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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: February 16, 2024
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **A friendly reminder that Presidents Day is *not* a City of Myrtle Beach holiday.** Offices and facilities will be open Monday, February 19, 2024. Here are the remaining city holidays for 2024:
 - **Juneteenth** – Wednesday, June 19, 2024
 - **Independence Day** – Thursday, July 4, 2024
 - **Labor Day** – Monday, September 2, 2024
 - **Veterans Day** – Monday, November 11, 2024
 - **Thanksgiving** – Thursday and Friday, November 28-29, 2024
 - **Christmas** – Wednesday and Thursday, December 25-26, 2024
3. **The City of Myrtle Beach's Sports Tourism Division is seeking volunteers for its upcoming track and field meets!** Volunteers must be at least 14 years of age, with volunteers 18 years and older required to submit to, and pass, a background check. Volunteers should prepare for all types of weather; please wear khaki shorts or pants with tennis shoes. Each volunteer receives a t-shirt, food and beverages during the event. Most shifts are scheduled in four-hour increments. Interested? To learn more and sign up, visit <https://cityofmyrtlebeach.volunteerlocal.com/volunteer/>.
 - **March 8-9, 2024** – Myrtle Beach Collegiate Challenge (College/Open Track and Field Meet)

- **March 14-16, 2024** – Alan Connie Shamrock Invitational (College/Open Track and Field Meet)
- **March 27, 2024** – Myrtle Beach Freshman/Sophomore Relays (High School Track and Field Meet)
- **April 5-6, 2024** – Beach Run Invitational (High School Track and Field Meet)
- **April 26-27, 2024** – Conference Carolinas Championship (NCAA Division II Track and Field Meet)
- **May 23-25, 2024** – NCAA Division III Outdoor Track and Field National Championship

- 4. In case you missed it, the city’s Seniors Advisory Committee has launched a new survey for Myrtle Beach’s senior community to capture feedback.** The survey touches on various subjects, including senior needs, public safety, city services, recreation programs, events, city communications and more. It takes less than 10 minutes to complete. Click the link below to participate. Copies will also be available at upcoming Neighborhood Watch meetings and public facilities, including Chapin Memorial Library, 400 14th Avenue North. The submission deadline is Friday, March 15, 2024.

English: <https://bit.ly/MBSeniorSurvey2024>

Spanish: <https://bit.ly/MBSeniorSurvey2024Spanish>

- 5. The drive-through lane is now open at Myrtle Beach’s City Services Building, 921 North Oak Street.** Drive-through hours are 8:00 a.m. to 5:00 p.m., Monday through Friday. Thank you for your patience!
- 6. Thanks to City of Myrtle Beach staff and the Bicycle and Pedestrian Committee, new bicycle maps are available online.** Visit our [Bicycle Maps & Routes](#) webpage to view and download.
- 7. Myrtle Beach’s City Services Directory has been updated.** It includes a list of topics and contact information for city team members. To view and download the 11-page file, see <https://www.cityofmyrtlebeach.com/ServicesDirectory.pdf>.
- 8. The award-winning “Through the Lens of Time” Myrtle Beach History Series includes monthly speaker-led educational programs at Chapin Memorial Library, 400 14th Avenue North.** Join us to learn about Myrtle Beach’s past from local historians’ perspectives. The series is sponsored by the City of Myrtle Beach, Seniors Advisory Committee and Friends of Chapin Memorial Library.
- **2:00 p.m., Wednesday, February 21, 2024** – Carolyn & Russ Mates (Emcee Diane Devaughn Stokes), Chapin Memorial Library, 400 14th Avenue North
 - **2:00 p.m., Wednesday, March 20, 2024** – Cecil Patrick Family (Emcee Diane Devaughn Stokes), Chapin Memorial Library, 400 14th Avenue North
 - **2:00 p.m., Wednesday, April 17, 2024** – John Skeeter (Emcee Diane Devaughn Stokes), Chapin Memorial Library, 400 14th Avenue North

- **2:00 p.m., Wednesday, May 15, 2024** – Bo Bryan (Emcee Diane Devaughn Stokes), Chapin Memorial Library, 400 14th Avenue North

- 9. The City of Myrtle Beach’s Neighborhood Services Department hosts its annual “In Rhythm with Our Roots” Black History Celebration at 6:30 p.m., Saturday, February 24, 2024.** Registration is full for this semi-formal event at Mary C. Canty Recreation Center, 971 Canal Street. It includes an awards ceremony for our community’s unsung heroes. Questions? Send an email to neighborhoodservices@cityofmyrtlebeach.com or call 843-918-1061.
- 10. To celebrate National “Set a Good Example” Day, join community members and Keep Myrtle Beach Beautiful volunteers for a cleanup event from 9:00 to 11:00 a.m. on Monday, February 26, 2024.** The event takes place at Hurl Rocks Park, 1905 South Ocean Boulevard, and all litter collection supplies will be provided. For additional details or to sign up, visit <https://tinyurl.com/KMBBHurlRocksPark>.
- 11. A comprehensive list of city-related activities, events, festivals and programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 12. The City of Myrtle Beach is hiring!** If you possess a “First in Service” attitude with a passion for public service, we want you to join our team. To view current openings, visit <https://bit.ly/CityofMyrtleBeachJobs> and bookmark the webpage. Want to receive email notifications? See <https://bit.ly/CityofMBJobAlerts>, select job categories of interest and submit the form.
- 13. The new bowl is open at Myrtle Beach’s Matt Hughes Skate Park, and that’s the subject of our Photos of the Week.** The original wooden halfpipe, reinforced with steel, served Myrtle Beach area skaters for 21 years until being replaced by the bowl. The new addition is five feet deep, 50 feet long and 30 feet wide. Skateboarders, rollerbladers and kids on scooters all took their turn in the new bowl during the ribbon-cutting on Saturday, February 10, 2024. It is a welcomed addition to the busy skate park! The Friends of the Skateparks Foundation added \$35,000 to the City of Myrtle Beach’s contribution of \$60,000 to make the bowl possible. To view these photos and more, visit our [Photos of the Week Library](#) webpage.
- 14. Did you know...** That Raymond Hood (1881-1934), the celebrated American architect behind Chicago’s Tribune Tower and New York City’s Rockefeller Center and American Radiator Building, worked on the unrealized ARCADY Project in Horry County? A full-service vacation community slated to open in the 1930s, Arcady was the grandiose vision of investor John T. Woodside and the Woodside Brothers. The development never fully materialized due to fallout from the Wall Street Crash (September-November 1929), Great Depression (1929-1939) and Banking Panics (1930-1933). Even so, the 95-year-old project is still the subject of interest today. Thanks to Chapin Memorial Library staff, a digital copy of the ARCADY Prospectus is now available to provide insight into the plans and people involved. To learn more, see our latest [Myrtle Beach Point of View](#) blog post.

For more information, contact:

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
FEBRUARY 19-25, 2024**

MONDAY, FEBRUARY 19

- **3:00 p.m.** – Charlie’s Place Advisory Board, Charlie’s Place, 1420 Carver Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Carrie Mae Johnson Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Harlem Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive
- **7:00 p.m.** – Myrtle Beach Fire Department’s Second Annual Employee Recognition Ceremony, Thomas C. Maeser Auditorium at HGTC Grand Strand Campus, 950 Crabtree Lane

TUESDAY, FEBRUARY 20

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street

WEDNESDAY, FEBRUARY 21

- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **2:00 p.m.** – “Through the Lens of Time” Myrtle Beach History Series: Speakers Carolyn and Russ Mates, Chapin Memorial Library, 400 14th Avenue North
- **3:00 p.m.** – Bicycle and Pedestrian Committee: Outreach Subcommittee, Conference Room, City Services Building, 921 North Oak Street
- **6:30 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Meridian at The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **6:30 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, FEBRUARY 22

- **1:30 p.m.** – Myrtle Beach Downtown Alliance, HTC Aspire Hub, 509 Ninth Avenue North

FRIDAY, FEBRUARY 23

- No Meetings Scheduled

SATURDAY, FEBRUARY 24

- **6:30 p.m.** – Neighborhood Services Department’s Annual “In Rhythm with Our Roots” Annual Black History Celebration (*Ticketed Event*), Ballroom, Mary C. Canty Recreation Center, 971 Canal Street

SUNDAY, FEBRUARY 25

- No Meetings Scheduled

**City of Myrtle Beach
Charlie's Place Advisory Board
3:00 p.m., Monday, February 19, 2024
Charlie's Place
1420 Carver Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

1. Approval of Agenda

B. Matters of Order:

1. Approval of Minutes

C. Discussion, Updates and Facility Uses:

1. Rentals Update – Matthias Grissett, Coordinator
2. Mary Riley (First and Fourth Thursdays)
3. Tours Update – Matthias Grissett, Coordinator
4. Security and Outdoor/Field Lighting

D. Announcements:

1. Neighborhood Services Calendar (through April 2024)
2. MyBeach 101 Update
3. Charlie's Place Documentary on SCETV (February 15, 2024)
4. Requests for Future Events

E. Comments/Questions

F. Adjourn

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, February 20, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.

A. Call Meeting to Order

B. Matters of Order:

1. Roll Call
2. Approval of Meeting Minutes – February 6, 2024

C. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

D. Matters of Business

E. Presentation of New Applications:

1. **PRE-FIN 24-05 Marina Village:** Request from GD Marina, LLC (J. Cameron Parker, DRG, Agent) to subdivide approximately 35.75 acres adjacent to Marina Parkway near 71st Avenue North, zoned Grande Dunes PUD (PIN #395-00-00-0014, #395-00-00-0017, and #395-00-00-0020) into 111 parcels ranging in size from 11,215 sq. ft. to 5,959 sq. ft., and six (6) new public streets to accommodate residential traffic.
2. **TEXT 24-01 Palm Reading:** Request from Gerry Stevens to amend sections 203 (Definitions) and Section 1407.C (Permitted Uses) of the zoning code to define and allow Palm Reading as a permitted use in the MU-H (Mixed Use – High Density) and A (Amusement) zoning districts.

F. Communications from Staff

G. Communications from the Planning Commission

H. Adjournment

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, February 21, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Police/Beach Safety
3. Fire Department
4. Beach Franchise
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

E. Discussion Items:

1. 2025 Franchise Agreement Update

F. Non-Agenda Items from the Public

G. Comments from the Public

H. Executive Session – The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjourn

City of Myrtle Beach
Bicycle and Pedestrian Committee: Outreach Subcommittee
3:00 p.m., Wednesday, February 21, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Matters of Business:

1. Elections – Members Elect Subcommittee Chair

C. Matters for Discussion:

1. Discuss Scope of Work for Safety Subcommittee
2. Bicycle Friendly Communities Application

D. Non-Agenda Items

E. Important Dates:

1. Bicycle and Pedestrian Committee Meeting – 9:00 a.m., Wednesday, March 13, 2024
2. Bicycle and Pedestrian Committee Safety Subcommittee Meeting – 10:30 a.m., Wednesday, March 20, 2024

F. Adjourn

**Myrtle Beach Downtown Alliance, Inc.
Board of Directors Meeting
1:30 p.m., Thursday, February 22, 2024
Conference Room, HTC Aspire Hub
509 Ninth Avenue North
[\(Zoom Link Available Upon Request\)](#)**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Dan Sine

B. Consent Agenda – Chairman Dan Sine (*VOTE*)

1. Board Meeting Minutes – January 25, 2024
2. Financial Report – Period Ending January 31, 2024

C. Committees and Programs – CEO Jason Greene

1. Clean and Safe
2. Events and Programs
3. Promotion and Marketing
4. Long-Range Planning, Design and Innovation
5. Advocacy
6. Gold Cap Ambassadors

D. Chief Executive Officer's Report – CEO Jason Greene

E. Discussion Items – Chairman Dan Sine

1. Financial Report Summary – Month Ending January 31, 2024

F. Action Items and Meeting Follow-up – Secretary Michelle Plyler

G. Executive Session*

H. Dates to Remember:

1. 5:00 p.m., Friday, March 1, 2024 – First Friday Art Walk, Various Locations
2. 6:00 p.m., Thursday, March 14, 2024 – Nights at Nance Spring Concert Series, Nance Plaza
3. March 21, 2024 – Community Input Meeting (Theme, Brand and Design)
4. 8:00 a.m., Friday, March 22, 2024 – Coffee and Community, MBDA Office
5. March 25, 2024 – Community Input Meeting (Theme, Brand and Design)
6. March 26, 2024 – Community Input Meeting (Theme, Brand and Design)
7. 1:30 p.m., Thursday, March 28, 2024 – Board of Directors Meeting, Location TBD
8. 6:00 p.m., Thursday, March 28, 2024 – Nights at Nance Spring Concert Series, Nance Plaza

I. Adjournment

***NOTE:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the board in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board takes no votes or action in Executive Session. The board may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.