



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: March 10, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached. The City of Myrtle Beach's annual budget retreat is March 15-17 at Wampee Conference Center in Pinopolis. If planning to attend, take US 17 South to Georgetown. In Georgetown, bear right onto US 17A. Follow US 17A to Moncks Corner. In Moncks Corner, turn right onto SC 6, then bear right onto SC 5. At the end of SC 5, turn right to arrive at Wampee Conference Center. Check in at the gate, follow signs to the Assembly Hall and observe all posted rules. For information, contact info@cityofmyrtlebeach.com.
2. **Attention, entrepreneurs and business owners...** Need funding to support a new or expanding business? Register today to participate in the Lender Matchmaker Event on Wednesday, April 5, 10:00 a.m. to 2:00 p.m., and meet more than a dozen Small Business Association (SBA) lenders. Attendees pitch requests in private one-on-one sessions in a "speed dating" format at the Myrtle Beach Convention Center, 2101 North Oak Street. Registration is required for this free event. Business plans with financial projections are highly encouraged. This event is sponsored by the U.S. Small Business Administration, SCORE, Small Business Development Center, I-Hope Women's Business Center, South Carolina SBDC, Myrtle Beach Area Chamber of Commerce and the City of Myrtle Beach. To register, visit <https://bit.ly/MBLenderEvent>.
3. **As part of Myrtle Beach's downtown public art initiative, the Request for Qualification (RFQ) submission deadline for artists is Tuesday, March 14.** The City of Myrtle Beach is looking for muralists and bicycle rack sculptors to submit applications and designs for installations in the Arts & Innovation District and downtown area. The city's Downtown Development Office, Cultural Resources Committee and Myrtle Beach Downtown Alliance encourage all to apply! See the links below for information.

- Public Art Mission – <https://www.downtownmyrtle.com/public-art>
- Bicycle Rack Information – <https://bit.ly/BikeRackArtistRFQ>
- Mural Information – <https://bit.ly/MuralArtistRFQ>

4. **Tax season is underway, and the Volunteer Income Tax Assistance (VITA) Program provides free preparation services to individuals or families earning an annual household income of \$60,000 or less in Myrtle Beach.** IRS-certified volunteers provide income tax assistance by appointment on Tuesdays, 1:00 to 5:00 p.m., at the Historic Myrtle Beach Colored School and Education Center, 900 Dunbar Street, through April 4. The VITA Program, made possible by the United Way, IRS, and Wells Fargo, offers appointments at four locations in Horry County. To learn more and view a list of resources and required materials, see <https://bit.ly/VITAINMB>. To schedule an appointment, call 2-1-1 or 866-892-9211 (toll free).
5. **Wear green and celebrate St. Patrick’s Day at the inaugural “St. Pat’s at Nance Plaza” event on Friday, March 17, 3:00 to 9:00 p.m., in Myrtle Beach.** Hosted by N.S. Promotions and the Myrtle Beach Downtown Alliance, the event includes drink and food vendors, including traditional Irish fare. For details, visit <https://www.nspromos.com/>.
6. **The application deadline for the Friends of Chapin Memorial Library’s Shirley W. Boone Scholarship is 5:00 p.m., Friday, March 24.** The one-time \$3,000 scholarship is available to a high school senior who meets the following requirements: lives in Myrtle Beach city limits, attends school in Myrtle Beach city limits, and/or volunteers at Chapin Memorial Library. The late Shirley Boone served as the long-time librarian at Chapin Memorial Library. She was a beloved part of the Myrtle Beach community and her legacy of service is memorialized with the annual Shirley W. Boone Scholarship. For more details and to download the application, see <https://www.chapinlibrary.org/friends-scholarship>. The Friends of Chapin Memorial Library organization is a non-profit 501(c)(3) volunteer organization established in January 1987. The group is made up of citizens that believe a strong public library is an essential part to a community’s success. The organization sponsors activities, provides financial support, awards scholarships and more.
7. **Looking for a one-day volunteer opportunity in Myrtle Beach?** Keep Myrtle Beach Beautiful hosts “Cleanin’ for the Season” Citywide Litter Pick-Up Day on Saturday, March 25, 8:00 a.m. to 12:00 p.m. Volunteers of all ages collect trash in neighborhoods and public spaces. To learn more, visit <https://bit.ly/KeepMBBeautifulEvent>. Questions? Send an email to kmmb@visitmyrtlebeach.com.
8. **Myrtle’s Market, the city’s farmers market, reopens Friday, April 7!** Myrtle’s Market is open from 9:00 a.m. to 3:00 p.m. on Wednesdays, Fridays and Saturdays, April 7 through October 28. Local vendors offer a variety of fresh produce, baked goods, crafts, gifts and more. The facility is located at 605 Mr. Joe White Avenue. We hope to see you there!
9. **The City of Myrtle Beach’s February 2023 list of new business licenses is now available.** The file, published monthly, is a product of the city’s Financial Services Department. To view, see the [Issued Business Licenses](#) webpage.

- 10. A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city's website.** The [Events](#) webpage is updated weekly.
- 11. You couldn't ask for any better weather for the Myrtle Beach Marathon last Saturday, and that's the subject of our Photos of the Week.** In all, some 4,000 runners took part in the 5K on Friday evening or the half and full marathons Saturday morning. Thanks to the hundreds of volunteers and city staff who made the race possible. The weather was perfect, the course was flat and the scenery was beautiful! Thanks also to all who cheered on the runners along the route. Enjoy these photos, most of which are from the Market Common area, about four miles into the race. To view these photos and more, see our [Photos of the Week Library](#) webpage.
- 12. Did you know...** That Myrtle Beach celebrates its 85th birthday on Sunday, March 12? The City of Myrtle Beach was incorporated as an official South Carolina town on March 12, 1938. The vote in favor of incorporation was 133 to 8. Myrtle Beach became a city in 1957 when the permanent population first topped 5,000. According to the US Census, Myrtle Beach's 2020 population was 35,682. Estimates for 2023 put the city's population at 38,250. Happy Birthday, Myrtle Beach!

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 13-19, 2023**

MONDAY, MARCH 13

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, MARCH 14

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, HTC Aspire Hub, 509 Ninth Avenue North
- **3:30 p.m.** – Myrtle Beach Downtown Alliance, HTC Aspire Hub, 509 Ninth Avenue North

WEDNESDAY, MARCH 15

- **10:00 a.m.** – Special Event Committee, Conference Room, City Services Building, 921 North Oak Street
- **6:00 to 9:00 p.m.** – Annual Myrtle Beach City Council Budget Retreat, Santee Cooper's Wampee Conference Center, 2213 Pinopolis Road, Pinopolis, South Carolina
- **6:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Meridian at The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **6:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, MARCH 16

- **8:00 a.m. to 8:00 p.m.** – Annual Myrtle Beach City Council Budget Retreat, Santee Cooper's Wampee Conference Center, 2213 Pinopolis Road, Pinopolis, South Carolina
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Grande Dunes Neighborhood Watch, Check-In at Concierge Desk, Portside at Grande Dunes, 901 Portside Drive
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, MARCH 17

- **8:00 a.m. to 12:00 p.m.** – Annual Myrtle Beach City Council Budget Retreat, Santee Cooper's Wampee Conference Center, 2213 Pinopolis Road, Pinopolis, South Carolina
- **3:00 to 9:00 p.m.** – St. Pat's at Nance Plaza, 825 North Kings Highway

SATURDAY, MARCH 18

- No Meetings Scheduled

SUNDAY, MARCH 19

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, MARCH 14, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... February 28, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Traffic Engineering and Safety Update (Workshop)
2. MBACC Quarterly Update – Karen Riordan (Workshop)
3. Futrell Park Improvement Presentation (Meeting)
4. Proclamation declaring the March as National Procurement Month (Meeting)
5. Proclamation declaring March as Women's History Month (Meeting)
6. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-020 authorizing the City Manager to accept a donation in the amount of \$26,437.59 from Habitat for Humanity for the installation of fitness trail equipment along Futrell Park's walking path.

This funding is part of the ongoing park renovation plan and it will continue the neighborhood revitalization efforts. The Futrell Park fitness trail will be located along the current trail system and will include five separate workout stations to include the following: crunch/leg lift station, assisted row/push-up station, plyometric station, pull-up/dip station, and a stretch station.

Motion M2023-021 to accept funding from the United States Secret Service, Columbia Field Office, in the amount of \$12,617 on behalf of the Myrtle Beach Police Department for Fiscal Year 2022-23 to defray equipment and software costs associated with the department's joint efforts as part of the Cyber Crimes Task Force (formerly called South Carolina Electronic Crimes Task Force). No local match required.

These funds are identified as excess funds provided by the United States Secret Service on behalf of the Myrtle Beach Police Department for FY 2022-23. The funding assists with the department's efforts in completing the set-up of a crime lab.

Motion M2023-022 authorizing the Myrtle Beach Police to apply for the South Carolina Department of Public Safety Bullet Proof Vest Program in the amount of \$52,189 for reimbursement of purchase. No local match is required.

The Myrtle Beach Police Department applied for this reimbursement grant on March 1, 2023, from the SC Department of Public Safety in the amount of \$52,189. This amount is half of the total cost of the purchase. MBPD applied for the Patrick Leahy BVP grant, which the state indicates is an approved program to partner to cover the remaining funding from July 1, 2022, to December 31, 2023. No match is required and the city has made outlays for this purpose in excess of the amounts reimbursed by these grants.

REGULAR AGENDA

1st Reading Ordinance 2023-005 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Austin Shelley doing business as Ajax Golf Cart Rentals located at 1307 Nature's Way, North Myrtle Beach, SC 29582, for a period of one year. The agreement includes 24 golf cart decals.

This company was approved for a franchise agreement covering 24 golf cart decals in 2022. For 2023, the applicant requests 24 decals.

1st Reading Ordinance 2023-006 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone doing business as Go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 95 golf cart decals and 20 moped decals.

This company was approved for a franchise agreement covering 95 golf cart decals and 20 moped decals in 2022. For 2023, the applicant requests the same total number of decals 115 (95 golf cart decals and 20 moped decals).

1st Reading Ordinance 2023-007 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Jack Zakhra doing business as Zeus MB LLC, Happy

Scooter, located at 311 Third Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 golf cart decals and 13 moped decals.

This company was approved for a franchise agreement covering 27 golf cart decals and 36 moped decals in 2022. For 2023, the applicant requests same total number of 63 decals, but would like exchange 23 moped decal for 23 golf cart decals; so, the company is requesting 50 golf cart decals and 13 moped decals.

1st Reading Ordinance 2023-008 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Derrick and Barbara Haynes doing business as Kickback Korner LLC, Kickback Korner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart decals in 2022. For 2023, the applicant requests 20 golf cart decals.

1st Reading Ordinance 2023-009 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Mark Sichertano doing business as Myrtle Beach Golf Carts, located at 408 Third Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 165 golf cart decals.

This company was approved for a franchise agreement covering 165 golf cart decals in 2022. For 2023, the applicant requests 20 additional golf cart decals (total of 185).

Staff does not recommend adding more conveyances to this franchise. While we sympathize with the applicant, we do not see how the city can justify additional decals for this franchisee without also considering requests for additional decals from other franchisees. The purpose of establishing the franchise system was to cap and limit the number of golf cart and moped conveyances on the street with the overall goal of reducing the total number of conveyances over time.

1st Reading Ordinance 2023-010 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson doing business as Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 30 golf cart decals and 10 moped decals.

This company was approved for a franchise agreement covering 30 golf cart decals and 10 moped decals in 2022. For 2023, the applicant requests the same total number of decals (30 golf cart decals and 10 moped decals).

1st Reading Ordinance 2023-011 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson doing business as Rent Me Superstore, located at 300 South Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 114 golf cart decals and 83 moped decals.

This company was approved for a franchise agreement covering 114 golf cart decals and 83 moped decals in 2022. For 2023, the applicant requests the same number of decals (114 golf cart decals and 83 moped decals).

1st Reading Ordinance 2023-012 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ben Robinson doing business as Rent Me Superstore, located at 1205 North Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 46 golf cart decals and 37 moped decals.

This company was approved for a franchise agreement covering 46 golf cart decals and 37 moped decals in 2022. For 2023, the applicant requests the same number of decals (46 golf cart decals and 37 moped decals).

1st Reading Ordinance 2023-013 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone doing business as Go Fast Motorsports/Savemart Scooters, located at 412 Sixth Avenue North, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 34 golf cart decals and 5 moped decals.

This company was approved for a franchise agreement covering 34 golf cart decals and 5 moped decals in 2022. For 2023, the applicant requests the same total number of decals, 39 (total of 34 golf cart decals and 5 moped decals).

1st Reading Ordinance 2023-014 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to David Stone doing business as Go Fast Motorsports/Sunshine Scooters, located at 713 North Ocean Boulevard, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 30 golf cart decals and 5 moped decals.

This company was approved for a franchise agreement covering 30 golf cart decals and 5 moped decals in 2022. For 2023, the applicant requests the same total number of decals, 35 (total of 30 golf cart decals and 5 moped decals).

1st Reading Ordinance 2023-015 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Bayliss Spivey doing business as KOA Campground located at 613 Fifth Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 golf cart decals.

This company was approved for a franchise agreement covering 50 golf cart decals in 2022. For 2023, the applicant requests additional 50 golf cart decals, totaling 100 golf cart decals.

Staff does not recommend adding more conveyances to this franchise. While we sympathize with the applicant, we do not see how the city can justify additional decals for this franchisee without also considering requests for additional decals from other franchisees. The purpose of establishing the franchise system was to cap and limit the number of golf cart and moped conveyances on the street with the overall goal of reducing the total number of conveyances over time.

1st Reading Ordinance 2023-016 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Ron Simantov doing business as Blue Coral Surf LLC,

Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf cart decals.

This company was approved for a franchise agreement covering 20 golf cart decals in 2022. For 2023, the applicant again requests 20 golf cart decals.

1st Reading Ordinance 2023-017 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach, to Sarah Yakoel doing business as Gil Scooter/Evry LLC, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 golf carts.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2022. For 2023, the applicant again requests 20 golf cart decals.

1st Reading Ordinance 2023-018 to authorize the City Manager to enter into amended franchises for water safety services and beach concessions.

This ordinance amends the current water safety and concession services franchise agreements.

Resolution R2023-008 a resolution of the City Council of the City of Myrtle Beach, South Carolina amending amount of the application to the South Carolina water quality revolving fund authority for a loan from the state water pollution control revolving fund as approved by Resolution R2022-014; and, other matters related thereto.

City Council adopted Resolution R2022-014 dated April 12, 2022, for an amount not to exceed \$2,374,000. The escalating cost of construction and materials necessitates increasing the amount to be borrowed by about \$2,330,000 to total \$4,704,000.

Resolution R2023-009 to adopt the Myrtle Beach Housing and Community Development Annual Action Plan and Budget for Fiscal Year 2023-24.

In total, the city's Community Development Block Grant (CDBG) allocation is projected to be \$391,333. The funds are budgeted based on the federal fiscal year and must be spent to primarily benefit individuals with low and moderate incomes. The following is the proposed allocation covering the period of October 1, 2023-September 30, 2024:

- *Affordable Housing Program – \$91,333*
- *Public Infrastructure – \$300,000*

Motion M2023-023 to appoint/reappoint four members to the Seniors Advisory Committee.

The term of Tammy Lail expired on February 28, 2023, and the terms of Patty Sleem and Brenda Watkins Noel expired on March 8, 2023. Due to a resignation, the board has one additional vacancy with the expiration date of February 9, 2025. On file, the city has resumes for L. Keith Compton (city resident), Lauren Keith Hudson (city resident), Robert N. Saunders (city resident), Patricia Hampton (city resident), and Carolyn Milliron (city resident). All three seats expire March 8, 2026.

Motion M2022-019 to appoint/reappoint Assistant Municipal Judges for a four-year term and consider a salary adjustment.

City code requires Council to reappoint one or more assistant judge for a term not to exceed four years. The judge(s) must be an attorney in good standing with similar trial experience. Once appointed, judges serve under the direction of the Chief Administrative Municipal Judge.

Motion M2023-024 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

ADJOURNMENT

**City of Myrtle Beach
Workforce Housing Advisory Committee
2:00 p.m., Tuesday, March 14, 2023
HTC Aspire Hub
509 9th Avenue North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1011 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Introductions**
- C. Review of Previous Meeting**
- D. Discussion and Questions**
- E. Establish and Outline Upcoming Tasks**
- F. Schedule Next Meeting**
- G. Adjourn**

Myrtle Beach Downtown Alliance
3:30 p.m., Tuesday, March 14, 2023
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-743-6073 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

NOTICE IS HEREBY GIVEN that a special meeting of the Myrtle Beach Downtown Alliance Inc. (MBDA) Board of Directors has been called by at least 20% of members to consider and act upon the following:

Resolution – Expansion and Appointment of MBDA Executive Committee

RESOLVED, that Board of Directors of the MBDA appoints each of the directors listed below to the MBDA Executive Committee, with each to: hold the office following the name of each respective director below; serve their term on the Executive Committee; and, hold the office following the name of each respective Director below until their respective successor has been elected or until their resignation, removal, or incapacity.

- Dan Sine – Chair
- Tory Mackey – Vice Chair
- Michael Mancuso – At Large
- Terrance Herriott – Treasurer
- Michelle Plyler – Secretary

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, March 15, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. January 25, 2023 Meeting
2. March 1, 2023 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Lucky Dog 5K, Black Dog Running, Market Common/Tidal Creek, 03/16/23
2. Taste of Market Common, BEI, Market Common, 04/22/23
3. Market on Broadway, MBDA, Empty Lot on Broadway Street, 05/06/23, 05/13/23 and 05/20/23
4. Bike the Beach, GS Bike Club, Roadways and Nance Plaza, 10/15/23
5. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/23
2. Myrtle Beach Marathon, Capstone Event Group, Roadways, 03/04/23
3. Cheney Bros. Customer Event, Burroughs & Chapin Pavilion Place, 03/06/23
4. Nights at Nance, MBDA, Nance Plaza, Various Thursdays, 03/09/23-06/01/23
5. Beach Volleyball, Coach Goody, Pavilion Courts, 03/11/23-03/12/23
6. Other

Review of Upcoming Approved Events

1. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01/31/23
2. DeVille Street Festivals, BEI Market Common, Along DeVille Street, 03/01/23-12/30/23
3. St. Patrick's Day Event, Nance Plaza and 9th Avenue North, NS Promos, 03/17/23
4. Beach Volleyball, Coach Goody, Pavilion Courts, 03/25/23-03/26/23
5. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden and Grand Park, 04/01/23-10/31/23
6. Parkinson's Walk, Parkinson's Foundation, Grand Park, 04/01/23
7. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/16/23-03/18/23
8. Smoke on the Beach, MB Shriners, Burroughs & Chapin Pavilion Place, 04/07/23-04/08/23

9. World's Strongest Man, IMG/Rebecca Levin, Ocean Boulevard and Burroughs & Chapin Pavilion Place, 04/18/23-04/23/23 (Includes addition of closure request from truck pull 4/12 or 4/13 for five hours.)
10. GZ Outreach, Along Chester Street (9th to 10th Avenues North), Ground Zero, 04/19/23
11. Art in the Park, JoAnne Utterback, Valor Memorial Garden, 04/21/23-04/23/23
12. Myrtle Beach AM, Terry Grimble, Matt Hughes Skate Park, 04/22/23
13. Bacon Fest, Cumulus Broadcasting, Nance Plaza, 04/23/23
14. Stand with Survivors, Rape Crisis Center, Tidal Creek Brewhouse, 04/23/23
15. Dragon Boat Race, Ground Zero, Grand Park, 04/29/23
16. Relay for Life, American Cancer Society, Valor Memorial Garden, 05/06/23
17. Military Appreciation Days Parade, City of Myrtle Beach, Market Common Streets, 05/27/23
18. Carolina Country Music Festival, Southern Entertainment, Burroughs & Chapin Pavilion Place, 06/08/23-06/11/23
19. I Love Seafood Fest, Daryl Dayson, Burroughs & Chapin Pavilion Place, 09/23/23
20. Jeep Jam, Former Myrtle Square Mall Site and Beach, NS Promos, 10/20/23-10/22/23
21. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
22. American Heart Association's Beach Ride, Along Beach to 52nd Avenue North, 11/04/23
23. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
24. Other

E. Review of Temporary Use Permits:

1. Temporary Parking, 600 North Oak Street, Charles Hewitt (Run to the Sun)
2. Temporary Parking, O'Neill/Sertoma Club (Run to the Sun)
3. Temporary Parking, Midtown Vineyard Church, 27th Avenue North (Run to the Sun)

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. South Atlantic Shrine Association (SASA)

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Cheer Competition, March 17, 2023
2. Cheer Competition, March 24, 2023

K. Review of Fireworks Permit Applications

L. Discussion Items

M. Executive Session

N. Adjourn

**City of Myrtle Beach
Fiscal Year 2023-24 Budget Retreat
Wednesday through Friday, March 15-17, 2023
Wampee Conference Center
2213 Pinopolis Road, Pinopolis, SC 29469**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

Wednesday, March 15, 2023*

- 6:00 p.m.** Dinner
- 7:00 p.m.** City Manager Opening Remarks
 - I. Overview – Highlights
 - II. The Relay Race – Our Purpose

Thursday, March 16, 2023*

- 8:00 a.m.** Breakfast
- 8:30 a.m.** Economic Update (Dr. Rob Salvino, CCU)
- 9:30 a.m.** Financial Overview
 - I. Financial Update – FY23
 - II. FY24 Budget Influencers
- 11:00 a.m.** Staffing Update & Compensation Recommendations
- 12:00 p.m.** Lunch
- 1:00 p.m.** The Relay Race, Part II
- 1:30 p.m.** Insurance Review
- 2:00 p.m.** City Manager's Recommended Budget
- 2:30 p.m.** Fees & Rates
 - I. Property Tax
 - II. Water & Sewer Rates
 - III. Storm Water Rates
 - IV. Solid Waste Rates
 - V. Parking Revenue (Year-round?)
- 3:30 p.m.** Break
- 3:45 p.m.** Myrtle Beach Downtown Alliance (MBDA)
- 4:15 p.m.** Downtown Vision (Parts of discussion may require Executive Session.)
- 6:00 p.m.** Dinner

- 7:00 p.m.** City Manager's Budget Review and Roundtable Discussion
I. Review of the Day's Topics
II. Other Topics

Friday, March 17, 2023*

8:00 a.m. Breakfast

9:00 a.m. CIP
I. Swimming Pool/Natatorium

10:00 a.m. Coordinated Effort – Opioids, Homeless, and Mental Health

11:00 a.m. Where do you see the City in two years?

12:00 a.m. Adjournment

***EXECUTIVE SESSION** – City Council may make a motion to meet in Executive Session(s) during the Budget Retreat. Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, March 16, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: March 2, 2023 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Boba – 2010 North Kings Highway:** Requests approval of (1) 3'6" h x 8'7" w internally lit building mounted sign with channel lettering, and (2) 1'3" h x 4'10" w tenant panels. (ASL Signs)
2. **La Chula Boutique – 504 North Kings Highway:** Requests approval of (1) 2'7" h x 11'11" w internally lit building mounted sign with channel lettering. (ASL Signs)
3. **Altered Ego Hair Salon – 1145 Robert M. Grissom Parkway:** Requests approval of (1) 1'11" h x 8'1" w internally lit building mounted sign. (Owner)
4. **Hanger Clinic – 931 Medical Circle:** Requests approval of (1) 2'11" h x 4'10" w non-illuminated building mounted sign, (1) 1'6" h x 1' w non-illuminated building mounted sign next to front door, (1) 1'6" h x 4' w tenant panel mounted to existing monument and (1) 11" h x 1'8" w vinyl window graphic. (Landmark Signs)
5. **Black's Tire & Auto – 1921 Mr. Joe White Avenue:** Requests approval of (1) 1'2" h x 35' w internally lit building mounted sign with channel lettering mounted on raceway. (Sign & Awning Systems, Inc.)
6. **Hometown Finance – 912 US HWY 501:** Requests approval of (1) 2'4" h x 5'3" w internally lit building mounted sign and (2) 1'6" h x 4' w internally lit tenant panels. (Fastsigns)
7. **New Ivy Flooring – 1389 17th Avenue South:** Requests approval of (1) 2' h x 8' w non-illuminated building mounted sign. (Fastsigns)

Sign, Lighting, and Building Combination Permit Applications

1. **South Atlantic Bank – 630 29th Avenue North:** Requests approval of (25) pole mounted lights with an OAH of 14' and 30'. (Santee Cooper)
2. **Lotus at Market Common – Farrow Parkway/Cottage Drive:** Requests approval of (6) pole mounted lights (4) 25' and (2) 14' OAH, and (48) building mounted lights. (TBD)

3. **CMC Grande Dunes – Intersection of Highway 17 and 62nd Avenue North:** Requests approval of (19) pole mounted parking lot lights, (21) ground mounted bollard lights, and (9) building mounted lights. In addition, requests a final review for a 9,348 square foot building, parking, landscaping, and dumpster enclosure. (Harrell Design Group, PC / Santee Cooper)
4. **Bojangles – 8209 North Kings Highway:** Requests a conceptual/final review for a drive-thru menu board, pre-sell menu board, and order canopy. (The Sign Clinic)
5. **Ripley's Haunted Adventure – 917 North Ocean Boulevard:** Requests approval of (5) Weblon vinyl panama purple colored awnings (1) 2'6"h x 23'10"w x 2'6"p, (1) 8'h x 24'w x 11'p, (1) 8'h x 25'3"w x 11'p, (1) 4'h x 17'9"w x 2'p and (1) A-frame 5'h x 18'6"w x 5'p. Signage: (1) 3'1"h x 3'8"w Ripley's Haunted Adventure logo, (1) 2'10"h x 3'11"w Ripley's Mirror Maze logo, (1) 3'6"h x 4'4"w Ripley's Crazy Golf logo and (1) 6'h x 10'10"w Ripley's Illusion Lab logo. (Action Awnings & Signs, Inc.)
6. **Dairy Bar Ice Cream – 410 North Kings Highway:** Requests a conceptual/final review for the repainting of the building exterior and approval of (1) 5'h x 5'w internally lit emboss pan faced freestanding sign with manual changeable copy. (YESCO Signs/Owner)

Building Permit Applications

1. **The Villas at 24th – 2310 South Ocean Boulevard:** Requests a final review for a new 12-unit housing complex with parking and landscaping. (Owner)
2. **Grand Atlantic Resort – 2007 South Ocean Boulevard:** Requests a final review for a two-phase project. Submitting for phase one: sidewalks, screen wall, and landscaping. (Environmental Concepts, LLC)
3. **The Willows – 7075 Cuddy Lane:** Requests a conceptual/final review to add landscaping feature for play equipment. (LS3P)
4. **Ocean Forest Villas – 5601 North Ocean Boulevard:** Requests a conceptual/final review to install a galvanized 6' cantilever gate with wood privacy fence on highway side in front of dumpster. (Owner)
5. **American Army Navy Store – 2109 South Kings Highway:** Requests a conceptual/final review for a 6' tall white vinyl privacy fence on left side of property and a 4' tall black aluminum picket 3-rail fence on right side of property. (Goode Fence)
6. **Bay Pointe III – 1150 Nance Street:** Requests a conceptual/final review for a 6' tall black chain-link fence from existing fence to pond fence. (Calico Jack Fence)
7. **Ashley Furniture – 906 Frontage Road East:** Requests a conceptual/final review for a 6' tall chain-link fence with gates. (Calico Jack Fence)
8. **In-Pires Granite – 601 Seaboard Street, Unit B:** Requests a conceptual/final review for installation of a pre-engineered carport with fascia to match existing structure. (Owner)

9. **Industrial Rewinding – 1420 Cannon Road:** Requests a conceptual/final review for installation of a pre-engineered detached building. (Owner)
10. **Serenity at 10th Phase II – Corner of Robert M. Grissom Parkway and Mr. Joe White Avenue (PIN #42512040039):** Requests a conceptual/final review for amenity area with landscape plan to include pool house, pool, and pool deck. (Venture Engineering/GC Install and Construct)
11. **Golden Corral – 868 Oak Forest lane:** Requests a conceptual/final review to replace existing vinyl siding with Royal vinyl lap siding. (Contract Exteriors)
12. **Sheraton Broadway Resort Plantation – 3301 Robert M. Grissom Parkway:** Requests a conceptual/final review for the repainting of the building exterior. (Marriott Vacation Club)
13. **Pine Island Point Multi-Family – Pine Island Road (PIN #42500000312-0015):** Requests a conceptual review for a multi-family complex consisting of (3) four-story buildings for a total of 228 units, clubhouse, pool building, open-air pavilion, pool amenity center, maintenance building, trash compactor, dog park, parking and landscaping. (SGA|NW, a GF Design Company)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, March 16, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call To Order:** Chair Adam Hayes
- B. Roll Call**
- C. Approval of Minutes:** February 16, 2023 Meeting
- D. Continued Business:**
 - 1. Hate Intimidation Ordinance
 - 2. Public Accommodations Ordinance
 - 3. "Safe" Place MBPD Police Program
- E. New Business:**
 - 1. Preparing for Bike Week Safety Plan
 - 2. Planning for Future Meetings
- F. Non-Agenda Items from Board Members**
- G. Non-Agenda Items from City Staff**
- H. Public Comment**
- I. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- J. Adjournment**