



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: February 2, 2024
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached. On Tuesday and Wednesday, February 6-7, 2024, Myrtle Beach's Mayor and several Councilmembers will travel to Columbia for MASC's [Hometown Legislative Action Day](#). Hosted by the Municipal Association of South Carolina, local officials from across the state participate in the annual event at Marriott Columbia, 1200 Hampton Street. Attending Myrtle Beach Councilmembers will receive updates on state legislative issues and discuss concerns facing Myrtle Beach and the Grand Strand with lawmakers.
2. **The lobby of Myrtle Beach's City Services Building, 921 North Oak Street, is open for business!** Thanks to the contractor's speedy work, the lobby was reopened earlier this week. The building's drive-through lane is now closed to accommodate renovations until mid-February. The City of Myrtle Beach appreciates your patience while we make improvements for our customers and staff.
3. **Join us at 10:00 a.m., Saturday, February 10, 2024, for the grand opening of the new skateboarding bowl at Myrtle Beach's Matt Hughes Skate Park, 705 33rd Avenue North.** The Parks, Recreation and Sports Tourism Department is partnering with the Friends of the Skatepark Foundation and Heart of Stoke to host the short ceremony. Everyone is invited to attend. (*Note: Skaters, please bring helmets and pads.*)
4. **Myrtle Beach's inaugural "Mardi Paws" celebration is 10:00 a.m. to 2:00 p.m., Saturday, February 10, at Valor Memorial Garden, 1120 Farrow Parkway.** Hosted by the City of Myrtle Beach's Parks, Recreation, and Sports Tourism Department, this carnival-themed celebration will include vendors, games, a fun zone for kids and more. Admission is

free and friendly dogs on leashes are welcome to join family members for the occasion. Parents, be sure to pick up all dog droppings. Are you a dog lover that's looking to adopt? Stop by the Grand Strand Humane Society table to meet pups and dogs available for adoption. We hope to see you there.

5. **The Myrtle Beach Convention Center has announced a date for SC's Largest Garage Sale!** The popular event is set for 7:00 a.m. to 2:00 p.m., Saturday, September 7, 2024, 2101 North Oak Street. Admission is free and parking costs \$5/vehicle. Online vendor registration opens Tuesday, July 9, at 8:00 a.m. For additional details or to download the 2024 vendor information packet, visit our [SC's Largest Garage Sale](#) webpage.
6. **The City of Myrtle Beach's January 2024 list of issued business licenses is now available.** Published monthly by the Business License Division, see the [Issued Business Licenses](#) webpage to access and download the lists.
7. **Attention, music lovers...** Myrtle Beach's free "Nights at Nance" concert series will return mid-March to the Arts & Innovation District. Hosted by [Myrtle Beach Downtown Alliance](#), all events feature food trucks and live performances by regional musicians in Nance Plaza, 825 North Kings Highway. Dates are listed below.

6:00 to 8:00 p.m., Thursday, March 14, 2024 – Thomas Road
6:00 to 8:00 p.m., Thursday, March 28, 2024 – Long Bay Quartet
6:00 to 8:00 p.m., Thursday, April 11, 2024 – Paul Grimshaw Band
6:00 to 8:00 p.m., Thursday, April 25, 2024 – Sawgrass Band
8. **A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
9. **The City of Myrtle Beach is hiring!** If you possess a "First in Service" attitude with a passion for public service, we want you to join our team. To view current openings, visit <https://bit.ly/CityofMyrtleBeachJobs> and bookmark the webpage. Want to receive email notifications? See <https://bit.ly/CityofMBJobAlerts>, select job categories of interest and submit the form.
10. **For a change of pace, "Myrtle Beach at night" is the subject of our Photos of the Week.** The city has many unique and inviting places and destinations which are especially attractive at night. Can you identify these Myrtle Beach landmarks and their locations? We hope you enjoy this nighttime tour, featuring just a few of our many illuminated attractions. To view these photos and more, visit our [Photos of the Week Library](#) webpage.
11. **Did you know...** That the Myrtle Beach Fire Department responded to a total of 15,134 calls for service in 2023, up from 14,965 calls in 2022? In 2023, the department received 305 active fire calls with zero fire fatalities. Nearly 60 percent of all calls are for rescue/EMS purposes, while only two percent are for actual fires. Here's the breakdown of the remaining 2023 calls: 9,037 rescue/EMS calls; 3,687 Service/Good Intent calls; 1,887 false alarms; 196 hazardous material calls; 16 special type calls; five overheating (no fire) calls; and, one weather-related call.

For more information, contact:

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
FEBRUARY 5-11, 2024**

MONDAY, FEBRUARY 5

- **2:00 p.m.** – Bicycle and Pedestrian Committee: Infrastructure Subcommittee, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, FEBRUARY 6

- **10:30 a.m.** – Bicycle and Pedestrian Committee: Safety Subcommittee, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on the North Side of Church*)
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on the North Side of Church*)
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on the North Side of Church*)
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on the North Side of Church*)
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on the North Side of Church*)

WEDNESDAY, FEBRUARY 7

- **3:00 p.m.** – Sandycote Village Neighborhood Watch, Main Office, 1011 Osceola Street
- **6:30 p.m.** – Bent Oak Estates (Division IV) Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Seaside South Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

- **6:30 p.m.** – South Park Village Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Sterling Village Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Withers Swash Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, FEBRUARY 8

- **8:30 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, FEBRUARY 9

- No Meetings Scheduled

SATURDAY, FEBRUARY 10

- **10:00 a.m.** – Skate Bowl Grand Opening Ceremony, Matt Hughes Skate Park, 705 33rd Avenue North
- **10:00 a.m. to 2:00 p.m.** – PRST's Inaugural "Mardi Paws" Event, Valor Memorial Garden, 1120 Farrow Parkway

SUNDAY, FEBRUARY 11

- No Meetings Scheduled

City of Myrtle Beach
Bicycle and Pedestrian Committee: Infrastructure Subcommittee
2:00 p.m., Monday, February 5, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Matters of Order

C. Matters of Business

D. Matters for Discussion:

1. Review Infrastructure Projects from October 2023 City Council Presentation
2. Discussion of Prioritization: All Bicycle and Pedestrian Infrastructure Projects
3. Ride IV Projects for the City of Myrtle Beach

E. Non-Agenda Items

F. Important Dates:

1. Bicycle and Pedestrian Advisory Committee: Safety Subcommittee Meeting – 10:30 a.m., Tuesday, February 6, 2024
2. Bicycle and Pedestrian Committee Meeting – 9:00 a.m., Wednesday, February 14, 2024

G. Adjourn

City of Myrtle Beach
Bicycle and Pedestrian Committee: Safety Subcommittee
10:30 a.m., Tuesday, February 6, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

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A. Call to Order

B. Matters of Business:

1. Elections – Members will Elect Subcommittee Chair

C. Matters for Discussion:

1. Discuss Scope of Work for Safety Subcommittee
2. Kick-Start Electric Scooters
3. Discuss Future Meeting Dates
4. Discuss Members and Resources

D. Non-Agenda Items

E. Important Dates:

1. Bicycle and Pedestrian Committee Meeting – 9:00 a.m., Wednesday, February 14, 2024

F. Adjourn

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, February 6, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call Meeting to Order

B. Matters of Order:

1. Roll Call
2. Approval of Meeting Minutes – January 16, 2024

C. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

D. Matters of Business:

1. **PRE-FIN 24-04 Hollis 501:** Request from Christian Hollis (James M. Wooten, agent) to subdivide approximately 5.79 acres on US Highway 501 zoned HC1 (Highway Commercial) (PIN #425-10-04-0010) into three parcels ranging in size from 63,564 sq. ft. to 98,122 sq. ft. to accommodate retail structures.
2. **Z 24-02 Stockholder:** Request from Christian Hollis to rezone approximately 4.25 acres on Stockholder Street (PIN #425-10-04-0011) from WM (Wholesale/Manufacturing) to HC1 (Highway Commercial) to accommodate retail/commercial development. **Public Hearing**

E. Presentation of New Applications

F. Communications from Staff

G. Communications from the Planning Commission

H. Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, February 6, 2024
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Approval/Correction of Minutes

C. New Business:

1. Final Senior Survey Review and Launch Discussion
2. Volunteer Appreciation Luncheon Review
3. "Through the Lens of Time" History Series
4. Project Ideas – Community Feedback, Senior Resources, etc.
5. City Updates
6. Upcoming Meeting Times and Locations

D. Old Business

E. Comments from the Public

F. Adjourn

**City of Myrtle Beach
Cultural Resources Committee
8:30 a.m., Thursday, February 8, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chairman Sherfesee
- B. Approval of Meeting Minutes:** January 11, 2023
- C. Discussion Items:**
 - 1. RFP Update – Mural at 517 Ninth Avenue North
 - 2. Poet Laureate Update
 - 3. Vacancies
 - 4. Recommended Work Plan for 2024
- D. New Business:**
 - 1. City Council Update
- E. Public Comments**
- F. Next Meeting Date**
- G. Adjourn**