



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: February 24, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Public parking meters and pay stations return to service in areas east of Kings Highway on Wednesday, March 1.** In Myrtle Beach, the pay-to-park season is March 1 through October 31. Meters are enforced from 9:00 a.m. to 12:00 a.m., seven days a week. For information, see the [Parking Meters](#) webpage. For details regarding residential parking decals, visit the [Residential Parking Decal Program](#) webpage.
3. **Members of Myrtle Beach City Council and Horry County Council will meet for dinner next week at the Myrtle Beach Train Depot.** The dinner begins at 6:00 p.m., Thursday, March 2, at the Myrtle Beach Train Depot, 851 Broadway Street. It's not a formal meeting with official actions or votes, but a chance for the councilmembers to get to know one another. No specific discussion topics are planned. Instead, members of the two councils will share a meal and chat informally as individuals. The public is welcome to attend, although dinner is only being served for the Council members and senior staff. We provide this notice in compliance with the South Carolina Freedom of Information Act. Again, no official action will be taken by either Council.
4. **The Myrtle Beach Marathon kicks off at 7:00 a.m., Saturday, March 4, on Grissom Parkway and travels 26.2 miles through the city.** Drivers, plan ahead, leave extra time to get to your destination and share the road with runners. Expect congestion and delays between 4:00 a.m. and 2:00 p.m., especially along Kings Highway, Ocean Boulevard, Farrow Parkway and Grissom Parkway. Use US 17 (the "bypass") for northbound and southbound travel. See <https://bit.ly/MBMarathonDetails> for information and a full list of closures with times.

5. Attention, music lovers... Myrtle Beach's "Nights at Nance" free concert series returns on March 9! The concerts feature performances by regional bands on various Thursdays, 6:00 to 8:00 p.m. at Nance Plaza, 825 North Kings Highway. Bring family, friends and beach chairs to celebrate warmer temperatures with live beats. The concert series is made possible by the City of Myrtle Beach and Myrtle Beach Downtown Alliance.

- 6:00 to 8:00 p.m., Thursday, March 9, 2023 – Chocolate Chip and Company Band
- 6:00 to 8:00 p.m., Thursday, March 23, 2023 – Coastal Boys
- 6:00 to 8:00 p.m., Thursday, April 6, 2023 – Tamir & Company
- 6:00 to 8:00 p.m., Thursday, April 20, 2023 – Slick James Fire & Funk
- 6:00 to 8:00 p.m., Thursday, May 4, 2023 – Julio and The Saltines
- 6:00 to 8:00 p.m., Thursday, May 18, 2023 – What's Up Chuck
- 6:00 to 8:00 p.m., Thursday, June 1, 2023 – Rich Johnson Band

6. Would you like to serve on a volunteer board for the City of Myrtle Beach? City Council appoints volunteers to serve on various city committees. Every applicant is subject to a background check. To be considered, submit a brief biography or résumé and a letter of interest to City Clerk Jennifer Adkins, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. To drop off materials, stop by City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The boards listed below have upcoming reappointments or vacancies.

- Chapin Memorial Library Board (3 seats)
- Cultural Resources Committee (4 seat)
- Planning Commission (3 seats)
- Seniors Advisory Committee (4 seats)
- Standard Code Board of Adjustments and Appeals (1 Licensed Contractor seat)

7. Looking ahead, Daylight Saving Time begins at 2:00 a.m. on Sunday, March 12. Remember to set clocks ahead one hour on Saturday evening, March 11. The Myrtle Beach Fire Department encourages everyone to change your smoke detector batteries when you change your clocks. Smoke detectors save lives!

8. A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city's website. The [Events](#) webpage is updated weekly.

9. More than 6,000 eighth graders visited the Myrtle Beach Convention Center this week for "Pathways 2 Possibilities," and that's the subject of our Photos of the Week. Several city departments participated, providing a glimpse into future employment opportunities for the students through hands-on examples. The City of Myrtle Beach was well-represented with Police, Fire, Public Works, Human Resources, Information Technology and Chapin Memorial Library team members attending the event. The career expo welcomed eighth graders from 10 counties – Clarendon, Darlington, Dillon, Florence, Georgetown, Horry, Lee, Marion, Marlboro and Williamsburg – during the two-day event. In all, 19 different professions took part in the expo. To view these photos and more, see our [Photos of the Week Library](#) webpage.

10. Did you know... That the City of Myrtle Beach' Parks Division maintains 653 acres of recreational greenspace year-round for residents and visitors to enjoy? The acreage includes 144 city-owned beach access points, nearly 50 parks, 20 playgrounds, three dog parks, a disc golf course and 47 miles of bicycle, pedestrian and multiuse pathways and trails. This year, several parks will receive enhancements, such as restroom facilities, new playground equipment and a splash pad. A special thank you to the City of Myrtle Beach's Parks Division for being "First in Service!"

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
February 27-March 5, 2023**

MONDAY, FEBRUARY 27

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, FEBRUARY 28

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, MARCH 1

- **8:00 a.m.** – Technology Advisory Group, HTC Aspire Hub, 509 Ninth Avenue North
- **10:00 a.m.** – Special Event Committee, Conference Room, City Services Building, 921 North Oak Street
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street

THURSDAY, MARCH 2

- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **6:00 to 8:00 p.m.** – City and County Council Dinner, Myrtle Beach Train Depot, 851 Broadway Street

FRIDAY, MARCH 3

- **5:30 p.m.** – Myrtle Beach Family Fun Run, The Hangout at Broadway at the Beach, 1181 Celebrity Circle

SATURDAY, MARCH 4

- **7:00 a.m.** – Myrtle Beach Marathon and Half Marathon, Myrtle Beach Roadways
- **8:00 a.m.** – Myrtle Beach 5K Race, Myrtle Beach Roadways

SUNDAY, MARCH 5

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, FEBRUARY 28, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... February 14, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. RIDE IV Update – Wayne Gray (Meeting)
2. Proclamation – Black History Month (Meeting)
3. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-013 authorizing the City Manager or his designee to: apply for a grant of \$305,581 from the Federal Emergency Management Administration (FEMA) Assistance to Firefighters Grant (AFG) Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. Hospitality Tax funds in the amount of \$30,559 are hereby appropriated to meet the local match.

The objectives of the AFG program are to provide critical-need resources that equip and train emergency personnel to achieve recognized national standards; enhance operational efficiencies; foster interoperability; and, support community resilience. A total of \$86,140 will be used to replace the department's aging stock of 86 fire nozzles, and a total of \$250,000 will be used for purchase of a Fire-Rescue Boat and trailer.

Motion M2023-014 authorizing the City manager or his designee to: apply for a grant of \$15,000 from the South Carolina Department of Parks, Recreation, and Tourism, Sports Tourism and Advertising and Recruitment Grant Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. The required match of \$7,500 will come from the City of Myrtle Beach Accommodations Tax grant.

The purpose of the grant request is to enter into an agreement with Travelball Select National Championships to coordinate a youth baseball tournament. The Travelball Select National Championships is a highly competitive youth baseball event for teams competing in 9U, 10U, 11U, 12U, 13U and 14U. 9U and 10U teams that will compete June 14-18, 2023; and, 11U, 12U, 13U, and 14U teams that will compete June 13-18, 2023. The tournament is projected to generate 21,600 visitors daily and a direct spending rate of over \$3.5 million. Most visitors will be first-time visitors to the Grand Strand and represent over 20 states throughout the country.

Motion M2023-015 to accept a grant from the United States Secret Service in the amount of \$2,000 on behalf of the Myrtle Beach Police Department to defray equipment costs associated with the department's joint efforts as part of the SCECTF (South Carolina Electronic Crimes Task Force).

The grant's purpose is to defray the cost of operation, which covers software licensing fees and equipment provided after receiving training from the US Secret Service. This year, the city has been allotted \$2,000 to cover the period of October 1, 2023-September 30, 2024.

Motion M2023-016 authorizing the City Manager or his designee to: apply for a grant of \$13,750 from the Arbor Day Foundation for the purpose of a tree giveaway at Myrtle's Market in Spring 2023; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as required to put the grant into effect. No match is required.

The Parks, Recreation and Sports Tourism Department is seeking funding from the Arbor Day Foundation and a community sponsor to conduct a tree donation in Spring 2023. The event will take place at Myrtle's Market with the help of volunteers and the PRST, Neighborhood Services and Public Information departments. Tree planting promotes clean air, water filtration and improved flood prevention within our coastal community. Refreshments, entertainment and educational information about tree planting will be available as native trees are given away.

Motion M2023-017 authorizing the City Manager to accept a donation in the amount of \$2,921 from Thomas Lanava for the use of sidewalk improvements.

This funding will be used to improve sidewalks throughout the city. No specific area has been identified for improvements, but funding will go directly towards improvements to assist in the walkability, beautification and safety of sidewalks.

Motion M2023-018 to authorize the City Manager or his designee to enter into a Memorandum of Agreement (MOA) with the City of Myrtle Beach and the Drug Enforcement Administration.

This is the renewal of the Cooperative State and Local Agreement between the Myrtle Beach Police Department and the Drug Enforcement Administration. MBPD currently has one full-time task force officer who serves with the DEA. Through this relationship, MBPD and DEA continue to establish cases that impact our community and surrounding areas. This federal partnership works to address ongoing drug trafficking in Myrtle Beach, along with related investigations.

REGULAR AGENDA

2nd Reading Ordinance 2022-056 to rezone approximately 1.5 acres at 1300 North Kings Hwy (PIN #42416030012) from HC-2 (Highway Commercial) to A (Amusement), and to rezone approximately 0.32 acres across Chester Street (PIN #44401020048) from MUH (Mixed Use – High Density) to A (Amusement) in order to allow anticipated uses.

The properties are adjacent to North Kings Highway, 14th Avenue North, Chester Street and 13th Avenue North. The properties are close to A-zoned (Amusement) properties to the east and south. Directly adjacent, properties are zoned C-8, MU-H, E, and HC-2. The applicant plans to preserve the former First Presbyterian Church building.

2nd Reading Ordinance 2023-002 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and, Liberty & New Life, LLC as lessee, with respect to building located at 708 North Kings Highway in the City of Myrtle Beach.

The city is in the process of acquiring 708 North Kings Highway from the owner and operator of Liberty & New Life, LLC. A condition of the Purchase and Sale Agreement is to provide an eight-month lease to the current owner. The lease is \$2,500/month.

2nd Reading Ordinance 2023-003 to amend the Market Common Master Plan to allow for the enclosure of currently open-air residential-level walkways along the exterior of 3346 Reed Street and to allow for exterior changes at 1150 Farrow Parkway.

The applicant would like to amend the plan in order to turn open aired walkways at 3346 Reed Street into enclosed walkways. The applicant would also like to amend the plan in order to upgrade the exterior of 1150 Farrow Parkway, which is currently facing issues with the material durability. At the February 7, 2023 Planning Commission meeting, the board voted unanimously to recommend approval (7/0).

2nd Reading Ordinance 2023-004 to amend Sections 203 to define Electric Vehicle Charging Stations and 1502 to allow electric vehicle charging stations as accessory uses with conditions.

Due to an increase in popularity among consumers, there is a growing need for EV Charging Stations in Myrtle Beach. The ordinance defines three levels of charging stations:

- *EV Charging Station, Level 1: Provides charging through a 120 volt (V), alternating-current (AC) plug. Level 2 is considered as slow charging. Level 1 equipment is*

standard on vehicles and therefore does not require the installation of charging equipment.

- EV Charging Station, Level 2: Charging is through a 240 V, AC plug and requires installation of home charging or public charging equipment. These units require a dedicated 40 AMP circuit.
- EV Charging Station, Level 3, Direct Current Fast Charging (DCFC): Level 3 or DCFC charging is through a 480 V, direct-current (DC) plug.

Level 1 and 2 EV Charging Stations can be an accessory use for all permitted uses/zoning districts and Level 3 EV Charging Stations can be an accessory use for all permitted uses/zoning districts except for residential use in the city.

Motion M2022-019 to appoint/reappoint Assistant Municipal Judges for a four-year term and consider a salary adjustment.

City code requires that Council reappoint one or more assistant judges for a term not exceeding four years. Judges must be an attorney in good standing with similar trial experience. Once appointed, judges serve under the direction of the Chief Administrative Municipal Judge.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

ADJOURNMENT

**City of Myrtle Beach
Technology Advisory Group
8:00 a.m., Wednesday, March 1, 2023
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY ANID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan**
- D. Feedback from Research to Date**
- E. Possible Opportunities to Explore**
- F. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- H. Next Meeting Date**
- I. Adjourn**

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, March 1, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes

C. New Business:

Review of Upcoming Proposed Events

1. Nights at Nance, Myrtle Beach Downtown Alliance, Nance Plaza, Various Thursdays, March 9-June 1, 2023
2. Smoke on the Beach, Myrtle Beach Shrine Club, Burroughs & Chapin Pavilion Place, April 7-8, 2023
3. Stand with Survivors, Rape Crisis Center, Tidal Creek Brewhouse, April 23, 2023
4. Dragon Boat Race, Ground Zero, Grand Park, April 29, 2023
5. SASA Parade, Myrtle Beach Shrine Club, Ocean Boulevard, September 23, 2023
6. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, June 1, 2022
2. Other

Review of Upcoming Approved Events

1. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, January 31, 2023
2. DeVille Street Festivals, BEI Market Common, Deville Street, March 1-December 30, 2023
3. Myrtle Beach Marathon, Capstone Event Group, City Roadways, March 4, 2023
4. Cheney Bros. Customer Event, Burroughs & Chapin Pavilion Place, March 6, 2023
5. Beach Volleyball, Coach Goody, Pavilion Courts, March 11-12, 2023
6. St. Patrick's Day Event, N.S. Promotions, Nance Plaza and Ninth Avenue North, March 17, 2023
7. Beach Volleyball, Coach Goody, Pavilion Courts, March 25-26, 2023
8. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden and Grand Park, April 1-October 31, 2023
9. Parkinson's Walk, Parkinson's Foundation, Grand Park, April 1, 2023
10. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 16-18, 2023
11. World's Strongest Man, IMG/Rebecca Levin, Ocean Boulevard and Burroughs & Chapin Pavilion Site, April 18-23, 2023

12. GZ Outreach, Ground Zero, Chester Street between Ninth and 10th Avenues North, April 19, 2023
13. Art in the Park, JoAnne Utterback, Valor Memorial Garden, April 22-23, 2023
14. Myrtle Beach AM, Terry Grimble, Matt Hughes Skate Park, April 22, 2023
15. Bacon Fest, Cumulus Broadcasting, Nance Plaza, April 23, 2023
16. Relay for Life, American Cancer Society, Valor Memorial Garden, May 6, 2023
17. Military Appreciation Days Parade, City of Myrtle Beach, The Market Common Roadways, May 27, 2023
18. Carolina Country Music Festival, Southern Entertainment, Burroughs & Chapin Pavilion Site, June 8-11, 2023
19. I Love Seafood Fest, Daryl Dayson, Burroughs & Chapin Pavilion Site, September 23, 2023
20. Jeep Jam, N.S. Promotions, Beach and Former Myrtle Square Mall Site, October 20-22, 2023
21. Kite Fest, Klig's Kites, Beach, October 21-22, 2023
22. Beach Ride, American Heart Association, Beach to 52nd Avenue North, November 4, 2023
23. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, November 4, 2023
24. Other

E. Review of Temporary Use Permits:

1. Temporary Parking, 600 North Oak Street, Charles Hewitt (Run to the Sun)
2. Temporary Parking, O'Neill/Sertoma Club (Run to the Sun)
3. Temporary Parking, Midtown Vineyard Church, 27th Avenue North (Run to the Sun)

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. South Atlantic Shrine Association (SASA)

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Cheer Competition, March 17, 2023
2. Cheer Competition, March 24, 2023

K. Review of Fireworks Permit Applications

L. Discussion Items:

1. Discuss Nominations for Vice Chair

M. Executive Session

N. Adjourn

**City of Myrtle Beach
Cultural Resources Committee
9:00 a.m., Thursday, March 2, 2022
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Call to Order: Chairman Sherfesee

B. Approval of Meeting Minutes

C. Discussion Items:

1. Open RFQ Update – City Staff Open Committee Positions and Expiring Positions – Chairman
2. Poet Laureate Discussion – Committee
3. 12th Avenue North and Ocean Boulevard Pedestrian Alleyway Idea – Tommy Davis
4. Mike Kelly Law Group Alleyway Activation – Staff Update for Committee Discussion

D. New Business

E. Public Comments

F. Next Meeting Date

G. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, March 2, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: February 16, 2023, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Golden Corral – 868 Oak Forest Lane:** Requests approval of (1) 5'7" h x 14'8" w internally lit building mounted sign with channel lettering on raceway, (1) 2'10" h x 21'2" w internally lit building mounted sign with channel lettering on raceway, and repaint (1) existing freestanding sign. (Tyson Sign Company)
2. **PuroClean – 1413 17th Avenue South:** Requests approval of (1) 3' h x 10' w non-illuminated building mounted sign with plastic base, painted acrylic letters, and logo. (Image 360)
3. **Bintelli Golf Carts – 2606 North Kings Highway:** Requests approval of (1) 6' h x 10'3" w internally lit building mounted sign with channel lettering on raceway and logo and (1) 10" h x 9'11" w non-illuminated tenant panel. (AAA Sign Co., Inc.)
4. **Blue Wave Hotel – 1004 South Ocean Boulevard:** Requests approval of (2) 3'6" h x 13' w internally lit building mounted signs, and (1) 8' h x 8'2" w internally lit freestanding sign for an OAH of 13 ½'. (Coastal Signs)
5. **Fiesta Mexicana – 410 70th Avenue North:** Requests approval of (1) 5' h x 10' w internally lit freestanding sign for an OAH of 12'. (Coastal Signs)
6. **Le Manna Bread – 507 Ninth Avenue North:** Requests approval of (1) 3'10 ½" h x 10' w internally lit building mounted sign with channel lettering. (Coastal Signs)
7. **Restaurant Santa Barbara – 105 South Kings Highway:** Requests approval of (1) 3'11" h x 8' w externally lit building mounted sign with channel lettering. (ED Signs)
8. **Hewitt Plaza – 311 Highway 15:** Requests approval of (1) 11'1" h x 9'2" w internally lit freestanding sign with push through and routed acrylic. (Fastsigns)
9. **Coastal Podiatry Associates – 8141 Rourk Street:** Requests approval to reface (1) 5' h x 7'9" w externally lit monument sign. (Seaboard Signs)

10. **Farrow Exchange – 3530 Northgate Drive:** Requests approval of (1) 7'10" h x 6' w internally lit freestanding sign for an OAH of 13'11". (Seaboard Signs)
11. **Linder Industrial Machinery Co. – 1689 Dividend Loop, Suite 1:** Requests approval of (1) 4' h x 15' w non-illuminated building sign. (Seaboard Signs)

Sign, Lighting and Building Combination Permit Applications

1. **Outlet 9.99 – 306 Ninth Avenue North:** Requests approval of (1) 2'6" h x 18' w white vinyl awning sign, and (1) 5' h x 50' w x 2'6" p blue Sunbrella awning. (Budget Awnings & Handrails)
2. **Lotus at Market Common – Farrow Parkway and Cottage Drive:** Requests approval of (4) 25' h pole mounted lights, (2) 14' h pole mounted lights and (48) building mounted lights. (TBD)
3. **Sole Italian Restaurant/Nikki Cole's – 3401 North Kings Highway:** Requests approval of (2) 1'10" h x 8'4" w acrylic letter awning signs, and (1) 4'6" h x 114' w x 3' p black Sunbrella awning and building repairs under awning. (Action Awnings and Signs, Inc./Owner)
4. **Good Vibes Surf Shop – 605 Broadway Street:** Requests a conceptual/final review for the painting of a mural. In addition, requests approval of (1) 3'5" h x 8'4" w internally lit building mounted sign with channel letters and capsule on a raceway. (ASL Signs)

Building Permit Applications

1. **LandShark – 1110 North Ocean Boulevard:** Requests a final review for a new retail entry double doors and steps, new outdoor deck adjacent to LandShark restaurant, new wood steps from new deck to beach, new wooden steps on each side of existing steps (to remain) at Plyer Park Ride entrance, new stainless steel removable barricade at LandShark Plyer Park city approved encroachment area (outdoor park-level dining), and new design build tensile structure with awning over new wood deck. (ACS)
2. **Market Common Building A-2 – 3346 Reed Street:** Requests a final review to enclose open corridors on three floors of residential space with new CFS framed wall and fiber cement lap siding, new exterior windows and doors, new interior entry doors and windows, and new HVAC and electrical systems in corridor. (Applied Building Sciences, Inc.)
3. **Market Common Building A-8 – 1150 Farrow Parkway:** Requests a final review for new roofs and wall cladding at residential levels for necessary repairs including new exterior windows, doors, and new balconies/decks. (Applied Building Sciences, Inc.)
4. **Market Common Amenity – 150 Howard Avenue:** Requests a conceptual/final review to demo existing wood fence. Request to install 283' of 6' tall white vinyl semi-private shadowbox fence, install on left corner of building, along back and ending at the existing fence on right, and install 2-6' tall 8' wide double drive gates same style as fence. (Action Fence)
5. **Bojangles – 8209 North Kings Highway:** Requests a conceptual/final review for a drive-thru menu board, pre-sell menu board, and order canopy. (The Sign Clinic)

6. **Gazebo Inn – 1607 South Ocean Boulevard:** Requests a conceptual/final review to remove existing chain link fence. Install new 3' black chain link fencing around parking lot up front. (Action Fence)
7. **Boardwalk Motel – 2301 North Ocean Boulevard:** Requests a conceptual/final review to remove and replace 40' of 6' chain link fencing around dumpster. (Action Fence)
8. **Cinco de Mayo Fiesta – 1104 Third Avenue South:** Requests a conceptual/final review for a new restaurant, dumpster enclosure, landscaping, and parking. (Venture Engineering)
9. **Edwards Residence – 4106 North Ocean Boulevard:** Requests a conceptual/final review for demolition of existing porch and storage on guesthouse and addition of new porch and kitchen area to guesthouse. (Venture Engineering)
10. **Dunes Beach House, Lot 4 (Nechemia) – 5106 North Ocean Boulevard:** Requests a conceptual/final review for a new single-family home (9,299 gross sq. ft.), driveway, and landscaping. (Lineage Construction)
11. **North Industrial Park Lot 12 (Coastal Fasteners) – 1680 Dividend Loop:** Requests a conceptual/final review for a new 14,000 square foot building, parking, and landscaping. (ROWE Professional Services Company)
12. **Cane Patch Restaurant – 6901 North Kings Highway:** Requests a final review for a 6,325 square foot restaurant with 1,850 square foot outdoor deck, parking, landscaping, and trash enclosure. (Miller Design Services)
13. **Sugar Life – 6921 North Kings Highway:** Requests a final review for a 5,400 square foot retail building, parking, landscaping, and trash enclosure. (Miller Design Services)
14. **Market Common Townhomes – North West Corner of Pampas Drive and Meyers Avenue (PIN #44608020003):** Requests a final review for (4) one-bedroom townhome buildings for a total of (26) units, parking, and landscaping. (Miller Design Services)
15. **The Causey Center – 4481 Oleander Drive:** Requests a conceptual review for a new 2-story 8,326 square foot multi-tenant office building and site work. (Miller Design Services)
16. **Villas at 24th – 2310 South Ocean Boulevard:** Requests a conceptual/final review for a new 12-unit housing complex with parking and landscaping. (Owner)
17. **Second Avenue Townhomes – 200 North Kings Highway:** Requests a conceptual/final review for a 7-unit townhome building with parking and landscaping. (Owner)
18. **Coastal Properties – 513 Broadway Street:** Requests a conceptual/final review for the repainting of the building. (Owner)
19. **Ocean 5 Hotel – 411 North Ocean Boulevard:** Requests a conceptual/final review for a storage building and exterior wall. (Owner)
20. **Saray Bakery – 4811 North Kings Highway:** Requests a conceptual/final review for façade alterations. (Lineage Construction, Inc.)

21. **Midtown Vineyard Church – 504 27th Avenue North:** Requests a conceptual/final review for the repainting of the building. (LA Construction)
22. **Hampton Inn – 620 75th Avenue North:** Requests a conceptual review for façade and roof alterations. (Thomas Hamilton and Associates)
23. **The Edgewater – Osceola (PIN #42512010021 and #42512010022; #42512010028 through #42512010037; and, #4251204001 through 4251204010):** Requests a conceptual review for a 168-unit multi-family development composed of one four-story building with commercial space along the front. Requests review of two three-story walk-up garden style buildings, amenity center with pool, fitness center, residential services, mail room and furnished community room, restrooms and showers, conference room and laundry facility, landscape, and parking. (LDG Development)
24. **Fire Station #3 – 2108 South Kings Highway:** Requests a conceptual review for alterations and addition to Station #3 to include a new building with new parking. All work will be brick veneer and CMU accents, with aluminum canopies and storefronts with overhead garage doors, and a new parking lot and landscaping. (Pike-McFarland-Hall Architects)
25. **Azalea Court – 1297 Azalea Court:** Requests a conceptual review for a new two-story office building, parking, and landscaping. (Pike-McFarland-Hall Architects)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City and County Council Dinner
Horry County Council and Myrtle Beach City Council
6:00 p.m., Thursday, March 2, 2023
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Welcome:** Mayor Brenda Bethune
- B. Introductions:** City and County Councils and Staff
- C. Dinner:** Individual Conversations
- D. Adjourn**