



**CONTACT:**

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# Media Advisory

**To:** Myrtle Beach Media  
**From:** Mark Kruea  
**Date:** March 1, 2024  
**Re:** Meeting Schedule and Agendas

- 1. Next week's [meeting schedule](#) is attached.** Note that Tuesday's Planning Commission meeting will be in the First Floor Conference Room at City Hall, due to ongoing renovations at the City Services Building. However, the Community Appearance Board will meet as usual in the Conference Room at City Services on Thursday.
- 2. Everyone's invited to a musical Beachside Chat at 2:30 p.m., this Sunday, March 3.** The Long Bay Symphony and a mass church choir will highlight the Gullah/Geechee heritage with a program called, "From Gullah to Gospel." Storytellers Ron and Natalie Daise will be on hand. Donations will be accepted.
- 3. Myrtle Beach's new bookmobile will be on the roll next week!** Chapin Memorial Library received a \$200,000 grant from the Chapin Foundation last year to purchase and equip the city's first-ever mobile library. The new van holds more than 900 items. In addition to checking out materials, you can get a library card, enjoy free WiFi and even return books that came from the library itself. The bookmobile's first stop is 10:00 a.m., Wednesday, March 6, at the Claire Chapin Epps YMCA, 5000 Claire Chapin Epps Drive. Please say "hello" to your mobile librarians, Jerilynn Derhammer and Thomas Smith.
- 4. The Myrtle Beach Police and Fire Departments will play other local public safety agencies at the annual Guns 'n Hoses Softball Tournament, next Saturday, March 9.** This family-oriented, day-long event is played at the Myrtle Beach Pelicans' Stadium. Admission is \$5, and all proceeds go toward SOS Care, Inc., and Project Lifesaver. A hotdog buffet and concessions will be available, too. Gates open at 9:00 a.m., with the first game at 10:00 a.m. Semifinal games are at 3:00 and 4:15 p.m., followed by the

championship game at 5:30. In addition to our Myrtle Beach police officers and firefighters, other agencies participating include North Myrtle Beach Police and Fire, Murrells Inlet/Garden City Fire, Horry County Police and Fire and the S.C. Highway Patrol.

5. **Daylight Saving Time returns next weekend, early on Sunday, March 10.** Remember to set clocks ahead one hour (“spring forward”) when you go to bed Saturday, March 9. It’s also a good time to change the batteries in your smoke detectors! The Myrtle Beach Fire Department will be glad to assist. Smoke detectors save lives – when they work!
6. **“Nights at Nance,” the free concert series in Nance Plaza, returns to the Arts & Innovation District on Thursday, March 14.** The concerts feature food trucks and live performances by local bands. It’s a great way to spend an evening downtown. The group “Thomas Road” opens the series March 14 from 6:00 to 8:00 p.m. Bring a beach chair or blanket. Children and pets are welcome! “Nights at Nance” is sponsored by the Myrtle Beach Downtown Alliance. Other concert dates are March 28, April 11 and April 25.
7. **Our next “Night of Knowledge” is set for Thursday, March 28, at Seacoast Vineyard Church, 504 27<sup>th</sup> Avenue North.** Many groups come together to share information and raise awareness for our youth and others about issues such as mental health, addiction, homelessness and more. If you are a parent, guardian, educator or community member who wants to learn more about resources available in Myrtle Beach, please plan to attend. The event begins with a soft opening at 5:30 p.m.; the program is from 6:00 until 8:00 p.m. You can help make a difference.
8. **The February list of new business licenses issued in the City of Myrtle Beach is available now on the city’s website.** We publish newly-issued licenses each month. Visit [https://www.cityofmyrtlebeach.com/i\\_want\\_to/find/new\\_business\\_licenses.php](https://www.cityofmyrtlebeach.com/i_want_to/find/new_business_licenses.php).
9. **A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
10. **You still have time to complete the Community Survey sponsored by the city’s Seniors Advisory Committee.** The survey takes less than 10 minutes to complete and asks for feedback about the city’s services, programs and activities. The deadline is March 15. More than 300 responses have been received so far. Here are online links to the questionnaire.
  - **English:** <https://bit.ly/MBSeniorSurvey2024>
  - **Spanish:** <https://bit.ly/MBSeniorSurvey2024Spanish>
11. **Myrtle Beach’s Neighborhood Services Department hosted the 18<sup>th</sup> annual Black History Month banquet last weekend at Mary C. Canty Recreation Center, and that’s the subject of our [Photos of the Week](#).** Nearly 300 people attended “In Rhythm with Our Roots,” celebrating African American culture, music, food and more. This year’s honorees included: Denise Armour-Brown; Phillip Brown; Herman Greene, Sr.; Henry Hemmingway, Jr.; Linda Holoman, Hubert Keith, Jr.; Ella Mae “Dolly” Thomas; and Angel Walker. The banquet hall was decorated with elegant, cultural decorations to remember the past, give

praise for the present and plan for the future. To view these photos and more, visit our [Photos of the Week Library](#) webpage.

**12. Did you know...** That the City of Myrtle Beach officially received the deed to Whispering Pines Golf Course and other recreational areas on the former Myrtle Beach Air Force Base on December 13, 2001? Nine years after the base closed, nearly 300 acres were formally and finally transferred to the city. The transfer began March 24, 1992, when the City of Myrtle Beach applied to receive federal surplus real property at the former Air Force Base. In accordance with the Federal Property and Administration Services Act of 1949, the Air Force Base Conversion Agency assigned the property to the Secretary of the Interior, National Park Service, for disposal for public park and recreational use. Finally, on February 28, 2001, the city's application for the property was approved. A quitclaim deed was executed on October 26, 2001, for approximately 292.5 acres at a 100 percent discount to the City of Myrtle Beach. The land was the first property in South Carolina to be made available for park and recreation use under the Military Base Reassignment and Closure Commission. In addition to Whispering Pines Golf Course, the property includes General Robert H. Reed Recreation Center, Crabtree Gymnasium and several athletic fields.

**For more information, contact:**

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
MARCH 4-10, 2024**

**MONDAY, MARCH 4**

- **No Meetings Scheduled**

**TUESDAY, MARCH 5**

- **9:00 a.m.** – Monthly City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on North Side of Church*)
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on North Side of Church*)
- **6:30 p.m.** – North Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on North Side of Church*)
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on North Side of Church*)
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on North Side of Church*)
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert M. Grissom Parkway (*Park and Enter on North Side of Church*)

**WEDNESDAY, MARCH 6**

- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street

- **6:30 p.m.** – Bent Oak Estates (Division IV) Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Seaside South Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – South Park Village Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Sterling Village Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Withers Swash Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

#### **THURSDAY, MARCH 7**

- **8:30 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

#### **FRIDAY, MARCH 8**

- No Meetings Scheduled

#### **SATURDAY, MARCH 9**

- **10:00 a.m. to 6:00 p.m.** – 15th Annual Guns & Hoses Charity Softball Tournament, Pelicans Stadium, 1251 21st Avenue North

#### **SUNDAY, MARCH 10**

- **2:00 a.m.** – Daylight Saving Time Begins, Set Clocks Forward One Hour

**MONTHLY CITY COUNCIL WORKSHOP  
9:00 A.M., TUESDAY, MARCH 5, 2024  
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AS SOON AS POSSIBLE AT (843) 918-1004, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Mayor and Council Welcome and Statement of Meeting's Purpose**

**B. Reports from City Staff**

1. Accommodations Tax Application Review

**C. Executive Session\***

**D. Adjournment**

*\* South Carolina law requires that City Council's business be conducted in public with limited exceptions known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The Committee can take no votes or take action in Executive Session. The Committee may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.*

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, March 5, 2024  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Call Meeting to Order**

**B. Matters of Order:**

1. New Commissioner Oath of Office
2. Roll Call
3. Approval of Minutes of February 20, 2024

**C. Executive Session**

**D. Matters of Business**

1. **Text 24-01 Palm Reading**: Request from Gerry Stevens to amend Section 203 (Definitions) and Section 1401.C (Permitted Uses) of the Zoning Code to define and allow Palm Reading as a permitted use in the MU-H (Mixed Use – High Density) and A (Amusement) Zoning Districts. **\*Public Hearing\***

**E. Presentation of New Applications**

**F. Communications from Staff**

**G. Communications from the Planning Commission**

**H. Meeting Adjournment**

**City of Myrtle Beach  
Seniors Advisory Committee  
2:00 p.m., Tuesday, March 5, 2024  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. Approval/Correction of the Minutes**

**C. New Business:**

1. Review Preliminary Senior Survey Responses
2. "Through the Lens of Time" History Series
3. Project Ideas – Community Feedback, Senior Resources, etc.
4. City Updates
5. Upcoming Meeting Times and Locations

**D. Old Business**

**E. Comments from the Public**

**F. Adjourn**



**City of Myrtle Beach  
Cultural Resources Committee  
8:30 a.m., Thursday, March 7, 2024  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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- A. Call to Order** – Chairman Sherfesee
- B. Approval of Meeting Minutes** – February 8, 2024
- C. Discussion Items**
  - 1. City Council Annual Presentation Recap – Chairman
  - 2. Poet Laureate update
  - 3. Member vacancies
  - 4. Review Recommended Work Plan for 2024
- D. New Business**
- E. Public Comments**
- F. Next Meeting Date**
  - 1. Set Meeting Dates Through July
- G. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, March 7, 2024  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Roll Call**

**B. Approval of Minutes:** February 15, 2024 meeting

**C. Old Business:**

**D. New Business:** Discuss election of Officers

**Sign Permit Applications**

1. **Gatorhole Spirits & Beer – 508 North Kings Highway:** Requests approval for (1) 17'w x 16"h internally lit channel letters and (1) 3'w x 2'h internally lit cloud logo sign mounted to the building. (Coastal Signs)
2. **5<sup>th</sup> & Ocean – 509 North Ocean Boulevard:** Requests approval for the re-facing of the existing 6'w x 24'h freestanding sign with a new aluminum face and ½" push-through acrylic letters. (Coastal Signs)
3. **Good Vibes – 918 North Ocean Boulevard Unit F:** Requests approval for (1) 12'w x 16"h internally lit channel letters and a 20"w x 20"h cloud logo mounted to the building. (Coastal Signs)
4. **The Indigo Hotel – 2209 South Ocean Boulevard:** Requests approval for the re-facing of the existing 17' tall freestanding sign with a new 8'w x 8'h aluminum face and ½" acrylic letters. (Coastal Signs)
5. **Swig & Swine – 525 Broadway Street:** Requests approval for (1) 4'8" round routed metal logo sign, (1) 16'10"w x 2'h distressed "Barbecue" lettering and (3) 10"h letters mounted to the building. (Owner)
6. **Noodles/Dual Tenant Building – 8215 North Kings Highway:** Requests approval for (1) 8'6"w x 7'10"h internally lit multi-tenant monument sign with push-through acrylic letters and a stone base. The building signage was approved at the 2/15 CAB meeting. (Reliable Signs and Services)
7. **Toasty Breakfast & Bakery – 6901 North Kings Highway:** Requests approval for (1) 10'w x 15'h internally lit freestanding sign consisting of channel letters, logo and a 7'6"w x 4'h LED message center and (1) 15'w x 4'h internally lit channel letters and logo mounted to the building. (SU Signs)

8. **The Flock Bar & Grill – 407 Yaupon Drive:** Requests approval for the re-facing of the existing freestanding sign with (1) new 8'w x 5'4"h aluminum cabinet consisting of reverse silhouette routed faces, painting the existing wood poles and the lowering of the overall height by 3' to a new total of 13'6" and (1) 22.5"w x 16.5"h door vinyl. (Seaboard Signs)
9. **Andy's Snak Shak – 5211 North Kings Highway:** Requests approval for (1) internally lit channel letter sign consisting of 7'4"w x 12.5"h and 20"w x 15.5"h letters. (Seaboard Signs)
10. **88 Keys – 6613 North Kings Highway:** Requests approval for (2) sets of 10'w x 17"h tenant panels in the existing multi-tenant freestanding sign and (1) 9'1"w x 24"h internally lit channel letters mounted to the building. (Graphic and Art Studio)
11. **The Little Gym – 1390 Farrow Parkway Units 4 & 5:** Requests approval for (1) 11'6"w x 27"h internally lit channel letters mounted to the building. (ASL Signs)
12. **Monterey Bay Suites – 6804 North Ocean Boulevard:** Requests approval for (2) 12'w x 6'h sign area consisting of internally lit channel letters on an aluminum panel mounted to the building. (Image 360)
13. **Acai Couples – 7821 North Kings Highway:** Requests approval for (1) 59" round internally lit cloud sign with 0.01" acrylic letters mounted to the building. (Owner)
14. **New York Prime – 405 28<sup>th</sup> Avenue North:** Requests approval for (1) painted sign on an 18'w x 6'h wall on the side of the building. (Owner)
15. **Sharkey's – 600 North Ocean Boulevard:** Requests approval for the re-facing of the existing 9'w x 7'h monument sign. (Owner)

### **Combination Permit Applications**

1. **For What It's Worth Office Building – 1045 London Street:** Requests approval to install (6) 16'h parking lot lights. (Owner / Santee Cooper)
2. **Mako Car Wash – 3850 South Kings Highway:** Requests a conceptual/final review for a new single bay automatic car wash building with new parking, driveways, landscaping, dumpster enclosure, pay kiosk, exterior vacuums, and approval for (13) exterior building mounted lights and (5) 20' tall pole mounted lights. (COR3 Design)
3. **MacNeal Residence – 6506 North Ocean Boulevard:** Requests a conceptual/final review for a new single family oceanfront home, fencing with gates, elevated pool, landscaping, and (50) exterior soffit lights. (Nations Homes)

### **Building Permit Applications**

1. **Honey Bee's – 1109 South Kings Highway:** Requests a conceptual/final review for entry revisions to previously approved plans. In addition, requests approval for (1) 11'w x 4'h internally lit channel letters and logo mounted to the building and (1) 8'w x 10' internally lit freestanding sign consisting of 14" channel letters, 9" capsule and a 6'w x 2'h CEVMS. (Signworks)

2. **Sea Mist Properties – 1205 and 1207 South Ocean Boulevard:** Requests a conceptual/final review for painting of the buildings. (Strand Commercial Painting, LCC).
3. **Uta #276 – 710 Coastal Grand Circle:** Requests a conceptual/final review for exterior renovation to doors and windows. (RGLA Solutions)
4. **Labyrinth Walking – 1212 N Kings Highway:** Requests a conceptual/final review for the painting of the building. (Owner)
5. **Market Common Townhomes – NW corner Pampas Drive & Meyers Avenue PIN # 446-08-02-0003:** Requests a conceptual/final review for one 5-unit townhome building, one 6-unit townhome building, one 7-unit townhome building, and one 8-unit townhome building, parking, and landscaping. (Miller Design Services)
6. **The Marketview at Market Common Tract R6 – Building 4 (Lots 7-9) 2883 Howard Avenue Units A-C, Building 7 (Lots 38-41) 2820 Cook Circle Units A-D, Building 10 (Lots 34-37) 2810 Cook Circle Units A-D:** Requests a conceptual/final review for (3) new townhome buildings with landscaping. (Sands Building Group, Inc.)
7. **Sparks Residence – 8926 North Ocean Boulevard:** Requests a conceptual/final review for exterior color change. (Owner)
8. **Sutton Residence – 3604 North Ocean Boulevard:** Requests a conceptual/final review for exterior renovation, landscaping, hardscape, and perimeter fence with gate. (Singleton Custom Builders)
9. **Hernandez Residence – 7700 Beach Drive:** Requests a conceptual/final review for an addition, exterior color change, landscaping, and aluminum fence enclosure. (Owner)
10. **Coastal Cancer Oncology Center – 4596 Wild Iris Drive:** Requests a conceptual/final review for a new 13,400 square foot one-story treatment center, parking, landscaping, and dumpster enclosure. (Grace Hebert Architects, LLC)

**E. Public Comment**

**F. Non-Agenda Items from Staff**

**G. Non-Agenda Items from Board Members**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjournment**