appreciation Committee, which chooses a recipient for the Hawkins Award. Nominees are *not* required to be veterans. The nomination deadline is Monday, April 1, 2024. The nomination form is available online at <https://www.cityofmyrtlebeach.com/HawkinsAward.pdf>. Questions? Send an email to Public Information Assistant Director Meredith Denari at [mdenari@cityofmyrtlebeach.com](mailto:mdenari@cityofmyrtlebeach.com).
3. **The inaugural Oysters and Art Festival is set for 12:00 to 4:00 p.m., Saturday, February 3, 2024, in Myrtle Beach's Arts & Innovation District.** Events take place in Nance Plaza, 825 North Kings Highway, and in the parking lot behind Grand Strand Brewing Company, 819 North Kings Highway, Unit #101. Attendees will enjoy live music, oysters, other food and beverages. Tickets are \$5.00, and sales benefit the F.G. Burroughs-S.B. Chapin Art Museum, 3100 South Ocean Boulevard. Oyster buckets will be available for \$20 each. This "rain or shine" event is sponsored by Swig & Swine BBQ, Grand Strand Brewing Company, Myrtle Beach Downtown Alliance and Southeastern Alliance Underwriters. See <http://tinyurl.com/OystersandArtFest24> to learn more and purchase tickets.

- 4. Myrtle Beach’s Parks, Recreation and Sports Tourism Department is looking for volunteer baseball coaches for the spring season.** This Youth Sports baseball program is for ages 13 to 15, and coaches are needed for two or three nights per week, depending on the team. Practices begin March 4 and continue through May. Practices and games take place at Pepper Geddings Recreation Center, 3205 North Oak Street, or Grand Park Athletic Complex, 1011 Crabtree Lane. The city’s volunteer coaches train local athletes, demonstrate fundamentals and teach the value of teamwork. Coaches must be at least 18 years old and pass a background check. For information and to apply, contact Recreation Program Supervisor Kirk Gallion at [kgallion@cityofmyrtlebeach.com](mailto:kgallion@cityofmyrtlebeach.com).
- 5. Would you like to serve on a volunteer board for the City of Myrtle Beach?** City Council appoints volunteers to serve on committees. Every applicant is subject to a background check. To apply online, complete the [Volunteer Board Application](#) form. Or, submit a letter of interest and a brief biography or résumé to the City Clerk Jennifer Adkins, P.O. Box 2468, Myrtle Beach, SC 29578. The following city boards have upcoming reappointments or vacancies:
  - Accommodations Tax Advisory Committee (3 Hospitality Industry Seats)
  - Board of Zoning Appeals (3 Seats)
  - Community Appearance Board (1 Seat)
  - Cultural Resources Committee (3 Seats)
  - Myrtle Beach Housing Authority (1 Seat)
  - Planning Commission (2 Seats)
  - Standard Code Board of Adjustments and Appeals (1 Licensed Contractor Seat)
- 6. Looking ahead, registration opens Thursday, February 1, for the following recreation programs offered by the City of Myrtle Beach:**
  - **My First Sport: Baseball** – Introduces ages 3-5 to baseball with this five-week, parent-interactive program at Pepper Geddings Recreation Center. Meets Wednesdays at 5:30 p.m., starting February 21.
  - **City Spikers Youth Volleyball** – Introductory youth volleyball league for ages 8-16 at the John T. Rhodes Sports Center. Meets Mondays and Wednesdays, starting March 4.
  - **Dune Warriors Lacrosse League** – Recreation lacrosse for ages 6-18 at Ashley Booth Field. Meets Tuesdays and Thursdays at 5:00 p.m., starting March 12.
  - **Skate Safe** – Introductory or advanced skateboarding program at Matt Hughes Skate Park. Meets Mondays at 3:00 p.m. (beginner) or 4:30 p.m. (intermediate).
  - **Adult Sports Volleyball League** – Ages 18 and up play competitive (A), semi-competitive (B) or beginner (C) volleyball. Must register as a team. Games are at 6:00, 7:00 or 8:00 p.m. Leagues A and B play on Mondays; League C on Tuesdays.
- 7. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 8. The City of Myrtle Beach is hiring!** If you possess a “First in Service” attitude with a passion for public service, we want you to join our team. To view current openings, visit

<https://bit.ly/CityofMyrtleBeachJobs> and bookmark the webpage. Want to receive email notifications? See <https://bit.ly/CityofMBJobAlerts>, select job categories of interest and submit the form.

- 9. Myrtle Beach welcomed 25 new firefighters on January 19, and that's the subject of our Photos of the Week.** Family members and friends pinned on their badges during ceremonies at the Crown Reef Resort Conference Center. The newly-minted firefighters just completed a 24-week recruit school that featured both classroom and hands-on learning. After taking the oath of office, they were assigned to shifts and fire stations and began regular duties this week. To view these photos and more, visit our [Photos of the Week Library](#) webpage.
- 10. Did you know...** That during 2023, Myrtle Beach utility customers donated \$38,678.97 through the R.A.I.N. program (**R**emembering **A**nimals **I**n **N**eed) to help care for animals at the Grand Strand Humane Society? Myrtle Beach residents and businesses can designate a regular monthly gift to the Humane Society through their utility bills. Contributions are on pace for the current fiscal year to meet the \$40,000 mark by June 30, 2024. The city forwards *all* collections to the Grand Strand Humane Society each month to cover the cost of food and care for shelter animals, including a spay and neuter program. Amazingly, since R.A.I.N. began in April 2011, customers have donated \$514,623.46 to the Grand Strand Humane Society *Want to participate in the R.A.I.N. Program?* Look for sign-up information in your City of Myrtle Beach utility bill. Or, if you pay online, download and submit our [R.A.I.N. Form](#) to the Financial Services Department. To learn more about Grand Strand Humane Society, visit <https://www.grandstrandhumanesociety.com/>.

**For more information, contact:**

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
JANUARY 29-FEBRUARY 4, 2024**

**MONDAY, JANUARY 29**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921-A North Oak Street

**TUESDAY, JANUARY 30**

- **9:00 a.m.** – Monthly City Council Workshop (*Rescheduled*), John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way

**WEDNESDAY, JANUARY 31**

- No Meetings Scheduled

**THURSDAY, FEBRUARY 1**

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921-A North Oak Street

**FRIDAY, FEBRUARY 2**

- No Meetings Scheduled

**SATURDAY, FEBRUARY 3**

- No Meetings Scheduled

**SUNDAY, FEBRUARY 4**

- No Meetings Scheduled

**MONTHLY CITY COUNCIL WORKSHOP (RESCHEDULED)  
9:00 A.M., TUESDAY, JANUARY 30, 2024  
JOHN T. RHODES MYRTLE BEACH SPORTS CENTER  
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AS SOON AS POSSIBLE AT (843) 918-1004, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Mayor and Council Welcome and Statement of Meeting's Purpose**

**B. Reports from City Staff**

1. MBDA Update – Jason Greene
2. TAG Committee Discussion
3. Preliminary Budget Discussion – Michelle Shumpert / Marla Bell

**C. Executive Session\***

**D. Adjournment**

*\* South Carolina law requires that City Council's business be conducted in public with limited exceptions known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The Committee can take no votes or take action in Executive Session. The Committee may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.*

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, February 1, 2024  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** January 18, 2024

**C. Old Business:**

**D. New Business:**

**Sign Permit Applications**

1. **Why Not Wings – 1315 North Kings Highway:** Requests approval of (1) 5'w x 16"h panel in the existing multi-tenant freestanding sign. (Coastal Signs)
2. **Dirty Myrtle Wing Company – 2297 South Kings Highway:** Requests approval of (1) 8'h freestanding sign with a 7'w x 5'h sign area consisting of internally lit channel letters and logo. (Coastal Signs)
3. **Gatorhole Spirits & Beer – 508 North Kings Highway:** Requests approval to re-face the existing 18'h freestanding sign with a new 4'w x 5'h cabinet that include a new aluminum panel and push through letters, (1) 24'w x 18"h internally lit channel letters on a raceway and (1) 4'w x 3'h channel logo mounted to the building. (Coastal Signs)
4. **Jerusalem Mediterranean Restaurant – 7211 North Kings Highway:** Requests approval of (1) 25'w x 14"h internally lit channel letters mounted on a raceway to the building. (Coastal Signs)
5. **Moose Mart – 211 South Kings Highway:** Requests approval of (1) 8'w x 30" sign face with a cloud sign attached to the existing freestanding sign. (Coastal Signs)
6. **East Coast Weight Loss – 2798 Howard Avenue Unit D:** Requests approval of (3) 35" w x 10" h panels with flat vinyl graphics applied to the building and various window stickers. (Fastsigns)
7. **Mako Express Wash – 3890 South Kings Highway:** Requests approval of (1) 14'9" w x 7' h internally lit cloud letters and logo, (1) 16"8" w x 12" h internally lit channel letters and (1) 12'6" w x 12" internally lit channel letters mounted to the building, (1) 8'4" w x 9'1" h monument sign with an routed aluminum cabinet and push through acrylic letters and a 8' w x 3' h CEVMS. (Signs Unlimited, Inc.)
8. **ReFuel – 1051 Green Teal Drive:** Requests approval of (1) 8'8" w x 8' h monument sign with an internally lit logo capsule and fuel pricing area, (1) 8'7.5" w x 4' h internally lit

“ReFuel” embossed logo capsule, (1) 6’w x 4’h internally lit round “chicken” logo with flat graphics, (2) 10’9”w x 5’h internally lit “ReFuel” embossed logo capsules mounted to the building and fuel pump branding. (E & E Signs)

9. **Triangle Risk Advisors Insurance – 7723 North Kings Highway:** Requests approval of (1) 12’6”w x 21”h internally lit channel letters, (1) 4’2”w x 2’6”h internally lit logo capsule and (1) 12’6”w x 10”h internally lit capsule mounted to the building. (Sign World)
10. **Body Lab Studios – 5001 North Kings Highway Unit 110:** Requests approval of various window vinyl applied to the storefront. (Owner)

### **Lighting Permit Application**

1. **Tienda Milagro – 1500 Highway 501:** Requests approval of adding LED rope lighting around their storefront glass. (Owner)

### **Building Permit Applications**

1. **Dockstreet at Market Common Tract R4 – 945 & 950 Rosencrans Lane, 926 Iris Street, 981 Hackler Street, and 2834, 2876, 2922, & 2954 Howard Avenue:** Requests a conceptual/final review for exterior modifications to (8) buildings. (HOA)
2. **First Reliance Bank – 3842 Mayfair Street:** Requests a conceptual/final review for a 4,134 square foot building with drive-through, parking, and landscaping. (Reliance Design Group)
3. **Oleander Business Center – 4366, 4370, & 4374 Oleander Drive:** Requests a conceptual/final review for (3) new office buildings, parking, landscaping, and dumpster enclosure. (Sturzenbecker Construction company, Inc.)
4. **McLeod Medical Offices – 7001 Marina Parkway:** Requests a conceptual/final review for a 15,297 square foot building, parking, landscaping, and dumpster enclosure. (Development Resource Group)
5. **Woodspring Suites – 1800 Sea Pine Boulevard:** Requests a conceptual/final review for a 4-story 48,660 square foot 122-room hotel, parking, landscaping, and dumpster enclosure. (Bowman Consulting Group/Noble Investment Group)
6. **ECHO Housing – 1105 Legion Street:** Requests a conceptual/final review for a multi-family structure, parking, and landscaping. (CRG Companies)
7. **ECHO Housing – 603 12<sup>th</sup> Avenue North:** Requests a conceptual/final review for a multi-family structure, parking, and landscaping. (CRG Companies)
8. **Elliott Realty – 3405 North Kings Highway:** Requests a conceptual/final review for building alterations and landscaping plans. (CRG Companies)
9. **Noodles – 8221 North Kings Highway:** Requests a conceptual/final review for revisions to approved landscaping plan. (Starwood Landscape)

10. **803 Labs – 1614 Executive Avenue:** Requests a conceptual/final review for a 6'h commercial chain-link fence with windscreen, slats, and a gate. (Mr. Fence It, Inc.)
11. **Beach Ford – 1785 & 1881 Highway 501:** Requests a conceptual/final review for landscaping plans. (Owner)
12. **Thomas Residence – 3302 North Ocean Boulevard:** Requests a conceptual/final review for landscape modifications. (TruDesign Studio)
13. **Captain George's – 1401 29<sup>th</sup> Avenue North:** Requests a conceptual/final review for landscaping plans and installation of shade sails. (Environmental Concepts, LLC)
14. **Labyrinth Walking – 1212 North Kings Highway:** Requests a conceptual/final review to paint the building exterior. (Owner)
15. **Wells Fargo ATM – 1695 Highway 501:** Requests a conceptual/final review for a replacement ATM. (Powerhouse Retail Services)
16. **Tim Huck's CPA – 609 17<sup>th</sup> Avenue North:** Requests a conceptual/final review for an addition. (Carter and Gordon, LLC)
17. **Beach Patio – 1623 Highway 501:** Requests a conceptual/final review for a 3,400 square foot metal building warehouse built behind the existing building. (Nick Nye, AIA)
18. **DC Blox Phase IV – 1401 Howard Avenue:** Requests a conceptual/final review for a 35,540 square foot single-story metal frame building, fencing with two security gates, and landscaping plans. (DLB Associates)
19. **Ocean Elite I HPR – 711 Alder Street:** Requests a conceptual/final review for (4) homes, parking, and landscaping plan. (Carpenter Construction)
20. **Sea Restaurant – 3068 Howard Avenue:** Requests a conceptual review for exterior building alterations and an outdoor dining area. (LS3P)

**E. Public Comment**

**F. Non-Agenda Items from Staff**

**G. Non-Agenda Items from Board Members**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjournment**