



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Public Information Department
Date: March 15, 2024
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Drivers can expect a lane closure from 7:00 a.m. to 3:00 p.m., Monday and Tuesday, March 18-19, when turning east onto 21st Avenue North from US 17.** A small portion of the outside lane of 21st Avenue North will be closed for a hatch installation. This work is weather-permitting.
3. **Drivers can expect a detour on Ocean Boulevard between Seventh and Eighth Avenues North this Monday and Tuesday, March 18-19.** A contractor will be installing a utility connection for a new building at 700 North Ocean Boulevard. Detours to Flagg Street will be posted. The roadway will re-open to overnight traffic, then close again Tuesday morning.
4. **The award-winning “Through the Lens of Time” Myrtle Beach History Series continues Wednesday, March 20, with the Cecil Patrick family.** The monthly series at Chapin Memorial Library features local residents talking about Myrtle Beach’s early days. The series is sponsored by the City of Myrtle Beach, Friends of Chapin Memorial Library and the Seniors Advisory Committee. The remaining speakers for the spring season are:
 - 2:00 p.m., Wednesday, March 20, 2024 – Cecil Patrick Family
 - 2:00 p.m., Wednesday, April 17, 2024 – John Skeeter
 - 2:00 p.m., Wednesday, May 15, 2024 – Bo Bryan

5. **Next year’s proposed Myrtle Beach city budget does not call for a tax increase.** Myrtle Beach City Council and staff wrapped up the annual Budget Retreat this week at Santee Cooper’s Wampee Conference Center near Moncks Corner. As presented, the manager’s overall recommended budget totals \$330.2 million. That’s nearly eight percent less than this year’s total budget. The 2024-25 spending plan includes \$53.3 million in new capital projects. One of those is \$500,000 for a Vietnam War Memorial at Warbird Park. It also includes a five percent salary increase for current staff. While taxes will remain flat, some fees are expected to rise to keep pace with demand for service and system upkeep. Included are modest increases in solid waste, water, sewer, stormwater and recreation fees. City Council will discuss the budget further this spring. It must be approved by July 1, when it takes effect.
6. **It’s time to renew your City of Myrtle Beach business license!** The due date for business license renewal payments is April 30, 2024. Renewals must postmarked on or before April 30, 2024, to avoid late penalty. Payments become delinquent on May 1, 2024. City Code requires a business license for all rental properties. To renew your license online and pay with a credit card, please visit www.LocalBLRenewal.com. Most, but not all businesses, will be able to renew online. Questions? Call 843-918-1200.
7. **The Myrtle Beach Downtown Alliance invites the public to attend several “community input” meetings scheduled in coming weeks.** Topics include street-level and architectural design, branding and wayfinding signage, downtown theme and public art placement and green spaces. Here are the times and locations for the meetings:
 - **Thursday, March 21:** 1:00 to 3:00 p.m., Gymnasium, First Baptist Church, 500 Fourth Avenue North
 - **Thursday, March 21:** 5:00 to 7:00 p.m., Gymnasium, First Baptist Church, 500 Fourth Avenue North
 - **Monday, March 25:** 9:00 to 11:00 a.m., Myrtle Beach Train Depot, 851 Broadway Street
 - **Monday, March 25:** 5:00 to 7:00 p.m., Mary C. Canty Recreation Center, 971 Canal Street
 - **Tuesday, March 26:** 9:00 to 11:00 a.m., Chapin Memorial Library, 400 14th Avenue North
 - **Tuesday, March 26:** 2:00 to 4:00 p.m., Chapin Memorial Library, 400 1⁴h Avenue North
8. **Drivers can expect a new four-way stop on Howard Avenue at Iris Street in the Market Common area, beginning late next week.** The city’s traffic team will convert the intersection from a two-way stop to a four-way stop on Thursday, March 21, weather permitting. The change is due to sight-line visibility at that intersection.
9. **The Myrtle Beach Fire Department is working with the American Red Cross of South Carolina to offer a “smoke alarm blitz” in two Myrtle Beach neighborhoods next week.** Look for our firefighters in Patrick’s Mobile Home Park on Friday, March 22, and in the Booker T. Washington neighborhood on Saturday, March 23, to update and check your

smoke alarm. If you don't live in one of these areas and would like some help with your smoke alarms, call the Myrtle Beach Fire Department at (843) 918-1020.

- 10. The rescheduled Guns 'n Hoses Softball Tournament is Saturday, March 23.** Gates open at 9:00 a.m., with the first game at 10:00 a.m. Semifinal games are at 3:00 and 4:15 p.m., followed by the championship game at 5:30. The Myrtle Beach Police and Fire Departments will play other public safety agencies in the day-long tournament. Admission is \$5, with all proceeds going toward SOS Care, Inc., and Project Lifesaver. A hotdog buffet and concessions will be available, too! In addition to our Myrtle Beach police officers and firefighters, other agencies participating include North Myrtle Beach Police and Fire, Murrells Inlet/Garden City Fire, Horry County Police and Fire and the S.C. Highway Patrol.
- 11. Join us for the next "Night of Knowledge" event set for Thursday, March 28, at Seacoast Vineyard Church, 504 27th Avenue North.** Myrtle Beach individuals, service providers and groups come together to share information and raise awareness for our youth and others about issues such as mental health, addiction, homelessness and more. If you are a parent, guardian, educator or community member who wants to learn more about resources available in Myrtle Beach, please plan to attend. The event begins with a soft opening at 5:30 p.m.; the program is from 6:00 until 8:00 p.m.
- 12. Mark your calendars to help keep your city clean! The Keep Myrtle Beach Beautiful citywide cleanup is 8:00 a.m. to 12:00 p.m., Saturday, March 30.** Everyone is invited to join community members in a "cleanin' for the season" litter pickup. Volunteers and staff will meet at the Myrtle Beach Area Chamber of Commerce, 1200 North Oak Street. All supplies are provided. Visit www.KeepMyrtleBeachBeautiful.com to register as a volunteer and learn more.
- 13. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 14. The Myrtle Beach Collegiate Challenge kicked off the spring track-and-field season at Doug Shaw Memorial Stadium, and that's the subject of our [Photos of the Week](#).** More than 800 college athletes from 13 states gathered to compete in this event last weekend. Rain cut the competition short, but Coastal Carolina University was named the champion with a men's score of 108 and women's score of 152. It was the first of six track-and-field events hosted at Doug Shaw Memorial Stadium this spring. The remaining meets include the Alan Connie Shamrock Invitational, Freshman/Sophomore High School Relays, Beach Run Invitational, Conference Carolinas Championship and the NCAA Division III National Championship.
- 15. Did you know...** That sports tourism in the City of Myrtle Beach produced \$174.2 million in direct spending during the 2023 calendar year? That's up from \$154.7 million for 2022. Of the 2023 total, \$16 million was returned to local governments (city, county and state) in taxes and fees, with Myrtle Beach receiving \$4.2 million. Sporting events included the traditional activities, along with dance, fencing, cornhole, weight-lifting, pickleball, wrestling and kickball. Baseball again was the biggest economic contributor at \$53 million,

followed by dance at \$37.6 million and fast-pitch softball at \$21.4 million. Other top revenue-generating sports for the city included basketball (\$13.1 million), volleyball (\$8.5 million) slow-pitch softball (\$7 million), soccer (\$4.8 million), cheerleading (\$4 million), archery (\$3.8 million), gymnastics (\$3.7 million), World's Strongest Man (\$3.6 million) and football (\$3.3 million). July was the busiest month, with \$42.5 million, followed by March (\$33.8 million), June (\$24.2 million) and August (\$20.7 million). September – the back-to-school month for many – had the least activity, with just \$3.7 million. By the way, “Direct spending” means one dollar is spent one time in the local economy; it does not include any economic multipliers.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
MARCH 18-24, 2024**

MONDAY, MARCH 18

- **2:00 p.m.** – Bicycle and Pedestrian Committee Infrastructure Subcommittee, Fire Department Conference Room, Second Floor, City Services Building, 921 North Oak Street
- **3:00 p.m.** – Charlie's Place Advisory Committee, Charlie's Place, 1420 Carver Street
- **6:00 p.m.** – Citizens Police Academy Graduation, Warren S. Gall Law Enforcement Center Annex, 3340 Mustang Avenue
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Carrie Mae Johnson Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Harlem Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, MARCH 19

- **1:30 p.m.** – Planning Commission, First Floor Conference Room, City Hall, 937 Broadway Street

WEDNESDAY, MARCH 20

- **10:30 a.m.** – Bicycle and Pedestrian Committee Safety Subcommittee, First Floor Conference Room, City Hall, 937 Broadway Street
- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **2:00 p.m.** – “Through the Lens of Time” History Series: The Patrick Family, Chapin Memorial Library, 400 14th Avenue North
- **6:30 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **6:30 p.m.** – Meridian at The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Park Place Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Sweetgrass Square Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, MARCH 21

- **1:00 to 3:00 p.m.** – Myrtle Beach Downtown Alliance Public Input Meeting, Gymnasium, First Baptist Church, 500 Fourth Avenue North
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Grande Dunes Neighborhood Watch, Concierge Desk Check-in, Portside at Grande Dunes, 901 Portside Drive
- **1:30 p.m.** – Northwood Neighborhood Watch, Concierge Desk Check-in, Portside at Grande Dunes, 901 Portside Drive
- **2:00 p.m.** – Military Appreciation Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 to 7:00 p.m.** – Myrtle Beach Downtown Alliance Public Input Meeting, Gymnasium, First Baptist Church, 500 Fourth Avenue North

FRIDAY, MARCH 22

- No Meetings Scheduled

SATURDAY, MARCH 23

- **10:00 a.m. to 6:00 p.m.** – 15th Annual Guns & Hoses Charity Softball Tournament, Pelicans' Stadium, 1251 21st Avenue North

SUNDAY, MARCH 24

- No Meetings Scheduled

**City of Myrtle Beach
Bicycle and Pedestrian Advisory Committee
Infrastructure Subcommittee
2:00 p.m., Monday, March 18, 2024
Fire Department Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Matters of Order:

1. Approval of Minutes January 22, 2024
2. Approval of Minutes February 05, 2024

C. Matters of Business:

D. Matters for Discussion:

E. Review of Infrastructure Notes from meeting held February 5, 2024

F. Voting on Prioritization of Bicycle and Pedestrian Infrastructure Projects

G. Non-Agenda Items

H. Important Dates:

1. Bicycle and Pedestrian Advisory Committee: Safety Subcommittee – 10:30AM, Tuesday, March 20, 2024
2. Bicycle and Pedestrian Advisory Committee Meeting – 9:00AM Wednesday, April 10, 2024
3. Walk & Roll with Myrtle Beach Early Education School – 7:00AM, Wednesday, April 17, 2024

I. Adjourn

**City of Myrtle Beach
Charlie's Place Advisory Board
3:00 p.m., Monday, March 18, 2024
Charlie's Place
1420 Carver Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

1. Approval of Agenda

B. Matters of Order:

1. Approval of Minutes

C. Discussion, Updates and Facility Uses:

1. Rentals Update – Matthias Grissett, Coordinator
2. Mary Riley (First and Fourth Thursdays)
3. Tours Update – Matthias Grissett, Coordinator
4. Security and Outdoor/Field Lighting

D. Announcements:

1. Neighborhood Services Calendar
2. Requests for Future Events

E. Comments/Questions

F. Adjourn

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, March 19, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.

A. Call Meeting to Order

B. Matters of Order:

1. Roll Call
2. Approval of Minutes of March 5, 2024

C. Executive Session

D. Matters of Business

1. **Z 23-01 23rd Ave N PUD:** Request by Boardwalk Motel, LLC (Jeff King, King/Cunningham Attorneys At Law, representative) to rezone 6 parcels totaling ~1.68 acres located along N Ocean Blvd on both sides of 23rd Ave N [Pin 42414010136 (2 properties), 42415020213, 42414010001, 42415020212, and the oceanfront portion of 42414010021] from 21st Ave N PUD to new 23rd Ave N PUD; and 2 parcels totaling ~1.02 acres located along Withers Dr (Pin 42415020009 and 42415020010) from MU-H (Mixed Use High Density) to new 23rd Ave N PUD.
2. **TEXT 23-11 21st Ave N Oceanfront PUD:** Request by Boardwalk Motel, LLC (Jeff King, King/Cunningham Attorneys at Law, Representative) to amend the 21st Ave N Oceanfront PUD Division II Crystal Blue to remove 6 parcels [Pin 42414010136 (2 properties), 42415020213, 42414010001, 42415020212, and the oceanfront portion of 42414010021] to be regulated in the 23rd Ave N PUD.

E. Presentation of Revisions and New Applications

1. **TEXT 24-02 Storage Tanks:** Request by Bryan Kirit of Ace Hardware Myrtle Beach to allow Outdoor Above Ground Storage Tanks as a conditional use in the HC2 (Highway Commercial) Zoning District in order to provide propane services at their new location on Kings Hwy near 70th Ave N.
2. **PRE-FIN 24-06 Golf Tract 20:** Request from GD Residential, LLC (J Cameron Parker, DRG, agent) to subdivide ~11.20 acres off Grande Dunes Blvd at Golf Village Lane, zoned Grande Dunes PUD (PIN 39400000276) into 45 parcels ranging in size from 5,350 sqft to 10,375 sqft, with 1.74 acres of common area and 4 new private streets, to accommodate residential.
3. **Z 24-03 Highland - Stockholder:** Request by Highland Developers of Myrtle Beach, Inc. (Robert S. Guyton, representative) to rezone two parcels on Stockholder Ave between Grissom Pkwy and Cannon Rd totaling ~1.78 acres (PIN 42514010030 and

42514010029) from HC-1 (Highway Commercial) to WM (Wholesale/Manufacturing) to allow for an HVAC business.

4. **Z 24-04 Wellons:** Request by Mildred Wellons (Robert S. Guyton, representative) to rezone ~0.50 acres on 21st Ave S between Cassandra Ln and Yaupon Dr (PIN 44315040111) from 21st Ave S PUD to MU-H (Mixed Use – High Density) to accommodate a single-family home.
5. **TEXT 24-03 21st Ave S (Firebird) PUD Amendment:** Request by Mildred Wellons (Robert S. Guyton, representative) to amend the 21st Ave S PUD to remove ~0.50 acres on 21st Ave S between Cassandra Ln and Yaupon Dr (PIN 44315040111) from the development plans.

F. Communications from Staff

G. Communications from the Planning Commission

H. Meeting Adjournment

City of Myrtle Beach
Bicycle and Pedestrian Advisory Committee
Safety Subcommittee
10:30 a.m., Wednesday, March 20, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Matters of Business:

- a. Approval of Minutes February 06, 2024

C. Matters for Discussion:

- a. Kick Start Electric Scooters – Kathy Winfree
- b. Ebikes

D. Non-Agenda Items

E. Executive Session: The committee may act on items discussed during the Executive Session, once the Executive Session ends and the Public Session resumes.

F. Important Dates:

- a. Bicycle and Pedestrian Advisory Committee Meeting – 9:00AM Wednesday, April 10, 2024
- b. Walk & Roll with Myrtle Beach Early Education School – 7:00AM, Wednesday, April 17, 2024

G. Adjourn

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, March 20, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

B. Welcome and Recognize Guests:

C. Approval of Minutes:

D. Reports:

- a. Public Works
- b. Police Beach Safety
- c. Fire Department
- d. Beach Franchise
- e. Parasail Jet Ski Update/Operator Report
- f. Water Quality/Stormwater Update
- g. Special Events Report

E. Discussion Items

- a. 2025 Franchise Agreement Update
- b. Non Agenda Items from the Public

F. Comments from the Public

G. Executive Session (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session).

H. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, March 21, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: March 7, 2024

C. Old Business:

D. New Business:

Sign Permit Applications

1. **Colby's Ice Cream & Coffee – 1390 Farrow Parkway Unit 1-B:** Requests approval for (1) 7'6" w x 2' h sign area consisting of internally lit channel letters and capsule mounted to the building. (A1 Signs & Graphics)
2. **Monterey Bay Suites – 6804 North Ocean Boulevard:** Requests approval for (2) 12' w x 6' h sign area consisting of internally lit channel letters on an aluminum panel mounted to the building. (Image 360)
3. **Dolly Llama – 505 9th Avenue North:** Requests approval for (1) 15' w x 3'6" h internally and halo lit channel letters and logo mounted to the building. (East Coast Signs & Graphics)
4. **Beach Hippie Coffee – 5335 North Kings Highway:** Requests approval for (1) 11'1" w x 3'1" h non-illuminated push-through acrylic letter sign mounted to the building and (1) 4'11" w x 7'1" h internally lit acrylic sign panel in the existing freestanding sign. (Signarama)
5. **Longhorn Steakhouse – 1180 Oak Forest Lane:** Requests approval for (1) 12' w x 6'11" h monument sign to replace the previous sign that was damaged. (Coastal Signs & Graphics)
6. **New York Pizza – 2001 South Ocean Boulevard:** Requests approval for (1) 3' w x 2' h externally lit sign made of aluminum and HDU letters and logo. (Signworks)
7. **Prime Bar & Grill – 1803 North Kings Highway:** Requests approval for (1) 6' w x 7' h internally lit channel letters and light box mounted to the building and (1) 7' w x 14' h freestanding sign consisting of channel letters and a 6' w x 3' h CEVMS. The freestanding sign is around 3' higher than the adjacent grade. (Signworks)
8. **Olympic Flame – 1309 North Ocean Boulevard:** Requests approval for (1) 7' w x 12' h freestanding sign with an aluminum cabinet, push-through acrylic letters and a 6'3" w x

2'5" h CEVMS. Sign will be installed in the raised landscaping bed which adds 2' to the height. (Tyson Signs)

9. **Boba Bowls & Blends – 2700 North Kings Highway:** Requests approval for (1) 6' round internally lit cloud sign with a flat acrylic sign face mounted to the building. (Graphic & Art Studio)
10. **Casablanca International Market – 6804 North Ocean Boulevard:** Requests approval for (1) 10'w x 5'1" h internally lit cloud sign with a flat acrylic sign face mounted to the building. (Graphic & Art Studio)
11. **Connection Church of Nazarene – 817 62nd Avenue North:** Requests approval for (1) 8'w x 4'h flat acrylic sign panel in the existing freestanding sign. (Owner)
12. **Sea Gypsy – 304 North Ocean Boulevard:** Requests approval to apply vinyl lettering to the existing blue awnings on the buildings. (Owner)
13. **Ameriprise Financial – 4481 Oleander Drive:** Requests approval for (1) 13'10" w x 27" h non-illuminated aluminum letters and logo mounted to the building. (Seaboard Signs)

Combination Permit Applications

1. **Auto Money Title Loan – 1000 Highway 501:** Requests a conceptual/final review to paint the metal roof of the building. In addition, requests approval for (1) 9'w x 24" h internally lit sign box with push-through acrylic letters mounted to the building and (1) 8'w x 10'h internally lit freestanding sign with pan embossed sign faces. (Seaboard Signs | Owner)
2. **Allen's Food Basket, Beach Barbers, The Hair Boutique – 1012 Highway 501:** Requests a conceptual/final review to paint the building. In addition, requests approval to paint the cabinet structure of the freestanding sign to match the building. (Logan Painting)
3. **New York Prime – 405 28th Avenue North:** Requests approval for a new awning over the main entrance and to paint (1) 18'w x 6'h sign on the side of the building. (Action Awnings | Owner)
4. **Waikiki – 1500 South Ocean Boulevard:** Requests a conceptual/final review for modifications to the parking lot and landscaping in conjunction with a change of use for the property. In addition, requests approval to convert (5) pole mounted lights and (4) building mounted lights to LED fixtures. (Brennan Design | TruDesign Studio | Bellark Construction)

Building Permit Applications

1. **First Reliance Bank – 3842 Mayfair Street:** Requests a conceptual/final review for revisions to previously approved plans. (Cline Engineering, Inc.)

2. **Popeye's Louisiana Kitchen #14566 – 2123 Highway 501:** Request a conceptual/final review for revisions to permitted plans for canopy modifications and walk-in cooler screening. (Asset Construction LLC)
3. **Cane Patch – 6401 North Kings Highway:** Requests a conceptual/final review for revisions to permitted plans to expand the outdoor deck by 1,480 square feet and building modifications. (Miller Design Services)
4. **Waves Auto – 1459 Highway 501:** Requests a conceptual/final review for fencing and gates. (Miller Design Services)
5. **Heirloom Bistro – 7713 North Kings Highway:** Requests a conceptual/final review for outdoor dining area with railing. (Calico Jack Fence)
6. **Kennington Townes – 412 27th Avenue North:** Requests a conceptual/final review for vinyl fencing. (Buildgreen Industries, LLC)
7. **Pacific Beachwear – 1580 Stockholder Avenue:** Requests a conceptual/final review for a chain-link fence. (Owner)
8. **Starbuck's at Grande Cayman – 7200 North Ocean Boulevard:** Requests a conceptual/final review for landscaping plan. (Groundworks)
9. **Damon's Grill – 2985 South Ocean Boulevard:** Requests a conceptual/final review for landscaping plan. (Waccamaw Landscaping and Construction)
10. **Madison Green – 1900 Hwy 501:** Requests a conceptual/final review for a stormwater pond related to future development. (Bolton & Menk)
11. **Dayton House – 2402 Withers Drive:** Requests a conceptual/final review for (6) EV chargers; 3 pedestals with 2 chargers each. (Boss Energy)
12. **Electrify America – 2000 Coastal Grand Circle:** Requests a conceptual/final review for (6) level 3 electric vehicle charging stations. (SAI Group)
13. **Sparks Residence – 8926 North Ocean Boulevard:** Requests a conceptual/final review to paint the home. (Owner)
14. **MacNeal Residence – 6506 North Ocean Boulevard:** Requests a conceptual/final review for a new single-family home, driveway, landscaping, and fencing. (Nations Homes)
15. **Styer Residence – 8804 North Ocean Boulevard:** Requests a conceptual/final review for a new single-family home, driveway, landscaping, and fencing. (Wingate Consulting Engineers)
16. **Northgate Shopping Center – 3550 Northgate Drive:** Requests a conceptual/final review to repaint the shopping center. (Owner)

17. **Captain's Quarters Resort, Amusement Center Shell Structure – 901 South Ocean Boulevard:** Requests a conceptual/final review for building alterations. (Mozingo + Wallace Architects, LLC)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, March 21, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. Military Appreciation Days:

1. **Myrtle Beach Pelicans' Military Card Set Nominations** – Submission Deadline is March 20, 2024, <https://linktr.ee/MyrtleBeachPelicans>
2. **Colonel Robert Hawkins Veteran Volunteer Service Award** – Application Deadline is April 1, 2024, <https://www.cityofmyrtlebeach.com/HawkinsAward.pdf>
3. **Horry County Junior ROTC Drill Meet** – 9:00 a.m., Saturday, May 4, 2024, Pelicans Stadium Parking Lot, 1251 21st Avenue North
4. **Military Family Members Social** – 12:00 p.m., Saturday, May 4, 2024, Pelicans Stadium Parking Lot, 1251 21st Avenue North
5. **Myrtle Beach Pelicans' Military Appreciation Night (Pelicans vs. Augusta)** – 6:05 p.m. Game Time, Saturday, May 11, 2024, Pelicans Stadium, 1251 21st Avenue North (*Card Set Veterans Recognized Prior to Game*)
6. **Military Appreciation Days Parade and Grand Marshals (Honorary and Official)** – 10:30 a.m., Saturday, May 25, 2024, Farrow Parkway, The Market Common
7. **Family Picnic** – 11:30 a.m., Saturday, May 25, 2024, Valor Memorial Garden, 1120 Farrow Parkway
8. **Jack Platt Veterans' March with Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 27, 2024, Along Ocean Boulevard, 16th to Ninth Avenues North
9. **Memorial Day Remembrance Ceremony** – 11:00 a.m., Monday, May 27, 2024, Myrtle Beach Convention Center, 2101 North Oak Street
10. **Military Documentary** – Monday, May 27, 2024, Grand 14 Cinema, 4002 DeVille Street
11. **Festive Brass Concert Performance** – Tuesday, May 28, 2024, Ballroom ABC, Myrtle Beach Convention Center, 2101 North Oak Street

12. **Veterans Day Ceremony** – 11:00 a.m., Monday, November 11, 2024, Myrtle Beach Convention Center, 2101 North Oak Street
13. **Pearl Harbor Remembrance Day Ceremony** – Saturday, December 7, 2024, WWII Memorial at Warbird Park, 150 Farrow Parkway

D. Other Events and News

E. Next Meeting – 2:00 p.m., Thursday, April 18, 2024, First Floor Conference Room, City Hall, 937 Broadway Street

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday February 15, 2024
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call To Order – Chair Adam Hayes

B. Roll Call

C. Approval of Minutes: February 15, 2024

D. Continued Business:

1. CPO Update
2. Review Updated HRC Bylaws
3. Hate Intimidation Discussion
4. Public Accommodations

E. New Business:

1. Beachside Chats February Recap
2. Vacant Seat HRC
3. Deaf and Carolina Hard of Hearing

F. Non-Agenda Items from Board Members

G. Non-Agenda Items from City Staff

H. Public Comment

I. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

J. Adjournment