



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: March 17, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The next “Nights at Nance” concert is set for Thursday, March 23, 6:00 to 8:00 p.m., in Myrtle Beach.** This free concert series features performances by regional bands on various Thursdays at Nance Plaza, 825 North Kings Highway. Bring family, friends and beach chairs to celebrate warmer temperatures with live beats. The concert series is made possible by the City of Myrtle Beach and Myrtle Beach Downtown Alliance.
 - March 23 – Coastal Boys
 - April 6 – Tamir & Company
 - April 20 – Slick James Fire & Funk
 - May 4 – Julio and The Saltines
 - May 18 – What’s Up Chuck
 - June 1 – Rich Johnson Band
3. **Keep Myrtle Beach Beautiful hosts the “Cleanin’ for the Season” Citywide Litter Pick-Up Day on Saturday, March 25, 8:00 a.m. to 12:00 p.m.** Volunteers of all ages will collect trash in neighborhoods and public spaces. See <https://bit.ly/KeepMBBeautifulEvent> to learn more. Questions? Send an email to kmmb@visitmyrtlebeach.com.
4. **Drivers, plan for a roadway closure on Hackler Street at The Market Common on Thursday, March 30, 6:00 a.m. to 1:00 p.m.** Weather permitting, the closure will allow crews to install a large, pre-fabricated restroom in Valor Memorial Garden, 1120 Farrow Parkway. Barricades will line crosswalks to allow for pedestrian traffic. The restroom will arrive on a flatbed truck in two pieces, and a crane will be used to position the pieces for installation. Detour signage will be posted.

5. **Myrtle Beach Police Department’s “Night of Knowledge” community event is set for Thursday, March 30, at Midtown Vineyard Church, 504 27th Avenue North.** Doors open at 6:00 p.m. and presentations begin at 6:30 p.m. Residents are invited to join health specialists and government representatives to discuss various topics, including mental health, substance abuse disorder, homelessness, available resources, law enforcement and more. Attend to learn how our community can work together to make a difference. Questions? Send an email to coordinatedeffort@cityofmyrtlebeach.com.
6. **A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city’s website.** The [Events](#) webpage is updated weekly.
7. **Doug Shaw Memorial Stadium hosted the first of five spring track-and-field meets, and that’s the subject of our Photos of the Week.** Last week’s Collegiate Challenge featured athletes from 26 schools in 11 states. Among women’s teams, Coastal Carolina University placed first with a score of 126. College of Charleston was second with 107, followed by Slippery Rock University with 102. For the men’s teams, CCU placed second behind Slippery Rock, which took first with a score of 126.5. CCU’s men scored 116. Enjoy the photos of these athletes in action on the track and in field events. Up this weekend is the Alan Connie Shamrock Invitational, followed by the Beach Run Invitational, a high school meet, on March 31 and April 1. Then we have two college conference championships – the Conference Carolinas NCAA Division II meet, April 28-29, followed by the Sun Belt Conference NCAA Division I Championship, May 11-13. To view these photos and more, see our [Photos of the Week Library](#) webpage.
8. **Did you know...** That the 2023 Alan Connie Shamrock Invitational Spring Break Track and Field Meet includes a record number of competitors? Two clubs and 42 colleges from Connecticut, Georgia, Indiana, Maryland, Massachusetts, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Virginia, Wisconsin and Canada are competing this weekend at Doug Shaw Memorial Stadium, 705 33rd Avenue North. In total, that's 81 single-gender teams and 1,619 athletes!

For more information, contact:

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 20-26, 2023**

MONDAY, MARCH 20

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **3:00 p.m.** – Charlie’s Place Advisory Committee, Charlie’s Place, 1420 Carver Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, MARCH 21

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street

WEDNESDAY, MARCH 22

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street

THURSDAY, MARCH 23

- **2:00 p.m.** – Military Appreciation Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 to 8:00 p.m.** – “Nights at Nance” Free Concert Series: Coastal Boys, Nance Plaza, 825 North Kings Highway

FRIDAY, MARCH 24

- No Meetings Scheduled

SATURDAY, MARCH 25

- **8:00 a.m. to 12:00 p.m.** – Keep Myrtle Beach Beautiful hosts “Cleanin’ for the Season” Citywide Litter Pick-Up Day, Throughout Myrtle Beach

SUNDAY, MARCH 26

- No Meetings Scheduled

**City of Myrtle Beach
Charlie's Place Advisory Committee
3:00 p.m., Monday, March 20, 2023
Charlie's Place
1420 Carver Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes

C. Discussion and Updates

D. Introductions:

1. December Christmas on Carver Street for 2023
2. Return of The Market on Saturday, April 15, 2023
3. CSERC's "Coffee & Doughnuts at Charlie's Place"

E. Announcements: Upcoming Events Scheduled for Charlie's Place

F. Comments and Questions

G. Adjourn

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, March 21, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.

A. Call Meeting to Order

B. Matters of Order: Approval of Minutes for March 7, 2023

C. Executive Session: The board may take action on items discussed during Executive Session when the Public Session resumes.

D. Matters of Business

E. Presentation of New Applications:

1. **STN 23-03 Villas at 24th:** Request by Nataliia Skotar of TG 22, LLC, to name a private access drive serving 12 residential units near the corner of 24th Avenue South and Ocean Boulevard, "Polermo Court."
2. **STN 23-04 Second Avenue Townhomes:** Request by Nataliia Skotar of 200 NKH, LLC, to name a private access drive serving 7 townhouses near the corner of Second Avenue North and Chester Street, "Palm Lane."
3. **TEXT 23-05 Event Spaces in C7:** Request by Myrtle Beach City Council to amend Articles 2 and 14 of the Zoning Code to allow Banquet Halls and Event Spaces as a permitted use in the C7 (Downtown Commercial) district.
4. **TEXT 23-06 MCMP A2, A3, A4, A5, A6, and A7:** Request by BEI Beach, LLC, (Bob Penner, representative) to amend the Market Common Master Plan reflecting design changes for buildings at 3324 Reed Street, 3346 Reed Street, 3064 Howard Avenue, 3073 Howard Avenue, 3078 Howard Avenue, 3093 Howard Avenue, and 4000 Howard Avenue.
5. **PRE-FIN 23-02 Coventry Marketplace, Parcel 7:** Request by Thomas & Hutton (Walter Warren, agent) to subdivide approximately 10.29 acres along Pintail Drive in the Clemson Tract PUD (PIN #447-00-00-0037) into two parcels of approximately 1.22 acres and 9.07 acres.
6. **TEXT 23-04 Construction Equipment in HC-1:** Request by Home Depot (Katie Witt, Agent) to amend Article 14 Section 1407.C Permitted Uses to allow construction equipment sales, rental, repair, leasing, maintenance, and storage in the HC1 (Highway Commercial) District.
7. **ANEX 23-02 Bay Pointe Apartments, Phase IV:** Request by Myrtle Beach Farms (Blake Aarp, representative) to annex approximately 3.23 acres at the north end of Nance Street (PIN #425-12-03-0058) into the city limits and to rezone the property from Horry County NC (Neighborhood Commercial) to Myrtle Beach RMH-BTW (Residential

Multifamily High Density with the Booker T. Washington Overlay) for further expansion of the existing Bay Pointe Apartments.

8. **Z 23-02 Bay Pointe Apartments, Phase IV:** Request by Myrtle Beach Farms (Blake Aarp, representative) to rezone approximately 0.59 acres along Grissom Parkway (portion of PIN #425-12-03-0009) from R10 (Single Family Residential) to RMH-BTW (Residential Multifamily High Density with the Booker T. Washington Overlay) for further expansion of the existing Bay Pointe Apartments.
9. **Z 23-03 International Residence Hall PUD:** Request by Myrtle Beach Farms (Robert S, Guyton, agent) to rezone approximately 7.62 acres at the corner of Robert Grissom Parkway and Mr. Joe White Avenue (PIN #425-13-01-0080) from HC2 (Highway Commercial) to PUD (Nance Street International Residence Hall Planned Unit Development) to provide safe housing for seasonal international workers.

F. Communications from the Planning Commission

G. Communications from City Staff: Economic Development Element Update

H. Meeting Adjournment

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, March 22, 2023
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – February 2023 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for February 2023** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for February 2023** (Mr. Semidei)
- F. Convention Center Update for February 2023** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, March 22, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **K D C Inc.:** The property is located at 303 Highway 15 and is identified by PIN #443-03-03-0051.
2. **Charles D. F. Linder, Jr. et al.:** The property is located at 715 11th Avenue South and is identified by PIN #443-10-02-0021.
3. **William J. Chapman:** The property is located at 730 Charlotte Road and is identified by PIN #443-06-02-0029.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, March 22, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchise
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

E. Discussion Items:

1. Franchise Agreement Status
2. Code Enforcement Update
3. Lifeguard of the Week
4. Beach Safety Signage and Placement

F. Comments from the Public

G. Executive Session: The board may take action on items discussed in Executive Session when the Public Session resumes.

H. Adjourn

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, March 23, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. 2023 Military Appreciation Days:

1. **Colonel Robert Hawkins Veteran Volunteer Service Award** – Application Deadline is Monday, April 3, 2023
2. **Horry County Junior ROTC Drill Meet** – 9:00 a.m., Saturday, May 6, 2023, Pelicans Stadium Parking Lot, 1251 21st Avenue North
3. **Military Family Members Social** – 12:00 p.m., Saturday, May 6, 2023, Pelicans Stadium Parking Lot, 1251 21st Avenue North
4. **Myrtle Beach Pelicans Military Appreciation Night** – Saturday, May 20, 2023, Pelicans Stadium, 1251 21st Avenue North
5. **Traveling Vietnam Memorial Wall Exhibit, Chris Aranda** – Thursday through Monday, May 25-29, 2023, Field at Crabtree Memorial Gymnasium, 1004 Crabtree Lane (Ceremony – 1:00 p.m., Friday, May 26)
6. **Veterans Victory Walk** – 6:00 a.m., Saturday, May 27, 2023, Grand Park, 1119 Farrow Parkway
7. **Military Appreciation Days Parade, Honorary Grand Marshal and Official Grand Marshal** – 10:30 a.m., Saturday, May 27, 2023, Along Farrow Parkway at The Market Common (Parade Registration Deadline – May 12, 2023)
8. **Family Picnic** – 11:30 a.m., Saturday, May 27, 2023, Valor Memorial Garden, 1120 Farrow Parkway
9. **Jack Platt Veterans' March with Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 29, 2023, Along Ocean Boulevard, 16th to Ninth Avenues North
10. **Memorial Day Remembrance Ceremony** – 11:00 a.m., Monday, May 29, 2023, Myrtle Beach Convention Center, 2101 North Oak Street
11. **Military Documentary** – Monday, May 29, 2023, Grand 14 Cinema, 4002 DeVillie Street
12. **Festive Brass Concert Performance** – 7:00 p.m., Tuesday, May 30, 2023, Ballroom ABC, Myrtle Beach Convention Center, 2101 North Oak Street

13. **Veterans Day Ceremony** – 11:00 a.m., Friday, November 11, 2023, Myrtle Beach Convention Center, 2101 North Oak Street

D. Other Events and News

E. Next Meeting – 2:00 p.m., Thursday, April 20, 2023, First Floor Conference Room, City Hall, 937 Broadway Street

F. Adjourn