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Media Advisory

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To: Myrtle Beach Media
From: Public Information Department
Date: March 25, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Here's your chance to learn the basics about CPR and using an AED.** The Myrtle Beach Fire Department hosts a free compression CPR and AED class at 10:00 a.m., Monday, March 28, at the Myrtle Beach Train Depot, 851 Broadway Street. This class is not certified, but will teach life-saving skills. First responders will teach participants how to give CPR with compressions only, and how to use an Automated External Defibrillator (AED). If you're interested in attending, contact Captain Jonathan Evans at jwevans@cityofmyrtlebeach.com.
3. **The "Nights at Nance" Concert Series returns to Myrtle Beach's Arts & Innovation District from 6:00 to 8:00 p.m., Thursday, March 31.** The concert kick-off features the Myrtle Beach Pelicans' mascot and minor league baseball team members. Entertainment by the Paul Grimshaw Band pairs well with food-truck offerings from the Gnosh Pit and Nola's Stuffed Sno-balls. Nights at Nance dates for the spring season are the following Thursdays: April 14, April 28 and May 12. Each Thursday concert features a band, two food trucks and a theme. Interested in becoming a sponsor? Contact Myrtle Beach Downtown Alliance Chief Executive Officer Amy Barrett at amy.barrett@mbdowntown.org.
4. **The City of Myrtle Beach welcomes Howard Waldie as its first Chief Innovation Officer.** A former foster care kid from the Southwest, Waldie comes to Myrtle Beach from the City of Virginia Beach, where he served as senior analyst for the Office of Performance & Accountability. His expansive knowledge and experience with city development, strategic

planning, process innovation and service improvements made him the standout candidate for this new position.

“Howard brings both practical knowledge of municipal government and actual experience in making things work better,” said Myrtle Beach City Manager Fox Simons. “As our new chief innovation officer, his job is to help us save time, streamline systems and provide even better service to our residents, businesses and visitors.”

Some of Waldie’s significant projects for the City of Virginia Beach included championing the Office of Performance & Accountability, coordinating special projects such as the Stormwater Design Regulation Workshops, working on the Flood Protection Bond Referendum and Program Management Office and executing departmental performance plans.

Prior to his role as Virginia Beach’s senior performance analyst, Howard served as assistant to the deputy city manager from 2016 to 2020. He’s worked in the public sector since 2011, including time as an executive intern and then assistant to the director of parks and recreation with the City of Norfolk, a consultant for organizational retreats and more.

“I’m excited to be joining the City of Myrtle Beach and it’s ‘first in service’ team,” Waldie said. “Myrtle Beach has an outstanding reputation for innovation and forward-thinking, and I welcome the opportunity to be part of the city’s rapid progress.”

Waldie received his bachelor of science degree in political science, an honors degree, and minor in ethics and philosophy from Arizona State University in 2015. He served as student body president for two terms and was a member of the Board of Trustees. He earned a master’s in public administration from Rutgers University.

5. **Myrtle Beach’s Parks, Recreation and Sports Tourism Department hosts the first “Myrtle Beach AM,” an open amateur street skateboarding contest for men and women.** The Friends of the Skateparks Foundation is partnering with the City of Myrtle Beach and others to bring the first street skateboarding contest to Matt Hughes Memorial Skate Park on 33rd Avenue North, Friday, April 8, and Saturday, April 9. Proceeds go toward the phase two efforts to rebuild the Matt Hughes Skate Park. For registration, event, spectator and general information, visit the [Myrtle Beach AM website](#).
6. **Join our parade! Registration forms for the 2022 Military Appreciation Days Parade are available now.** The Memorial Day Weekend parade steps off at 10:30 a.m., Saturday, May 28, and travels along Pampas Drive and Farrow Parkway in the Market Common area. After the parade, everyone’s invited to the big Family Picnic with military-themed exhibitors at Valor Memorial Garden. You’ll find [parade, marching band and exhibitor registration forms](#) on the city’s website.
7. **Nominations for the Colonel Robert Hawkins Veteran Volunteer Service Award are due next Friday, April 1.** Nominate someone who exemplifies leadership in his or her volunteer efforts to individual veterans or veterans groups on the Grand Strand. The person you nominate makes a difference to those they serve. The nominee does not have to be a veteran. Here’s a link to the [award description and application](#) on the city’s website.

- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 9. The cars were the stars last weekend at the 33rd annual Run to the Sun Car and Truck Show, and that's the subject of our [Photos of the Week](#).** More than 3,000 classic vehicles filled 50 acres at the former Myrtle Square Mall site in the heart of Myrtle Beach. The Run to the Sun always draws a large crowd. It's billed as the largest independent car show on the East Coast. Enjoy these photos of some spectacular pre-1989 vehicles in various stages of preservation or restoration.
- 10. Did you know...** That Doug Shaw Memorial Stadium, home of the Myrtle Beach Seahawks, was re-named for long-time Myrtle Beach High School football coach Doug Shaw, who died suddenly November 11, 1994, at age 52? The football stadium was built in 1968 on city-owned land behind Pepper Geddings Recreation Center and given to the city. A \$200,000 community fund-raising effort for the new stadium was prompted by a bleacher collapse at the high school field then in use near Oak Street and 12th Avenue North. Originally, the new football field was simply named Memorial Stadium, but on September 12, 1995, City Council approved a resolution renaming the facility in Doug Shaw's honor. Shaw had been Myrtle Beach's head football coach for 25 years and an assistant coach the two previous years. His football teams had a record of 223 wins, 77 losses and two ties. They won four state championships and 16 conference titles and competed in the playoffs 23 of his 25 years. As one of South Carolina's greatest and most loved coaches, his death was front-page news across the state. Doug Shaw Memorial Stadium is jointly owned by Myrtle Beach and the Horry County school district.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
March 28-April 3, 2022**

MONDAY, MARCH 28

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, MARCH 29

- No Meetings Scheduled

WEDNESDAY, MARCH 30

- No Meetings Scheduled

THURSDAY, MARCH 31

- **4:00 p.m.** – Myrtle Beach Downtown Alliance (MBDA) Board, HTC Aspire Hub, 509 Ninth Avenue North
- **6:00 p.m.** – Arts & Innovation District’s “Nights at Nance” Concert Series: Paul Grimshaw (Food Trucks – Gnosh Pit and Nola’s Stuffed Sno-Balls), Nance Plaza, 825 North Kings Highway

FRIDAY, APRIL 1

- No Meetings Scheduled

SATURDAY, APRIL 2

- No Meetings Scheduled

SUNDAY, APRIL 3

- No Meetings Scheduled

**Myrtle Beach Downtown Alliance
2:00 to 4:00 p.m., Thursday, March 31, 2022
HTC Aspire Hub
509 Ninth Avenue North Myrtle Beach, South Carolina 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-743-6073 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Welcome** (Dr. David DeCenzo, MBDA Chair)
- B. Park Circle/North Charleston Study Visit Observations**
- C. CEO Update** (Amy Barrett, MBDA CEO)
- D. Municipal Improvement District Schedule**
- E. Next Steps**
- F. Adjourn**