



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: February 9, 2024
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. Myrtle Beach residents and Market Common patrons, expect a road closure along Hackler Street, between Farrow Parkway and Howard Avenue, from 8:00 a.m. to 2:00 p.m. on Saturday, February 10, 2024. The closure will provide space for food trucks participating in Myrtle Beach's inaugural "Mardi Paws" carnival-themed celebration in Valor Memorial Garden, 1120 Farrow Parkway. Event hours are 10:00 a.m. to 2:00 p.m. and admission is free. All are invited to the family-friendly event, including friendly dogs on leashes (be sure to pick up all droppings). Attendees will enjoy games, vendors, on-site pet adoptions with Grand Strand Humane Society, a fun zone for kids and more.
3. **Work postponed due to weather.** Drivers, plan ahead for detours along Myrtle Beach's Broadway Street on Monday and possibly Tuesday, February 12-13, 2024. The work is part of the city's Arts & Innovation District Infrastructure Project. Weather permitting, contractors will install underground utility conduits crossing Broadway Street at Sixth Avenue North. Motorists visiting local businesses will continue to have access, with general traffic detouring to adjacent streets. *(Note: If a second day is needed, Broadway Street will be reopened on Monday evening, with the road closure resuming on Tuesday morning.)*
4. **Work postponed due to weather.** Also part of Myrtle Beach's Arts & Innovation District Infrastructure Project, work will begin Monday, February 12, to accommodate a new sanitary sewer pump station on the corner of Sixth Avenue North and Oak Street. Contractors will dig and install piling, which may produce noise and/or vibrations in the immediate area. Traffic will *not* be affected and the work is expected to take approximately

four weeks, weather permitting. Questions? Send an email to Infrastructure Projects Manager Chris Miller at camiller@cityofmyrtlebeach.com.

- 5. The Horry County RIDE 4 Sales Tax Committee's next public information meeting is 4:00 to 6:00 p.m., Monday, February 12, 2024, at the Myrtle Beach Train Depot, 851 Broadway Street.** Attendees will learn about the commission's recommended transportation project list, ask questions, speak with government representatives and provide feedback at this open-house style meeting. To submit comment cards, the committee offers three options: deposit in a comment box at a public meeting; email to RIDE4@horrycountysc.gov; or, mail to Horry County Government, c/o RIDE Program, 4401 Privetts Road, Conway, SC 29526. The deadline is February 18, 2024. See <https://www.horrycountysc.gov/RIDE-4> for more additional information.
- 6. Join us on Saturday, February 17, 2024, at 9:00 a.m. in Myrtle Beach's Arts & Innovation District for the grand opening of Le Manna Bread International Bakery & Café!** The new eatery, 507 Ninth Avenue North, will offer various bakery and dessert items, soups, salads, sandwiches and more. We hope to see you there.
- 7. The next Beachside Chats discussion is 4:00 to 6:00 p.m., Sunday, February 18, 2024, at the Historic Myrtle Beach Colored School and Education Center, 900 Dunbar Street.** On the third Sunday of each month, community members meet with city representatives for meaningful discussions about race, healing and equality. Topics for the February discussion include racial harassment and the recent Conway-area cross-burning incident. Questions? Call the Neighborhood Services Department at 843-918-1061. Or, send an email to neighborhoodservices@cityofmyrtlebeach.com.
- 8. Are you a current and prospective business owner in the Myrtle Beach area in need of financial support?** Register today and attend the free "Lender Matchmaker" event on Thursday, February 29, 2024, 10:00 a.m. to 2:00 p.m., at the Myrtle Beach Convention Center, 2101 North Oak Street. Participants meet Small Business Association (SBA) lenders and pitch requests in private, one-on-one sessions. Registration is required, and business plans with financial projections are strongly encouraged. The event is sponsored by the U.S. Small Business Administration, Small Business Association Veterans Business Outreach Centers, SCORE, I-Hope Women's Business Center, South Carolina SBDC, Myrtle Beach Area Chamber of Commerce and the City of Myrtle Beach. To learn more and sign up, see <https://tinyurl.com/MBLenderMatchmakerEventFeb24>.
- 9. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 10. The City of Myrtle Beach is hiring!** If you possess a "First in Service" attitude with a passion for public service, we want you to join our team. To view current openings, visit <https://bit.ly/CityofMyrtleBeachJobs> and bookmark the webpage. Want to receive email notifications? See <https://bit.ly/CityofMBJobAlerts>, select job categories of interest and submit the form.

11. The Historic Myrtle Beach Colored School Museum and Education Center is a hub for African American history in Myrtle Beach, and that's the subject of our Photos of the Week. The original school served African American students in the Myrtle Beach area for more than 20 years. The current Historic Myrtle Beach Colored School Museum and Education Center, 900 Dunbar Street, is a replica of that school, envisioned by former students and recreated to fulfill an educational mission. Nearly 5,000 people visited the school and Charlie's Place in 2023 because of the unique preservation of history at each location. Tours are available at the school on Mondays, Wednesdays and Fridays, from 10:00 a.m. to 12:00 p.m. A special "thank you" to city team member Docshee Moore for curating the school's impressive collection of display items. To view these photos and more, visit our [Photos of the Week Library](#) webpage.

12. Did you know... That, in 2023, the City of Myrtle Beach issued 6,501 building permits with a total construction value of \$372,109,222 (January 1-December 31)? The totals include \$167,331,026 in residential construction and \$204,778,199 in commercial construction within Myrtle Beach city limits. Additionally, permits were issued for the following: 346 new single-family residences; 14 new multi-family structures; 22 new commercial buildings; 292 fences; 257 roofs; 115 signs; 84 swimming pools; 29 demolitions; and, five mobile homes. When compared to the previous calendar year (January 1-December 31, 2022), these numbers reflect a slower construction environment.

For more information, contact:

Mark Kruea, Public Information Director, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
FEBRUARY 12-18, 2024**

MONDAY, FEBRUARY 12

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **4:00 to 6:00 p.m.** – Horry County RIDE 4 Sales Tax Committee: Public Information Meeting, Myrtle Beach Train Depot, 851 Broadway Street

TUESDAY, FEBRUARY 13

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, First Floor Conference Room, City Hall, 937 Broadway Street

WEDNESDAY, FEBRUARY 14

- **9:00 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Midtown Waterfront Neighborhood Watch, Third Floor Meeting Room, Homewood Suites by Hilton, 520 North Ocean Boulevard
- **10:00 a.m.** – Special Event Committee, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, FEBRUARY 15

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, FEBRUARY 16

- No Meetings Scheduled

SATURDAY, FEBRUARY 17

- **9:00 a.m.** – Grand Opening in Arts & Innovation District: Le Manna Bread International Bakery & Café, 507 Ninth Avenue North

SUNDAY, FEBRUARY 18

- **4:00 to 6:00 p.m.** – Neighborhood Services Department hosts Beachside Chats
Discussion: Racial Harassment and Cross-Burning Incident in Horry County, Historic Myrtle Beach Colored School & Education Center, 900 Dunbar Street

**MYRTLE BEACH CITY COUNCIL
TUESDAY, FEBRUARY 13, 2024
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF MEETINGS AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF MEETINGS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AS SOON AS POSSIBLE AT (843) 918-1004, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... January 9, 2024

APPROVAL OF MINUTES... January 23, 2024

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Evacuation Zone Update – Travis Glatki, Emergency Manager (Workshop)
2. Black History Month Proclamation (Meeting)
3. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM PUBLIC *(30 Minute Time Limit)*

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion. Items remaining on the Consent Agenda will be briefly described by staff.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2024-013 to extend the current interagency agreement governing access to, and utilization of, the National Integrated Ballistic Information Network Enforcement

Support System (NESS) between the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) and the Myrtle Beach Police Department.

This Memorandum of Understanding (MOU) will designate a primary and alternate point of contact for NESS. This agency point of contact will ensure adherence to the MOU between the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) and Partnering Agency NESS Users.

Motion M2024-014 to enter into a Memorandum of Understanding (MOU) between the Myrtle Beach Police Department and the City of Georgetown Police Department.

Law enforcement agencies throughout the state consistently work together to support each other's jurisdictions with special events, investigations and other needs. This two-year agreement will provide mutual aid law enforcement services when requested by either agency, including (but not limited to) support as defined by manpower, services and equipment in circumstances as needed and when available.

Motion M2024-015 authorizing the City Manager or his designee to: apply for the School Resource Officer continuation grant (\$198,224) from the S.C. Department of Public Safety– Highway Safety and Justice Programs, for the purpose of continuing the School Resource Officer Program at Myrtle Beach Primary School and Myrtle Beach Elementary School for Fiscal Year 2024-2025 school year; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and related documents required to put that grant into effect. No match is required.

School Resource Officers (SROs) at Myrtle Beach Primary School and Myrtle Beach Elementary School provide a safe place for students, faculty and administrators. SROs develop safety plans, educate students and partner with other Myrtle Beach schools and the Myrtle Beach Police Department.

REGULAR AGENDA

1st Reading Ordinance 2024-003 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Zvica Elia doing business as USA Resortwear, LLC, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart decals in 2023. For 2024, the applicant requests 20 golf cart decals.

1st Reading Ordinance 2024-004 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Austin Shelley doing business as Ajax Golf Cart Rentals, located at 1307 Nature's Way, North Myrtle Beach, SC 29582, for a period of one year. The agreement includes 24 golf cart decals.

This company was approved for a franchise agreement covering 24 golf cart decals in 2023. For 2024, the applicant requests 24 decals.

1st Reading Ordinance 2024-005 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Sarah Yakoel doing business as Gil Scooter/Evry, LLC, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2023. For 2024, the applicant requests 20 golf cart decals.

1st Reading Ordinance 2024-006 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to David Stone doing business as Go Fast Motorsports, LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 95 golf cart decals and 20 moped decals.

This company was approved for a franchise agreement covering 95 golf cart decals and 20 moped decals in 2023. For 2024, the applicant requests the same total number of decals (115): 95 golf cart decals and 20 moped decals.

1st Reading Ordinance 2024-007 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to David Stone doing business as Go Fast Motorsports/Savemart Scooters, located at 412 Sixth Avenue North, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 34 golf cart decals and 5 moped decals.

This company was approved for a franchise agreement covering 34 golf cart decals and 5 moped decals in 2023. For 2024, the applicant requests the same total number of decals (39): 34 golf cart decals and 5 moped decals.

1st Reading Ordinance 2024-008 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to David Stone doing business as Go Fast Motorsports/SunShine Scooters, located at 713 North Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 30 golf cart decals and 5 moped decals.

This company was approved for a franchise agreement covering 30 golf cart decals and 5 moped decals in 2023. For 2024, the applicant requests the same total number of decals (35): 30 golf cart decals and 5 moped decals.

1st Reading Ordinance 2024-009 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Derrick and Barbara Haynes doing business as Kickback Korner, LLC, Kickback Korner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart decals in 2023. For 2024, the applicant requests 20 golf cart decals.

1st Reading Ordinance 2024-010 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Mark Sichitano doing business as Myrtle Beach Golf Carts, located at 408 Third Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 185 golf cart decals.

This company was approved for a franchise agreement covering 185 golf cart decals in 2023. For 2024, the applicant requests 185 golf cart decals.

1st Reading Ordinance 2024-011 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Bayliss Spivey doing business as KOA Campground, located at 613 Fifth Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 golf cart decals.

This company was approved for a franchise agreement covering 50 golf cart decals in 2023. For 2024, the applicant requests the same number: 50 golf cart decals.

1st Reading Ordinance 2024-012 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Jack Zakhra doing business as Zeus MB, LLC, Happy Scooter, located at 311 Third Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 golf cart decals and 13 moped decals.

This company was approved for a franchise agreement covering 50 golf cart decals and 13 moped decals in 2023. For 2024, the applicant requests the same total number of decals: 50 golf cart decals and 13 moped decals.

1st Reading Ordinance 2024-013 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Ben Robinson doing business as Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 30 golf cart decals and 10 moped decals.

This company was approved for a franchise agreement covering 30 golf cart decals and 10 moped decals in 2023. For 2024, the applicant requests the same total number of decals: 30 golf cart decals and 10 moped decals.

1st Reading Ordinance 2024-014 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle Beach's Code of Ordinances to Ben Robinson doing business as Rent Me Superstore, located at 300 South Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 114 golf cart decals and 83 moped decals.

This company was approved for a franchise agreement covering 114 golf cart decals and 83 moped decals in 2023. For 2024, the applicant requests the same number of decals: 114 golf cart decals, and 83 moped decals.

1st Reading Ordinance 2024-015 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of the City of Myrtle each's Code of Ordinances to Ben Robinson doing business as Rent Me Superstore, located at 1205 North Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 46 golf cart decals and 37 moped decals.

This company was approved for a franchise agreement covering 46 golf cart decals and 37 moped decals in 2023. For 2024, the applicant requests the same number of decals: 46 golf cart decals, and 37 moped decals.

1st Reading Ordinance 2024-016 to rezone 4.25 acres (PIN #425-10-04-0011) from WM (Wholesale/Manufacturing) to HC-1 (Highway Commercial).

The applicant's property fronts Stockholder Avenue between Seaboard Street and Robert M. Grissom Parkway. Properties to the north, south and west are zoned HC-1 (Highway Commercial). And, properties to the east are zoned WM (Wholesale/Manufacturing). At its meeting on 02/06/24, the Planning Commission voted to recommend approval (9-0).

1st Reading Ordinance 2024-017 authorizing the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and various tenants as lessees, with respect to buildings located on PIN #444-0104-0031 in the City of Myrtle Beach.

The city owns 7 residential apartments located at Seventh Avenue North and Chester Street. Contractors performing work for the city have expressed interest in renting these apartments to house their workers versus the scattered housing that they are currently using for workers. Staff is requesting authorization to execute leases with these contractors as needed, and as units become available, at standardized terms.

Motion M2024-016 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER:

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.*

ADJOURNMENT

**NOTE: South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

**City of Myrtle Beach
Workforce Housing Advisory Board
2:00 p.m., Tuesday, February 13, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Introductions

C. Review of Previous Meeting

D. Discussion and Questions

E. Establish/Outline Upcoming Tasks

F. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

G. Schedule Next Meeting

H. Adjourn

**City of Myrtle Beach
Bicycle and Pedestrian Committee
9:00 a.m., Wednesday, February 14, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Tom Russo

B. Matters of Order: Approval of Meeting Minutes

1. January 17, 2024

C. Matters of Business

D. Matters for Discussion:

1. Bike the Beach Event – Tom Vitt
2. Infrastructure Subcommittee Update – Tim Fortson, John Pederson and Tom Vitt
3. Outreach Subcommittee Update – Katie Wunder
4. Safety Subcommittee Update – Bill MacFarlane and Kathy Winfree
5. 2024 Task List Discussion – Tom Russo

E. Communication from Staff:

1. Bike Map Updates – Virginia Norris
2. Coastal Carolina University Project Update – Virginia Norris

F. Non-Agenda Items

H. Important Dates:

1. Bicycle and Pedestrian Committee Meeting – 9:00 a.m., Wednesday, March 13, 2024

I. Adjourn

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, February 14, 2024
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes:

1. November 8, 2023
2. December 13, 2023
3. January 11, 2024

C. New Business:

Review of Upcoming Proposed Events

1. 02/14/24, Carriage Rides at The Market Common, BEI, The Market Common
2. 03/31/24, Community Easter Egg Hunt, El Gallo 102.3/Alberto Torres, Chapin Park
3. 04/17/24, Ground Zero Block Party, Ground Zero, Chester Street
4. 04/20/24, Heart of Stoke Skateboard Contest, HOS Foundation, Matt Hughes Skate Park
5. 06/06/24-06/09/24, Carolina Country Music Festival, Southern Entertainment, Burroughs & Chapin Pavilion Place
6. 09/14/24-09/15/24, I Love Seafood Festival, Dayson Youth Foundation, Burroughs & Chapin Pavilion Place
7. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. 01/20/24, Women's Rights Rally, Grand Strand Action Together, Chapin Park
2. 02/03/24, Oyster and Art Festival, N.S. Promotions/Myrtle Beach Downtown Alliance/Grand Strand Brewing Company, Nance Plaza and Grand Strand Brewing Parking Lot
3. 12/31/23-01/01/24, A Southern Times Square, BEI, The Market Common
4. Other

Review of Upcoming Approved Events

1. 03/02/24, Myrtle Beach Marathon, Capstone, In-City Roadways and Myrtle Beach Pelican Stadium
2. 03/14/24-03/16/24, "Run to the Sun" Car and Truck Show, Former Myrtle Square Mall Site
3. 03/14/24, Nights at Nance Concert, Myrtle Beach Downtown Alliance, Nance Plaza

4. 03/23/24, Rhapsody and Que, Long Bay Symphony, Burroughs & Chapin Pavilion Place
5. 03/28/24, Nights at Nance Concert, Myrtle Beach Downtown Alliance, Nance Plaza
6. 03/30/24, Brave at Heart 5K, Brave at Heart Foundation, Grand Park
7. 04/06/24-04/07/24, Art in Common, Seacoast Artist Guild, Valor Memorial Garden
8. 04/06/24-04/08/24, Food Truck Festival, N.S. Promotions, Burroughs & Chapin Pavilion Place
9. 04/01/24, Nights at Nance Concert, Myrtle Beach Downtown Alliance, Nance Plaza
10. 04/13/24, Food Bank Arts and Crafts Festival, Meals on Wheels, Valor Memorial Garden
11. 04/25/24, Nights at Nance Concert, Myrtle Beach Downtown Alliance, Nance Plaza
12. 04/27/24, Dragon Boat Race, Ground Zero, Grand Park Lake
13. 05/01/24-05/05/24, World's Strongest Man, Atomic Designs, Burroughs & Chapin Pavilion Place
14. 05/18/24, Walk to End Bladder Cancer, Bladder Cancer Awareness, Grand Park
15. 06/20/24, Summer Solstice Run, N.S. Promotions, Along the Beach
16. 07/04/24, Indy 5K, N.S. Promotions, 5K Route at The Market Common
17. 10/12/24, Myrtle Beach Mini Marathon and 5K, N.S. Promotions, In-City Roadways Downtown
18. 10/17/24-10/20/24, Myrtle Beach Jeep Jam, N.S. Promotions, Former Myrtle Square Mall Site and Along the Beach
19. 10/19/24-10/20/24, Kite Festival, Klig's Kites, Burroughs & Chapin Pavilion Place
20. 11/02/24, Annual Beach Ride, American Heart Association, Along the Beach (South End to 54th Avenue North)
21. 11/28/24, Turkey Trot, N.S. Promotions, 5K Route at The Market Common
22. Other

E. Review of Temporary Use Permits:

1. 02/17/24, Tidal Creek Brewery
2. Other

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. 01/13/24, MLK Parade
2. Other

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. 01/20/24, Bridal Expo, Myrtle Beach Convention Center
2. 01/13/24-01/15/24, Winter Bump Volleyball Tournament, John T. Rhodes Myrtle Beach Sports Center
3. Other

K. Review of Fireworks Permit Applications

L. Discussion Items:

1. 01/05/24-11/01/24, First Friday Art Walk, Myrtle Beach Downtown Alliance, Downtown
2. 04/20/24, Healthy Kids Day Event, YMCA, YMCA Soccer Fields
3. 05/09/24-05/12/24, PGA Event, PGA, Dunes/City
4. 05/21/24-05/25/24, NCAA Division 3 Outdoor Track and Field Championships
5. Other

M. Executive Session: The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

N. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, February 15, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Meeting Minutes: February 1, 2024

C. Old Business

D. New Business:

Sign Permit Applications

1. **Gatorhole Spirits & Beer – 508 North Kings Highway:** Requests approval for (1) 17'w x 16'h internally lit channel letters and (1) 3'w x 2'h internally lit cloud logo sign mounted to the building. (Coastal Signs)
2. **CK's Bistro – 3020 Nevers Street:** Requests approval for (1) 55" round dimensional sign with channel letters and (1) 36" round blade sign with push through acrylic letters. (Seaboard Signs)
3. **Calypso Motor Inn – 101 Flagg Street:** Requests approval for (1) 2'w x 6'h internally lit three-sided projection sign mounted to the building. (Seaboard Signs)
4. **Grifols Plasma Donation Center – 1890 Mr. Joe White Avenue:** Requests approval for (2) 13'10"w x 3'4"h internally lit channel letters, (1) 12'w x 6'h internally lit flat acrylic face in the existing freestanding sign and (1) 1'2"w x 1'5"h vinyl letters applied to the window. (Seaboard Signs)
5. **Bolton & Menk – 1298 Professional Drive:** Requests approval for (1) 10'w x 2'h non-illuminated PVC letters and logo mounted to the building. (Tyson Sign Company)
6. **EdVenture Children's Museum – 4005 Howard Avenue:** Requests approval for (1) 9'w x 2'6"h internally lit channel letters and logo, (1) 3'w x 15"h double-sided blade sign and (1) 3'8"w x 15"h vinyl window graphics. (Tyson Sign Company)
7. **Noodles/Dual Tenant Building – 8215 North Kings Highway:** Requests approval for (1) 8'6"w x 7'8"h internally lit multi-tenant monument sign and (1) 8'w x 3'2"h externally lit sandblasted cedar sign mounted to the building. (Reliable Signs and Services)
8. **Sharkey's – 600 North Ocean Boulevard:** Requests approval for the re-facing of the existing 9'w x 7'h monument sign. (Owner)

9. **44th & King – 515 44th Avenue North:** Requests approval for the addition of (2) 30-watt cool white LED external floodlights to illuminate the existing monument sign. (Signworks)
10. **Sugar Life – 6921 North Kings Highway:** Requests approval for (1) 8'w x 10'h freestanding sign with 12" and 6" channel letters, logo capsules and a 6'w x 2'h CEVMS and (1) 14'9"w x 5'h internally lit channel letters on an aluminum panel and frame mounted to the building. (Signworks)

Combination Permit Applications

1. **Honey Bee's – 1109 South Kings Highway:** Requests a conceptual/final review for the painting of the building. In addition, requests approval for (1) 11'w x 4'h internally lit channel letters and logo mounted to the building and (1) 8'w x 10' internally lit freestanding sign consisting of 14" channel letters, 9" capsule and a 6'w x 2'h CEVMS. (Signworks)
2. **Waikiki – 1500 South Ocean Boulevard:** Requests a conceptual/final review for landscaping and lighting plans. (Owner)
3. **Captain's Quarters Parking Lot – 901 South Ocean Boulevard:** Requests approval of (19) parking lot pole mounted lights at 20' and 25' and (8) landscaping lights. (Mozingo + Wallace Architects)
4. **Causey Center – 4481 Oleander Drive:** Requests approval of (5) 16' tall pole mounted parking lot lights, (7) sconces and (30) exterior recessed lights mounted to the building. (Miller Design Services)

Building Permit Applications

1. **Wildwood Trail II – 6601 Wildwood Trail:** Requests a final review for a 12-unit townhome complex comprised of (3) 4-unit buildings, parking, landscaping, and dumpster enclosure. (Miller Design Services)
2. **Harbor Freight – 1900 Highway 501:** Requests a final review for a 16,000 square foot building, parking, landscaping, and dumpster enclosure. (Henbell Properties, LLC)
3. **DC Blox Phase IV – 1401 Howard Avenue:** Requests a final review for a 35,540 square foot single-story metal frame building, fencing with two security gates, and landscaping plans. (DLB Associates)
4. **Azalea Court Office Building – 1297 Azalea Court:** Requests a final review for a 2-story 27,000 square foot building, parking, landscaping, and dumpster enclosure. (Pike-McFarland-Hall Associates)
5. **North Industrial Park, Lots 73 and 74 – 1399 and 1409 Dividend Loop:** Requests a final review for (2) 7,500 square foot buildings, parking, landscaping, and dumpster enclosure. (Sellers General Construction, LLC)
6. **First Reliance Bank – 3842 Mayfair Street:** Requests a final review for 4,134 square foot building with drive-thru, parking, and landscaping. (Reliance Design Group)

7. **Chase Bank – 8006 North Kings Highway:** Requests a final review for façade alterations, detached ATM, parking and landscaping modifications. (BDG Architects)
8. **Thomas Residence – 3302 North Ocean Boulevard:** Requests a conceptual/final review for tree removal, existing fence-wall removal, new retaining wall with black gates, and landscaping plan. (TruDesign Studio)
9. **KTAD Holdings – 302 21st Avenue North:** Requests a conceptual/final review for material modifications to Buildings A and B. (TruDesign Studio)
10. **Ocean Waves Hotel – 2808 South Ocean Boulevard:** Requests a conceptual/final review for a black aluminum picket style fence for pool area. (Owner)
11. **Grand Strand Coffee – 410 13th Avenue South:** Requests a conceptual /final review for an outdoor patio with seating. (Owner)
12. **Beach Ford – 1887 US Hwy 501:** Requests a conceptual/final review for landscaping plans. (Beach Properties IV, LLC)
13. **Optima Towers IV – 502 67th Avenue North:** Requests a conceptual/final review for a 150' concealed monopole, landscaping, and chain-link fence with black slats and gates. (Hellman Yates)
14. **Grande Dunes Ocean Club – 8400 Costa Verde Drive:** Requests a conceptual/final review for a new dune walkover with parking renovation. (Development Resource Group)
15. **1101 RAM LLC – 1112 Third Avenue South:** Requests a conceptual/final review for building renovation, parking and landscaping modifications, dumpster enclosure, and fence. (Spear Designs)
16. **Beach Patio – 1623 Highway 501:** Requests a conceptual/final review for a 3,400 square foot metal building warehouse built behind the existing building. (Nick Nye, AIA)
17. **North Industrial Park, Lot 53 – American Way (PIN #442-04-04-0008):** Requests a conceptual/final review for a proposed 19,000 square foot metal building workshop/warehouse, parking, landscaping, and dumpster enclosure. (Nick Nye, AIA)
18. **South Seas – 1007 South Ocean Boulevard:** Requests a conceptual/final review for the painting of the building. (Owner)
19. **Sea Mist Properties – 1205 and 1207 South Ocean Boulevard:** Requests a conceptual/final review for the painting of the building. (Strand Commercial Painting, LCC).
20. **Chipotle – North Kings Highway (PIN #422-01-01-0129):** Requests a conceptual/final review for a 2,400 square foot building with drive-thru, parking, landscaping, and dumpster enclosure. (Myrtle Beach Farms)

21. **Aqua Vita Townhomes – 8201 Nigels Drive:** Requests a conceptual/final review for (2) townhome buildings, parking, and landscaping. (Mozingo + Wallace Architects)
22. **MacNeal Residence – 6506 North Ocean Boulevard:** Requests a conceptual review for a new 17,175 square foot home, driveway, landscaping, and aluminum fence with stone columns and gates. (Nations Homes)
23. **First Avenue North (HPR) – 308 First Avenue North:** Requests a conceptual review for (7) residential units, community pool, fence, and parking. (Miller Design Services)
24. **Seventh Avenue North (HPR) – 307 Seventh Avenue North:** Requests a conceptual review for (7) residential units, community pool, fence, and parking. (Miller Design Services)
25. **27th Avenue North Townhomes (HPR) – 27th Avenue North (PIN #424-07-03-0003):** Requests a conceptual review for (25) 1-bedroom residential units, parking, and dumpster enclosure. (Miller Design Services)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, February 15, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. Military Appreciation Days:

1. **Myrtle Beach Pelicans' Military Card Set Nominations** – Submission Deadline is Wednesday, March 20, 2024, <https://linktr.ee/MyrtleBeachPelicans>
2. **Colonel Robert Hawkins Veteran Volunteer Service Award** – Application Deadline is Monday, April 1, 2024, <https://www.cityofmyrtlebeach.com/HawkinsAward.pdf>
3. **Horry County Junior ROTC Drill Meet** – 9:00 a.m., Saturday, May 4, 2024, Pelicans Stadium Parking Lot, 1251 21st Avenue North
4. **Military Family Members Social** – 12:00 p.m., Saturday, May 4, 2024, Pelicans Stadium Parking Lot, 1251 21st Avenue North
5. **Myrtle Beach Pelicans' Military Appreciation Night (Pelicans vs. Augusta)** – 6:05 p.m. Game Time, Saturday, May 11, 2024, Pelicans Stadium, 1251 21st Avenue North (*Card Set Veterans Recognized Prior to Game*)
6. **Military Appreciation Days Parade and Grand Marshals (Honorary and Official)** – 10:30 a.m., Saturday, May 25, 2024, Farrow Parkway, The Market Common
7. **Family Picnic** – 11:30 a.m., Saturday, May 25, 2024, Valor Memorial Garden, 1120 Farrow Parkway
8. **Jack Platt Veterans' March with Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 27, 2024, Along Ocean Boulevard, 16th to Ninth Avenues North
9. **Memorial Day Remembrance Ceremony** – 11:00 a.m., Monday, May 27, 2024, Myrtle Beach Convention Center, 2101 North Oak Street
10. **Military Documentary** – Monday, May 27, 2024, Grand 14 Cinema, 4002 DeVille Street
11. **Festive Brass Concert Performance** – May 2024 (TBD), Ballroom ABC, Myrtle Beach Convention Center, 2101 North Oak Street

12. **Veterans Day Ceremony** – 11:00 a.m., Monday, November 11, 2024, Myrtle Beach Convention Center, 2101 North Oak Street
13. **Pearl Harbor Remembrance Day Ceremony** – Saturday, December 7, 2024, WWII Memorial at Warbird Park, 150 Farrow Parkway

D. Other Events and News

E. Next Meeting – 2:00 p.m., Thursday, March 21, 2024, First Floor Conference Room, City Hall, 937 Broadway Street

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, February 15, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chair Adam Hayes

B. Roll Call

C. Approval of Meeting Minutes: January 18, 2024

D. Continued Business:

1. Public Accommodations Ordinance Update – City Attorney
2. Hate Intimidation Ordinance Update – City Attorney
3. Discuss Ways to Assist Neighborhood Services Department for Upcoming Beachside Chats Event (Sunday, February 18, 2024) – Human Rights Commission
4. Human Rights Commission Bylaws Update and Feedback – City Attorney

E. New Business

F. Non-Agenda Items from Board Members

G. Non-Agenda Items from City Staff

H. Public Comment

I. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

J. Adjournment