



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Public Information Department
Date: March 29, 2024
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Celebrate spring with egg hunts, pony rides, face painting, inflatable slides, vendors, food, Mr. and Mrs. Easter Bunny and more on Saturday, March 30!** The Parks, Recreation and Sports Tourism Department hosts the annual Spring Fest in the areas surrounding Crabtree Memorial Gym, 1004 Crabtree Lane. The festival is from 10:00 a.m. to 2:00 p.m. Parking, event entry and activities are free; food trucks are not free, though.
3. **More eggs, anyone? The Myrtle Beach Downtown Alliance welcomes the Easter Bunny to Chapin Park for a free egg hunt this Sunday, March 31.** The egg-citing adventure is from 2:00 to 6:00 p.m. The whole family is invited to an afternoon of Easter egg hunting, games, prizes and food trucks. Remember to bring your own basket to collect bunny eggs!
4. **Nominations for the Colonel Robert Hawkins Veteran Volunteer Service Award are due Monday, April 1.** The annual award recognizes a Grand Strand area volunteer who makes a difference in the veteran community he or she serves. The nominee does not have to be a veteran, but is making a difference to those they serve. Nominate someone today by filling out and [submitting this form](#) no later than Monday, April 1. Applications can be emailed to Meredith Denari at mdenari@cityofmyrtlebeach.com.
5. **Drivers, be alert for a lane closure Monday, April 1, near the intersection of 29th Avenue North and Highway 17.** A small portion of the center, westbound lane of 29th Avenue North will be closed from 6:00 a.m. to 5:00 p.m., while crews install a vault lid. This work is weather-dependent.

- 6. Make plans to attend the annual Myrtle Beach Food Truck Festival Friday through Sunday, April 5-7.** This popular festival is expecting 100 local and regional food trucks, 40 vendors, live music and good times. Event hours are 11:00 a.m. to 6:00 p.m. Friday and Saturday, April 5-6, and 11:00 a.m. to 5:00 p.m. Sunday, April 7. This year's festival is at the former Myrtle Square Mall site, 2501 North Kings Highway. Admission is \$10 per day or \$25 in advance for a weekend pass; children 12 and under are free with an adult. For more information, see www.nspromos.com/mbfoodtruckfest/. Questions? Send an email to info@nspromos.com.
- 7. Hurricane evacuation zones have changed in South Carolina!** Before the hurricane season begins June 1, learn about the changes in Myrtle Beach and Horry County during Hurricane Zone Public Meetings. Below are the meetings scheduled within Myrtle Beach city limits. No registration is necessary to attend.

 - 10:00 a.m., Saturday, April 6 – Chapin Memorial Library, 400 14th Avenue North
 - 4:00 p.m., Wednesday, April 10 – Train Depot, 857 Broadway Street
 - 5:00 p.m., Thursday, April 18 – Pepper Geddings Recreation Center, 3205 Oak Street
- 8. Myrtle's Market returns Wednesday, April 10.** The seasonal farmers' market will open with new hours, from 9:00 a.m. to 2:00 p.m., on Wednesdays, Fridays and Saturdays, through October. Vendors offer a variety of fresh fruits, vegetables, flowers, crafts, baked goods and more. Parking is free at Myrtle's Market, 605 Mr. Joe White Avenue. Want to be a vendor? Contact Troy Marron at tmarron@cityofmyrtlebeach.com.
- 9. Athletes return to Doug Shaw Memorial Stadium for the Beach Run Invitational High School Competition next Friday and Saturday, April 5-6.** More than 1,200 student athletes from 40 high schools will compete, representing 12 states and the District of Columbia. Tickets are \$12 per day, or \$20 for both days for adults. Student tickets are \$5 with a valid ID. Children ages six and under are free. Myrtle Beach's Sports Tourism Division is looking for volunteers for upcoming track and field meets. Volunteers must be at least 14, with volunteers who are 18 and older required to submit to, and pass, a background check. [Click here](#) to learn more and buy tickets. Here are the remaining spring meets:

 - **April 26-27** – Conference Carolinas Championship NCAA Division II Track and Field Meet
 - **May 23-25** – NCAA Division III Outdoor Track and Field National Championship
- 10. Looking ahead, plan to attend "United Against Hate" at 6:00 p.m., Monday, April 8, at the Horry-Georgetown Technical College Conference Center, 950 Crabtree Lane.** The South Carolina District of the U.S. Attorney's Office, the FBI Columbia Field Office and our local law enforcement partners are hosting this community conversation about standing up against hate. Discussion topics include how to better identify, report and prevent hate crimes, as well as working to build trust between law enforcement and communities. Everyone is invited; no registration is required. To request special accommodations or interpreter services, contact Ramona Geiger at ramona.geiger@usdoj.gov.

- 11. Please give the gift of life at Myrtle Beach’s next blood drive, 10:00 a.m. to 2:00 p.m., Tuesday, April 23.** The City of Myrtle Beach partners with the American Red Cross to host quarterly blood drives at the John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way. Donors will receive a \$10 gift card. Make your appointment today by registering online at www.redcrossblood.org. Use the sponsor code CityMB.
- 12. Applications are available for this year’s Military Appreciation Days Parade and Family Picnic on Saturday, May 25.** The parade features a new route along Farrow Parkway and begins at 10:30 a.m. It is followed by the Family Picnic with a free hot dog or hamburger lunch at Valor Memorial Garden, 1120 Farrow Parkway. The Family Picnic also features live music, exhibitors and games. Stay tuned for more information. You’ll find parade registration and Family Picnic exhibitor forms [here](#). Thanks to the Myrtle Beach Area Chamber of Commerce for again sponsoring the Military Appreciation Days Parade.
- 13. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 14. Construction is underway at Thunderbolt Park for Myrtle Beach’s new kayak launch, and that’s the subject of our Photos of the Week.** Crews began installing pilings in mid-March for the dock. It connects to the walkway in front of the Parks, Recreation and Sports Tourism Administration Building. The finished dock will extend 16 feet off shore. This project should be complete by the end of April. For now, it’s BYOK – bring your own kayak (or paddleboard) to use in the lake. Thunderbolt Park is on Farrow Parkway, just west of the International Technology and Aerospace Park.
- 15. Did you know...** That earlier names for Myrtle Beach included Long Bay, Withers and New Town? The area was called Long Bay when a hurricane swept through in 1822. That’s also how George Washington referred to it in 1791. It was later known as Withers (hence Withers Swash) for the Withers family. A Withers post office even opened in 1888. The Burroughs and Collins Company of Conway purchased much of the Withers’ family land in 1881, and the growing community was called New Town at the turn of the century, in contrast to Conway, which was “old town.”) In 1900, a contest was held to give the beach area an official name, and Addie Burroughs, widow of Franklin G. Burroughs, suggested Myrtle Beach because of the wax myrtle bushes growing abundantly. (She also had sponsored the contest!) The Withers post office then was replaced by the first Myrtle Beach post office in the early 1910s. The only other entry in the contest was “Edgewater.”

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 1-7, 2024**

MONDAY, APRIL 1

- No Meetings Scheduled

TUESDAY, APRIL 2

- **9:00 a.m.** – Myrtle Beach City Council Monthly Workshop, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – The Golden Mile Neighborhood Watch Meeting, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway (Please park and enter on the north side of the church)
- **6:30 p.m.** – The Avenues Neighborhood Watch Meeting, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway (Please park and enter on the north side of the church)
- **6:30 p.m.** – Northlakes Neighborhood Watch Meeting, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway (Please park and enter on the north side of the church)
- **6:30 p.m.** – Pine Lakes Neighborhood Watch Meeting, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway (Please park and enter on the north side of the church)
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch Meeting, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway (Please park and enter on the north side of the church)
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch Meeting, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway (Please park and enter on the north side of the church)

WEDNESDAY, APRIL 3

- **3:00 p.m.** – Sandysgate Village Neighborhood Watch Meeting, Main Office, 1011 Osceola Street
- **6:30 p.m.** – Withers Swash Neighborhood Watch Meeting, Myrtle Beach Train Depot, 851 Broadway Street

- **6:30 p.m.** – Seaside South Neighborhood Watch Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Bent Oak Estates Neighborhood Watch Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – South Park Neighborhood Watch Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Ramsey Acres Neighborhood Watch Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **6:30 p.m.** – Sterling Village Neighborhood Watch Meeting, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, APRIL 4

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, APRIL 5

- **11:00 a.m.** – The Tasting Room on Ninth Grand Opening, 505 Ninth Avenue North

SATURDAY, APRIL 6

- **10:00 a.m.** – Hurricane Evacuation Zone Update Public Meeting, Chapin Memorial Library, 400 14th Avenue North

SUNDAY, APRIL 7

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL
MONTHLY WORKSHOP
9:00 A.M., TUESDAY, APRIL 2, 2024
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

1. Mayor and Council Welcome and Statement of the Meeting Purpose

2. Reports and Updates

- a. Chamber of Commerce Quarterly Update – Karen Riordan
- b. Myrtle Beach Police Department Update
 - i. 2023 Year in Review
 - ii. 2024 Goals
- c. Procurement Ordinance Revisions
- d. 23rd Ave PUD Presentation

3. Executive Session*

4. Adjournment

** South Carolina law requires that City Council's business be conducted in public with limited exceptions known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The Committee can take no votes or take action in Executive Session. The Committee may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Planning Commission Meeting Agenda
1:30 p.m., Tuesday, April 2, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.

A. Call Meeting to Order

B. Matters of Order:

1. Roll Call
2. Approval of Minutes of March 19, 2024

C. Executive Session

D. Matters of Business

1. **PRE-FIN 24-06 Golf Tract 20:** Request from GD Residential, LLC (J Cameron Parker, DRG, agent) to subdivide ~11.20 acres off Grande Dunes Blvd at Golf Village Lane, zoned Grande Dunes PUD (PIN 39400000276) into 45 parcels ranging in size from 5,350 sqft to 10,375 sqft, with 1.74 acres of common area and 4 new private streets, to accommodate residential.
2. **TEXT 24-02 Storage Tanks:** Request by Bryan Kirit of Ace Hardware Myrtle Beach to allow Outdoor Above Ground Storage Tanks as a conditional use in the HC2 (Highway Commercial) Zoning District in order to provide propane services at their new location on Kings Hwy near 70th Ave N.
3. **PRE-FIN 24-05 Marina Village:** Request from GD Marina, LLC (J Cameron Parker, DRG, agent) to subdivide ~35.75 acres adjacent to Marina Parkway near 71st Ave. N. zoned Grande Dunes PUD (PIN 39500000014, 39500000017, 39500000020) into 111 parcels ranging in size from 11,215 sq ft to 5,959 sq ft, and 6 new public streets, to accommodate residential.
4. **Z 24-03 Highland - Stockholder:** Request by Highland Developers of Myrtle Beach, Inc. (Robert S. Guyton, representative) to rezone two parcels on Stockholder Ave between Grissom Pkwy and Cannon Rd totaling ~1.78 acres (PIN 42514010030 and 42514010029) from HC-1 (Highway Commercial) to WM (Wholesale/Manufacturing) to allow for an HVAC business.
5. **Z 24-04 Wellons:** Request by Mildred Wellons (Robert S. Guyton, representative) to rezone ~0.50 acres on 21st Ave S between Cassandra Ln and Sand Dunes Dr (PIN 44315040111) from 21st Ave S PUD to MU-H (Mixed Use – High Density) to accommodate a single-family home.
6. **TEXT 24-03 21st Ave S (Firebird) PUD Amendment:** Request by Mildred Wellons (Robert S. Guyton, representative) to amend the 21st Ave S PUD to remove ~0.50 acres

on 21st Ave S between Cassandra Ln and Sand Dunes Dr (PIN 44315040111) from the development plans.

E. Presentation of New Applications

F. Communications from Staff

G. Communications from the Planning Commission

H. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, April 2, 2024
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. Review Senior Survey Responses
2. Review/Enter Hard Copy Responses
3. "Through the Lens of Time" History Series
4. Project Ideas – Community Feedback, Senior Resources, etc.
5. City Updates
6. Upcoming Meeting Times and Locations

D. Old Business

E. Comments from the Public

F. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, April 4, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes: March 21, 2024

C. Old Business:

D. New Business:

Sign Permit Applications

1. **Wave of Light Chiropractic – 1753 Sea Pine Boulevard:** Requests approval for (1) 10'6" w x 5'7" h building sign consisting of 12" tall internally lit channel letters and a 31" round logo capsule. (Haynes Sign Company)
2. **Toasty Breakfast & Bakery – 6901 North Kings Highway:** Requests approval for (1) 10' w x 10' h freestanding sign consisting of 35" and 10" tall channel letters, a 33" logo band and a 9' w x 3' h CEVMS and (1) building mounted sign consisting of an 8'11" w x 3' h internally lit channel letters, 9'11" w x 11" h internally lit channel letters and a 4'11" w x 3'2" h logo capsule. (SU Signs)
3. **Myrtle Beach Vacation Rentals – 3409 North Kings Highway:** Requests approval for (1) 8' w x 11" h freestanding sign with routed aluminum faces for the main business name and logo, 1" thick acrylic letters for the tag line and flat vinyl graphics on the additional tenant panels. (Tyson Sign Company)
4. **Golf Village – 1284 Grande Dunes Boulevard:** Requests approval for the replacement of the golf ball logo on the existing Golf Village entrance feature with (1) new 26" round HDU dimensional golf ball logo and adding lattice panels to the bottom of the entrance feature. (ASL Signs)
5. **Greenberg Farrow Architecture – 529 Broadway Street, Unit A:** Requests approval for (1) 2' w x 2' h vinyl graphics on the storefront glass. The business was formally known as SGA|NW. (MB Showcase Signs)
6. **Kaleidoscope Gallery – 519 Broadway Street:** Requests approval for (1) 39" w x 26" h vinyl graphic applied to the storefront glass and (1) 19.5" w x 18" h vinyl graphic applied to the door. (Owner)

7. **Creel Corporation – 2105 Farlow Street:** Requests approval for (1) 40”w x 20”h aluminum sign panel with ½” routed letters mounted to painted 4”x4” posts that will have a decorative cap on each post. (Seaboard Signs)
8. **William H Miller Studios & Fine Art – 702 8th Avenue North:** Requests approval for (1) 2’w x 8’h sign with an aluminum box and reverse lit channel letters and (1) 28”w x 55”h vinyl graphics applied to the door. (Seaboard Signs)
9. **809 Dominican Hair Studio – 1748 Highway 501:** Requests approval for (1) 6’8”w x 2’h internally lit channel letters and a 6’8”w x 10”h capsule mounted to the building and (1) 60”w x 12”h tenant panel in the existing multi-tenant freestanding sign. (Seaboard Signs)
10. **Bluewater Hotel – 2000 South Ocean Boulevard:** Requests approval for adding (1) 4’9”w x 3’8”h CEVMS into the existing 20’h freestanding sign. (Signworks)

Combination Permit Applications

1. **Prime Bar & Grill – 1803 North Kings Highway:** Requests a conceptual/final review to add illuminated yellow bars as an architectural feature to the front of the building. In addition, requests approval for (1) 5’w x 5’6”h internally lit channel letters and light box mounted to the building and (1) 7’w x 14’h freestanding sign consisting of channel letters and a 6’w x 3’h CEVMS. The freestanding sign when installed will be around 3’ higher than the adjacent grade measured from the City’s sidewalk. (Signworks)
2. **Auto Money Title Loan – 1000 Highway 501:** Requests a conceptual/final review to paint the metal roof, door, and window trim of the building. In addition, requests approval for (1) 9’w x 24”h internally lit sign box with push-through acrylic letters mounted to the building and (1) 8’w x 10’h internally lit freestanding sign with 8’w x 6’h pan embossed sign faces. (Seaboard Signs | Owner)
3. **Waikiki – 1500 South Ocean Boulevard:** Requests a conceptual/final review for modifications to the parking lot and landscaping in conjunction with a change of use for the property. In addition, requests approval to convert (5) pole mounted lights and (4) building mounted lights to LED fixtures. (Brennan Design | TruDesign Studio | Bellark Construction)
4. **Withers Private Paid Parking Lot – 1103 Withers Drive:** Requests approval for (4) 16’ Santee Cooper lease lights for the privately owned paid parking lot. (Owner)
5. **Tienda Milagro – 1500 Highway 501:** Requests approval to add color changing rope lighting around the storefront windows on both the front and side of the store. (Owner)

Building Permit Applications

1. **Oak Haven – 2801 North Oak Street:** Requests a final review for (24) residential units set in a HPR development and associated landscaping. (Wall Engineering | Diamond Shores)

2. **KTAD Holdings – 302 21st Avenue North:** Requests a conceptual/final review for material and elevation revisions to permitted plans for buildings A and B. (TruDesign Studio)
3. **Ocean 25 – 25th Avenue South PIN# 445-01-02-0068:** Requests a conceptual/final review for (15) residential units set in a HPR and associated landscaping. (TruDesign Studio | Kinfolk Investments, LLC)
4. **Dayton House – 2402 Withers Drive:** Requests a conceptual/final review for (6) EV chargers; (3) pedestals with (2) chargers each. (Boss Energy)
5. **Ocean View Villas – 7509 North Ocean Boulevard:** Requests a conceptual/final review for the installation of pavers to an existing concrete pool deck and entrance area. (Fanta-Sea Pools, Inc.)
6. **McDonald Residence – 5006 North Ocean Boulevard:** Requests a conceptual/final review to remove and replace existing deck flooring, porch ceiling below, remove and replace deck railings, and add stairs with landing on the south side of the deck. (B.C. Moore Engineering | RT Exteriors, LLC)
7. **Hernandez Residence – 7700 Beach Drive:** Requests a conceptual/final review for an addition, exterior stucco to stone on first floor, change stucco color on second and third floors, new landscaping, pool, and fence. (Owner)
8. **Cedar Street Townhomes – Cedar Street PIN# 443-04-01-0091:** Requests a conceptual review for (4) townhome buildings, parking lot, landscaping, and dumpster enclosure. (The Earthworks Group)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment