



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: February 23, 2024
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The City of Myrtle Beach's GIS Division has launched a new, searchable database of Ocean Woods Cemetery!** Users can access the [free map online](#) to locate the final resting places of loved ones at the city-owned cemetery, 2408 South Kings Highway. To locate a loved one, type in the first or last name in the search box to pull up the site location, birth/death dates and a photo of the grave marker. Staff utilized Trimble TDC650 GPS technology to geo-map and photograph each of the cemetery's more than 6,500 gravesites, with its oldest dating back to 1879. Visit <https://comb.maps.arcgis.com/home/index.html> to view this map and others. For additional information about the project, send an email to GIS Technician Izzy Champ at ichamp@cityofmyrtlebeach.com.
3. **This week, Myrtle Beach city team members have been installing temporary barriers in advance of the Myrtle Beach Marathon on Saturday, March 2, 2024.** This year's event will bring approximately 4,000 runners to Myrtle Beach! Locals and visitors, plan ahead for closures and congestion along the race route and allow extra time to get to your destination. Please be patient, share the roadways with runners and drive with care. Or, find an alternate route using a wayfinding app. Guests parking along Ocean Boulevard on Friday evening should park on the west side of the roadway to easily access their vehicles on Saturday. Known locally as "the bypass," motorists looking to travel north or south are encouraged to use U.S. Highway 17 since it is not part of the race route. Here are the anticipated closure times for this year's event:

- **3:30 to 11:00 a.m.** – All Lanes on Robert M. Grissom Parkway, from 21st Avenue North to Mr. Joe White Avenue/10th Avenue North
- **3:30 to 7:30 a.m.** – All Lanes on Robert M. Grissom Parkway, from 29th to 21st Avenues North
- **3:30 to 7:30 a.m.** – All Lanes on 21st Avenue North, from Kings Street to Greens Boulevard
- **5:50 to 7:00 a.m.** – All Lanes on Mr. Joe White Avenue/10th Avenue North, from Robert M. Grissom Parkway to Kings Highway
- **6:00 to 8:00 a.m.** – Southbound Lanes on Kings Highway, from Mr. Joe White Avenue/10th Avenue North to Farrow Parkway
- **6:00 to 10:00 a.m.** – All Lanes on Mr. Joe White Avenue/10th Avenue North, from Kings Highway to Ocean Boulevard
- **6:30 to 9:00 a.m.** – All Lanes on Farrow Parkway, from Kings Highway to Meyers Avenue
- **6:30 to 9:00 a.m.** – Eastbound Lane on Pampas Drive, from Mallard Lake Drive to Farrow Parkway
- **6:30 to 9:00 a.m.** – All Lanes on Emmens Avenue, from Gabreski Lane to Farrow Parkway
- **6:30 to 9:00 a.m.** – All Lanes on Howard Parkway, from Farrow Parkway to Reed Street
- **6:45 to 10:15 a.m.** – Northbound Lanes on Ocean Boulevard, from South Kings Highway to Eighth Avenue North
- **7:00 a.m. to 1:30 p.m.** – All Lanes on 21st Avenue North, from Greens Boulevard to Robert M. Grissom Parkway
- **7:00 to 10:15 a.m.** – All Lanes on Ocean Boulevard, from Eighth to 12th Avenues North
- **7:00 to 10:30 a.m.** – One West-Bound Lane on Mr. Joe White Avenue/10th Avenue North, from Robert M. Grissom Parkway to Kings Highway
- **7:00 to 11:00 a.m.** – Northbound Lanes on Ocean Boulevard, from 12th to 31st Avenues North
- **7:00 to 11:00 a.m.** – Northbound Curb Lane on Ocean Boulevard, from 31st to 52nd Avenues North
- **7:00 a.m. to 12:00 p.m.** – Northbound Lanes on Ocean Boulevard, from 52nd Avenue North to 82nd Parkway
- **7:30 a.m. to 12:00 p.m.** – Eastbound Lanes on Grande Dunes Boulevard, from Ocean Boulevard to Kings Highway
- **7:30 a.m. to 12:00 p.m.** – All Lanes on Grande Dunes Boulevard, from Kings Highway to U.S. Highway 17 “Bypass”
- **7:30 a.m. to 12:15 p.m.** – Northbound Lanes on North Ocean Boulevard, from Porcher Drive to 82nd Parkway
- **7:30 a.m. to 12:30 p.m.** – Southbound Curb Lane on Kings Highway, from Grande Dunes Boulevard to 65th Avenue North
- **8:00 a.m. to 12:45 p.m.** – Westbound Lanes on 65th Avenue North, from Kings Highway to U.S. Highway 17 “Bypass”

- **8:00 a.m. to 1:00 p.m.** – Southbound Lane on Frontage Road, from 65th to 62nd Avenues North
 - **8:00 a.m. to 1:30 p.m.** – Northbound Lane #2 on Robert M. Grissom Parkway, from Perrin’s Path to 21st Avenue North
4. **To celebrate National “Set a Good Example” Day, join community members and Keep Myrtle Beach Beautiful volunteers for a cleanup event from 9:00 to 11:00 a.m., Monday, February 26, 2024.** The event takes place at Hurl Rocks Park, 1905 South Ocean Boulevard, and all litter collection supplies will be provided. For additional details and to register, see <https://tinyurl.com/KMBBHurlRocksPark>.
 5. **Current and prospective business owners in Myrtle Beach...** Sign up today for the free Myrtle Beach Lender Matchmaker Event on Thursday, February 29, 10:00 a.m. to 2:00 p.m., at the Myrtle Beach Convention Center, 2101 North Oak Street. Attendees will meet Small Business Association (SBA) lenders and pitch requests in private, one-on-one sessions. Business plans with financial projections are strongly encouraged. The event is sponsored by SCORE, the U.S. Small Business Administration, SBA’s Veterans Business Outreach Centers, I-Hope Women’s Business Center, South Carolina SBDC, Myrtle Beach Area Chamber of Commerce and City of Myrtle Beach. Note that registration is required. To sign up, visit <https://tinyurl.com/MBLenderMatchmakerEventFeb24>.
 6. **Best of luck to the Myrtle Beach Fire Department’s hockey team for their upcoming charity game against Columbia firefighters on Saturday, March 2, 2024.** The game begins at 4:00 p.m. at Polar Ice Wilmington, 7201 Ogden Business Lane, in Wilmington, North Carolina. Tickets cost \$10. The charity game serves as a fundraiser for Lt. Scott Williams’ daughter, who was born 10 weeks early and had an extended stay in MUSC’s NICU. She’s doing well now, and proceeds will cover the cost of medical bills. We hope to see you there!
 7. **Looking ahead, the South Carolina Department of Health and Environmental Control (DHEC) is partnering with the City of Myrtle Beach to host a free overdose response training event from 1:00 to 2:00 p.m., Thursday, March 7, 2024.** The session will take place in Classroom A at General Robert H. Reed Recreation Center, 800 Gabreski Lane. Participants will learn how to recognize an overdose and administer life-saving Narcan. Space is limited. To register, see <https://tinyurl.com/OverdoseResponseTrainingEvent>.
 8. **The Myrtle Beach Collegiate Challenge, a college/open track and field meet, is Friday and Saturday, March 8-9, 2024.** This event takes place at Doug Shaw Memorial Stadium, 705 33rd Avenue North. For details, visit <https://tinyurl.com/MBCollegiateChallenge>. Interested in volunteering? See <https://cityofmyrtlebeach.volunteerlocal.com/volunteer/>.
 9. **The Myrtle Beach Police and Fire Departments, Horry County Police and Fire Departments, North Myrtle Beach Police and Fire Departments, Murrells Inlet/Garden City Fire Department and SC Highway Patrol square off in the 15th annual Guns & Hoses Charity Softball Tournament on Saturday, March 9, 2024.** Admission costs \$5 and games take place at the Myrtle Beach Pelicans Stadium, 1251 21st Avenue North. This

fun, family-friendly event includes softball games, raffle prizes, a hot dog buffet and more. All ticket and buffet sales benefit SOS Care, Inc. and Horry County Project Lifesaver, a search and rescue tracking program for “at risk” individuals who are prone to wandering (persons with Alzheimer’s, autism, Down syndrome, dementia or cognitive conditions). The event is sponsored by 707 Indoor Shooting Range, Belfor Property Restoration, New York Life, Tidelands Dental, WMBF News and the Myrtle Beach Pelicans. To learn more, visit <https://www.milb.com/myrtle-beach/events/gunsandhoses>.

10. A friendly reminder that Daylight Saving Time begins at 2:00 a.m., Sunday, March 10, 2024. Be sure to set clocks ahead one hour on Saturday evening, March 9. The Myrtle Beach Fire Department encourages everyone to change smoke detector batteries when changing clocks. Smoke detectors save lives!

11. A comprehensive list of city-related activities, events, festivals and programs is available online. The [Events](#) webpage, a downloadable PDF file, is updated weekly.

12. To celebrate Black History Month, local preschoolers gathered at Chapin Memorial Library for a special reading of *Okra Stew*, and that’s the subject of our Photos of the Week. Natalie Daise, the author and illustrator, brought Gullah Geechee life and language to the youngsters through her fictional characters. This fun, insightful look at Gullah Geechee culture included tastings of actual okra stew, the dish “Bobo” makes in the book. A special thank you to Chapin Memorial Library staff and the United Way of Horry County for sponsoring the program. To view these photos and more, visit our [Photos of the Week Library](#) webpage.

13. Did you know... That 2024 marks the 85th anniversary of Chapin Memorial Library? In 1939, the library opened at a location on North Kings Highway with a total of 501 books. During World War II (1939-1945), the library relocated to the Chapin Company building as part of the government recreation program for soldiers. In August 1948, the Chapin Foundation provided \$40,000 for a library on City of Myrtle Beach park land, along with an additional \$2,000 for landscaping needs. Chapin Memorial Library opened at the present-day location on June 1, 1949. The [library’s namesake is Mr. Simeon B. Chapin](#), an early developer of Myrtle Beach. It is the only city-owned library in South Carolina. To learn more about its many programs and offerings, see <https://www.chapinlibrary.org/>.

For more information, contact:

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
FEBRUARY 26-MARCH 3, 2024**

MONDAY, FEBRUARY 26

- **8:30 a.m.** – Weekly Staff Meeting, Conference Room, Warren S. Gall Police Annex, 3340 Mustang Street
- **9:00 to 11:00 a.m.** – Keep Myrtle Beach Beautiful: National “Set a Good Example Day” Volunteer Cleanup Event, Hurl Rocks Park, 1905 South Ocean Boulevard

TUESDAY, FEBRUARY 27

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, FEBRUARY 28

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room #236, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Event Committee, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, FEBRUARY 29

- **10:00 a.m. to 2:00 p.m.** – Annual Myrtle Beach Lender Matchmaker Event, Myrtle Beach Convention Center, 2101 North Oak Street

FRIDAY, MARCH 1

- No Meetings Scheduled

SATURDAY, MARCH 2

- **6:30 a.m.** – Myrtle Beach Marathon, Myrtle Beach Roadways
- **4:00 p.m.** – Charity Hockey Game: Myrtle Beach Fire Department vs. Columbia Fire Department, Polar Ice Wilmington, 7201 Ogden Business Lane, Wilmington, North Carolina

SUNDAY, MARCH 3

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL
TUESDAY, FEBRUARY 27, 2024
9:00 A.M. – PUBLIC HEARING/WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF MEETINGS AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF MEETINGS.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AS SOON AS POSSIBLE AT (843) 918-1004, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A PUBLIC HEARING WILL BE HELD AT 9:00 A.M. AT THE TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, FOR THE PROPOSED ORDINANCE NO. 2024-003 THROUGH NO. 2024-015 FOR GOLF CART AND MOPED RENTAL CONVEYANCES.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... February 13, 2024

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Municipal Court Annual Report – Chief Municipal Judge Glenn Ohanesian (Workshop)
2. Cultural Resources Committee Update – Chair Nick Sherfese (Workshop)
3. Proclamation/Recognition – Longtime Volunteer/Resident Sally P. Howard (Meeting)
4. Proclamation declaring March 1, 2024, as “Bob Juback Day.” (Meeting)
5. Proclamation recognizing February as Cholangiocarcinoma (Bile Duct Cancer) Awareness Month (Meeting)
6. Proclamation recognizing March as American Red Cross Month – Michael Hesbach (Meeting)
7. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion. Items remaining on the Consent Agenda will be briefly described by staff.*

NOTE: City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.

CONSENT AGENDA

2nd Reading Ordinance 2024-003 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to Zvica Elia doing business as USA Resortwear, LLC, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart decals in 2023. For 2024, the applicant requests 20 golf cart decals.

2nd Reading Ordinance 2024-004 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to Austin Shelley doing business as Ajax Golf Cart Rentals located at 1307 Nature's Way, North Myrtle Beach, SC 29582, for a period of one year. The agreement includes 24 golf cart decals.

This company was approved for a franchise agreement covering 24 golf cart decals in 2023. For 2024, the applicant requests 24 decals.

2nd Reading Ordinance 2024-006 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to David Stone doing business as Go Fast Motorsports, LLC, Go Fast Scooters located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 95 golf cart decals and 20 moped decals.

This company was approved for a franchise agreement covering 95 golf cart decals and 20 moped decals in 2023. For 2024, the applicant requests the same total number of decals: 115 (95 golf cart decals and 20 moped decals).

2nd Reading Ordinance 2024-007 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to David Stone doing business as Go Fast Motorsports/Savemart Scooters located at 412 Sixth Avenue North, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 34 golf cart decals and 5 moped decals.

This company was approved for a franchise agreement covering 34 golf cart decals and 5 moped decals in 2023. For 2024, the applicant requests the same total number of decals, 39: 34 golf cart decals and 5 moped decals.

2nd Reading Ordinance 2024-008 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to David Stone doing business as Go Fast Motorsports/SunShine Scooters located at 713 North Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 30 golf cart decals and 5 moped decals.

This company was approved for a franchise agreement covering 30 golf cart decals and 5 moped decals in 2023. For 2024, the applicant requests the same total number of decals, 35: 30 golf cart decals and 5 moped decals.

2nd Reading Ordinance 2024-009 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to Derrick and Barbara Haynes doing business as Kickback Korner, LLC, Kickback Korner Golf Carts located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart decals in 2023. For 2024, the applicant requests 20 golf cart decals.

2nd Reading Ordinance 2024-010 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to Mark Sichitano doing business as Myrtle Beach Golf Carts located at 408 Third Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 185 golf cart decals.

This company was approved for a franchise agreement covering 185 golf cart decals in 2023. For 2024, the applicant requests 185 golf cart decals.

2nd Reading Ordinance 2024-011 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to Bayliss Spivey doing business as KOA Campground located at 613 Fifth Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 golf cart decals.

This company was approved for a franchise agreement covering 50 golf cart decals in 2023. For 2024, the applicant requests the same total number: 50 golf cart decals.

2nd Reading Ordinance 2024-012 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to Jack Zakhra doing business as Zeus MB, LLC, Happy Scooter located at 311 Third Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 golf cart decals and 13 moped decals.

This company was approved for a franchise agreement covering 50 golf cart decals and 13 moped decals in 2023. For 2024, the applicant requests the same total number of decals: 50 golf cart decals and 13 moped decals.

1st Reading Ordinance 2024-005 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances of Myrtle Beach to Sarah Yakoel doing business as Gil Scooter/Evry, LLC, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2023. For 2024, the applicant requests 20 golf cart decals.

REGULAR AGENDA

1st Reading Ordinance 2024-013 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances of Myrtle Beach to Ben Robinson doing business as Rent Me Superstore located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 30 golf cart decals and 10 moped decals.

This company was approved for a franchise agreement covering 30 golf cart decals and 10 moped decals in 2023. For 2024, the applicant is requesting 20 additional moped decals.

1st Reading Ordinance 2024-014 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances of Myrtle Beach to Ben Robinson doing business as Rent Me Superstore located at 300 South Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 114 golf cart decals and 83 moped decals.

This company was approved for a franchise agreement covering 114 golf cart decals and 83 moped decals in 2023. For 2024, the applicant is requesting 50 additional moped decals.

1st Reading Ordinance 2024-015 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V, of Myrtle Beach's Code of Ordinances to Ben Robinson doing business as Rent Me Superstore located at 1205 North Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 46 golf cart decals and 37 moped decals.

This company was approved for a franchise agreement covering 46 golf cart decals and 37 moped decals in 2023. For 2024, the applicant is requesting 30 additional moped decals.

1st Reading Ordinance 2024-016 approving execution of a Lease Agreement between the City, as Lessor, and Coastal Carolina University, as Lessee, concerning property at 807, 809 and 811 Main Street.

The city has proposed the construction of a theatre facility on Main Street in the Arts & Innovation District to further the goal of redeveloping and revitalizing the downtown area. The city would lease the theatre facility to CCU for use as a multi-functional space for academic, theatrical, dance, music, civic meeting and special event offerings. The initial lease term is five years and provides CCU with the option to extend for another five years. The city can void option with one year notice. The city is responsible for typical landlord expenses relating to facility, such as repairs/maintenance of structural and exterior portions like roof, foundation, plumbing, electrical and HVAC replacement. CCU is responsible for all other repairs/maintenance, including theatre-related equipment.

1st Reading Ordinance 2024-017 approving execution of an agreement between the City and Coastal Carolina University for operation of a theater facility.

The city has proposed the construction of a theatre facility on Main Street in the Arts & Innovation District to further the goal of redeveloping and revitalizing the downtown area. CCU will be responsible for operations/programs for the theatre facility pursuant to the Operating Agreement, which runs concurrently with the lease agreement. CCU is responsible for operating costs, with any operational losses incurred by CCU.

This ordinance includes the following activation/booking terms:

- *CCU is required to use the facility for a minimum of 150 days. Examples include performances, film screenings, rehearsals, set construction days, classroom instruction days, exhibitions or lecturer events.*
- *CCU makes best effort to book minimum of 100 days for third-party uses. Examples include the list above. Additional examples include receptions, seminars or meetings.*
- *A total of 30 days will be allotted to the City of Myrtle Beach for uses, and city can donate its days.*
- *A 5% increase in CCU use days and third-party use days in Years Two-Five.*

Motion M2024-017 to allocate Accommodations Tax funding to the Tourism and Arts Organizations listed (1-36), and to the City of Myrtle Beach, as outlined on Attachment A for 2024. All remaining funds subsequent to the tourism and cultural arts applicant allocations are to be used by the City of Myrtle Beach as presented in the city's applications for those activities caused by our tourism concentration.

State law provides that State Accommodations taxes be allocated as follows:

- *The first \$25,000 is a statutory allocation to the General Fund.*
- *City receives statutory allocation of 5% of revenues to the General Fund.*
- *City receives 15% of revenue after the first \$25,000 for direct policing services (per Proviso No. 109.11).*
- *Promotional allocation of 15% of revenue after the first \$25,000 is paid to the chamber for advertising and promotion of tourism (per Proviso No. 109.11).*
- *Total of 65% of the balance goes to a special revenue fund for tourism-related expenditures.*

The purpose of this motion is to allocate the 65% portion of this fund (approximately \$8.3 million) between city-related tourism use and applicants who applied for funding through the Accommodations Tax application process.

Motion M2024-018 to allocate \$20,000 in 2024 Accommodations Tax Funding to the Long Bay Theater, listed as number 37 on Attachment A.

This motion allocates Accommodations Tax funding to the Long Bay Theater.

Motion M2024-019 to appoint/reappoint two members to the Accommodations Tax Advisory Committee.

The terms of Mary B. Henry and Thomas Moore expired on February 22, 2024. Both wish to be reappointed. The city has no new résumés on file. Both of the new terms will expire on February 22, 2027.

Motion M2024-020 to appoint/reappoint one member to the Beach Advisory Committee.

The term of Michael Hussey expired on February 22, 2024. Mr. Hussey does wish to be reappointed, and the chairman recommends his reappointment. On file, the city has

résumés for Brittany Marie Cicotte (city resident), Dale Lancaster (city resident) and Shana Pyle (city resident). The new term will expire on February 22, 2027.

Motion M2024-021 to appoint/reappoint one member to the Planning Commission.

The term of Sally Howard expired on February 22, 2024. Ms. Howard does not wish to be reappointed. The city has résumés for Darcy Couglan (city resident), Venna Wulfekuhle (city resident), Shana Pyle (city resident) and Richard Maxey (city resident). This term will expire on April 13, 2027.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER:

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.*

ADJOURNMENT

***NOTE:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, February 28, 2024
Room #236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Convene and Call to Order

B. Approval of Meeting Minutes: January 24, 2024

C. Public Comments and Questions

D. Review of Monthly Hotel Financials for January – Suzanne Hinde, Sheraton Myrtle Beach

E. Hotel Sales and Marketing Update for January – Alberto Semidei, Sheraton Myrtle Beach

F. Convention Center Update for January – Brian Monroe, Convention Center General Manager

G. Discuss Additional Business

H. Executive Session*

I. Adjourn

****NOTE:** The meeting shall be open to the public, and all members of the public in attendance will be given the opportunity to comment. South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board takes no votes or action in Executive Session. The board may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, February 28, 2024
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes:

1. January 11, 2024
2. February 14, 2024

C. New Business:

Review of Upcoming Proposed Events

1. 03/01/24-05/30/24, DeVille Street Festival, BEI, Along DeVille Street
2. 03/02/24, Third Anniversary, Grand Strand Brewing Company, Nance Plaza
3. 03/18/24, Hooters Event, Parking Lot at Hooters on 38th Avenue North
4. 03/23/24, Volleyball, Joe Goodwin, Pavilion Lot and Beach
5. 03/23/24, ThermWise® Efficiency Program, Dominion Energy, Plyler Park
6. 03/30/24, Easter Egg Hunt, Tawanna Hunt/ Sandy Grove, Bathsheba Bowens Park
7. 03/30/24, Spring Fest, City of Myrtle Beach/PRST, Field 12, Forbus Lot and Crabtree Lot
8. 04/06/24-11/16/24, Farmers Markets, Waccamaw Market Cooperative, Valor Memorial Garden/Grand Park
9. 04/20/24, Heart of Stoke Skateboard Contest, Heart of Stoke Foundation, Matt Hughes Skate Park
10. 04/21/24, Crystal Soul Music Festival, Henry Ellis, Charlie's Place
11. 06/01/24, Annual Pride Event, Grand Strand Pride, Nance Plaza
12. 09/27/24-09/29/24, Chili Cook-off, Palmetto Event Productions, Burroughs & Chapin Pavilion Place
13. 11/10/24, Annual Bike the Beach Event, Michael Snow, Various Roadways/Ocean Boulevard
14. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. 02/14/24, Carriage Rides, BEI, The Market Common
2. Other

Review of Upcoming Approved Events

1. 03/02/24, Myrtle Beach Marathon, Capstone, Myrtle Beach Roadways and Pelican Stadium

2. 03/14/24-03/16/24, Run to Sun Car and Truck Show, Former Myrtle Square Mall Site
3. 03/14/24, Nights at Nance Concert, Myrtle Beach Downtown Alliance, Nance Plaza
4. 03/23/24, Rhapsody and Que, Long Bay Symphony, Burroughs & Chapin Pavilion Place
5. 03/28/24, Nights at Nance Concert, Myrtle Beach Downtown Alliance, Nance Plaza
6. 03/30/24, Brave at Heart 5K, Brave at Heart Foundation, Grand Park
7. 03/31/24, Community Easter Egg Hunt, El Gallo 102.3, Chapin Park
8. 04/06/24-04/07/24, Art in Common, Seacoast Artist Guild, Valor Memorial Garden
9. 04/06/24-04/08/24, Food Truck Festival, N.S. Promotions, Burroughs & Chapin Pavilion Place
10. 04/11/24, Nights at Nance Concert, Myrtle Beach Downtown Alliance, Nance Plaza
11. 04/13/24, Food Bank Arts and Crafts Fair, Meals on Wheels, Valor Memorial Garden
12. 04/17/24, Ground Zero Block Party, Ground Zero, Chester Street
13. 04/25/24, Nights at Nance Concert, Myrtle Beach Downtown Alliance, Nance Plaza
14. 04/27/24, Dragon Boat Race, Ground Zero, Grand Park and Lake
15. 05/01/24-05/05/24, World's Strongest Man, Atomic Designs, Burroughs & Chapin Pavilion Place
16. 05/18/24, Walk to End Bladder Cancer, Bladder Cancer Awareness, Grand Park
17. 06/06/24-06/09/24, Carolina Country Music Fest (CCMF), Southern Entertainment, Burroughs & Chapin Pavilion Place
18. 06/20/24, Summer Solstice Run, N.S. Promotions, Beach
19. 07/04/24, Indy 5K, N.S. Promotions, Market Common 5K Route
20. 09/14/24, I Love Seafood Festival, Dayson Youth Foundation, Burroughs & Chapin Pavilion Place
21. 10/12/24, Myrtle Beach Mini Marathon and 5K, N.S. Promotions, Downtown Roadways
22. 10/17/24-10/20/24, Myrtle Beach Jeep Jam, N.S. Promotions, Former Myrtle Square Mall Site and Beach
23. 10/19/24-10/20/24, Kite Festival, Klig's Kites, Burroughs & Chapin Pavilion Place
24. 11/02/24, Annual Beach Ride, American Heart Association, Along the Beach (South End to 54th Avenue North)
25. 11/28/24, Turkey Trot, N.S. Promotions, Market Common 5K Route
26. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events

K. Review of Fireworks Permit Applications:

1. Broadway at the Beach

L. Discussion Items:

1. 04/20/24, Healthy Kids Day Event, YMCA, YMCA Soccer Fields

2. 05/09/24-05/12/24, PGA Event, PGA, Dunes/City
3. 05/21/24-05/25/24, NCAA Division 3 Outdoor Track and Field Championships
4. Other

M. Executive Session: The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

N. Adjourn