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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.
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To: Myrtle Beach Media
From: Public Information Department
Date: February 4, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach welcomes Kevin D. Rawlinson as the city's new director of Financial Management and Reporting.** A Certified Public Accountant and Certified Government Finance Officer, Kevin brings a wealth of financial knowledge and expertise to the role.

"We are thrilled to have Kevin Rawlinson join the City of Myrtle Beach and serve in this critical position," said City Manager Jonathan "Fox" Simons, Jr. "His financial and accounting experience in both municipal and state government makes him an excellent fit for our team."

Among its many responsibilities, the Financial Management and Reporting Department coordinates and monitors the city's budget, oversees debt management, provides general accounting services and reports finances. This year's city budget is \$292 million.

Rawlinson comes to Myrtle Beach from the City of Florence, where he served as accountant and controller for nearly 20 years. Responsibilities there included monitoring the budget and accounts to ensure financial integrity, management of capital assets, annual budget and revenue estimates and departmental budget adherence.

Prior to his time in Florence, he worked as auditor-in-charge for the Office of the State Auditor in Columbia, South Carolina. Rawlinson is excited about taking over for Michelle Shumpert, who became the city's Chief Financial Officer.

“The City of Myrtle Beach has a stellar financial record, having received the Government Finance Officers’ award for more than three decades,” Rawlinson said. “I look forward to getting to know everyone here and reporting on the city’s finances in the Comprehensive Annual Financial Report (CAFR).”

Kevin Rawlinson attended Limestone University in Gaffney, South Carolina, and the University of South Carolina in Columbia. He possesses a Bachelor’s of Science in Business Administration with separate concentrations in Management and Accounting.

- 3. The Neighborhood Services Department hosts monthly Beachside Chats to discuss race and healing.** The next virtual discussion is set for 4:00 p.m., Sunday, February 13. For information and to sign up to participate, call 843-918-1061 or send an email to neighborhoodservices@cityofmyrtlebeach.com.
- 4. Looking ahead, everyone’s invited to attend a ribbon-cutting ceremony for the new HTC Aspire Hub at 11:00 a.m., Thursday, February 17.** City of Myrtle Beach and HTC officials will be on hand to celebrate the occasion. The HTC Aspire Hub is located in the city’s Arts & Innovation District, 509 Ninth Avenue North.
- 5. The City of Myrtle Beach’s January 2022 list of new business licenses is now available.** The list, published monthly, is available on the [Issued Business Licenses](#) webpage.
- 6. Save the date for the popular SC’s Largest Garage Sale, set for 7:00 a.m. to 2:00 p.m., Saturday, September 10, 2022!** The event takes place at the Myrtle Beach Convention Center, 2101 North Oak Street, and admission is free; parking costs \$5 per car. Online vendor registration opens at 8:00 a.m., Tuesday, July 5, 2022. For more information, including vendor rules and regulations, see the [SC’s Largest Garage Sale](#) webpage.
- 7. The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 9. The creations and contributions of African Americans are on display at the Historic Myrtle Beach Colored School Museum and Education Center, and that’s the subject of our [Photos of the Week](#).** The unique exhibit is the creation of Docshee Moore, a member of the Parks, Recreation and Sports Tourism Department. At one time, he set up the display each February at Mary C. Canty Recreation Center, but it now has a year-round home at the Carver Street school. From astronauts to artists, poets to politicians and scientists to surgeons, their works are illustrated and explained. For example, African Americans invented or improved golf tees, eye surgeries, smoke detectors, lawn sprinklers, stop lights and much more. Featured is Ron McNair, a South Carolina native and one of NASA’s first African American astronauts, who died in the Space Shuttle Challenger explosion. The contributions of many others who advanced science, art, history and more are part of the

museum. To learn more, see the [Historic Myrtle Beach Colored School Museum and Education Center](#) webpage.

10. Did you know... That Myrtle Beach has 24 public-access automated external defibrillators (AEDs) available in various city buildings, should someone experience sudden cardiac arrest? The devices detect a patient's heart rhythm and deliver a defibrillation shock, as needed. The AEDs are available at City Hall, Chapin Memorial Library, Myrtle Beach Tennis Center, Pepper Geddings Recreation Center, General Robert H. Reed Recreation Center, Mary C. Canty Recreation Center, Crabtree Memorial Gymnasium, Grand Park Athletic Complex, Ned Donkle Field, Myrtle Beach Convention Center, John T. Rhodes Myrtle Beach Sports Center and Ted C. Collins Law Enforcement Center. City staff have been trained to use an additional 16 AEDs available to them in public buildings, making a total of 40 devices.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
February 7-13, 2022**

MONDAY, FEBRUARY 7

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **3:30 p.m.** – Police Department hosts Golf Cart and Moped Conveyance Franchise Question-and-Answer Session, Myrtle Beach Train Depot, 851 Broadway Street

TUESDAY, FEBRUARY 8

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, FEBRUARY 9

- **9:00 a.m.** – Technology Advisory Group, HTC Aspire Hub, 509 Ninth Avenue North
- **3:00 p.m.** – Bicycle and Pedestrian Meeting, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, FEBRUARY 10

- **10:00 a.m.** – Special Events Technical Review, Boxcar, Myrtle Beach Train Depot, 851 Broadway Street
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Villas at Oleander Neighborhood Watch, Second Floor, Community Center, 3810 Oleander Drive

FRIDAY, FEBRUARY 11

- No Meetings Scheduled

SATURDAY, FEBRUARY 12

- No Meetings Scheduled

SUNDAY, FEBRUARY 13

- **4:00 p.m.** – Neighborhood Services Department hosts Beachside Chats: Race and Healing, Virtual Event

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, FEBRUARY 8, 2022
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... January 25, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Resolution R2022-007 approving settlement and release of claims against U.S. Specialty and authorizing execution of settlement documents.

The City of Myrtle Beach (the "City") is engaged in litigation with U.S. Specialty Insurance Group relating to insurance coverage. As such, the City Attorney is authorized to execute and deliver all documents and undertake such acts necessary to effectuate the settlement and to comply with the terms of settlement.

Motion M2022-018 to approve a Special Event Permit to Joe Goodwin of MB Volleyball Club to host Volleyball tournament March 19-20, 2022, from 7:00 a.m. to 6:30 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

MB Volleyball Club is proposing to hold this event on existing courts and the beach between Eighth and 14th Avenues North. And, constructing up to eight nets if necessary, with safety netting required on the Ocean Boulevard side to keep balls from entering the road.

Motion M2022-019 to approve a Special Event Permit to Lynn Makris/BEI-Beach, LLC, for the Market Common Valentine Carriage Rides, to be held February 14, 2022, from 4:00 p.m. to 7:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

The event includes horse-drawn carriages carrying guests through The Market Common. The promoter is asking permission to close two parking spaces on Howard Avenue in front of Dolce Lusso Salon for carriage pick-up and drop-off. Expected attendance is 100 per evening.

Motion M2022-020 to authorize the City Manager or his designee to accept a grant from Horry County First Steps for School Readiness Local Partnership in the amount of \$8,900 to: continue the outdoor Story Walk project; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.

First Steps is a statewide organization serving all 46 counties in SC, helping parents and families prepare their children for school and life success. A Story Walk has been installed in Grand Park featuring a fun, educational activity that places a children's story along the multi-use trail by the lake.

Motion M2022-021 authorizing the City Manager or his designee to accept a grant in the amount of \$6,500 from Palmetto Pride to: purchase portable cameras to assist in Solid Waste Management enforcement efforts; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.

This grant will allow the Solid Waste management to monitor illegal dumping activity in the solid waste facility for enforcement efforts.

REGULAR AGENDA

1st Reading Ordinance 2022-003 to annex 2801 North Oak Street (PIN #424-06-04-0003) and rezone from Horry County HC (Highway Commercial) to City of Myrtle Beach MU-M (Mixed Use/Medium Density).

The applicant, Oak Street Group Limited Partnership, wishes to annex this parcel into the city, and rezone the property to MU-M to be consistent with the zoning of surrounding properties. The Planning Commission unanimously recommends approval (9/0).

1st Reading Ordinance 2022-004 to annex the northwest corner of Mr. Joe White Avenue and Robert M. Grissom Parkway (PIN #425-12-04-0040) and rezone from Horry County NC (Neighborhood Commercial) to City of Myrtle Beach MU-M (Mixed Use/Medium Density).

The applicant, Aspen Asset Group, LLC, wishes to annex this parcel into the city and rezone the property to MU-M to be consistent with the zoning of the surrounding properties. The Planning Commission unanimously recommends approval (9/0).

Motion M2022-022 to enter to a Memorandum of Understanding between the City of Myrtle Beach Police Department and Beaufort County Sheriff's Office.

The goal of this project is to provide use of the equipment for partnering agencies. Shared equipment includes the Cellebrite Premium Extraction Software Program (PREM), its application and use. This program will have the capability to assist in entry into mobile phones where security measures have blocked entry into the phone for investigative purposes to retrieve data evidence.

Motion M2022-023 to appoint/reappoint two members to the Myrtle Beach Housing Authority.

The terms of John Leiter and Anne Futrell expired on December 9, 2021. Both wish to be reappointed. No new resumes exist on file. Both terms will expire December 9, 2026.

Motion M2022-024 to appoint/reappoint one member to the Standard Code Board of Adjustments and Appeals.

On file is the resume for Richard L. Berry (non-city resident and architect/engineer). This term will expire on April 26, 2024, and this seat requires the member to be an architect/engineer.

Motion M2022-025 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles that staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Technology Advisory Group
9:00 a.m., Wednesday, February 9, 2022
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan and Progress to Date**
- D. Feedback from Previous Event**
- E. Next Event Planning**
- F. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**

**City of Myrtle Beach
Bicycle and Pedestrian Committee
3:00 p.m., Wednesday, February 9, 2022
Conference Room, City Services Building
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Snow

B. Matters of Order:

1. Introductions
2. Approval of Minutes – January 12, 2022
3. Officer Elections

C. Matters of Business

D. Matters for Discussion:

1. Safety Campaign Update –Landis Cook
2. Trail Summit Update – Tom Russo
3. Adopt-A-Path Update – Troy Marron
4. Slow Roll/Stroll Update – Troy Marron

E. Non Agenda Items

F. Important Dates:

1. 3:00 p.m., Wednesday, March 9, 2022 – Bicycle & Pedestrian Committee Meeting
2. 9:30 a.m., Wednesday, May 11, 2022 – Horry County Trail Summit
3. October 2022 (TBD) – Bike the Beach
4. 5:30 p.m., Thursday, December 8, 2022 –Light Up the Night Ride

G. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Thursday, February 10, 2022
Boxcar, Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. January 26, 2022 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Myrtle Beach Area Chamber of Commerce's Beach Beautification Event, Pavilion Parking Garage, March 1, 2022
2. BEI's DeVille Street Festival, March 1-May 31, 2022
3. NS Promotions' Food Truck Festival, Burroughs & Chapin Pavilion Place, April 1-3, 2022
4. MB Shrine Club's Smoke on the Beach, Burroughs & Chapin Pavilion Place, April 15-16, 2022
5. Ground Zero's GZ Career Fair, Chester Street, April 20, 2022
6. BEI's Taste of Market Common, The Market Common, April 30, 2022
7. Other

D. Matters of Business:

Review of Last Week's/On-Going Events

1. BEI's DeVille Street Festival, The Market Common, November 1, 2021-January 31, 2022
2. Other

Review of Upcoming Approved Events

1. BEI's Valentine Carriage Rides, The Market Common, February 14, 2022
2. Capstone's Myrtle Beach Marathon, Downtown, March 5, 2022
3. Beach Volleyball, Joe Goodwin, March 19-20, 2022
4. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 2022
5. KO Fitness hosts Fittest of the Coast, Beach/Boardwalk, April 3, 2022
6. Ground Zero's Dragon Boat Race, Grand Park, April 9-24, 2022
7. Southern Entertainment's Carolina Country Music Festival (CCMF), Amie Lee, Burroughs & Chapin Pavilion Place, June 9-12, 2022
8. Diamond Youth Foundation, Inc. hosts I Love Seafood, Burroughs & Chapin Pavilion Place, September 10-11, 2022
9. American Heart Association's Beach Ride, Along the Beach, November 5, 2022
10. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. Live by Love Festival, Nance Plaza, Peaceful Protest, February 22, 2022
2. City of Myrtle Beach Downtown Development Office's Nights at Nance, March 17-31, April 14-28 and May 12, 2022
3. BEI's Movies in the Park, Valor Memorial Garden, March 26-October 21, 2022 (Third Friday)(3 Applications)
4. DeVille Skate Shop's Skate Contest, Matt Hughes Skate Park, April 2022
5. Seacoast Artist Guild's Art in the Common, Valor Memorial Garden, April 9-10, 2022
6. Kenadis Miles for Mobility, Grand Park, April 16, 2022
7. First United Methodist Church's Sunrise Service, Plyler Park, April 17, 2022
8. Waccamaw Arts and Crafts Guild's Art in the Park, JoAnne Utterback, Valor Memorial Garden, April 23-24, 2022
9. City of Myrtle Beach Neighborhood Services Department's Jazz in the Park, Grand Park, April 24, 2022
10. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, May 7-July 30, 2022
11. American Cancer Society's Relay for Life, Valor Memorial Garden, May 7, 2022
12. Parkinson Association of the Carolinas' Parkinson's Walk, Grand park, May 14, 2022
13. TC Sports' Nationals Opening Ceremony, Plyler Park, July 19, 2022
14. Other

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Shriners' Parade, Eighth to 15th Avenues North, April 2022
2. Other

I. Review Film/Photo Requests

J. Convention Center Events

K. Discussion Items

L. Executive Session

M. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, February 10, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Minutes:

1. Approval/Correction of Minutes – February 4, 2022

C. Old Business

D. New Business:

1. **Request 22-02 Brian & Tiffany Caruso:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at 6502 Porcher Drive and is identified by PIN #421-05-04-0321.
2. **Request 22-03 CN Hotels, Inc.:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at 2801 South Ocean Boulevard and is identified by TMS #186-08-01-012 & 013.

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjourn