



CONTACT:

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Media Advisory

To: Myrtle Beach Media

From: Mark Kruea

Date: March 8, 2024

Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached. Note that some meetings will be in the First Floor Conference Room at City Hall, due to renovations at the City Services Building.
2. **Daylight Saving Time returns at 2:00 a.m., this Sunday, March 10.** Remember to set clocks ahead one hour ("spring forward") when you go to bed Saturday, March 9. It's also a good time to change the batteries in your smoke detectors!
3. **Drivers should expect inside lane closures on Pine Island Road, east of US 17, from 7:00 a.m. to 3:00 p.m. next Monday and Tuesday, March 11-12.** The lane closures are necessary to install a hatch in the roadway for a pressure-reducing valve vault.
4. **The Myrtle Beach City Council holds its annual budget retreat next Wednesday through Friday, March 13-15.** The retreat begins Wednesday in North Charleston, then continues Wednesday evening through Friday morning at Santee Cooper's Wampee Conference Center in Pinopolis. See the attached agenda for details. Here are directions to the Wampee Conference Center: From Myrtle Beach, take US 17 South to Georgetown. In Georgetown, bear right onto US 17A. Follow US 17A to Moncks Corner. In Moncks Corner, turn right onto SC 6, then bear right onto SC 5 to Pinopolis. At the end of SC 5, check in at the guardhouse gate. Follow signs to the Assembly Hall and observe all posted rules.
5. **The 35th annual "Run to the Sun" Car and Truck Show is next Thursday through Saturday, March 14-16, at the former Myrtle Square Mall site.** The show includes approximately 3,500 classic cars from before 1989. It's one of several events along Oak Street next week, so expect higher-than-normal traffic volumes during the period.

6. **Due to a rainy forecast, the annual Guns 'n Hoses Softball Tournament has been rescheduled for Saturday, March 23.** The Myrtle Beach Police and Fire Departments will play other public safety agencies in the day-long tournament. Admission is \$5, with all proceeds going toward SOS Care, Inc., and Project Lifesaver. A hotdog buffet and concessions will be available, too!

7. **Doug Shaw Memorial Stadium hosts the Myrtle Beach Collegiate Challenge Track and Field Meet on Saturday, March 9.** The annual competition is one of several track-and-field events this spring. Here's the full schedule of upcoming track-and-field meets...
 - March 8-9 – Myrtle Beach Collegiate Challenge (College/Open)
 - March 14-16 – Alan Connie Shamrock Invitational (College/Open)
 - March 27 – Myrtle Beach Freshman/Sophomore Relays (High School)
 - April 5-6 – Beach Run Invitational (High School)
 - April 26-27 – Conference Carolinas Championship (NCAA Division II)
 - May 23-25 – NCAA Division III Outdoor Track and Field National Championship

8. **The “Nights at Nance” concert series returns to Nance Plaza from 6:00 to 8:00 p.m., Thursday, March 14.** The free concerts feature live performances by regional bands. Bring a beach chair or blanket to enjoy these family-friendly events. Here are the groups scheduled to perform this spring at Nance Plaza...
 - Thursday, March 14 – Thomas Road
 - Thursday, March 28 – Long Bay Quartet
 - Thursday, April 11 – Paul Grimshaw Band
 - Thursday, April 25 – Sawgrass Band

9. **Sign up now for this year's Military Appreciation Days Parade, to be held Saturday, May 25, along Farrow Parkway and in The Market Common.** The 2024 Military Appreciation Days Parade is sponsored by the Myrtle Beach Area Chamber of Commerce. Your group is welcome to help thank veterans for their service and celebrate the area's long military heritage, including the Myrtle Beach Air Force Base. The [2024 Parade Unit Registration Forms](#) and [2024 Marching Band Registration Forms](#) are available now.

10. **Books-to-go, please! Chapin Memorial Library's new bookmobile is out and about, visiting neighborhoods throughout Myrtle Beach.** The new mobile library features more than 900 items. Library cards are available, too, along with free WiFi. Request a visit from the bookmobile to your location or find out where future stops are scheduled by visiting <https://www.chapinlibrary.org/mobile-library>.

11. **Looking ahead, the next “Through the Lens of Time” oral history presentation features Cecil Patrick and Family at 2:00 p.m., Wednesday, March 20.** These live history talks at Chapin Memorial Library are fascinating and well-attended. Admission is free. The Patrick Family members will talk about growing up in Myrtle Beach, plus their experience with fame through the television show, “Myrtle Manor.”

12. Summer Sports Camp registration opens Monday, April 1. Camps are \$44 for city residents or \$75 for non-city residents (per camp). Parents can register youngsters online at www.myrtlebeachprst.com. Here are this year's camps, dates and ages...

- Track and Field Camp – 8:00 a.m. to 12:00 p.m., June 10-14, for ages 7-11.
- Skateboarding Camp – 8:00 a.m. to 12:00 p.m., June 17, 18 and 20, for ages 5-10. *Drop off and pickup at Matt Hughes Skate Park. (City offices closed Wednesday, June 19, for Juneteenth.)*
- Beach Camp – 9:00 a.m. to 12:00 p.m., June 24-26, for ages 12-14. *Drop off and pickup at Holmes B. Springs Park.*
- Volleyball Camp – 8:00 a.m. to 3:00 p.m., July 8-12, for ages 8-14.
- Recreation Camp – 8:00 a.m. to 3:00 p.m., July 15-19, for ages 7-11.
- Cheer and Dance Camp – 8:00 to 3:00 p.m., July 22-26, for ages 5-11.
- Lacrosse Camp – 8:00 a.m. to 12:00 p.m., July 29-August 2, for ages 6-12.
- Triathlon Camp – 8:00 a.m. to 3:00 p.m., August 12-15, for ages 8-14. *(The 14th Annual Kids' Triathlon is a 9:00 a.m., Saturday, August 17.)*

13. A comprehensive list of city-related activities, events, festivals and recreation programs is available online. The [Events](#) webpage, a downloadable PDF file, is updated weekly.

14. Some 5,000 runners took to the streets last weekend for the 27th annual Myrtle Beach Marathon and its associated events, and that's the subject of our [Photos of the Week](#). Early morning rain ended just in time for the start, leaving the course damp and a bit foggy. But the weather held, as runners completed the full marathon, half marathon and 5K races. Enjoy these photos of action along Farrow Parkway in the Market Common district.

15. Did you know... That Myrtle Beach celebrates its 86th birthday on Tuesday, March 12? The City of Myrtle Beach was incorporated as an official South Carolina town on March 12, 1938. The vote in favor of incorporation was 133 to 8. Myrtle Beach became a city in 1957 when the permanent population first topped 5,000. According to the latest US Census estimates, Myrtle Beach's 2024 population is nearly 39,000.

For more information, contact:

Mark Kruea, Public Information Director, City of Myrtle Beach
(843) 918-1014 voice (843) 450-1695 mobile

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<https://myrtlebeachpointofview.wordpress.com/>

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
MARCH 11-17, 2024**

MONDAY, MARCH 11

- **8:30 a.m.** – Staff Meeting, Conference Room, Warren S. Gall Law Enforcement Annex, 3340 Mustang Street
- **2:00 p.m.** – Bicycle and Pedestrian Infrastructure Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

TUESDAY, MARCH 12

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, MARCH 13

- **9:00 a.m.** – Bicycle and Pedestrian Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **10:00 a.m.** – Special Event Committee, Myrtle Beach Train Depot, 851 Broadway Street
- **10:00 a.m.** – Midtown Waterfront Neighborhood Watch, Third Floor Meeting Room, Homewood Suites by Hilton, 520 North Ocean Boulevard
- **12:00 p.m.** – Myrtle Beach City Council Budget Retreat, Park Circle Community Building, 4800 Park Circle, North Charleston, SC
- **6:00 to 9:00 p.m.** – Myrtle Beach City Council Budget Retreat, Santee Cooper's Wampee Conference Center, 2213 Pinopolis Road, Pinopolis, SC
- **6:00 p.m.** – Bay Pointe Neighborhood Watch, Bay Pointe Apartments Community Center, 1408 Fisher Drive

THURSDAY, MARCH 14

- **8:00 a.m. to 7:00 p.m.** – Myrtle Beach City Council Budget Retreat, Santee Cooper's Wampee Conference Center, 2213 Pinopolis Road, Pinopolis, SC
- **8:30 a.m.** – City Manger's Safety Advisory Board, Room 2, Pepper Geddings Recreation Center, 3205 North Oak Street

- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 to 8:00 p.m.** – “Nights at Nance” Concert Series (featuring Thomas Road), Nance Plaza, 825 North Kings Highway

FRIDAY, MARCH 15

- **8:00 a.m. to 12:00 p.m.** – Myrtle Beach City Council Budget Retreat, Santee Cooper’s Wampee Conference Center, 2213 Pinopolis Road, Pinopolis, SC

SATURDAY, MARCH 16

- **No Meetings Scheduled**

SUNDAY, MARCH 17

- **No Meetings Scheduled**

City of Myrtle Beach
Bicycle and Pedestrian Committee Infrastructure Subcommittee
2:00 p.m., Monday, March 11, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Matters of Order:

1. Approval of Minutes January 22, 2024
2. Approval of Minutes February 5, 2024

C. Matters of Business:

D. Matters for Discussion:

E. Review of Infrastructure Notes from meeting held February 5, 2024

F. Voting on Prioritization of Bicycle and Pedestrian Infrastructure Projects

G. Non-Agenda Items

H. Important Dates:

1. Bicycle and Pedestrian Advisory Committee: Safety Subcommittee – 10:30AM, Tuesday, March 20, 2024
2. Bicycle and Pedestrian Advisory Committee Meeting – 9:00 a.m., Wednesday, March 13, 2024

I. Adjourn

**MYRTLE BEACH CITY COUNCIL
TUESDAY, MARCH 13, 2024
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES: February 27, 2024

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Chapin Memorial Library – Mobile Library (workshop)
2. Happy 86th Birthday City of Myrtle Beach (meeting)
3. Proclamation declaring March as National Procurement Month (meeting)
4. Proclamation declaring March as Women's History Month (meeting)
5. Public Information Update – PIO Staff

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, items remaining on the Consent Agenda will be briefly described by staff.*

CONSENT AGENDA

2nd Reading Ordinance 2024-5 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Sarah Yakoel d/b/a Gil Scooter/Evry, LLC, located at

109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2023. For 2024, the applicant requests 20 golf cart decals.

Motion M2024-22 authorizing the City Manager or his designee to accept funding from the American Red Cross Centennial Campaign in the amount of \$5,000 for the purpose of providing adult and child swim lesson scholarships and other water safety training and to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match required.

The American Red Cross Centennial Campaign's purpose is to reduce drowning rates and improve water competency in high-risk areas. The grant will be used to provide adult and child swim lesson scholarships and other water safety training, including CPR and AED training.

Motion M2024-23 authorizing the City Manager or his designee to apply for a grant in the amount of \$2,500 from AARP to pilot a grocery access program for the residents of the City of Myrtle Beach, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. There is no match required for this grant.

This grant will be used to pilot a grocery access program (GAP). Walmart has implemented Walmart+ Assist, which provides Walmart+ at a 50% discount for government assistance recipients (EBT, SNAP, WIC, and Medicaid). The City of Myrtle Beach's pilot GAP will follow the same qualifications for Walmart+ Assist and pay the discounted price for 6 months at \$6.50 per month per household, up to 64 households. This pilot GAP works to remove two barriers to healthy food access; lack of time and ability to grocery shop and transportation.

Motion M2024-24 authorizing the City Manager or his designee to apply for a grant of \$1,000,000 from the South Carolina Rural Infrastructure Authority State Grant program for the purpose of upgrading and relocating the sewer pump station at 24th. to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. The required \$2,800,000 grant match is allocated in the 2023 water/sewer bond issuance.

The funding will be used to upgrade and relocate the 24th Ave. N sewer pump station from oceanfront to the right-of-way on 24th Ave N. across Ocean Blvd. The sewer pump station constructed in 1986 needs to be upgraded to meet the current capacity demands. Additionally, the current sewer pump station location conflicts with the pending construction of the 24th Ave. N. Ocean Outfall.

Motion M2024-25 authorizing the City Manager or his designee to apply for a grant of \$10,000 from AARP for the AARP Community Challenge Grant for the purpose of installing vinyl wraps with artwork, wayfinding maps, and pedestrian/bicycle safety information on traffic cabinets at 10 strategic intersections, to record the appropriation of such grant funds in the amount that may be approved, and to

execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The AARP Community Challenge Grant provides funding for projects that will help to improve transportation alternatives specifically for people over 50. The map and safety information to be include3d in the vinyl wraps will be a joint effort of the Bicycle and Pedestrian Advisory Committee, Planning and Public Works Departments.

Locations for installation: Shine & Farrow, Howard & Farrow, Hackler & Farrow, Nevers & Farrow, Reed & Farrow, Phillis & Farrow, Meyers & Farrow, Coventry & Farrow, (ITAP) Cresswind Blvd & Farrow, Fred Nash (Crow) & Farrow

Motion M2024-26 to authorize the City Manager or his designee to enter into an agreement between the City of Myrtle Beach and Horry County Schools concerning the School Resource Officer Program.

This agreement is between HCSD and the City of Myrtle Beach Police Department. The agreement calls for one School Resource Officer at the following schools:

- *Myrtle Beach High School*
- *Myrtle Beach Middle School*
- *Myrtle Beach Elementary School*
- *Myrtle Beach Primary School*

The HCSD will reimburse the City 50% of the SRO's salary and benefits at Myrtle Beach High School and Myrtle Beach Middle School. The SRO's at Myrtle Beach Elementary and Primary Schools are funded through a State of South Carolina grant.

REGULAR AGENDA

2nd Reading Ordinance 2024-13 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 30 golf cart decals and 10 moped decals.

This company was approved for a franchise agreement covering 30 golf cart decals and 10 moped decals in 2023. For 2024, the applicant is requesting 20 additional moped decals. Staff's recommendation is for 30 golf cart decals and 10 moped decals, the same as 2023.

2nd Reading Ordinance 2024-14 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The agreement includes 114 golf cart decals and 83 moped decals.

This company was approved for a franchise agreement covering 114 golf cart decals and 83 moped decals in 2023. For 2024, the applicant is requesting 50 additional moped decals. Staff's recommendation is for 114 golf cart decals and 83 moped decals, the same as 2023.

2nd Reading Ordinance 2024-15 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at

1205 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The agreement includes 46 golf cart decals and 37 moped decals.

This company was approved for a franchise agreement covering 46 golf cart decals and 37 moped decals in 2023. For 2024, the applicant is requesting 30 additional moped decals. Staff's recommendation is for 46 golf cart decals and 37 moped decals, the same as 2023.

2nd Reading Ordinance 2024-18 to rezone 4.25 acres PIN# 42510040011 WM (Wholesale/Manufacturing) to HC-1 (Highway Commercial).

The applicant's property fronts Stockholder Avenue between Seaboard Street and Robert M. Grissom Blvd. Properties to the north, south and west are zoned HC-1 (Highway Commercial) and the properties to the east are zoned WM (Wholesale/Manufacturing). Planning Commission (2.6.24): Recommends approval (9-0).

2nd Reading Ordinance 2024-19 authorizing the execution and delivery by the city of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and various tenants as lessees, with respect to buildings located on PIN# 444-0104-0031 in the City of Myrtle Beach.

The city owns 7 residential apartments located at 7th Ave N and Chester St. Contractors performing work for the city have expressed interest in renting these apartments to house their workers versus the scattered housing that they are currently using. Staff is requesting authorization to execute leases with various contractors as needed and as units become available at standardized terms.

1st Reading Ordinance 2024-20 to amend Section 203 and Section 1407.C of the Code of Ordinances, City of Myrtle Beach, Appendix A Zoning to include divination services as a permitted use in the A (Amusement) and E (Entertainment) Districts.

To amend Sections 203 & 1407.C of the Zoning Code to include divination services as permitted uses in the A (Amusement) and E (Entertainment) zones. Divination services include fortune telling, tarot card reading, reading tea leaves, reading bones, numerology, mediumship, clairvoyance, and others. "Divination services" are not listed or defined in our Zoning Code and are therefore not permitted. The City Attorney's office found no conflict of First Amendment Rights by regulating divination services as permitted uses in the A (Amusement) and E (Entertainment) districts. Planning Commission (3.5.24): Approved (7-0)

Motion M2024-17 to allocate Accommodations Tax funding to the Tourism and Arts Organizations listed 1-36, and to the City of Myrtle Beach, as outlined on Attachment A for 2024. All remaining funds subsequent to the tourism and cultural arts applicant allocations are to be used by the City as presented in the City's applications for those activities caused by our tourism concentration.

State law provides that State Accommodations Taxes be allocated as follows:

- *The first \$25,000 statutory allocation to the General Fund*
- *The City receives statutory allocation of 5% of revenues to the General Fund*
- *The City receives 15% of revenue after the first \$25,000 for direct policing services, per Proviso No. 109.11*

- Promotional allocation of 15% of revenue after the first \$25,000 is paid to the Chamber for advertising and promotion of tourism, per Proviso No. 109.11
- 65% of the balance to a special revenue fund for Tourism-Related expenditures.

The purpose of this motion is to allocate the 65% portion of this fund (approximately \$8.3 million) between City-related tourism use and applicants who applied for funding through the A-tax process.

Motion M2024-18 to allocate \$20,000 in 2024 Accommodations Tax Funding for the Long Bay Theater, number 37, on Attachment A.

This Motion allocates Accommodations Tax funding to the Long Bay Theater.

Motion M2024-27 to appoint/reappoint three members to the Board of Zoning Appeals.

The terms of James Cameron Parker, Aaron McKnight, and Allen Rene Lee expired February 22, 2024. All wish for reappointment, and there are no new resumes on file. The new terms will expire on February 22, 2027.

Motion M2024-28 to appoint/reappoint one member to the Chapin Memorial Library Board.

The term of Richard Patelunas will expire March 23, 2024. Mr. Patelunas does wish for reappointment. There are no new resumes on file. This new term will expire February 14, 2028.

Motion M2024-29 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to public session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: South Carolina law requires that Council's business is conducted in public with limited exceptions known as "Executive Sessions." Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to:
 - A pending, threatened, or potential claim.
 - Other matters covered by the attorney-client privilege.
 - Settlement of legal claims, or the position of the City in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Bicycle and Pedestrian Advisory Committee
9:00 a.m., Wednesday, March 13, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order: Chairman Tom Russo

B. Matters of Order: Approval of Minutes

1. February 14, 2024

C. Matters of Business:

D. Matters for Discussion:

1. Presentation on Downtown Redevelopment – Jason Greene, Chief Executive Officer, Myrtle Beach Downtown Alliance
2. Infrastructure Subcommittee Update – Tim Fortson, John Pederson, Tom Vitt
3. Outreach Subcommittee Update – Katie Wunder
4. Safety Subcommittee Update – Bill MacFarlane, Kathy Winfree

E. Communication from Staff:

1. Walk, Bike & Roll to School – Virginia Norris, Planner

F. Non-Agenda Items

H. Important Dates:

1. Bicycle and Pedestrian Safety Subcommittee – 9:00 a.m., Wednesday, March 20, 2024

I. Adjourn

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, March 13, 2024
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes:

1. February 14, 2024
2. February 28, 2024

C. New Business:

Review of Upcoming Proposed Events

1. 3/1 – 5/30/24 Deville St. Festival, BEI, Deville St
2. 4/20 Stand with Survivors, Rape Crisis Center, Tidal Creek Brewhouse beer garden
3. 4/21/24 Crystal Soul Music Festival, Henry Ellis, Charlie's Place
4. 5/4 – Relay for Life, American Cancer Society, Valor Memorial Garden
5. 5-7 – 5-12 PGA Parking, PGA, Former Mall Site
6. 8/24 Scoopfest, Family Support Services, Valor Memorial Garden
7. 9/27 – 9/29/24 World Championship Chili Cookoff, Palmetto Event Prod., Burroughs & Chapin Pavilion Place
8. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. 3rd Anniversary, Grand Strand Brewing, Nance Plaza
2. 03/2/24 Myrtle Beach Marathon, Capstone, City Roads & Pelican Stadium
3. Other

Review of Upcoming Approved Events

1. 03/14/24-03/16/24, Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site
2. 03/14/24 Nights at Nance, MBDA, Nance Plaza
3. 003/23/24, Rhapsody and Que, Long Bay Symphony, Burroughs & Chapin Pavilion Place
4. 3/23/24 Volleyball, Joe Goodwin, Burroughs & Chapin Pavilion Place and Beach
5. 3/23/24 Thermwise Efficiency Program, Dominion Energy, Plyler Park
6. 03/28 Nights at Nance, MBDA, Nance Plaza
7. 03/30/24, Brave at Heart 5K, Brave at Heart Foundation, Grand Park
8. 3/30/24 Easter Egg Hunt, Tawanna Hunt/ Sandy Grove, Bathsheba Bowens Park
9. 3/30/24 Springfest, City of Myrtle Beach, Field 12, Forbus lot and Crabtree lot

10. 03/31/24 Community Easter Egg Hunt, El Gallo 102.3, Chapin
11. 04/06/24-04/07/24, Art in Common, Seacoast Artist Guild, Valor Memorial Garden
12. 4/6 – 11/16/24 Waccamaw Cooperative Farmers Market, Valor Memorial Garden/Grand Park
13. 4/06/24-04/08/24, Food Truck Festival, N.S. Promotions, Burroughs & Chapin Pavilion Place
14. 04/11/24 Nights at Nance, MBDA, Nance Plaza
15. 04/13/24, Food Bank A&C Fest, Meals on Wheels, Valor Memorial Garden
16. 04/17/24, Ground Zero Block Party, Ground Zero, Chester St.
17. 4/20/24 Heart of Stoke Skateboard Contest, HOS Foundation, Matt Hughes Skate Park
18. 04/25/24 Nights at Nance, MBDA, Nance Plaza
19. 04/27/24, Dragon Boat Races, Ground Zero, Grand Park Lake
20. 05/01/24-05/05/24, World's Strongest Man, Atomic Designs, Burroughs & Chapin Pavilion Place
21. 05/18/24, Walk to End Bladder Cancer, Bladder Cancer Awareness, Grand Park
22. 6/1/24 Pride, Grand Strand Pride, Nance Plaza
23. 6/6 -6/9/24 CCMF, Southern Entertainment, Burroughs & Chapin Pavilion Place
24. 06/20/24, Summer Solstice Run, N.S. Promotions, Beach
25. 07/04/24, Indy 5K, N.S. Promotions, Market Common 5K Route
26. 9/14/23 I Love Seafood Fest, Dayson Youth foundation, Burroughs & Chapin Pavilion Place
27. 10/12/24, Myrtle Beach Mini Marathon and 5K, N.S. Promotions, Downtown Roadways
28. 10/17/24-10/20/24, Myrtle Beach Jeep Jam, N.S. Promotions, Former Myrtle Square Mall Site and Beach
29. 10/19/24-10/20/24, Kite Festival, Klig's Kites, Burroughs & Chapin Pavilion Place
30. 11/02/24, Annual Beach Ride, American Heart Association, Along the Beach (South End to 54th Avenue North)
31. 11/10/24 Bike the Beach, Michael Snow, Ocean Boulevard, 8th to 9th/various roads
32. 11/28/24, Turkey Trot, N.S. Promotions, Market Common 5K Route
33. Other

E. Review of Temporary Use Permits:

1. Other

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Other

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Other

K. Review of Fireworks Permit Applications

1. Broadway at the Beach

L. Discussion Items:

1. 4/20/24, Healthy Kids Day event, YMCA, YMCA Soccer Fields
2. 05/09/24-05/12/24, PGA Event, PGA, Dunes Club/City
3. 05/21/24-05/25/24, NCAA Division 3 Outdoor Track and Field Championships, Doug Shaw Memorial Stadium
4. Other

M. Executive Session: The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

N. Adjourn

**Myrtle Beach City Council
Fiscal Year 2024-25 Budget Retreat
Wednesday-Friday, March 13-15, 2024**

**Park Circle Community Building
4800 Park Circle, North Charleston, SC 29405**

**Wampee Conference Center
2213 Pinopolis Road, Pinopolis, SC 26469**

ANYONE WHO REQUIRES AN AUXILIARY AID FOR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

Wednesday, March 13, 2024

- 12:00 p.m.** Lunch – Park Circle Community Building, North Charleston
- I. North Charleston Redevelopment
 - a. Park Circle
 - b. Navy base
 - II. Economic Development Update (Anticipated Executive Session*)
- 6:00 p.m.** Dinner – Wampee Conference Center, Pinopolis
- 7:00 p.m.** City Manager Opening Remarks
- I. Overview – Highlights
 - II. Outward Performance

Thursday, March 14, 2024

- 8:00 a.m.** Breakfast – Wampee Conference Center, Pinopolis
- 9:00 a.m.** Economic Update (Dr. Rob Salvino, CCU)
- 10:00 a.m.** Financial Overview
- I. Our Story
 - II. FY25 Budget Recommendation
- 11:00 a.m.** Staffing Update – Recruitment & Retention
- I. City-wide
 - II. Myrtle Beach Area Chamber of Commerce Recruitment Update
 - III. Police
 - IV. Fire
- 12:00 p.m.** Lunch – Wampee Conference Center, Pinopolis
- 1:00 p.m.** One Team
- 1:30 p.m.** Fees & Rates
- I. Parks & Recreation Fees
 - II. Construction Services

- III. Water & Sewer Rates
- IV. Storm Water Rates
- V. Solid Waste Rates

- 2:15 p.m.** Myrtle Beach Downtown Alliance (MBDA)
- 2:45 p.m.** Break
- 3:00 p.m.** Capital Improvement Plan
 - I. City of Myrtle Beach Debt Overview
 - II. 5-year Capital Improvement Plan
- 4:30 p.m.** Council Group Discussions
- 6:00 p.m.** Dinner – Wampee Conference Center, Pinopolis

Friday, March 15

- 8:00 a.m.** Breakfast – Wampee Conference Center, Pinopolis
- 9:00 a.m.** Coordinated Effort – Opioids, Homeless and Mental Health
- 9:45 a.m.** Outside Agency Discussion
- 10:30 a.m.** Where do you see the City in two years?
- 12:00 p.m.** Adjournment

***EXECUTIVE SESSION** – CITY COUNCIL MAY MAKE A MOTION TO MEET IN EXECUTIVE SESSION(S) DURING THE BUDGET RETREAT. COUNCIL CAN TAKE ACTION ON MATTERS DISCUSSED IN EXECUTIVE SESSION WHICH ARE DEEMED TO BE “EMERGENCY” CONCERNS.

NOTE: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Motions to go into Executive Session must be made in public and specify one or more reason below. Council can take no vote or action in Executive Session. Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

**City of Myrtle Beach
City Manager's Safety Advisory Board
8:30 a.m., Thursday, March 14, 2024
Room 2, Pepper Geddings Recreation Center
3205 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Old Business

C. New Business

1. 2024 Defensive Driving
2. 2024 Safety Inspections – Tom Anderson
3. Vehicle Accidents – Tom Anderson
4. Claims Update – Peggy Cantor
5. Any other items that need to be discussed?
6. Any particular safety meeting topics you want presented this year?
7. Any safety concerns within your departments?

E. Communication

1. What is new in your department in regards to safety?
2. Policies, Procedures, New Equipment and Training
3. Find speaker and topic

F. Next Meeting – June 6, 2024, hosted by the Convention Center

G. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, March 14, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Minutes: Approval/Correction of minutes from December 14, 2023.

C. Old Business:

D. New Business:

1. **Request 24-01 Justin & Meagan Michal:** The applicant is requesting a variance from Section 1603 (Dimensional Standards). The property is located at 301 North Myrtle Street and is identified by PIN # 443-04-04-0078.
2. **Request 24-02 Retro Hotel Waikiki 1 LLC:** The applicant is requesting a variance from Article 9 (Landscaping and Tree Protection). The property is located at 1500 South Ocean Boulevard and is identified by PIN # 443-14-01-0673.

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment