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# Media Advisory

**To: Myrtle Beach Media**  
**From: Kaycey Hall Vrettos**  
**Date: March 3, 2023**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Attention, locals and visitors...** The Myrtle Beach Marathon and Half Marathon begins at 7:00 a.m. tomorrow, Saturday, March 4. Since 1998, the annual race takes place on the first weekend in March. This year's event includes a half marathon, 5K and family fun run. Drivers, expect congestion between 4:00 a.m. and 2:30 p.m. along the race route on Saturday, and allow extra time to get to your destination. Please be patient, share the roadways with runners and drive with care! Or, find an alternate route. Below is a list of navigation tips.
  - Hotel guests should park west of Ocean Boulevard on Friday evening, March 3; vehicles will not be able to cross Ocean Boulevard during the race hours on Saturday morning.
  - Remember that US 17, commonly called "the bypass," is not part of the course, so use the roadway to travel north and south.
  - To access the John T. Rhodes Myrtle Beach Sports Center and Myrtle Beach Convention Center, use Oak Street or 21st Avenue North; Burroughs & Chapin Boulevard will be closed from 6:45 a.m. to 1:30 p.m.
  - Runners travel south in the northbound lane of Grissom Parkway.
  - The northbound lane on Ocean Boulevard is for race participants only.
  - Anticipate heavy congestion on Grande Dunes Boulevard, Mr. Joe White Avenue and Kings Highway.
  - Avoid the following intersections: 21st Avenue North and Grissom Parkway; 29th Avenue North and Grissom Parkway; Mr. Joe White Avenue and Grissom Parkway; Mr. Joe White Avenue and Oak Street; and, Mr. Joe White Avenue and Kings Highway.

- Plan for delays on Kings Highway, Ocean Boulevard, Farrow Parkway, Grissom Parkway and the following cross-streets:
  - Grissom Parkway – 21st Avenue North to Mr. Joe White Avenue (4:00 a.m. to 2:00 p.m.)
  - Mr. Joe White Avenue – Ocean Boulevard to Grissom Parkway (6:00 to 11:00 a.m.)
  - Mr. Joe White Avenue – Grissom Parkway to Kings Highway (6:00 to 11:00 a.m.)
  - Chester Street – Mr. Joe White Avenue to Ninth Avenue North (6:15 a.m. to 9:15 a.m.)
  - Kings Highway (Southbound Lanes) – Mr. Joe White Avenue to Farrow Parkway (6:30 to 9:30 a.m.)
  - Ninth Avenue North – Chester Street to Ocean Boulevard (6:45 to 9:20 a.m.)
  - Farrow Parkway – Kings Highway to Johnson Street (6:45 to 9:30 a.m.) (Note: Local traffic to, and from, The Market Common will have access from US 17, or “the bypass,” only.)
  - Kings Highway – Center South to South Ocean Boulevard (6:45 to 9:30 a.m.)
  - Ocean Boulevard (Northbound Lane Only) – Kings Highway to Eighth Avenue North (6:45 to 10:30 a.m.)
  - Ocean Boulevard – Eighth Avenue North to Mr. Joe White Avenue (6:45 to 11:00 a.m.)
  - Ocean Boulevard (Northbound Lane Only) – Mr. Joe White Avenue to Grande Dunes Boulevard (6:45 a.m. to 12:30 p.m.)
  - Grande Dunes Boulevard – North Ocean Boulevard to US 17 Bypass (6:45 a.m. to 12:30 p.m.)
  - Kings Highway (Southbound Curb Lane Only) – Grande Dunes Boulevard to 65th Avenue North (6:45 a.m. to 12:30 p.m.)
  - 65th Avenue North (Westbound Lanes) – Along 65th Avenue North to Frontage Road and East Coast Greenway (6:45 a.m. to 12:45 p.m.)
  - Frontage Road and East Coast Greenway – 65th Avenue North to 48th Avenue North (6:45 a.m. to 1:00 p.m.)
  - Grissom Parkway (Northbound Curb Lane Only) – 48th Avenue North to 21st Avenue North (6:45 a.m. to 2:30 p.m.)

**3. Save the date for a special tree giveaway event on Friday, April 7, in Myrtle Beach!** The Arbor Day Foundation and SageSure Insurance will generously provide 400 trees for distribution to community members on Friday, April 7, 8:00 a.m. to 12:00 p.m., at Myrtle’s Market, 605 Mr. Joe White Avenue. The limit is five trees per household or group. To read the full press release, see <https://www.cityofmyrtlebeach.com/treegiveawayrelease.pdf>.

**4. Myrtle Beach’s “Through the Lens of Time” history series continues on Thursday, March 9, 2:00 p.m., at Chapin Library with guest speaker “Cookie” Goings.** Join us to hear about Myrtle Beach’s past from a local historian’s perspective with emcee Diane DeVaughn Stokes. The series is sponsored by Chapin Memorial Library and the city’s Seniors Advisory Board. Below is a list of the remaining program dates.

- 2:00 p.m., Thursday, March 9 – M. “Cookie” Canty Goings, Chapin Memorial Library, 400 14th Avenue North

- 2:00 p.m., Tuesday, April 4 – Buz Plyler, Chapin Memorial Library, 400 14th Avenue North
5. **Myrtle Beach’s free “Nights at Nance” concert series returns on March 9!** The concerts feature performances by regional bands on various Thursdays, 6:00 to 8:00 p.m. at Nance Plaza, 825 North Kings Highway. Bring family, friends and beach chairs to celebrate warmer temperatures with live beats. The concert series is made possible by the City of Myrtle Beach and Myrtle Beach Downtown Alliance.
    - March 9 – Chocolate Chip and Company Band
    - March 23 – Coastal Boys
    - April 6 – Tamir & Company
    - April 20 – Slick James Fire & Funk
    - May 4 – Julio and The Saltines
    - May 18 – What’s Up Chuck
    - June 1 – Rich Johnson Band
  6. **Daylight Saving Time begins at 2:00 a.m. on Sunday, March 12.** Remember to set clocks ahead one hour on Saturday evening, March 11. The Myrtle Beach Fire Department encourages everyone to change your smoke detector batteries when you change your clocks. Smoke detectors save lives!
  7. **The city’s Neighborhood Services Department hosts Beachside Chats to discuss race and healing at 4:00 p.m., Sunday, March 12.** The event takes place at Charlie’s Place, 1420 Carver Street. All are encouraged to attend! Questions? Call 843-918-1061.
  8. **Looking ahead, Myrtle Beach City Council holds its annual budget retreat at Santee Cooper’s Wampee Conference Center in Pinopolis on March 15-17, 2023.** If planning to attend, take US 17 South to Georgetown. In Georgetown, bear right onto US 17A. Follow US 17A to Moncks Corner. In Moncks Corner, turn right onto SC 6, then bear right onto SC 5 to Pinopolis. At the end of SC 5, turn right to arrive at the Wampee Conference Center. Check in at the guardhouse gate and follow signs to the Assembly Hall and observe all posted rules. For information, contact [info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com) or call 843-918-1014.
  9. **The “Run to the Sun” Car and Truck Show is set for Thursday through Saturday, March 16-18, 2023.** The pay-to-attend event takes place at the former Myrtle Square Mall site, 2501 North Kings Highway, 8:00 a.m. to 5:00 p.m. The show includes approximately 3,500 cars on display! Proceeds benefit MS of the Carolinas, Children’s Miracle Network and Grand Strand Miracle Leagues.
  10. **Wear green and celebrate St. Patrick’s Day at the inaugural “St. Pat’s at Nance Plaza” event on Friday, March 17, 3:00 to 9:00 p.m., in Myrtle Beach.** Hosted by N.S. Promotions and the Myrtle Beach Downtown Alliance, the event includes drink and food vendors, including traditional Irish fare. For event details, visit <https://www.nspromos.com/>.
  11. **A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city’s website.** The [Events](#) webpage is updated weekly.

**12. Myrtle Beach's Neighborhood Services Department hosted the 17th annual Black History Month Celebration at the Mary C. Canty Recreation Center, and that's the subject of our Photos of the Week.** The banquet hall featured talented performers from the Carolina region who entertained a sold out crowd of 275 people. This year's program theme was "In Rhythm with our Roots, A Celebration of Black Musical Heritage." It honored musicians and singers, past and present, including Barbara Lawrence, Taniya Boatwright, Cooper & Washington Singers, New Creation and more. To view these photos and more, see our [Photos of the Week Library](#) webpage.

**13. Did you know...** That Gabreski Lane, home of the General Robert H. Reed Recreation Center, is named for Colonel Francis S. Gabreski, America's top air ace in Europe during World War II and the third highest-scoring U.S. ace ever? As a young second lieutenant, Gabreski was stationed in Hawaii on December 7, 1941. Of Polish descent, Gabreski asked to be transferred to Europe after Pearl Harbor. He downed 28 enemy planes over France and Germany and destroyed three more on the ground, then was captured after crash-landing on what would have been his last mission. He spent 10 months as a prisoner of war. Gabreski also became an air ace during the Korean War, where he was credited with shooting down six-and-a-half planes. Colonel Gabreski assumed command of the 342 Fighter Day Wing at Myrtle Beach Air Force Base on September 10, 1956. It later became the 354th Fighter Day Wing. Gabreski retired from the Air Force in 1967 and died in 2002 in Long Island, New York. The Francis S. Gabreski Airport in Suffolk County, New York, is named in his honor.

**For more information, contact:**

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
March 6-12, 2023**

**MONDAY, MARCH 6**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

**TUESDAY, MARCH 7**

- **9:00 a.m.** – Monthly City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway

**WEDNESDAY, MARCH 8**

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Midtown Waterfront Neighborhood Watch, Third Floor Meeting Room, Homewood Suites by Hilton, 520 North Ocean Boulevard
- **6:00 p.m.** – Bay Pointe Apartments Neighborhood Watch, Community Center at Bay Pointe Apartments, 1408 Fisher Drive

### **THURSDAY, MARCH 9**

- **8:30 a.m.** – City Manager’s Safety Advisory Board, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Villas at Oleander Neighborhood Watch, Second Floor, Community Center, 3810 Oleander Drive
- **2:00 p.m.** – “Through the Lens of Time” Myrtle Beach History Series: M. “Cookie” Canty Goings, Chapin Memorial Library, 400 14th Avenue North
- **6:00 to 8:00 p.m.** – “Nights at Nance” Free Concert Series: Chocolate Chip and Company Band, Nance Plaza, 825 North Kings Highway

### **FRIDAY, MARCH 10**

- No Meetings Scheduled

### **SATURDAY, MARCH 11**

- No Meetings Scheduled

### **SUNDAY, MARCH 12**

- **2:00 a.m.** – Daylight Saving Time Begins
- **4:00 p.m.** – Neighborhood Services Department hosts Beachside Chats, Charlie’s Place, 1420 Carver Street

**MONTHLY CITY COUNCIL WORKSHOP**  
**9:00 A.M., TUESDAY, MARCH 7, 2023**  
**COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER**  
**1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Mayor and Council Welcome and Statement of Meeting's Purpose**

**B. Reports from Staff** (Approximately 30 to 60 Minutes Each)

1. Accommodations Tax Application Review (90 to 120 Minutes)
2. Public Works – Solid Waste Discussion
3. Beach Franchise Discussion

**C. Updates from Staff** (Approximately 10 to 15 Minutes Each)

**D. Executive Session\***

**E. Adjournment**

*\*NOTE: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- Discussions regarding development of security personnel or devices.*
- Investigative proceedings regarding allegations of criminal misconduct.*
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.*

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, March 7, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.*

**A. Call Meeting to Order**

**B. Matters of Order:** Approval of Minutes for February 21, 2023, Meeting

**C. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**D. Matters of Business:**

1. **STN 23-02 High Market Town Homes II:** Request by Miller Design Services (Tom Miller, agent) to name five private drives serving 20 new structures near the corner of Yorkshire Parkway and Meyers Drive: "Joshua Place," "Rebecca Lane," "Goodlife Place," "Maxine Court" and "Sigmon Place." (Public Hearing)
2. **TEXT 23-01 MCMP MarketWalk:** Request by LUK-MB5 (Walter Warren, Thomas & Hutton agent) to amend the Market Common Master Plan to allow for 201 residential units on Parcel XYZ (Phase 1A) on the corner of Farrow Parkway and Phillis Boulevard. (Public Hearing)

**E. Presentation of New Applications**

**F. Communications from the Planning Commission:** Economic Development Element Update

**G. Communications from City Staff**

**H. Meeting Adjournment**



**City of Myrtle Beach  
Seniors Advisory Committee  
2:00 p.m., Tuesday, March 7, 2023  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. Approval/Correction of the Minutes**

**C. Election of Officers:** Chair and Vice Chair

**D. New Business:**

1. Election of Officers
2. Senior Survey Draft and Discussion
3. "Through the Lens of Time" Myrtle Beach History Series
4. Upcoming Meeting Times and Locations
5. Other Project Ideas – Community Feedback, Senior Resources, etc.
6. City Updates

**E. Old Business**

**F. Comments from the Public**

**G. Adjourn**

**City of Myrtle Beach**  
**Property Maintenance Hearing**  
**8:30 a.m., Wednesday, March 8, 2023**  
**Conference Room, City Services Building, 921 North Oak Street**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE  
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. New Business:**

1. **Medhaned Tekle:** The property is located at 7 Century Street and is identified by PIN #443-07-02-0083.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach  
Bicycle and Pedestrian Committee  
9:00 a.m., Wednesday, March 8, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order:** Chairman Russo

**B. Matters of Order:** Approval of February 8, 2023, Meeting Minutes

**C. Matters of Business**

**D. Matters for Discussion:**

1. J1 Students Report – Kathy Winfree
2. Social Media Update: Videos, Photos and Future Posts – Erin O’Hagan
3. City Staff Update – Meredith Denari and Tom Vest

**E. Non Agenda Items**

**F. Important Dates:**

1. 9:00 a.m., Wednesday, April 12, 2023 – Bicycle and Pedestrian Committee Meeting
2. City Council Workshop Presentation – TBD

**G. Adjourn**

**City of Myrtle Beach  
City Manager's Safety Advisory Board  
8:30 a.m., Thursday, March 9, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. Guest Speaker:** Debby Borst

**C. Old Business**

**D. New Business:**

1. Defensive Driving – Tom Anderson
2. Inspections for 2023 – Tom Anderson
3. Mineral Safety Training – Tom Anderson and Shellie Gibson
4. Claims Update – Peggy Cantor
5. Additional Discussion Items – Group
6. Suggestions of Safety Meeting Topics – Group
7. Discussion of Safety Concerns within Departments – Group

**E. Communication:**

1. "What is new in each department in regards to safety?" Policies, Procedures, New Equipment and Training
2. Find Speaker and Topic

**F. Next Meeting:** 8:30 a.m., Thursday, June 8, 2023

**G. Adjourn**

**City of Myrtle Beach  
Board of Zoning Appeals  
1:30 p.m., Thursday, March 9, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

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**A. Call to Order**

**B. Minutes:** Approval/Correction of February 9, 2023, Minutes

**C. Old Business**

**D. New Business:**

1. **Request 23-03 Heritage Construction and Development, Inc.:** The applicant is requesting a variance from Section 1702 (Design Standards for all Zoning Districts) in regard to setbacks. The property is located at 214 76th Avenue North and is identified by TMS #165-16-07-013.

**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjourn**