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Media Advisory

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To: Myrtle Beach Media
From: Public Information Department
Date: February 11, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The Grand Strand Humane Society hosts Fee-Waived Dog Adoptions Weekend on Saturday and Sunday, February 12-13.** The event is 10:00 a.m. to 6:00 p.m. at the Bill M. Wingard Puppy Playground, at the corner of 21st Avenue North and Mr. Joe White Avenue. On-site, instant approval adoptions are available with adoption fees waived! For more information, see <https://www.grandstrandhumanesociety.com/free-adoption-event/>.
3. **Myrtle Beach celebrates the new HTC Aspire Hub with a ribbon-cutting ceremony at 11:00 a.m., Thursday, February 17.** City of Myrtle Beach and HTC officials will be on hand, along with eMYRge representatives, to celebrate the occasion. The HTC Aspire Hub is in the city's Arts & Innovation District, 509 Ninth Avenue North.
4. **Drivers, anticipate a road closure along Ocean Boulevard, between Third and Sixth Avenues South, beginning Monday, February 21.** A crane will be used to install HVAC equipment at the Westgate Resort. Weather-permitting, the work continues through Thursday, February 24. Local traffic will be detoured westward onto Sixth Avenue South or Third Avenue South.
5. **The City of Myrtle Beach's Sports Tourism Division needs volunteers for the upcoming Spring 2022 track and field meets.** Volunteers assist in various functions in March and April. All events take place at the Doug Shaw Memorial Stadium, 705 33rd Avenue North. To sign up, see <https://www.officialmyrtlebeachsports.com/volunteers.html>.

- March 11-12, 2022 – Myrtle Beach Collegiate Challenge (Collegiate Track and Field)
 - March 17-19, 2022 – Alan Connie Shamrock Invitational (Collegiate Track and Field)
 - April 1-2, 2022 – Beach Run Invitational (High School Track and Field)
- 6. The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
 - 7. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
 - 8. Myrtle Beach’s art museum and its new co-work space have teamed up for an art show and auction, and that’s the subject of our [Photos of the Week](#).** As part of the HTC Aspire Hub’s grand opening, 100 pieces of art are on display throughout the building in advance of the F.G. Burroughs-S.B. Chapin Art Museum’s 11th Annual Collector’s Event. The museum brought art to the newly opened heart of the Arts & Innovation District. The works are by national, regional and local artists and are available for auction to the first 100 ticketholders (at \$250 per ticket) as a fund-raising event for the museum’s 25th anniversary this year.
 - 9. Did you know...** That the City of Myrtle Beach just mailed 10,955 business license renewal forms on February 1 for the 2022-23 license year? Business license renewals are due by April 30. License renewals received or postmarked May 1 or after will be assessed a five percent penalty of the license fee for each month or fraction of a month until the fee and penalty are paid in full. Please note that all owners of rental property are required to have a business license. For more information, call the Business License Office at 843-918-1200.

For more information, contact:

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
February 14-20, 2022**

MONDAY, FEBRUARY 14

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, FEBRUARY 15

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

WEDNESDAY, FEBRUARY 16

- **2:00 p.m.** – Beach Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Meridian at The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, FEBRUARY 17

- **11:00 a.m.** – HTC Aspire Hub Ribbon Cutting Ceremony, 509 Ninth Avenue North

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, FEBRUARY 18

- No Meetings Scheduled

SATURDAY, FEBRUARY 19

- No Meetings Scheduled

SUNDAY, FEBRUARY 20

- No Meetings Scheduled

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, February 15, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – February 1, 2022

C. Presentations

D. Matters of Business:

1. ****Public Hearing** TEXT 22-05 Community Appearance Board Submittals:** Request by the Community Appearance Board to amend the Code Of Ordinances, City Of Myrtle Beach, Appendix A Zoning, Section 605.A. Submission of Documents, to align submittal deadlines with the traditional CAB Meeting Schedule.
2. ****Public Hearing** TEXT 22-04 C7 and ART District Awnings:** Request by the Myrtle Beach City Council to amend the Code of Ordinances, City of Myrtle Beach, Appendix A Zoning, Section 1305.B Awning and Canopy Standards, to add the C7 and ART Districts to the list of districts that allow awnings and canopies to hang over public sidewalks.
3. **PRE-FIN 21-17 Fourth Avenue North and Chester Street:** Request by Dan Oliver and Leigh-Ann Lusty to subdivide an approximately 0.41-acre parcel (PIN 44305020101) zoned MU-H (Mixed Use/High Density) into 3 separate lots. (*Workshop Item on 11/16/2021*)

E. Discussion:

1. **TEXT 22-06 17th Avenue North PUD Amendment:** Request by Robert S. Guyton (representing MBSC OZ Holdings, LLC) to amend the 17th Avenue North PUD to increase the second row signage square footage, increase the south ally width and decrease the Ocean Boulevard setback.

F. Communications from the Planning Commission

G. Communications from City Staff

H. Executive Session

I. Meeting Adjournment

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, February 16, 2022
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchises
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

E. Discussion Items:

1. Franchise Agreement and Operations Update – City Manager Jonathan "Fox" Simons, Jr.
2. Guard Tower Update – Design, Funding, Permitting, etc.
3. 2022 Seasonal Concerns, Goals and Projects

F. Comments from the Public

G. Executive Session (Note: Upon returning to Public Session, the committee may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.)

H. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, February 17, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: January 27, 2022 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Zvia Sharabuni Community Center – 615 29th Avenue North:** Requests approval of (1) 15'8" w x 30" h and (1) 12'8" h x 10" h internally lit channel letters and (1) 5' w x 10' h internally lit monument sign with push-through letters. (ASL Signs)
2. **Homewood Suites by Hilton – 520 North Ocean Boulevard:** Requests approval of (1) 33'9" w x 2'4" h internally lit channel letters mounted to the building, (1) 24'5" w x 6'6" h internally lit channel letters mounted to the top of the building, (1) 3' w x 2' h internally lit blade sign and (1) 4' w x 6' h painted wall sign. (ASL Signs)
3. **All My Sons Moving & Storage – 1361 Stockholder Avenue:** Requests approval of (1) 11'7" w x 3'8" h non-illuminated PVC letters mounted to the building. (Seaboard Signs)
4. **South Beach Cottages – 2725 Kaston Drive:** Requests approval of (1) 4' w x 2' h sandblasted HDU sign mounted on a 46" h monument style sign. (Seaboard Signs)
5. **Courtyard/Spring Hill Suites Dual Brand Hotel – 2006 North Ocean Boulevard:** Requests approval of (1) 38'4" w x 4'10" h and (1) 31'9" w x 5'5" h face lit channel letters mounted to the upper level of the building, (1) 12'10" w x 16" h and (1) 10'6" w x 16" h face lit channel letters mounted under the check in canopy, (1) 11' w x 6' h monument sign. (Palmetto State Signs)
6. **Dogs on Wheels – 709 North Ocean Boulevard:** Requests approval of (1) 4' round capsule mounted to the building. (Image 360)
7. **Lazy Parrott Beachwear – 1101 North Ocean Boulevard:** Requests approval of (1) 8' w x 16" h channel letters replacing existing channel letters on the building sign. (Signworks)
8. **Mobile Fleet – 4720 Jenn Drive:** Requests approval of re-facing (1) 4'10" w x 3'7" h monument sign with new aluminum letters and vinyl graphics. (Tyson Sign Company)
9. **Ocean Bay Contractor – 512 Broadway Street:** Requests approval of (1) 10' w x 14" h internally lit channel letters, (1) 8' w x 12" h pill capsule, (1) 35" w x 29" h oval capsule logo,

(1) 26" w x 32" h vinyl graphics on the door and (3) 8" h vinyl graphic bands applied to the storefront glass. (SU Signs)

10. **Party Heroes – 1103 Seaboard Street:** Requests approval of (1) 14'8" w x 28" h flex face in the existing multi-tenant pole sign. (Graphic & Art Studio)

Combo Permit Applications

1. **Joann Fabrics – 1120 Seaboard Street:** Requests approval of (1) 27'4" w x 5' h and (1) 19'3" w x 23" h internally lit channel letters mounted to the building and (1) 8' w x 3' h tenant panel in the existing multi-tenant freestanding sign. In addition, requests a conceptual/final review for exterior work to include removal of storefront doors and glazing of existing exterior vestibule. Height of new entry feature to match height of existing. New entry element will be painted green. (Skyline Signs/MJM Architects)
2. **Anderson Brother's Bank Offices – Intersection of Mayfair and London Street:** Requests approval of (3) 30' tall Santee Cooper parking lot pole lights. In addition, requests a final review for a 1-story 7,694 square foot new construction brick building with Boral Fiber cement siding accents, architectural asphalt shingle roof with standing seam metal roof accents and aluminum storefront, landscape plan, and parking lot. (Previously heard conceptually on 12/02/2021.)(Santee Cooper/Graham Group Architecture)

Building Permit Applications

1. **Nathans Famous – 301 Eighth Avenue North:** Requests approval recertification for a second floor patio for above the existing patio and a portion of the existing building. (Previously approved 07/15/2021.)(Taylor Architecture)
2. **Lakeview Villas – Building 5, 621 Bonaventure Drive, and Building 6, 615 Bonaventure Drive:** Requests recertification for (2) new buildings. Building #5 is a 2-story 14,726 square foot 10-unit building and Building #6 is a 2-story 11,780 square foot 8-unit building. (Previously approved on 01/16/2020 and recertified on 07/15/2021.)(Miller Design Services)
3. **Chartier Residence – 4710 North Ocean Boulevard:** Requests a conceptual/final review for revisions to the previously approved plans for the ocean side porch on the main residence and two new accessory buildings to the property. (Main residence was approved on 07/15/2021.)(Mozingo & Wallace Architects)
4. **Tidal Creek Brewhouse – 3421 Knoles Street:** Requests a conceptual/final review for the installation of a raised herb and vegetable garden with (4) raised planters and a fence to match the existing fence on the property. (Owner)
5. **Coastal Pantry – 1611 South Kings Highway:** Requests a conceptual/final review for a 195 square foot storage area added to the side of the existing convenience store building. (Oran Engineering)
6. **Kostis Apartments – 205 William Street:** Requests a conceptual/final review for the renovation of the existing building which includes; replacing (23) windows with new white vinyl windows and replacing the siding with new Hardy siding in a tan color. (Owner)

7. **Optima Towers – 404 23rd Avenue North, #A:** Requests a recertification for a new 150' tall cell tower with 8' tall chain-link fence enclosure, landscaping, and asphalt driveway to the alleyway. (Previously approved on 06/17/2021.)(Optima Towers/Hellman Yates PA)
8. **Manta Sushi and Steakhouse – 1206 South Kings Highway:** Requests a conceptual/final review to change the color of the front gable end and building trim and add new quartz stone to the front of the building. (Owner)
9. **Manta Sushi and Steakhouse – 1206 South Kings Highway:** Requests a conceptual/final review to change the color of the front gable end and building trim and add new quartz stone to the front of the building. (Owner)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, February 17, 2022
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. Veterans Day Ceremony Review

D. Preliminary Discussion – 2022 Military Appreciation Days

1. Horry County Junior ROTC Drill Meet – 9:00 a.m., Saturday, May 7, 2022
2. Military Family Members Social – 12:00 p.m., Saturday, May 7, 2022
3. Myrtle Beach Pelicans Military Appreciation Night – 6:05 p.m., Saturday, May 14, 2022
4. Vet Center Picnic – 12:00 p.m., Friday, May 27, 2022
5. Parade – 10:30 a.m., Saturday, May 28, 2022
6. Grand Marshal – Options?
7. Honorary Grand Marshal
8. Family Picnic – 11:30 a.m., Saturday, May 28, 2022
9. Jack Platt Veterans' March with Battlefield Cross Ceremony – 9:00 a.m., Monday, May 30, 2022
10. Memorial Day Remembrance Ceremony – 11:00 a.m., Monday, May 30, 2022
11. Military Documentary Film
12. Colonel Robert Hawkins Veteran Volunteer Service Award
13. Other

E. Other Events and News

F. Next Meeting – March 17, 2022

G. Adjourn

**City of Myrtle Beach
Human Rights Commission
5:00 p.m., Thursday, February 17, 2022
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Craig McGee
- B. Approval/Correction of Minutes**
- C. Welcome** – Chair Craig McGee
- D. Comments/Discussion**
- E. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- F. Adjournment**