



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: February 10, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. The City of Myrtle Beach's outdoor "My Furry Valentine" Portrait Day has been **cancelled due to weather**. The event will not be rescheduled. To learn more about upcoming park events, like and follow the city's [Parks, Recreation and Sports Tourism](#) Facebook page.
3. **The next Beachside Chats is set for 3:00 p.m., Sunday, February 12, at the Myrtle Beach Colored School and Education Center, 900 Dunbar Street.** Attend and learn from local expert Dr. Veronica Gerald about "Gullah Geechee" culture, dialect and more. We hope to see you there!
4. **Would you like to serve on a volunteer board for the City of Myrtle Beach?** City Council appoints volunteers to serve on various city committees. Every applicant is subject to a background check. To be considered, submit a brief biography or résumé and a letter of interest to City Clerk Jennifer Adkins, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. To drop off materials, stop by City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The boards listed below have upcoming reappointments or vacancies.
 - Cultural Resources Committee (1 Seat)
 - Seniors Advisory Committee (3 Seats)
 - Standard Code Board of Adjustments and Appeals (1 Licensed Contractor Seat)
5. **A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city's website.** The [Events](#) webpage is updated weekly.

6. **New signs about local trees and places have been installed in Bathsheba Bowens Park, as promised, and that's the subject of our Photos of the Week.** Last fall, T-Mobile provided a \$9,700 Hometown Community Grant to replace two dozen signs that were initially provided by a TD Bank grant. The signs identify indigenous trees and other aspects of the community. City team member Richard Newell installed the signs earlier this week. The park is named in memory of Bathsheba Bowens, a young Myrtle Beach resident who died suddenly at age 16. To view these photos and more, see our [Photos of the Week Library](#) webpage.

7. **Did you know...** That the City of Myrtle Beach's Solid Waste and Recycling Division processed 41,336 tons of solid waste in 2022? Here is the breakdown of that total: 32,330 tons of garbage; 4,037 tons of yard waste; 3,104 tons of recyclables; 1,800 tons of bulk waste; 55 tons of scrap metal; and, 10 tons of electronics. Thank you to the Solid Waste and Recycling team for being First in Service!

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
February 13-19, 2023**

MONDAY, FEBRUARY 13

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, FEBRUARY 14

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 2101 North Oak Street
- **9:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 2101 North Oak Street

WEDNESDAY, FEBRUARY 15

- **10:00 a.m.** – Special Event Committee, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Meridian at The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, FEBRUARY 16

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, FEBRUARY 17

- No Meetings Scheduled

SATURDAY, FEBRUARY 18

- No Meetings Scheduled

SUNDAY, FEBRUARY 19

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, FEBRUARY 14, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... January 24, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Cultural Resources Committee Update (Workshop)
2. Proclamation to Recognize 75th Anniversary of the Archibald Rutledge Club (Meeting)
3. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-007 authorizing the City Manager or his designee to: apply for a renewal of a grant of \$164,328 from the SC Department of Public Safety – Highway Safety and Justice Programs, School Resource Officer Grant Program for the purpose of training and continuing the School Resource Officer Program within Myrtle Beach Primary School and Myrtle Beach Elementary School for the FY 2023-24 school year; record the appropriation of such grant funds in the amount that may be approved;

and, execute and deliver the grant agreement and such related documents required to put that grant into effect. No match is required.

The School Resource Officers at Myrtle Beach Primary School and Myrtle Beach Elementary School provide a safe place for students to learn. The partnership of SROs, administrators and faculty develops safety plans and education tools for students.

REGULAR AGENDA

1st Reading Ordinance 2023-002 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and, Liberty & New Life, LLC as lessee, with respect to building located at 708 North Kings Highway in the City of Myrtle Beach.

The city is in the process of acquiring 708 North Kings Highway from the owner and operator of Liberty & New Life, LLC. A condition of the Purchase and Sale Agreement is to provide an eight-month lease to the current owner. The lease is \$2,500/month.

1st Reading Ordinance 2023-003 to amend the Market Common Master Plan to allow for the enclosure of currently open-air residential-level walkways along the exterior of 3346 Reed Street and to allow for exterior changes at 1150 Farrow Parkway.

The applicant would like to amend the plan in order to turn open-aired walkways at 3346 Reed Street into enclosed walkways. The applicant would also like to amend the plan in order to upgrade the exterior of 1150 Farrow Parkway, which is currently facing issues with the material durability. On February 7, 2023, the Planning Commission voted to recommend approval (7/0).

1st Reading Ordinance 2023-004 to amend Sections 203 to define Electric Vehicle Charging Stations and 1502 to allow electric vehicle charging stations as accessory uses with conditions.

Due to an increase in popularity among consumers, there is a growing need for EV Charging Stations in Myrtle Beach. The ordinance defines three levels of charging stations:

- EV Charging Station, Level 1: Provides charging through a 120 volt (V), alternating-current (AC) plug. Level 2 is considered as slow charging. Level 1 equipment is standard on vehicles and therefore does not require the installation of charging equipment.*
- EV Charging Station, Level 2: Charging is through a 240 V, AC plug and requires installation of home charging or public charging equipment. These units require a dedicated 40 AMP circuit.*
- EV Charging Station, Level 3, Direct Current Fast Charging (DCFC): Level 3 or DCFC charging is through a 480 V, direct-current (DC) plug.*

Level 1 and 2 EV Charging Stations can be an accessory use for all permitted uses/zoning districts and Level 3 EV Charging Stations can be an accessory use for all permitted uses/zoning districts except for residential use in the city.

Resolution R2023-002 a resolution encouraging the South Carolina Governor and the General Assembly to adopt a statewide hate crime bill.

The City of Myrtle Beach is committed to promoting a community that is unified where people of different races, religion, sexual orientation and ethnic backgrounds resolve

together to overcome the challenges of its past, and become stronger and more inclusive. South Carolina is one of two states in the United States that does not have a law on hate crimes (Wyoming). H.3005, H.3014 and H.3020 are currently being considered by the House Judiciary Committee and similar bills (S.0003 and S.0296) are currently being considered by the Senate Judiciary Committee. These bills would establish hate crime legislation for South Carolina.

Resolution R2023-003 to amend R2022-042, the City of Myrtle Beach's 2023 State Legislative Priorities, and add R2023-002, an initiative to encourage the support of statewide hate crime legislation, and to advocate for an increase in the state's low income housing tax credit cap.

The 125th South Carolina General Assembly commenced its two-year session on January 10, 2023. City Council adopted the city's 2023 state legislative priorities list via Resolution 2022-042 on December 14, 2022.

The city wishes to incorporate the following two amendments to the list of priorities:

- *Encourage the Governor and South Carolina General Assembly to adopt a statewide hate crime bill.*
- *Advocate for the South Carolina General Assembly to increase the statewide Low Income Housing Tax Credit cap from its current amount of \$20 million dollars to \$40 million dollars.*

Resolution R2023-004 adopting a Workforce Housing Strategic Plan.

Shortage of workforce housing makes it more difficult for local businesses to recruit and retain a dependable workforce, affecting the local economy. The city tasked Habitat for Humanity of Horry County, Inc., with: preparing a Workforce Housing Strategic Plan; and, outlining strategies in partnership with private and non-profit entities to increase housing options for workers who serve the local community. The Workforce Housing Strategic Plan prepared by Habitat for Humanity of Horry County, Inc. was developed with input from employers, residents, workers, advocates, city staff and City Council, and includes recommendations for a comprehensive plan to address the City's workforce housing needs.

Resolution R2023-005 authorizing the City Manager to enter into an agreement with Habitat for Humanity of Horry County, Inc. for management of the city's Workforce Housing Strategic Plan.

Habitat agrees to manage and implement the City of Myrtle Beach's workforce housing strategy per the terms of the agreement.

Resolution R2023-006 authorizing the purchase of real estate located in the Oceanfront Redevelopment Project area.

The city adopted the Pavilion Area Master Plan in 1999, Tax Increment Financing (TIF) District in 2008 and Downtown Master Plan in 2019. Property acquisition and assemblage is necessary to create meaningful redevelopment in this area. The city continues to invest in redevelopment efforts and infrastructure upgrades in these areas. The referenced properties are within the TIF district, and are strategically located for future redevelopment.

Resolution R2023-007 authorizing the purchase of real estate located in the Oceanfront Redevelopment Project area.

The city adopted the Pavilion Area Master Plan in 1999, Tax Increment Financing (TIF) District in 2008 and Downtown Master Plan in 2019. Property acquisition and assemblage is necessary to create meaningful redevelopment in this area. The city continues to invest in redevelopment efforts and infrastructure upgrades in these areas. The referenced properties are within the TIF district, and are strategically located for future redevelopment.

Motion M2023-008 appoint/reappoint three members to the Human Rights Commission.

Craig McGee's term expires on February 22, 2023, and Tania Appel's term expires on March 14, 2023. Both wish to be reappointed. A vacancy also exists due to Amanda Masterpaul's resignation. On file, the city has resumes for the following: Benjamin Parker (non-city resident), Danette Patton (non-city resident), Debra Holmes (non-city resident), Jaquelyn Graham (city resident), Keith Burroughs (city resident), Leah Edwards (non-city resident), Nora Hutchison (city resident) and Sandi Huddleston-Edwards (city resident). The new expiration dates for all three seats are February 22, 2026.

Motion M2023-009 to appoint/reappoint four members to the Board of Zoning Appeals.

The terms of William Dickson, Rock Smith and Amit Patel will expire on February 22, 2023. All wish to be reappointed. The new terms will expire February 22, 2026. Edgar Wilson has resigned. One applicant wishes to be appointed to fill the vacancy: Aaron McKnight (city resident). Mr. McKnight would be filling the unexpired term ending February 22, 2024.

Motion M2023-010 to appoint/reappoint two members to the Beach Advisory Committee.

The terms of Tony Brumfield and Randy Wallace will expire February 22, 2023. Both wish for reappointment and the city has no resumes on file. The new terms will expire February 22, 2026.

Motion M2023-011 to appoint/reappoint two members to the Chapin Memorial Library Board.

The terms of Susan Hudgins and Samuel Bookhart will expire February 14, 2023. Both wish for reappointment. On file, the city has a resume for Sandi Huddleston-Edwards (city resident). Both terms expire February 14, 2026.

Motion M2023-012 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

****NOTE:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

ADJOURNMENT

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, February 15, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes: January 25, 2023, Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Ukraine Event, Anastasiia Sluisirenko, Grand Park, 02/26/23
2. DeVille Street Festivals, BEI Market Common, Along DeVille Street, 03/01/23-12/30/23
3. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden and Grand Park, 04/01/23-10/31/23
4. Art in the Park, JoAnne Utterback, Valor Memorial Garden, 04/21/23-04/23/23
5. Bacon Fest, Cumulus Broadcasting, Nance Plaza, 04/23/23
6. Dragon Boat Race, Ground Zero, Grand Park, 04/29/23
7. MAD Parade, City of Myrtle Beach, The Market Common, 05/27/23
8. I Love Seafood Fest, Daryl Dayson, Former Pavilion Site, 09/23/23
9. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
10. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. Beach Beautification Event, Myrtle Beach Area Chamber of Commerce, Pavilion Parking Garage, June 1, 2022
2. Other

Review of Upcoming Approved Events

1. Temporary Art Installation, Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01-31-23
2. Myrtle Beach Marathon, Capstone Event Group, City Roadways, 03/04/23
3. Cheney Bros. Customer Event, Former Pavilion Site, 03/06/23
4. Beach Volleyball, Coach Goody, Former Pavilion Site, 03/11/23-03/12/23
5. St. Patrick's Day Event, N.S. Promotions, Nance Plaza and Ninth Avenue North, 03/17/23
6. Beach Volleyball, Coach Goody, Former Pavilion Site, 03/25/23-03/26/23
7. Parkinson's Walk, Parkinson's Foundation, Grand Park, 04/01/23
8. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/16/23-03/18/23
9. World's Strongest Man, IMG - Rebecca Levin, Former Pavilion Site and Ocean Boulevard, 04/18/23-04/23/23
10. GZ Outreach, Ground Zero, Chester Street (Ninth to 10th Avenue North), 04/19/23

11. Myrtle Beach AM, Terry Grumble, Matt Hughes Skate Park, 04/22/23
12. Relay for Life, American Cancer Society, Valor Memorial Garden, 05/06/23
13. Carolina Country Music Fest, Southern Entertainment, Former Pavilion Site, 06/08/23-06/11/23
14. Jeep Jam, N.S. Promotions, Former Myrtle Square Mall Site and Beach, 10/20/23-10/22/23
15. American Heart Association's Annual Beach Ride, Along the Beach (South End to 52nd Avenue North), 11/04/23
16. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
17. Other

E. Review of Temporary Use Permits:

1. Temporary Parking, 600 North Oak Street, Charles Hewitt (Run to the Sun)

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. South Atlantic Shrine Association (SASA)

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Gun and Knife Show, 02/18/23
2. Cheer Competition, 03/17/23
3. Cheer Competition, 03/24/23

K. Review of Fireworks Permit Applications

L. Discussion Items:

1. Discuss Nominations for Vice Chair

M. Executive Session

N. Adjourn

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, February 15, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchise
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

E. 2023 Discussion Items:

1. Franchise Agreement/Operations
2. Code Enforcement
3. Lifeguard of the Week

F. Comments from the Public

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, February 16, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: February 2, 2023, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Golf Village POA – Grande Dune Boulevard Golf Village Entry Gate:** Requests approval of (1) 24" round "GD" logo, (1) 12" round "GV" logo, and (1) 12"h x 6'10"w halo illuminated stud mounted lettering on the existing entry wall feature. (ASL Signs)
2. **T-Shirt King – 210 South Ocean Boulevard:** Requests approval of (1) 3'11"h x 14'3"w internally lit building mounted sign with open face channel lettering. (ASL Signs)
3. **Ripley's Mirror Maze – 913 North Ocean Boulevard:** Requests approval of (1) 4'11"h x 28'4"w internally lit building mounted sign with channel lettering. (ASL Signs)
4. **Ripley's Haunted Adventure – 915 North Ocean Boulevard:** Requests approval of (1) 2'7"h x 10'2"w internally lit building mounted sign with channel lettering and (1) 14'6"h x 18'11"w internally lit building mounted sign with channel lettering. (ASL Signs)
5. **Ripley's Illusion Lab – 917 North Ocean Boulevard:** Requests approval of (1) 8'h x 20'4"w internally lit building mounted sign with channel lettering on backer and (1) 3'h x 6'w non-illuminated HDU T-Rex eyeglasses. (ASL Signs)
6. **Beach Landscaping – 1373 Cannon Road:** Requests approval of (1) 3'1"h x 4'4"w non-illuminated metal building mounted sign with ½" acrylic lettering. (Fastsigns)
7. **Emma's School of Healthy Eating – 926 Iris Street, Unit D:** Requests approval of (3) 3.5"h x 2'3"w non-illuminated metal building mounted signs, (1) 5"h x 28'w window lettering, (1) 10"h x 2'4"w window lettering, and (1) 1'9"h x 1'4"w door lettering. (Fastsigns)
8. **New York Butcher Shoppe – 6908 North Kings Highway:** Requests approval of (1) 2'6"h x 12'3"w internally lit building mounted sign with channel lettering on raceway and (1) 1'h x 4'3"w internally lit tenant panel. (Fastsigns)
9. **Waccamaw Dermatology – 8170 Rourk Street, Unit 100:** Requests approval of (2) 11"h x 3'3"w internally lit tenant panels. (Fastsigns)

10. **The Donut Man – 200 South Kings Highway:** Requests approval of (1) 5'2" h x 9' w internally lit acrylic faces with flat vinyl graphics in the existing monument sign. (Fastsigns)
11. **SC Federal Credit Union – 970 Wood Duck Drive, Suite 107:** Requests approval of (2) building mounted signs mounted to the front and side elevations that consist of 2'7" h x 11'5" w face-lit channel letters on a raceway, aluminum cabinet with routed face-lit lettering, and logo sign box. (Miller Signs)
12. **Smoothie King – 940 Wood Duck Drive, Suite 101:** Requests approval of (1) 2' h x 14'11" w internally lit channel letters mounted to the building. (Allen Industries)
13. **Sunburst Hotel – 103 North Ocean Boulevard:** Requests approval of (1) 1'1" h x 2'5" w flat vinyl graphics mounted on the pole cover of the existing freestanding sign. (Owner)
14. **Coastal Carolina Otolaryngology Associates – 3822 Mayfair Street:** Requests approval of (1) 11'3" OAH internally lit freestanding sign with a sign area of 8' h x 6' w consisting of flat vinyl graphics and channel lettering. (Landmark Signs)
15. **The Grove at Coastal Grand – 1749 Sea Pine Boulevard:** Requests approval to reface the existing (1) 5' h x 10' w monument sign. (Modulex)
16. **Colony Square – 501 44th Avenue North:** Requests approval to repaint (1) 3' h x 4' w non-illuminated sandblasted freestanding sign. (Seaboard Signs & Engraving)
17. **The Medical Complex – 945 82nd Parkway:** Requests approval to reface (1) 6'6" h x 4'9" w externally lit freestanding sign with aluminum panel and PVC cut out. (Seaboard Signs & Engraving)
18. **Coastal Podiatry Associates – 8141 Rourk Street:** Requests approval of (1) 5' h x 7'9" w externally lit monument sign with raised PVC lettering. (Seaboard Signs & Engraving)
19. **Extra Space Storage – 9598 North Kings Highway:** Requests approval of (1) 7'6" h x 19'8" w internally lit channel letters mounted to the building. (Seaboard Signs & Engraving)
20. **Wings Co. – 970 Wood Duck Drive, Suite 105:** Requests approval of (1) 2'6" h x 11'10" w internally lit channel letters mounted to the building. (Seaboard Signs & Engraving)

Sign, Lighting and Building Combination Permit Applications

1. **Fairfield Inn & Suites – 3150 Oleander Drive:** Requests a conceptual/final review for the repainting of the building. In addition, requests approval of (1) 2'10" h x 24'7" w internally lit channel letters on a raceway mounted to the building. (Skyline Signs, LLC/Epkon, LLC)
2. **South Atlantic Bank – 630 29th Avenue North:** Requests approval of (25) pole mounted lights with 14' and 30' OAH. (Santee Cooper)
3. **KTAD Holdings LLC – 302 21st Avenue South:** Requests approval of (4) pole mounted lights with 20' OAH.

Building Permit Applications

1. **MYR International Airport – 1100 Jetport Road:** Requests a final review to install (5) pre-fabricated service booths at the airport rental car service lot. (Pike-McFarland-Hall Associates)
2. **Crepe Myrtle – 401 Seventh Avenue North:** Requests a conceptual/final review for a ramp and blue railing. (Owner)
3. **Portofino Villas – 900 and 904 62nd Avenue North:** Requests a conceptual/final review for landscape revisions to previously approved plan. (Tavria Holdings, LLC)
4. **For What It's Worth – 1045 London Street:** Requests a conceptual/final review for a 2-story 5,850 square foot office building, parking lot, dumpster enclosure, and landscaping. (Taylor Architecture)
5. **Gateway Galleria – 700 North Ocean Boulevard:** Requests a final review for changes to roof material and building color scheme on a previously approved 4-story resort mixed use building. (Miller Design Services)
6. **DinoLand Café – 1012 South Kings Highway:** Requests a conceptual/final review for tree replacement and landscape plan. (Miller Design Services)
7. **17th Avenue Resort – 405 and 407 17th Avenue North:** Requests a conceptual/final review for a new 23,775 square-foot elevated 3-story apartment building with a total of 30 units comprised of (24) 1-bedroom suites and (6) 2-bedroom suites, on grade parking and landscaping. (Miller Design Services)
8. **Krispy Kreme – 100 South Kings Highway:** Requests a conceptual/final review for changes to previously approved 12' x 20' concrete pad for dumpster, dumpster enclosure, and 6' chain link fence with black slats and 20' drive gate. (Carulli's Construction)
9. **American Army Navy Store – 2109 South Kings Highway:** Requests a conceptual/final review for a 6' tall white vinyl privacy fence on left side of property and a 4' tall black aluminum picket 3-rail fence on right side of property. (Goode Fence)
10. **Swig & Swine – 525 Broadway Street:** Requests a conceptual/final review for façade renovations and covered patio. (SGA|NW, a GF design company)
11. **WWII Memorial – 150 Farrow Parkway (Warbird Park):** Requests a conceptual review for expansion of World War II Memorial parking and manufactured restroom facility. (City of Myrtle Beach)
12. **PopStroke – 1187 Celebrity Circle:** Requests a conceptual review for a 10,930 square foot building with a 3,550 square foot playground and 36-hole miniature golf course. (Broadway at the Beach, Inc.)
13. **Refuel – 1051 Green Teal Drive (Coventry Boulevard/US Hwy 17):** Request a conceptual review for 4,829 square foot convenience store, fuel pumps, parking, and dumpster enclosure. (RRMM Architects, PC/Walker Engineering & Construction)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, February 16, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. 2023 Military Appreciation Days:

1. **Colonel Robert Hawkins Veteran Volunteer Service Award** – Application Deadline is Monday, April 3, 2023
2. **Horry County Junior ROTC Drill Meet** – 9:00 a.m., Saturday, May 6, 2023, Pelicans Stadium Parking Lot, 1251 21st Avenue North
3. **Military Family Members Social** – 12:00 p.m., Saturday, May 6, 2023, Pelicans Stadium Parking Lot, 1251 21st Avenue North
4. **Myrtle Beach Pelicans Military Appreciation Night** – Saturday, May 20, 2023, Pelicans Stadium, 1251 21st Avenue North
5. **Traveling Vietnam Memorial Wall Exhibit, Chris Aranda** – Thursday through Monday, May 25-29, 2023, Field at Crabtree Memorial Gymnasium, 1004 Crabtree Lane (Ceremony – 1:00 p.m., Friday, May 26)
6. **Veterans Victory Walk** – 6:00 a.m., Saturday, May 27, 2023, Grand Park, 1119 Farrow Parkway
7. **Military Appreciation Days Parade, Honorary Grand Marshal and Official Grand Marshal** – 10:30 a.m., Saturday, May 27, 2023, Along Farrow Parkway at The Market Common (Parade Registration Deadline – May 12, 2023)
8. **Family Picnic** – 11:30 a.m., Saturday, May 27, 2023, Valor Memorial Garden, 1120 Farrow Parkway
9. **Jack Platt Veterans' March with Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 29, 2023, Along Ocean Boulevard, 16th to Ninth Avenues North
10. **Memorial Day Remembrance Ceremony** – 11:00 a.m., Monday, May 29, 2023, Myrtle Beach Convention Center, 2101 North Oak Street
11. **Military Documentary** – Monday, May 29, 2023, Grand 14 Cinema, 4002 DeVille Street
12. **Festive Brass Concert Performance** – 7:00 p.m., Tuesday, May 30, 2023, Ballroom ABC, Myrtle Beach Convention Center, 2101 North Oak Street

13. **Veterans Day Ceremony** – 11:00 a.m., Friday, November 11, 2023, Myrtle Beach Convention Center, 2101 North Oak Street

D. Other Events and News

E. Next Meeting – 2:00 p.m., Thursday, March 16, 2023, First Floor Conference Room, City Hall, 937 Broadway Street

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, February 16, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Adam Hayes, Chair

B. Roll Call

C. Approval/Correction of Meeting Minutes:

1. November 17, 2022
2. January 19, 2023

D. Continued Business:

1. Hate and Intimidation Resolution
2. Hate and Intimidation Ordinance
3. Public Accommodations Ordinance
4. Myrtle Beach Police Department's "Safe" Place Program

E. New Business:

1. Human Rights Commission New Applicants (Review Résumés)
2. Review Human Rights Commission Rules and Bylaws

F. Non-Agenda Items from Board Members

G. Non-Agenda Items from City Staff

H. Public Comment

I. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

J. Adjournment